

Appendix A: Public Input Surveys



Mobility & Connectivity
Recreation & Culture
Community & Character
Natural Resources & Environment
High Value Governance

Telephone Survey

PROJECT 09052007 RAYMOND TURCO & ASSOCIATES NOVEMBER 2007

MY NAME IS _____ AND I'M WITH RAYMAR RESEARCH. WE ARE NOT A DIRECT MARKING FIRM AND THIS IS NOT A SALES CALL. OUR FIRM IS CONDUCTING A SURVEY ON PARKS AND RECREATION IN YOUR COMMUNITY. MY QUESTIONS SHOULD ONLY TAKE ABOUT 10 MINUTES, AND YOUR RESPONSES WILL BE CONFIDENTIAL. WOULD YOU CARE TO PARTICIPATE?

AREA

Northeast Sector (North of Brushy Creek and East of I-35)	1
Northwest Sector (North of Brushy Creek and West of I-35)	2
Southeast Sector (South of Brushy Creek and East of I-35)	3
Southwest Sector (South of Brushy Creek and West of I-35)	4

SEX

MALE	1
FEMALE	2

1. FIRST, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE QUALITY OF PARKS AND RECREATION IN ROUND ROCK?

VERY SATISFIED	1
SATISFIED	2
DISSATISFIED	3
VERY DISSATISFIED	4
NO OPINION	5

2. AND HOW LONG HAVE YOU LIVED IN THE CITY?

UNDER 2 YEARS	1
3 - 5 YEARS	2
6 - 10 YEARS	3
OVER 10 YEARS	4
REFUSE TO ANSWER	5

3. IN THE PAST THREE YEARS, DO YOU FEEL THAT THE QUALITY OF PARKS AND RECREATION IN THE CITY HAS IMPROVED, STAYED ABOUT THE SAME, OR DECLINED?

IMPROVED	1
SAME	2
DECLINED	3
NO OPINION	4

4. IN GENERAL, PLEASE TELL ME HOW SATISFIED OR DISSATISFIED YOU ARE WITH RECREATIONAL FACILITIES PROVIDED BY ROUND ROCK FOR PEOPLE IN THE FOLLOWING AGE GROUPS.

	VS	S	D	VD	NO
A) CHILDREN, AGES 0 - 6	1	2	3	4	5
B) CHILDREN, AGES 7 - 12	1	2	3	4	5
C) CHILDREN, AGES 13 - 18	1	2	3	4	5
D) ADULTS, AGES 19 - 45	1	2	3	4	5
E) ADULTS, AGES 46 - 65	1	2	3	4	5
F) ADULTS OVER THE AGE OF 65	1	2	3	4	5

5. IN YOUR PART OF ROUND ROCK, WHAT ONE RECREATIONAL FACILITY WOULD YOU SAY THE CITY IS LACKING?

6. NOW THIS TIME, PLEASE COMMENT ON HOW SATISFIED OR DISSATISFIED YOU ARE WITH RECREATIONAL PROGRAMMING PROVIDED BY ROUND ROCK FOR PEOPLE IN THOSE SAME AGE GROUPS.

	VS	S	D	VD	NO
A) CHILDREN, AGES 0 - 6	1	2	3	4	5
B) CHILDREN, AGES 7 - 12	1	2	3	4	5
C) CHILDREN, AGES 13 - 18	1	2	3	4	5
D) ADULTS, AGES 19 - 45	1	2	3	4	5
E) ADULTS, AGES 46 - 65	1	2	3	4	5
F) ADULTS OVER THE AGE OF 65	1	2	3	4	5

7. IN THE PAST 12 MONTHS, HAVE YOU OR ANYONE IN YOUR HOUSEHOLD

	YES	NO	DON'T REM
A) VISITED OR USED A PARK OR PARK FACILITY	1	2	3
B) VISITED OR USED AN ATHLETIC FIELD	1	2	3
C) PARTICIPATED IN ANY YOUTH ATHLETIC LEAGUE	1	2	3
D) PARTICIPATED IN ANY ADULT ATHLETIC LEAGUE	1	2	3
E) PARTICIPATED IN ANY CLASS OR PROGRAM OFFERED BY THE ROUND ROCK PARKS AND RECREATION DEPT.	1	2	3

	YES	NO	DON'T REM
F) USED A HIKE AND BIKE TRAIL	1	2	3
G) UTILIZED A FACILITY FOR A MEETING	1	2	3
H) UTILIZED A PLAYGROUND IN THE CITY	1	2	3
I) VISITED OR UTILIZED THE ROCKIN R AQUATIC CENTER	1	2	3
J) UTILIZED A PAVILION AT A LOCAL PARK	1	2	3

8. PLEASE TELL ME WHICH CITY PARKS YOU GENERALLY VISIT? (PROBE: ANY OTHERS?)

1. _____
2. _____

9. IN THINKING ABOUT PARKS IN ROUND ROCK, HOW WOULD YOU COMPARE THEM WITH OTHER CITIES WITH WHICH YOU ARE FAMILIAR? WOULD YOU SAY THEY ARE

MUCH BETTER	1
BETTER	2
WORSE	3
MUCH WORSE	4
NO OPINION	5

10. BASED ON YOUR EXPERIENCES, WHAT CITY WOULD YOU SAY HAS THE BEST PARK FACILITIES IN THE REGION? IF IT'S ROUND ROCK, TELL ME THAT ALSO.

11. THE CITY IS ESTABLISHING A SERIES OF PRIORITIES TO DIRECT FUTURE PARK DEPARTMENT ACTIONS. PLEASE TELL ME, HOW IMPORTANT OR UNIMPORTANT IT IS FOR THE CITY TO

	VI	I	U	VU	NO
A) OFFER SMALLER PARKS, WITHIN WALKING DISTANCE WITH FEWER AMENITIES	1	2	3	4	5
B) OFFER LARGER PARKS, WITHIN DRIVING DISTANCE WITH MORE AMENITIES	1	2	3	4	5
C) OFFER LARGE REGIONAL PARKS WITH A WIDE VARIETY OF FACILITIES	1	2	3	4	5
D) THE CITY SHOULD OFFER MECHANISMS FOR PROVIDING RECREATION OPPORTUNITIES TO THOSE THAT MAY NOT BE ABLE TO AFFORD THEM	1	2	3	4	5
E) PROVIDE FEWER PARKS BUT WITH IMPROVED FACILITIES	1	2	3	4	5
F) ACQUIRE LAND FOR FUTURE PARK NEEDS	1	2	3	4	5
G) RENOVATE AND ADD TO EXISTING PARKS IN THE CITY	1	2	3	4	5
H) DEVELOP MAJOR TRAILS FOR TRANSPORTATION AND RECREATION IN EACH SECTOR OF THE CITY.	1	2	3	4	5

12. THE CITY IS CURRENTLY IN THE PROCESS OF UPDATING ITS MASTER DEVELOPMENT PLAN FOR ITS PARK AND RECREATION SYSTEM. AS ROUND ROCK CONTINUES TO GROW, HOW IMPORTANT IS IT TO YOU THAT THE CITY

	VI	I	U	VU	NO
A) WORK TO PRESERVE NATURAL CREEK CORRIDORS	1	2	3	4	5
B) EXPAND ADULT ATHLETIC LEAGUES	1	2	3	4	5
C) EXPAND YOUTH RECREATION PROGRAMS	1	2	3	4	5
D) WORK TO INCREASE THE AMOUNT OF PUBLIC OPEN SPACE	1	2	3	4	5
E) EXPAND ITS "ART IN THE PARK" PROGRAM	1	2	3	4	5
F) WORK TO PRESERVE ENVIRONMENTALLY SENSITIVE AREAS	1	2	3	4	5
G) CONSTRUCT MORE PASSIVE PARKS, FACILITIES THAT DO NOT INCLUDE ATHLETICS AS PART OF ITS AMENITIES	1	2	3	4	5
H) CONSTRUCT MORE ACTIVE PARKS, FACILITIES THAT INCLUDE ATHLETICS AS PART OF THEIR AMENITIES	1	2	3	4	5
I) WORK TO PRESERVE EXISTING BODIES OF WATER	1	2	3	4	5
J) DEVELOP SIGNATURE PARK FACILITIES SUCH AS BOTANICAL GARDEN, FESTIVAL GROUNDS, OR A DOWNTOWN PARK	1	2	3	4	5
K) DEVELOP PROGRAMS THAT CAN BRING MORE PEOPLE TO PARKS, SUCH AS MOVIES IN THE PARK	1	2	3	4	5

	VI	I	U	VU	NO
L) PROVIDE BIRD WATCHING FACILITIES	1	2	3	4	5
M) IMPROVE AND ENHANCE MAINTENANCE OF PARK FACILITIES	1	2	3	4	5
N) KEEP FACILITIES AS THEY ARE	1	2	3	4	5

13. LET ME READ THAT LIST AGAIN. FROM THE LIST I JUST READ, WHAT WOULD YOU CONSIDER TO BE THE MOST IMPORTANT PHILOSOPHY FOR THE CITY TO PURSUE?

14. USING A SCALE OF EXCELLENT, GOOD, FAIR OR POOR, AND BASED ON WHATEVER IMPRESSIONS YOU MAY HAVE, HOW WOULD YOU RATE ROUND ROCK IN TERMS OF

	E	G	F	P	NO
A) THE NUMBER OF PARKS IN THE CITY	1	2	3	4	5
B) HAVING PARKS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	1	2	3	4	5
C) THE OVERALL QUALITY OF PARKS	1	2	3	4	5
D) THE OVERALL SAFETY OF PARKS	1	2	3	4	5
E) THE MAINTENANCE OF PARKS	1	2	3	4	5
F) THE AMOUNT OF PUBLIC ART IN PARKS	1	2	3	4	5
G) THE NUMBER OF FREE SPECIAL EVENTS OCCURING IN THE PARKS	1	2	3	4	5
H) THE VARIETY OF RECREATIONAL FACILITIES WITHIN PARKS	1	2	3	4	5
I) THE NUMBER OF ATHLETIC FIELDS IN THE CITY	1	2	3	4	5
J) HAVING ATHLETIC FIELDS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	1	2	3	4	5
K) THE MAINTENANCE OF CITY ATHLETIC FIELDS	1	2	3	4	5
L) THE NUMBER OF PRACTICE FIELDS IN THE CITY	1	2	3	4	5
M) HAVING PRACTICE FIELDS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	1	2	3	4	5
N) OVERALL QUALITY OF AQUATIC CENTERS	1	2	3	4	5
O) OVERALL QUALITY OF THE RECREATION CENTER	1	2	3	4	5
P) THE AMENITIES OFFERED IN THE RECREATION CENTER	1	2	3	4	5
Q) THE VARIETY OF CLASSES AND PROGRAMS OFFERED BY THE PARKS & RECREATION DEPARTMENT	1	2	3	4	5
R) THE OVERALL QUALITY OF PARKS & RECREATION CLASSES AND PROGRAMS	1	2	3	4	5
S) THE NUMBER OF PROGRAMS OFFERED	1	2	3	4	5
T) THE AMOUNT OF FITNESS ELEMENTS IN THE RECREATION CENTER	1	2	3	4	5
U) THE STAFFING AT THE RECREATION CENTER	1	2	3	4	5
V) HOW WOULD YOU RATE ROUND ROCK'S NATURAL SPACES	1	2	3	4	5
W) THE AMOUNT OF ACCESSIBLE NATURAL AREAS IN ROUND ROCK	1	2	3	4	5
X) THE VISUAL QUALITY OF THE CREEKS	1	2	3	4	5

15. THE PARKS AND RECREATION DEPARTMENT IS FUNDED BY VARIOUS SOURCES, INCLUDING THE TAXES AND FEES YOU PAY AS A RESIDENT OF ROUND ROCK. BASED ON YOUR EXPERIENCE TO DATE, WOULD YOU SAY THAT FOR THE MONEY YOU PAY, THE SERVICES THEY PROVIDE ARE A

GREAT VALUE	1
GOOD VALUE	2
FAIR VALUE	3
POOR VALUE	4
NO OPINION	5

16. LET ME ASK YOU SOME STATEMENTS ABOUT PARKS. HOW STRONGLY DO YOU AGREE OR DISAGREE WITH EACH

	SA	A	D	SD	NO
A) ROUND ROCK HAS ENOUGH PARKS					
B) PARKS CONTRIBUTE TO THE QUALITY OF LIFE IN OUR CITY	1	2	3	4	5
C) I FEEL SAFE WHEN I VISIT PARKS IN MY AREA	1	2	3	4	5
D) THE CURRENT APPEARANCE OF PARKS IN THE CITY IS ADEQUATE	1	2	3	4	5

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	SA	A	D	SD	NO
E) BETTER PARKS WILL HELP TO IMPROVE OUR CITY IMAGE	1	2	3	4	5
F) I FEEL THAT PARKS CONTRIBUTE TO THE ECONOMIC VIABILITY OF THE CITY	1	2	3	4	5

17. THESE NEXT STATEMENTS DEAL WITH BEAUTIFICATION EFFORTS IN THE CITY. HOW STRONGLY DO YOU AGREE OR DISAGREE WITH EACH . . .

	SA	A	D	SD	NO
A) I AM SATISFIED WITH HOW STREETS AND INTERSECTIONS ARE LANDSCAPED IN ROUND ROCK	1	2	3	4	5
B) I BELIEVE THE CITY SHOULD PLANT MORE TREES AND LANDSCAPING ALONG MAJOR STREETS AND KEY INTERSECTIONS	1	2	3	4	5
C) I DO NOT BELIEVE THAT LANDSCAPING MAJOR CITY STREETS AND KEY INTERSECTIONS IS ALL THAT IMPORTANT	1	2	3	4	5
D) I WOULD LIKE TO SEE MORE PUBLIC ART IN ROUND ROCK	1	2	3	4	5
E) IMPROVED LANDSCAPING OF CITY STREETS WILL HELP TO IMPROVE OUR CITY IMAGE	1	2	3	4	5
F) I SUPPORT THE CITY DEVELOPING "GATEWAYS TO THE CITY" SO THAT PEOPLE KNOW THEY ARE COMING INTO ROUND ROCK	1	2	3	4	5

18. NOW LET'S TALK ABOUT TRAILS. HOW WOULD YOU RATE THE FOLLOWING ASPECTS OF TRAILS IN ROUND ROCK

	E	G	F	P	NO
A) THE NUMBER OF HIKE AND BIKE TRAILS	1	2	3	4	5
B) HAVING HIKE AND BIKE TRAILS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	1	2	3	4	5
C) THE OVERALL QUALITY OF HIKE AND BIKE TRAILS IN THE CITY	1	2	3	4	5
D) THE OVERALL SAFETY OF HIKE AND BIKE TRAILS	1	2	3	4	5
E) HOW WELL TRAILS ARE MAINTAINED IN THE CITY	1	2	3	4	5
F) THE VARIETY OF AMENITIES ALONG TRAILS	1	2	3	4	5
G) THE AMOUNT OF NATURE AREAS ALONG TRAILS	1	2	3	4	5

19. TO MEET THE NEEDS OF ITS GROWING POPULATION THE PARKS AND RECREATION DEPARTMENT MAY REQUIRE ADDITIONAL FUNDING. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE CITY UTILIZING THE FOLLOWING FINANCING STRATEGIES TO INCREASE THE AMOUNT OF FUNDING AVAILABLE TO THE PARKS AND RECREATION DEPARTMENT

	SS	S	O	SO	NO
A) INCREASE THE DEPARTMENT'S ANNUAL BUDGET	1	2	3	4	5
B) INCREASE FEES FOR THOSE WHO PARTICIPATE IN ORGANIZED SPORTS	1	2	3	4	5
C) INCREASE FEES FOR THOSE WHO PARTICIPATE IN RECREATION PROGRAMMING	1	2	3	4	5
D) MAINTAIN CURRENT FUNDING LEVEL, WHICH OVER TIME COULD RESULT IN THE REDUCTION OF THE NUMBER OF PROGRAMS AND FACILITIES THAT THE DEPARTMENT OFFERS	1	2	3	4	5
E) REDIRECT A PORTION OF THE CITY SALES TAX REVENUE TO RECREATION AND PARK PROGRAMS, FACILITIES AND MAINTENANCE	1	2	3	4	5
F) INCREASE RENTAL FEES FOR PARK FACILITIES	1	2	3	4	5
G) HIGHER USER FEES FOR FACILITIES AND PROGRAMS THAT I ENJOY USING	1	2	3	4	5

20. AND RELATIVE TO FINANCING CAPITAL IMPROVEMENTS, HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE FOLLOWING STRATEGIES

	SS	S	O	SO	NO
A) VOTER APPROVED BOND PROGRAMS	1	2	3	4	5
B) PAY FOR IMPROVEMENTS FROM GENERAL FUND	1	2	3	4	5
C) INCREASED USER FEES	1	2	3	4	5
D) CITYWIDE PARK DISTRICT	1	2	3	4	5
E) TIF DISTRICT FOR PARKS	1	2	3	4	5
F) TIF DISTRICT FOR DOWNTOWN	1	2	3	4	5

21. FOR ANY NEW FACILITIES, THE CITY WOULD HAVE TO FINANCE THE MAINTENANCE AND UPKEEP. SOME OF THE MAINTENANCE AND OPERATIONS COSTS WOULD BE SUPPORTED THROUGH USER FEES, WITH THE CITY FINANCING THE REMAINDER. WHAT PERCENTAGE OF THE MAINTENANCE AND OPERATIONS FEES WOULD YOU LIKE TO SEE PROVIDED BY USERS?

0 - 15%	1
16% - 30%	2
31% - 50%	3
51% - 75%	4
76% - 100%	5
NO OPINION	6

22. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE USER FEES HELPING SUPPORT THE MAINTENANCE AND UPKEEP OF

	SS	S	O	SO	NO
A) ANY NEW PARKS CONSTRUCTED	1	2	3	4	5
B) SPECIAL USE FACILITIES, SUCH AS THE AQUATIC FACILITY	1	2	3	4	5
C) PARKS CURRENTLY IN OPERATION	1	2	3	4	5
D) LEAGUE PLAY ON CITY ATHLETIC FACILITIES	1	2	3	4	5
E) ANY NEW HIKE AND BIKE TRAILS	1	2	3	4	5
F) COMPETITIVE ATHLETIC FACILITIES	1	2	3	4	5

23. THE PARKS AND RECREATION DEPARTMENT IS FINANCED BY WAY OF USER FEES, BOND FUNDS, AND MONIES COLLECTED FROM THE CITY'S GENERAL OPERATING FUND, BETTER KNOWN AS PROPERTY TAXES. IF YOU WERE ABLE TO DETERMINE THE AMOUNT OF FUNDING YOU WOULD BE WILLING TO PAY FOR PARKS AND RECREATION, WHAT WOULD THAT AMOUNT BE. IN OTHER WORDS, HOW LIKELY OR UNLIKELY WOULD YOU BE TO APPROVE PAYING THE FOLLOWING AMOUNTS YEARLY TO SUPPORT PARKS AND RECREATION IN ROUND ROCK

	VL	L	U	VU	NO
A) UNDER \$50	1	2	3	4	5
B) \$51 - \$75	1	2	3	4	5
C) \$76 - \$100	1	2	3	4	5
D) \$101 - \$150	1	2	3	4	5
E) \$151 - \$200	1	2	3	4	5
F) OVER \$200	1	2	3	4	5

24. FROM WHICH OF THE FOLLOWING SOURCES DO YOU GET INFORMATION ABOUT RECREATIONAL ACTIVITIES IN ROUND ROCK? (CIRCLE ALL THAT APPLY)

ROUND ROCK NEWSPAPER 1	PARKS/RECREATION OFFICE 7
SCHOOL FLYERS 2	INTERNET HOME PAGE 8
CITY CABLE CHANNEL 3	BANNER SIGNS 9
RECREATION BROCHURES 4	WORD OF MOUTH 10
EMAIL NEWSLETTER 5	CITY BLOG 11
UTILITY BILL INSERT 6	OTHER _____ 12

25. HOW FREQUENTLY DO YOU VOTE IN CITY-RELATED ELECTIONS, LIKE CITY COUNCIL OR CITY BOND ELECTIONS?

ALWAYS 1
OFTEN 2
SELDOM 3
NEVER 4
NO OPINION 5

26. THESE LAST FEW QUESTIONS ARE JUST FOR CLASSIFICATION PURPOSES. WHICH OF THE FOLLOWING AGE GROUPS DO YOU COME UNDER?

LESS THAN 25 YEARS 1
26 - 35 YEARS 2
36 - 45 YEARS 3
46 - 55 YEARS 4
56 - 65 YEARS 5
OVER 65 YEARS 6
REFUSED TO ANSWER 7

27. PLEASE TELL ME IF YOU HAVE CHILDREN UNDER THE AGE OF 18 AT HOME (IF YES: IN WHICH OF THE FOLLOWING GROUPS DO THEY COME UNDER?)

NO CHILDREN 1
UNDER 6 2
7 - 12 3
13 - 18 4
REFUSE TO ANSWER 5

THAT'S THE END OF OUR SURVEY BUT COULD I CHECK TO SEE IF I DIALED THE CORRECT NUMBER. I DIALED _____. AND COULD I HAVE YOUR FIRST NAME, ONLY IN CASE MY SUPERVISOR HAS TO VERIFY THIS INTERVIEW? _____. THANK YOU AND HAVE A NICE EVENING.

CALLER INI. _____ SHEET NUMBER _____ ZIPCODE _____ SURVEY LENGTH _____

2008 ROUND ROCK PARKS AND RECREATION ONLINE SURVEY CUMULATIVE RESULTS

PROJECT 02282008 RAYMOND TURCO & ASSOCIATES APRIL 2008

THE CITY OF ROUND ROCK NEEDS YOUR INPUT! THE CITY IS CURRENTLY INVOLVED IN UPDATING ITS PARK AND RECREATION MASTER PLAN. THIS IS A DOCUMENT THAT HELPS THE CITY SET PRIORITIES FOR PARKS AND RECREATIONAL FACILITIES AND PROGRAMS FOR THE NEXT 5 TO 10 YEARS. PLEASE TAKE A FEW MINUTES TO ANSWER THIS SURVEY ABOUT PARKS AND RECREATION IN YOUR NEIGHBORHOOD AND THROUGHOUT THE CITY. READ EACH QUESTION AND CHECK THE BOX THAT IS CLOSEST TO YOUR OPINION. CHECK ONLY ONE BOX PER QUESTION UNLESS THE INSTRUCTIONS SAY, "CHECK ALL THAT APPLY".

1. IN WHICH NEIGHBORHOOD DO YOU LIVE?
Round Rock West (15%), Wood Glen (9%), Miscellaneous (7%), Behren's Ranch (7%), Forest Creek (6%), Oaklands (5%), Cimarron (4%), Sonoma (4%)

1A. IS IT WITHIN THE CITY LIMITS?
YES . . . 90%
NO . . . 10%

1B. IN WHICH OF THE FOLLOWING FOUR SECTORS?
NORTHEAST . . . 22%
NORTHWEST . . . 33%
SOUTHEAST . . . 24%
SOUTHWEST . . . 22%

2. HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE QUALITY OF PARKS AND RECREATION IN ROUND ROCK? (CHECK ONE)
VERY SATISFIED . . . 16%
SATISFIED . . . 67%
DISSATISFIED . . . 15%
VERY DISSATISFIED . . . 2%

3. HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE STATEMENTS BELOW? (PLEASE CHECK ONE ANSWER FOR EACH STATEMENT)
STRONGLY AGREE=SA AGREE=A DISAGREE=D STRONGLY DISAGREE=SD

	SA	A	D	SD
A. PARKS CONTRIBUTE TO THE QUALITY OF LIFE IN OUR CITY	73%	25%	2%	0%
B. BETTER PARKS WILL HELP TO IMPROVE THE CITY IMAGE	74%	25%	1%	0%
C. I FEEL THAT PARKS CONTRIBUTE TO THE ECONOMIC VIABILITY OF THE CITY	58%	38%	4%	0%

4. WHICH OF THE FOLLOWING AGE GROUPS DO YOU FEEL ARE UNDERSERVED BY THE CITY WITH REGARDS TO RECREATION AND ATHLETIC PROGRAMS? IF YOU FEEL ALL AGE GROUPS ARE SERVED, CHECK THE APPROPRIATE BOX. (CHECK ALL THAT APPLY)

YOUTH (12 AND UNDER) . . 17%
BOOMERS (50-64) 21%
TEENS (13-18) 19%
SENIORS (65+) 10%
ADULTS (19-49) 34%
ALL AGE GROUPS SERVED . . 36%

5. ON WHICH OF THE FOLLOWING RECREATIONAL PROGRAM CATEGORIES WOULD YOU LIKE TO SEE THE CITY PLACE MORE EMPHASIS? IF THERE ARE OTHER PROGRAMS THAT NEED EMPHASIS, PLEASE IDENTIFY THEM IN THE APPROPRIATE AREA. HOWEVER, IF YOU FEEL THAT THE PROGRAMS DO NOT NEED MORE EMPHASIS, CHECK THE APPROPRIATE BOX. (CHECK ALL THAT APPLY)

ATHLETIC LEAGUES 26%
GYMNASTICS/DANCE 7%
AQUATICS 21%
AFTER SCHOOL/DAY CAMPS . . 18%
FITNESS 38%
OTHER 26%
MORE EMPHASIS NOT NEEDED 19%

6. WHICH OF THE FOLLOWING CITY-SPONSORED EVENTS HAVE YOU ATTENDED? (CHECK ALL THAT APPLY)

MOVIES IN THE PARK 33%	5K FOR CLAY 11%
MOM/SON DANCE 4%	FRONTIER DAYS 55%
TEXAS ROAD RASH 5%	POOL EVENTS 30%
CHRISTMAS FAMILY NIGHT . . 53%	DADDY/DAUGHTER DANCE . . 12%
SUMMER CONCERTS 36%	JULY 4 TH 64%
OUTLAW TRAIL 11%	EGG HUNT 22%

7. WHICH OF THE FOLLOWING WOULD YOU LIKE THE CITY TO SPONSOR? IF THERE ARE OTHER EVENTS YOU WOULD LIKE THE CITY TO SPONSOR, WRITE IT IN THE APPROPRIATE AREA. (CHECK ALL THAT APPLY)

CULTURAL FESTIVAL 39%	TEEN SPECIFIC EVENTS . . 28%
STREET FAIR 62%	FOOD/BEVERAGE EVENT . . 41%
MUSIC/ART FESTIVAL 68%	OTHER 7%
HOLIDAY FESTIVAL OF LIGHTS . . 59%	

8. RANK THE FOLLOWING AREAS IN WHICH YOU FEEL THE CITY SHOULD FOCUS IT'S PUBLIC SPACE BEAUTIFICATION EFFORTS FROM 1 TO 4 (WITH 1 BEING THE MOST IMPORTANT AND 4 BEING THE LEAST IMPORTANT)

	1 ST PRIORITY=1P	2 ND PRIORITY=2P	3 RD PRIORITY=3P	4 TH PRIORITY=4P
A) DOWNTOWN STREETSCAPES	40%	23%	23%	15%
B) CIVIC PLAZAS	12%	26%	27%	35%
C) BEAUTIFICATION ALONG MAJOR ROADWAYS	28%	25%	25%	22%
D) GATEWAYS INTO CITY	21%	27%	25%	28%

9. APPROXIMATELY 7% OF LAND WITHIN THE CITY LIMITS OF ROUND ROCK IS PRESERVED AS PARKLAND OR PERMANENT OPEN SPACE. CONSIDERING THAT THE SIZE OF THE CITY WILL GROW RAPIDLY OVER THE NEXT TWO DECADES, THROUGH ANNEXATION AND OTHER METHODS. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE CITY IMPLEMENTING THE FOLLOWING STRATEGIES RELATIVE TO OPEN SPACE? (PLEASE CHECK ONE ANSWER FOR EACH STATEMENT)

	STRONGLY SUPPORT=SS	SUPPORT=S	OPPOSE=O	STRONGLY OPPOSE=SO
A) MAINTAIN THE CURRENT RATION OF PUBLIC OPEN SPACE TO OVERALL LAND AREA (7%)	22%	40%	24%	14%
B) INCREASE THE PERCENTAGE OF PUBLIC OPEN SPACE TO AROUND 10% OF THE OVERALL LAND AREA OF THE CITY	34%	47%	13%	5%
C) INCREASE THE PERCENTAGE OF PUBLIC OPEN SPACE TO A TARGET OF AROUND 14% OF THE OVERALL LAND AREA OF THE CITY WHICH APPROXIMATES AUSTIN'S RATIO	53%	31%	12%	4%
D) PRESERVE AS MUCH OPEN SPACE AS POSSIBLE EVEN IF SOME OF IT MUST BE PURCHASED	46%	31%	17%	6%

10. AS THE SIZE OF THE CITY GROWS, IT MAY BECOME NECESSARY TO EXQUIRE OR PROTECT CERTAIN TYPES OF ENVIRONMENTAL AREAS. FOR THE FOLLOWING TYPES OF OPEN SPACE, PLEASE RATE HOW IMPORTANT OR UNIMPORTANT IT IS TO YOU TO PRESERVE EACH TYPE OF OPEN SPACE.

	VERY IMPORTANT=VI	IMPORTANT=I	UNIMPORTANT=U	VERY UNIMPORTANT=VU
A) WOODED AREAS	69%	26%	4%	1%
B) CREEK CORRIDORS	73%	24%	2%	2%
C) PRAIRIE LANDS (OPEN LAND, FARM LAND)	38%	43%	17%	2%
D) NATURALIZE DRAINAGE CHANNELS	39%	46%	13%	2%
E) UNDEVELOPED FLOOD PLAIN	37%	43%	17%	3%

11. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE CITY IMPLEMENTING THE FOLLOWING STRATEGIES IN THE FUTURE RELATIVE TO AQUATICS?

	STRONGLY SUPPORT=SS	SUPPORT=S	OPPOSE=O	STRONGLY OPPOSE=SO
A) EXPAND SIZE OF EXISTING POOLS	34%	40%	22%	5%
B) EXPAND ROCK'N RIVER FAMILY AQUATIC CENTER	44%	33%	18%	4%
C) NOT EXPANDING OR IMPROVING CURRENT AQUATIC FACILITIES	9%	22%	38%	31%

12. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE CITY IMPLEMENTING THE FOLLOWING STRATEGIES IN THE FUTURE RELATIVE TO RECREATION CENTERS. (PLEASE NOTE: THE CITY IS ALREADY PLANNING TO BUILD A NEW RECREATION CENTER ON THE WEST SIDE OF I-35)

	STRONGLY SUPPORT=SS	SUPPORT=S	OPPOSE=O	STRONGLY OPPOSE=SO
A) EXPAND CURRENT RECREATION CENTERS THROUGH MORE AMENITIES OR SPACE	31%	50%	17%	2%
B) BUILD A NEW RECREATION CENTER IN THE NORTH	37%	42%	17%	4%
C) DEVELOP A CENTER FOR TEEN ACTIVITIES	28%	52%	15%	4%
D) DO NOT CONSTRUCT NEW OR EXPAND CURRENT RECREATION CENTERS	5%	12%	49%	35%

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13. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE CITY CONSTRUCTING THE FOLLOWING CULTURAL OR ART FACILITIES IN THE FUTURE.
STRONGLY SUPPORT=SS SUPPORT=S OPPOSE=O STRONGLY OPPOSE=SO

	SS	S	O	SO
A) A SCULPTURE GARDEN	20%	41%	30%	8%
B) A COMMUNITY PERFORMING ARTS THEATER BUILDING	30%	48%	16%	5%
C) A BOTANICAL GARDEN	38%	45%	14%	3%
D) AN ART MUSEUM	22%	40%	30%	8%
E) A NEW LARGE AMPHITHEATER	34%	46%	14%	6%
F) COMMISSION PUBLIC ART	14%	46%	30%	11%
G) DO NOT CONSTRUCT ANY CULTURAL OR ART FACILITIES	7%	11%	43%	39%

14. IN ORDER TO MAKE PARK MAINTENANCE MORE FISCALLY AND ENVIRONMENTALLY RESPONSIBLE, PLEASE STATE HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE FOLLOWING REDUCED MAINTENANCE OPTIONS.
STRONGLY SUPPORT=SS SUPPORT=S OPPOSE=O STRONGLY OPPOSE=SO

	SS	S	O	SO
A) LESS FREQUENT MOWING	7%	37%	46%	10%
B) REDUCING FREQUENCY OF LITTER CONTROL	3%	13%	60%	25%
C) ALLOWING SOME AREAS OF PARKS AND OPEN SPACE TO REMAIN MORE NATURAL	26%	62%	10%	2%
D) LESS FREQUENT TREE PRUNING	11%	53%	31%	5%
E) REDUCE CLEANING OF RESTROOMS	1%	4%	44%	54%
F) REDUCE PARKING LOT MAINTENANCE	3%	30%	47%	21%

15) PLEASE CHECK THE BOX THAT BEST DESCRIBES HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING TRAIL-RELATED STATEMENTS:
STRONGLY AGREE=SA AGREE=A DISAGREE=D STRONGLY DISAGREE=SD

	SA	A	D	SD
A) I WOULD LIKE TRAILS IN ROUND ROCK TO CONNECT MY NEIGHBORHOOD TO NEARBY SCHOOLS, SHOPS, RESTAURANTS, AND CIVIC FACILITIES	59%	29%	10%	3%
B) I WOULD USE MY BIKE TO GET TO WORK IF TRAILS WERE MORE ACCESSIBLE TO MY EMPLOYMENT AREA	28%	21%	37%	15%
C) I WOULD SUPPORT WIDENING SOME ROADWAYS TO ALLOW FOR BICYCLE LANES	33%	37%	21%	9%
D) I WOULD LIKE TO SEE TRAILS DEVELOPED AS AN ALTERNATIVE MEANS OF TRANSPORTATION IN ROUND ROCK	37%	39%	17%	7%

16) WHICH ELEMENTS WOULD YOU MOST LIKE TO SEE THE CITY ADD AS BASIC COMPONENTS OF A NEIGHBORHOOD PARK? (CHECK UP TO 3)

SMALL PAVILION	21%	PLAYSCAPE SHADE STRUCTURE	34%
BASKET BALL COURT	16%	ADDITIONAL PLAYSCAPE	13%
TRAILS (CONNECTING TO OTHER AREAS WHERE FEASIBLE)	57%	ADD PICNIC TABLES/BENCHES	30%
LIGHTING	34%	BEAUTIFICATION AND TREES	45%
SAND VOLLEYBALL	10%	EXERCISE STATIONS	16%
		NO ADDITIONAL PARK STANDARDS	4%

17) WHAT ADDITIONAL AMENITIES WOULD YOU LIKE TO SEE IN OLD SETTLERS PARK? (CHECK UP TO 5)

OUTDOOR BASKETBALL COMPLEX	20%	BOTANICAL GARDEN	39%
COMMUNITY/FESTIVAL PLAZA	30%	ADDITIONAL CRICKET FIELDS	0%
ADDITIONAL PAVILION	20%	CHALLENGE COURSE	23%
KICKBALL COMPLEX	5%	DOG PARK	27%
BMX COURSE	8%	VELOWAY	27%
ADDITIONAL SOCCER FIELDS	8%	LACROSSE FIELDS	3%
BEAUTIFICATION AND TREES	40%	SKATEPARK	9%
ADDITIONAL SAND VOLLEYBALL COURTS	8%	ADDITIONAL FOOTBALL FIELDS	4%
SCULPTURE GARDEN	10%	CANOE RENTALS	33%
AMPHITHEATER	36%	NO ADDITIONAL AMENITIES NEEDED	4%
BMX COURSE	8%	TRAILS	62%

18) SUPPOSE YOU WERE LOOKING FOR A HOME TO LIVE IN ROUND ROCK. YOU FOUND TWO HOUSES OR APARTMENTS THAT YOU LIKE EQUALLY WELL. ONE WAS NOT NEAR ANY PARKS OR OPEN SPACE, BUT THE OTHER HOUSE OR APARTMENT WAS WITHIN FIVE MINUTES WALKING DISTANCE FROM A PARK OR OPEN SPACE. WHAT PERCENTAGE MORE, IF ANY, WOULD YOU BE WILLING TO PAY FOR THE HOUSE OR APARTMENT WITHIN FIVE MINUTES WALKING DISTANCE FROM THE PARK OR OPEN SPACE? PLEASE CHECK ONLY ONE RESPONSE.

NOTHING	10%	LESS THAN 10%	31%	11% TO 20%	28%
21% TO 25%	8%	OVER 25%	10%	DON'T KNOW	13%

19. CHECK THE BOX THAT BEST DESCRIBES HOW STRONGLY YOU WOULD SUPPORT OR OPPOSE THE CITY UTILIZING THE FOLLOWING FINANCING STRATEGIES TO INCREASE THE AMOUNT OF FUNDING AVAILABLE TO THE PARKS AND RECREATION DEPARTMENT FOR IMPROVING MAINTENANCE, EXPANDING AND UPGRADING FACILITIES, ADDING BEAUTIFICATION, AND PROVIDING QUALITY PROGRAMMING?
STRONGLY SUPPORT=SS SUPPORT=S OPPOSE=O STRONGLY OPPOSE=SO

	SS	S	O	SO
A) INCREASE THE FEES FOR THOSE WHO PARTICIPATE IN ORGANIZED SPORTS AND RECREATIONAL PROGRAMS	21%	44%	29%	7%
B) INCREASE RENTAL FEES FOR PARK FACILITIES	19%	55%	22%	4%
C) CORPORATE SPONSORSHIP AND ADVERTISING AT MUNICIPAL PARKS AND RECREATIONAL FACILITIES	44%	42%	10%	4%
D) VOTER APPROVED BOND PROGRAMS	21%	53%	18%	8%
E) INCREASE THE PROPERTY TAX SOMEWHAT TO SUPPORT ADDITIONAL PARK DEVELOPMENT AND RECREATION PROGRAMMING	8%	30%	34%	28%
F) SPECIAL OR SPECIFIC ASSESSMENT FOR PARKS AND RECREATION	12%	47%	28%	13%

20. THE CITY SUBSIDIZES A PORTION OF THE COST OF RECREATION PROGRAMS THROUGH THE GENERAL FUND WHICH IS DERIVED FROM YOUR PROPERTY TAXES. TO REDUCE THIS SUBSIDY AND SO PROVIDE FUNDING FOR OTHER FACILITIES AND PROGRAMS, WOULD YOU SUPPORT THE CITY RAISING FEES TO USE FACILITIES AND PROGRAMS? FOR EACH OF THE FOLLOWING ITEMS, THE CURRENT FEE IS LISTED, AS WELL AS SEVERAL SUGGESTED PERCENTAGE INCREASES. PLEASE SELECT THE RESPONSE THAT BEST REPRESENTS THE ADDITIONAL FEES YOU WOULD SUPPORT THE CITY CHARGING TO USERS. IF YOU ARE OPPOSED TO ANY INCREASES, CHECK THE NO INCREASE BOX.

FACILITY	CURRENT FEE	NO INCREASE	10%-25% INCREASE	35% INCREASE	50% INCREASE
Individual membership in recreation centers	\$120/year	42%	\$130-\$150 50%	\$162 4%	\$180 4%
Family membership in recreation centers	\$270/year	53%	\$297-\$337 40%	\$365 3%	\$405 3%
Senior adult membership at Baca Activity Center	\$50/year	61%	\$55-\$62 28%	\$68 4%	\$75 7%
Individual adult membership at Baca Activity Center	\$65/year	41%	\$71-\$81 45%	\$88 7%	\$97 7%
Rock'N River daily admittance fee	\$3.00/day	26%	\$3.75 24%	\$4.00 33%	\$4.50 17%
Krebsbach Pool daily admittance fee	\$2.50/day	32%	\$3.00 49%	\$3.50 10%	\$3.75 9%
Youth day camps	\$100/week	46%	\$110-\$125 41%	\$135 5%	\$150 8%
Youth after school care	\$175/week	67%	\$192-\$219 24%	\$236 4%	\$262 5%
Youth programs (1 time/week)	\$10/week	42%	\$11-\$12.50 41%	\$13.50 5%	\$15.00 12%
Adult athletic league team fee	\$320/team	34%	\$350-\$400 50%	\$432 6%	\$480 9%
Youth athletic league team fee	\$75/team	45%	\$82-\$92 35%	\$101 11%	\$112 9%

THANK YOU FOR YOUR PARTICIPATION IN HELPING TO PLAN FOR THE FUTURE OF YOUR PARK AND RECREATION SYSTEM!

Student Survey



2008 ROUND ROCK PARKS AND RECREATION STUDENT SURVEY

Instructions: Congratulations! As a resident of Round Rock, the City needs your help and your input! The City is currently involved in updating its Strategic Parks and Recreation Master Plan. This is a document that helps the City set priorities for parks and recreational facilities for the next 5-10 years. Students such as yourself are chief users of parks, and therefore, an audience whose views about parks the City takes very seriously. Please take a few minutes to honestly answer this survey about parks and recreation in your neighborhood. Read each question and check the box that is closest to your opinion. Check only one box per question unless the instructions say, "Check all that apply." If you don't have an opinion, do not check any box. If you don't understand something or you have a question, please ask your teacher.

THIS IS A CONFIDENTIAL SURVEY. WE DON'T WANT YOUR NAME. HOWEVER, PLEASE BE HONEST.

1. Are you...? 1 Male (Boy) 2 Female (Girl)

2. What grade are you in? 1 4th 2 7th 3 10th

3. Name of your school? _____

4. How long has your family or guardian(s) lived in Round Rock?
1 Less than 1 year 2 1-3 years 3 4-6 years 4 7-10 years 5 Over 10 years

5. Overall, how happy or unhappy are you with Round Rock parks in your neighborhood?
1 Very happy 2 Happy 3 Unhappy 4 Very Unhappy

6. What do you like most about the parks in Round Rock? Write in your answer.

7. What do you not like about the parks in Round Rock? Write in your answer.

8. When you visit a park, what do you normally do? (Check all that apply)

1 Play on playground 5 Enjoy nature 8 Meet with friends
2 Walk on trails 6 Family activity such as a picnic 9 Play basketball or volleyball
3 Go swimming 7 Participate in sports 10 Skateboard
4 Other (please write your answer here) _____

9. What is the name of your favorite park in Round Rock? _____

10. What would you add or change to make that park better? Write in your answer.

11. Have you ever used or visited a City pool in Round Rock? 1 Yes 2 No

12. Have you ever used or visited the Clay Madsen Recreation Center? 1 Yes 2 No

13. Have you ever visited the Rock 'N River Aquatic Center? 1 Yes 2 No

14. Have you ever used or visited the Round Rock Skate Park at the Clay Madsen Center? 1 Yes 2 No

15. Have you ever played on a school play area after school or on weekends when you were not in school?
1 Yes 2 No At which school? _____

16. Do you play on any city or league teams (not school teams)? 1 Yes 2 No

Check all the non-school sport teams you played on in the last year.
1 Baseball 3 Soccer 5 Basketball 7 Kickball
2 Tennis 4 Softball 6 Swimming

17. Did you go to a City summer camp last year? 1 Yes 2 No
 Will you go this year? 1 Yes 2 No

Please turn this survey over and answer the questions on the back.

18. Check the box that best indicates how interested or uninterested you are in the following types of recreation activities. Please check only one box in each line. 1 Very interested (VI), 2 Interested (I), 3 Uninterested (U), 4 Very uninterested (VU). If you don't have an opinion, don't mark any box.

	Very In-terested	Interested	Not inter-ested	Very Un-interested
A. Playing baseball or softball	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
B. Playing soccer	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
C. Playing tennis	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
D. Playing youth or Pop Warner football	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
E. Playing indoor volleyball or basketball	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
F. Playing outdoor basketball or sand volleyball	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
G. Swimming in a city pool in Round Rock	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
H. Hanging out with friends in a park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
I. Jogging, biking or roller-blading on trails in Round Rock	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
J. Picnicking with family in a pavilion in a park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
K. Going horseback riding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
L. Learning new activities like Tumbling, Gymnastics, Karate or others	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
M. Playing on playgrounds in a park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
N. Skateboarding at the Round Rock Skate Park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
O. Going to festivals or events in a park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
P. Visit nature areas to see plants, animals or birds in or near Round Rock	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Q. BMX or Mountain Bike riding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
R. Playing kickball	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
S. Fishing in or near Round Rock	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
T. Going to a summer camp in Round Rock	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
U. Playing at a outdoor water playground for kids and young adults	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

19. From the list above, write down the letter (A to U) of your favorite activities? Write in as many as you would like to, or add any others that were not on the list. _____

20. Is there a place to go to in Round Rock for your favorite recreation activities? 1 Yes 2 No

21. What are some of the main reasons why you might not be able to do your favorite recreation activities in Round Rock? Check all the boxes that are reasons for you.

- 1 No place for that sport or activity near where I live 3 Hard to get a ride to that activity or sport
2 That sport or activity is too expensive 4 I don't have the right equipment for that activity or sport
5 I prefer to play at my house instead of at a park 6 I prefer to do indoor activities like video games or watching TV.
7 Is there another reason? Please write it in here. _____

Thank you very much for your input. Your assistance has been invaluable.

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Public Input Meeting Survey

Economics

18. Suppose you were looking for a home to live in Round Rock. You found two houses or apartments that you like equally well. One was not near any parks or open space, but the other house or apartment was within five minutes walking distance from a park or open space. What percentage more, if any, would you be willing to pay for the house or apartment within five minutes walking distance from the park or open space? Please check only one response.

1 Nothing 2 21% to 25% 3 Less than 10% 4 Over 25% 5 11% to 20% 6 Don't know

Funding Strategies

19. Check the box that best describes how strongly you would support or oppose the city utilizing the following financing strategies to increase the amount of funding available to the Parks and Recreation Department for improving maintenance, expanding and upgrading facilities, adding beautification, and providing quality programming?

Strongly Support= SS Support= S Oppose= O Strongly Oppose= SO

a) Increase the fees for those who participate in organized sports and recreational programs	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b) Increase rental fees for park facilities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c) Corporate sponsorship and advertising at municipal parks and recreational facilities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
d) Voter approved bond programs	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
e) Increase the property tax somewhat to support additional park development and recreation programming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
f) Special or specific assessment for parks and recreation	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

20. The city subsidizes a portion of the cost of recreation programs through the general fund which is derived from your property taxes. To reduce this subsidy and so provide funding for other facilities and programs, would you support the city raising fees to use facilities and programs? For each of the following items, the current fee is listed, as well as several suggested percentage increases. Please select the response that best represents the additional fees you would support the city charging to users. If you are opposed to any increases, check the no increase box.

Facility	Current Fee	No Increase	10% - 25% Increase	35% Increase	50% Increase
Individual membership in recreation centers	\$120 / year	<input type="checkbox"/> None	<input type="checkbox"/> \$130 - \$150	<input type="checkbox"/> \$162	<input type="checkbox"/> \$180
Family membership in recreation centers	\$270 / year	<input type="checkbox"/> None	<input type="checkbox"/> \$297 - \$337	<input type="checkbox"/> \$365	<input type="checkbox"/> \$405
Senior adult membership at Baca Activity Center	\$50 / year	<input type="checkbox"/> None	<input type="checkbox"/> \$55 - 62%	<input type="checkbox"/> \$68	<input type="checkbox"/> \$75
Individual adult membership at Baca Activity Center	\$65 / year	<input type="checkbox"/> None	<input type="checkbox"/> \$71 - \$81	<input type="checkbox"/> \$88	<input type="checkbox"/> \$97
Rock'N River daily admittance fee	\$3.00 / day	<input type="checkbox"/> None	<input type="checkbox"/> \$3.75	<input type="checkbox"/> \$4.00	<input type="checkbox"/> \$4.50
Krebsbach Pool daily admittance fee	\$2.50 / day	<input type="checkbox"/> None	<input type="checkbox"/> \$3.00	<input type="checkbox"/> \$3.50	<input type="checkbox"/> \$3.75
Youth day camps	\$100 / week	<input type="checkbox"/> None	<input type="checkbox"/> \$110 - \$125	<input type="checkbox"/> \$135	<input type="checkbox"/> \$150
Youth after school care	\$175 / week	<input type="checkbox"/> None	<input type="checkbox"/> \$192 - \$219	<input type="checkbox"/> \$236	<input type="checkbox"/> \$262
Youth programs (1 time/week)	\$10 / week	<input type="checkbox"/> None	<input type="checkbox"/> \$11 - \$12.50	<input type="checkbox"/> \$13.50	<input type="checkbox"/> \$15.00
Adult athletic league team fee	\$320 / team	<input type="checkbox"/> None	<input type="checkbox"/> \$350 - \$400	<input type="checkbox"/> \$432	<input type="checkbox"/> \$480
Youth athletic league team fee	\$75 / team	<input type="checkbox"/> None	<input type="checkbox"/> \$82 - \$92	<input type="checkbox"/> \$101	<input type="checkbox"/> \$112

Thank you for your participation in helping to plan for the future of your park and recreation system!

Introduction

Round Rock Parks and Recreation Open House Meeting Questionnaire – February 6th, 2008



The City of Round Rock needs your input! The City is currently involved in updating its Parks and Recreation Master Plan. This is a document that helps the City set priorities for parks and recreational facilities and programs for the next 5 to 10 years. Please take a few minutes to answer this survey about parks and recreation in your neighborhood and throughout the city. Read each question and check the box that is closest to your opinion. Check only one box per question unless the instructions say, "Check all that apply". This information is an important part of the City's planning process, so please complete the survey and return it to one of the meeting hosts before you leave. If you don't understand something or you have a question, please ask any of the hosts for clarification.

Round Rock Parks Today

- In which neighborhood do you live?
Please fill in the blank _____
 a) Is it within the city limits? 1 Yes 2 No
 b) In which of the following four sectors: 1 NE 2 NW 3 SE 4 SW
- How satisfied or dissatisfied are you with the quality of Parks and Recreation in Round Rock? (Check one):
 1 Very Satisfied 2 Satisfied 3 Dissatisfied 4 Very Dissatisfied
- How strongly do you agree or disagree with the statements below: (Please check one answer for each statement)
 Strongly Agree= SA Agree= A Disagree= D Strongly Disagree= SD

a) Parks contribute to the quality of life in our city	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b) Better parks will help to improve the city image	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c) I feel that parks contribute to the economic viability of the city	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

Programming & Special Events

- Which of the following age groups do you feel are underserved by the city with regards to recreation and athletic programs? If you feel all age groups are served, check the appropriate box. (Check all that apply)
 1 Youth (12 and under) 2 Boomers (50-64) 3 Teens 13- 18 4 Seniors (65+) 5 Adults (19-49) 6 All age groups are served
- On which of the following recreational program categories would you like to see the city place more emphasis? If there are other programs that need emphasis, please identify them in the appropriate area. However, if you feel that the programs do not need more emphasis, check the appropriate box. (Check all that apply)
 1 Athletic Leagues 2 Gymnastics/Dance 3 Aquatics 4 After School/Day Camps 5 Fitness 6 Other _____ 7 More emphasis is not needed
- Which of the following city-sponsored events have you attended? (Check all that apply)
 1 Movies in the Park 2 Mom/Son Dance 3 Texas Road Rash 4 Christmas Family Night 5 Summer Concerts 6 Outlaw Trail 7 5K for Clay 8 Frontier Days 9 Pool Events 10 Daddy/Daughter Dance 11 July 4th 12 Egg Hunt
- Which of the following would you like the City to sponsor? If there are other events you would like the city to sponsor, write it in the appropriate area. (Check all that apply)
 1 Cultural Festival 2 Street Fair 3 Music/Art Festival 4 Holiday Festival of Lights 5 Teen Specific Events 6 Food/Beverage Event 7 Other _____

Beautification

8. Rank the following areas in which you feel the city should focus its public space beautification efforts from 1 to 4 (with 1 being the most important and 4 being the least important):

_____ a) Downtown streetscapes
 _____ b) Civic plazas
 _____ c) Beautification along major roadways
 _____ d) Gateways into the city

Open Space Preservation

9. Approximately 7% of land within the city limits of Round Rock is preserved as parkland or permanent open space. Considering that the size of the city will grow rapidly over the next two decades, through annexation and other methods, how strongly would you support or oppose the city implementing the following strategies relative to open space. (Please check one answer for each statement) Strongly support= SS Support= S Oppose= O Strongly oppose= SO

a) Maintain the current ratio of public open space to overall land area (7%) 1 2 3 4
 b) Increase the percentage of public open space to around 10% of the overall land area of the city 1 2 3 4
 c) Increase the percentage of public open space to a target of around 14% of the overall land area of the city which approximates Austin's ratio 1 2 3 4
 d) Preserve as much open space as possible even if some of it must be purchased 1 2 3 4

10. As the size of the city grows, it may become necessary to acquire or protect certain types of environmental areas. For the following types of open space, please rate how important or unimportant it is to you to preserve each type of open space. Very Important=VI Important=I Unimportant=U Very Unimportant=UI

a) Wooded areas 1 2 3 4
 b) Creek corridors 1 2 3 4
 c) Prairie lands (open land, farm land) 1 2 3 4
 d) Naturalize drainage channels 1 2 3 4
 e) Undevelopable flood plain 1 2 3 4

Aquatics & Recreation Centers

11. How strongly would you support or oppose the city implementing the following strategies in the future relative to aquatics? Strongly support= SS Support= S Oppose= O Strongly oppose= SO

a) Expand size of existing pools 1 2 3 4
 b) Expand Rock'N River Family Aquatic Center 1 2 3 4
 c) Not expanding or improving current aquatic facilities 1 2 3 4

12. How strongly would you support or oppose the city implementing the following strategies in the future relative to recreation centers. (Please note: The City is already planning to build a new recreation center on the west side of I-35) Strongly support= SS Support= S Oppose= O Strongly oppose= SO

a) Expand current recreation centers through more amenities or space 1 2 3 4
 b) Build a new recreation center in the north 1 2 3 4
 c) Develop a center for teen activities 1 2 3 4
 d) Do not construct new or expand current recreation centers 1 2 3 4

2

Cultural & Art Facilities

13. How strongly would you support or oppose the city constructing the following cultural or art facilities in the future. Strongly support= SS Support= S Oppose= O Strongly oppose= SO

a) A sculpture garden 1 2 3 4
 b) A community performing arts theater building 1 2 3 4
 c) A botanical garden 1 2 3 4
 d) An art museum 1 2 3 4
 e) A new large amphitheater 1 2 3 4
 f) Commission public art 1 2 3 4
 g) Do not construct any cultural or art facilities 1 2 3 4

Park Maintenance

14. In order to make park maintenance more fiscally and environmentally responsible, please state how strongly you would support or oppose the following reduced maintenance options. Strongly support= SS Support= S Oppose= O Strongly oppose= SO

a) Less frequent mowing 1 2 3 4
 b) Reducing frequency of litter control 1 2 3 4
 c) Allowing some areas of parks and open space to remain more natural 1 2 3 4
 d) Less frequent tree pruning 1 2 3 4
 e) Reduce cleaning of restrooms 1 2 3 4
 f) Reduce parking lot maintenance 1 2 3 4

Trails

15. Please check the box that best describes how strongly you agree or disagree with the following trail-related statements: Strongly Agree= SA Agree= A Disagree= D Strongly Disagree= SD

a) I would like trails in Round Rock to connect my neighborhood to nearby schools, shops, restaurants, and civic facilities 1 2 3 4
 b) I would use my bike to get to work if trails were more accessible to my employment area 1 2 3 4
 c) I would support widening some roadways to allow for bicycle lanes 1 2 3 4
 d) I would like to see trails developed as an alternative means of transportation in Round Rock 1 2 3 4

Park Amenities

16. Which elements would you most like to see the city add as basic components of a neighborhood park? (Check up to 3)

1 Small pavilion 4 Lighting 6 Playscape shade structure 9 Beautification and Trees
2 Basketball court 5 Sand volleyball 7 Additional playscape 10 Exercise stations
3 Trails (connecting to other areas where feasible) 8 Add picnic tables/benches 11 No additional park standards

17. What additional amenities would you like to see in Old Settlers Park? (Check up to 5)

1 Outdoor Basketball Complex 8 Additional Sand Volleyball Courts 15 Dog Park 22 Trails
2 Community/Festival Plaza 9 Sculpture Garden 16 Veloway
3 Additional Pavilion 10 Amphitheater 17 Lacrosse Fields
4 Kickball Complex 11 BMX Course 18 Skatepark
5 BMX Course 12 Botanical Garden 19 Additional Football Fields
6 Additional Soccer Fields 13 Additional Cricket Fields 20 Canoe Rentals
7 Beautification and Trees 14 Challenge Course 21 No additional amenities are needed

3