

Water & Wastewater

Recommendations/Implementation (1 of 2)

- 1. The City must continue to anticipate the need for increased capacity coupled with strong conservation initiatives to meet the peak demands generated by a growing population.**
- 2. Capacity improvements, consistent system monitoring and upgrades, usage projections, and initiatives to promote the efficient use of existing supplies should all be utilized to provide cost-effective and dependable utility service for residents and businesses into the foreseeable future.**
- 3. The City must promote and expand its Water Conservation Program through public education and community outreach programs. This program should also be enhanced through the use of a designated watering schedule, having structured water rates to discourage excessive water usage, and partnering with other governmental entities to protect the City's current and future water resources.**
- 4. The City must expand and maximize its Water Reuse Program to help offset future water treatment plant expansions and reduce the costs of using potable water for irrigation purposes in the City.**
- 5. The City must continue to increase the use of Lake Travis water through the construction of the Regional Water Treatment Facilities to meet the future growth of Round Rock until the demand of the City's ultimate build-out is met.**
- 6. The City must continue to expand the Automated Meter Reading (AMR) program so that water meters can be read in a more expeditious manner. (These meters will also provide the City with the ability to track water usage, as necessary.)**

Water & Wastewater

Recommendations/Implementation (2 of 2)

- 7. The City must continue to update its Water and Wastewater Master Plans on a regular basis to ensure that its impact fees can adequately fund future infrastructure requirements necessary for new development.**
- 8. The City must continue to maintain an aggressive Wastewater Rehabilitation Program to protect the Edward's Aquifer and streams in the City's wastewater basin areas. (Reducing any excessive inflow and infiltration (I&I) into the City's wastewater collection system will help to minimize the treatment costs at the City's Regional Wastewater Treatment facilities).**
- 9. With the purchase of the Brushy Creek Regional Wastewater System, the City, along with its partnering cities, should continue to evaluate and explore efficiencies in owning and operating the System.**
- 10. The City must continue to work with the development community to ensure that the City's future utility infrastructure meets the requirements of its Water and Wastewater Master Plans.**
- 11. The City must continue to utilize the latest technologies, as well as Best Management Practices, modern equipment, and properly trained personnel, in order to maintain its water and wastewater infrastructure.**
- 12. The City needs to work carefully and promptly with Jonah SUD to be certain that water will be available for all future development in its jurisdiction to meet full urban needs, including fire flows.**

Historic Preservation

Recommendations/Implementation (1 of 2)

- 1. A policy framework designed to implement historic preservation programs should be developed. To do this, City leaders need to define the scope and intent of historic preservation in Round Rock by answering the questions at the conclusion of the previous section.**
- 2. The City of Round Rock should develop a preservation plan which emphasizes the following elements:**
 - (a) an assessment of existing ordinance language, current landmark/district designations, enforcement practices, and use of the tax exemption program;**
 - (b) recommendations for the integration of preservation programs with other strategic/master planning initiatives;**
 - (c) prioritization of neighborhoods/commercial areas for future historic resource surveys/inventories and funding needs; and**
 - (d) identification of resource needs and availability, including staff time, grants/funding opportunities, local partnerships, etc.**
- 3. A multifaceted preservation awareness program should be developed specifically to educate members of Round Rock's professional community and historic property owners about the importance of historic preservation, as well as effective preservation measures. Similarly, an awareness program should be developed for the general public to educate them about the history of Round Rock and the City's historic preservation programs.**
- 4. Commonly used historic preservation terms in the City's zoning ordinance and other official documents should be clearly defined and standardized. City staff should make appropriate amendments to Round Rock's zoning ordinance including clarification of key terminology and other necessary updates. Amendments to the code should be reflected in educational materials.**

Historic Preservation

Recommendations/Implementation (2 of 2)

5. **City staff should make appropriate amendments to Round Rock's zoning ordinance that revise the historic preservation commission's role, allowing for administrative review of certain certificates of appropriateness in order to free up time for the HPC to focus on preservation policy.**
6. **New means of financing historic preservation programs should be developed.**
7. **At least one non-profit preservation advocacy group should be created to help champion the cause of historic preservation and to provide an outside funding mechanism for preservation projects.**
8. **An updated inventory of historic structures and sites should be contracted to a consultant. Overall, a broad-based assessment of the information relating to existing historic properties in the inventory should be undertaken. This assessment must be accurate and comprehensive, and determine the level of priority given to each of the City's historic properties.**
8. **The creation of a privately developed Round Rock history museum, as specified in the City's Strategic Plan, should be explored.**
9. **A thorough review to identify funding sources from various public and private entities should be undertaken.**
10. **Investigate Tax Increment Financing (TIFs) or other similar funding programs to assist in further protecting the City's Downtown Commercial Historic District.**
11. **Prepare a comprehensive list of funding sources to help owners and developers obtain the maximum possible assistance when improving historic buildings.**

Parks & Open Space

Recommendations/Implementation (1 of 2)

1. Community parks should be easily accessible through walking, bicycling, and driving.

2. Address Mobility and Connectivity issues:

- Provide downtown area trails (at least 1.5 miles)**
- Develop a trail from Downtown Round Rock to University Center (5.8 miles)**
- Complete the Brushy Creek Trail System by developing a trail between Hairy Man Road and Memorial Park**
- Develop a trail connecting the existing Brushy Creek Trail East to Old Settlers Park**
- Improve the trail from Dell, Inc. to Clay Madsen Recreation Center**
- Develop nature trails in Behrens Ranch Park and Mayfield Park**

3. Address Recreation and Culture issues:

- Develop the Play For All Abilities Park project**
- Develop a tournament quality multi-purpose field complex at Old Settlers Park**
- Develop phase two of Rock'N River Aquatic Center**
- Develop the Westside Recreation Center**

Parks & Open Space

Recommendations/Implementation (2 of 2)

4. Address Community and Character issues:

- Develop Heritage Trail Linear Park, including the Brushy Creek and Lake Creek corridors
- Develop a signature Downtown Plaza Park
- Establish an art in the park program

5. Address Natural Resources and Environment issues:

- Acquire a portion of the Freeman Tract (open space)
- Develop Behrens Ranch Park as a passive park
- Acquire land for a community park in the far southeast section of the City
- Acquire the Hairy Man Rd/Brushy Creek Property as a linear park along the Brushy Creek
- Acquire land around North Paloma Lake for a metropolitan park
- Develop Mayfield Park as a passive park

6. Round Rock should strive to acquire and allocate 14% of land as open space.

7. In addition to providing open space, floodplains should be retained in their natural state, and should not be channelized or filled in to maximize adjacent development . Additionally, City ordinances should be amended accordingly.

Community Facilities & Services

Recommendations/Implementation

School Facilities & Services

1. Continue to work closely with fire, police, and other essential community services when considering new school locations.
2. Continue to work closely with the Planning Department when considering new school locations.
3. Identify the need for new facilities based on anticipated population growth.
4. Support the District's efforts to prepare students to participate in Round Rock's quickly diversifying economy.
5. Increase options for sharing and/or collocating City and RRISD facilities.

Municipal Court Facilities & Services

1. Options for future space needs should be investigated.

Library Facilities & Services

1. Library customers should be educated about the existing municipal parking garage. Limiting long-term parking to the garage's upper levels should be investigated; this would help to eliminate the common misperception that the garage is usually full, and encourage its use for short-term parking.
2. The possibility of opening a library branch in the City's northeast and/or southeast section should be investigated.

Fire and Emergency Facilities & Services

1. Coordinate the location of new fire stations with future road construction to ensure the best coverage at the minimal cost.
2. Negotiations are required with Jonah CCN to ensure adequate water supply for firefighting within its jurisdiction.

Police Facilities & Services

1. Maintain partnerships that address issues before they become serious crime problems.
2. Maintain a responsive service philosophy and a low crime rate.
3. Coordinate with the Public Works Department to address traffic issues.
4. Coordinate with the Planning Department, Code Enforcement, the Community Development Block Program, and the Public Works Department to develop programs to prevent neighborhood deterioration.

Transportation

Recommendations/Implementation

- 1. The City should strive to develop a balanced transportation system that features pedestrian, bicycle and automobile links, and offers residents access to both work and non-work related destinations.**
- 2. Improvements to the City's transportation system should be planned methodically to avoid costly mistakes that could be detrimental to the system's integrity in the future.**
- 3. City roadways should feature designs compatible with current land uses, include multiple modes of transportation, feature adequate buffers and landscaping, and reflect residents' desires.**
- 4. Corridor studies should be prepared to develop a comprehensive street tree program, and to identify priority areas for implementing such a program.**
- 5. Ensure that arterials can adequately accommodate future growth and are wide enough to include turn-bays.**

Community Quality

Recommendations/Implementation (1 of 2)

- 1. Upon its adoption, the Downtown Master Plan should be reflected in the General Plan's future land use map.**
- 2. Provide adequate funding for neighborhood planning, especially in older, deteriorating neighborhoods.**
- 3. Current codes should be reviewed to provide more flexibility for infill development.**
- 4. To improve single-family housing design, increasing the City's standard minimum lot size beyond 6,500 square feet should be investigated.**
- 5. To improve community design and aesthetics, the burying of overhead utilities should be considered.**
- 6. Develop a property maintenance code.**
- 7. The Downtown Master Plan's "catalytic projects," together with other various infrastructure improvements and programs aimed at promoting downtown, should be reviewed and prioritized to develop phasing for public expenditures to guide the implementation of the Plan.**
- 8. Review the benefits of establishing a business license.**
- 9. Establish a neighborhood planning and public safety effort that coordinates all relevant City functions.**

Community Quality

Recommendations/Implementation (2 of 2)

- 10. Focus CDBG funds on neighborhood revitalization.**
- 11. Adopt and enforce an ordinance regarding the maximum number of unrelated persons living in a dwelling unit.**
- 12. Identify and close coordination gaps in code enforcement.**
- 13. Obtain HOME funding once the City is eligible.**
- 14. Work with neighborhood members and groups to combat neighborhood deterioration .**
- 15. Resolve tree and landscaping conflicting requirements.**
- 16. Increase compatibility fencing standards to ensure durability of materials.**
- 17. Develop sustainable landscaping standards, especially those that require less water**
- 18. Review design standards and propose ordinance amendments .**
- 19. Develop comprehensive revision of sign ordinance.**
- 20. Create ordinances to foster quality and economically feasible rehabilitation, re-use and redevelopment.**

Future Land Use

Recommendations/Implementation

- 1. Encourage mixed-use development as designated on the Future Land Use Map, such as through the development of codes which support mixed-use as well as infrastructure for increased density.**
- 2. Continue to develop partnerships with Round Rock's higher education institutions.**
- 3. Coordinate development standards in order to accommodate research and development industries.**
- 4. It is an urgent priority that utility issues in the ETJ are resolved, in order to provide for the level of development designated on the Future Land Use Map.**
- 5. City utility services should be extended proactively in order to encourage development in accordance with the Future Land Use Map.**