

## Environment

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
1	0	4	8	<b>23</b>	2.5	Provide incentives for developers to incorporate water conservation measures into new development
1	1	2	<b>16</b>	<b>16</b>	2.3	Develop new incentives for conserving water and for using alternative sources of energy
0	4	5	8	<b>19</b>	2.2	Create recycling program for the entire city that is free of charge
1	2	9	8	<b>16</b>	2.0	Use more advanced methods of recycling
1	6	9	<b>11</b>	8	1.6	Consider federal stimulus funding for conservation efforts

## Parks and Open Space

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
New facilities						
0	0	3	15	<b>18</b>	2.4	Conserve natural/green areas
1	0	5	11	<b>19</b>	2.3	Connect neighborhoods with hike and bike trails
2	0	3	14	<b>17</b>	2.3	Develop regional hike and bike trail system
1	0	3	<b>16</b>	<b>16</b>	2.3	Improve Round Rock's hike and bike trail system
1	0	3	<b>20</b>	12	2.2	Improve maintenance of older parks
2	0	10	<b>20</b>	4	1.7	Develop new neighborhood parks
2	2	9	<b>18</b>	5	1.7	Use city funding to acquire open space
2	4	<b>12</b>	11	7	1.5	Use vacant/neglected neighborhood areas for trail
2	<b>20</b>	8	3	3	0.6	Amend city ordinances so that electric motors are permitted on trails

## Support for Older Neighborhoods

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
1	2	1	12	<b>20</b>	2.4	Provide City support for improving neighborhood standards/amenities (sidewalks, lighting, trails)
1	1	3	15	<b>16</b>	2.3	Encourage neighbors, churches, employee groups, court-ordered community service to participate in neighborhood cleanups
1	1	4	11	<b>19</b>	2.3	Adopt/enforce maintenance standards for rental properties/landlords
2	0	6	10	<b>18</b>	2.2	Solicit help from volunteer groups to help people with home repair
2	1	3	<b>16</b>	<b>14</b>	2.1	Improve maintenance of public property (parks/streets) in neighborhoods
1	2	5	<b>14</b>	<b>14</b>	2.1	Find funding sources for cleanups from city, business sponsorships, community foundation grants, other nonprofits
1	4	6	<b>14</b>	<b>11</b>	1.9	Adopt a more assertive code enforcement policy
1	1	7	<b>18</b>	<b>9</b>	1.9	City should actively organize/facilitate neighborhood cleanup efforts
2	2	8	<b>14</b>	<b>10</b>	1.8	Offer assistance to disadvantaged homeowners in meeting maintenance standards
2	5	8	9	<b>12</b>	1.7	Ensure that HOAs maintain their properties
1	4	7	<b>17</b>	<b>7</b>	1.7	Adopt a stronger code enforcement standard
2	<b>12</b>	7	3	<b>12</b>	1.4	Protect homes from being destroyed for rapidly-growing churches
1	<b>10</b>	7	<b>14</b>	<b>4</b>	1.3	Create voluntary HOAs to improve amenities in older neighborhoods

## Residential Design

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
1	3	5	13	<b>14</b>	2.0	Encourage design variety (houses)
2	6	5	6	<b>17</b>	1.9	Require developers to plant trees on residential lots/backyards
2	5	5	9	<b>15</b>	1.9	Require less obtrusive utility placement (neighborhoods)
2	4	5	<b>13</b>	<b>12</b>	1.9	Require better materials/construction standards (houses)
2	4	7	<b>12</b>	<b>11</b>	1.8	Develop higher quality design standards for housing
2	5	3	<b>17</b>	9	1.8	Allow houses/neighborhoods to change and adapt with time/family growth
2	6	4	<b>15</b>	9	1.7	Encourage lot/house size variation (houses)
2	4	<b>12</b>	4	<b>14</b>	1.7	Require houses to be proportionate to lots
1	7	7	10	<b>11</b>	1.7	Allow variety of house-lot proportions
2	6	8	<b>10</b>	<b>10</b>	1.6	Require that design of new houses complements neighboring older houses
2	6	7	<b>13</b>	8	1.6	Encourage variety of price points (houses)
2	5	<b>11</b>	<b>11</b>	7	1.5	Keep home sizes consistent (1-and-2-stories together is ok; 1- and 3-stories is not)
2	6	9	<b>13</b>	6	1.5	Require better design/aesthetics (houses)
2	8	9	<b>10</b>	7	1.4	Require less obtrusive garages/driveways
2	6	<b>13</b>	11	4	1.3	Require bigger side setbacks (houses)
1	<b>11</b>	<b>11</b>	6	7	1.2	Allow for the use of one car garages (currently require 2-car garages)
2	<b>13</b>	8	10	3	1.0	Encourage use of alleys
2	<b>10</b>	<b>13</b>	8	2	1.0	Require features that encourage people to gather and socialize in front yards (porches, etc) (houses)
1	<b>18</b>	<b>11</b>	4	2	0.7	Discourage privacy fences

## Future Land Use (Includes New Subdivision Design)

	NO	lo	med	hi	mean	
<i>bl</i>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		<i>(bl = blank; bold = mode; mean includes blanks as 0)</i>
2	2	4	<b>12</b>	16	2.1	Incorporate more open space and recreational facilities into subdivisions
2	1	8	11	<b>14</b>	2.0	Improve minimum standards for subdivision design/codes
2	3	5	12	<b>14</b>	2.0	Include different housing types for different life stages
3	2	3	<b>14</b>	<b>14</b>	2.0	Build more housing to suit a variety of income and age groups
2	2	3	<b>18</b>	<b>11</b>	2.0	Design the commercial-residential balance carefully – it can work well but there is potential for conflict
2	3	2	<b>18</b>	<b>11</b>	2.0	Locate neighborhood commercial at intersections/neighborhood edges/between neighborhoods
2	8	4	3	<b>19</b>	1.9	Include cost of new schools & services in impact fees for new development
2	4	7	7	<b>17</b>	1.9	Don't let developers define our community for us (more assertive standards)
2	4	6	9	<b>15</b>	1.9	Require more open space (esp. for denser housing)
2	5	4	11	<b>14</b>	1.9	Zone for only small scale commercial that serves neighborhood needs
2	2	5	<b>16</b>	<b>11</b>	1.9	Develop mixed-use, high-density nodes in certain areas of the city
4	2	3	<b>17</b>	<b>10</b>	1.9	Encourage more mixed-use development
3	1	7	<b>15</b>	<b>10</b>	1.9	Restrict the over-commercialization of areas adjacent to neighborhoods
3	5	4	10*	<b>14</b>	1.8	Create more/stricter requirements for developers
4	3	6	<b>12</b>	<b>11</b>	1.8	Locate uses with different parking needs together so they can share
4	3	4	<b>15</b>	<b>10</b>	1.8	Zone neighborhood commercial uses to appeal to a variety of age groups (ex: office, daycare, assisted living, community gardens)
3	3	6	<b>15</b>	9	1.8	Strengthen the diversity of housing types
3	2	7	<b>16</b>	8	1.8	Keep retail at the edges of neighborhoods
2	7	4	<b>12</b>	<b>11</b>	1.7	Allow denser housing if well-planned
3	7	3	<b>12</b>	<b>11</b>	1.7	Require minimal amenities for subdivisions/HOAs
3	4	4	<b>17</b>	8	1.7	Locate apartments/duplexes carefully; near the university or dispersed within neighborhoods, not on the city periphery
4	3	3	<b>19</b>	7	1.7	Encourage clean, consistent design (incl. commercial)
4	4	8	<b>12</b>	8	1.6	Zone commercial locations based on what uses do well in what locations – not just based on a design ideal – dead businesses do not enhance a community
3	7	9	7	<b>10</b>	1.5	Prohibit developers from determining the location of major developments
4	4	6	<b>17</b>	5	1.5	Zone commercial in nodes and avoid strips
2	9	8	7	<b>10</b>	1.4	Require subdivisions to be organized/designed more like traditional neighborhoods
3	7	4	<b>18</b>	4	1.4	Maintain suburban land-use pattern
3	<b>11</b>	5	<b>11</b>	6	1.3	Require an entrance/gateway condition for neighborhoods (incl. downtown)
2	<b>20</b>	5	6*	3	0.9	Avoid cul-de-sacs
4	<b>12</b>	<b>11</b>	9	0	0.8	Place commercial activity within subdivisions

\* one rating of 1.5 included as a rating of 2

## Public Services (Includes Social Services)

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
1	1	4	<b>18</b>	12	2.1	Ensure that social services accommodate population increases
4	1	5	6	<b>20</b>	2.1	Strengthen neighborhoods' sense of community
3	3	6	<b>17</b>	7	1.7	Increase funding for public safety
6	3	5	<b>14</b>	8	1.6	Improve community input for CDBG distribution

## Programs and Attractions

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
4	0	4	9	<b>19</b>	2.2	Further diversify economic base
2	0	4	<b>15</b>	<b>15</b>	2.2	Attract more family-oriented entertainment options
2	0	3	<b>16*</b>	<b>15</b>	2.2	Develop better incentives to attract a variety of businesses downtown
4	0	7	9	<b>16</b>	2.0	Develop a stronger identity for Round Rock
4	1	6	12	<b>13**</b>	1.9	Develop more entertainment/arts, shopping/dining, and sport options
3	1	9	<b>15</b>	8	1.8	Develop concentrated entertainment districts around the city

\* one rating of 1.5 included as a rating of 2;

\*\* one rating of 2.5 included as a rating of 3

## Historic Preservation

	NO	lo	med	hi	mean	
<i>bl</i>	0	1	2	3		( <i>bl</i> = blank; <b>bold</b> = mode; mean includes blanks as 0)
3	0	4	6	<b>23</b>	2.4	Preserve the City's history/sense of place for future generations
3	0	2	9	<b>22</b>	2.4	Preserve local history (documents, accounts of events)
4	1	2	9	<b>20</b>	2.2	Clarify the City's goals for historic preservation
2	0	5	14	<b>15</b>	2.2	Allow modern, better-performing materials if they preserve the look and character, but standards must be strict enough to be meaningful (preservation)
2	1	3	14	<b>16</b>	2.2	Create compatible standards for new construction that are compatible/consistent with the historic properties in the area; preserve the community feel
4	0	1	14	<b>17</b>	2.2	Make use of funds and other assistance from nonprofits for preservation
3	1	3	13	<b>16</b>	2.1	Increase public awareness of preservation and area history
4	0	4	12	<b>16</b>	2.1	Initiate a Main Street Program downtown
3	1	3	<b>15</b>	14	2.1	Streamline review of minor changes (preservation)
3	2	3	10	<b>18</b>	2.1	Consider cost issues when creating standards for historic properties
5	3	3	7	<b>18</b>	2.0	Avoid attempts to create a false history (Disnification) when creating district stds
5	1	5	9	<b>16</b>	2.0	Exploit the tourism/economic benefits of historic preservation
4	1	4	12	<b>15</b>	2.0	Preserve buildings in a beautiful and useful condition
3	3	7	9	<b>15</b>	1.9	Consider that downtown is already architecturally eclectic when creating district stds
3	0	7	12	<b>14</b>	2.0	Take an inventory of (potentially) historic properties
4	2	8	9	<b>13</b>	1.8	Increase the City's level of support for preservation so that it stands by its programs/vision
5	0	9	<b>12</b>	10	1.8	Preserve outstanding interior features as well as exterior
5	2	4	<b>16</b>	9	1.8	Offer City grants/funding for preservation
4	1	6	<b>16</b>	9	1.8	Create pattern books for guidelines that are appropriate to the area's different historic styles
5	2	4	<b>17</b>	8	1.7	Establish a non-profit group to promote local history and preservation in ways that the HPC can't
5	3	9	<b>10</b>	9	1.6	Waive fees/streamline building review for preservation
6	3	7	<b>11</b>	9	1.6	Maintain the City's current level of involvement in preservation
5	0	11	<b>14</b>	6	1.6	Improve enforcement of existing regulations (preservation)
4	7	6	<b>10</b>	9	1.5	Increase the City's involvement (preservation)
4	3	<b>12</b>	10	7	1.5	Designate more historic properties
5	6	6	<b>13</b>	6	1.4	Strengthen current standards for historic properties
7	<b>15</b>	9	3	2	0.6	Relax current standards for historic properties
4	<b>19</b>	9	4	0	0.5	Reduce the City's involvement/don't bother with preservation
5	<b>23</b>	5	0	3	0.4	It's too late for preservation; too much has been lost

## Connectivity and the Transportation Network

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

NO lo med hi  
*bl* 0 1 2 3 mean (*bl* = blank; **bold** = mode; mean includes blanks as 0)

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### Approach

3	0	0	8	<b>25</b>	2.5	Build a diversified and efficient transportation system
3	0	1	9	<b>23</b>	2.4	Implement a regional approach to transportation planning
3	0	1	10	<b>22</b>	2.4	Improve circulation/accessibility around Round Rock, especially west of I-35, and between Round Rock and surrounding cities
3	1	4	6	<b>22</b>	2.3	Install better synchronized traffic signals
2	0	5	8	<b>21</b>	2.3	Reduce congestion
2	0	4	12	<b>18</b>	2.3	Improve street connectivity (general, subdivision access)
4	0	4	13	<b>15</b>	2.1	Improve connections/access to commercial areas (neighborhood, general)
5	1	5	<b>14</b>	<b>11</b>	1.8	Allow for transportation improvements to drive land-use rather than vice versa (transp. ready by the time things are built)
3	1	6	<b>19</b>	<b>7</b>	1.8	Improve street maintenance standards
2	6	6	<b>13</b>	<b>9</b>	1.6	Limit the number of school zones and keep speed limits consistent where there is more than one zone
4	5	9	<b>12</b>	<b>6</b>	1.4	Design roads so that you notice the city and don't just pass through as fast as possible

## Transportation Infrastructure (Sidewalks, Bike Lanes, and Corridor Design)

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

NO lo med hi  
*bl* 0 1 2 3 mean (*bl* = blank; **bold** = mode; mean includes blanks as 0)

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### Pedestrian facilities:

1	0	2	16	<b>17</b>	2.4	Improve pedestrian connectivity/more sidewalks/bike lanes (
2	0	5	13	<b>16</b>	2.2	Use more landscaping/trees/plantings/shade in streets
2	0	3	<b>17</b>	<b>14</b>	2.2	Improve pedestrian safety/walking experience (design, crossing signals, parking in rear)
2	2	2	<b>15</b>	<b>15</b>	2.1	Improve utility placement (underground, alleys)
2	1	6	12	<b>15</b>	2.1	Improve signage (places/events of interest, builder kiosk-type)
2	2	3	<b>16</b>	<b>13</b>	2.1	Improve signage for police, hospital, fire, and other public facilities

### Corridor design

1	1	8	<b>13</b>	<b>13</b>	2.0	Improve lighting/fixtures/illumination on streets
2	0	<b>11</b>	<b>15</b>	8	1.8	Use more medians/islands in streets
3	6	7	9	<b>11</b>	1.6	Avoid using speed bumps
2	<b>15</b>	<b>12</b>	5	2	0.8	Create roundabouts at major intersections

## Transit

Please rate each item on a scale from 0-3: (0=unimportant/disagree; 1= low importance/low agreement; 2=medium importance/medium agreement; 3=high importance/high agreement)

NO lo med hi  
*bl* 0 1 2 3 mean (*bl* = blank; **bold** = mode; mean includes blanks as 0)

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1	0	3	10	<b>22</b>	2.5	Develop public transit options for point to point routes and to serve the college campuses
1	2	7	9	<b>17</b>	2.1	Connect Round Rock to local and regional rail lines
2	0	3	<b>19</b>	<b>12</b>	2.1	Develop/improve bus connections to points within Round Rock, as well as between Round Rock and other cities
3	7	9	<b>10</b>	7	1.4	Avoid using Capital Metro