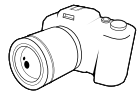


**PHASES**



**Meet**

- Visit the Site
- Kick-off Meeting
- Discuss Opportunities
- Discuss Challenges
- Discuss Approach
- Refine Goals

In this phase the design team and the City refines the goals and methods and set up the framework for the project.



**Learn**

- Gather Data
- Study Precedents
- Analyze the Study Area
- The Team is Open to all Suggestions
- City Sets Up Meetings with Community Members for the Charrette
- City Posts Information and Sends Mailers to Community

In this phase the design team studies everything available about what makes Round Rock what it is. We look at examples of what other cities are doing that can inform planning here and we analyze the site with diagrams and studies.



**Engage**

- Community Charrette
- One-on-One Meetings
- Focus Design Sessions
- Brainstorm
- Propose Ideas
- Present Information Gathered

In this critical phase the community works directly with the design team to express their visions and ideas for the Downtown area. Through design sessions and meetings programmed over an intensive week, the charrette focuses the design process in a "fish-bowl-planning" type of format.



**Design**

- Iterative Design Process
- Design Interventions Based on Community's Input
- From the Block to the City
- Get Feedback from City and Community Members

In this phase we refine the ideas arrived at during the charrette and bring them together into a plan, which is then reviewed by the City and by stakeholders.



**Refine**

- Integrate Feedback
- Make Changes
- Finalize Plan
- Present Final Plan Expected June 09



*...a summary of the actions which will implement an effective long-term plan for Downtown*

**Downtown Round Rock**

**Master Plan**

**Planning Process**

**Summary**

**TIMELINE**

**Oct.08**

**Nov/Dec.08**

**Jan 12 - 16 .09**

**Winter/Spring.09**

**Spring.09**