

# Chapter 1: Forward

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**Mobility & Connectivity**  
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*“People dedicated and empowered  
to create a positive and memorable  
experience in people’s lives.”*

*Round Rock Parks and Recreation Department Mission Statement*



Mission Statement



# The Round Rock Strategic Parks and Recreation Master Plan

Mobility & Connectivity • Recreation & Culture • Community & Character • Natural Resources & Environment • High Value Governance



“Our vision is an active, vibrant, and beautiful city with a diversified and quality parks and recreation system that produced economic, health, and social benefits for the entire community.”

*Parks and Recreation Vision Statement*



Our Vision for 2020



# Game Plan 2020: Building an Active Community

Mobility & Connectivity • Recreation & Culture • Community & Character • Natural Resources & Environment • High Value Governance



## By the year 2020, where do we want to be?

By 2020, when the population of Round Rock reaches almost 200,000, we want to have reached the following goals:

- We will have preserved as accessible open space more than 80% of all remaining undeveloped green corridors in our city limits and ETJ.
- We will have developed a major metropolitan park in each of the four sectors of the city.
- We will have acquired an additional 1,460 acres of parkland.
- We will provide a variety of tournament quality sports fields to meet the Sports Capital of Texas goals set by the City.
- We will have tripled the miles of trails in our city, and completed the Brushy Creek and Greater Lake Creek Trail Systems. We will have major trails in every part of the city.
- We will have increased our operating revenue by 20%.
- We will have created parks within each neighborhood of the city, so that all neighborhoods in Round Rock have ready access to a park that is a centerpiece of that neighborhood.
- We will create a major downtown park.
- We will increase the percentage of homes within 600 feet from a park or green space from 48% to 55%.
- We will pursue a cost recovery target of 50%.
- We will pursue alternative funding sources so that alternative funding sources make up 30% of our overall budget. Alternative funding sources include grants, sponsorships, 4B tax, bonds, TIF districts and any revenue that is not from the general fund.

