

Demographic and Income Profile

Preset Area: Round Rock city, TX, 4863500, US.Places
 Geography: Place

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Summary	2010	2011	2016			
Population	99,887	103,074	120,436			
Households	35,050	36,201	42,657			
Families	25,587	26,702	31,303			
Average Household Size	2.84	2.84	2.81			
Owner Occupied Housing Units	21,763	23,041	27,656			
Renter Occupied Housing Units	13,287	13,160	15,001			
Median Age	31.9	32.3	32.4			
Trends: 2011 - 2016 Annual Rate	Area	State	National			
Population	3.16%	1.51%	0.67%			
Households	3.34%	1.52%	0.71%			
Families	3.23%	1.44%	0.57%			
Owner HHs	3.72%	1.82%	0.91%			
Median Household Income	0.89%	3.18%	2.75%			
Households by Income	2011		2016			
	Number	Percent	Number	Percent		
<\$15,000	1,488	4.1%	1,567	3.7%		
\$15,000 - \$24,999	2,053	5.7%	1,630	3.8%		
\$25,000 - \$34,999	2,187	6.0%	1,578	3.7%		
\$35,000 - \$49,999	4,015	11.1%	3,805	8.9%		
\$50,000 - \$74,999	7,393	20.4%	9,996	23.4%		
\$75,000 - \$99,999	6,852	18.9%	8,688	20.4%		
\$100,000 - \$149,999	7,544	20.8%	8,684	20.4%		
\$150,000 - \$199,999	2,623	7.2%	3,889	9.1%		
\$200,000+	2,046	5.7%	2,819	6.6%		
Median Household Income	\$77,558		\$81,085			
Average Household Income	\$93,262		\$104,826			
Per Capita Income	\$32,756		\$37,115			
Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,774	8.8%	8,860	8.6%	10,472	8.7%
5 - 9	9,305	9.3%	9,600	9.3%	11,155	9.3%
10 - 14	8,454	8.5%	8,733	8.5%	10,266	8.5%
15 - 19	6,886	6.9%	7,111	6.9%	7,789	6.5%
20 - 24	5,563	5.6%	5,593	5.4%	6,325	5.3%
25 - 34	16,379	16.4%	16,569	16.1%	19,762	16.4%
35 - 44	17,597	17.6%	17,986	17.5%	20,236	16.8%
45 - 54	13,407	13.4%	13,940	13.5%	14,932	12.4%
55 - 64	8,109	8.1%	8,727	8.5%	11,076	9.2%
65 - 74	3,342	3.3%	3,730	3.6%	5,571	4.6%
75 - 84	1,450	1.5%	1,561	1.5%	1,977	1.6%
85+	621	0.6%	664	0.6%	877	0.7%
Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	70,707	70.8%	73,221	71.0%	82,467	68.5%
Black Alone	9,744	9.8%	9,654	9.4%	12,422	10.3%
American Indian Alone	678	0.7%	699	0.7%	987	0.8%
Asian Alone	5,165	5.2%	5,234	5.1%	6,102	5.1%
Pacific Islander Alone	124	0.1%	125	0.1%	168	0.1%
Some Other Race Alone	9,671	9.7%	10,224	9.9%	13,292	11.0%
Two or More Races	3,798	3.8%	3,918	3.8%	4,998	4.2%
Hispanic Origin (Any Race)	28,958	29.0%	30,528	29.6%	39,675	32.9%

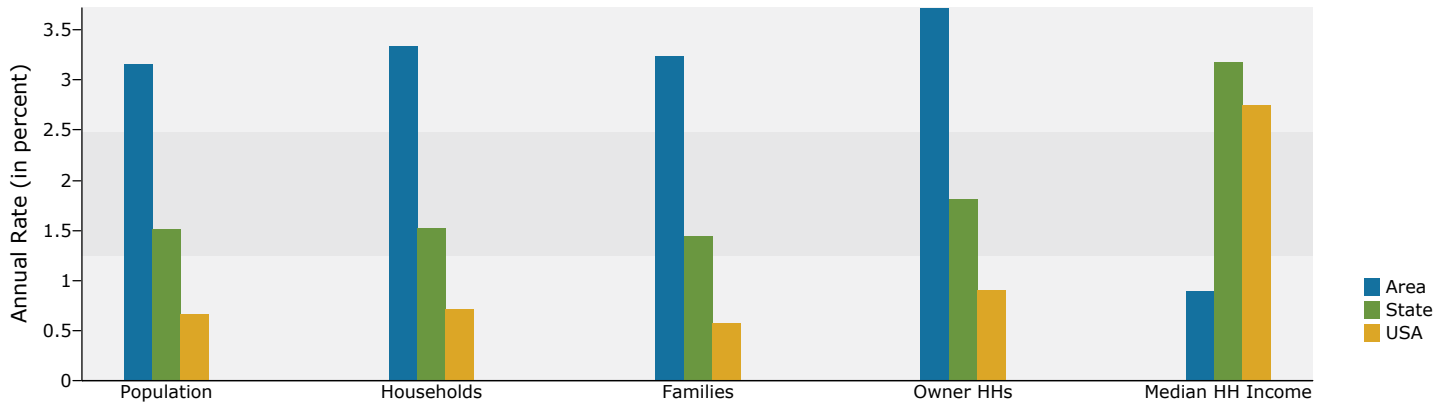
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

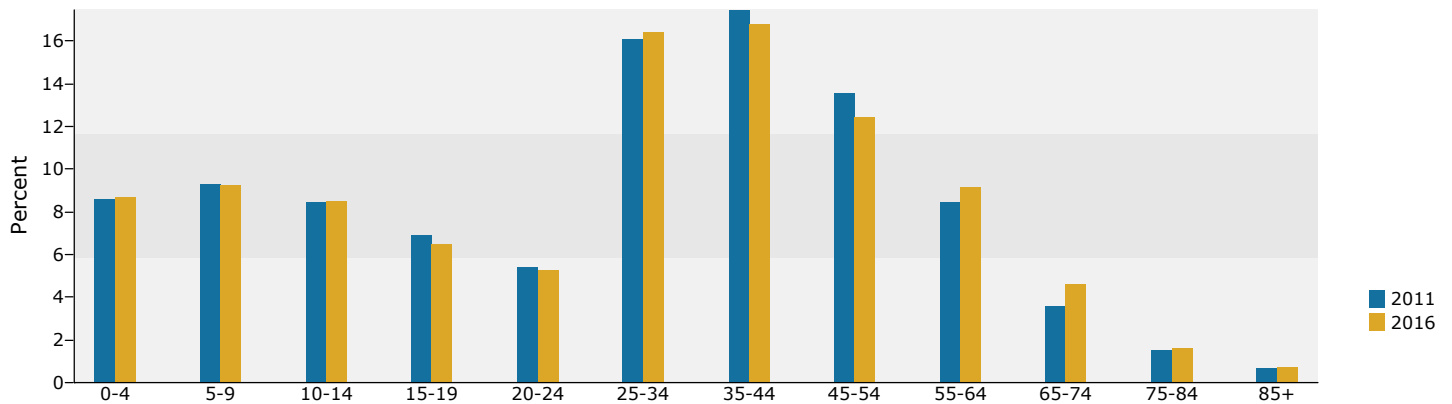
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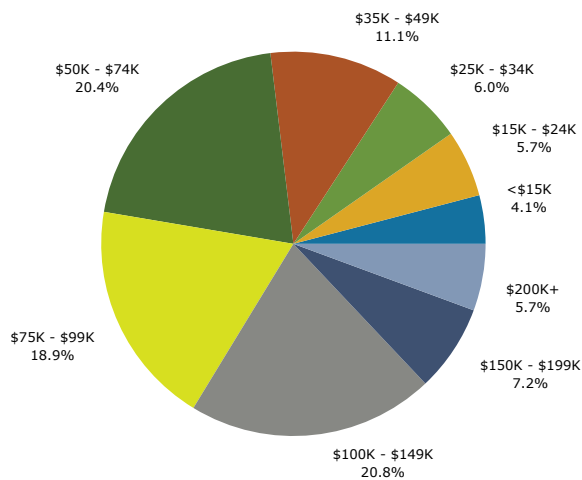
Trends 2011-2016



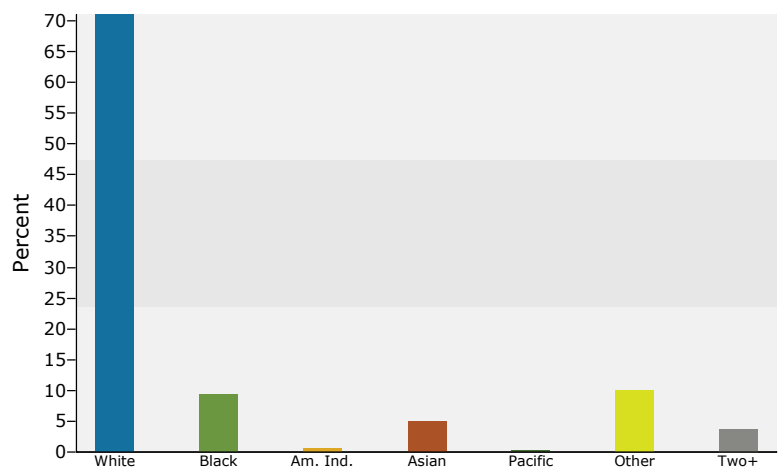
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 29.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.