

**APPENDIX 7.2**  
**Estimate Value of Selected Services**

*Round Rock Public Library*  
*Round Rock, Texas*

<i>service used</i>	<i>unit value of service*</i>	<i>2012 uses of services at RRPL</i>	<i>dollar value of services used</i>
Adult Collection Items Borrowed	\$27.64	467,258	\$12,915,011
Teen/Tween Collection Item Borrowed	\$16.92	26,872	\$454,674
Children's Collection Items Borrowed	\$19.40	437,701	\$8,491,399
Adult Program Attended	\$10.00	1,643	\$16,430
Teen/Tween Program Attended	\$8.00	358	\$2,864
Children's Program Attended	\$9.00	32,481	\$292,329
Reference Question Answered	\$10.00	53,456	\$534,560
Computer Used (1 minute) **	\$0.10	5,417,760	\$541,776
Value of the services at one use per year =	\$101.06		
Total Value			\$23,249,044
Round Rock Population		104,000	
Value Per Round Rock Resident			\$223.55
Per Capita Operating Budget FY12			\$21.95
<b>Difference ("Savings" for Each Customer)</b>			<b>\$201.60</b>

\* Collection items based on retail values.

\*\* 90,296 users in 2012, estimated average use time one hour.

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