



This year's **5K Round Rock Rotary Reindeer Run** is scheduled for Sunday, November 26th at Old Settlers Park, Christmas Village: **4:00 pm** - Registration and pre-race activities; **5:00 pm** - Timed 5K Run; **5:30 pm** – Kids 1K; **6:00 pm** – 5K Fun Run. **Santa** will be available for photo opportunities and free **Reindeer Games** will be available to all.

The **Reindeer Run** provides multiple ways for sponsors to maximize their exposure to event participants. Sponsorship of the **Reindeer Run** offers the following unique opportunities:

- Increase awareness and sales with target markets
- Enhance product credibility and brand recognition
- Provide product sampling
- Provide cause-related marketing in association with the **Play For All Abilities Park**

Attendance has risen each year and we invite you to share in this exciting community event! Sponsorship information and form are enclosed. For more information, email info@5R5K.org. Questions about sponsorships can be directed to info@5r5k.org or register for the run at www.5R5K.org.

Thank you for your support to help us monetarily and/or with in-kind donations. Much time, talent, and resources have been given over the past many years to make this park a reality for all children, regardless of their ability level. Ongoing support is crucial. We look forward to you joining us by selecting a level below:

- ☒ **TITLE SPONSOR - \$10,000 (only one):**
Rudolph Sponsor Level benefits plus
 - Your company name and logo listed as Round Rock Rotary Sunrise Reindeer Run Title Sponsor on advertising and at start/finish line.
 - Additional 4 Complimentary Race Entries
- ☒ **RUDOLPH Sponsor Level - \$5000 or more:**
Blitzen Sponsor Level benefits plus:
 - Logo prominently displayed at start/finish line
 - Additional 2 Complimentary Race Entries.
- ☒ **BLITZEN Sponsor Level - \$1000:**
Dasher Sponsor Level benefits plus
 - Logo displayed on sponsor recognition banner at race chute
 - Reference in PARD email blast to over 42,000 recipients
 - 4 Complimentary Race Entries
- ☒ **DASHER Sponsor Level - \$500:**
Donner Sponsor Level benefits plus:
 - Logo on t-shirt back
- ☒ **DONNER Sponsor – \$250:**
 - Logo & link on Sunrise Rotary and City of Round Rock event webpages
 - Inclusion in the Club's social media marketing
 - Recognition on race day sponsor list display
 - Sponsor acknowledgement by event announcer
 - Sponsor Booth Area for Pre-Race Activity



2017 SPONSORSHIP FORM

Sponsor Name: _____

Address: _____

City, State, Zip Code: _____

Email: _____

Contact Name: _____

Contact Phone Number: _____

Sponsorship Donation Amount: _____

Will you be hosting a booth at the event?

If yes, what activity will you be doing or what product will you be displaying or distributing?

Donations are Tax deductible. Please make checks payable to:

Rotary Club of Round Rock – Sunrise Foundation

Donations may be mailed to:

Rotary Club of Round Rock – Sunrise Foundation, PO Box 690, Round Rock, TX 78680



Materials needed to promote your business: Please email your print quality (JPEG) logo and your company URL along with this completed form to info@5r5k.org no later than **November 11, 2016**.

- **Questions** about sponsorships can be emailed to info@5r5k.org
- Please make checks payable to “**Rotary Club of Round Rock – Sunrise Foundation**” a 501(c)(3) **organization**.
- Checks may be mailed to PO Box 690, Round Rock, TX 78680-0690
- ***All donations are tax deductible***

*Thank you, in advance, for your support of the **Play for All Abilities Park** by helping with our annual **Round Rock Rotary Reindeer Run** (www.5R5K.org). This is a fun, family event with net proceeds going toward improving, expanding, and maintaining this special park.*