



ALLEN R. BACA CENTER FOR SENIOR & COMMUNITY ACTIVITIES ADVERTISEMENT AGREEMENT

ADVERTISING PACKAGE

1. Ad to be printed in bi-monthly *Baca Buzz* newsletter which is distributed to over 1,200 Baca members and posted on bacacenter.com & City of Round Rock website.
2. Cost for ¼ (3½ x 4½) page ad—artwork provided by advertiser **\$40***
3. Cost for ½ (7½ x 4½) page ad—artwork provided by advertiser **\$80***
4. Cost for full page (7½ x 9) ad—artwork provided by advertiser **\$150***

*Creation of artwork by Baca Center will be an additional fee of \$20/quarter page ad. Newsletter submission deadlines will be 1st week of the month as follows: November for January/February; January for March/April; March for May/June; May for July/August; July for September/October.

BUSINESS GUIDELINES

The business **MUST** agree to:

1. Provide the artwork or ad content by the deadline for submission.
2. Provide the appropriate size artwork.
3. Be a business pertaining to adults 50+.
4. Advertising **MUST** not depict foul language, sexual content, derogatory content, or non-prescription drugs/alcohol.

Agreement

I agree that I am requesting advertising in the *Baca Buzz* newsletter of the Allen R Baca Center for Senior and Community Activities and agree to all the terms stated above. All submissions/requests are subject to approval and the City of Round Rock, Allen R. Baca Center reserves the right to final approval.

Company Name

Address

Signature

Telephone

Date

Printed Name

E-mail Address

Ad Size

Newsletter

Payment