

Game Plan 2020: Building an Active Community



The Round Rock Strategic Parks and Recreation Master Plan

Game Plan 2020: Building an Active Community

Mobility & Connectivity • Recreation & Culture • Community & Character • Natural Resources & Environment • High Value Governance



May 14, 2009

City of Round Rock
Mr. Rick Atkins, Director
Parks and Recreation Department
301 West Bagdad
Round Rock, TX 78664

Reference: Report - *Game Plan 2020: Building An Active Community. The Round Rock Strategic Parks and Recreation Master Plan.*

Dear Mr. Atkins:

Half Associates Inc. is pleased to submit the draft version of *Game Plan 2020: Building An Active Community*. This report seeks to capture the many observations and findings developed as part of the park and recreation planning process, and to match those to the dreams and expectations of the citizens of Round Rock. The plan's recommendations encompass the many varied aspects of a park and recreation system such as Round Rock's: from facilities, operations, athletics, and aquatics to management, funding and other key system issues.

As in any comprehensive analysis, this document contains many recommendations. These recommendations include actions that address immediate needs as well as longer term actions that are visionary and will guide the city towards the creation of a premier park system.

We deeply appreciate the opportunity to have worked with you, your staff, and the citizens of Round Rock, and look forward to "building an active community."

Sincerely,

HALFF ASSOCIATES, INC.

Jim Carrillo, A.S.L.A., A.I.C.P.
Vice President, Director of Planning

JC

Letter of Transmittal

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OFFICE OF THE MAYOR ALAN MCGRAW

Greetings Round Rock Citizens:

It's nice to have a park near where you live. That is why our Parks and Recreation Department spent several months putting together this "game plan" to get Round Rock's parks system where we want it to be by 2020.

Game Plan 2020 is a compilation of the City's goals and strategies to acquire parkland to keep up with Round Rock's growth and to expand our recreational offerings. Many of you - more than 2,750 residents - contributed ideas, by participating in surveys, interviews and sharing valuable input at open houses. From that input, we learned Round Rock residents are very active, appreciate the outdoors, value having trails nearby and enjoy having sports and activities to be involved in. We also recognize parks and open spaces attract people to communities, help homes sell and contribute to the economic viability of the City.

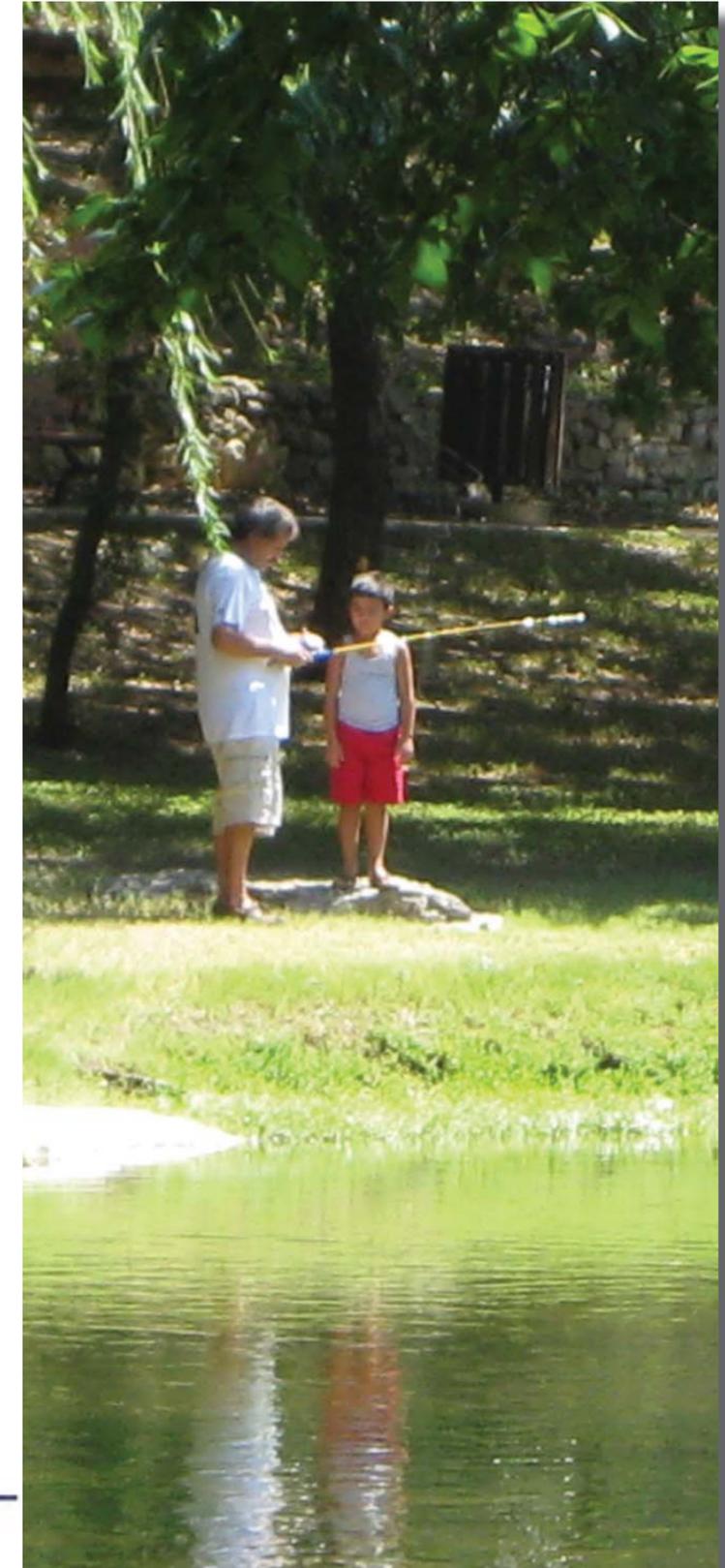
In today's day when our youth spend most of their down time behind a computer or playing video games, one of my top initiatives as your Mayor is to remind Round Rock about the joys of the outdoors - hiking, bicycling, hunting, fishing and camping - and to inform citizens about nearby amenities they may not know exist. Read through this document or visit www.roundrocktexas.gov/parksandrec and view a full park inventory map from the "Parks" tab in the drop-down menu.

We will continue to work with Williamson County, Round Rock ISD, landowners, developers, and many others to reach the goals identified in this plan. By 2020, Round Rock will have:

- Tripled the miles of trails and greenbelts in the City
- Increased the ratio of residences within 600 feet of a park or open space from 48% to 60%
- Created a major downtown park in the "heart of the City"

Sincerely,

Alan McGraw
Mayor



Letter from Mayor

City of Round Rock, 221 East Main Street, Round Rock, Texas 78664
Phone 512.218.5403 Fax 512.218.7097 www.roundrocktexas.gov

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Sample Resolution

DRAFT RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROUND ROCK, TEXAS ADOPTING THE GAME PLAN 2020: BUILDING AN ACTIVE COMMUNITY, THE ROUND ROCK STRATEGIC PARKS AND RECREATION MASTER PLAN; FINDING AND DETERMINING THAT THE MEETING AT WHICH THIS RESOLUTION WAS PASSED WAS OPEN TO THE PUBLIC AS REQUIRED BY LAW.

WHEREAS, the City Council of the City of Round Rock recognizes the need for a Strategic Parks and Recreation Master Plan “the Plan” to provide goals, assessments, standards, recommendations and strategies for implementation over a ten year period in an effort to provide for and continually improve park and recreational facilities, provide trail opportunities, preserve open spaces and rehabilitate existing parks in the City of Round Rock; and

WHEREAS, the primary objective of “the Plan” is to provide recreational services desired by the citizens of Round Rock, acquire needed open spaces and preserve natural resources; and

WHEREAS, in order to address recreational needs in the future, the City of Round Rock has sought input from the citizens of Round Rock through surveys, public input meetings, and the Parks and Recreation staff; and that input has been incorporated into “the Plan”; and

WHEREAS, “the Plan” complies with Texas Parks and Wildlife Department master plan guidelines which require parks and recreation needs to be prioritized and addressed in an action plan format; and

WHEREAS, the City Council, having taken into consideration the results of the in-depth study conducted by Halff Associates for the City of Round Rock, determines that “the Plan” is reasonable; NOW THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ROUND ROCK, TEXAS:

I. That the Strategic Parks and Recreation Master Plan for the City of Round Rock, Texas, is hereby officially adopted, as attached hereto and incorporated herein for all intents and purposes.

II. A ten-year Action Plan has been developed to prioritize implementation of the Strategic Parks and Recreation Master Plan, guide the rehabilitation of existing parks, provide guidance in the application of funding, and suggest alternative funding mechanisms. Adoption of the Strategic Parks and

Recreation Master Plan shall not commit the City of Round Rock to specific funding levels implementation strategies, but shall provide a guidance plan for the City’s vision for availability and growth of park and recreational services.

PRESENTED AND PASSED on this the _____ day of _____ 2009, by a vote of _____ yeas and _____ nays at a regular meeting of the City Council of the City of Round Rock, Texas.

Mayor

ATTEST:

City Secretary

APPROVED AS TO FORM
AND CONTENT:

City Attorney

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Game Plan 2020: Building an Active Community was developed by the City of Round Rock Parks and Recreation Department with the technical assistance and design help of Halff Associates, Inc.

A special thanks goes to the many residents, landowners, business owners, and community leaders for their insight and support throughout the duration of this study.

City of Round Rock - City Council

Alan McGraw, Mayor
Rufus Honeycutt, Council Member Place 1
George White, Council Member Place 2
Joe Clifford, Council Member Place 3
Carlos Salinas, Council Member Place 4
Scott Rhode, Council Member Place 5
Kris Whitfield, Council Member Place 6
Nyle Maxwell, former mayor
Ted Williamson, former council member

Planning and Zoning Commission

Al Kosik, Chairman
Sandy Arnold, Vice Chairman
Dale Austin
Peter Drapes
John Latchford
Michael Morales
Craig Morgan
David Pavliska
Ray Thibodaux

City of Round Rock - City Staff

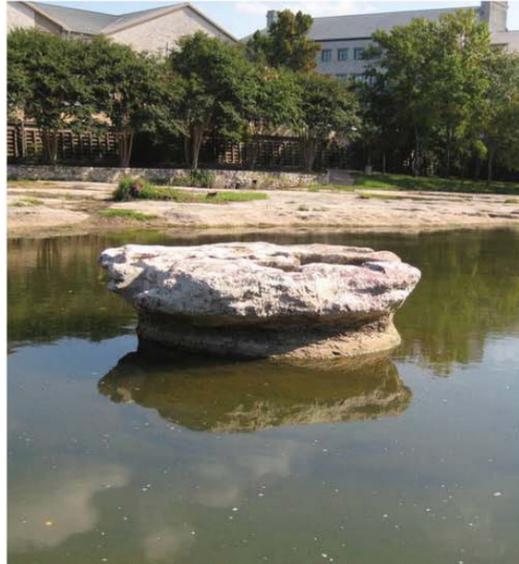
James Nuse, City Manager
Cindy Demers, Assistant City Manager
David Kautz, Chief Financial Officer, Assistant City Manager
Steve Sheets, City Attorney
Sara White, City Secretary
Cheryl Delaney, Finance Director
Danny Halden, City Engineer
Michael Thane, Utilities Director
Tom Word, Chief of Public Works Operations
Jim Stendebach, Planning Director

City of Round Rock - Parks and Recreation Department Staff

Rick Atkins, Director of Parks and Recreation
Cory Styron, Assistant Director of Parks and Recreation
David Buzzell, Park Development Manager
Aileen Dryden, Park Development Specialist
Julie Hunter, Park Development Specialist
Jim Carse, Forestry Supervisor
Randy Gordon, Parks Manager
Mary Hemenes, CMRC Supervisor
Emsud Horozovic, Forestry Manager
Cath Martel, Athletics / Aquatics Manager
Deborah McRoberts, Baca Supervisor
Jean Russo, Parks Supervisor
Maggie Stoecklein, Parks Supervisor
Jenene Uhrig, Athletics Supervisor
Terri Waggoner, Marketing Specialist
Nette Werling, Recreation Manager

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Game Plan 2020: Building an Active Community

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