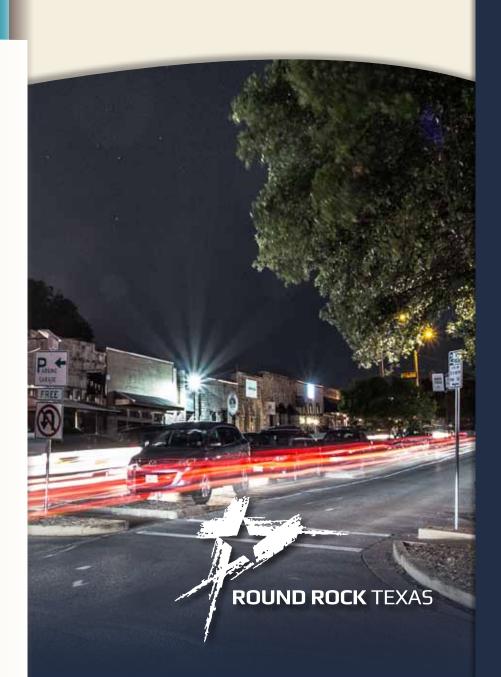
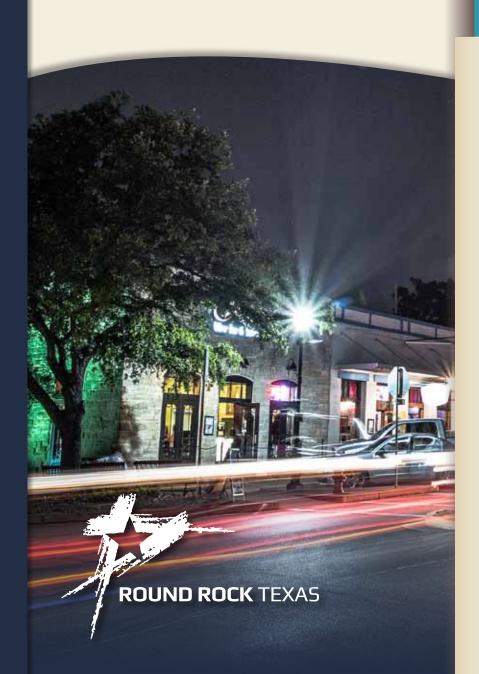
Welcome

2014-2015



# Welcome

2014-2015



### **CITY OF ROUND ROCK ADOPTED BUDGET**

FOR THE FISCAL YEAR OCTOBER 1, 2014 – SEPTEMBER 30, 2015

This budget will raise more revenue from property taxes than last year's budget by an amount of \$3,773,000, which is a 10.53 percent increase from last year's budget. The property tax revenue to be raised from new property added to the tax roll this year is \$647,999.

On September 25, 2014, the following City Council members voted to adopt the fiscal year 2014-2015 proposed budget:

1. Mayor Alan McGraw

5. Joe Clifford

2. Kris Whitfield

6. Will Peckham

3. Craig Morgan

7. John Moman

4. Mayor Pro-tem George White

The amounts above are based on the City's property tax rates calculated or adopted as follows:

Tax Rate	Adopted FY 2014-15	Adopted FY 2013-14
Property Tax Rate	0.41465	0.41949
Effective Rate	0.38473	0.40749
Effective M&O Tax Rate	0.25793	0.28003
Rollback Tax Rate	0.44457	0.45070
Debt Rate	0.15182	0.13946

The total amount of municipal debt obligations secured by property taxes for the City of Round Rock is \$169,153,721.

Due to the passage of S.B. No. 656, Section 102.007 of the Local Government Code was amended to require the above information on the cover page for a budget document. In compliance with the new requirements, the City of Round Rock is providing the above statements on this cover page of its budget.

# **City of Round Rock Annual Budget**

For Fiscal Year October 1, 2014 – September 30, 2015

#### **CITY LEADERSHIP**

ALAN MCGRAW Mayor

**GEORGE WHITE** Mayor Pro-Tem Place 2

CRAIG MORGAN

KRIS WHITFIELD

JOE CLIFFORD

WILL PECKHAM

JOHN MOMAN

Council Member – Place 3

Council Member – Place 4

Council Member – Place 5

STEVE NORWOOD City Manager

LAURIE HADLEY Assistant City Manager BRYAN WILLIAMS Assistant City Manager

**CHERYL DELANEY** Finance Director

Published in accordance with the City of Round Rock Home Rule Charter.





The Government Finance Officers Association of the United States and Canada (GFOA) presented a Distinguished Budget Presentation Award to City of Round Rock, Texas for its annual budget for the fiscal year beginning October 1, 2013. In order to receive this award, a governmental unit must publish a budget document that meets program criteria as a policy document, as an operations guide, as a financial plan, and as a communications device. This award is valid for a period of one year only. We believe that our current budget continues to conform to program requirements, and we are submitting it to GFOA to determine its eligibility for another award.

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#### **How To Use This Document**

This budget document is intended to give the reader a comprehensive view of funding for the City's day-to-day operations, scheduled capital improvement expenditures, and principal and interest payments for outstanding long-term debt and capital leases. The operations are organized into programs of service or operating departments to give the public a clear idea of how resources are allocated.

### **Budget Message**

This tab outlines the City's strategic and funding priorities for the proposed budget. This section includes an executive summary and detailed message regarding the City's priorities from the City Manager

#### **City Profile Tab**

This tab presents an informative overview of Round Rock. A list of Council members, an organizational chart and a history of the City is provided along with charts and graphs illustrating historical trends for important operating influences such as building activity, sales tax collections, and taxable property values.

### **Budget Summaries Tab**

This tab includes a summary of the revenue and expenditures for each operating fund. Also illustrated is the effect this budget has on the fund balance or working capital for each fund.

#### **General Fund Summaries Tab**

This tab contains line item detail for all operating revenue, including previous year comparisons. Reasons for changes in major revenue sources and major revenue trends are discussed in the budget message. This section provides a program of service overview for each operating department outlining major business functions, key customers, and customer expectations and requirements. Additionally, staffing levels, strategic budgets, and expenditure summaries for each general fund department with prior year actual and future year comparisons are included.

### **Debt Service Funds Tab**

This section provides a summary of the annual principal and interest payments for all outstanding bonded debt and capital leases. This section also contains line item detail for the Interest & Sinking General Obligation Bonds fund and the Interest & Sinking Revenue Bonds fund revenues.

#### Water / Wastewater Utility Fund Tab

This tab contains line item detail for all operating revenue, including previous year comparisons. Reasons for changes in major revenue sources and major revenue trends are discussed in the budget message. This section provides a program of service overview for each operating department outlining major business functions, key customers, and customer expectations and requirements. Additionally, staffing levels, strategic budgets, and expenditure summaries for each general fund department with prior year actual and future year comparisons are included.

#### **Capital Projects Fund Tab**

Under this section current capital improvements are summarized. Capital improvements are major construction projects or improvements to the City's infrastructure and have a long useful life. Typically, the improvements are funded with borrowed funds (bonds, certificates of obligation, and capital leases), transfers from the operating fund, and, in the case of the utility system, capital recovery fees (impact fees).

#### **Special Revenue Funds Tabs**

This section contains line item detail for all operating revenue, including previous year comparisons for funds which account for specific revenue sources that are legally restricted for certain purposes. This section also includes expenditure summaries for each special revenue fund. The strategic budgets for the Drainage Fund, Hotel Occupancy Tax and Sports Venue funds are also included.

Instructions

#### **Debt Schedules Tab**

This tab provides details on outstanding debt, including its purpose, amount outstanding, and a payment schedule.

### Tax Information & Levy Tab

This section provides a calculation of the City property tax rate; along with a historical presentation of the property tax rate, and a property tax and debt summary schedule.

#### **Personnel Summary Tab**

This tab contains summary information on classification and compensation of City personnel. The personnel schedules contain all budgeted positions and correspond to the authorized personnel listings in each operating department.

### Strategic Plan Tab

This section presents an overview of the City Council's adopted Strategic Plan for the City. The plan includes goals defined by objectives and short term actions required to achieve the City's long-range vision. City-wide measures are also included in this section.

#### **Financial Statistics Tab**

This section presents statistical data about the city in a multi-year format.

#### **Appendix Tab**

This section has copies of City ordinances including a copy of the Home Rule Charter. Additionally, it contains explanatory and supporting data which serves to enhance the reader's understanding of the budget process and information provided in the budget document.

# **Budget Development Process**

The City's budget is a complex document and represents the culmination of months of preparation and discussion among the operating departments regarding the best ways to provide services to the community at the greatest value. This budget was developed consistent with the City's high performing philosophy which strives to simultaneously deliver high product and service quality, outstanding customer value and sound financial performance. City departments developed their draft strategic budget documents, initial operating requirements and program proposals and then worked together as a team to develop a budget proposal that fit within revenue expectations and key departmental goals.

As required by the City's Charter, the proposed budget is to be provided to the City Council by August 1. Concurrently, copies of the proposed budget are made available to the public on the City's website, and on file at the local library. The City Council considers the proposed budget and provides public hearings where public input regarding the budget programs and financial impact is heard. Further communication with the public is provided via the community cable television system, the City's website, social media devices, and the local newspapers. Presentations of the budget are provided in these media, along with summaries of fees and tax rate implications.

The budget is formally adopted by the City Council during two readings of enabling legislation at regularly scheduled Council meetings in September. The budget goes into effect on October 1.

Instructions

### **Budget Key Dates**

February City Council Work Session

**Budget Kickoff** 

March-May Departmental submission of budget documents

June Executive review of Proposed Budget
July Tax roll certification by Chief Appraiser

City Manager submits Proposed Budget to City Council

August Publication of proposed tax rates

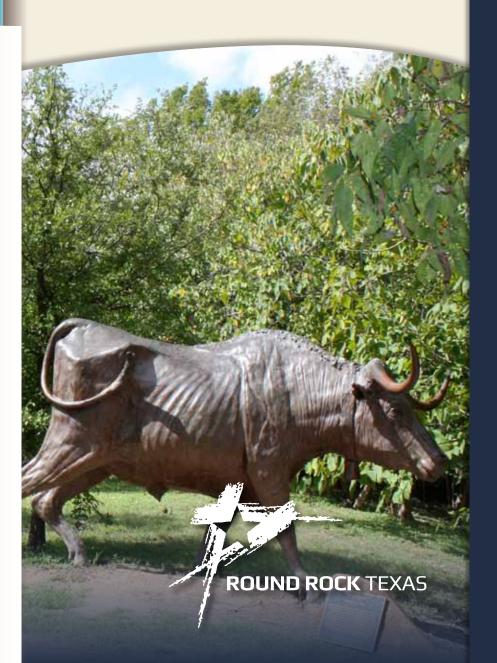
September Proposed Budget submitted and approved by City Council (2 readings)

October Budget becomes effective



Budget Message

2014-2015



# Budget Message

2014-2015





# Budget Message Executive Summary

September 25, 2014

The Honorable Mayor, Mayor Pro-Tem and City Council City of Round Rock, Texas

Round Rock continues to be one of the fastest growing cities in the U.S. Indicators show that both the regional and Round Rock economies remain healthy in economic activity and continue to experience population growth. This growth has placed pressures on City resources, consequently, the City must respond to this increased demand for services. Two primary priorities addressed in this budget are; sufficient funding to adequately provide core operating services in the midst of population growth, and tailor City services to better meet the needs and expectations of a larger community.

Presented herewith is the City Manager's adopted budget for fiscal year October 1, 2014 through September 30, 2015. This document contains spending plans and revenue estimates for a total adopted operating budget of \$152, 079, 968. This amount includes \$95,441,380 for the General Fund, \$15,043,600 for the Debt Service Fund and \$41,594,988 for the Water/Wastewater Utility Fund.

Spending plans and revenue estimates are also provided for the Drainage Fund of \$2,957,829; \$2,306,188 for the Hotel Occupancy Tax Fund; and Sports Venue Fund of \$2,013,990.

#### **General Fund**

Round Rock is more attentive to the health of its economy due to the reliance on commerce to produce sales tax revenue. Sales tax is extremely important in that it reduces property taxes and makes up approximately 52% of the General Fund revenue. The City continues to follow its financial management policy by reducing reliance on Dell, Inc. and focusing economic development efforts to further diversify sales tax revenue. Property values have also seen a record increase in assessed valuation. Building activity is expected to remain strong, fueled by continued in-migration to the community while job creation will also continue its healthy growth trends. These are all important factors that demonstrate the local economic environment continues to be vibrant.

#### **Property Tax**

The estimated value is \$1 billion or 11.7% above the prior year value which again reflects a strong regional economy. The 2014 estimated taxable property value in Round Rock is \$9,634,156,426. The average residential taxable value is about \$198,578. This budget plan proposes a tax rate of 41.465 cents per \$100 of property value, slightly lower than last year's rate of 41.949 cents per \$100. Under this budget, the adopted rate is above the effective rate of 38.473 cents per \$100 which results in a tax increase, according to the calculation under state law. The City of Round Rock continues to have a property tax rate that is among the lowest of any medium-to-large city in the state, including those cities with an additional ½ cent sales tax for property tax reduction.

# Budget Message

Executive Summary

#### Sales Tax Revenue

Overall sales tax revenues continue to show growth. However, due to the volatile nature of sales tax revenues, a conservative approach was utilized in estimating this budgeted amount. Reflecting current and anticipated economic conditions, this budget includes a FY 2015 sales tax estimate for the General Fund of \$49.4 million, a 7% increase over last year's budgeted amount.

#### **Funding Priorities**

Priorities addressed in this budget are to provide adequate funding to maintain service levels in the midst of population growth and to meet the expectations of a larger community. In order to continue meeting the growing demands this budget includes:

- Four additional School Resource Officers (SRO's). The City will contract with Round Rock Independent School District (RRISD) to provide additional coverage in middle schools;
- three police officers and three civilian call takers to keep pace with growing community service demands;
- an additional mechanic to assist with increased public safety vehicle maintenance demands;
- an additional building inspector to manage increased residential and commercial construction activity,
- and an administrative staff person to support the General Services department, where one does not currently exist.

#### **Debt Service**

In November 2013 voters authorized the issuance of \$123 million in General Obligation bonds. In May 2014, \$67 Million in bonds were issued to fund a public safety training facility, fire stations, library design and park trails & improvements. The remaining authorization will be issued in future years.

Over the past few years, the City has taken advantage of refunding opportunities. In May 2014, \$10.5M in GO bonds was refinanced resulting in savings to taxpayers of \$1.2 million in interest costs over the life of the bonds.

#### **Water and Wastewater Utility**

The City's growing customer base continues to place demand on the City's water utility system to deliver potable water and treat wastewater. A water conservation and drought contingency program continues to encourage customers to conserve existing water sources and reduce the impact of water shortages. A four-tier conservation rate structure is in effect in the summer months to address conservation concerns.

#### **Drainage Fund**

This fund provides a stable funding source for operations and maintenance of the City's drainage infrastructure. This investment ensures that the City can meet the required state and federal regulations. In March 2014, drainage monthly fees and rates were increased for both residential and nonresidential units. In addition, in May 2014 \$8.0 million in bonds were issued to fund expansion and improvements to the City's drainage system.

#### **Hotel Occupancy Tax Fund**

This fund includes costs related the Dell Diamond/Convention Center and the Convention and Visitors Bureau (CVB). The CVB programs tournaments and activities which bring youth athletic events to further expand the City's "Sports Capital of Texas" tourism program. Revenues are based on the 7% hotel occupancy tax collected. Spending plans and revenue estimates are provided with expenditures budgeted at \$2,306,188.

Executive Summary

#### **Sports Venue Tax Fund**

The Round Rock Sports Center opened in January, 2014 and is managed by City staff. The 82,800 square foot facility features 6 basketball/12 volleyball courts and 9 multi-purpose rooms with seating for up to 1,400 fans. The Sports Center hosts a wide range of youth and amateur sports attracting participants from all around Texas and surrounding states. Revenues for this fund are based on 2% hotel occupancy tax dedicated to the Sports Center activities. In this adopted budget are the spending plans and revenue estimates with expenditures adopted at \$2,013,990.

#### Conclusion

We believe the adopted budget reflects a fiscally responsible approach that allows the City to improve the current infrastructure and meets the growth demands while maintaining the City's strong financial position.

Steve Norwood, City Manager



### Budget Message Operational Guide

September 25, 2014

# The Honorable Mayor, Mayor Pro-Tem and City Council City of Round Rock, Texas

Dear Honorable Mayor McGraw, Mayor Pro-Tem White and City Council:

Presented herewith is the City Manager's adopted budget for fiscal year October 1, 2014 through September 30, 2015. This document contains spending plans and revenue estimates for the General Fund, the Debt Service Fund, the Water/Wastewater Utility Fund, the Drainage Fund, and the Hotel Occupancy Tax and Sports Venue Fund.

The total adopted budget is \$152,079,968. This figure includes \$95,441,380 for the General Fund, \$15,043,600 for the Debt Service Fund and \$41,594,988 for the Water/Wastewater Utility Fund.

This spending plan provides funding for basic services, critical needs, equipment replacement, and facility upgrades as discussed on the following pages. The City's operating departments have continued the development of two-year budgets this year in an effort to identify the impacts of current year programs and commitments on the future. The second year budget is not formally adopted in the budget process but is presented as an aid to decision making. The second year presentation (2015-2016 projected budgets) reflects only the extended cost of the programs and operating commitments, which are adopted for 2014-2015.

As illustrated in the Budget Summary section (please see the **Budget Summaries Tab**), this budget plan adheres to the City's financial policies and preserves the City's strong financial position while providing excellent levels of service.

# **Budget Priorities and Changes in Funding**

The development of the budget is guided by the City's strategic goals, prevailing economic conditions, and the continuing need to provide basic services for a growing population. Round Rock continues to be one of the fastest growing cities in the nation. Indicators show that both the regional and Round Rock economies remain healthy in economic activity and continue to experience population growth. This growth has placed pressures on City resources. Consequently, the City must respond to this increased demand for services. Two primary priorities addressed in this budget are: sufficient funding to adequately provide core operating services in the midst of population growth; and tailor City services to better meet the needs and expectations of a larger community.

An underlying budgetary influence is that the City's business model has approximately 52% of General Fund revenue provided by sales tax. A half-cent component of the two-cent local sales tax rate exists for the sole purpose of reducing the property tax rate. The result is a heavy reliance upon the sales tax

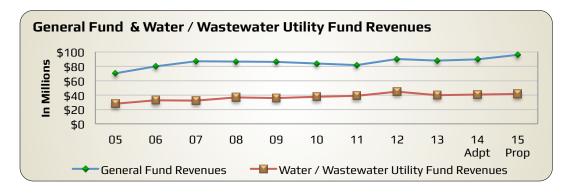
as a revenue source and reduced reliance upon the property tax. The sales tax is a less stable revenue source than the property tax but provides more discretion to the taxpayer. Because of this revenue makeup, the City tends to carry higher fund balances, estimate sales tax revenue conservatively, and introduce new programs somewhat more cautiously until projected revenue levels are attained. The City is also more attentive to the health of its economy because of the reliance upon commerce to produce the sales tax. These issues are discussed more fully in the following pages.

### **Trend Analysis**

The City of Round Rock utilizes a conservative strategy when projecting revenues and expenditures. Revenue and expenditure patterns are closely monitored so that adjustments to spending levels can be implemented, if needed. The City considers many factors as presented throughout this document along with trend analysis to develop and manage the budget as the year progresses.

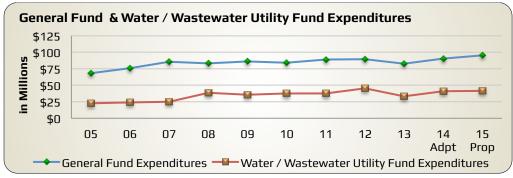
#### **Revenue Trends**

The City utilizes a fiscally conservative strategy when projecting revenues. Residential and commercial growths, along with economic expectations, are primary drivers in estimating revenues. Over the past few years, Round Rock has enjoyed a relatively stable upward revenue trend. This trend has been caused primarily by growth in sales tax for the General Fund and increase in customer base for the Water/Wastewater Utility Fund.



### **Expenditure Trends**

Expenditure trends are projected using prior years' spending patterns along with assessing the impacts of current year influences such as departmental objectives as they relate to the City's strategic goals. Once again, in this year's approved budget, we have applied the same fiscally conservative strategy that allows us to modify spending, if needed.



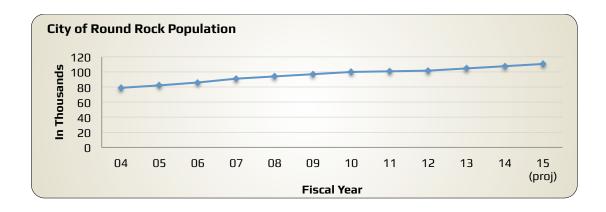
Note: FY 05, FY 06, and FY 08 Water / Wastewater Utility Fund Expenditures exclude one-time \$23 million, \$12.3 million, \$5 million and \$8.5 million transfers to Construction Fund, respectively.

## Economic Outlook and Revenue Projections for Fiscal Year 2014-2015

In considering this spending plan, it is important to keep in mind the fact that Round Rock is located within Williamson County, which is one of the fastest growing counties in the State. The Austin-Round Rock-San Marcos Metropolitan Statistical Area (MSA) has more than doubled in population to 1.9 million since 1990. Many of the issues Round Rock faces are regional issues such as population growth, traffic concerns, road construction, and water/wastewater availability. The chart below illustrates historical and projected population growth for the area including comparison figures for Texas and the United States.

			% change
	2010	2015 Estimated	2010-2015
Round Rock	99,887	110,800	11%
Williamson County	422,679	522,000	23%
Austin-Round Rock MSA	1,716,289	1,998,650	16%
Texas	25,145,561	27,735,450	10%
United States	308,745,538	322,365,800	4%

Source: U.S. Census Bureau & entity estimates



A growing population directly influences the housing industry and, ultimately, the property tax base. The adopted budget reflects continued growth in and around the City. Continued growth in building activity is expected, fueled by continued in-migration to the community. It is important to note that Round Rock's extra-territorial jurisdiction (ETJ) contains over 9,000 acres of undeveloped property which will influence the demand for City services into the future.

Job creation in terms of basic jobs, those that import capital while exporting products or services, has been resilient over the past several years. The unemployment rate for the City, 4.0%, remains lower than the Austin metro area, which is 4.4%, and the statewide rate of 5.1%. These facts are important in understanding the resulting influences on the City's revenue projections, levels of service required and resulting spending plans.

### **Economic Influences**

As stated in the Budget Priorities and Changes in Funding section above, Round Rock is more attentive to the health of its economy because of the reliance upon commerce to produce sales tax revenue. Updates to economic influences that help us diversify our economic base are detailed below.

The City understands that diversification of Round Rock's economy is a key to financial stability. The local retail market place continues to thrive. The major destination retail hubs provide continued expansion and broaden Round Rock's economy. These include Round Rock Premium Outlets, which provides over 430,000 square feet of retail space containing 125 stores in an outdoor village setting and a movie theater. Adjacent to the outlets is a shopping center featuring IKEA, other national and regional retailers.

Round Rock also continues to see significant growth in the medical industry. Round Rock now is home to several hospitals offering comprehensive healthcare services. In order to keep up with population growth, these providers have expanded their facilities and services making Round Rock a medical destination.

To complement the healthcare activities, Round Rock is now home to several education facilities, many of which focus on healthcare disciplines. The City recognizes that a highly educated workforce is an important component of a well-rounded economic foundation. In 2005, the City was instrumental in obtaining state funding to bring its first higher education facility. Since that time, the City has attracted several other educational facilities such as: Texas A&M Health Science Center, Texas State University, Austin Community College and the Art Institute. A resident now has the ability to spend their entire academic education within the City of Round Rock.

Additionally, the City Council has approved several Economic Development agreements during this fiscal year. The resulting economic expansions have created new jobs, modernized work equipment and/or brought new services to Round Rock.

Economic highlights include:

Bass Pro Outdoor World, LLC	<ul> <li>Build a 100,000 sq. ft. building</li> <li>Opening Winter 2014/2015</li> <li>Employ 175 full/part time staff</li> </ul>
Thermasol, subsidiary of D.M.A Enterprises	<ul> <li>Develop a 27 acre upscale business park</li> <li>Locate World Headquarter to anchor business park</li> <li>Create 45 jobs</li> </ul>
Insys Theraputics	Hire 30 additional employees over four years
South Education – Texas, LLC	<ul><li>Employ 38 FTEs with an additional 17 over ten years</li><li>10 year lease of 45,000 sq. ft. campus</li></ul>
Benchmark Electronics	Add 75+ jobs

## **Revenue Assumptions**

Revenue assumptions in general for the ensuing fiscal year are expected to follow the growth curve of job creation, population growth, retail sales activity, and housing starts. Other revenues, such as property and sales tax revenue, are forecast using specific calculations as discussed below.

# **Budget Message**

#### Property Tax Rate and Property Tax Revenue

The total estimated value of all taxable property, as rendered by the Williamson and Travis Central Appraisal Districts, is shown in the chart below. These values are about 11.7% above the prior year adopted value and continue to reflect the growth of our regional community. The tax roll as provided by the Appraisal Districts indicates the following:

	Adopted For	Estimated
	FY 2014	<u>FY 2015</u>
Total Taxable Value	\$8,624,749,167	\$9,634,156,426
Tax Rate	41.949 Cents/\$100	41.465 Cents/\$100

A calculation of the tax rate levy is provided in the Tax Information & Levy Tab section of this document.

To fund operations, such as police services, streets maintenance, fire protection, library services, parks and recreation, and debt service on outstanding debt, the City levies a tax on all taxable property. This budget plan proposes a tax rate of 41.465 cents per \$100 of property value, lower than last year's rate of 41.949 cents per \$100. Under this budget, the adopted rate is above the effective rate of 38.473 cents per \$100 which results in a tax increase. The City of Round Rock continues to have a property tax rate that is among the lowest of any medium-to-large city in the state, including those cities with an additional ½ cent sales tax for property tax reduction.

In summary, the tax levy funds general operations and debt service, of which examples include;

- a) consistent level of service in light of a growing population;
- b) debt service (principal and interest payments on debt);
- c) pavement management program;
- d) fleet and equipment replacement;
- e) computer infrastructure and support.

While attention regarding the property tax rate is usually centered on the cost to the taxpayer, it is also important to note the technical aspects of setting the tax rate. Under state law, six separate tax rates are calculated by the City's tax assessor/collector. These are described in the **Tax Information and Levy Tab** section.

#### **Sales Tax Collections**

The City's economy is expected to generate approximately \$66.7 million in sales tax revenue for fiscal year 2014. This amount includes the ½% or \$16.7 million in additional sales and use tax for transportation improvements as described below. The remaining 1½% should generate \$51.0 million for general operations, property tax reduction and capital projects. This figure is 8% above the original budget and about 1% above the prior year actual collections. For 2015, the General Fund budget is \$49,400,000 in sales tax revenue for operations, property tax reduction and capital projects.

The sales tax revenue source is extremely important to the City in that it reduces property taxes and makes up approximately 52% of the general revenue. Overall sales tax revenues continue to show growth. The sales tax as a revenue figure is subject to economic cycles and discretionary buying characteristics of the consumer and, accordingly, must be monitored and projected carefully.

In addition to the influence of Dell, Inc. on the Round Rock economy, economic activity of the Round Rock Premium Outlets, Swedish furniture maker IKEA, and the expansion of the medical and education sectors in the community, continue to strengthen our economic base.

#### **Financial Management Policy**

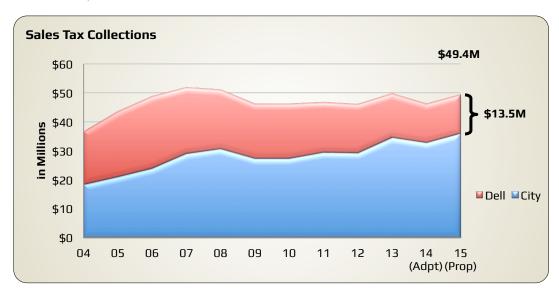
The City has developed a financial management policy directed at reducing the General Fund's operational reliance on sales tax generated from Dell, Inc. The policy is designed to provide a consistent, long-term approach for the fiscal management of the City's operating funds to balance revenue requirements with the service needs of a growing population. Specifically, the policy is intended to help the City avoid the risk of a combined high property tax rate and a high reliance on sales tax.

In accordance with the policy, the budget for Dell, Inc. sales tax revenue used for operations has been reduced to 27% or \$13.5 million. This continues the long-term goal of reducing operational reliance on Dell, Inc. sales tax to 20% of total sales tax collected by 2017. Amounts collected beyond the set operational limitation are set aside for two objectives: (1) to fund capital improvements and/or one-time expenditures as approved by the City Council, minimizing the need to borrow additional funds, and/or; (2) to retire existing general debt. This budget adheres to the plan.

#### Economic Development Agreement with Dell, Inc.

This budget continues to reflect activity of a multi-year economic development agreement between the City and Dell, Inc. The City and Dell, Inc., a Fortune 500 company and one of the largest computer manufacturers in the world, have developed a revenue sharing agreement whereby sales tax generated by taxable computer sales within the state are shared by the Company and the City.

Sales generated from the Dell, Inc. Round Rock operations are expected to produce \$13.5 million in FY 2015 in local sales tax revenue. The City shares a portion of the proceeds with the Company and the remainder is used toward citywide property tax rate reduction, general expenses, and capital improvements. The chart below shows the relative impact of sales taxes paid by Dell, Inc. on the City's total sales tax receipts.



#### Additional Sales and Use Tax for Transportation & Economic Development (Type B)

In August of 1997, voters authorized the adoption of an additional sales and use tax within the City at the rate of one-half of one percent, with the proceeds thereof to be used for streets, roads, drainage, and other related transportation system improvements, including the payment of maintenance and operating expenses associated with such authorized projects. The additional sales and use tax became effective January 1, 1998. The additional revenue is not part of the City's general operating budget, but is budgeted and spent by a non-profit industrial development corporation established expressly for the above purposes with the approval of the City Council. The Corporation's activities are included in the City's audited financial statements as a blended component unit.

# **Budget Message**

Some of the funds under this purpose will be matched with State funds for improvements, benefiting the City and maintained by the State of Texas. Other projects will be constructed and maintained by the City. Future operating budgets will reflect the maintenance impact of these completed projects.

In November of 2011 the citizens approved the use of Type B Funds for economic development related efforts. With economic development identified as the City's top strategic priority, the City and the Round Rock Chamber of Commerce have partnered to update the City's economic development plan. In accordance with this increased strategic emphasis on economic development, the economic development agreement between the City and the Chamber of Commerce was also updated and enhanced. Funds will be leveraged with the Chamber of Commerce Momentum funding to create a public/private partnership for economic development priorities.

All sales tax figures presented or discussed as benefiting the General Fund are *net of* (i.e. exclude) the additional sales and use tax for transportation system improvements.

#### Franchise Fee Revenue

Franchise fee revenue represents a significant portion of the City's general revenue. Franchise fee revenue is derived from major public utilities operating within the City and is intended to reimburse the City for use of public streets and rights of way. The fee is primarily applicable to: TXU Electric (electric utility); ATMOS Energy (gas utility); AT&T (telecommunications); Time Warner Cable (cable television); other telecommunications and cable providers, and all commercial garbage haulers.

The fee is generally computed as a percentage of gross receipts and the percentages vary among the franchisees. The franchise fee revenue growth is expected to reflect population and commercial development growth rates.

#### Licenses, Permits and Fees

Revenues from these categories are intended to cover the costs of general governmental services such as: building inspection; plat recording and consultation; subdivision review; site plan fees to assist in recovering costs associated with the development review process; fire inspection fees for commercial construction, and other various services.

#### **Garbage Fees**

Residential garbage pickup services are provided to the citizens by Round Rock Refuse through an agreement with the City. The City retains about 20% of the monthly pickup fee for billing and collection and account maintenance. That figure is reflected in the General Fund section and is expected to increase consistently with the rate of growth of the City.

The City has implemented a solid waste and recycling program in an effort to divert recyclables from the landfill. Residents were provided with two 96-gallon containers, one for garbage, and one for recycling. Garbage is collected weekly, while recycling is collected every other week.

### **Fire Protection Fees**

In 2006, voters in the City of Round Rock extraterritorial jurisdiction (ETJ) voted to form Emergency Services District #9 (ESD) for the purpose of providing fire and medical emergency services to the ETJ. The ESD has contracted with the City of Round Rock to provide these services to certain areas of the ESD. This includes areas the City previously serviced under contractual agreements with individual municipal utility districts. The fees are included in the current budget and are intended to offset the costs of providing fire and emergency service for the ESD.

#### **Police Department Fines and Costs**

Revenue in this category is produced through the payment of citations, warrants and court costs. The citations issued by the Police Department are processed through and collected or adjudicated by the Municipal Court. The Police Department continues to expend significant resources on Community Oriented Policing. This policy focuses on identifying root causes of crime rather than symptoms. Revenues are generated due to continued focus on traffic law enforcement. Projected revenues from the Red Light Camera program are included, but this is off-set with associated costs to operate and maintain the program. This program is designed to change driver behavior, resulting in fewer traffic accidents and saving lives.

#### **Recreation Program Fees and Recreation Center Fees**

The City owns and operates the Clay Madsen Recreation Center, a full service athletic and recreation facility and the Allen R. Baca Senior and Community Activity Center. These centers generate revenue through annual use fees and various programming fees. These fees help to partially offset the costs of operating the center. Fees are estimated by anticipating membership activity and recreation program usage.

#### Water/Wastewater Utility Fund Transfer

The transfer from the Water/Wastewater Utility Fund to the General Fund is \$3,090,000, representing approximately 7.4% of the Water/Wastewater Utility Fund total revenue. The transfer is designed to reimburse the General Fund for services it provides to the Water/Wastewater Utility Fund such as office space, financial services, administrative services, engineering services, infrastructure repair, information technology, and various other services and benefits.

### **Drainage Fund**

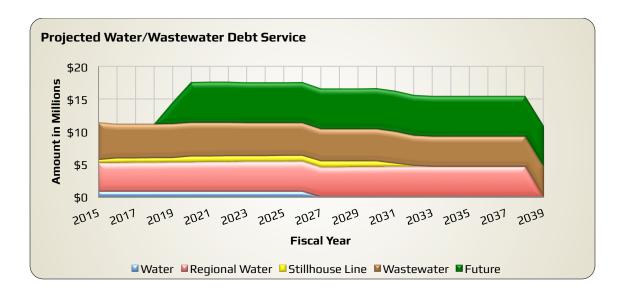
The City is required by the Federal Emergency Management Administration, U.S. Environmental Protection Agency and the Texas Commission on Environmental Quality to ensure certain development, maintenance, and water quality standards are met. In FY 2011, the Council adopted an ordinance establishing the Drainage Utility Fund. Revenues from the Drainage Utility provide stable funding for operations and maintenance of drainage infrastructure, as well as help offset program costs associated with state and federal regulations. In March 2014 drainage monthly fees and rates were increased for both residential and nonresidential units. In addition, in May 2014 \$8.0 million in bonds were issued to fund expansion and improvements to the City's drainage system.

# Water/Wastewater Utility

The Water and Wastewater Utility operations are funded primarily through user fees. The City's utility infrastructure and service delivery systems have been carefully planned and have sufficiently met demand for a growing customer base.

To continue to meet the projected service demands of existing and new customers, the Water and Wastewater Utility System faces a significant capital improvement program. This program is discussed more fully in the Water/Wastewater Capital Improvements Section of this message and in the **Capital Projects Funds Tab** of this document.

Borrowed funds will be repaid over time from the water and wastewater user fees and impact fees (discussed below). The graph shown illustrates the multi-year growth in cost to service the existing and projected debt issuances.



#### Water & Wastewater Sales

Growths in the customer base, as well as conservation revenues, have been factored into the projected water sales of \$20,950,000. The City provides treated water to a variety of retail and wholesale customers (those defined as metered connections). For the fiscal year 2014, the customer base increased to 31,341 and gallons of water sold are expected to total 5.5 billion. The number of utility customers is projected at 31,595 and water sales are projected at 5.8 billion gallons for FY 2015. Water sales are conservatively estimated using customer base projections, while at the same time taking into account changing weather conditions.

#### **Water Conservation Revenue**

The City's growing customer base and summer season drought conditions have periodically placed the City's water utility system under a strain to deliver potable water and treatment of wastewater. A water conservation and drought contingency program has been established to conserve existing water sources and minimize the impact of water shortages.

In March 2012, the City Council approved a four-tiered water rate structure to replace the previous two-tiered structure that is effective during the summer months. Round Rock will continue to expand the water conservation program, focusing on education and awareness that water is one of our most precious resources.

#### **Industrial Pre-Treatment Surcharge**

This revenue is derived from a program mandated by the federal government and administered by the City. The program is intended to fund the monitoring and treatment of non-domestic (commercial and industrial) waste discharges.

#### Water/Wastewater Impact Fees

Water and wastewater impact fees are collected for all new residential and commercial connections to the City's utility. Currently the fees are \$3,889 per LUE (living unit equivalent) for water, and \$2,073 per LUE for wastewater. These fees are designed to help offset the cost of serving new connections to the utility system, and under the authority by which these fees are collected the fees are restricted in their use. Specifically, impact fees the City collects are set aside for designated utility projects and may also be used toward current debt service on existing facilities, which serve new connections.

### **Expenditure Assumptions**

#### Personnel

Priorities addressed in this budget are to provide adequate funding to maintain service levels in the midst of population growth and to meet the expectations of a larger community. In order to continue to meet the growing demand, this budget includes additions to citywide staffing levels.

The City supports a staff of 867.25 approved full-time equivalent employees (FTEs) allocated among the operating departments. This adopted budget includes a net increase of 14 FTEs over last year's total of 853.25.

New job positions adopted in this budget for the upcoming year are presented below and additional details can be found in the operating department budgets.

Department	FTE	Positions Classifications
General Fund		
General Services	1	Mechanic – Police Vehicle
	1	Administrative Associate
Planning	1	Building Inspector
Police	4	SRO's
	3	Sworn Personnel
	3	Civilian Personnel
General Fund Total	13	
Sports Complex Operations	1	Events & Marketing Assistant
	1	

#### **Personnel Compensation**

**Total All Funds** 

The City understands the need to provide employees with competitive compensation rates. In FY 2013 the City completed a city-wide compensation analysis for its employees and adjusted salaries to reflect current market wages. This adopted budget includes funding to ensure that public safety and public service employees continue to receive competitive wages.

Additional FTEs

14

#### Texas Municipal Retirement System (TMRS)

The City provides pension benefits for all of its full-time equivalents through the state-wide Texas Municipal Retirement System. Along with the employee contributions, the City has allocated approximately \$8.3 million in this adopted budget for funding of retirement benefits for employees.

#### Self-Funded Health, Dental and Vision Plan

The City provides a self-funded health, dental and vision plan which was originally created in 1993. The City updates the plan periodically to address the needs of its employees. By reviewing the marketplace and updating the plan design, the City has shown cost savings throughout the years. Total health plan funding is scheduled at \$7.3 million.

# **Budget Message**

#### **Educational Assistance**

In an effort to allow employees the advantage of further education, the City offers all full- time employees up to \$2,000 per year in educational assistance. This budget includes approximately \$57,000 for the upcoming year.

## **Program Highlights**

This section provides highlights of programs contained in this budget. New programs are generally defined as changes to current service levels or specific new activities.

### **General Fund**

#### **Police Services**

Three police officers and three civilian call takers will be added to keep pace with growing community service demands. In addition, Round Rock Independent School District (RRISD) has contracted with the City to provide additional coverage in middle schools. The City will be adding four additional School Resource Officers (SRO's). For FY 2014-2015, the police department budget includes funding for 233 full time equivalent police personnel, 164 sworn officers and 71 civilian personnel. This additional staffing level helps Round Rock continue to be among the safest cities in Texas and the nation.

#### Fire Services

This budget represents implementation of the City's strategic plan to ensure fire services are available to the growing community while managing the long-term fiscal impact. The City operates seven fire stations located throughout the City. Fire department personnel funding is for a total of 137 full time equivalent staff members. This level of service affords an average six-minute response time to Round Rock citizens. This budget includes additional funding for swift water rescue and advanced command training. Both of these training activities expand the City's capability of successfully mitigating major incidents.

#### **Parks and Recreation Services**

The City has 34 developed parks over 1,700 acres and trail corridors. The City continues to invest significant funds in Old Settlers Park (OSP), Round Rock's 570 acre recreational and sports park facility, and is a well-known sports destination in the youth and amateur sports leagues. OSP has 20 baseball fields and five softball fields, 12 tennis courts, seven soccer fields, two football fields and practice fields. It also provides athletic and aquatic programming. This budget also includes funding for the purchase of capital equipment to support the operations and maintenance of the parks department.

### **Pavement Maintenance Programs**

The City continues to invest resources in its street maintenance programs to improve the traffic flow and personal mobility for citizens. We have implemented a pavement management system that is designed to achieve the maximum physical and economic lives of the City's residential streets. For FY2015, funding of \$1.9 million has been included.

#### **Agency Requests**

Funding requests from non-profit organizations and agencies, which serve citizens of the community in various ways, are included in this budget. The City utilized an internal funding review process to determine priorities and provide regular monitoring of agency performance. Current funding for the agencies is included in the Fiscal Services section of the document.

### **Public Transportation Services**

In June 2012 the City contracted with Star Shuttle to provide demand response bus service within the City. This service focuses on transportation for the elderly and handicapped citizens. Demand Response Bus Service is a reservation based public transportation option. The service provides public

transportation from any origin to any destination within the city limits. This budget includes funding for the continuation of the service.

#### **Additional Programs**

The adopted budget also includes funding the following programs:

- An additional mechanic to assist with increased public safety vehicle maintenance demands;
- An additional Building Inspector to manage increased residential construction activity;
- And an administrative staff person to support the General Services department, currently one does not
  exist.

Each department operating budget contains information about all planned spending and programs.

### **Water/Wastewater Utility System Operations**

#### **Water System**

As mentioned in the Water/Wastewater Utility Revenue section, the City continues to see growth in its residential and commercial utility customer base. The adopted budget expenditures are largely driven by the needs of a growing industrial and residential customer base as well as aging utility plants and lines. Increased expenditures are necessitated by the increase in water and water supply reserve costs as described below. Additionally, cost increases are expected in pumping costs, materials, and supplies.

The Brazos River Authority has constructed a 30 mile pipeline from Lake Stillhouse to Lake Georgetown for the benefit of the City of Round Rock, City of Georgetown, and Jonah Water Special Utility District. The Brazos River Authority owns, operates and maintains the water line. This budget continues to include capital and operating costs associated with this regional water line.

Additionally, the City in partnership with the cities of Leander and Cedar Park have created the Brushy Creek Regional Utility Authority (BCRUA) to facilitate construction and operation of a regional water facility that provides treated water from Lake Travis to the cities. This regional approach is expected to provide significant cost savings for the construction, as well as economies of scale for the ongoing operations as one plant will be designed to serve all three communities. The financial requirements of this project are incorporated in the City's utility rate planning model, as well as this operating budget.

#### **Reserve Water**

The City has water supply reserves of 18,134 acre feet from Lake Stillhouse. Additionally, the City has secured water supply reserves of 20,928 acre feet from the LCRA (Lower Colorado River Authority) through the BRA (Brazos River Authority). The reserves are expected to provide adequate water capacity beyond the year 2040 and the increased costs are reflected in the adopted operating budget. Round Rock also maintains an emergency water supply agreement with the City of Austin.

#### **Wastewater System**

Like the water system mentioned above, the wastewater system costs reflect plant expansions required to meet the needs of a larger, growing population. The facilities accommodate a *regional* treatment approach, which currently includes the cities of Round Rock, Austin, Leander, and Cedar Park. The Fern Bluff and Brushy Creek Municipal Utility Districts are also customers of this regional system. The City is closely monitoring operating costs and their impacts on current and future utility rates.

Maintaining and rehabilitating the City's wastewater lines in compliance with Texas Commission on Environmental Quality (TCEQ) Edwards Aquifer Regulations continues to be the responsibility of the City. This adopted budget includes costs anticipated to meet these standards.

### **Citywide Programs**

It is important to have practices established that help keep the resources and assets of the City well maintained. The following citywide programs provide the funding necessary to support this need. Program costs are charged directly to each fund.

### **Equipment Replacement Program**

The City has progressed in the design and implementation of an equipment replacement program. Funding is provided in this budget plan for continuation of the program. Enhanced maintenance tracking software has expanded our capability to closely monitor the City's equipment. Equipment funding is contained within the capital outlay section of each operating department.

#### Maintenance of City-Owned Buildings and Equipment

The City has a substantial investment in buildings and equipment.

#### **Information Technology Replacement Programs**

This budget provides funding for the City's ongoing technology replacement program. The City has developed a technology plan, which provides a systematic method to more fully automate all departments over the next few years. The City's goal is to provide a fully networked environment. As systems become fully interconnected and integrated the system users will be able to share and transfer data with greater speed, improving the efficiency of the departments.

### **General Capital Improvement Projects**

Capital projects scheduled for the upcoming year have been funded by cash and various debt issues as detailed in the **Capital Projects Funds Tab** section of this document. In November 2013, voters authorized the issuance of \$123,600,000 in general obligation bonds. These covered projects related to Fire Department facility improvements, Parks and Recreation activities, Library facilities and Police/Fire Training facilities. The projects scheduled under this voted authorization along with current projects in process are listed under the **Capital Projects Funds Tab** section of this document.

# **Water/Wastewater Capital Improvements**

In order to keep pace with a growing population, regulatory requirements and infrastructure replacement needs, significant plant and infrastructure expansions and improvements to the water and wastewater systems will continue. Scheduled improvements to the water and wastewater systems are listed in the **Capital Projects Funds Tab** section of the document, totaling \$55 million. Out of this figure \$27 million is scheduled for FY 2015.

Additionally, the BCRUA is constructing a regional water facility that will provide treated water from Lake Travis. The first phase of this project was completed in July 2012 and future financial requirements of this project are incorporated in the City's utility rate planning model. Financing for the current and future years is to be provided primarily by operating funds, capital recovery (impact) fees, and funds borrowed through the issuance of revenue bonds.

In 2012 the City expanded its water reuse facility to provide reuse water for irrigation to Old Settlers Park and the Dell Diamond. A grant from the Bureau of Reclamation and federal funding secured by U.S. Rep. John Carter (R-Round Rock) helped cover the costs of building the facilities and transmission lines. Using reuse water for irrigation helps reduce the demand on potable water. Future phases will extend the reuse system further north, to serve the growing medical and higher education corridor.

### **Bonded Debt and Debt Service**

This budget includes funding for scheduled debt service on maturing general obligation bonds, certificates of obligation, revenue bonds, and contractual obligations. The debt service component of the adopted property tax rate (discussed under the Property Tax Rate section of this message) is sufficient to meet debt service obligations for the next fiscal year.

The debt service component of the property tax rate generates revenue to pay current maturities of all general obligation debt issues. The existing debt level combined with the scheduled current year activity will not have an adverse or limiting effect on the City's current or future operations. Substantial growth in the City's population not only requires infrastructure and capital improvements as described herein, but also must provide sufficient debt financing margins. A complete schedule of outstanding debt obligations, their purpose and related debt service is included under the **Debt Schedules Tab** of this document.

The City had the opportunity to refinance a portion of its outstanding debt in May 2014. The savings in interest costs over the life of the debt are projected to be about \$1.2 million. These savings are reflected as a reduction of the debt service requirements.

The City benefits substantially in reduced interest costs resulting from recently affirmed general obligation bond ratings by Moody's Investors Service of Aa1, and Standard & Poor's of AA+.

### **Hotel Occupancy Tax Fund**

The local hotel/motel industry continues to be a particularly vibrant industry for Round Rock. In 1996, the City had 2 hotels with a total of 181 rooms. Currently, 24 hotels with 2,578 rooms are open for business maintaining solid occupancy rates. This strong industry bodes well for the hotel occupancy tax collections which support local tourism events and debt service for the Dell Diamond/Convention Center complex. To ensure continued development and success of Round Rock's tourism industry, the City and the Chamber of Commerce engaged a tourism consultant to provide a long-range tourism plan for Round Rock. The plan recommends special emphasis on sporting events resulting in new growth in the industry. With several area sports facilities in place and statewide events being planned, Round Rock continues its marketing strategy as the "Sports Capital of Texas." Tourism is an expanded component of the City's overall economic development strategy.

The Convention and Visitor's Bureau (CVB) administers and manages the City's tourism efforts and long-range tourism plans. The Hotel Occupancy Tax Fund budget includes funding for the CVB as well as continued funding for tourism events and debt service associated with Dell Diamond/Convention Center complex.

# **Sports Center Venue Fund**

In November 2011, the citizens voted to increase the Hotel Occupancy Tax rate by 2% to support a Sports & Community Venue Project. This is multi-purpose facility that will attract overnight stays and generate tourism revenue for the City of Round Rock. The activities focus on major athletic events/tournaments. Funding has been provided by the issuance of \$7.5 million H.O.T revenue bonds and existing sources. The facility opened in January, 2014. Funding for operational and debt service costs for the venue are also included.

# **Budget Message**

### **Outlook for the Future**

This budget communicates a tremendous amount of financial information. However, it is the staff's desire to continue the transformation of this traditional line-item budget into a more programmatic budget: a budget that clearly addresses the various programs of the City and their effectiveness.

In closing, we believe this budget provides the traditional level of quality service the citizens of Round Rock expect. Attention has also been given to preservation of the City's infrastructure and development of new service programs with an entrepreneurial spirit. With the prudent strategies implemented to diversify our economic base, we envision this budget plan as a firm cornerstone in the City's future economic development.

Finally, we wish to thank all of the departments and staff members who contributed effort, time, creative wit, and team spirit in the development of this plan. Special thanks are extended to all members of the Finance Department who contributed to this document.

Sincerely,

STEVE NORWOOD

City Manager

Assistant City Manager

BRYAN WILLIAMS
Assistant City Manager

# **Budget Message** Financial Policies

The City of Round Rock has an important responsibility to its citizens, taxpayers, ratepayers, and all customers to carefully account for public funds, to manage the City's finances wisely, and to plan for the adequate funding of services desired by the public. To facilitate this responsibility, certain financial policies have been developed and implemented. These policies, as itemized below, are adhered to within this budget plan.

## Fund Balance/Working Capital

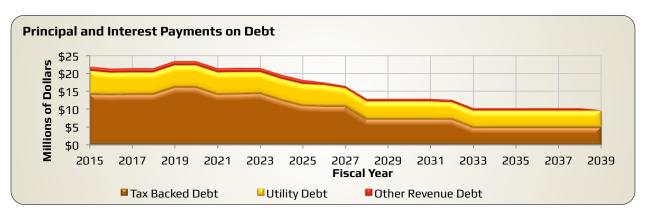
It is the policy of the City to maintain a General Fund balance equivalent to at least 33% of operating expenditures. Working capital in the Water/Wastewater Utility Fund, net of restricted assets/liabilities is also maintained at a similar level. This adopted budget adheres to these policies for these funds. The Interest & Sinking G.O. Bonds Fund maintains a fund balance in compliance with federal arbitrage regulations. Balances in excess of the above levels are earmarked for future uses or reduced to the target levels over an appropriate length of time.

### **Financial Management Policy**

The City has developed a financial management policy directed at reducing the General Fund's operational reliance on sales tax generated from Dell, Inc., as detailed in the sales tax collections section of this message.

#### **Debt Issuance Policy**

There is no direct debt limitation in the City Charter or under state law. The City operates under a Home Rule Charter (Article XI, Section 5, Texas Constitution), approved by the voters, that limits the maximum tax rate, for all City purposes to \$2.50 per \$100 assessed valuation. Administratively, the Attorney General of the State of Texas will permit allocation of \$1.50 of the \$2.50 maximum tax rate for general obligation debt service. Assuming the maximum tax rate for debt service of \$1.50 on the January 1, 2014, assessed valuation of \$9,634,156,426 at 95% collection, tax revenue of \$137,286,729 would be produced. This revenue could service the debt on \$1,640,628,922 issued as 20-year serial bonds at 5.50% (with level debt service payment). However, from a practical point of view, although the City may have additional capacity to issue bonded debt; many other factors must be considered prior to a debt issuance. Certificates of obligation, revenue bonds, and various forms of contractual obligations may be issued by the City without voter approval, while general obligation bonds may be issued with voter authorization. The City has not established firm debt limitation policies beyond the tax rate limit mentioned above, as such policies could ultimately be detrimental to a rapidly growing community. However, prudence, need, affordability, and rating agency guidelines are always important factors in the decisions to borrow money for improvements to the City.



# **Budget Message**

The **Debt Schedules Tab** section of this document indicates the amount of outstanding debt the City currently has as well as the current principal and interest payment requirements.

### Cash Management/Investments

The City's cash management and investment policy emphasizes the goals of maintaining safety and liquidity. The primary objective of all investment activity is the preservation of capital and the safety of principal in the overall portfolio. Each investment transaction shall seek to ensure first that capital losses are avoided, whether from securities defaults or erosion of market value. The investment portfolio will also remain sufficiently liquid to meet the cash flow requirements that might be reasonably anticipated. Liquidity is achieved by matching investment maturities with anticipated cash flow requirements, investing in securities with active secondary markets, and maintaining appropriate portfolio diversification.

#### **Receivables Policy**

All financial receivables of the City are accounted for, aged, and collected at the earliest opportunity. Water, wastewater, and garbage billings are due within sixteen days of the billing date. Property taxes are due by January 31 of each year. Delinquent receivables are processed expediently and collection agencies are utilized appropriately.

#### **Payables Policy**

All payables for incurred expenses are accounted for, aged, and paid at the latest permissible time to maximize the City's investment earning capability. All applicable discounts are taken.

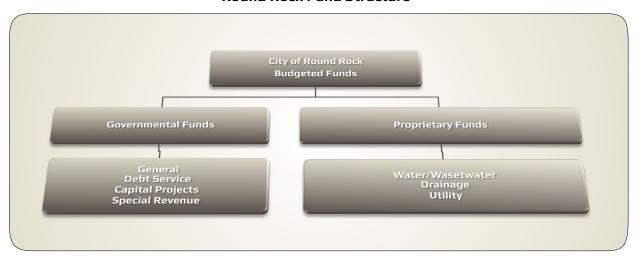
### **Purchasing Policy**

The City utilizes the competitive bidding process, the competitive quote process, intergovernmental cooperative buying, and other prudent purchasing methods to insure that the best value is obtained for products and services.

# Summary of the City Fund Accounting Structure

As depicted in the chart below, budgetary accounting for City financial activities is reflected within two major fund groups: Governmental funds and Proprietary funds. All funds described are governed by annual appropriations except for capital projects funds, as further discussed in this section.

#### **Round Rock Fund Structure**



### **Governmental Funds**

The governmental funds are used to account for general government operations and include the General Fund, Debt Service funds, Special Revenue funds, and Capital Projects funds. The City utilizes a full-cost approach to budgeting all of its services, which results in significant inter-fund transfers.

#### **General Fund**

The General Fund is the most important of the funds and is used to account for all resources not required to be accounted for in another fund and not otherwise devoted to specific activities. Most of the financial transactions for the City are reported in this fund. Only one General Fund exists and it finances the operations of basic City services such as police, fire, library, transportation, parks, recreation, municipal court, community planning/development/zoning, and administration. The services provided by the City are classified according to activity and presented as operating departments in the budget.

#### **Debt Service Funds**

This fund type is used to account for resources used to service the principal and interest on long-term debt such as general obligation bonds, revenue bonds, certificates of obligation and tax-exempt leases classified as debt.

### **Special Revenue Funds**

This fund type is used to account for the proceeds of specific revenue sources that are legally restricted to expenditures for specified purposes.

### **Capital Projects Funds**

Capital Projects funds are typically used to account for resources restricted for the acquisition or development of major capital equipment and structures. Financing sources are usually provided by transfers from other funds, bond issue proceeds or grants-in-aid. Capital projects are generally tracked on a project-length basis. That is, upon project authorization, the required financing is not appropriated on an annual basis (or any other period-length basis), but is approved at the outset of the project. Therefore, the capital projects included in the **Capital Projects Funds Tab** section of this document are presented as a memorandum to the reader.

#### **Proprietary Funds**

Proprietary funds are used to account for the City's activities that are similar to commercial enterprise accounting.

### Water/Wastewater/Drainage Utility Fund

This fund accounts for water/wastewater and drainage utility operations that are financed through rates and user fees.

# Basis of Budgeting and Basis of Accounting

All fund structures and accounting standards of the City of Round Rock are in compliance with generally accepted accounting principles for local governments as prescribed by the Governmental Accounting Standards Board (GASB) and other recognized professional standards.

Governmental funds revenues and expenditures are recognized on the modified accrual basis. Modified accrual basis means that revenue is recognized in the accounting period in which it becomes available and measurable while expenditures are recognized in the accounting period in which the liability is incurred, if measurable. Because the appropriated budget is used as the basis for control and comparison of budgeted and actual amounts, the basis for preparing the budget is the same as the basis of accounting.

# **Budget Message**

Proprietary fund revenues and expenses are recognized on the accrual basis. Revenues are recognized in the accounting period in which they are earned and become measurable while expenses are recognized in the period incurred, if measurable. The basis for preparing the budget is the same as the basis of accounting except for principal payments on long-term debt and capital outlay which are treated as budgeted expenses and depreciation which is not recognized as a budget expense.

In Fiscal Year 2014, the City of Round Rock migrated its accounting system from PeopleSoft, an Oracle based platform, to the Tyler Technology Munis system. This change provided an opportunity to restructure the accounting reporting and processing system to better reflect the functionality of the City.

# **Budget Amendment Process**

Development of a spending plan during periods of economic change can reveal difficulties in accurate forecasting. Accordingly, the budget amendment process is a very important tool. If community needs develop faster or in a different way than anticipated, then the budget amendment process would be used to provide a funding and spending plan for those needs.

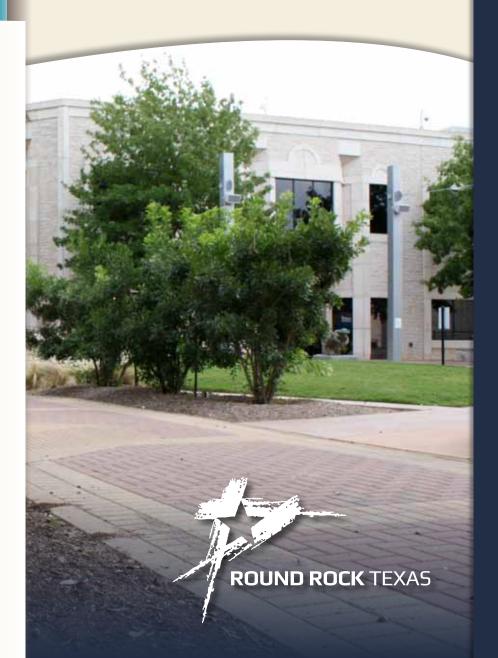
Once the need for an amendment has been determined, the Director of Finance and department heads develop the additional funding needs for specific projects or programs. The City Manager and Assistant City Manager then develop funding alternatives. The funding recommendations are presented along with the spending requirements to the City Council for consideration. Amendments to the budget require two separate readings by the City Council prior to adoption.

Budget amendments which increase the total expenditures of a particular fund are typically funded by growth related revenue, spending reductions in other areas, or from cash reserves.

# City Profile

2014-2015

Round Rock City Council
City Organization Chart
Location
History of Round Rock
City Highlights



# City Profile

# 2014-2015



This section provides an overview of the City of Round Rock, including the City's Organization Chart, Round Rock's location and history, and other informative statistics.

# **City Profile Round Rock City Council**



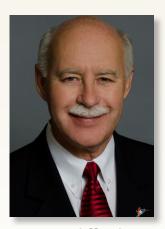
Craig Morgan Place 1



Alan McGraw Mayor



George White Mayor Pro-Tem Place 2



Place 3



Joe Clifford



**Round Rock** City Council



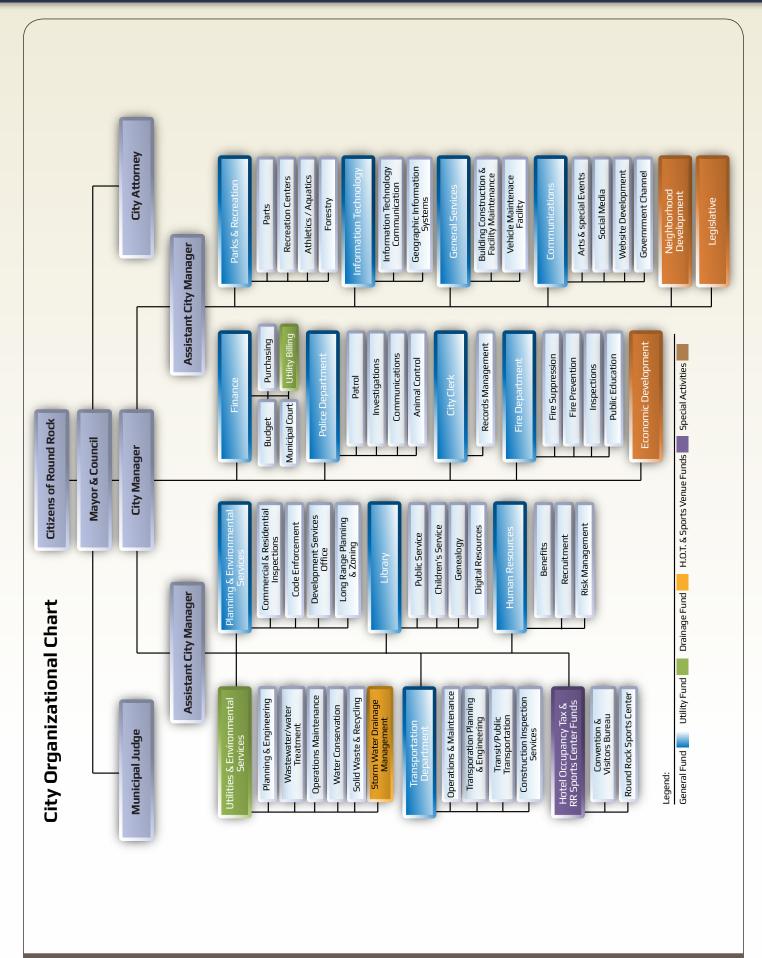
John Moman Place 5



Will Peckham Place 4



Kris Whitfield Place 6

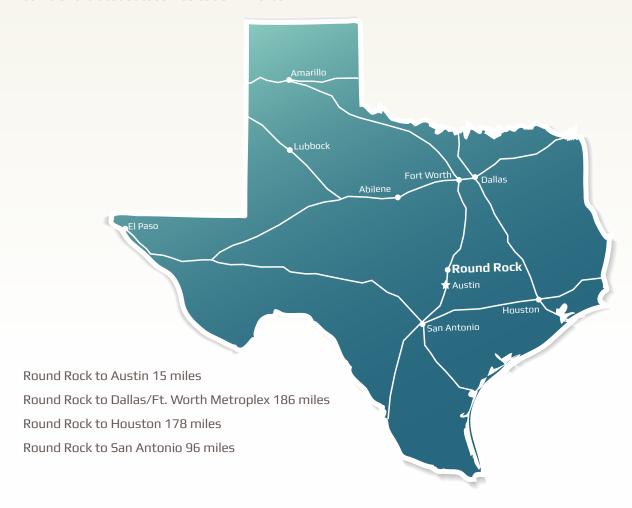


## Round Rock Location

Round Rock is located fifteen miles north of downtown Austin on Interstate Highway 35. This location places our city within three hours driving time of ninety percent of the population of the State of Texas. This population, of over twenty-six million people, provides an exceptional market for firms located in Round Rock.

Our location, within minutes of downtown Austin, provides ready access to the State Capitol; multiple colleges and universities including the University of Texas; several large hospitals and medical educational facilities; a long list of high tech industries including Dell; and a civilian work force of over 900,000 within the Austin MSA (source: www.austinchamber.com).

The Texas Hill Country and the Highland Lakes are within minutes, providing residents easy access to some of the best outdoor recreation in Texas.





Circa 1900 – Street Parade

For more than 150 years, Round Rock has been home to cowboys, famous outlaws, lawmen, entrepreneurs, businessmen, and Texas heroes. Today, Round Rock is a growing community which hosts retail malls, high tech companies, several hospitals and college campuses.

Native American Tribes

Round Rock was first home to many Native American tribes, followed by the Spanish Conquistadors and Friars. After Texas gained its independence and became a nation, American settlers began arriving in large

numbers. Even with the continued danger of Indian attack, and threat of invasion from Mexico, the population of the Round Rock/Brushy Creek area grew rapidly. In 1848, these settlers voted to form Williamson County out of the Milam District. The continuing influx of settlers led to the establishment of the "Brushy Creek" Post Office in 1851. When the U.S. Post Office requested a new name for this post office, Postmaster Thomas C. Oatts chose "Round Rock" in 1854 because of the landmark rock in the middle of Brushy Creek.



Kinney's Fort - Collection Services

By the time of the Civil War, the population of the Round Rock area had increased to approximately 450 persons in more than twenty different occupations. In January 1861, Williamson County voted against secession from the Union. Despite this reluctance to secede, 353 men from Williamson County served in the Confederate army, many from Round Rock.

In the years following the Civil War, from 1867 through the 1880s, Round Rock became a stop on the famed Chisholm Trail, as cowboys anxious to herd their longhorns to markets in Kansas drove their steers through Brushy Creek and past the round, table-topped rock which served as a sign-post north. Railroads soon followed the cattle trails, and in 1876 the existing town moved about 1 mile east to take advantage of the newly constructed International and Great Northern Railroad line, and the "New" Round Rock was born.



Sam Bass

Today, the downtown still contains many historic structures and is the centerpiece of an evolving historical, cultural, recreational, and commercial area. In the late 1800s, Round Rock played host to many famous

and infamous characters. These included outlaw Sam Bass, gunslinger John Wesley Hardin, Washington Anderson, one of the heroes of the battle of San Jacinto, Texas Rangers Ira Aten, Dudley Snyder Barker, Captain Fred Olson, and the famous frontiersman, soldier, hunter and entrepreneur, Captain Nelson Merrell. Anna Hurd Palm, for whom "Palm Valley" is named, typified the pioneer spirit of early settlers. Trapeze artist and female impersonator Vander 'Barbette' Broadway was singled out by Noel Coward as one of the greatest artists of the pre-depression era and was the toast of Parisian society during the 1920s and 30s.



Circa 1900 - Street Scene

Round Rock citizens first voted to incorporate in 1877, and in 1878, Mr. W.T. Smith served as the City's "Worthy Mayor." The City was incorporated in its present state in 1913, and Jack Jordan was elected the first Mayor. Serving as the first City Council Members were: John A. Nelson, Dr. W.G. Weber, E.J. Walsh, J. A. Jackson, W. A. Gannt, and A.K. Anderson. The newly formed City Government promptly began improving utilities, services and streets. Telephone service began operation in the early 1900s. In 1913, the first streetlights and speed limit signs (12 mph) were installed, and citizens voted for the incorporation of Common School District #19. Local fire protection, which had been first organized as a volunteer hose and hand pump company in 1884, received a boost from the 1913 City incorporation and used the additional tax revenue to purchase an engine and pump and chemical equipment in July of the same year. In 1918, the City granted a license to Mr. S. E. Bergstrom to operate an electric plant, which provided electricity to Round Rock until 1927, when the Texas Power and Light Co. assumed operations. Natural gas and City water were added in 1936. In 1938, the City constructed a \$90,000 citywide sewer system. The Round Rock Public Library, first organized in 1962 by the Ladies Home Demonstration Club, is now recognized as one of the premier libraries in the Central Texas area.

But national crises often intervened to slow the advance of progress. With the advent of World War II, more than 350 Round Rock men followed the example set by their fathers and grandfathers in the Spanish American War and World War I, and enlisted to fight. Citizens of Round Rock have fought in the Korean, Vietnam and Desert Storm wars and continue to serve in the armed services.

Even before the relocation of Dell to Round Rock, the City received national acclaim as a business friendly community producing quality products. At the 1904 St. Louis World's Fair, a broom made at the Round Rock Broom Company won a gold medal. A barrel of lime produced at the Round Rock White Lime Plant was also judged superior and awarded a gold medal. Cheese produced at the Round Rock Cheese Factory won a second place silver medal at the National Dairy Show in Memphis, and in 1929 received a first place ribbon at the Texas State Fair.

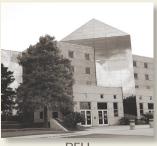


Round Rock Cheese Factory

By 1936, the population had climbed to 1,173 and has continued to climb. The 1960 population was 2,458 and crept up to 2,811 by 1970. The decade of the 1970s marked the beginning of a surge in development in Round Rock. During this time, Round Rock out-paced the growth of all cities in the Austin Metropolitan Area, resulting in a 353 percent increase in total population for the decade.

By 1980, Round Rock had established itself as the largest city in Williamson County and a viable growth center within the flourishing Austin-Round Rock Metropolitan Area. At this time, the City had a total area of 5,007 acres. By 1990, due to an aggressive annexation campaign, the total area was 12,520 acres, an increase of 250 percent.

In the mid-90s, Round Rock led Williamson County in sales tax revenues due to the great surge in commercial and industrial activity. In 1994, Dell relocated its world headquarters from Austin to Round Rock. The expansion of the City's tax base resulted in a series of public works projects and additional public amenities such as the expansion of the water plant, an additional wastewater treatment plant, and the development of the 570-acre Old Settlers Park without an increase in the property tax rate.



With the turn of the century, things changed again for Round Rock. With a diverse population of more than 60,000, the City opened the Clav Madsen Recreation Center. The Dell Diamond

opened, and the Round Rock Express' inaugural season ended with a Texas League championship. HEB announced it would build its largest grocery store in Round Rock. Also, classes began at the Round Rock Higher Education Center, a shared venture between Texas State University and Austin Community College.



RR Premium Outlets



Scott & White



Texas State University

In 2006, Round Rock Premium Outlets and the Allen R. Baca Center for Senior and Community Activities opened. In 2007, Scott & White hospital opened its doors in northeast Round Rock and IKEA opened, becoming the largest single retail store in Central Texas.

Continuing this rapid growth, Seton Hospital opened its regional medical center, Texas A&M broke ground on a medical school branch campus, and Texas State University opened a nursina school campus. Round Rock citizens voted to be part of Austin Community College's

taxing district, making residents eligible for innetwork tuition, and Austin Community College started building its new campus.



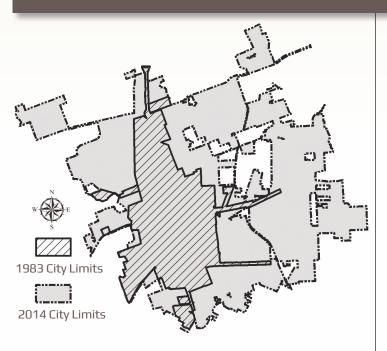
Today, Round Rock is a progressive community, home to international industries, several large shopping centers, major medical facilities, several university complexes, a pro-

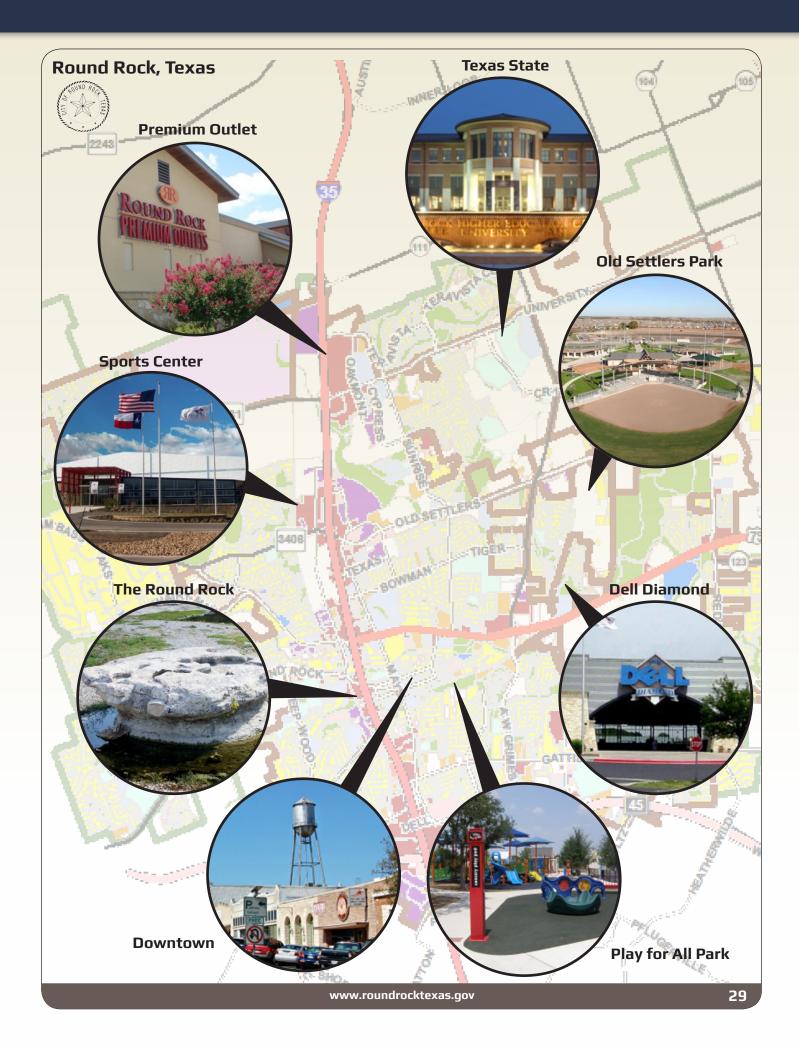
fessional quality golf course, and a minor league baseball team. City services continue to be recognized as among

the best in the Central Texas area and one of the best values. The City continues to have a reputation for being one of the safest cities in the United States. With all the growth and change, Round Rock refuses to forget its roots. Its downtown historic district retains many of the buildings that stood at the turn of the last century. Annual events still celebrate and share the City's cultural heritage.

In 2013, Round Rock celebrated its centennial year of incorporation. From a small urban community to the second fastest growing city in the country, Round Rock continues to be great place to "hang vour hat".

# **Round Rock Growth**





## Analysis ranks Round Rock No. 1 in Texas for 'biggest bang for your buck'



Round Rock ranks No. 1 among Texas cities as the place to get the "biggest bang for your buck" according to a recent report.

"When it comes to finding the best place to live in Texas, you've got to factor in more than just home costs," according to Saveonenergy.com. "A cheap place to live with a high crime rate or low income levels isn't an ideal place to call home."

# Here's what the report stated about Round Rock:

"Round Rock has the small city charm with big city access. But that's not why the city tops the list. Round Rock's unemployment rate is well below the U.S. average of 7 percent, utility rates are among the lowest in the state and it's extremely low crime rate make Round Rock a safe place to call home."

"Although home prices in Round Rock are among the highest on the list, they are still below the state average of \$311,856 and well below the average listing in nearby Austin ..."

"Residents of the city also enjoy a higher household income than most in the United States, making the higher price point more affordable."

The survey reviewed every city with a population of 75,000 or more, examining unemployment rates, household income, housing costs, utility bills and crime rates:

"to help you find the all-around best place in Texas to get the biggest bang for your buck."

The top 10 cities had the best combination of all the factors listed below as compared to national or state data. Here are the criteria:

- U.S. unemployment rate: 7 percent
- U.S. median household income: \$53,056
- Average house listing price in Texas: \$311,856
- Average Texas electric rate: 10.5 kWh
- U.S. crime rate 301.1 (The higher the number, the more crime)

#### Here are Round Rock's statistics:

- Unemployment rate: 4.7 percent
- Median household income: \$69,998
- Average house listing price: \$296,576
- Average electric rate: 10¢ per kWh
- Crime rate: 146.9

Other cities on the list include Frisco, Richardson, Midland and League City.

# Round Rock ranks No. 4 on list of best suburbs in America

Every year, hundreds of thousands of home buyers are moving to the country's most booming metropolitan areas. For those that don't want to deal with the traffic and other hassles of big city living, there are the suburbs. These smaller cities and towns offer proximity to everything their larger neighbors have to offer, while oftentimes being safer and less crowded.

For those looking to move there – whether from out of the area or from the cities they border – the Movoto Real Estate Blog has put together this ranking of the 10 best suburbs in America, based on criteria including cost of living, education, and amenities.

**Amenities:** (shopping, dining, entertainment, etc.) Cost of living (percent above or below national average)

**Crime:** (percent above or below national average) Education (student to teacher ratio compared to national average)

**Employment:** (income and unemployment compared to national average)

**#4 Best Suburbs** 

in America

#### Here is the top 10 list:

- 1 Westerville, OH
- 2 Plano, TX
- **3** Georgetown, TX
- 4 Round Rock, TX
- **5** Cedar Park, TX
- **6** Cupertino, CA
- 7 Matthews, NC
- 8 Cornelius, NC
- 9 Newton, MA
- 10 Germantown, TN

To rank these cities, Movoto relied on a set of criteria used to measure how safe, affordable, and – ultimately – livable they are. Movoto looked at the top 25 most populous cities in the country, then determined the three largest suburbs of each city for a total of 75 suburbs. Then, it ranked ranked each suburb across several criteria, which included:

# Round Rock ranks No. 6 best mid-sized city in U.S. to raise children



Round Rock ranks No. 6 among mid-size cities in the United States as the best place to raise children, according to a recently released analysis.

Mylife.com, which published the rankings Aug. 5, had this to say about Round Rock:

"The self-proclaimed "sports capital of Texas," Round Rock has valid reason to be known as such. Not only do they host the AAA team for the Texas Rangers, but Old Settler's Park is a vast complex with a wide range of sports to choose from, including disc golf and cricket. They were the only city to rank no worse than 64th in every category."

Mylife started with a list of 189 midsized cities, which it determined as those ranking 101 through 289 in population based on the U.S. Census Bureau's 2013 estimates. It then applied a ranking of 1 through 189 in each of the following categories:

**Crime Rate:** Our child's safety is something that is always on your mind. It doesn't matter if he or she is five or 50, you hope they are staying safe. So we examined crime rate as an important criteria. Data found on neighborhoodscout.com.

Public School Ranking: Education is important. You'd like your child to be able to survive a college classroom, and that's where being prepared comes in. Numbers from schooldigger.com, which explains how they rank the schools here. Public Parks Per Capita – Children getting exercise is of big significance as well. It keeps them healthy, and it helps the parents stay happy. Public parks are an excellent, and free, way to do that. Data found through Yelp.

Average Family Salary: We know that money isn't everything, and plenty of kids had just as much fun growing up playing telephone with a couple of empty soup cans and some string as a kid who may have had fancier toys. But we used this criteria to help determine a family's monetary preparedness for children. This is the average salary based on a family household. Numbers from the Census website.

**Cost of Living**: In order to balance out annual salary, we looked the cost of living in each city as well. Data attained through Area Vibes website.

After establishing a ranking for each of those categories, Mylife assigned a score to each city for those categories as well. Once those were added up, they divided the sum into an average; the lower that average was the better.

#### Here is the top 10 list:

- 1 Overland Park, Kan.
- 2 Naperville, Ill.
- **3** Ann Arbor, Mich.
- 4 Cary, N.C.
- **5** Frisco, Texas
- 6 Round Rock, Texas
- 7 Olathe, Kan.
- 8 Bellevue, Wash.
- **9** Torrance, Calif.
- 10 Elk Grove, Calif.



# City of Round Rock wins Planning Award for Downtown Mixed-Use Districts

On Sept. 26, City of Round Rock Planning and Development Services Department staff accepted the Project Planning Award for the 2014 American Planning Association Central Texas Section Planning Awards. The award was given for the City's new Downtown Mixed-Use Districts adopted in July 2013.

The goal of the project was to make a user-friendly document that combined the form-based design standards recommended in the 2010 Downtown Master Plan with the City's traditionally formatted zoning districts within the City's Code of Ordinances.

Planning staff developed the districts in-house, but not without significant public input from a stakeholder taskforce, meetings with the downtown neighborhood association, and numerous public hearings at Planning and Zoning Commission and City Council meetings.

The project resulted in the adoption of three mixed-use districts of varying intensities and with varying design standards. City Council simultaneously rezoned over 400 parcels downtown to one of these districts. These three comprehensive mixed-use districts work together to facilitate the development of a vibrant and inviting downtown. To date, more than 20 development projects have utilized or are proposed under the new standards. This is due in large part to the flexibility of use and design offered in the new districts.

The American Planning Association Central Texas Section Planning Awards recognizes outstanding projects in the Central Texas Region that includes Bastrop, Bell, Blanco, Brazos, Burleson, Burnet, Caldwell, Calhoun, Coryell, Dewitt, Fayette, Goliad, Gonzales, Grimes, Hays, Jackson, Lampasas, Lavaca, Lee, Leon, Limestone, Llano, Madison, Mason, McCulloch, McLennan, Milam, Robertson, San Saba, Travis, Victoria, Washington, and Williamson Counties.

# City wins water conservation awards

The City of Round Rock Utilities and Environmental Services Department won three awards at the Texas American Water Works Association Conference in April.

#### **Blue Legacy Award:**

The Department won the Association's **Blue Legacy Award**, which recognizes the importance of conservation, for its rain barrel sale program, promotions and rainwater harvesting rebates than 600 rain barrels were sold and rebates were

promotions and rainwater harvesting rebate. More than 600 rain barrels were sold and rebates were provided on 34 rainwater systems since 2012. The rain barrels sold have the potential to capture 79,000 gallons of water during each rainfall event and reduce the amount of potable water being used on landscapes.

#### Water Conservation and Reuse Award:

The City also received a Water Conservation and Reuse Award, which recognizes excellence in water conservation and reuse practices. The City was honored for its Water Reuse Program that provides reuse irrigation water for Forest Creek Golf Course, Old Settlers Park and portions of Dell Diamond. The program is being expanded to include the higher education campuses and other facilities in the northeast corridor.

# Watermark Award for Communication Excellence:

The Department also won a Watermark Award for Communication Excellence for its Water Wise Video series. These short, educational videos provide instructions and demonstrations about irrigations systems and efficiency practices. The videos run on the City's government access

channel and are featured on the City website and YouTube channel. Jessica Woods, water conservation coordinator, hosts the videos and Brian Ligon, multimedia specialist, produces them.

# Accrediting body gives Police Department highest possible marks



Round Rock Police Department has been granted Advanced Accreditation with Excellence status from the Commission on the Accreditation of Law Enforcement Agencies (CALEA), an international police accrediting agency. Pictured, from left, are: Sylvester Daughtry Jr., CALEA's executive director; Assistant Police Chief Troy Evans; RRPD Accreditation Manager Larry Roberson; Police Chief Tim Ryle; and CALEA president/chair, Louis Dekmar.

The Round Rock Police Department earned the highest possible accreditation status at the annual conference of the Commission on the Accreditation of Law Enforcement Agencies (CALEA) on Nov. 16.

Chief Tim Ryle describes the Department's new Advanced Accreditation with Excellence designation as:

"the highest-available ranking for 'best practices' from CALEA. This puts our department in the top tier of all CALEA agencies internationally." CALEA has operated as a credentialing authority for law enforcement agencies since 1979.

Accreditation is a highly prized distinction the Department has maintained since its initial accreditation in 2004. This voluntary process of obtaining accreditation imparts upon an agency a national recognition of its embrace of "best practices" for law enforcement.

Currently, 1,032 police agencies in the United States and other countries are accredited through CALEA, and less than 5 percent of accredited agencies achieve Advance Accreditation with Excellence. In Texas, Round Rock is one of only seven agencies with that designation.

The Department completed an on-site, re-accreditation review in August, with the visiting assessors praising the Department's staff, management systems, and training program.

Unlike past assessments, where accreditation assessors examined hundreds of files, this year's on-site review relied heavily on face-to-face interviews and observations to assess the Department's condition and determine whether the new designation was warranted.

The assessors in August described the Department as a high-quality, public-friendly agency after meeting with a broad cross-section of community leaders – church pastors, school district officials, city and neighborhood leaders, prosecutors and a congressman.

For the achievement, Chief Ryle commended the hard work of staff members throughout the Department as well as current Accreditation Manager Larry Roberson and Joe Teiber, who retired from that role earlier this year and assisted with this year's process.

### Round Rock CVB wins Marketing Campaign of the Year Award



# Presented by the National Association of Sports Commissions

The Round Rock Convention and Visitors Bureau wins Marketing Campaign of the Year from the NASC: (from left) Bart Conner, Alan Bradley, Nancy Yawn and Mike Anderson.

The Round Rock Convention and Visitors Bureau was honored as the 2014 winner of the Marketing Campaign of the Year Award for organizations with a budget over \$200,000 by the National Association of Sports Commissions (NASC).

The NASC Member Awards signify outstanding work in the areas of sports events, marketing and promotion. All entries were reviewed by a panel of peers in the association and judged based on the criteria listed for each category. Winners were then announced at the NASC Symposium in Oklahoma City.

#### Other award winners include:

Inaugural Sports Event Professional of the Year award, Ron Radigonda, recently retired as head of the Amateur Softball Association/USA Softball

Locally Created Event of the Year, under \$200,000 budget, Hampton Roads Sports Commission

Locally Created Event of the Year, \$200,000 budget and above, Kansas City Sports Commission

Sports Commission of the Year, under \$200,000 budget, Erie Sports Commission

Sports Commission of the Year, \$200,000 budget and above, Harris County-Houston Sports Authority

# About the National Association of Sports Commissions:

As the only trade association for the sports tourism industry, the National Association of Sports Commissions (NASC) is the most trusted resource for sports commissions, convention and visitors bureaus (CVBs), and sports event owners. The NASC is committed to the success of nearly 650 member organizations and 1,600 sports event professionals. The NASC mission is to deliver quality education, ample networking opportunities and exceptional event management and marketing know-how to our members - sports destinations, sports event owners, and suppliers to the industry - and to protect the integrity of the sports tourism industry.

# Round Rock CVB wins SportsEvents Readers' Choice Award



Round Rock's Convention and Visitors Bureau was among the winners. The Round Rock CVB is responsible for the City's Sports Capital of Texas tourism program.

SportsEvents Media Group, the leading industry publication focused exclusively on helping sports event planners produce excellent competitions in the United States and Canada, has announced its 2014 class of Readers' Choice Award winners.

Sports event professionals were asked to name the sports commission, convention and visitors bureaus, or sports events venues that they believe display exemplary creativity and professionalism toward the groups they host. Nominations were received from readers throughout the year, and the top picks were selected based on the results from an online voting system.



"Our online voting system allowed us to gather thousands of nominations and votes castby sports event planners around the country for the 2014 Readers Choice Awards," said Kristen McIntosh, SportsEvents editor. "These award winners have gone above and beyond to provide the quality sports infrastructure, services and commitment today's discerning sports event planners demand. These winners have truly set the bar high for the sports events they host."

A complete list of winners is listed in the January 2014 issue of SportsEvents.

# City wins six national awards for communications



Multimedia Specialist Brian Ligon, center, accepts the Savvy Award for best one-time video from 3CMA Board President Joe Munoz, left, and Executive Director Richard Lillquist.

The City of Round Rock took home six awards for communications and marketing last week at the City-County Communications and Marketing Association (3CMA) annual conference in Minneapolis.

#### 1st place:

TV and Video: One-Time Special Programming (up to 103,000 population), for last year's Budget Video



#### 2nd place:

Marketing and Tools: Best Use of a Promotional Item, for special coasters created to help advertise the 2013 Dia de Los Muertos festival in downtown Round Rock

#### 3rd place:

Digital Interactive: Electronic Newsletter, for Round Rock News

#### 3rd place:

Printed Publications: Advertising, for the Convention and Visitors Bureau's Built on Sports Campaign that promoted the new Round Rock Sports Center

#### 3rd place:

Community Visioning for the Library Master Plan (PDF)

#### 3rd place:

Most Innovative, for a "Preview Reel" created to showcase the City's video programming to audiences at City Council meetings, Movies in the Park, Music on Main Street, etc.

The Savvy Awards competition recognizes outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. The Savvies salute skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing. 3CMA accommodates local government organizations of all sizes and budget classes by judging entries in several different population groups.

**3CMA** is the leading organization for local governments that are innovating new and better ways of communicating with their citizens by viewing them as customers with important input into the kinds of services offered and how they are provided.

## Round Rock Community Survey – Year 2014 Trend Summary Analysis



#### Overview:

Every two years the City of Round Rock conducts a community survey to assess resident satisfaction with the delivery of major city services and to help set priorities for the community. The charts on the following pages show how the 2014 survey results compare to the City's performance in 2012 and 2010; statistically significant changes were changes of +/- 4.8% since 2012.

# Some of the significant changes are described below:

Satisfaction with Major Categories of City Services. Among the 14 major categories of City services that were assessed, there has been a significant improvement in nine areas since 2012:

- City communication with the public (+13%)
- Police services (+11%)
- Customer service provided by City employees (+10%)
- Water and wastewater services (+9%)
- Parks and recreation programs (+9%)
- Emergency medical services (+9%)
- Trash, recycling, & yard waste collection services (+8%)
- Fire services (+6%)
- Library services (+5%)

The only area that showed a significant decrease from 2012 was transportation planning (-7%).

#### Perceptions of Solid Waste/Utility Services:

Among the six solid waste and utility services that were assessed, there has been a significant improvement in four areas since 2012:

- Drinking water services (+9%)
- Wastewater services (+8%)
- Recycling services (+7%)
- Residential trash collection services (+6%)

#### **Perceptions of Traffic Flow:**

The percentage of residents who felt traffic flow in the City was "getting worse" increased significantly from 2012 (72% in 2014 versus 59% in 2012).

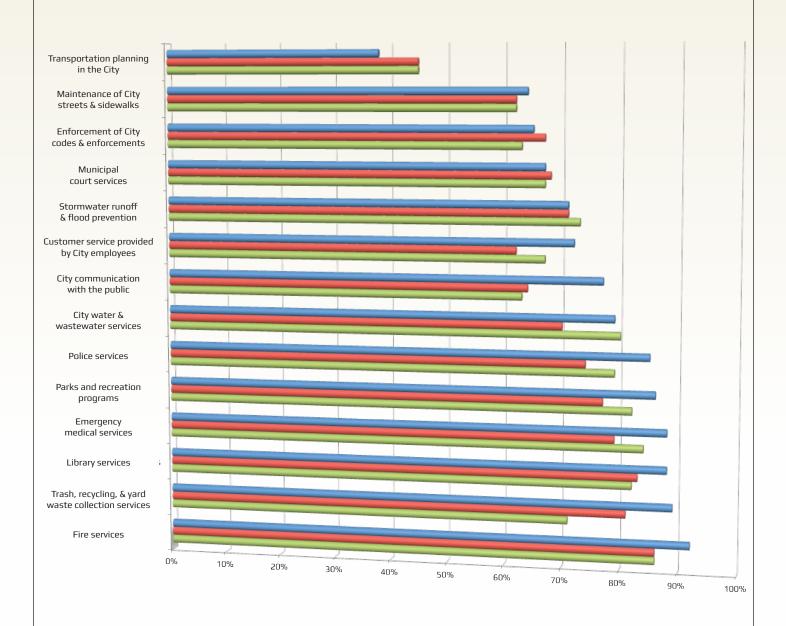
DirectionFinder® Survey - ETC Institute (2014)

## City Services Ratings Trends – 2010, 2012, 2014

# Ratings for City Services by Major Category

by percentage of respondents (excluding don't know)



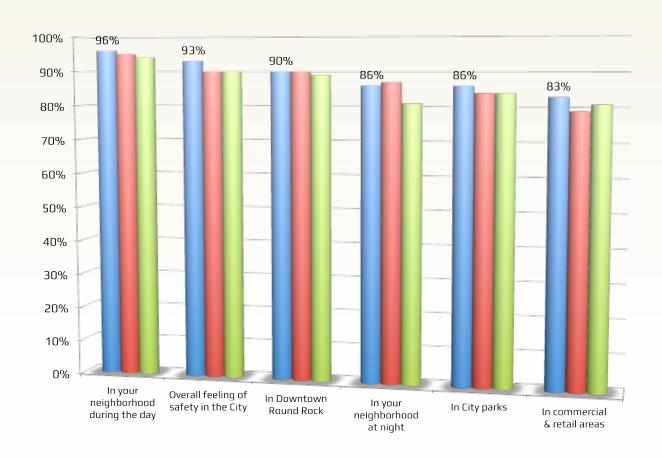


# Public Safety Ratings Trends – 2010, 2012, 2014

### **Ratings for Public Safety**

by percentage of respondents (excluding don't know)



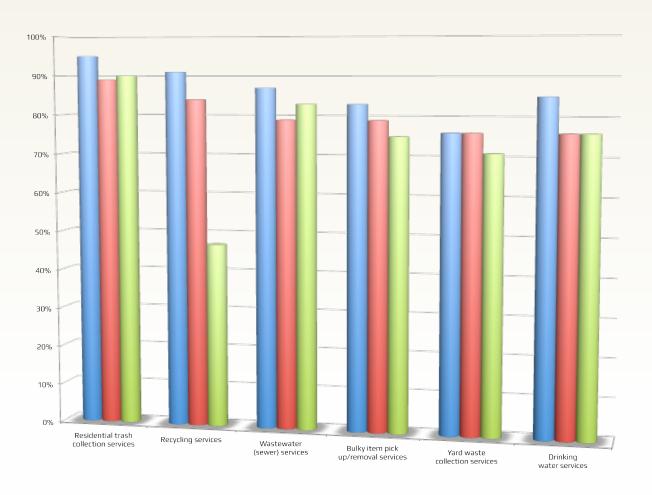


# Solid Waste/Utility Services Trends – 2010, 2012, 2014

### Ratings for Solid Waste/ Utility Services

by percentage of respondents (excluding don't know)





## Traffic Flow Trends - 2010, 2012, 2014

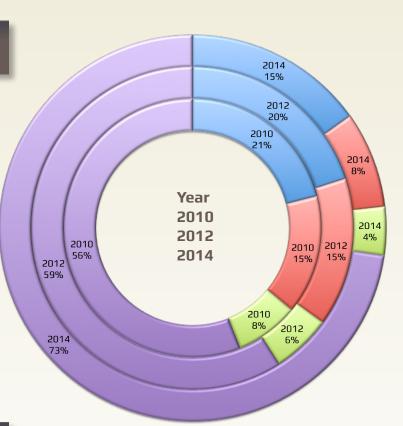
# How Residents Feel Traffic Flow in the City is Changing

by percentage of respondents



Action plans to address transportation issues:

- Additional attention on leveraging funding to assist with projects, such as the funding leveraged to construct the IH 35 Ramp Reversal project
- Continued coordination with the Development Services Office and Developers for the betterment of the City's transportation system
- Construct projects and implement programs for continued improvement to community mobility

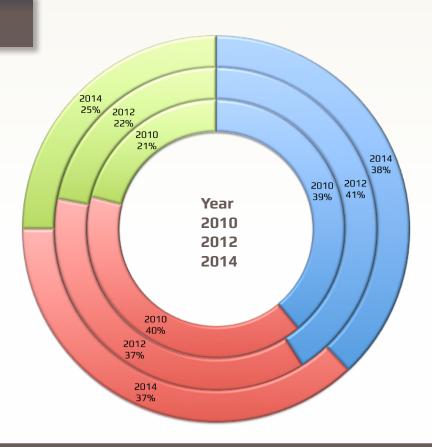


## Customer Service Ratings Trends – 2010, 2012, 2014

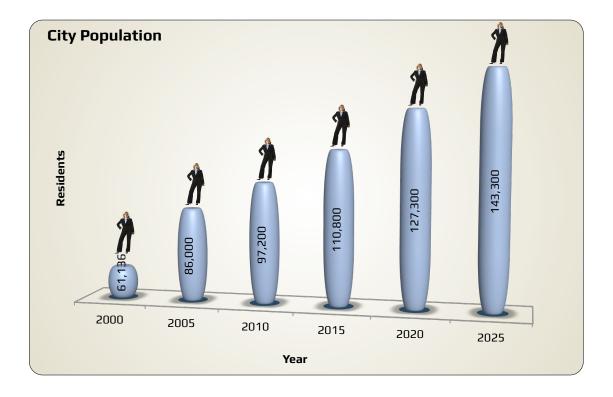
#### Ratings for Overall Customer Service

by percentage of respondents





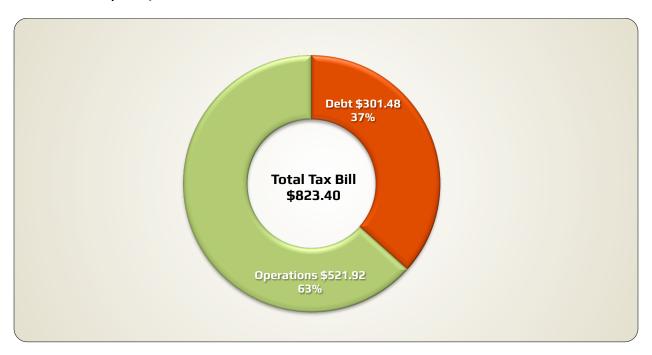
## **City Population**



Population trends, both historical and projected, are important indicators for determining service demands. Further analysis of the demographic profile of a community's population trend provides useful information in determining future service expectations.

Year	Population
2000	61,136
2005	86,000
2010	97,200
2015	110,800
2020	127,300
2025	143,300

### Tax Bill for \$198,578 Home



Last Year's Adopted Tax Rate	\$0.41949
This Year's Effective Tax Rate	\$0.38473
This Year's Rollback Rate	\$0.44457

#### This Year's Proposed Tax Rate \$ 0.41465

Maintenance & Operations Component \$ 0.25795 Debt Service Component \$ 0.15182

#### **Summary:**

This year's tax bill for an average residential property:

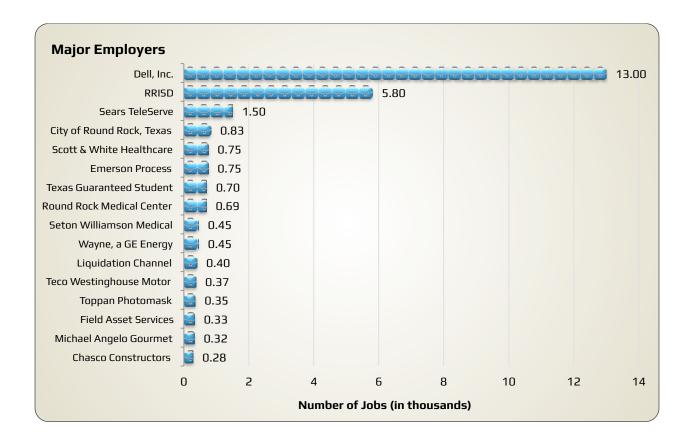
\$198,578/\$100 x \$0.41465 = \$823.40

Last year's tax bill for an average residential property:

\$181,526/\$100 x \$0.41949 = \$761.49

Source: Williamson and Travis Central Appraisal District

#### **Jobs in Round Rock**

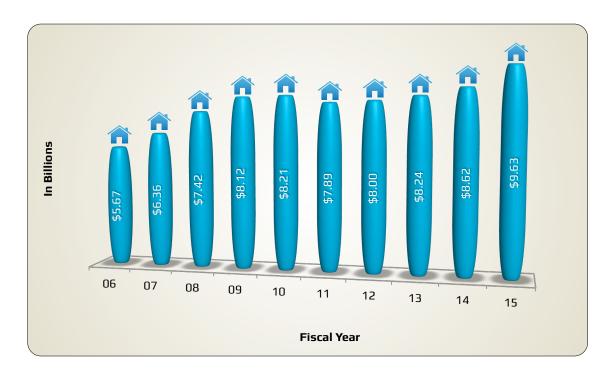


Specific information regarding the major employers in the community is provided by the above chart. The chart illustrates the importance of Dell, Inc. to the City's economy as well as the diversity of the companies making up our local economy.

Job creation in terms of basic jobs, those that import capital while exporting products or services, has been strong over the past year. Basic jobs, in turn, create non-basic jobs as expenditures and payroll are reinvested in the community. Therefore, because of the strength in basic job creation, non-basic job growth has been strong and is expected to continue.

## **Taxable Property Values**

(Multi-Year Trend)

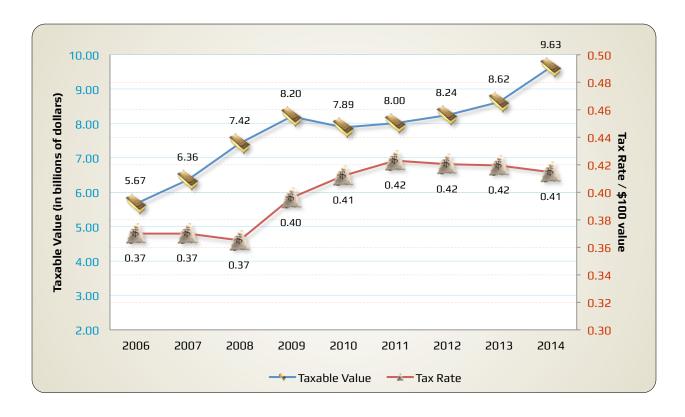


The property value comparison for several fiscal years indicates continued growth in property values. The certified tax roll indicates that values have increased steadily. The reflected values include new property added to the roll as of January 1 of each year.

Fiscal Year	Taxable Assessed Valuation	Fiscal Year	Taxable Assessed Valuation
2006	5,667,029,945	2011	7,893,143,364
2007	6,356,956,240	2012	8,004,285,176
2008	7,417,279,787	2013	8,238,143,748
2009	8,121,903,000	2014	8,624,749,167
2010	8,206,161,568	2015	9,634,156,426

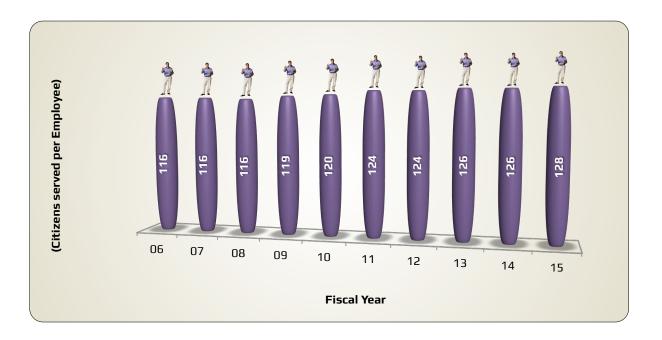
Source: Travis & Williamson Central Appraisal Districts

#### History of Taxable Property Value & Property Tax Rate



This chart shows the consistent growth in the City's property values. The ½ cent sales tax adjustment rate along with a diverse sales tax base continues to fund many of the operating costs. This has allowed the property tax rates to remain fairly stable. Additional stability has been provided by the progressive economic development effort and conservative budgeting.

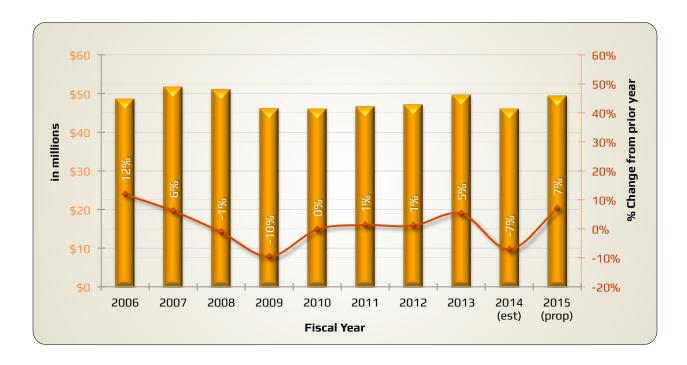
## Round Rock Citizens Served per Employee



Year	Population	Employees (FTEs)	Citizens served per Employee
2006	89,800	771.00	116
2007	92,500	794.00	116
2008	96,200	831.00	116
2009	99,500	838.00	119
2010	100,800	839.00	120
2011	101,500	820.00	124
2012	102,350	826.00	124
2013	104,800	831.50	126
2014	107,635	853.25	126
2015	110,800	867.25	128

Starting in 2010 the population counts reflect the 2010 US Census

## Sales Tax Revenue Analysis

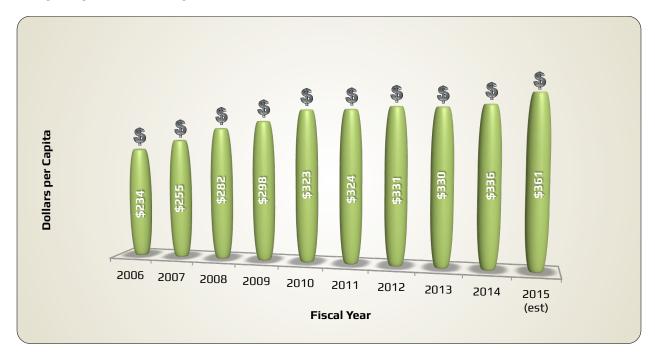


This chart illustrates growth characteristics in the City's commercial and economic bases. In 1988, voters authorized an additional 1/2 cent sales tax designation for the purpose of property tax reduction.

The data has been expressed in both actual dollars collected and as a percent change from the prior year and reflects projected revenue for Fiscal Year 2015.

Year	Amount	Year	Amount
2006	48,701,773	2012	47,466,562
2007	51,740,592	2013	49,662,335
2008	51,097,126	2014 (est)	46,150,000
2009	46,274,688	2015 (prop)	49,400,000

### **Property Tax Per Capita**



This chart indicates that taxes per capita had been increasing over the past 10 years, but it is important to understand the reason why. *New properties* added to the tax rolls are of a higher per capita value, indicating industrial and commercial property growth. This fact is also evidenced by the change in taxable assessed valuation illustrated below.

As a result of the recent regional economic conditions, we have seen an increase in overall property values for the last several fiscal years. FY 2015 set a record of \$9.6 billion dollars of taxable assessed valuation.

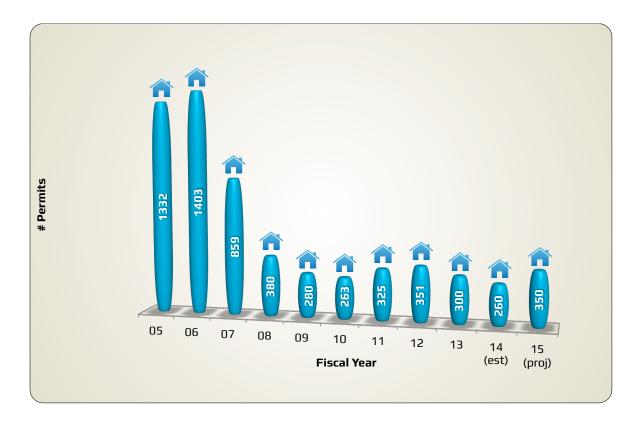
Fiscal Year	Taxable Assessed Valuation	Population	Property Tax Levy*	Taxes per Capita¹
2006	5,667,029,945	89,800	21,027,514	234
2007	6,356,956,240	92,500	23,587,486	255
2008	7,417,397,787	96,200	27,089,389	282
2009	8,121,902,884	99,500	29,662,814	298
2010	8,206,161,568	100,800	32,546,457	323
2011	7,893,143,364	101,500	32,936,508	324
2012	8,004,285,176	102,350	33,874,735	331
2013	8,238,143,748	104,800	34,629,318	330
2014	8,624,749,167	107,635	36,179,960	336
2015 (est)	9,634,156,426	110,800	39,948,030	361

<sup>\*</sup> General Fund and Debt Service Fund

The population numbers starting in 2010 reflect the US Census

<sup>&</sup>lt;sup>1</sup> Unadjusted for inflation

## **Single Family Residential Construction**



The graph above illustrates the number of single family residential building permits issued and anticipated to be issued by the City for the indicated fiscal years. This information is an indicator of current and future demand for City services. The City provides water and wastewater services to many outlying customers which are served on a wholesale basis.

<u>Year</u>	Residential Building Permits
2005	1,332
2006	1,403
2007	859
2008	380
2009	280
2010	263
2011	325
2012	351
2013	300
2014 (est)	260
2015 (proj)	350

# City Profile



# Budget Summaries

2014-2015

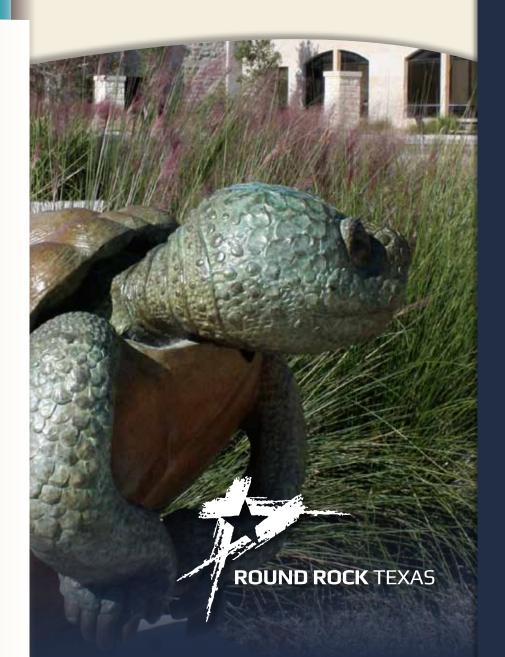
Financial Summaries for All Funds
- Fund Balance

Financial Summaries for All Funds
- by Fund

Combined Financial Summaries for All Funds

- Revenue & Expediture

All Funds Summary - Overview Revenue & Expenditure Graphs



# Budget Summaries

2014-2015



# All Funds Summary - Overview

	FY2013 Actual	FY2014 Operating Budget	FY2014 Revised Budget	FY2015 Operating Budget
Source of Funds:				
Beginning Fund Balance, 10/1				
General Fund	37,148,027	38,979,868	38,979,868	39,000,892
Debt Service Funds	1,295,511	874,047	874,047	596,945
Utility Fund	30,528,791	46,762,355	46,762,355	44,922,372
Drainage Fund	1,114,984	1,570,184	1,570,184	1,574,636
Special Revenue Funds	23,710,816	15,204,875	15,204,875	14,798,781
Total Beginning Fund Balance, 10/1	\$93,798,129	\$103,391,329	\$103,391,329	\$100,893,626
Revenues				
General Fund	90,935,675	87,677,501	89,077,501	92,152,415
Debt Service Funds	20,026,755	11,999,000	11,999,000	14,569,000
Utility Fund	42,702,606	39,074,000	39,229,000	41,595,000
Drainage Fund	1,941,797	2,188,088	2,238,898	3,126,000
Special Revenue Funds	10,417,680	8,552,568	8,552,568	9,315,007
Subtotal	\$166,024,513	\$149,491,157	\$151,096,967	\$160,757,422
Other Funding Sources				
Transfers In	11,122,609	12,202,025	13,602,025	10,340,000
Subtotal	\$11,122,609	\$12,202,025	\$13,602,025	\$10,340,000
Total Revenue and Other Funding Sources	\$177,147,122	\$161,693,182	\$164,698,992	\$171,097,422
Use of Funds:				
Expenditures				
General Fund	82,857,590	90,575,502	90,575,502	95,441,380
Debt Service Funds	18,141,478	19,129,102	20,529,102	21,632,600
Utility Fund	28,309,042	31,733,133	31,888,133	33,744,988
Drainage Fund	1,410,247	2,042,169	2,096,271	2,757,829
Special Revenue Funds	17,083,621	8,880,662	8,958,662	8,350,445
Subtotal	\$147,801,978	\$152,360,568	\$154,047,670	\$161,927,242
Transfers Out	19,751,944	11,749,025	13,149,025	9,890,000
Total Expenditures and Transfers Out	\$167,553,922	\$164,109,593	\$167,196,695	\$171,817,242
Ending Fund Balance, 9/30				
General Fund	38,979,868	39,000,892	39,000,892	39,001,927
Debt Service Funds	874,047	596,945	596,945	583,345
Utility Fund	46,762,355	44,922,372	44,922,372	44,922,384
Drainage Fund	1,570,184	1,577,928	1,574,636	1,742,807
Special Revenue Funds	15,204,875	14,876,781	14,798,781	13,923,343
Total Ending Fund Balance, 9/30	\$103,391,329	\$100,974,918	\$100,893,626	\$100,173,806

# **Budget Summaries**

Summary of Receipts and Expenditures

## Summary of Receipts and Expenditures Operating Funds October 1, 2014 through September 30, 2015

General Fund	2013-2014 Approved Budget	2013-2014 Revised Budget	2014-2015 Operating Budget	2015-2016 Projected Budget
Total Revenues Total Expenditures	\$90,596,526 (90,575,502)	\$91,996,526 (91,975,502)	\$95,442,415 (95,441,380)	\$95,434,415 (94,818,682)
Change in Fund Balance  I & S GO Debt Service	\$21,024	\$21,024	\$1,035	\$615,733
Total Revenues Total Expenditures	\$12,452,000 (12,781,469)	\$13,852,000 (14,181,469)	\$15,011,000 (15,043,600)	\$15,348,000 (15,319,100)
Change in Fund Balance	(\$329,469)	(\$329,469)	(\$32,600)	\$28,900
<u>Utility Fund</u>				
Total Revenues	\$40,914,000	\$41,069,000	\$41,595,000	\$42,225,000
Total Expenditures	(40,913,983)	(41,068,983)	(41,594,988)	(42,220,767)
Change in Working Capital	\$17	\$17	\$12	\$4,233
<u>Drainage Fund</u>				
Total Revenues	\$2,188,088	\$2,238,088	\$3,126,000	\$3,126,000
Total Expenditures	(2,180,344)	(2,234,446)	(2,957,829)	(2,605,511)
Change in Working Capital	\$7,744	\$3,642	\$168,171	\$520,489

#### **Fund Summaries**

-	General Fund	I & S GO Bond Debt Service Fund	Water and Wastewater Utility Fund	Drainage Fund
Estimated Fund Balance/	£30,000,003	#200.244	¢44,022,272	#4.F74.C2C
Working Capital 10/1/14	\$39,000,892	\$299,241	\$44,922,372	\$1,574,636
Less Reserves (1)	(31,495,655)	-	(14,974,196)	(976,084)
Estimated Revenue	92,152,415	14,561,000	41,595,000	3,126,000
Interfund Transfers	3,290,000	450,000	(9,690,000)	(638,000)
Total Funds Available	102,947,652	15,310,241	61,853,176	3,086,552
Proposed Expenditures _	(95,441,380)	(15,043,600)	(31,904,988)	(2,319,829)
Estimated Unreserved Fund Balance/ Working Capital 9/30/15	\$7,506,272	\$266,641	\$29,948,188	(2) \$766,723

<sup>(1)</sup> Reserves are established in accordance with operating reserve policies.(2) Funds are designated for Capital Improvements to the Utility System.

#### Financial Summaries for All Funds

The Financial Summaries for All Funds section presents a summary of budgeted operations and activities for the ensuing fiscal year. The summary indicates the projected beginning fund balance or working capital balance for the fiscal year. The effect of the budget estimated revenues and expenditures for the fiscal year is illustrated in the projection of ending fund balance or working capital. Revenue detail by category can be found in the respective fund section. Some funds such as capital projects and special revenue record activity on a project length basis as opposed to annual appropriation. In these cases, revenues and expenditures for the fiscal year have been estimated. Information related to these subjects can be found in the Capital Projects Funds Expenditures and individual fund sections.

	Projected	Budgeted	Budgeted	Budgeted
	Beginning	Revenue	Expenditures	Ending
	Fund Balance/	and Financing	and Financing	Fund Balance/
	<b>Working Capital</b>	Sources	Uses	<b>Working Capital</b>
	10/1/2014	2014-15	2014-15	9/30/2015
General Fund	\$39,000,892	\$95,442,415	(\$95,441,380)	\$39,001,927
I&S G.O. Bonds Fund	299,241	15,019,000	(15,043,600)	274,641
I&S Revenue Bonds Fund	297,704	6,600,000	(6,589,000)	308,704
Drainage Fund	1,574,636	3,126,000	(2,957,829)	1,742,807
Water & Wastewater Utility Fund	44,922,372	41,595,000	(41,594,988)	44,922,384
Utility Impact Fees Fund	2,952,672	3,505,000	(4,840,000)	1,617,672
Hotel Occupancy Tax Fund	8,975,070	3,220,000	(2,306,188)	9,888,882
Hotel Occupancy Tax Fund - Sports &				
Community Venue	716,505	2,092,180	(2,013,990)	794,695
Law Enforcement Fund	456,349	15,000	(388,250)	83,099
Parks Improvement & Acquisition Fund	301,372	104,567	(90,467)	315,472
Municipal Court Fund	450,174	99,100	(101,950)	447,324
Library Fund	13,132	3,010	(2,400)	13,742
Tree Replacement Fund	267,170	36,100	(197,200)	106,070
PEG Fund	666,337	240,050	(250,000)	656,387
Total Fund Balance / Working Capital	\$100,893,626	\$171,097,422	(\$171,817,242)	\$100,173,806



#### **Fund Summaries for All Funds**

The following summary indicates the available fund balance and working capital after the City's current financial reserve policies are applied. Please see the budget message for operating reserve policies that have been established. Some capital project and special revenue funds record activity on a project length basis and are not subject to annual appropriation. Additionally, inter-fund transfers are itemized to enable the reader to develop a true sense of revenue and expenditures. Inter-fund transfers are accounting transfers which reimburse or charge for services the funds provide or receive from other funds.

	General Fund	I&S GO Bonds Fund	I&S Revenue Bonds Fund	Drainage Fund	Water & Wastewater Utility Fund	Utility Impact Fees Fund
Estimated Fund Balance/ Working Capital 10/01/14	\$39,000,892	\$299,241	\$297,704	\$1,574,636	\$44,922,372	\$2,952,672
Less Reserves *1	(31,495,655)	0	0	(976,084)	(14,674,196)	0
Estimated Revenue (FY 2014-15)	92,152,415	14,569,000	0	3,126,000	41,595,000	3,505,000
Inter-fund Transfers	3,290,000	450,000	6,600,000	(200,000)	(7,850,000)	(1,840,000)
Total Funds Available	102,947,652	15,318,241	6,897,704	3,524,552	63,993,176	4,617,672
Budgeted Expenditures	(95,441,380)	(15,043,600)	(6,589,000)	(2,757,829)	(33,744,988)	(3,000,000)
Estimated Fund Balance/ Working Capital 9/30/15  Estimated percentage	\$7,506,272	\$274,641	\$308,704	\$766,723	\$30,248,188	
change in fund balance/working capital	0.00%	(8.22%)	3.69%	10.68%	0.00%	(45.21%)

**Drainage Fund** - 11% increase reflects the first year of debt service payments for bonded drainage projects **Special Revenue Funds are associated with specific programs and result in fund balance fluctuations.** 

<sup>\*1</sup> Reserves are established in accordance with operating reserve policies.

<sup>\*2</sup> Funds are designated for capital improvements and debt service for the Utility System. See Capital Projects Funds Expenditures Tab.

<sup>\*3</sup> Reflects transfer of \$450,000 from the golf course operator for debt service and transfer of \$263,000 from Self-Funded Health Insurance Fund.

#### Financial Summary for All Funds

Hotel Occupancy Tax Fund	Hotel Occupancy Tax Fund - Sports & Community Venue	Law Enforcement Fund	Parks Improvement & Acquisitions Fund	Municipal Court Fund	Library Fund	Tree Replacement Fund	PEG Fund	Total For All Funds	-
\$8,975,070	\$716,505	\$456,349	\$301,372	\$450,174	\$13,132	\$267,170	\$666,337	\$100,893,626	
(1,610,000)	(209,218)	(45,635)	(30,137)	(59,750)	(1,313)	(26,717)	(66,634)	(49,195,339)	
3,220,000	2,092,180	15,000	104,567	99,100	3,010	36,100	240,050	160,757,422	
0	0	0	0	0	0	0	0	450,000	*3
10,585,070	2,599,467	425,714	375,802	489,524	14,829	276,553	839,753	212,905,709	
(2,306,188)	(2,013,990)	(388,250)	(90,467)	(101,950)	(2,400)	(197,200)	(250,000)	(161,927,242)	_
\$8,278,882	\$585,477	\$37,464	\$285,335	\$387,574	\$12,429	\$79,353	\$589,753	\$50,978,467	_
10.18%	10.91%	(81.79%)	4.68%	(0.63%)	4.65%	(60.30%)	(1.49%)	(0.71%)	-

Combined Revenues

## Combined Revenues by Type

Revenues & Financing Sources	General Fund	Debt Service Funds	Drainage Fund	Water/ Wastewater Utility Fund	Impact Fees Fund	Special Revenue Funds	Total All Funds
Property Taxes	\$25,225,000	\$14,565,000					\$39,790,000
Sales Taxes	49,400,000						49,400,000
Franchise Fees	6,175,000						6,175,000
Water Sales				\$23,386,000			23,386,000
Sewer Sales				18,209,000			18,209,000
Drainage Fees			\$3,126,000				3,126,000
Other	14,642,415	7,054,000			\$3,505,000		25,201,415
Hotel Occupancy Tax Fund						\$3,220,000	3,220,000
Hotel Occupancy Tax Fund -							
Sports & Community Venue						2,092,180	2,092,180
Law Enforcement Fund Parks Improvement &						15,000	15,000
Acquisition Fund						104,567	104,567
Municipal Court Fund						99,100	99,100
Library Fund						3,010	3,010
Tree Fund						36,100	36,100
PEG Fund						240,050	240,050
Total Revenue &							
Financing Sources	\$95,442,415	\$21,619,000	\$3,126,000	\$41,595,000	\$3,505,000	\$5,810,007	\$171,097,422

Combined Expenditures

## Combined Expenditures by Function - FY 2014-15

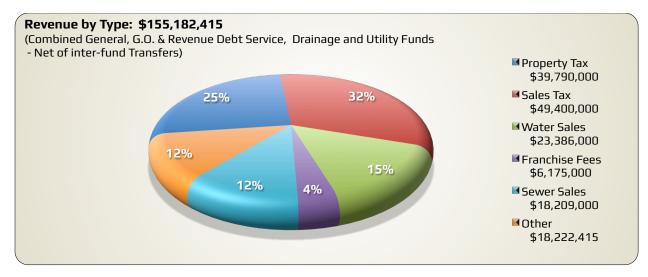
		Debt Service	Drainage	Water/ Wastewater	Impact	Special Revenue	Total All
Expenditures	General Fund	Funds	Fund	Utility Fund	Fees Fund	Funds	Funds
Public Safety	\$44,723,375						\$44,723,375
Transportation	9,174,389						9,174,389
General Services	3,379,211						3,379,211
Fiscal Support Services	9,956,942						9,956,942
Library	2,525,273						2,525,273
Parks	10,340,031						10,340,031
Utility				\$41,594,988			41,594,988
Other	15,342,159				\$4,840,000		20,182,159
Drainage Fund			\$2,957,829				2,957,829
Debt Service		\$21,632,600					21,632,600
Hotel Occupancy Tax Fund						\$2,306,188	2,306,188
Hotel Occupancy Tax Fund - Sports & Community Venue						2,013,990	2,013,990
Law Enforcement Fund Parks Improvement &						388,250	388,250
Acquisition Fund						90,467	90,467
Municipal Court Fund						101,950	101,950
Library Fund						2,400	2,400
Tree Replacement Fund						197,200	197,200
PEG Fund						250,000	250,000
Total Expenditures	\$95,441,380	\$21,632,600	\$2,957,829	\$41,594,988	\$4,840,000	\$5,350,445	\$171,817,242

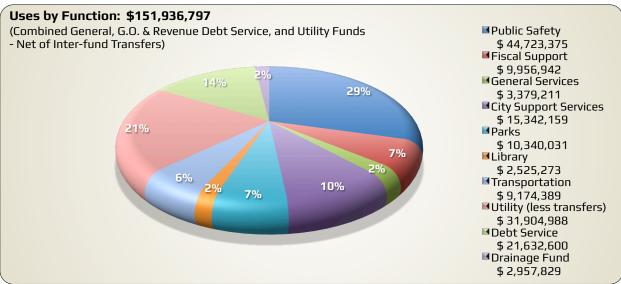
Combined Expenditures

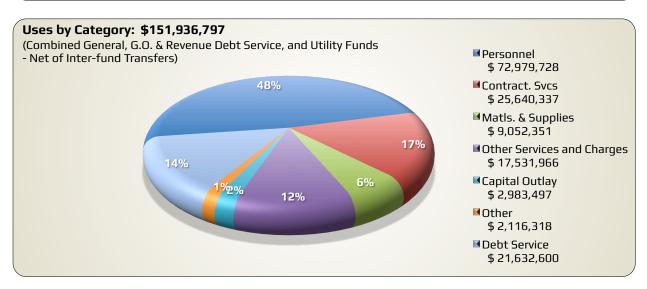
## Combined Expenditures by Category - FY 2014-15

Expenditures	General Fund	Debt Service Funds	Drainage Fund	Water / Wastewater Utility Fund	Impact Fees Fund	Special Revenue Funds	Total All Funds
Personnel Services	\$63,497,088		\$1,159,439	\$8,323,201			\$72,979,728
Contractual Services	12,296,850		435,750	12,907,737			25,640,337
Materials and Supplies	6,599,578		193,540	2,259,233			9,052,351
Other Services and Charges	11,348,760		40,600	6,142,606			17,531,966
Capital Outlay	1,699,104		490,500	793,893			2,983,497
Debt Service		\$21,632,600					21,632,600
Other/Transfers			638,000	11,168,318	\$4,840,000		16,646,318
Hotel Occupancy Tax Fund						\$2,306,188	2,306,188
Hotel Occupancy Tax Fund - Sports & Community Venue						2,013,990	2,013,990
Law Enforcement Fund Parks Improvement &						388,250	388,250
Acquisition Fund						90,467	90,467
Municipal Court Fund						101,950	101,950
Library Fund						2,400	2,400
Tree Fund						197,200	197,200
PEG Fund						250,000	250,000
Total Expenditures	\$95,441,380	\$21,632,600	\$2,957,829	\$41,594,988	\$4,840,000	\$5,350,445	\$171,817,242

Combined Expenditures





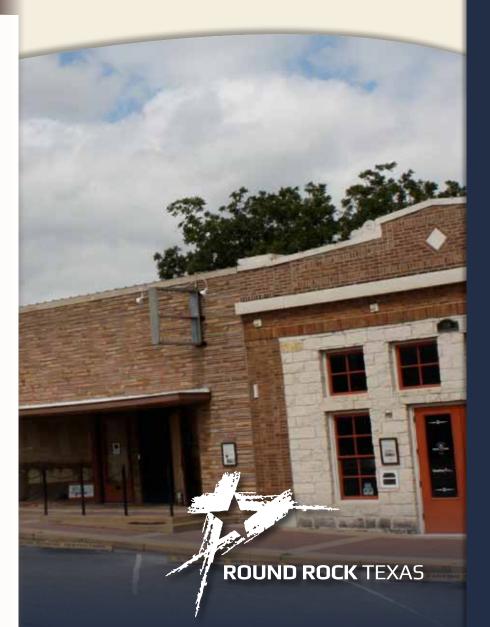




# Revenue Summaries

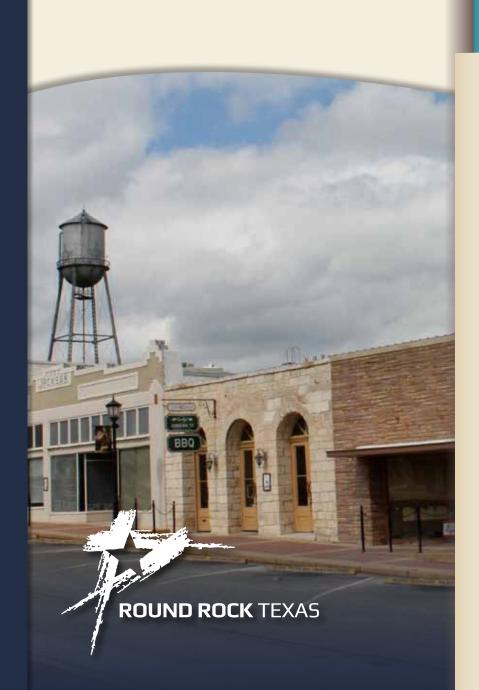
2014-2015

General Fund
Utility Fund
Drainage Fund
G.O. Debt Service Fund



# Revenue Summaries

2014-2015



## **General Fund**

Account Title	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected
Taxes & Franchise	Actual	Buuget	Buuget	buuget	Budget
Current Property Taxes	\$23,363,403	\$23,900,000	\$23,900,000	\$25,100,000	\$25,100,000
Delinquent Taxes	44,517	75,000	75,000	50,000	50,000
•	12,522	20,000	20,000	20,000	20,000
Penalty & Interest Del Taxes					·
Penalty & Interest Current Tax	73,068	55,000	55,000	55,000	55,000
Franchise - Cos	9,318	5,000	5,000	5,000	5,000
Franchise - Gas	697,375	800,000	800,000	800,000	800,000
Franchise - Communications	645,967	650,000	650,000	650,000	650,000
Franchise - Electric	3,413,830	3,200,000	3,200,000	3,200,000	3,200,000
Franchise - Cablevision	1,186,222	1,000,000	1,000,000	1,100,000	1,100,000
Franchise - Garbage Collection	397,921	420,000	420,000	420,000	420,000
Sales Tax	49,662,335	46,150,000	47,550,000	49,400,000	49,400,000
Mixed Drink Tax	315,742	270,000	270,000	0	0
Bingo Tax	32,104	28,000	28,000	28,000	28,000
Total Taxes & Franchise	\$79,854,325	\$76,573,000	\$77,973,000	\$80,828,000	\$80,828,000
License, Permit, Fee	<b>#3403</b> E	¢20.000	¢20,000	#30,000	#30.000
Beer & Liquor Licenses	\$34,035	\$30,000	\$30,000	\$30,000	\$30,000
Animal Control Licensing Fees	20,307	30,000	30,000	20,000	20,000
Building Permits	426,124	350,000	350,000	350,000	350,000
Building Reinspections	21,150	20,000	20,000	10,000	10,000
Filing Fees	82,348	77,000	77,000	80,000	80,000
Annual Site Plan Fees	57,141	40,000	40,000	40,000	40,000
Fire Inspection Fees	157,417	120,000	120,000	100,000	100,000
Library Fees - Non Resident	49,974	48,000	48,000	48,000	48,000
GIS Fees	12,760	4,650	4,650	5,000	5,000
Subdivision Development Fees	262,573	50,000	50,000	120,000	120,000
Developer Landscape Fees	9,300	10,000	10,000	8,000	8,000
Film Industry Fees	504	750	750	700	700
Total License, Permit, Fee	\$1,133,633	\$780,400	\$780,400	\$811,700	\$811,700
Charges for Services					
Lot Clearing Services	\$38,870	\$24,000	\$24,000	\$30,000	\$30,000
Garbage Services	1,172,220	1,140,000	1,140,000	1,200,000	1,200,000
Brush Hauling Revenue	3,452	3,000	3,000	3,000	3,000
Garbage Penalty	129,243	120,000	120,000	125,000	125,000
PARD Brush Recycling Fees	62,350	75,000	75,000	70,000	70,000
Total Charges for Services	\$1,406,135	\$1,362,000	\$1,362,000	\$1,428,000	\$1,428,000

## Revenue Summaries

General Fund

## **General Fund**

Account Title	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Service Charges					
Swim Pool Agreements	\$62,207	\$54,000	\$54,000	\$58,000	\$58,000
Recreation Programs - Pool - Admin	55,330	65,000	65,000	56,000	56,000
Recreation Programs - Admin	15,590	7,000	7,000	10,000	10,000
Swimming Pool Receipts	390,807	350,000	350,000	450,000	382,000
Sports League Fees	341,265	360,000	360,000	360,000	360,000
Ball Field Lights	91,530	30,000	30,000	48,000	48,000
Police Dept - Misc	15,330	19,000	19,000	15,000	15,000
Facility Rental - Parks/Rec	166,727	150,000	150,000	150,000	150,000
Structural Steel Inspections	29,465	20,000	20,000	20,000	20,000
Library - Photocopy	21,922	21,000	21,000	22,000	22,000
Meeting Room Revenue	12,550	11,000	11,000	11,000	11,000
Convenience Fees	10,833	9,600	9,600	9,000	9,000
Training Fees	2,708	0	0	0	0
General Special Events Revenue	4,500	6,375	6,375	1,000	1,000
PARD Special Events	119,098	125,000	125,000	100,000	100,000
Recreation Programs - Recreation	71,843	45,000	45,000	55,000	55,000
Recreation Programs - Seniors	68,454	61,000	61,000	60,000	60,000
Membership Fees - Recreation	45,664	38,500	38,500	36,000	36,000
Recreation Programs - Pool - CMRC	15,539	17,000	17,000	10,000	10,000
Recreation Programs - CMRC	819,064	730,000	730,000	740,000	740,000
Membership Fees - CMRC	408,010	380,000	380,000	390,000	390,000
Total Services Charges	\$2,768,437	\$2,499,475	\$2,499,475	\$2,601,000	\$2,533,000
Fines & Forfeitures					
Police Department Fines	\$1,671,217	\$1,800,000	\$1,800,000	\$1,600,000	\$1,600,000
Red Light Camera Fines	800,599	690,000	690,000	750,000	750,000
Library Fines	92,006	94,000	94,000	94,000	94,000
, Library Receipts	16,910	100	100	1,000	1,000
Total Fines & Forfeitures	\$2,580,732	\$2,584,100	\$2,584,100	\$2,445,000	\$2,445,000

## **General Fund**

Account Title	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Miscellaneous Revenue					
Interest Income	\$537,689	\$335,000	\$335,000	\$300,000	\$300,000
Increase/Decrease in FMV	(342,001)	1,000	1,000	1,000	1,000
Miscellaneous Revenue	143,358	200,000	200,000	125,000	125,000
Capitalized Lease Proceeds	445,980	806,700	806,700	850,000	850,000
Fire Protection/MUD Contract	1,092,487	1,100,000	1,100,000	1,200,000	1,200,000
Emergency Service Organization	73,822	74,000	74,000	80,000	80,000
Returned Check Fee	101	1,000	1,000	1,000	1,000
Fire Dept EMT Grant	43,425	43,190	43,190	40,000	40,000
Historic Preservation Proceeds	70	100	100	0	0
Donations/Contributions	0	5,000	5,000	1,000	1,000
Insurance Proceeds	22,688	50,000	50,000	40,000	40,000
Plat Reproductions	542	200	200	200	200
Street Cuts	800	500	500	0	0
Proceeds - Sale of Assets	4,744	40,000	40,000	40,000	40,000
FTA Reimbursement	184,070	150,000	150,000	200,000	200,000
ESD Training Proceeds	9,570	0	0	0	0
Hazmat Recovery Proceeds	42,292	1,000	1,000	0	0
Special Events Permits	1,301	0	0	0	0
4B Corporation Reimbursement	232,000	266,000	266,000	300,000	300,000
Grant Proceeds	5,000	74,836	74,836	0	60,000
Non-Grant Reimbursements	76,227	0	0	0	0
Court Fund Reimbursement	35,000	20,000	20,000	35,000	35,000
RRISD Reimbursement	229,364	470,000	470,000	550,000	550,000
Recycling Revenue	52,237	30,000	30,000	50,000	50,000
CDBG Reimbursement	78,199	90,000	90,000	100,515	100,515
PD Special Events Reimbursement	159,333	115,000	115,000	120,000	120,000
Federal Grant - UASI Grant	42,963	0	0	0	0
Planning Grants - THC	7,500	5,000	5,000	5,000	5,000
Federal Grant-BJA	13,655	0	0	0	0
Total Miscellaneous Revenue	\$3,192,413	\$3,878,526	\$3,878,526	\$4,038,715	\$4,098,715
Transfers In					
Transfer from Utility Fund	\$2,471,700	\$2,780,850	\$2,780,850	\$3,090,000	\$3,090,000
Transfer from Self Financed 2	21,800	\$2,760,630 O	0.007,2¢	000,050,c¢	000,060,64
Transfer from SIf Fnd Hlth Ins	263,000	0	0	0	0
Transfer from Drainage Fund	263,000 76,350			200,000	200,000
Total Transfers In		138,175	138,175		
iviai irdiisiers III	\$2,832,850	\$2,919,025	\$2,919,025	\$3,290,000	\$3,290,000
Total General Fund Revenues	\$93,768,525	\$90,596,526	\$91,996,526	\$95,442,415	\$95,434,415

## **Utility Fund**

	2012-13	2013-14 Operating	2013-14 Revised	2014-15 Operating	2015-16 Projected
Account Title	Actual	Budget	Budget	Budget	Budget
Service Charges					
Convenience Fees	\$19,134	\$5,000	\$160,000	\$160,000	\$160,000
Industrial Pretreatment	185,950	175,000	175,000	180,000	180,000
Connections/Transfers	161,834	130,000	130,000	130,000	130,000
Total Services Charges	\$366,918	\$310,000	\$465,000	\$470,000	\$470,000
Miscellaneous Revenue					
Interest Income	\$659,604	\$268,000	\$268,000	\$260,000	\$260,000
Increase/Decrease in FMV	(347,920)	1,000	1,000	1,000	1,000
Miscellaneous Revenue	335,657	150,000	150,000	150,000	150,000
Returned Check Fee	5,638	7,000	7,000	6,000	6,000
Gain/Loss in Sale of Assets	(30,828)	5,000	5,000	5,000	5,000
Insurance Proceeds	33,017	0	0	0	0
Intergovernmental Revenue	15,668	0	0	0	0
Total Miscellaneous Revenue	\$670,836	\$431,000	\$431,000	\$422,000	\$422,000
Utility Revenue					
Water Service Sales	\$22,105,047	\$20,800,000	\$20,800,000	\$20,950,000	\$21,480,000
Water Conservation Revenue	1,125,989	500,000	500,000	700,000	700,000
Water Inspection	35,100	30,000	30,000	30,000	30,000
Water Penalties	309,248	300,000	300,000	300,000	300,000
Sewer Service	16,163,425	14,800,000	14,800,000	14,900,000	15,000,000
Sewer BCRWWS	1,318,038	1,400,000	1,400,000	1,500,000	1,500,000
Sewer Inspection	34,400	30,000	30,000	30,000	30,000
Sewer Discharge	3,625	3,000	3,000	3,000	3,000
Sewer Penalties	247,055	240,000	240,000	240,000	240,000
Reconnect Charge	177,182	200,000	200,000	170,000	170,000
Meter and Fitting Sales	107,101	30,000	30,000	40,000	40,000
Total Utility Revenue	\$41,626,210	\$38,333,000	\$38,333,000	\$38,863,000	\$39,493,000
Transfers In					
Transfer from Impact Fees	\$1,840,000	\$1,840,000	\$1,840,000	\$1,840,000	\$1,840,000
Transfer Self Finance	38,641	0	0	0	0
Total Transfers In	\$1,878,641	\$1,840,000	\$1,840,000	\$1,840,000	\$1,840,000
Total Utility Fund Revenues	\$44,542,606	\$40,914,000	\$41,069,000	\$41,595,000	\$42,225,000

## **Drainage Fund**

Account Title	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Miscellaneous Revenue					
Interest Income	\$693	\$0	\$0	\$1,000	\$1,000
Total Miscellaneous Revenue	\$693	\$0	\$0	\$1,000	\$1,000
Utility Revenue					
Drainage Residential	\$916,413	\$912,980	\$962,980	\$1,475,000	\$1,475,000
Drainage Commercial	1,024,690	1,275,108	1,275,108	1,650,000	1,650,000
Total Miscellaneous Revenue	\$1,941,103	\$2,188,088	\$2,238,088	\$3,125,000	\$3,125,000
Total Drainage Fund Revenues	\$1,941,797	\$2,188,088	\$2,238,088	\$3,126,000	\$3,126,000

## Revenue Summaries

G.O. Debt Service Fund

## G.O. Debt Service Fund

Account Title	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget
Current Property Taxes	\$11,360,053	\$11,927,000	\$14,500,000	\$14,867,000
Delinquent Taxes	2,808	25,000	25,000	25,000
Penalty & Interest Delinquent Taxes	8,705	10,000	10,000	10,000
Penalty & Interest Current Taxes	35,531	30,000	30,000	30,000
Interest Income	4,250	7,000	4,000	4,000
Bond Proceeds	8,615,000	0	0	0
Transfer from Golf Course	449,759	453,000	450,000	452,000
Total Revenue	\$20,476,107	\$12,452,000	\$15,019,000	\$15,388,000

# General Fund

## 2014-2015

General Fund Revenue & Expenditures

General Fund Summary of Expenditures by Department

Administration

Finance

Fire

Fiscal Support Services

**General Services** 

**Human Resources** 

**Information Technology** 

Legal Services

Library

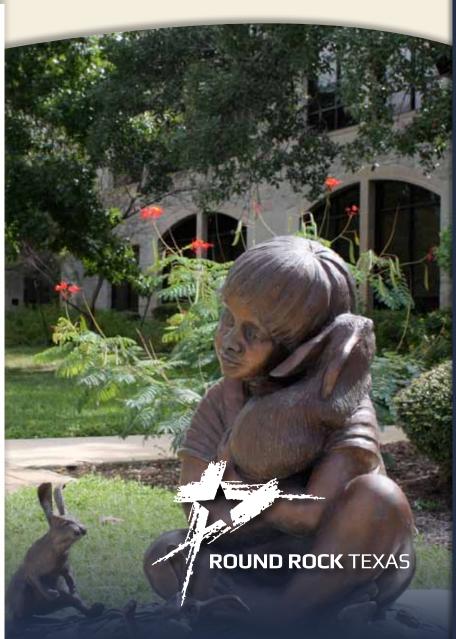
Parks & Recreation

Planning & Development Services

Police

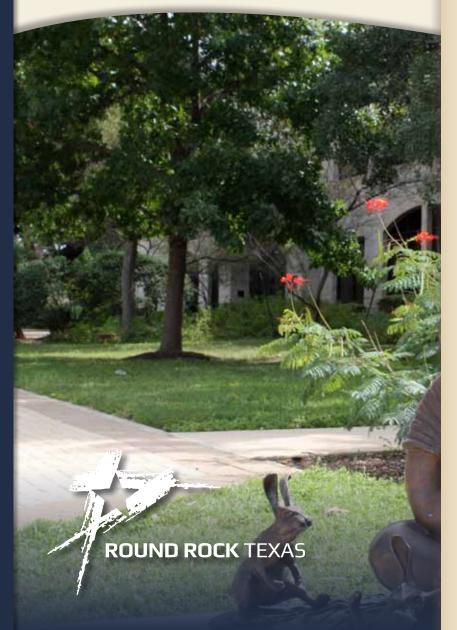
Recycling

Transportation

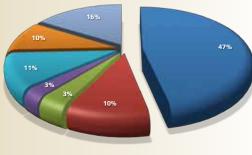


# General Fund

## 2014-2015



## **General Fund Expenses**





## **General Fund Summary of Revenue and Expenditures**

	2013-14		2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Revenues	Actual	Budget	Budget	Budget	Budget
Property Tax	\$23,493,510	\$24,050,000	\$24,050,000	\$25,225,000	\$25,225,000
Sales Tax	49,662,335	46,150,000	47,550,000	49,400,000	49,400,000
Bingo/Mixed Drink Tax	347,846	298,000	298,000	28,000	28,000
Franchise Fees	6,350,633	6,075,000	6,075,000	6,175,000	6,175,000
Building Permits/Inspections	906,028	570,000	570,000	608,000	608,000
Other Permits	34,035	30,000	30,000	30,000	30,000
Garbage/Fire Protection Fees	2,393,950	2,360,000	2,360,000	2,525,000	2,525,000
Recreation Fees	2,508,903	2,268,875	2,268,875	2,374,000	2,306,000
Library Fees	180,812	163,100	163,100	165,000	165,000
Filing/Other Fees	153,295	122,600	122,600	125,900	125,900
Fines & Costs	2,482,648	2,499,600	2,499,600	2,359,000	2,359,000
Rentals	179,277	161,000	161,000	161,000	161,000
Grants	190,741	213,026	213,026	145,515	205,515
Interest	195,687	336,000	336,000	301,000	301,000
Capital Lease Proceeds	445,980	806,700	806,700	850,000	850,000
Transfers	2,832,850	2,919,025	2,919,025	3,290,000	3,290,000
Other Revenues	1,409,993	1,573,600	1,573,600	1,680,000	1,680,000
Total Revenues	\$93,768,525	\$90,596,526	\$91,996,526	\$95,442,415	\$95,434,415
Expenditures					
Personnel Services	\$55,854,803	\$60,057,304	\$60,094,528	\$63,497,088	\$63,705,017
Contractual Services	8,649,223	11,991,522	11,561,997	12,296,850	12,293,208
Materials and Supplies	6,408,466	6,449,354	6,457,640	6,599,578	6,598,612
Other Services and Charges	10,968,236	10,619,625	10,750,727	11,348,760	11,098,845
Capital Outlay	976,862	1,457,697	1,710,611	1,699,104	1,123,000
General Government Transfers	9,079,094	0	1,400,000	0	0
Total Expenditures	\$91,936,684	\$90,575,502	\$91,975,502	\$95,441,380	\$94,818,682
Net Change in Operations	\$1,831,841	\$21,024	\$21,024	\$1,035	\$615,733

## **General Fund Summary of Expenditures**

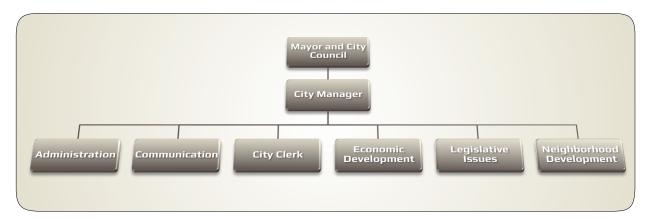
		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Department	Actual	Budget	Budget	Budget	Budget
Administration	\$2,134,667	\$2,285,976	\$2,296,437	\$2,388,188	\$2,389,448
Finance	2,902,637	3,015,527	3,047,066	3,174,268	3,178,003
Fire	14,240,882	14,965,099	15,229,717	16,116,590	16,149,428
Fiscal Support Services	9,672,253	10,509,335	9,812,111	9,956,942	10,702,485
General Services	2,714,060	3,089,466	3,107,180	3,379,211	3,382,601
Human Resources	957,383	1,141,403	1,141,403	1,119,989	1,120,934
Information Technology	3,706,705	4,028,493	4,041,800	4,204,936	4,206,916
Legal Services	1,136,301	1,100,000	1,100,000	1,275,000	1,275,000
Library	2,283,395	2,418,964	2,478,486	2,525,273	2,527,928
Parks & Recreation	9,111,633	9,646,061	9,854,563	10,340,031	9,889,266
Planning & Development Services	2,709,958	2,878,085	2,873,682	3,030,816	3,033,966
Police	24,852,618	26,525,141	26,562,153	28,606,785	27,931,977
Recycling	134,398	142,116	146,635	148,962	149,232
Transportation	8,091,700	8,829,836	8,884,269	9,174,389	8,881,498
General Government Transfer	7,288,094	0	1,400,000	0	0
Total - General Fund Expenditures	\$91,936,684	\$90,575,502	\$91,975,502	\$95,441,380	\$94,818,682

#### Administration

The Administration Department consists of the Mayor and six Council members, and the office of the City Manager. These two bodies, working together, are responsible for the formulation and communication of public policy to meet community needs and assure orderly development in the City. In addition, the City Manager's Office provides for the general administration of a multi-million dollar municipal organization providing a full range of municipal services to over 100,000 customers.

Vision: Citizens and visitors experience Round Rock as the "City of Choice."

**Mission:** Our mission is to provide leadership and foster a culture of high performance, thereby delivering customer value and enhancing public confidence and satisfaction in Round Rock city government.



#### **Major Business Functions:**

**Mayor and Council:** The Mayor and six Council members, acting as the elected representatives of the citizens of Round Rock, formulate public policy to meet community needs and assure orderly development in the City. The City Council appoints the City Manager, City Attorney, Municipal Court Judge and various citizen boards and commissions. The City Council's public policy activities include: adopting the City's annual budget and establishing general objectives; reviewing and adopting all ordinances and resolutions; and approving purchases and contracts as prescribed by City Charter and State Law. Focus has been placed on diversifying the City's economy to sustain the continued growth, rather than relying heavily on tax increases.

**Office of the City Manager:** The City Manager's Office handles the general administration of the City and executes the policies of the City Council. The City Manager is directly responsible to the Mayor and City Council. The City Manager is also responsible for presenting an annual budget to the City Council. As Chief Administrators, the City Manager and Assistant City Managers oversee the day-to-day operations of the City by coordinating all City department activities and functions.

**Communications:** The Communications division develops internal and external communications and citizen participation initiatives. Most media relations are handled through this division. Emphasis is placed on engaging citizens in an ongoing dialogue about City policies and programs, designed to instill an attitude of trust and understanding in local decision making. Transparency in government is achieved through use of new media types, including local access television, newsletters, and the City's Internet website, keeping citizens apprised of public forums for citizen involvement. The department serves its internal customers through the monthly employee newsletter, blogs, and employee surveys. A new component of the Communication division includes the Arts & Special Events programs. The development of the Arts initiative involves the coordination with various local art & cultural organizations to promote

#### **General Fund**

#### Administration

the vision of the Arts & Culture Master Plan. The Special Events program includes the proactive recruitment of special events such as concerts, street fairs, and other entertainment type of events.

**Office of the City Clerk:** The City Clerk is the Records Management Officer of the City. This entails attending and keeping the minutes for all City Council meetings; maintaining all official City records, including ordinances, resolutions, contracts, easements, and deeds; publishing and posting legal notices; responding to open records requests, monitoring the terms and attendance of all Boards and Commissions of the City; and coordinating municipal elections.

**Economic Development Partnership:** Under the Economic Development Partnership with the Chamber of Commerce, the City's economic priority is to promote business recruitment, retention and expansion as well as market the City of Round Rock. The City's managerial staff, together with the Chamber of Commerce, tourism committee, citizens, and representatives of local businesses, works to formulate and implement strategies and programs that promote economic development and diversify the economic base of the community.

**Legislative Issues:** The City Manager's office is also responsible for monitoring and researching any upcoming legislative issues that will affect the City.

**Neighborhood Development:** This program takes a proactive approach to neighborhood revitalization by building partnerships with citizens in neighborhoods that are in need of various repairs and improvements. The City's goal is to reduce crime rates, create City-citizen partnerships, become more involved with the community, and encourage citizens to maintain their property and build relationships with their neighbors.

#### **Key Customers:**

The Administration department has both internal and external customers. Internal customers include the City Council, department directors, and all City employees. Externally, the department responds to resident and non-resident concerns; tourists; current and prospective commercial/business entities; government units, including local, state and federal; and non-profit agencies.

#### **Customer Expectations and Requirements:**

All these customers require an open forum to participate and be heard; timely, accurate and courteous response to their requests for information; responsiveness to their concerns and issues; efficient and effective provision of City services; and a competent and professional approach to handling the affairs of the City.

#### FY 2013-14 Highlights:

- Voters approved \$123.6 million in the November 2013 bond election for park and trail improvements, library facilities, new fire stations and a public safety training facility.
- City of Round Rock continues to receive high bond ratings from Moody's (Aa1) and Standard and Poor's (AA+).
- In 2013, the City approved several economic development agreements with innovative companies including Clear Correct, Thermasol, Bass Pro Shop and South University. These businesses will create a large number of diverse job opportunities for the community as well as offer the potential for additional tourism dollars.
- The relocation of a downtown business from Bagdad to Chisholm Trail allowed for the future use of prime downtown property as well as a more suitable environment for the business.

#### FY 2014-15 Overview and Significant Changes:

- The City Council continues to identify the downtown area as one of its top priorities for development and social activities. The City Manager's office is working toward a downtown branding, vision and marketing plan which will come to fruition during the next couple of years.
- The City Manager's office will continue to work with the Chamber of Commerce to identify the best use of the newly available downtown property located at 115 Bagdad.
- The City Manager's office along with the executive staff will focus on the priority goals outlined in the Strategic Plan. Some of the goals include infrastructure development of University Corridor, overall plan for the Sports Capital of Texas brand, funding for transportation projects, and the enhancement of the Neighborhood Revitalization Program.

#### New Programs for FY 2014-15:

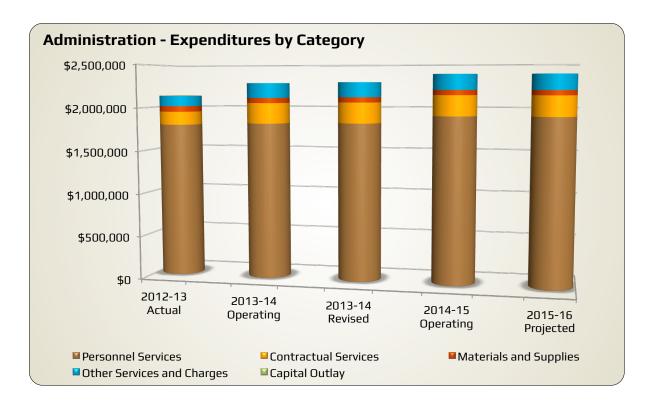
We anticipate the Downtown Branding initiative will include a significant arts component. The Arts Director will be working in the City administration department and with Parks and Recreation on all art installations/planning for bond projects now being implemented.

#### FY 2015-16 Overview and Beyond:

- The City Manager's office will focus on evolving the relationship between the City and the Arts
  Council. This partnership is necessary to implement the Round Rock Arts and Culture Strategic
  Plan. One of the main goals of the plan is to determine the community's desire for a Performing
  Arts Space.
- The City Council's emphasis on tourism is always a priority, therefore concentrating on the next "WOW" factor as it relates to the Sports Center, Sports Capital of Texas brand, and tourism will be a vital mission over the next few years.
- After the first year of operating the Rock Care facility, City Management will assess its success. Impacts may include financial, amount of usage by employees and enhancing the services provided by the clinic.

#### **Administration**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,795,302	\$1,817,368	\$1,827,829	\$1,916,935	\$1,918,195
Contractual Services	153,346	238,330	238,430	235,730	235,730
Materials and Supplies	66,039	59,323	59,823	58,023	58,023
Other Services and Charges	119,979	170,955	170,355	177,500	177,500
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$2,134,667	\$2,285,976	\$2,296,437	\$2,388,188	\$2,389,448
•	<u> </u>			<u> </u>	<u> </u>
Expenditures per Capita:	\$20.37	\$21.24	\$21.34	\$21.55	\$20.96



				Authorized F	Personnel as a %	6 of General		
	Expenditures as a % of General Fund						Fund FTEs	
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Admin	2.3%	2.5%	2.5%	2.5%	2.5%	2.1%	2.2%	2.1%

## Administration

		Positions			Full Time Equivalents		
Authorized Personnel	Grade	2012-13 Actual	2013-14 Adopted	2014-15 Adopted	2012-13 Actual	2013-14 Adopted	2014-15 Adopted
City Manager	N/A	1	1	1	1.00	1.00	1.00
Assistant City Manager	EX	2	2	2	2.00	2.00	2.00
Deputy City Clerk	110	1	1	1	1.00	1.00	1.00
Communications Director	EX	1	1	1	1.00	1.00	1.00
City Clerk	EX	1	1	1	1.00	1.00	1.00
Administrative Tech	205	1	1	1	1.00	1.00	1.00
Assistant to the City Manager	112	1	1	1	1.00	1.00	1.00
<b>Executive Administrative Assistant</b>	107	2	2	2	2.00	2.00	2.00
Information Specialist	107	1	1	1	1.00	1.00	1.00
Marketing & Events Coordinator	110	1	1	1	1.00	1.00	1.00
Multi-Media Coordinator	214	1	1	1	1.00	1.00	1.00
Arts Director	110	0	1	1	0.00	1.00	1.00
Neighborhood Services Coordinator	110	1	1	1	1.00	1.00	1.00
Total		14	15	15	14.00	15.00	15.00

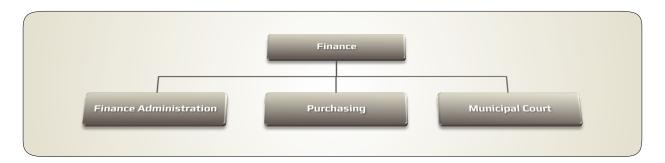
Finance

#### **Finance**

Management responsibility for all of the City's financial activity is centralized in the Finance Department. The City Manager develops, oversees and communicates strategic financial planning and programs. The Director of Finance is responsible for the City's financial policies, debt management and the day-to-day operations of the Finance Department and its program divisions. Major areas of responsibility include accounting, reporting, payroll, utility billing and collection, purchasing, budget operations, treasury management and municipal court operations. Other duties of the department include processing accounts payable transactions for all City programs, publishing the City's monthly, quarterly and annual financial statements, administering the City's cash management and investment program, coordinating the capital improvement program, invoicing miscellaneous receivables and maintaining all capital asset records. Purchasing and Municipal Court also report to the Finance Director.

**Vision:** Provide leadership and direction to maintain the financial stability of the City and prepare for future growth.

**Mission:** The Finance Department is responsible for financial planning, policy development and administration of the City's financial activities.



#### **Major Business Functions:**

**Finance Administration:** Responsible for financial planning for the organization, policy development, and deployment of financial policy.

**Accounting:** Responsible for maintaining the financial records of the City. This includes processing and recording all receipts and disbursements of City funds, recording the fixed assets of the City, reconciling City records with the City's depository bank and other agencies, performing the City's payroll function, reporting of financial information on City grants, assisting the City's external auditors during the annual audit, and reporting financial results to City management, departments, citizens, and other agencies as needed.

**Budget:** Responsible for producing the City's annual operating budget and providing various subsidiary budgets to management and City Council. It is also responsible for generating projections, monitoring of departmental budgets and proactively help departments identify ways to conserve budget dollars while maintaining operational service levels.

**Capital Projects:** Responsible for the financial planning and management of the City's capital improvement project funds. This involves working closely with various City departments and project managers to develop budgeting, cash flows, disbursements, monthly balancing and reporting of capital projects. This program is also tasked with coordinating the City's five-year Capital Improvement Project (CIP) Process and produces financial information to assist the City auditors, project managers, and others.

**Community Development:** Responsible for the development and management of neighborhood revitalization and economic development programs funded by Community Development Block Grant (CDBG) funds. This office is responsible for ensuring compliance with federal regulations, developing, implementing, and monitoring CDBG funded programs, and reporting directly to the San Antonio HUD field office.

**Treasury:** Responsible for the cash management and investment of City funds. This includes the daily transferring and settling of the City's depository funds, investing excess funds, and reporting investments in accordance with the Texas Public Funds Investment Act and the City's Investment policy. This also includes maintaining working relationships with the City's depository bank(s), authorized broker/dealers, and the City's safekeeping agent. Finally, it includes making sure City funds are collateralized in accordance with the Texas Collateral Act for Public Funds and the City's Investment policy.

**Purchasing:** Utilizing centralized coordination of purchasing activities, the Department receives purchase requests from the various City departments and determines, with the assistance of the requesting department, the best method of procurement, including open market purchasing; informal bids; formal bids or proposals; cooperative purchasing; inter-local agreement purchasing, and procurement card purchases. Activities also include the development, coordination and effective administration of all contractual activities within the City while ensuring contract compliance with local, state and federal statutes. Other duties of the business function include contract extensions, bid contract awards, interlocal agreements, change orders, budget amendments and agenda requests. Responsibilities include administration of multiple City programs, to include procurement cards, travel cards, office equipment rentals, uniform rental, coffee and vending.

**Municipal Court:** It is the first level of the judicial branch of government. The jurisdiction of Municipal Court is limited to criminal "Class C" misdemeanors and administrative proceedings related to animals and junked vehicles, all which must have occurred within the territorial limits of the City of Round Rock. It is responsible for coordinating the administrative functions of court support staff, prosecutors and judges. The Customer Service & Collections team assists defendants with disposition processing and collecting fines for the city and court costs for the state. The Court Coordination & Warrant Services team is responsible for preparing case files for pending court appearances; coordinating witnesses, translators, defendants, prosecutors, judges and the technical needs for impending cases; warrant preparation, issuance and tracking.

#### **Key Customers:**

The Finance department has both internal and external customers. Internal customers include the City Council, the City departments, and all City employees. External customers include; the citizens of Round Rock, various local, state and federal agencies, vendors used to provide goods and services to the City, defendants disposing of their citations, citizens called for jury service, and non-profit agencies.

#### **Customer Expectations and Requirements:**

All of these customers require accurate, timely, and professional reporting in accordance with legal and regulatory requirements. In addition, these customers require efficient processes; ethical business practices; professional courtesy; competence in all transactions; respectful and courteous assistance; providing information as requested; and timely and accurate payments. Our external customers require a knowledgeable, professional and friendly staff to deliver information in a manner which they understand.

Finance

#### FY 2013-14 Highlights:

- Fully implemented the Munis software which streamlined financial processes and improved
  access to financial data for the departments. The implementation included web-based, roletailored dashboard tools that improve the overall effectiveness and provides staff tools to
  support processes and customers while maximizing business benefits citywide.
- A Debt Policy was established to improve the quality of decisions in relation to the City's financing activities, provide a comprehensive view of the City's long-term debt picture and make it easier for decision-makers to understand issues concerning debt issuance and management.
- Municipal Court enhanced the duties of an existing position with the implementation of a
  Juvenile Case Manager, enhanced technology in their office and began taking steps toward a
  paper-lite environment.
- Municipal Court created a process to dispose of aged nonappearance or default cases.
- The Purchasing Department has increased efficiencies by updating the ProCard Manual and creating an electronic expense reporting process for ProCard expenses. Purchasing has also created processes for Contract Administration with management tools to monitor vendor performance.
- Utility Billing redesigned the format of the utility bills. The new design is more user friendly and displays all of the pertinent information in an easy to read format.
- The City Manager's Office and Finance completed three bonds sales this fiscal year. A General Obligation sale took place in February to start Phase I of the general obligation bonds approved by the voters in November 2013. The City refunded the remaining 2005 series bonds which resulted in a net savings of interest. Revenue bonds were also issued on the Drainage Utility.
- The Community Development Block Grant (CDBG) program funded local non-profit agencies and services including the Round Rock Area Serving Center Food Pantry Program, Literacy Council Moving-up Program, Austin Tenants Council Fair Housing Outreach and Education Program, and Round Rock Housing Authority Neighborhood Outreach Center. Funding was also provided to assist the Greenhill Neighborhood street improvements and clean up.

#### FY 2014-15 Overview and Significant Changes:

- Complete installation of hardware and software for the Automated Meter Reading Project by the end of 2014. This will enable the Utility Billing office to enhance their ability to capture meter readings electronically with radio frequency to strategically located antennas throughout the city.
- Municipal Court will continue to further review the processes that will be utilized in the Document Management System which will advance them further in a paper-lite environment.
- Implement plans for Municipal Court, including relocation, design and technology advancements.
- Utility Billing will work with ITC to determine the appropriate software needed. Continued focus on enhancements to customer interfaces will be primary focus.

#### New Programs for FY 2014-15:

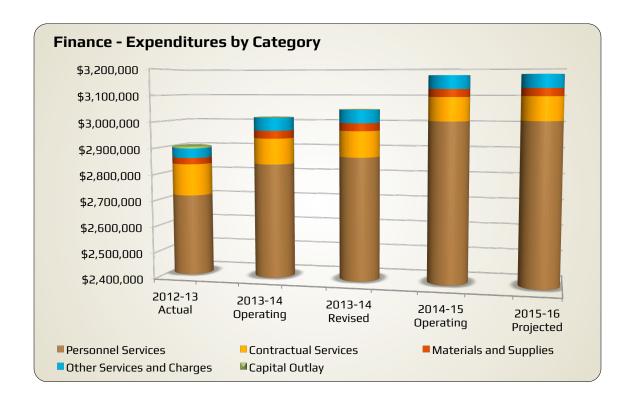
No new programs

#### FY 2015-16 Overview and Beyond:

- Continue to identify future services and resource requirements for the Finance Department that will allow us to accomplish our mission.
- Assist in a comprehensive review of all fees and charges to maximize revenues. City should be recovering costs at the appropriate level to support current operations.
- Provide financial guidance on the many projects related to the recent bond election. The management, prioritization and construction of these projects will be a focus for several years. Meeting the expectation of all the stakeholders will be a challenge.
- Look for opportunities to diversify revenues that will help with financial stability and growth of the City.
- Continue CDBG programming to focus on neighborhood revitalization. Work with the Neighborhood Coordinator to maximize impact to the revitalization effort. Continue survey process to identify new areas that qualify for CDBG funding.
- Consider enhancing the use of Insite (online payment system for Municipal Court) for additional options such as requesting extensions to pay or requesting to complete a driver's safety course.
- Begin reviewing the requirements for the Office of Court Administration's (OCA) mandated inhouse collections program for cities with populations over 100,000.

#### **Finance**

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
	Actual	Budget	Budget	Budget	Budget
Personnel Services	\$2,711,116	\$2,837,854	\$2,869,393	\$3,006,715	\$3,010,450
Contractual Services	121,868	98,578	98,578	88,558	88,558
Materials and Supplies	24,570	29,779	29,779	29,204	29,204
Other Services and Charges	36,932	49,316	49,316	49,791	49,791
Capital Outlay	8,151	0	0	0	0
Total Expenditures:	\$2,902,637	\$3,015,527	\$3,047,066	\$3,174,268	\$3,178,003
Expenditures per Capita:	\$27.70	\$28.02	\$28.31	\$28.65	27.88



							norized Personn	el as a
	Expenditures as a % of General Fund						of General Fund	FTEs
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Finance	3.2%	3.3%	3.4%	3.3%	3.4%	6.0%	5.9%	5.8%

## **Finance**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Finance Director	EX	1	1	1	1.00	1.00	1.00
Controller	114	1	1	1	1.00	1.00	1.00
Assistant Director - Finance	114	1	1	1	1.00	1.00	1.00
Accountant	105	1	1	1	1.00	1.00	1.00
Accountant - Senior	105	1	1	1	1.00	1.00	1.00
Accounting Manager	113	1	2	2	1.00	2.00	2.00
Accounting Supervisor	110	2	2	2	1.00	2.00	2.00
Accounting Technician	205	5	5	5	4.50	4.50	4.50
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Budget Analyst	108	1	1	1	1.00	1.00	1.00
Budget Supervisor Community Development	112	1	1	1	1.00	1.00	1.00
Coordinator	109	1	1	1	1.00	1.00	1.00
Contract Specialist	108	1	1	1	1.00	1.00	1.00
Court Bailiff	207	2	2	2	1.00	1.25	1.25
Court Clerk Administrator	110	1	1	1	1.00	1.00	1.00
Deputy Court Clerk	207	7	7	7	7.50	6.25	6.25
Deputy Court Clerk Administrator	110	1	1	1	1.00	1.00	1.00
Deputy Court Clerk Coordinator	210	1	1	1	1.00	1.00	1.00
Grants Coordinator	106	1	0	0	1.00	0.00	0.00
Payroll Coordinator	211	1	1	1	1.00	1.00	1.00
Payroll Technician	208	1	1	1	1.00	1.00	1.00
Purchaser	211	2	2	2	2.00	2.00	2.00
Purchasing Manager	113	1	1	1	1.00	1.00	1.00
Purchasing Tech	205	3	3	3	3.00	3.00	3.00
Senior Accounting Technician	207	3	3	3	3.00	3.00	3.00
Supervisor Muni. Court	110	1	1	1	1.00	1.00	1.00
Total		43	43	43	41.00	41.00	41.00

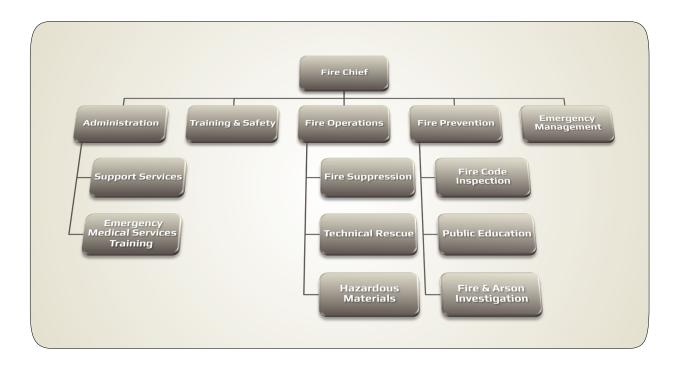
Fire

#### **Fire**

Primary responsibility is to provide the emergency services required to meet the demands of a growing population. There is a constant, deliberate effort to provide our customers with the most current knowledge, methodology, and technology available in the realms of fire and emergency services through our training/safety program. The demands placed on personnel also necessitates the need for physical fitness and the most effective procedural training in order for firefighters to perform to the best of their ability in crisis situations. Attention is also given to the maintenance of all fire apparatus and peripheral equipment such as fire hydrants so that all tools will function properly when needed.

**Vision:** The Round Rock Fire Department is a professional and dynamic department that will provide exceptional public safety through dedicated individuals.

**Mission:** Through a professional, well-trained, and safe work force, the members of the Round Rock Fire Department are committed to delivering the highest level of fire suppression, emergency medical, fire prevention, and disaster services within the City's financial capability for our rapidly changing residential, business, and corporate communities.



#### **Major Business Functions:**

The Round Rock Fire Department, (RRFD), consists of five Major Business Functions: Administration, Training and Safety, Fire Operations, Fire Prevention, and Emergency Management. The combination of these five major business functions is instrumental in the City's ability to provide excellent fire services to our citizens.

**Administration:** This division is responsible for the overall management and strategic planning of the fire department. In addition, this division is responsible for the professional development of our firefighters, recruiting functions, staffing, personnel, payroll, strategic budget, information technology, software support, scheduling tours, and fire service demonstrations.

This division also functions to support Emergency Operations and Emergency Management when required or as assigned by the Fire Chief. In addition, this division takes command of all incidents that exceed the capabilities of the on duty staff or any incident when requested by the on-duty Shift Commander or when directed by the Fire Chief.

**Support Services Section,** is responsible for asset accountability, vehicle maintenance, new programs, contracts, facilities maintenance, long-range planning, procurement of fire equipment, office supplies, janitorial supplies, expenditure of funds, maintaining the required records for National Firefighter Protection Association (NFPA), Texas Commission on Fire Protection, and Insurance Services Office, Inc. (ISO).

**Emergency Medical Service Coordinator,** is responsible for the implementation of the First Responder Advanced Provider (FRAP) program, that the firefighters maintain their Emergency Medical Technician certification, and manages the City's Automatic External Defibrillator (AED) program.

**Training and Safety:** This division is responsible for the planning and coordinating fire service training, safety programs, development of policies and procedures for training and firefighter safety. In addition, this division oversees the First Responder Advanced Provider (FRAP) program as well as providing continuing education for the Emergency Medical Technicians, (EMT). This division also functions as both the administrator and manager of the training records and certifications for the firefighters and EMTs. This division works with the Texas Commission on Fire Protection and the Texas Department of State Health Services to maintain the certifications required for completing our mission goals. The division also coordinates training with other departments and outside agencies, in order to provide excellent fire and emergency medical service to our citizens. This division has personnel that function as Safety Officers; using the guidelines set forth in National Firefighter Protection Association (NFPA) 1500 and manages the Firefighter Wellness program in conjunction with the City's Human Resources Department.

**Fire Operations:** This division is responsible for fire suppression, first-in medical response calls, technical rescues, and hazardous materials containment. It also has ten staffed fire apparatuses that respond to medical and fire calls. It has two specialty vehicles, one responds to hazardous material containment and the other that response to technical rescues.

**Fire Suppression Section,** is responsible for all structural, vehicle, grass, dumpster, and other fires within the City of Round Rock and Williamson County Emergency Service District No. 9. This section also provides mutual aid to other communities surrounding the City. In addition, this section provides medical assistance both emergency and non-emergency.

**Technical Rescue Section,** this team is comprised of technical experts who respond to vehicle accidents, vehicle entrapments, water rescues, and high/low angle rescues.

**Hazardous Materials Section,** this team is comprised of hazardous material experts who specialize in detecting and containing a hazardous substance, in order to control or stabilize an incident.

**Fire Prevention:** This division is responsible for public education, plans reviews, permitting, fire safety inspections, and fire and arson investigations.

**Fire Safety Inspections section,** identifies and inspects all commercial businesses, new and existing. In addition, it ascertains those properties that should be inspected semi-annually and those qualifying for self-inspection programs. Due to the amount of new construction, plans reviews, fire safety inspections are presently conducted primarily on new buildings, public schools, and for licensed facilities, such as child day care and nursing/health care facilities. Fire safety

#### General Fund

Fire

inspections are continued on a regular basis on all existing commercial businesses, multifamily residences, restaurants, and schools.

**Public Education section,** delivers fire and life safety information to the citizens of Round Rock. Currently, programs are delivered in local elementary schools, festivals, and through many business family days. Pre-school and middle school programs are also being developed.

**Fire and Arson Investigation section,** is responsible for ensuring that all fires within the City of Round Rock are investigated as to the cause and origin. Fire personnel certified as both arson investigators and Texas Peace Officers are responsible for conducting criminal investigations on all incendiary fires.

**Emergency Management:** The Emergency Operation Center, (EOC) Director is responsible for the overall management of the Emergency Operation Center and its response coordination activities. This division ensures situational awareness for the incident is being conducted by the collection, evaluation, display, and dissemination of information about the emergency situation to help support the City's response operations. Information collection sources include, but are not limited to, emergency response organizations, media, neighboring jurisdictions, State and Federal governments, non-governmental groups (NGO), volunteer groups (including ARES), private sector businesses, and citizens.

#### **Key Customers:**

This department's primary responsibility is to provide emergency and non-emergency fire services and emergency medical care to our citizens. In addition, we provide emergency fire services to Williamson County Emergency Service District No. 9 and have mutual aid agreements with other communities surrounding the City.

#### **Customer Expectations and Requirements:**

Our citizens expect this department to use its resources wisely to provide efficient and effective emergency and non-emergency fire services to the community. The department bases its level of service on the Camry level of service which was reviewed and supported by our citizens. We used their input as a guideline for the Strategic Budget; staffing, fire apparatuses, equipment, projecting future stations and the placement of these stations. The department will continue to evaluate its operations to ensure the provided resources are used efficiently and meet the fire service demand for a growing population.

#### FY 2013-14 Highlights:

The fire department has updated its 5-Year Strategic Plan with input from the staff, strategic planning teams, International City/County Management Association (ICMA) report, two completed Management Advisory Group (MAG) reports completed in 2005 and 2010, ISO Public Protection Classification report of 2006, data analysis collected by members of the Round Rock Fire Department, and Round Rock GIS section. This plan outlines the future and current needs for staffing, fire apparatuses, equipment, fire stations, and best placement of these stations. The department will continue to evaluate its operations and ensure that the provided resources are used efficiently to meet the fire service demand for a growing population.

• The Department has added six new firefighters allowing Squad 4 to be upgraded to an engine resulting in better coverage of District 4. In addition, Truck 4 was placed in service at Fire Station 4 and the Quint was moved to Central Fire Station. This change allows for four aerial devices covering the City, giving us a platform in the north and south.

- Our Training Division became certified as a Blue Card Training facility complete with a simulation lab. All of our officers and acting officers have completed at least fifty hours of instruction and have begun the simulation portion of the certification. The training will continued for years to come with continued education and new simulation scenarios. This training enhances our command tactics and procedures and is invaluable to the safety of our firefighters and the citizens of Round Rock.
- Our Department has purchased a new engine and placed it in service at Fire Station 6. It is capable of producing Class B foam, with a 300 gallon tank, to assist in putting out large fuel fires. Previously we had to use an eductor and five gallon pails of Class B foam to produce the foam needed to combat the fuel fire. This system makes for a quicker mitigation to the fuel fire encountered.

#### FY 2014-15 Overview and Significant Changes:

The department's focus in FY 2014-15 is to identify and acquire affordable land for three new fire stations, and the relocation of Station 3 through GIS mapping, the planning department, population growth projections, and response time criteria for structure fires that will meet current and future requirements.

- Begin construction on the Joint Fire and Police training Center. This training Center will enhance
  our training because it will allow for live burns, vehicle extrication, and ventilation drill more than
  once a year. It will also allow for a place to train in the city limits and keep all of our resources
  local even during training events.
- Procurement of land and construction of fire station in the SE Location. This will reduce response time to location in this area. This will help us toward our goal of meeting the national standard of six minute response time. Allowing for faster service to the citizens of Round Rock.
- Begin construction process/design for the new Fire Station 3. The new station would be built to
  meet the department's, and our citizen's current and future requirements. Fire Station 3 serves
  the southwest area of Round Rock and includes major business such as Home Depot, Lowes,
  Emerson, Wal-Mart, and the La Frontera Shopping Center.

#### New Programs for FY 2014-15:

Swift Water Training: This programs goal is to train every on-shift firefighter to the swift water rescue technician level. Getting into fast moving water to perform a rescue is extremely dangerous for trained personnel, and even more hazardous for firefighter not fully trained in swift water rescue. The program consists of training forty-five firefighters in three groups of fifteen.

Advance Command Training: This program provides advanced level strategy and command training for our Acting Battalion Chiefs and Chief Officers. The National Fire Academy offers three six-day courses and two two-day courses. This program will enhance our capabilities of successfully managing and mitigating a major incident.

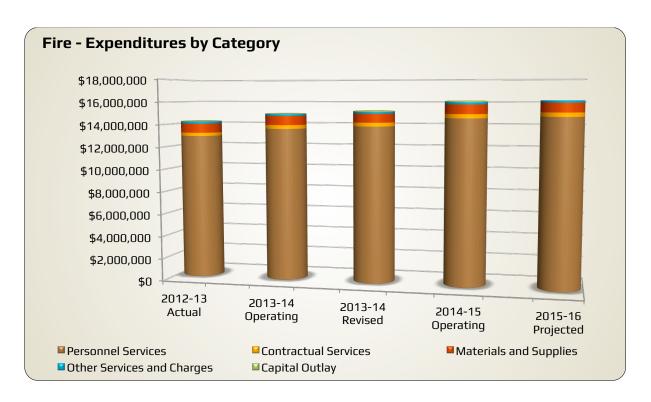
#### FY 2015-16 Overview and Beyond:

We have identified a course of action for future fire stations, station locations, type and number of apparatuses and what future staffing should be. This will ensure we meet the demands of a growing population and have the ability to provide our citizens the best fire service possible in the years to come.

- Continue the build out of the fire and police training facility.
- Build, staff, and equip Fire Stations 9 and Fire Station 10.
- Relocation of Fire Station 3 and remodel of Central Fire Station along with the Public Works building at 208 Enterprise Drive.

## **Fire**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$12,910,097	\$13,610,422	\$13,875,040	\$14,623,983	\$14,786,821
Contractual Services	292,080	334,833	334,833	366,985	366,985
Materials and Supplies	829,927	819,370	784,299	819,988	819,988
Other Services and Charges	179,285	145,474	145,474	175,634	175,634
Capital Outlay	29,493	55,000	90,071	130,000	0
Total Expenditures:	\$14,240,882	\$14,965,099	\$15,229,717	\$16,116,590	\$16,149,428
•					
Expenditures per Capita:	\$135.88	\$139.04	\$141.49	\$145.46	\$141.66



		Expenditure	es as a % of G		orized Personne General Fund I			
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Fire	15.5%	16.5%	16.8%	16.9%	17.0%	19.1%	19.7%	19.4%

## Fire

		Positions			Full 1	Time Equiva	lents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Fire Chief	EX	1	1	1	1.00	1.00	1.00
Assistant Fire Chief	EX	1	1	1	1.00	1.00	1.00
Admin. Asst.	208	1	1	1	1.00	1.00	1.00
Administrative- Assoc.	206	2	2	2	2.00	2.00	2.00
Administrative Manager	111	1	1	1	1.00	1.00	1.00
Asst. Coor. Emergency Mgmt.	111	0	1	1	0.00	1.00	1.00
Battalion Chief	CSPS	3	3	3	3.00	3.00	3.00
Battalion Chief (Admin)	CSPS	1	1	1	1.00	1.00	1.00
Battalion Chief (Fire Marshal)	CSPS	1	1	1	1.00	1.00	1.00
Battalion Chief (Training )	CSPS	1	1	1	1.00	1.00	1.00
Driver Shift	CSPS	30	30	30	30.00	30.00	30.00
Emergency Mgmt. Coordinator	113	1	1	1	1.00	1.00	1.00
Fire Captains Shift	CSPS	13	13	13	13.00	13.00	13.00
Fire Inspector Lieutenant	CSPS	3	3	3	3.00	3.00	3.00
Fire Lieutenant Shift	CSPS	17	17	17	17.00	17.00	17.00
Fire Prevention Captain	CSPS	1	1	1	1.00	1.00	1.00
Firefighter Shift	CSPS	48	54	54	48.00	54.00	54.00
In-Service Training Captain	CSPS	2	2	2	2.00	2.00	2.00
In-Service Training Driver	CSPS	1	1	1	1.00	1.00	1.00
Logistics Officer	210	2	2	2	2.00	2.00	2.00
Total		130	137	137	130.00	137.00	137.00

Civil Service Pay Structure (CSPS) (see Personnel section)

Fiscal Support Services

## Fiscal Support Services

The Fiscal Support Services section of the budget provides funding for general government expenditures that are not allocable to any specific department. Due to the general, strictly financial nature of the Department's charge, oversight of the Fiscal Support Services Department's activities is the responsibility of the City's Finance Department.

**Vision:** Provide leadership and direction to maintain the financial stability of the City and prepare for future growth.

**Mission:** The mission of the Fiscal Support Services Department is to provide general financial monitoring, oversight, and support to the City of Round Rock for all expenditures that are not allocable to any specific department.



#### **Major Business Functions:**

**Fiscal Support Services:** is a support department for the General Fund. This purely fiscal responsibility center captures expenditures associated with non-allocable costs for general fund related items. Examples of expenditures include various utility and maintenance costs for City Hall and general fund departments' expenditure items such as taxes and insurance. This function also provides funding for economic development efforts and the economic development and revenue sharing agreement between the City, Dell Inc. and other entities (addressed in the Budget Message). Finally, funding is also provided for not-for-profit social service agencies, compensation consultants, legislative lobbying, and City participation in state and national organizations such as the Texas Municipal League and the National League of Cities.

#### **Key Customers:**

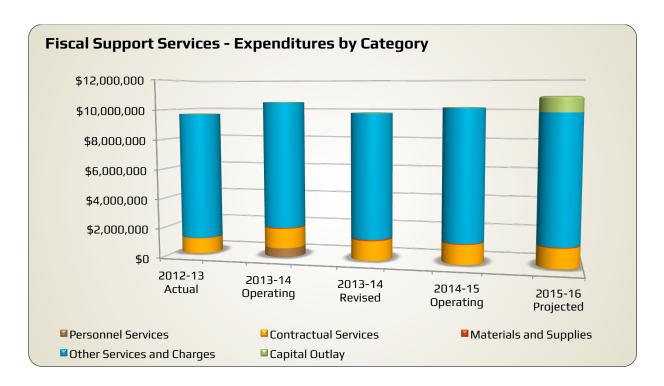
The Fiscal Support Services' primary customers include General Fund departments. External customers are the non-profit agencies and vendors related to economic development activities and various services the City funds.

#### **Customer Expectations and Requirements:**

Provide general financial monitoring, oversight and support to General Fund departments for all expenditures that are not allocable to any specific department. This department also responds to all administrative and departmental fiscal needs as necessary.

# **Fiscal Support Services**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$0	\$610,000	\$0	\$0	\$0
Contractual Services	1,062,816	1,335,825	1,335,825	1,340,527	1,335,985
Materials and Supplies	30,860	67,000	85,000	45,500	45,500
Other Services and Charges	8,578,577	8,478,510	8,373,286	8,552,915	8,303,000
Capital Outlay	0	18,000	18,000	18,000	1,018,000
Total Expenditures:	\$9,672,253	\$10,509,335	\$9,812,111	\$9,956,942	\$10,702,485
Expenditures per Capita:	\$92.29	\$97.64	\$91.16	\$89.86	\$93.88



					Autho	orized Personn	el as a	
		Expenditures	as a % of G	% of	General Fund	FTEs		
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Fiscal								
Support Srvs.	10.5%	11.6%	10.8%	10.4%	11.3%	0.0%	0.0%	0.0%

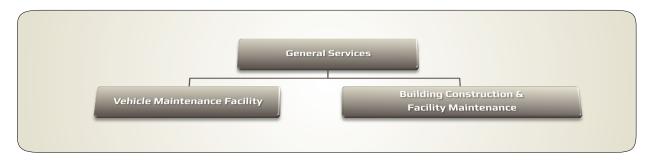
General Services

#### **General Services**

General Services is responsible for overseeing the fleet operations and the upkeep of the City facilities. Two divisions make up this group. The Vehicle Maintenance Facility Department (VMF) provides maintenance and repair of the City's vehicle fleet and small equipment. The Building Construction and Facility Maintenance Department provides architectural planning and construction management and maintenance and daily upkeep of all City facilities.

**Vision:** We strive to be an effective, customer service oriented department that is respected by employees and citizens of Round Rock.

**Mission:** We maintain all City vehicles for safe and efficient operations. We also build and maintain safe and clean facilities that promote a welcoming environment for all employees and the citizens of Round Rock by providing excellence in customer service.



#### **Major Business Functions:**

**Vehicle Maintenance Facility (VMF):** is dedicated to the highest quality of service through management, maintenance, repairs, and replacement of the City fleet and motorized equipment. This is accomplished by utilization of computer technology, with emphasis on professionalism, extensive monitoring, reporting and analysis of trends that are sensitive to vehicle and equipment needs to provide a cost effective response. Fleet Maintenance participates in fleet related educational and professional organizations to provide a safe and ready fleet. Fleet Maintenance is the prime initiator and coordinator for fleet procurement, specification preparation, inventory control, accountability, policies, and innovation.

**Building Construction and Facility Maintenance:** Building Construction is a three member team consisting of the Building Construction Manager, Building Construction Coordinator/Administrative Assistant, and Building Construction Superintendent. Together this team manages the construction of all City Buildings, including; ground up, addition, and remodel projects. Depending on the needs of each project involvement can include; providing advice during land acquisition, defining scope of work, design team selection, management of the design team, bidding the project, selecting the General Contractor, managing the construction, & financial monitoring through the completion/Certificate of Occupancy. The team's goal is to work closely with legal, purchasing, facilities maintenance and the departments we are building for, to ensure a timely completion of each project while proving value to the community.

Facility Maintenance works with all City Departments to determine facility needs. The department manages the City's comprehensive preventative maintenance program including maintenance, repair and upgrades of facilities as well as oversees day to day cleaning of City buildings.

#### **Key Customers:**

The General Services group serves both internal and external customers. Internal customers include City employees and external customers include any person visiting a City facility.

#### **Customer Expectations and Requirements:**

Both our internal and external customers expect a professional level of customer service. Internal customers expect timely responses to their request and external customers expect professionalism in all their interactions with the City.

#### FY 2013-14 Highlights:

- Rabb House construction completion
- Sports Center construction completion
- Hired New Building Construction Manager
- Hiring New Construction Superintendent
- Larry Madsen Retirement
- Police Facility Roof Replacement completion
- Police Facility covered parking completion
- New contract with Entech Security System
- Pruitt Janitorial signed 5 year contract
- Kinningham House Deck completion
- Dell Diamond Heritage Center Bathroom completion
- City Hall Parking Garage lighting retrofit
- Dell Diamond re-lamp field repair

- Medical Facility completion
- Police Department Southgate/Rock Wall completion
- Implemented a second shift at the Vehicle Shop to more fully service our customers
- Added a fire apparatus mechanic
- Beginning of GPS tracking on small scale
- Hired Electrician
- Hired Facility Maintenance Technician
- Hired HVAC Technician
- Selection of Architectural firm for the Public Safety Training Center
- Selection of Architectural Firm for Fire Station No. 8

#### FY 2014-15 Overview and Significant Changes:

- Intermodal Transit Facility office construction completion
- Public Safety Training Center phase 1 design completion
- Municipal Courts construction completion
- Rock'n River/Swift Water design completion
- WOW Factor Sports Center Design completion
- Plan for a Fleet/Facility Maintenance facility to provide for future growth
- Implement GPS tracking City wide

#### New Programs for FY 2014-15:

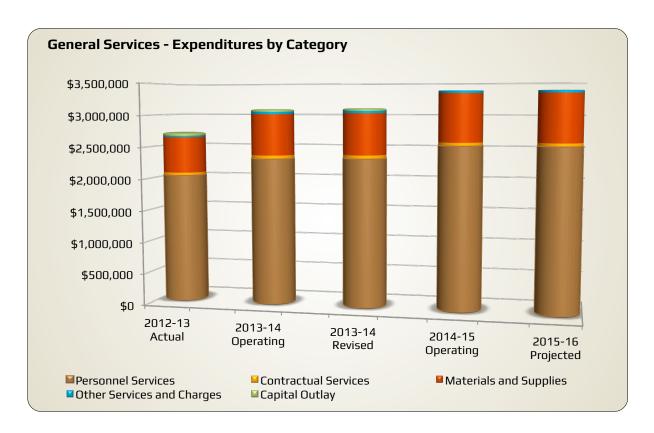
Hire an Administrative Associate for Building Construction and a Mechanic to work on Police vehicles for the Vehicle Maintenance Facility.

#### FY 2015-16 Overview and Beyond:

· Build a Facility for General Services Division to sustain the growth of Round Rock

## **General Services**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$2,033,869	\$2,314,333	\$2,332,047	\$2,544,107	\$2,547,392
Contractual Services	44,591	55,303	55,303	51,283	51,283
Materials and Supplies	569,516	648,159	648,159	746,050	746,155
Other Services and Charges	21,410	36,671	36,671	37,771	37,771
Capital Outlay	44,673	35,000	35,000	0	0
Total Expenditures:	\$2,714,060	\$3,089,466	\$3,107,180	\$3,379,211	\$3,382,601
Expenditures per Capita:	\$25.90	\$28.70	\$28.87	\$30.50	\$29.67



		Expenditure	s as a % of G		zed Personnel eneral Fund FT			
	2012-13 2013-14 2013-14 2014-15 2015-16  Actual Operating Revised Operating Projected					2012-13 Actual	2013-14 Operating	2014-15 Operating
General					,			- P
Services	3.0%	3.4%	3.4%	3.5%	3.6%	4.8%	5.2%	5.4%

# **General Services**

		Positions			Full 1	Time Equiva	lents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
General Services Director	EX	1	1	1	1.00	1.00	1.00
Administrative Associate	206	2	2	3	2.00	2.00	3.00
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
<b>Building Construction Manager</b>	113	1	1	1	1.00	1.00	1.00
Custodian	203	8	9	9	6.50	7.50	7.50
Custodian Supervisor	211	1	1	1	1.00	1.00	1.00
Facility Maintenance Manager	113	1	1	1	1.00	1.00	1.00
Facility Maintenance Technician	206	4	5	5	4.00	5.00	5.00
Facility-Superintendent	111	1	1	1	1.00	1.00	1.00
Fleet Operations Manager	113	1	1	1	1.00	1.00	1.00
Fleet Operations Supervisor	212	1	2	2	1.00	2.00	2.00
Mechanic	209	9	10	11	9.00	10.00	11.00
Parts Inventory Specialist	207	1	1	1	1.00	1.00	1.00
Parts Inventory Technician	206	1	0	0	1.00	0.00	0.00
Project Manager	107	0	1	1	0.00	1.00	1.00
Superintendent Fleet Operations	111	1	1	1	1.00	1.00	1.00
Total		34	38	40	32.50	36.50	38.50

Human Resnurces

#### **Human Resources**

The Human Resources Department (HR) is responsible for providing direction and leadership in human resources matters that support our organization's success. Our focus is to provide the following HR major business functions: Safety and Risk Management, Benefits and Wellness, Compensation and Talent Management, managing the Human Resource Information System/Records, and Organizational Development.

**Vision:** To encourage and support a work/life balance for employees while maintaining a diverse, respectful, and safe work environment.

**Mission:** Attract, engage, and retain the best talent to provide quality service to the citizens of Round Rock.



#### **Major Business Functions:**

HR is responsible for developing the organization's human resource capacity to meet its current and future operational objectives. The Human Resources Department's major business functions are:

**Safety and Risk Management:** The purpose of this program is to integrate and facilitate risk management thinking; occupational safety, and health practices into business planning and daily operations. Risk Management, in cooperation with management and department representatives; continue to develop organizational and operational skills to respond actively and creatively to challenges that would constitute risk exposure to the City's assets and resources.

**Benefits and Wellness:** The Human Resources staff recommends and administers the City's benefits and wellness program consistent with its philosophy that the program will be externally competitive and promote a healthy lifestyle. Staff recommends to City management changes to employee benefit programs based on market trends and identifies new wellness initiatives.

Compensation and Talent Management: Provides strategies and programs for recruiting, selecting, developing and retaining a workforce with the skills necessary to achieve City objectives. Human Resources staff provides departments with assistance on the job classification process; performance management program, and enhances manager and employee understanding of human resource related policies and practices. In addition, staff continues to work on the development of strategies related to the City's total rewards. This involves ensuring that the City's compensation and salary administration system is internally equitable and externally competitive as well as monitoring and revisiting benefit cost control strategies.

**Human Resource Information System (HRIS) and Records:** This functional area manages the integrated human resources systems. HRIS maintains employment related records such as personal data, job data, pay, benefits, taxes, and leave records for all City employees. Responsibility includes maintenance of

employee personnel files and other associated HR files. Other services provided by HRIS include: maintaining benefit records for retirees with medical coverage; online Talent Management and performance management process, and the development and improvement of technology efficiencies, such as employee self-service.

Organizational Development: This function supports consultation, facilitation and training services that assist the organization and employees in improving performance. In addition, HR staff works closely with department management on interpretation and training related to federal, state, and local compliance. This focus also assists in diversity initiatives, workforce and succession planning, change management, team development and group dynamics, collaborative problem solving, and team building. Embedded in the system is the identification of employee development opportunities component tasked with enabling employees to maximize their career potential by providing job advancement, learning, training, development opportunities, and effective performance management practices. Staff provides management consultation and group facilitation services for business planning.

#### **Key Customers:**

The Human Resources Department serves both internal and external customers. Internal customers include the City of Round Rock employees and senior management. We also serve and support our external customers which are applicants, vendors, and citizen inquiries.

#### **Customer Expectations and Requirements:**

Both our internal and external customers expect a professional level of service and support. Our internal customers expect the Human Resources Department to deliver organizational leadership to support long term strategy and short term activities. Employees have the expectations that Human Resources staff will provide timely and accurate responses to their questions as well as provide guidance for following policies and procedures. When a citizen enters the office, we represent the City of Round Rock; the expectation is to be heard, understood, and to provide accurate, timely responses to questions.

#### FY 2013-14 Highlights:

- Broadened generic drugs to retail sites at no cost to employees
- Began implementation of new Human Resources Information System (HRIS) for HR/Payroll and Benefits
- · Completed Compensation and Classification Study citywide and developed new pay structures

#### FY 2014-15 Overview and Significant Changes:

- Medical clinic (Rock Care) established and will open in May 2014
   Organizational Development Trainer position created and launch of Citywide training program
- Developed a new citywide Performance Management system that will be rolled out in May 2014

#### *New Programs for FY 2014-15:*

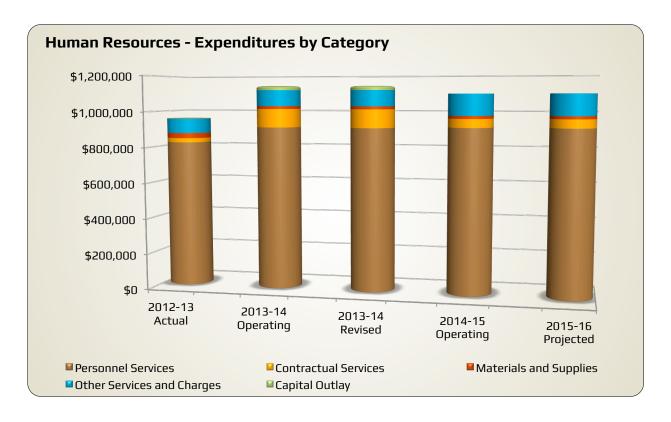
Managing the Medical Clinic (Rock Care)

#### FY 2015-16 Overview and Beyond:

- Career Planning
- Staffing Plan
- Leadership Development Programs

## **Human Resources**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$823,168	\$911,636	\$911,636	\$916,759	\$917,704
Contractual Services	23,934	102,958	102,958	53,421	53,421
Materials and Supplies	28,850	16,149	16,149	31,149	31,149
Other Services and Charges	81,431	88,660	88,660	118,660	118,660
Capital Outlay	0	22,000	22,000	0	0
Total Expenditures:	\$957,383	\$1,141,403	\$1,141,403	\$1,119,989	\$1,120,934
Expenditures per Capita:	\$9.13	\$10.60	\$10.60	\$10.11	\$9.83



					Authoriz	zed Personnel	as a % of	
		Expenditure	s as a % of G	G	eneral Fund F1	ΓEs		
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Human								
Resources	1.0%	1.3%	1.3%	1.2%	1.2%	1.6%	1.5%	1.5%

## **Human Resources**

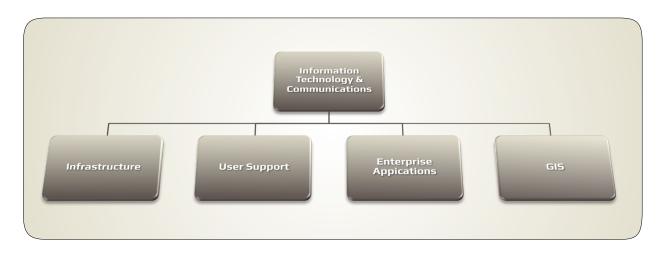
		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Human Resources Director	EX	1	1	1	1.00	1.00	1.00
Administrative Assist.	208	1	1	1	0.75	0.75	0.75
Human Resource Senior Generalist	110	2	2	2	2.00	2.00	2.00
Human Resources Assistant	206	1	1	1	1.00	1.00	1.00
Human Resources Generalist	107	2	2	2	2.00	2.00	2.00
Human Resources Specialist	211	2	2	2	2.00	2.00	2.00
Safety Coordinator	107	1	1	1	1.00	1.00	1.00
Safety/Risk Manager	112	1	1	1	1.00	1.00	1.00
Total		11	11	11	10.75	10.75	10.75

Information Technology & Communications

## **Information Technology and Communications**

The Information, Technology and Communications (ITC) Department's function is to maintain and support the hardware and software infrastructure within the City government; assist in procurement and training for all major software systems, and help guide all departments in forming plans for their future use of technology.

**Mission:** The ITC department's mission is to assist all City departments to become more productive through the use of technology, to safeguard relevant data, and to increase the sharing of important governmental information between City departments.



#### **Major Business Functions:**

The City of Round Rock Information Technology and Communications Department consists of four programs:

**Infrastructure:** Responsible for the planning, implementation and management of data connectivity throughout the City government. Providing IP telephony, server virtualization, data storage, desktop virtualization, and network security are the major responsibilities of this program.

**User Support:** A major function of the ITC department is managing day-to-day customer support issues and technology requests. The department maintains a database of current issues and needs, and deploys personnel to assist in these matters.

**Enterprise Applications:** Information systems and database support are the duties of this group. Assistance in project management, implementation planning and procurement of new systems is also provided. In addition, Web Technology Support responsibility falls in this area it is split between one IT staff member and the Communication Division of the Administration Department.

**GIS Support:** This group's duties include coordinating the use of GIS (Geographic Information Systems) and spatial data throughout the City. This group helps guide departments to take advantage of the power of location data in their everyday work.

#### **Key Customers:**

The ITC Department supports City technology hardware and software resources. In addition, we work with external agencies, including: RRISD, WCAD, BCRUA, Time Warner, and various hardware and software vendors to ensure that the City's technology requirements are fulfilled.

#### **Customer Expectations and Requirements:**

The ITC Department continues to address the need to develop ways of utilizing technology to enhance effectiveness and efficiency. Implementing smart technologies in appropriate ways should lead to quality customer service for those we serve.

#### FY 2013-14 Highlights:

- Went live on the Munis ERP system on October 1, 2013. This system modernizes and streamlines many City processes and has given departments greater real-time insight into how their department is performing financially.
- Implemented public Wi-Fi connectivity at numerous City locations including the plazas, Clay Madsen Recreation Center and the Library. Hundreds of citizens are utilizing this service on a daily basis.
- Nearly 70 public use computers have been replaced at the Library with cutting-edge Wyse Cloud
  Client terminals from Dell. These terminals are easier to administer than the old machines and
  offer a better end-user experience in terms of performance. Upgrading software on the old
  systems would take multiple employees a full day to accomplish upgrading the new system can
  be done remotely and all 70 terminals can be upgraded in a matter of minutes.
- Full implementation of the Cisco VOIP telephone system. This stable, modern system provides quality telephony services and lays the foundation for next generation services for employees.
- The Cisco Jabber unified communications client was rolled out and has enabled instant
  messaging and large document sharing across the organization. This reduces turn-around time
  on short, informal communications.
- The deployment of Appease has facilitated the relocation of data from hundreds of un-secure, un-archived locations throughout the City to the datacenter. The result is better protection of employee data and the ability for employees to access their data from virtually any computer the City owns.
- Implemented Telestaff automated scheduling solution for public safety employees. Telestaff is
  the Fire Department's online time scheduling and leave management system. The Telestaff
  system allows Fire employees to check their schedules online thus eliminating calls into the fire
  stations or Battalion Commanders.
- Equipped the new Sports Center facility with over 40 RRTX-Wi-Fi access points, staff computers, telephony equipment, court scoreboard technology, and assisted in implementation of current A/V system to enhance the functioning of this high-quality facility.

#### FY 2014-15 Overview and Significant Changes:

- Enhance the performance and reliability of organizational data through the addition of new datastorage technologies in the datacenter.
- Improve the performance of our datacenters through investing in cutting-edge technologies that improve speed, reliability and reduce physical footprint.
- Enterprise-grade fixed asset and work order system will allow for better tracking of work
  processes and City assets. Will also make business data more readily accessible for planning and
  decision making.

## **General Fund**

#### Information Technology & Communications

- Electronic Document Management allows us to better share documents and better track our retention schedules. This project also serves to help the City reduce duplication of efforts and cut down on paper waste.
- Enhancement of internal communications through the development of a City intranet.
- Continue to invest in the City's fiber-optic networking infrastructure across town.

#### **New Programs for FY 2014-15:**

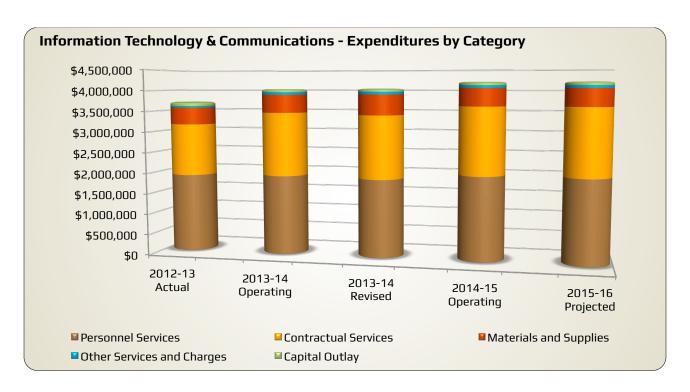
No new programs

## FY 2015-16 Overview and Beyond:

- Evolution of existing virtualization technologies and environments
- Emphasis on evaluating mobile technologies
- Continued fiber network and public Wi-Fi improvements
- Reduce datacenter complexity and footprint
- Enhance efforts to make data more readily available

# **Information Technology and Communications**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,895,210	\$1,921,164	\$1,884,471	\$2,015,702	\$2,017,682
Contractual Services	1,265,733	1,540,683	1,533,683	1,624,085	1,624,085
Materials and Supplies	416,004	437,819	494,819	427,569	427,569
Other Services and Charges	41,030	62,580	62,580	62,580	62,580
Capital Outlay	88,729	66,247	66,247	75,000	75,000
Total Expenditures:	\$3,706,705	\$4,028,493	\$4,041,800	\$4,204,936	\$4,206,916
Expenditures per Capita:	\$35.37	\$37.43	\$37.55	\$37.95	\$36.90



					Authoriz	zed Personnel a	as a % of	
		Expenditure	s as a % of G	General Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Information								
Tech.	4.0%	4.4%	4.5%	4.4%	4.4%	3.2%	3.2%	3.1%

# **Information Technology and Communications**

		Positions			Full 1	Time Equival	ents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Chief Information Officer	EX	1	1	1	1.00	1.00	1.00
Database Administrator	109	1	1	1	1.00	1.00	1.00
Enterprise Applications Manager	112	1	1	1	1.00	1.00	1.00
GIS Analyst	107	2	2	2	2.00	2.00	2.00
GIS Coordinator	111	1	1	1	1.00	1.00	1.00
Information Technology Operations Officer	114	1	1	1	1.00	1.00	1.00
Computer Support Technician	210	4	4	4	4.00	4.00	4.00
Infrastructure Manager	113	1	1	1	1.00	1.00	1.00
Logistics Officer - IT	106	1	1	1	1.00	1.00	1.00
Network Administrator	109	2	2	2	2.00	2.00	2.00
Senior GIS Analyst	108	2	2	2	2.00	2.00	2.00
System Administrator	108	4	4	4	4.00	4.00	4.00
User Support Manager	111	1	1	1	1.00	1.00	1.00
Total		22	22	22	22.00	22.00	22.00

## **Legal Services**

The Legal Services Department consists of the appointed City Attorney, the special counsel for the Ethics Commission, and other outside attorneys retained from time to time to represent the City in specific matters. The City Attorney, Stephan L. Sheets of the law firm Sheets & Crossfield, PC, is assisted by five other attorneys and five legal assistants.

Mission: To provide competent professional and timely legal services at reasonable rates.



#### **Major Business Functions:**

As set forth in the Round Rock City Charter, the City Attorney is generally responsible for all legal affairs and reports directly to City Council. The duties of the City Attorney include: providing legal advice to Council, boards, commissions, and City departments; prosecutorial duties in Municipal Court; real estate matters including acquisitions, dispositions, and trades; representing the City in all litigation; and preparation and review of all contracts, resolutions, ordinances, and items presented to Council and the City Manager. Other outside attorneys may be retained as warranted to represent the City in special matters.

#### **Key Customers:**

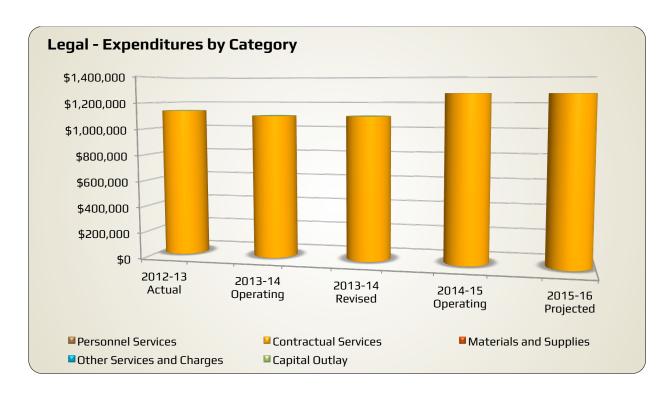
Internal customers include the City Council and all City employees.

#### **Customer Expectations and Requirements:**

The internal customers expect prompt, competent legal advice at reasonable rates.

# **Legal Services**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$0	\$0	\$0	\$0	\$0
Contractual Services	1,136,301	1,100,000	1,100,000	1,275,000	1,275,000
Materials and Supplies	0	0	0	0	0
Other Services and Charges	0	0	0	0	0
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$1,136,301	\$1,100,000	\$1,100,000	\$1,275,000	\$1,275,000
Expenditures per Capita:	\$10.84	\$10.22	\$10.22	\$11.51	\$11.18

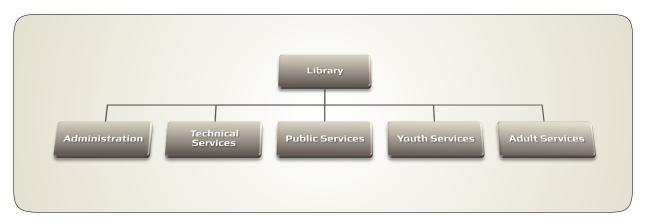


					Authoriz	zed Personnel a	as a % of	
		Expenditure	s as a % of G	General Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Legal								
Services	1.2%	1.2%	1.2%	1.3%	1.3%	0.0%	0.0%	0.0%

## Library

The Round Rock Public Library System provides our growing and diverse community a variety of exceptional programs and services. Our caring and knowledgeable staff maintains an attractive and dynamic environment in which to find information, enjoyment, and enrichment.

**Mission:** The Round Rock Public Library proudly serves its dynamic and growing community by providing high quality resources, services, and programs.



#### **Major Business Functions:**

The Library Department consists of five core functions. Each division is also responsible for marketing and volunteers.

**Administration:** includes the director and an administrative assistant who provides library-wide support and manages the room reservation system.

**Technical Services:** includes acquisitions, materials processing services, and system administration. This division selects, orders, catalogs and physically processes materials for public use. System Administration oversees the Horizon Integrated Library Computer System.

**Public Services:** provides direct customer service in person, over the telephone and via the Internet. Public service staff members provide various levels of reference and circulation assistance.

**Youth Services:** provides programs and direct customer service for children. This division also selects material for the newborn through high school level book and audio-visual collections.

**Adult Services:** oversees the art gallery, community outreach programs involving partnerships with outside organizations, customer computer training, and programs targeting adult populations.

#### **Key Customers:**

The Library Department serves primarily external customers. These customers are residents, non-residents, and visitors to our community.

Internal customers include the City Council and all City employees.

## **General Fund**

Library

#### **Customer Expectations and Requirements:**

There is an expectation that the building is safe, clean, and comfortable. Customers expect prompt, accurate, and courteous information and service.

## FY 2013-14 Highlights:

- Acquired Evanced Solutions software to streamline Summer Reading program registration
- Introduced Freegal downloadable music service with access to over seven million songs
- Enhanced services to families and children with more tween programming and additional service desk hours on Sundays and evenings

#### FY 2014-15 Overview and Significant Changes:

- Acquire site for main and branch facilities
- Allocate additional funding to e-resources with an emphasis on eBooks and popular media
- Restructure service fees and enhance e-Commerce capabilities

#### **New Programs for FY 2014-15:**

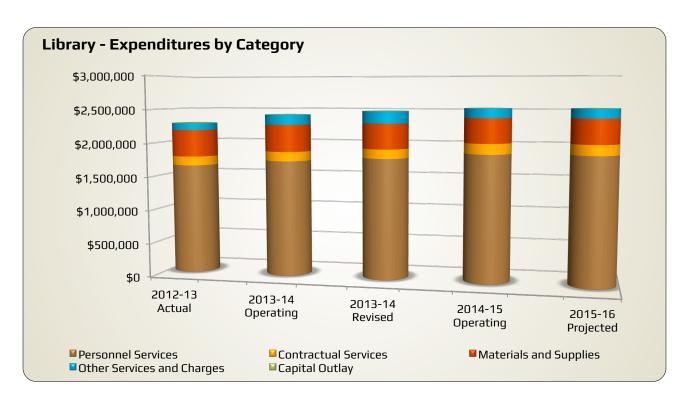
No new programs

#### FY 2015-16 Overview and Beyond:

- Migrate to new library management system
- Budget for staff and collections for new facilities
- Complete design for new facilities

# Library

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,645,022	\$1,730,194	\$1,789,716	\$1,871,979	\$1,874,634
Contractual Services	134,989	140,171	137,354	154,195	154,195
Materials and Supplies	402,611	403,566	374,316	363,566	363,566
Other Services and Charges	100,772	145,033	177,101	135,533	135,533
Capital Outlay	0	0	0	0	0_
Total Expenditures:	\$2,283,395	\$2,418,964	\$2,478,486	\$2,525,273	\$2,527,928
Expenditures per Capita:	\$21.79	\$22.47	\$23.03	\$22.79	\$22.17



						Authorized F	Personnel as a %	of General
		Expenditures	s as a % of Ge	Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Library	2.5%	2.7%	2.7%	2.6%	2.7%	4.3%	4.4%	4.3%

# General Fund

Library

# Library

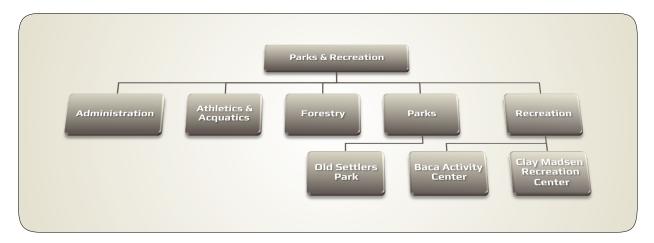
		Positions			Full	Time Equival	ents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Library Director	EX	1	1	1	1.00	1.00	1.00
Administrative Assoc.	206	1	1	1	1.00	1.00	1.00
Librarian	106	9	10	10	7.75	8.75	8.75
Library Page	201	5	5	5	1.25	1.25	1.25
Library Asst.	204	15	15	15	12.50	12.50	12.50
Library Manager	112	3	2	2	3.00	2.00	2.00
Library Supervisor	110	3	3	3	3.00	3.00	3.00
Senior Library Manager	113	0	1	1	0.00	1.00	1.00
Total		37	38	38	29.50	30.50	30.50

#### **Parks and Recreation**

The Parks and Recreation Department (PARD) is responsible for the acquisition, design, development, and maintenance of the park system; and the planting, conservation, and maintenance of trees. In addition, PARD is responsible for organized recreation programs, which include athletics, aquatics, instructional classes, special events and senior citizen activities. PARD also manages the Clay Madsen Recreation Center and the Allen R. Baca Senior/Activity Center.

Vision: Dedicating and empowering people to create positive and memorable experiences in their lives.

**Mission:** To provide an active, vibrant, and beautiful city with diversified and quality parks and a recreation system that produces economic, health, and social benefits for the entire community.



#### **Major Business Functions:**

**Administration Division:** This division is responsible for a variety of specific functions such as strategic plan implementation, marketing, facility reservations, park planning, and development and community outreach through the Park Ranger Program. Other division personnel provide administrative support functions including customer service, program registration, record retention, data input, technology support, and additional support to other internal divisions.

**Athletics and Aquatics Division:** This division has two distinct functional areas. The first responsibility is the development and supervision of youth and adult athletic leagues, sport lessons, sport camps and athletic special events. The second responsibility includes aquatic programming and pool maintenance of the Rock'n River Family Aquatic Center, Micki Krebsbach Pool, Lake Creek Pool and Clay Madsen Indoor Pool. Programs include 'Learn to Swim' lessons for children and adults, Lifeguard Training, Water Safety Instructor classes, and recreational swimming for the general public.

**Forestry Division:** This division is responsible for the beautification, conservation, and preservation of Round Rock's urban landscape through comprehensive tree planting and management programs. Services include: tree planting events, tree care, maintenance of trees in parks and rights-of-way, brush recycling, mulch management, residential curbside brush pick-up, storm damage to trees clean up and removal, management and expansion of the tree nursery, tree inspections, memorial tree program, Arbor Day events, Christmas tree recycling, community education and review and enforcement of the City's Tree Protection and Preservation Ordinance (Tree Removal Permit portion) and relevant portions of the Landscape Ordinance.

## **General Fund**

#### Parks and Recreation

**Parks Division:** This division is responsible for grounds maintenance, athletic field maintenance, chemical applications, irrigation systems, construction projects, horticulture, and playgrounds that fall within the 2,002acres of park land. An additional 277 acres of facilities, water tanks, and rights-of-way are also maintained. In addition, approximately 65 miles of corridor cleanup are maintained by this division. The Parks Division solicits and organizes volunteers such as community service personnel, as well as scouts and other groups to help accomplish divisional goals. The Parks Division provides support services for other activities within the department such as Christmas Family Night, Outlaw Trail, Texas Road Rash, and 4th of July Fireworks Celebration.

**Old Settlers Park:** This division was set up as a cost center within the Parks Division to better track the expenditures of events and maintenance of this 645 acre park. This alignment also gives us the ability to track expenses for supporting leagues, associations and the Sports Capital of Texas promotions.

**Recreation Division:** The Recreation Division, consisting of the Baca Activity and Clay Madsen Recreation Center (CMRC) is responsible for the development, implementation, and evaluation of recreation programs for all ages. This includes special events, instructional classes, and senior activities. Program development reflects the needs and desires of the community as expressed in surveys, suggestion boxes and focus groups.

**The Allen R. Baca Senior/Community Center:** this activity was set up as a cost center within the Recreation Division to better track revenues, expenses and cost recovery. The Baca Center is a senior and community facility committed to providing social, recreational, educational, and nutritional opportunities to persons 50 years of age and older in Round Rock and the surrounding communities. Programs are diverse in nature. Examples include instructional classes such as computer, art, fitness, finance, and foreign language; recreational programs including table games, club meetings, varied craft groups and dances; a fitness room, and special events. In addition, the center is available for community based groups, classes, and programs, as well as private rental opportunities.

**The Clay Madsen Recreation Center:** This division was set up as a cost center within the Recreation Division to better track revenues, expenses, and cost recovery. This is a membership-driven facility, committed to providing recreational and leisure opportunities to citizens of Round Rock and surrounding communities. The diversity of programs offered includes open gym play, tournaments, sports camps, after-school programs, instructional classes, adaptive activities, fitness and strength opportunities, and special events.

#### **Key Customers:**

The Parks and Recreation Department primarily serves external customers. These customers are residents of Round Rock, non-residents and visitors to our community.

#### **Customer Expectations and Requirements:**

Each customer segment has varying expectations for our department; however, the requirements are very similar. Each group expects responsive, respectful, and timely communication; high quality affordable programs and services; and effective and efficient use of City resources.

#### FY 2013-14 Highlights:

The Department was awarded the National Gold Medal Award for Excellence in Parks and Recreation Management which is the highest national honor awarded to agency in the parks and recreation industry. Other Parks and Recreation Department highlights include:

- Parks and Forestry Division maintenance staff won Overall Best Team at the TRAPS State Maintenance Rodeo by defeating over 40 teams from around the state.
- Voters approved the Parks and Recreation Proposition included in the November General Obligation Bond Election which included \$56.4 million worth of parks, trails and recreation facility improvements.
- Department project highlights included the construction of Rabb House and Brushy Creek Regional Trail - Sonoma to AW Grimes Blvd, as well as the continuation of the Repair & Replacement Program which included the renovation of Lake Creek Park, Veterans Park and Whitlow Way.
- Offered additional community events with the Night Rider Family Bike Ride and Christmas Towne which was an expansion of the Rock'n Lights Holiday Light Tour.

## FY 2014-15 Overview and Significant Changes:

Fiscal Year 2015 is focused on construction of the first phase of 2013 GO Bond Projects, continued maintenance of our existing assets through the PARD Repair & Replacement Program and offering of additional outdoor recreation opportunities.

- Construction of the first phase 2013 GO Bond Projects including the Rock'N River Expansion Project, Old Settlers Park Multipurpose Field Complex Project and Heritage Trail West Project.
- Continue to implement the PARD Repair & Replacement Program including the Frontier Park Renovation Project, Round Rock West Renovation Project, Krebsbach Pool Repair Project and Stella Park Renovation Project.
- Provide additional outdoor recreation opportunities including Youth Outdoor Adventure programs/camps and Sand Volleyball League.

#### New Programs for FY 2014-15:

Parks Equipment – This new program is for a new wide deck mower, sand-pro machine and Gator maintenance vehicle which will allow for the most cost efficient maintenance practices of our parks and athletic fields.

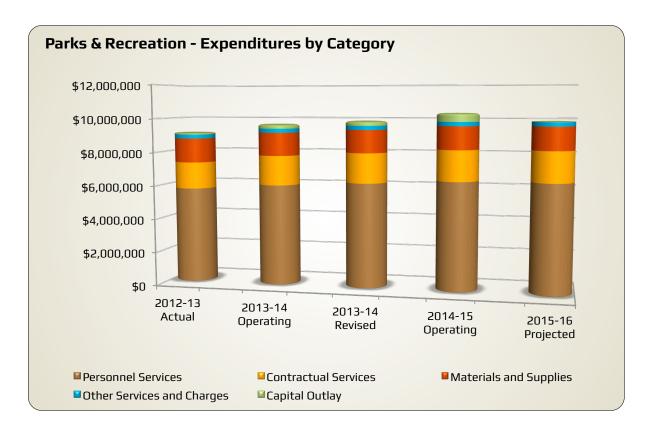
#### FY 2015-16 Overview and Beyond:

PARD will commence maintenance, operations and programming of the following facilities in Fiscal Year 2016:

- The Old Settlers Park Multipurpose Field Complex which will open for league and tournament play in the fall of 2016.
- The Rock'N River Family Aquatic Center expansion which will open to the public starting Swim Season 2016.
- Heritage Trail West will open to the public in late 2016 and highlight the history of Round Rock from pre-1900 to 1990. The project is expected to draw more residents to downtown and start to spur revitalization of Brushy Creek corridor.

## **Parks and Recreation**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$5,715,077	\$6,011,578	\$6,220,080	\$6,415,498	\$6,423,733
Contractual Services	1,597,387	1,766,678	1,780,568	1,824,642	1,824,642
Materials and Supplies	1,458,318	1,377,870	1,357,279	1,365,706	1,365,706
Other Services and Charges	239,188	244,185	244,185	245,185	245,185
Capital Outlay	101,663	245,750	252,451	489,000	30,000
Total Expenditures:	\$9,111,633	\$9,646,061	\$9,854,563	\$10,340,031	\$9,889,266
·					
Expenditures per Capita:	\$86.94	\$89.62	\$91.56	\$93.32	\$86.75



					Authoriz	zed Personnel	as a % of	
		Expenditure	s as a % of G	General Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Parks &								
Recreation	9.9%	10.6%	10.9%	10.8%	10.4%	13.4%	13.1%	12.9%

# **Parks and Recreation**

		Positions			Full 1	Time Equiva	lents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
PARD Director	EX	1	1	1	1.00	1.00	1.00
Assistant PARD Director	114	1	1	1	1.00	1.00	1.00
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Administrative Technician I-III	205	6	6	6	5.00	5.00	5.00
Arborist	211	1	1	1	1.00	1.00	1.00
Athletics/Aquatics Manager Athletics/Aquatics Programs	112	1	1	1	1.00	1.00	1.00
Supervisor	108	2	2	2	2.00	2.00	2.00
Brush Service Representative	204	3	3	3	3.00	3.00	3.00
Bus Driver	203	1	1	1	0.25	0.25	0.25
Business Systems Analyst	107	1	1	1	1.00	1.00	1.00
Forestry Crew Leader	209	1	1	1	1.00	1.00	1.00
Forestry Manager	112	1	1	1	1.00	1.00	1.00
Forestry Technician	205	3	3	3	3.00	3.00	3.00
Marketing Specialist II	109	1	1	1	1.00	1.00	1.00
Office Manager	206	2	2	2	2.00	2.00	2.00
Park Development Manager	112	1	1	1	1.00	1.00	1.00
Park Development Specialist	109	2	2	2	2.00	2.00	2.00
Park Ranger - Senior	212	1	1	1	1.00	1.00	1.00
Park Ranger	210	1	1	1	1.00	1.00	1.00
Parks Maintenance Crew Leader	209	7	7	7	7.00	7.00	7.00
Parks Maintenance Foreman	206	3	3	3	3.00	3.00	3.00
Parks Maintenance Worker I-III	204	31	31	31	31.00	31.00	31.00
Parks Manager	112	1	1	1	1.00	1.00	1.00
Parks Supervisor - Const/Grounds	112	2	2	2	2.00	2.00	2.00
Rec Ctr Supervisor - Senior Ctr/CMRC	108	2	2	2	2.00	2.00	2.00
Recreation Assistant Shift Leader	201	3	3	3	2.25	2.25	2.25
Recreation Leader I/II	207	15	15	15	6.50	6.50	6.50
Recreation Manager	112	1	1	1	1.00	1.00	1.00
Recreation Program Coordinator	108	4	4	4	4.00	4.00	4.00
Recreation Shift Leader - P/T	207	1	1	1	0.25	0.25	0.25
Recreation Shift Leader	207	2	2	2	2.00	2.00	2.00
Total		103	103	103	91.25	91.25	91.25

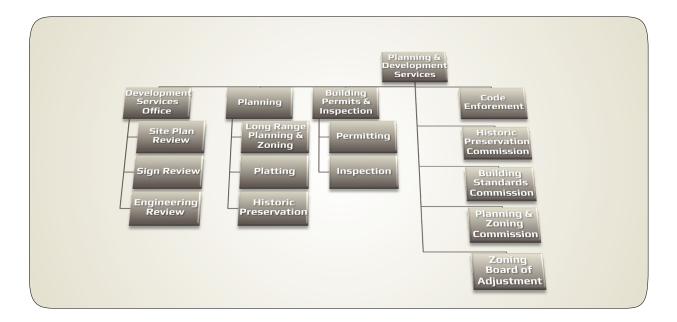
Planning & Development Services

## **Planning and Development Services**

The Planning and Development Services Department is responsible for land use and neighborhood planning; administration of land development regulations; building permit review and inspections, and code enforcement for the City under the leadership of the Planning and Development Services Director.

**Vision:** Round Rock is a diverse, historic, and family-oriented community with a distinct identity as a desirable place to live, work and play. Residents, government and business are committed to working together to build a quality community.

**Mission:** to provide citizens and the business community with efficient, consistent, fair, and effective development review services, promote quality development and planning programs for the purpose of facilitating economic growth, and improving the building environment.



#### **Departmental Program Summary:**

The Planning & Development Services Department consists of 4 general programs: Development Services; Planning; Code Enforcement; and Building Permits and Inspections. Each of these programs is funded by the City's General Fund.

**Development Services:** Leads the review of site plans, landscape plans, drainage plans, and utility and street plans associated with new development and platting.

**Planning:** Oversees the development and implementation of the City's General Plan, historic preservation ordinance, zoning and subdivision ordinances, and area plans. It is the lead facilitator of zoning, platting applications and annexation applications.

**Building Permits and Inspections:** Reviews construction plans, issues building permits, and performs building inspections during construction.

**Code Enforcement:** Investigates complaints and enforces ordinances related to illegal signs, zoning violations, weeds, trash and junk.

#### **Major Business Functions:**

- Prepare and maintain the City's General Plan a policy document guiding the physical development within the City to ensure logical, compatible and contiguous development of the City.
- Review and revise zoning, subdivision and sign Codes to reflect General Plan and Strategic Plan goals as well as to address the changing needs of the community and innovative land use and zoning principles.
- Review and process site plan, sign, zoning and platting applications to ensure they meet ordinance requirements and promote Strategic and General Plan goals.
- Provide staff support to the Planning and Zoning Commission, Historic Preservation Commission and Zoning Board of Adjustment to ensure efficient and thorough review of development applications.
- Prepare special area studies and programs to implement principals and goals identified in the Strategic Plan and General Plan.
- Develop annexation criteria in cooperation with the utilities department to provide for future growth.
- Prepare population projections and monitor demographic trends.
- Review construction plans, issue building permits and perform inspections.
- Assist with economic development and business recruitment.
- Assist with downtown redevelopment.

#### **Key Customers:**

Key customers include the citizens of Round Rock, City Council, the Planning and Zoning Commission, the Historic Preservation Commission, the Zoning Board of Adjustment, the City Manager and various City divisions/departments involved in the development process such as Utilities, Transportation and Parks. Customers also include the development community, design professionals, business owners, residents, contractors, persons needing information or assistance with City processes, and external agencies involved with planning or development regulations.

#### **Customer Expectations and Requirements:**

External customers expect prompt, accurate and courteous information and service. Business owners, developers and design professionals expect a positive and open minded attitude from staff to resolve design or code compliance issues as they arise. External customers also expect staff expertise regarding regulations and processes to ensure the staff fully understands their questions and needs. They require sufficient details of requirements to ensure that they are fully aware of City requirements to avoid unnecessary delays and costs as they navigate the development approval process. Residents of the City expect quality development, protection of property values and participation in key policy decisions.

Internal customers require prompt, accurate and courteous information as well as our understanding the purpose of their request to ensure the usefulness of the information required. Internal customers also require collaboration on projects that involve multiple departments.

#### FY 2013-14 Highlights:

Development activity continued an upward trend during this time period. Construction of new
commercial buildings and tenant finish-outs remained strong. Several apartment projects are
also under construction and nearing completion. Developers have also sought and obtained the
necessary entitlements of four new single-family subdivisions consisting of approximately 1,900
lots. Several economic development projects have also been completed or are in the
development process: Clear Correct, Insys Therapeutics, South University, Thermasol, and Bass

## General Fund

#### Planning & Development Services

Pro Shops. As activity increases, the pressure on planners, engineers, and inspectors to perform at a high level becomes a challenge. As staff has more projects, they have less time to spend on each one. However, the department is constantly preparing to meet this challenge, and exceed expectations by allocating resources in the most effective manner possible. Staff has been up to the task and continued to facilitate development and permit applications in a professional, fair, proactive, and expeditious manner. This statement is supported by the high scores from survey respondents received during this fiscal year.

- The City Council adopted three new mixed-use zoning districts and rezoned close to 400 parcels in the downtown to facilitate the redevelopment of the area in accordance with the Strategic Plan.
- Relocated the Building Permitting & Inspections Division to the McConico Building. This move has increased efficiency, staff coordination, and the customer experience.
- Implemented the newly adopted Sign Ordinance. Code Enforcement had a major role in this endeavor relative to illegal banners and improving the character of the built environment.
- The City Council adopted the Freeman, Timmerman, and Avery North PUDs. These single-family PUDs require large lots and higher development standards than those rules required of previously approved subdivisions.
- Analyzed and inventoried all parcels of land in the ETJ for potential annexation and presented findings to the City Council.

## FY 2014-15 Overview and Significant Changes:

In FY 2014-2015 the Planning and Development Services Department will continue to lead or assist with the implementation of the strategic goals established by the City Council. The major projects will include:

- Draft completion and City Council adoption of the Rock Development Code (RDC).
- Identify gaps in the property maintenance standards and recommend ordinance changes to the City Council for adoption.
- Begin work on a master plan for the Brushy Creek Corridor.
- Inventory and analyze all available vacant land that is dedicated/entitled for light industrial and business park uses and single-family residential. Compare and assist the City Council with developing a policy on the desired amount and locations of these uses to be preserved.
- Assist the City Council on selecting a firm to develop the Gypsum site.
- Decrease site / subdivision development permit review timeframes.

#### **New Programs for FY 2014-15:**

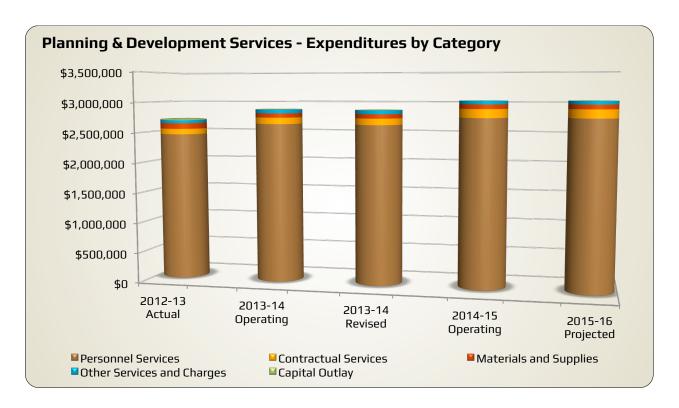
Hiring an additional entry level building inspector to manage the increased residential and commercial activity.

#### FY 2015-16 Overview and Beyond:

- The Department will be completing many of the projects and programs started in the previous year and continue to participate in the implementation of the City Council's strategic policies. A focus on Downtown redevelopment will be vital and working closely with the Transportation and Utilities departments and the private sector is essential to its implementation.
- Adoption of a Brushy Creek Master Plan.
- Relocate the planning and development services divisions to the first floor of the McConico Building across from Building Inspections.
- Work closely with the Chamber and City Administration on economic development projects.
- Seek avenues for more efficiency during the development process.

# **Planning and Development Services**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$2,455,894	\$2,640,734	\$2,636,331	\$2,760,781	\$2,763,931
Contractual Services	92,057	105,306	105,306	141,637	141,637
Materials and Supplies	95,406	71,010	71,010	73,963	73,963
Other Services and Charges	50,333	61,035	61,035	54,435	54,435
Capital Outlay	16,268	0	0	0	0
Total Expenditures:	\$2,709,958	\$2,878,085	\$2,873,682	\$3,030,816	\$3,033,966
Expenditures per Capita:	\$25.86	\$26.74	\$26.70	\$27.35	\$26.61



					Authoriz	zed Personnel	as a % of	
		Expenditure	es as a % of C	General Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Planning &								
Dev. Srvs.	2.9%	3.2%	3.2%	3.2%	3.2%	5.0%	4.9%	4.9%

# **Planning and Development Services**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Planning & Development Services							
Director	EX	1	1	1	1.00	1.00	1.00
Admin Associate	206	1	1	1	1.00	1.00	1.00
Admin. Tech	205	2	0	0	2.00	0.00	0.00
Administrative Assistant	206	1	1	1	1.00	1.00	1.00
Building Inspector	210	1	1	2	1.00	1.00	2.00
Building Permits Technician	206	1	2	2	1.00	2.00	2.00
Chief Commercial Insp.	214	1	1	1	1.00	1.00	1.00
Chief Electrical Insp.	214	1	1	1	1.00	1.00	1.00
Chief Residential Insp.	214	1	1	1	1.00	1.00	1.00
Code Enforcement-Mgr	110	1	1	1	1.00	1.00	1.00
Code Enforcement Officer	208	2	2	2	2.00	2.00	2.00
Commercial Inspector	211	1	2	2	1.00	2.00	2.00
DSO Manager	113	1	1	1	1.00	1.00	1.00
Engineer-Staff	111	1	1	1	1.00	1.00	1.00
Engineering Assoc	108	2	2	2	2.00	2.00	2.00
Manager - Inspection Services	113	1	1	1	1.00	1.00	1.00
Planner	108	1	1	1	1.00	1.00	1.00
Planner	108	1	0	0	1.00	0.00	0.00
Planning Manager	113	1	1	1	0.75	0.75	0.75
Planning Technician	206	4	4	4	4.00	4.00	4.00
Principal Planner	110	1	0	0	1.00	0.00	0.00
Senior Building Inspector	202	3	3	3	3.00	3.00	3.00
Senior Code Enforcement Officer	211	1	1	1	1.00	1.00	1.00
Senior Planner	110	3	5	5	3.00	5.00	5.00
Total		34	34	35	33.75	33.75	34.75

#### Police

The Police Department provides public safety and enforces federal, state, and city laws and ordinances through proactive and responsive patrol of the City by state-commissioned peace officers. As its business model, the Department believes the best way to fight crime is to forge strategic partnerships that address quality-of-life issues before they become serious public safety or crime issues. The Department also is responsible for animal control; fire and police radio dispatch functions in the City limits; and maintaining the recruiting, training, crime victim, and support functions necessary to maintain a police force of the highest quality.

**Vision:** Effectively adapt to the challenges created by a rapidly growing community that is striving to maintain its low crime rate and high quality of life. Deliver policing that responds to the needs of the community and engages them to share in the responsibility of keeping Round Rock a great community.

**Mission:** The Round Rock Police Department, in alliance with our community, provides public safety and promotes a high quality of life.



#### **Major Business Functions:**

Office of the Chief: The Office of the Chief determines departmental policies and ensures the complete discharge of all duties imposed by Texas State Law or City Ordinance. The office is responsible for the strategic direction, control, management, and direction of employees, as well as the Department's operation and administration. The Office of the Chief houses the Professional Standards Section, Planning and Research Section, and volunteer coordinator. Professional Standards, through the internal affairs function, ensures the Department's integrity is maintained through an internal system where objectivity, fairness, and justice are assured by impartial investigation. Professional Standards also houses accreditation, community services, and public information functions. Planning and Research performs budgeting, strategic planning, policy development, criminal intelligence, and research functions.

**Patrol Division:** The Patrol Division is responsible for law enforcement, public safety, and community policing functions within the City limits of Round Rock. The division is structured on a geographic "beat" basis, with individual officers responsible for an area of the City, sergeants responsible for their officers' areas, and continues up to the Chief of Police. A Traffic Unit addresses traffic issues throughout the City, and the School Resource Officer Unit is also housed in this division.

**Training Division:** Training houses the Department's training and recruiting functions, as well as the Animal Control Unit. Animal Control enforces local ordinances regarding the care and keeping of domestic animals in the City. The division also houses the Department's volunteer coordinator.

## **General Fund**

Police

**Criminal Investigation Division:** This division is responsible for a variety of police services through investigative units focusing on crimes against persons, property crimes, narcotics, organized crime, criminal interdiction, and white collar crimes.

**Support Services Division:** The Support Services Division provides the Department with technical and administrative support services related to communications, police records, evidence, criminalistics and victim assistance. This division ensures that 24-hour; two-way radio communications are conducted in compliance with federal regulations, handling emergency and other citizen requests for police and fire service, dispatching police/fire units as required or referring citizens to an appropriate service or agency.

The Police Department performs a wide variety of public safety and related functions. The Department performs activities that make officers available to citizens, enforce laws, deter crime, observe and address suspicious activity, and respond to calls for service. Officers investigate crimes, and specialized units address unusual crimes or incidents with technical expertise and training in those areas (SWAT, White Collar Crimes, Narcotics, etc.).

The Department operates a School Resource Officer Unit and Animal Control Unit. Other public safety-related functions include the City's 911 Public Safety Answering Point and ensuring traffic safety and flow. The Department corrects and reports public hazards, and provides radio dispatch service to police and fire. The Department makes arrests and transports suspects to jail; processes crime scenes and forensic evidence; receives and investigates complaints from the public; and maintains the capacity to manage large-scale incidents through regular training and exercise. In keeping with our mission, we perform many functions to help maintain a high quality of life for residents. The Department enforces laws and ordinances regarding public nuisances (e.g., parking in yards), addresses citizen traffic complaints, supports neighborhood efforts, and provides for geographic-based police patrol. Related functions include victim assistance and several community programs.

A major component of the Department's mission has to do with working in alliance with the community to address issues. The Department has established a formal Community Affairs group to enhance its approach to this part of its mission. The Department provides the public with information about crime and major incidents through presentations at meetings of local civic, neighborhood, and related organizations. A Citizen's Police Academy educates the public about policing and develops a source for volunteers. National Night Out and other events encourage positive police-community relations, as do our Blue Santa; Police Explorers; Robbery prevention; and Lock, Take, and Hide programs.

#### **Key Customers:**

The Police Department recognizes most citizens have little interaction with officers during the normal course of a given year. However, we provide professional police service not only to crime victims and witnesses but also suspects and arrestees. We serve the City's different neighborhoods, schools, civic organizations, and business groups. Motorists comprise another significant customer group, and we dedicate resources to deal with traffic-related issues. Within the city organization, we provide emergency dispatch services to the police and fire personnel, and police officers investigate fleet accidents for the Human Resources Department's risk management program.

#### **Customer Expectations and Requirements:**

The public expects the Police Department to provide quality community policing – addressing quality-of-life issues early enough so they do not evolve into public safety problems. For the past several years, the City has been named among the safest cities in the country. When surveyed every two years, Round Rock citizens overwhelming rate police services as good or excellent. In addition, more than four-fifths of our residents surveyed over the years report they feel safe walking in their neighborhoods at night.

#### FY 2013-14 Highlights:

- Voters in November 2013 approved \$27.4 million in bonds for a police-fire training facility. Construction is expected to begin by the end of 2014.
- On its latest reaccreditation from the Commission on the Accreditation of Law Enforcement Agencies (CALEA), the Department was granted *Advanced Accreditation with Excellence status*. Less than 5 percent of accredited agencies achieve that status from the international police accrediting agency.
- In December 2013, our Communications Center superbly fielded 911 calls for Austin Police Department for several hours during a 911 outage in Austin/Travis County. During a period where dispatchers normally handle 45-50 calls, the Center managed more than 700 calls to 911.
- Police Chief Tim Ryle retired after more than 30 years in law enforcement. The mantle of Department leadership was taken up in March 2014 by Chief Allen Banks, who previously helmed the Albuquerque, N.M., Police Department.

#### FY 2014-15 Overview and Significant Changes:

- The Department anticipates a continued ramp-up of its community policing approach in FY 2014-15. In 2013, the Department participated in a total of 151 total community events, including five new neighborhood watch programs and Department participation in 42 neighborhood-specific events. This year promises even more activity from the Department.
- Work on the first phase of construction for police-fire training facility should be at or near completion. The initial phase will include several tactical training elements.

#### New Programs for FY 2014-15:

The hiring of three police officers to address service level demands in the City.

The hiring of 4 School Resource Officers (SRO) per contract with the Round Rock School District to cover the Middle Schools in the district.

The creation and hiring of three call-taker positions in the Communications Section. These positions will begin to pull call-taking functions from the Department's Public Safety Radio Communications Operators – a common practice in public safety communications.

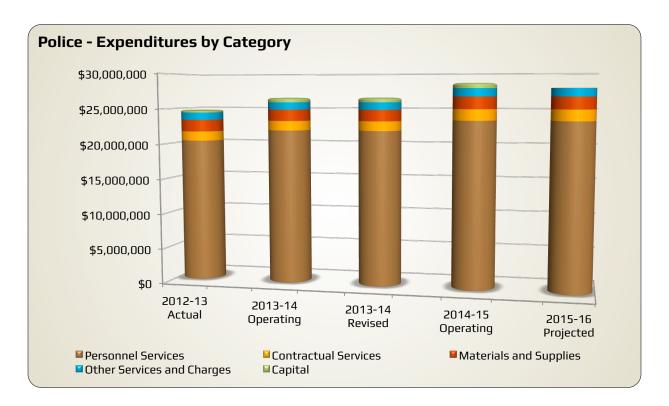
#### FY 2015-16 Overview and Beyond:

- The Department looks forward to its first full year of operations in the new police-fire training facility in Fiscal 2015-16.
- The Department again is up for renewal of its *Advanced Accreditation with Excellence* status from the Commission on the Accreditation of Law Enforcement Agencies.

Police

#### **Police**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services Contractual Services	\$20,360,882 1,323,727	\$21,936,569 1,346,931	\$21,973,581 1,346,931	\$23,493,083 1,561,256	\$23,507,979 1,562,156
Materials and Supplies Other Services and Charges	1,691,230 1,049,952	1,615,182 1,031,459	1,615,182 1,031,459	1,728,833 1,133,009	1,728,833 1,133,009
Capital .	426,828	595,000	595,000	690,604	0
Total Expenditures:	\$24,852,618	\$26,525,141	\$26,562,153	\$28,606,785	\$27,931,977
Expenditures per Capita:	\$237.13	\$246.44	\$246.78	\$258.18	\$245.02



		Expenditures	as a % of G		orized Personne General Fund			
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Police	27.0%	29.3%	29.3%	30.0%	29.5%	32.5%	32.1%	33.0%

#### **Police**

		Positions			Full 1	Time Equiva	lents
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Police Chief	EX	1	1	1	1.00	1.00	1.00
Assistant Police Chief	CSPS	1	1	1	1.00	1.00	1.00
Admin. Assoc.	206	5	5	5	5.00	5.00	5.00
Accreditation Manager	108	1	1	1	1.00	1.00	1.00
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Administrative Assoc.	206	7	5	5	7.00	5.00	5.00
Administrative Technician III P/T	108	2	0	0	1.00	0.00	0.00
Animal Control Officer	205	5	5	5	5.00	5.00	5.00
Animal Control Supervisor	213	1	1	1	1.00	1.00	1.00
Call Takers	206	0	0	3	0.00	0.00	3.00
Communications Training Officer	211	7	7	7	7.00	7.00	7.00
Crime Analyst	212	0	6	6	0.00	5.50	5.50
Crime Analyst	212	3	1	1	3.00	1.00	1.00
Crime Analyst & Stat Mgr	111	2	1	1	2.00	1.00	1.00
Crime Scene Specialist	212	2	2	2	2.00	2.00	2.00
Evidence Control Supervisor	214	1	1	1	1.00	1.00	1.00
Evidence Technician	206	1	2	2	1.00	2.00	2.00
Law Enforcement Specialist	212	2	1	1	1.50	1.00	1.00
Law Enforcement Support Tech	207	5	5.5	5.5	3.50	4.00	4.00
Logistics Officer	210	2	2	2	2.00	2.00	2.00
Police Captain	CSPS	3	0	0	3.00	0.00	0.00
Police Commander	CSPS	0	3	3	0.00	3.00	3.00
Police Lieutenant	CSPS	8	8	8	8.00	8.00	8.00
Police Officer	CSPS	116	118	125	116.00	118.00	125.00
Police Sergeant	CSPS	24	24	24	24.00	24.00	24.00
Police Support Div. Mgr.	113	0	1	1	0.00	1.00	1.00
Public Safety Com. Mgr	110	1	1	1	1.00	1.00	1.00
Public Safety Com. Oper.	210	15	15	15	15.00	15.00	15.00
Public Safety Supervisor	213	4	4	4	4.00	4.00	4.00
Records Supervisor	211	1	1	1	1.00	1.00	1.00
Records Technician	106	1	0	0	1.00	0.00	0.00
Victims Advocate	209	1	1	1	1.00	1.00	1.00
Victims Assist. Coordinator	213	1	1	1	1.00	1.00	1.00
Total		224	225.5	235.5	221.00	223.50	233.50

Civil Service Pay Structure (CSPS) (see Personnel section)

Recycling Services

#### Recycling / Solid Waste Services

The Recycling/Solid Waste Services Department is responsible for both garbage collection and recycling services that are provided to the citizens of Round Rock. These functions are handled by personnel in two separate divisions. The Environmental Services Division oversees the recycling drop off center and the four used oil drop off locations. The division also manages the city's in-house recycling program.

The Utility Administration Division oversees the solid waste management programs which include garbage collection and disposal by a third party contractor as well as the curbside recycling program. In addition, this division oversees the franchise agreements with the commercial haulers who collect garbage for all commercial properties in the City. Both divisions provide recycling opportunities for the citizens by promoting environmental awareness in order to increase recycling and reduce the amount of waste disposed of in the landfill.

**Vision:** The Recycling/Solid Waste Services Department will be a respected and trusted leader in providing recycling services and pollution prevention activities.

**Mission:** To provide resource preservation, conservation, and protection through the recycling and innovative waste management practices.



#### **Major Business Functions:**

**Solid Waste Management Program:** Provides cost effective garbage collection and disposal services as well as curbside recycling services at a competitive price with low risk to the citizens. Develop a process to provide a recycling credit back to the citizens when the commodity market is doing well. A new curbside recycling program has been in effect since January 2011.

**Recycling Services:** Provides safe and responsible handling of recyclable commodities to the public. This program diverts recyclable materials from landfills, receiving streams, drinking water supplies and reduces the potential for illegal dumping.

The City has operated a Recycling Drop-off Center since 1990.

#### **Key Customers:**

The Recycling/Solid Waste Services program customers include the entire Round Rock and surrounding community as well as all internal City departments. The program is open to everyone.

#### **Customer Expectations and Requirements:**

Recycling/Solid Waste Services customers expect frequent and convenient access to services and the resource handling methods that are environmentally sound and cost conscious.

#### FY 2013-14 Highlights:

In FY 2013-14, the Recycling/Solid Waste Services Division focused on activities dedicated to enhancing the drop-off center services and exploring innovative markets for recycled materials. The recycling center compliments the City's comprehensive curbside recycling program.

- Initiated electronics recycling at the drop-off center in January of 2013. Over 90 tons of materials were collected and recycled responsibly.
- Hosted two free paper shred events with Balcones Recycling at the City's drop-off center.
- Implemented a rechargeable battery program that includes a revenue stream.

#### FY 2014-15 Overview and Significant Changes:

In FY 2014-15, the Recycling/Solid Waste Services Division will continue to focus on pollution prevention activities and improving efficiencies. The division will also focus on the following significant activities:

- Including electronics recycling in the City's in-house recycling service.
- Improving the safety and security of the drop-off center by replacing fencing, installing safety showers and repaying surfaces.
- Continuing to improve public education and outreach regarding the City's solid waste and recycling services.
- Develop opportunities for multi-family residential properties to participate in the single-stream recycling program.

#### New Programs for FY 2014-15:

No new programs

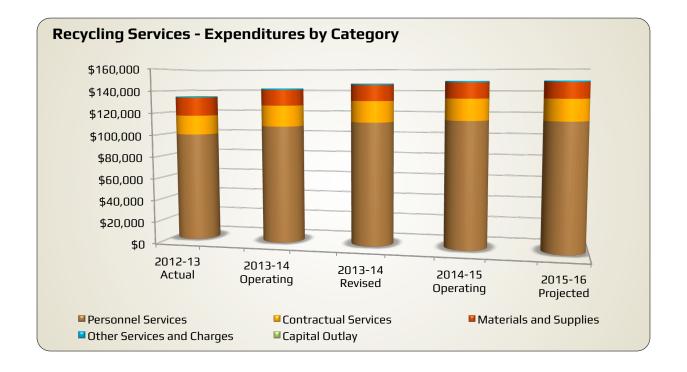
#### FY 2015-16 Overview and Beyond:

The Recycling/Solid Waste Services Division will concentrate on activities geared toward improving cost effectiveness and operational efficiencies.

- The division will consider replacing a portion of the west side fence at the Deepwood drop-off center.
- In order to improve facility security, the division will consider installing cameras and motion sensitive lighting within the drop-off center.
- The division will monitor recycling markets and review commodity contracts.

# Recycling / Solid Waste Services

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
	Actual	Budget	Budget	Budget	Budget
Personnel Services	\$99,263	\$107,593	\$112,112	\$114,464	\$114,734
Contractual Services	17,554	19,085	19,085	19,260	19,260
Materials and Supplies	16,728	14,188	14,188	13,988	13,988
Other Services and Charges	854	1,250	1,250	1,250	1,250
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$134,398	\$142,116	\$146,635	\$148,962	\$149,232
Expenditures per Capita:	\$1.28	\$1.32	\$1.36	\$1.34	\$1.31



		Expenditure	es as a % of (			orized Personne General Fund		
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Recycling	0.1%	0.2%	0.2%	0.2%	0.2%	0.4%	0.4%	0.4%

Recycling Services

# Recycling / Solid Waste Services

			Positions		Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Recycling Attendant I/II	203	3	3	3	2.75	2.75	2.75
Total		3	3	3	2.75	2.75	2.75

#### **General Fund**

Transportation

#### **Transportation**

The Transportation Department consists of eight divisions: Administration; Transit and Public Transportation; Planning and Engineering; CIP/Infrastructure Inspection; CIP Project Management; Traffic Signs and Signals; Street Maintenance; and Drainage Operations.

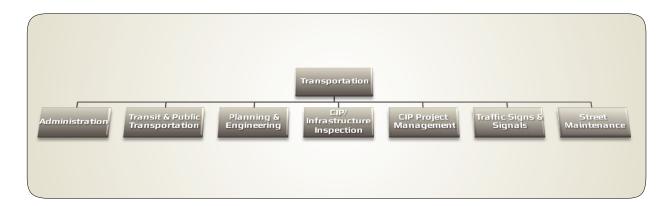
The Transportation Department is responsible for planning, building and maintaining the City's transportation infrastructure. In addition, the department oversees the City's Transit and Public Transportation activities. The Department also works extensively with regional partners for improved planning and project coordination.

**Vision:** The Department strives to be a premier organization that values innovation, trust, teamwork and professionalism.

#### We will:

- Accept the challenge of change and be committed to continually enhancing the safety, environment, quality of life and economic vitality of our community
- Be accountable for our performance and our organization's success and be recognized for our achievements
- Be committed to provide our employees a stable work environment with equal opportunity for learning and personal growth
- Be respectful of each other, the internal and external customers we support

**Mission:** Cost-effectively plan, build and maintain the City's transportation infrastructure and provide public transportation in a manner which meets the needs of the community and supports the safety and welfare of our citizens.



#### **Major Business Functions**

The primary goal of the Transportation Department is to improve local and regional mobility. By effectively planning for and building the City's transportation system, at both the local and regional levels, staff provides citizens greater mobility, less congestion and promotes better air quality.

**Transportation Administration:** This division provides guidance, oversight and support to all transportation divisions. This includes proactively seeking solutions to current and future transportation needs community wide and providing up-to-date communications about projects and other activities to the public.

**Transit and Public Transportation:** This division is responsible for all planning, programming and implementation of the City's public transportation. This division provides oversight for the City's third-party contract ensures compliance with all applicable federal regulations and requirements and provides information to the public. It also includes managing the City's Disadvantaged Business Enterprise Program and the Title VI Program.

**Planning and Engineering:** This division is responsible for the planning and day-to-day management of the City's transportation system at the local and regional level. This includes managing and implementing the City's Transportation Capital Improvement Program and planning transportation projects and systems that meet the increasing demands of the Round Rock community and Central Texas region.

**CIP/Infrastructure Inspection:** This division is responsible for ensuring the integrity of all newly built and improved infrastructure projects. The work includes inspections during construction and upon completion of construction for every project of the Transportation Department, the Utilities and Environmental Services Department, and the Parks and Recreation Department.

**CIP Project Management:** This division is responsible for each transportation project from beginning to end. The project managers are responsible for hiring all consulting firms (engineers and architects) and contractors; reviewing designs and plans to ensure they meet local and state regulations; and completing the projects in a timely manner and on budget.

**Traffic Signs and Signals:** This division is responsible for maintaining, inspecting and managing traffic signals; installing and maintaining school zone signals; and installing, inspecting, maintaining and managing traffic control signs and road markings. The division manages the Citywide Thermoplastic Striping contract. The division also manages the process of public street luminaire installations from citizen requests and provider installation. The division manages block party permit requests and assists City Administration and other city departments with internal and external special events, parades, races, etc.

**Street Maintenance:** This division is responsible for all street and right-of-way maintenance, including, annual street maintenance projects; repair of roadways, parking lots, and hike and bike trails; maintenance and repair of city sidewalks and driveways; and mowing and maintaining all of the City's rights-of-ways.

**Drainage Operations and Maintenance:** This division is responsible for maintaining all City-owned storm water infrastructure including inlets, storm drains, channels and water quality ponds. This division is responsible for ensuring continued conveyance to avoid localized and regional flooding. This division is also responsible for continued maintenance of water quality infrastructure to ensure cleanliness of storm water draining to creeks and regulatory compliance.

#### **Key Customers:**

The Transportation Department serves both internal and external customers. Key customers include the citizens of Round Rock, the traveling public, business owners, developers, the City Council, the City Manager's office, other City departments, and local, state and federal government agencies.

#### **Customer Expectations and Requirements:**

External customers expect prompt, professional and accurate communications to their inquiries or requests. If the customer is asking for an explanation or clarification about a City process or regulation, the customer expects City staff to be knowledgeable about processes and regulations. The customer's expectation is to be treated with courtesy and respect by staff members and customers want their issue(s) responded to as efficiently as possible within a reasonable timeframe.

#### General Fund

#### Transportation

Internal customers/employees expect other staff members to provide timely and accurate responses to their questions in a professional manner. All staff should treat each other with courtesy and be respectful and mindful of each other's work.

It is a Department requirement that each staff member provide exceptional customer service to all customers. Another requirement of staff is to work collaboratively with our internal customers to better serve our external customers.

It is especially important for us to pursue a well maintained and functioning road network to support timely safety and engineering services to the community.

#### FY 2013-14 Highlights:

- Chisholm Trail I, II, and III construction projects were completed
- Traffic signal timing plans were put in place on four (4) major corridors and battery backups have been installed for traffic signals, allowing the signals to properly operate during power outages
- Neighborhood Street Program allowed for the repair of many streets throughout our Neighborhoods

#### FY 2014-15 Overview and Significant Changes:

- Additional attention on leveraging funding to assist with projects, such as the funding leveraged to construct the IH 35 Ramp Reversal project
- Continued coordination with the Development Services Office and Developers for the betterment of the City's transportation system
- Construct projects and implement programs for continued improvement to community mobility

#### New Programs for FY 2014-15:

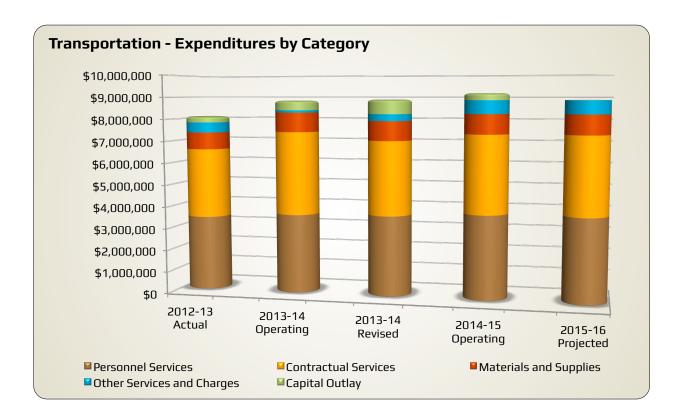
No new programs

#### FY 2015-16 Overview and Beyond:

- Successful implementation of projects
- Maintain and update the 5-year plan, as necessary
- Maintain and update as needed the Master Transportation Plan

#### **Transportation**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$3,409,902	\$3,607,859	\$3,662,292	\$3,817,082	\$3,821,762
Contractual Services	3,173,839	3,806,841	3,388,143	3,560,271	3,560,271
Materials and Supplies	778,408	889,939	892,637	896,039	894,968
Other Services and Charges	468,494	104,497	309,355	604,497	604,497
Capital Outlay	261,057	420,700	631,842	296,500	0
Total Expenditures:	\$8,091,700	\$8,829,836	\$8,884,269	\$9,174,389	\$8,881,498
Expenditures per Capita:	\$77.21	\$82.03	\$82.54	\$82.80	\$77.91



						Autho	rized Personn	el as a
		Expenditures	s as a % of G		% of	General Fund	FTEs	
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Transportation	8.8%	9.7%	9.8%	9.6%	9.4%	7.6%	7.5%	7.1%

# General Fund

Transportation

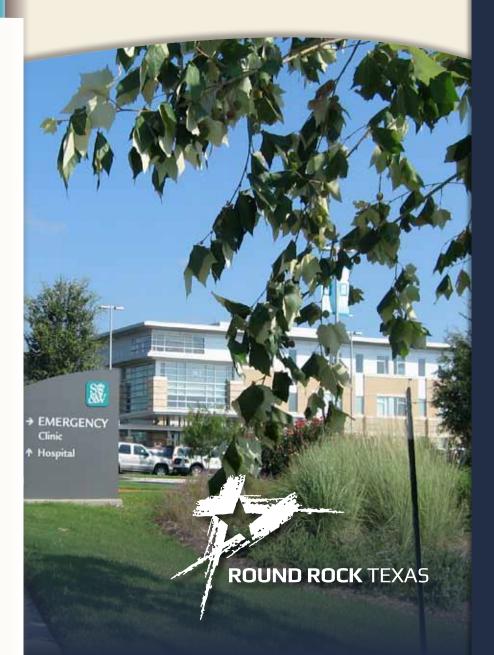
# Transportation

		Positions			Full	Full Time Equivalents			
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15		
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted		
Transportation Services Director	EX	1	1	1	1.00	1.00	1.00		
<b>Assistant Transportation Director</b>	114	0	1	1	0.00	1.00	1.00		
Administrative Assistant	208	1	1	1	1.00	1.00	1.00		
Administrative Assoc.	206	3	3	3	3.00	3.00	3.00		
Chief Construction Inspector	112	1	1	1	1.00	1.00	1.00		
City Engineer	114	1	1	0	1.00	1.00	0.00		
Construction Inspector	210	5	5	5	5.00	5.00	5.00		
Engineering Technician	207	1	1	1	1.00	1.00	1.00		
Engineering Technician-Senior	210	1	1	0	1.00	1.00	0.00		
Equipment Operator	206	15	15	15	15.00	15.00	15.00		
Operations Manager	113	1	1	1	1.00	1.00	1.00		
Project Manager	107	1	1	1	1.00	1.00	1.00		
Project Manager-Senior	110	2	2	2	2.00	2.00	2.00		
Signs & Marking Technician	206	3	3	3	3.00	3.00	3.00		
Traffic Engineer	113	1	1	1	1.00	1.00	1.00		
Traffic Signal Technician	205	1	1	1	1.00	1.00	1.00		
Traffic Signal Technician-Senior	209	3	3	3	3.00	3.00	3.00		
Transportation Crew Leader	211	5	5	5	5.00	5.00	5.00		
Traffic Signal Supervisor	213	1	1	1	1.00	1.00	1.00		
Transportation Planner	110	1	1	1	1.00	1.00	1.00		
Transportation Planner III	112	1	0	0	1.00	0.00	0.00		
Transportation Superintendent	112	2	2	2	2.00	2.00	2.00		
Transportation Supervisor	213	1	1	1	1.00	1.00	1.00		
Total		52	52	50	52.00	52.00	50.00		

# Debt Service Funds

2014-2015

Debt Service Funds Revenues & Expenditures Interest & Sinking G.O. Bonds Interest & Sinking Revenue Bonds



# Debt Service Funds

2014-2015



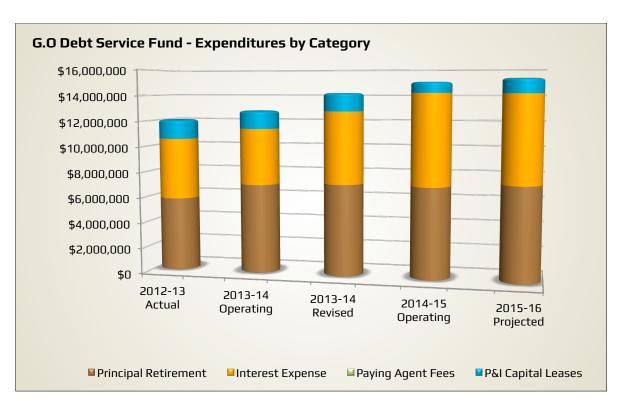


# **Debt Service Fund Program Description**

To provide for the scheduled retirement of the City's Bonded and other long-term debt. See also the Debt Schedules Section of this budget.

#### **General Obligation Debt Service Fund**

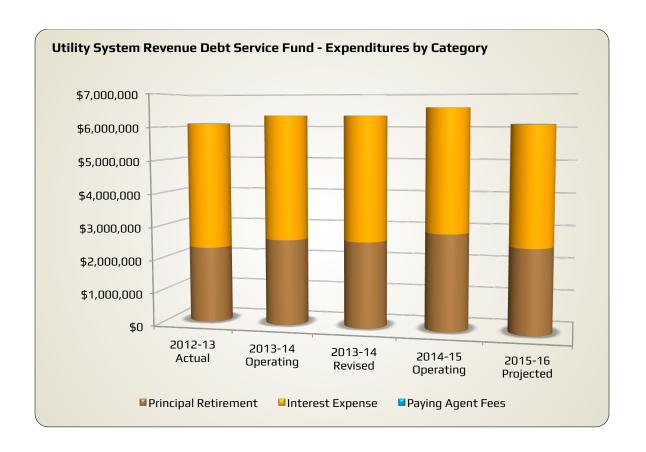
			2013-14	2013-14	2014-15	2015-16
	2012-13		Operating	Revised	Operating	Projected
	Actual		Budget	Budget	Budget	Budget
Principal Retirement	\$5,760,000		\$6,985,000	\$7,145,000	\$7,095,000	\$7,345,000
Interest Expense	4,776,452		4,397,274	5,637,274	7,114,300	6,847,500
Paying Agent Fees	2,600		9,000	9,000	9,000	9,000
P&I Capital Leases	1,500,713		1,390,195	1,390,195	825,300	1,117,600
Subtotal	12,039,765		12,781,469	14,181,469	15,043,600	15,319,100
Issuance Costs Payment to Refunding	98,629	*	0	0	0	0
Escrow Agent	8,509,756	*	0	0	0	0
Total Expenditures:	\$20,648,150		\$12,781,469	\$14,181,469	\$15,043,600	\$15,319,100
		- <del>-</del>				
Expenditures per Capita:	\$114.88	*	\$118.75	\$131.76	\$135.77	\$134.38



<sup>\*</sup> Costs related to a debt refunding are not included in the comparisons.

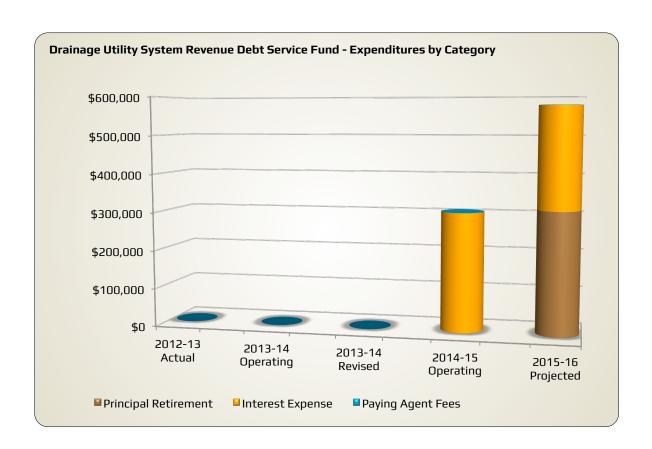
# **Utility System Revenue Debt Service Fund**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Principal Retirement Interest Expense Paying Agent Fees	\$2,305,000 3,796,113 600	\$2,600,000 3,747,633 0	\$2,600,000 3,747,633 0	\$2,900,000 3,688,000 1,000	\$2,545,000 3,560,000 1,000
Total Expenditures:	\$6,101,713	\$6,347,633	\$6,347,633	\$6,589,000	\$6,106,000
Expenditures per Capita:	\$56.69	\$58.97	\$58.97	\$59.47	\$53.56



### **Drainage Utility System Revenue Debt Service Fund**

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
	Actual	Budget	Budget	Budget	Budget
Principal Retirement	\$0	\$0	\$0	\$0	\$315,000
Interest Expense	0	0	0	307,000	262,000
Paying Agent Fees	0	0	0	1,000	1,000
Total Expenditures:	\$0	\$0	\$0	\$308,000	\$578,000
Expenditures per Capita:	\$0.00	\$0.00	\$0	\$2.78	\$5.07



# Water / Wastewater Utility Fund

2014-2015

Water/Wastewater Utility Fund Revenue & Expenditures

Water/Wastewater Utility Fund Expenses by Department

**Utility - Administration** 

**Utility - Billings & Collections** 

**Utility - Environmental Services** 

**Utility - Fiscal Support Services** 

Utility Debt Service & Transfers

Wastewater Line Maintenance

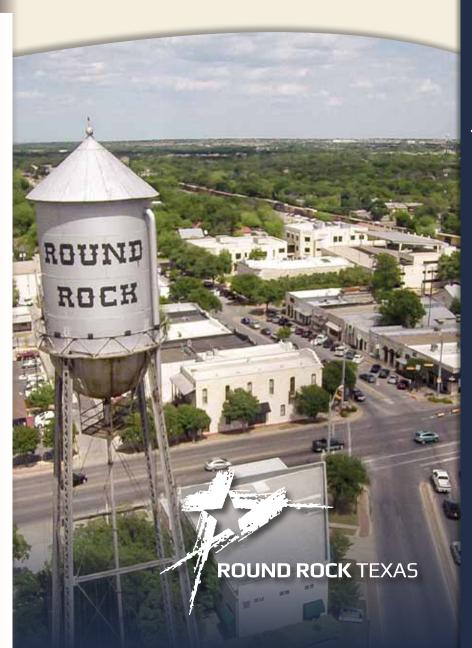
Wastewater Systems Support

Wastewater Treatment Plant

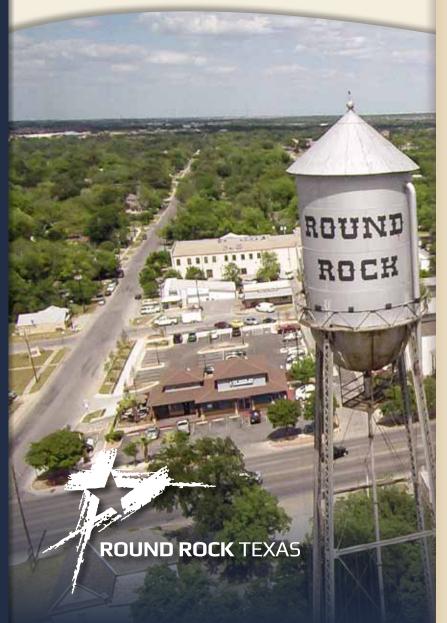
Water Line Maintenance

Water Systems Support

Water Treatment Plant



# 2014-2015



#### **Utility Fund Expense**



Utility Billing

Fiscal Support

Utility Administration
Water Treatment Plant

Water System Support

Water Line MaintenanceWasterwater Treatment Plant

Wastewater System Support

Wastewater Line Maintenance
Environmental Services

Transfers

# Water / Wastewater Utility Fund Summary of Revenues and Expenditures:

	2012-13	2013-14 Operating	2013-14 Revised	2014-15 Operating	2015-16 Projected
Revenues	Actual	Budget	Budget	Budget	Budget
Water & Related Services	\$23,859,667	\$21,860,000	\$21,860,000	\$22,190,000	\$22,720,000
Sewer & Related Services	17,766,543	16,473,000	16,473,000	16,673,000	16,773,000
Pre-Treatment Surcharge	185,950	175,000	175,000	180,000	180,000
Interest	311,684	269,000	269,000	261,000	261,000
Other Revenues	2,418,761	2,137,000	2,292,000	2,291,000	2,291,000
Total Revenues	\$44,542,606	\$40,914,000	\$41,069,000	\$41,595,000	\$42,225,000
	_				

Expendit	ures
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Expellultures					
Personnel Services	\$7,456,453	\$7,962,450	\$7,998,065	\$8,323,201	\$8,335,134
Contractual Services	10,166,682	12,401,400	12,571,400	12,907,737	14,183,537
Materials and Supplies	1,800,513	2,150,614	2,135,614	2,259,233	2,250,301
Other Services and Charges	5,745,135	6,062,750	6,027,135	6,142,606	6,287,606
Capital Outlay	0	200,000	200,000	793,893	0
Debt Service / Transfers	9,306,959	12,136,769	12,136,769	11,168,318	11,164,189
Total Expenditures	\$34,475,742	\$40,913,983	\$41,068,983	\$41,594,988	\$42,220,767
Net Change in Operations	\$10,066,864	\$17	\$17	\$12	\$4,233

Summary of Expenditures by Department

# Water / Wastewater Utility Fund Summary of Expenditures:

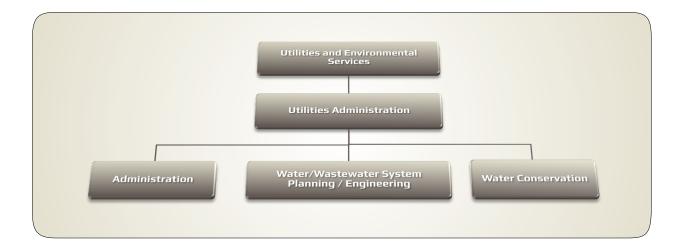
		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Department	Actual	Budget	Budget	Budget	Budget
Fiscal Support Services	\$630,422	\$1,026,259	\$850,644	\$1,079,800	\$1,079,800
Utility Administration	1,133,290	995,952	997,215	1,029,278	1,030,102
Utility Billings & Collections	1,348,253	1,387,734	1,598,632	1,776,586	1,749,311
Utility Environmental Services	536,830	574,478	578,056	611,232	584,379
Utility Transfers	14,447,249	14,355,850	17,311,769	14,802,064	14,575,000
Wastewater Line Maintenance	1,701,437	1,897,169	1,944,922	2,450,151	2,017,651
Wastewater Systems Support	370,919	1,743,708	392,081	1,137,880	1,332,130
Wastewater Treatment Plant	3,360,584	4,440,347	4,440,347	4,248,935	4,478,935
Water Line Maintenance	2,323,790	2,388,733	2,459,379	2,759,186	2,584,899
Water Systems Support	2,910,044	3,734,215	3,716,568	3,147,290	3,646,246
Water Treatment Plant	5,712,924	8,369,538	6,779,370	8,552,586	9,142,314
Total - Utility Fund Expenditures	\$34,475,742	\$40,913,983	\$41,068,983	\$41,594,988	\$42,220,767

#### **Utilities Administration**

The Utilities Administration Division consists of the Utility Director's office, Water/Wastewater System Planning/Engineering, and Water Conservation personnel and is responsible for providing support and oversight to eight other divisions that include: Water Treatment Plant, Environmental Services (Industrial Waste Pretreatment, Household Hazardous Waste Services and Analytical Laboratory), Water Line Maintenance, Water Systems Support, Wastewater Line Maintenance, Wastewater Systems Support, Wastewater Treatment Plant, and Solid Waste/Recycling Services.

**Vision**: To ensure adequate future water supply for the city, ensure installation of water and wastewater infrastructure to meet existing and future growth needs, provide wastewater and solid waste disposal services, promote environmental initiatives such as recycling opportunities, conduct economical operation of the utilities system, and ensure compliance with state and federal regulations.

**Mission**: We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department which we are expected to support and communicate to each internal and external Utilities & Environmental Services Department customer.



#### **Major Business Functions:**

**Administration:** The Administration office oversees the Utilities & Environmental Services Department and is ultimately responsible for all of the functions of the department. Major functions of the Utilities Administration office include:

Ensure that the City provides an adequate, affordable and safe water supply. This includes master planning and construction of the necessary infrastructure, securing future water rights to meet ultimate build-out needs of the City, protecting the current water supply, forming regional partnerships, promoting and implementing water conservation, rehabilitating existing infrastructure, managing the system to maintain competitive rates, and complying with all state and federal regulations.

Maintain wastewater system to ensure proper waste disposal in order to protect public health and the environment. This includes participating in a regional wastewater collection and treatment system with

Utilities Administration

neighboring cities, as well as planning, constructing and rehabilitating the City's collection system to maintain competitive rates and to ensure compliance with federal and state regulations.

Oversee the City's solid waste management program which includes garbage collection and disposal as well as providing recycling opportunities to the citizens. Promote environmental awareness in order to increase recycling and reduce the amount of waste disposed of in the landfill. Also see Solid Waste/Recycling Services.

**Water/Wastewater Planning/Engineering:** Responsible for overall master planning of the City's water, wastewater, and reuse water systems. Manages, inspects and coordinates all Water/Wastewater Utility Capital Improvement Projects (C.I.P.) including negotiating professional service contracts, providing general engineering support for other departments in the City, and managing and coordinating the Utility GIS, Mapping and Utility Systems Computer Modeling Programs.

**Water Conservation:** Directs water conservation program which includes; education, outreach, and public awareness to ensure that the City's water supply sources are protected and available to meet the water demands of the City. Continue to promote water conservation opportunities through water-wise landscaping, rebate programs, irrigation system audits, and public speaking engagements.

#### **Key Customers:**

The Utilities Administration Division has internal as well as external customers. The internal customers include all City Departments. The external customers include residents, commercial/business entities, homeowner associations, educational institutions, governmental and industrial facilities, non-profit organizations, and wholesale customers including Municipal Utility Districts (MUDs) within the City's Extraterritorial Jurisdiction (ETJ).

#### **Customer Expectations and Requirements:**

External customers expect clean, safe drinking water as well as proper wastewater and solid waste disposal at an affordable rate. All of our customers expect accurate, timely and professional responses to their requests and/or inquiries.

#### FY 2013-14 Highlights:

- Completed the rehabilitation of the Brushy Creek Regional Wastewater System West Treatment Plant.
- Increased citizens' awareness of their water use and continue the growth and expansion of the City's water conservation program.
- Completed Water Wise Landscaping at the following City Facilities; Police Department, City Hall and the Sports Center.
- Designed and constructed a number of water, wastewater, and reuse water capital improvement projects.
- Connected the Forest Creek and Legends Village subdivisions on the east side of Round Rock to the Reuse Water System.
- Expanded the Household Hazardous Waste Services to Brushy Creek MUD and Fern Bluff MUD which are located in the Round Rock ETJ.
- Acquired deep water intake/pump station site for the Brushy Creek Regional Utility Authority Phase II project.

Utilities Administration

#### FY 2014-15 Overview and Significant Changes:

- Continue to work toward changing the water meter reading from a manual process to an automatic meter reading (AMR) fixed-network system process.
- Update Water Rate Model to determine rates for all retail and wholesale customers and the wastewater surcharge rate.
- Continue to promote the Reuse Water System and connect additional customers.
- Implement City-works, a new asset management and work order system.

#### New Programs for FY 2014-15:

No new programs

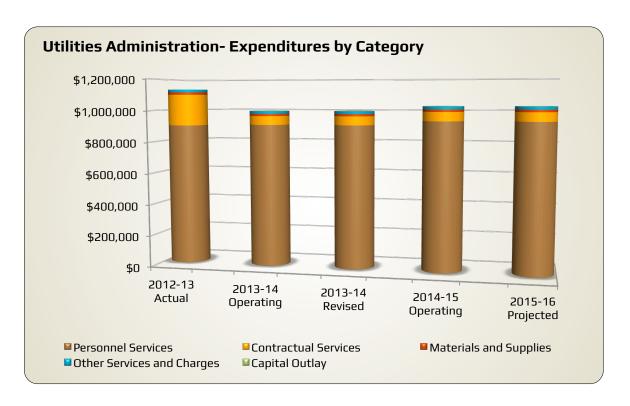
#### FY 2015-16 Overview and Beyond:

• Expand solid waste management program to include more opportunities for recycling in order to divert more waste from the landfills.

Utilities Administration

#### **Utilities Administration**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$901,629	\$909,023	\$910,286	\$938,813	\$939,637
Contractual Services	198,231	56,092	56,092	57,216	57,216
Materials and Supplies	16,609	14,687	14,687	15,099	15,099
Other Services and Charges	16,821	16,150	16,150	18,150	18,150
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$1,133,290	\$995,952	\$997,215	\$1,029,278	\$1,030,102
			_		
Expenditures per Capita:	\$10.81	\$9.25	\$9.26	\$9.29	\$9.04



				Authoriz	ed Personnel	as a % of		
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Utilities								
Administration	3.4%	2.4%	2.4%	2.5%	2.4%	7.9%	7.8%	8.5%

# **Utilities Administration**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
<b>Authorized Personnel</b>	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Director of Utilities	EX	1	1	1	1.00	1.00	1.00
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Administrative Associate	206	0	1	1	0.00	1.00	1.00
Administrative Technician II/III	205	1	0	0	1.00	0.00	0.00
GIS Analyst	107	1	0	0	1.00	0.00	0.00
GIS Analyst	107	1	2	2	1.00	2.00	2.00
Manager - Utility Engineering	113	1	1	1	1.00	1.00	1.00
Project Manager - Senior	110	2	2	2	2.00	2.00	2.00
Engineer Tech. Sr.	210	0	0	1	0.00	0.00	1.00
Utility Engineer	114	1	1	1	1.00	1.00	1.00
Utility Systems Analyst	107	1	1	1	1.00	1.00	1.00
Total		10	10	11	10.00	10.00	11.00

Utility Billing & Collections

#### **Utility Billing and Collections**

The Utility Billing Office handles the accounting, billing, and collection of all customer water, sewer, and garbage billings; connects and disconnects service; and provides assistance to customers.

**Vision**: To provide customers with accurate and timely billing information by utilizing the most efficient resources available.

**Mission**: To account for the accurate and precise recording of information gathered from the reading, billing and collecting of money for every meter within the City of Round Rock, and provide professional, courteous and superior customer service to all citizens of Round Rock.



#### **Major Business Functions:**

The Round Rock Utility Billing Department consists of four major business functions that allow the department to merge together data and reading information, bill and collect revenue for the City of Round Rock on a monthly basis.

**Data Entry:** The utility billing office staff tracks all new meters in order to provide water service to new connections. Building Inspections Division and Utility Systems Support Department provide the information used for data entry to create new accounts in the City's main database. The office reviews existing accounts monthly for correct occupant billing information. The office depends upon our customers to inform us of any changes of occupancy.

**Meter Reading:** The Utility Systems Support staff reads the water meters every month. They transfer these meter readings to our office to be processed for the monthly billing. The Utility Billing staff works closely with Utility Systems Support staff to maintain the reading schedule and to meet monthly deadlines.

**Monthly Billing:** After reviewing, inputting and checking for accuracy on all the readings the utility billing staff calculates and invoices all customers within the database with a monthly billing.

**Collections:** The office staff collects current and past due monies owed to the City of Round Rock. The collections process occurs throughout the month to ensure that all accounts are collected in a timely manner.

#### **Key Customers:**

The Utility Billing Office deals mostly with external customers that we service on a daily basis. We

Utility Billing and Collections

interact with new customers who are moving to the City of Round Rock for the first time and existing customers whose needs vary from simple billing questions to more complex ones regarding service interruption. Our interaction with internal customers is most often regarding meter reading and other meter related functions.

#### **Customer Expectations and Requirements:**

All of our customers have the right to expect professional and courteous customer service from our customer service staff. The staff must comply with accurate information regarding policies and procedures that relate to the Utility Billing Office.

#### FY 2013-14 Highlights:

- Bill Format Change-The new bill format change was completed in October 2013. The new look is very different from the old one and has an area for comments on the front page. The Voluntary Friendly Rock donation was removed as a line item. The print vendor has been able to customize and improve the visibility of the account status on the front of the new bill print.
- Phone system was upgraded to the current phone system during the early summer of 2013. The
  new phone system allows for recording of conversations and various reporting capabilities. The
  recording tool is being utilized for training purposes which has resulted in improvements in
  customer service skills. It is also used for ensuring the accuracy of the information that is
  exchanged during the call.
- Field Process Changes- We made a change in our field process for connecting water service for new and existing customers. The change has enabled our office to decrease the volume of second trips to establish water service after the first unsuccessful attempt. The customer is now able to access their personal cutoff valve and restore service from the main water source at their convenience.
- Website Forms- The service forms on our website have been updated to fillable forms. This
  change allows for easier access to the various forms that are needed to establish, disconnect
  and transfer water service. Customers can now conveniently submit their requests to our office
  electronically.

#### FY 2014-15 Overview and Significant Changes:

- Completion of AMI Reading System- The AMI system is currently at about 95% completion. Six towers will be in place no later than May 2014 of this year. The number of boosters needed to provide additional reading capability will be evaluated a few weeks later. The entire city will be on AMR with a few exceptions and will be completed by December 2014.
- Texas A & M research conservation study. There is a group from A&M University that has chosen Round Rock for a research project. Initially this will be an opportunity for a pilot group of customers to voluntarily sign up to participate to have their consumption use logged and tracked by the capabilities of the new AMI system for a period of about 24 months. Eventually all customers will be able to participate if they choose to do so. The information will allow the participating customers to track usage, identify potential leaks, compare with neighbors or other customers. The goal is two-fold to promote conservation for those citizens who are high users and to allow A&M to gain markers for the conservation study.
- Merging of Meter Reading Staff with Utility Billing Staff- Due to the completion of AMI it is
  expected that the reading division and utility billing field staff will merge into one unit early in
  2015. In anticipation of the changes we are cross training the field staff from the two areas. It is
  projected that all current field staffing levels will remain the same as we transition into our new
  field responsibilities.

Utility Billing & Collections

#### New Programs for FY 2014-15:

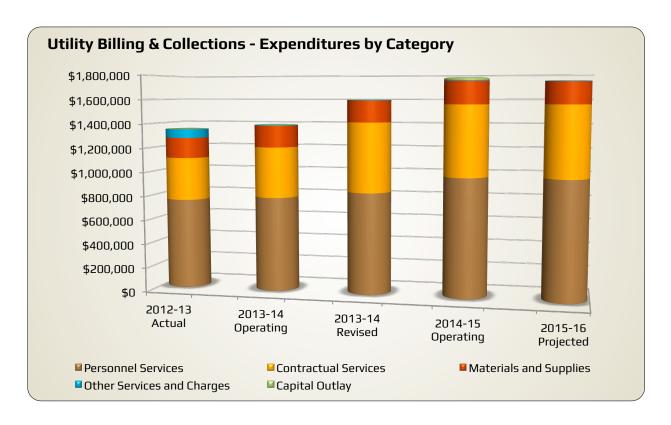
No new programs

#### FY 2015-16 Overview and Beyond:

- Upgrade Field processes to newer technology
- Upgrade to Utility Billing Software
- Excellence in customer service skills

#### **Utility Billings & Collections**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$750,249	\$784,435	\$840,333	\$979,036	\$980,761
Contractual Services	356,052	420,131	575,131	584,590	584,590
Materials and Supplies	170,413	178,468	178,468	186,260	179,260
Other Services and Charges	71,538	4,700	4,700	4,700	4,700
Capital Outlay	0	0	0	22,000	0
Total Expenditures:	\$1,348,253	\$1,387,734	\$1,598,632	\$1,776,586	\$1,749,311
					_
Expenditures per Capita:	\$12.86	\$12.89	\$14.85	\$16.03	\$15.34



				Authorize	ed Personnel	as a % of		
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Utility Billings &								
Collections	4.1%	3.4%	3.9%	4.3%	4.1%	11.9%	13.9%	13.8%

Utility Billing & Collections

# **Utility Billings & Collections**

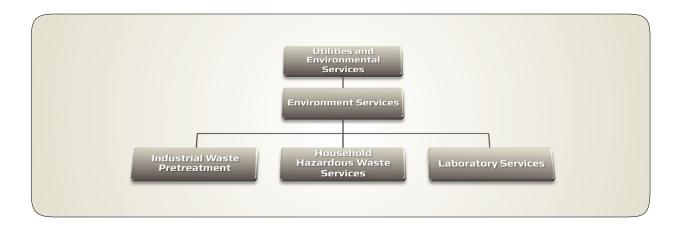
		Positions			Full Time Equivalents			
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
Accountant	105	1	1	1	1.00	1.00	1.00	
Admin Technician	205	1	1	1	1.00	1.00	1.00	
Coordinator-Customer Service	210	1	1	1	1.00	1.00	1.00	
Customer Service Representative Customer Service Representative -	205	6	7	7	6.00	7.00	7.00	
PT	205	2	2	2	1.00	1.25	1.25	
Manager-Utility Billing	112	1	1	1	1.00	1.00	1.00	
Meter Service Representative	205	3	4	4	3.00	4.00	4.00	
Meter Service Representative - PT	205	0	1	1	0.00	0.50	0.50	
Supervisor- Utility Billing	110	1	1	1	1.00	1.00	1.00	
Total		16	19	19	15.00	17.75	17.75	

#### **Utility Environmental Services**

Environmental Services consists of several primary activities: Industrial Waste Pretreatment, Household Hazardous Waste Services and Laboratory Services. These activities are accomplished through implementing and encouraging pollution prevention activities, enforcing environmental regulations, and quantifying pollutant concentrations.

**Vision:** The Environmental Services Division will be a respected and trusted leader in Industrial Waste Pretreatment, Laboratory Services and pollution prevention activities.

**Mission:** To provide resource preservation, conservation, and protection through the implementation and enforcement of environmental regulations and environmental stewardship.



#### **Major Business Functions:**

**Industrial Waste Pretreatment:** Mandated by the Environmental Protection Agency (EPA) and the Texas Commission on Environmental Quality (TCEQ) this program is designed to protect the wastewater collection and treatment systems, public health, the environment, and public waterways from pollutant discharges. The pretreatment program includes permitting, inspecting, sampling, and testing of local businesses and industries to ensure compliance with applicable regulations.

**Household Hazardous Waste Services (HHW):** Provides safe and correct disposal of hazardous home chemicals and paint. This program helps divert hazardous materials from landfills, receiving streams, drinking water supplies and reduces the potential for illegal dumping. The City has conducted HHW services since 1996 and became a TCEQ approved permanent collection facility in December 2004.

**Laboratory Services:** Provides testing services to a variety of customers including: the City's water system, Capital Improvement Projects and development projects for the Building Construction & Inspections Divisions, private citizens, and other municipalities. The laboratory is certified under the National Environmental Laboratory Accreditation Program (NELAP) which requires the highest standard of quality control. The Environmental Laboratory has been certified by the Texas Department of Health since 1996.

#### **Key Customers:**

The laboratory supports the needs of several City Departments which include the TCEO required samples for the water/wastewater utility, construction inspection, storm water program and other special need

#### **Utility Environmental Services**

samples required by the City. The laboratory also supports outside water customers for bacteriological and other testing services including: private home owners, construction companies, local public water systems, real estate agencies and other entities requiring water and wastewater testing services.

The industrial pretreatment program customers include all non-domestic dischargers within the City of Round Rock and regulatory agencies such as the EPA and TCEQ. All individuals and/or businesses connected to the City's sanitary system are impacted by the program. Other customers include the Brazos River Authority and partner cities involved in the Brushy Creek Regional Wastewater System.

Customers of the household hazardous waste program include all Round Rock residents and employees. The recycling and reuse component of this program is available to anyone.

#### **Customer Expectations and Requirements:**

Laboratory customers expect precise, accurate results in a short period of time with attention to quality control and data integrity at a cost competitive price.

Industrial Pretreatment customers expect clear communication, fair treatment when applying regulations, fast response and professional input regarding treatment design and processes.

Household Hazardous Waste customers expect frequent and convenient access to services and that the disposal methods chosen are environmentally and cost conscious.

#### FY 2013-14 Highlights:

In FY 2013-14, the Environmental Services Division focused on activities dedicated to enhancing the laboratory services, industrial waste pretreatment and household hazardous waste programs.

- Updated restaurant and commercial business sampling point documentation to help facilitate collecting a wastewater surcharge.
- Established a pilot program accepting household hazardous waste from non-Round Rock residents. The program included Brushy Creek MUD and Fern Bluff MUD.
- Re-evaluated existing local limits for the wastewater plants, conducted wastewater collection system monitoring, and submitted a substantial modification of the Regional Industrial Waste Pretreatment Program to the Texas Commission on Environmental Quality for approval.

#### FY 2014-15 Overview and Significant Changes:

In FY 2014-15, the Environmental Services Division will continue to concentrate on pollution prevention activities. The division is focusing on the following significant activities:

- Re-evaluating the Environmental Services Laboratory fees.
- Improving the surcharge program to include more commercial businesses.
- Implementing the modified TCEQ Industrial Waste Pretreatment Program which includes more stringent limits on nondomestic wastewater discharges.

#### New Programs for FY 2014-15:

The Environmental Services Division proposes no new programs for FY 2014-15.

Utility Environmental Services

#### FY 2015-16 Overview and Beyond:

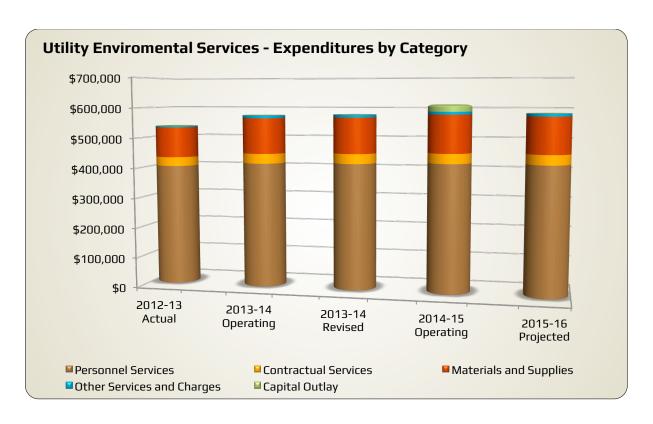
The Environmental Services Division will concentrate on activities geared toward improving pollution prevention programs and improving laboratory testing services as well as planning to meet the future needs of the community. The Environmental Services Division will focus on the following tasks in FY 2015-16 and beyond:

- The division will expand household hazardous waste disposal options to residents from the other MUDs that are located within the City's ETJ. This program will ensure proper disposal of household chemicals, reduce the possibility of pollution to our area water sources and be set up to financially support itself.
- The laboratory will maintain necessary NELAP accreditation for the production of reportable and defensible data.
- The division will evaluate the need for expanding the laboratory facilities to improve efficiencies or increase workloads.

Utility Environmental Services

#### **Utility Environmental Services**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$402,286	\$414,743	\$418,321	\$422,952	\$423,494
Contractual Services	29,763	32,556	32,556	32,610	32,610
Materials and Supplies	101,062	118,359	118,359	124,850	119,455
Other Services and Charges	3,719	8,820	8,820	8,820	8,820
Capital Outlay	0	0	0	22,000	0
Total Expenditures:	\$536,830	\$574,478	\$578,056	\$611,232	\$584,379
Expenditures per Capita:	\$5.12	\$5.34	\$5.37	\$5.52	\$5.13



		Expenditure	s as a % of l		ized Personn Utility Fund f			
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Utility								
Environmental								
Services	1.6%	1.4%	1.4%	1.5%	1.4%	4.8%	4.7%	4.7%

Utility Environmental Services

# **Utility Environmental Services**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Administrative Associate	206	1	1	1	1.00	1.00	1.00
Environmental Services Supervisor	112	1	1	1	1.00	1.00	1.00
Lab Analyst	209	1	1	1	1.00	1.00	1.00
Laboratory Analyst	209	1	1	1	1.00	1.00	1.00
Pretreatment Compliance Specialist	212	1	1	1	1.00	1.00	1.00
Senior Lab Analyst	212	1	1	1	1.00	1.00	1.00
Total		6	6	6	6.00	6.00	6.00

Utility Fiscal Support Services

#### **Utility Fiscal Support Services**

The Fiscal Support Services section of the budget provides funding for utility expenditures that are not allocable to any specific department. Due to the general, strictly financial nature of the Department's charge, oversight of the Fiscal Support Services Department's activities is the responsibility of the City's Utility Department.

**Vision:** Provide leadership and direction to maintain the financial stability of the City and prepare for future growth.

**Mission:** The mission of the Fiscal Support Services Department is to provide general financial monitoring, oversight, and support to the City of Round Rock for all expenditures that are not allocable to any specific department.



#### **Major Business Functions:**

Fiscal Support Services is a support department in the utility fund of the City of Round Rock. This purely fiscal responsibility center captures expenditures associated with non-allocable costs for city utility operations related items. Examples of expenditures include various utility and maintenance costs for Utility administration offices and facilities.

#### **Key Customers:**

The Fiscal Support Services' primary customers include City utility departments. External customers are the vendors related to maintenance activities and various services the City funds.

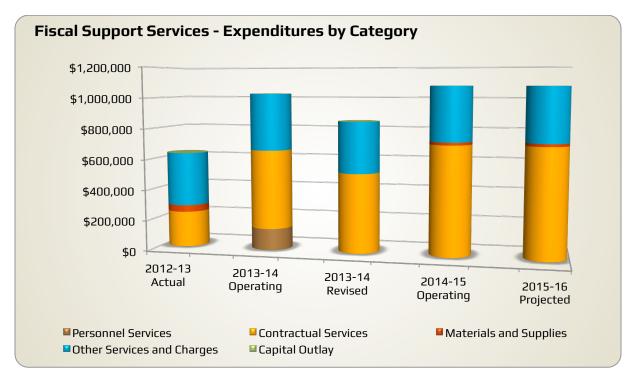
#### **Customer Expectations and Requirements:**

Provide general financial monitoring, oversight and support to City utility departments for all expenditures that are not allocable to any specific department. This department also responds to all administrative and departmental fiscal needs as necessary.

### **Utility Fiscal Support Services**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$0	\$140,000	\$0	\$0	\$0
Contractual Services	235,391	517,495	517,495	710,200	710,200
Materials and Supplies	44,270	0	0	18,000	18,000
Other Services and Charges	350,762	368,764	333,149	351,600	351,600
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$630,422	\$1,026,259	\$850,644	\$1,079,800	\$1,079,800
Expenditures per Capita:	\$6.02	\$9.53	\$7.90	\$9.75	\$9.47

Note: Funds were previously budgeted in Water Treatment Plant & Wastewater Treatment Plant departments



						Authoriz	ed Personnel	as a % of
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Fiscal Support								
Services	1.9%	2.5%	2.1%	2.6%	2.6%	0.0%	0.0%	0.0%

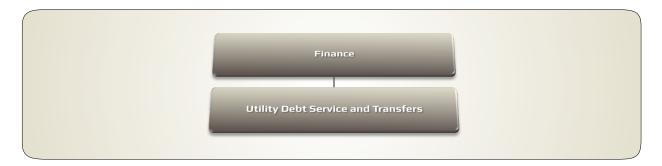
Utility Debt Service and Transfers

### **Utility Debt Service and Transfers**

The Utility Debt Service and Transfers section of the budget provides funding for retirement of the City's bonded and other long term debt.

**Vision:** Provide leadership and direction to maintain the financial stability of the City and prepare for future growth.

**Mission:** The mission is to provide management of debt retirement by providing the most cost effective and timely retirement of long term debt.



#### **Major Business Functions:**

Provides department level visibility of City owned long term debt and activities associated with the retirement of those debts.

#### **Key Customers:**

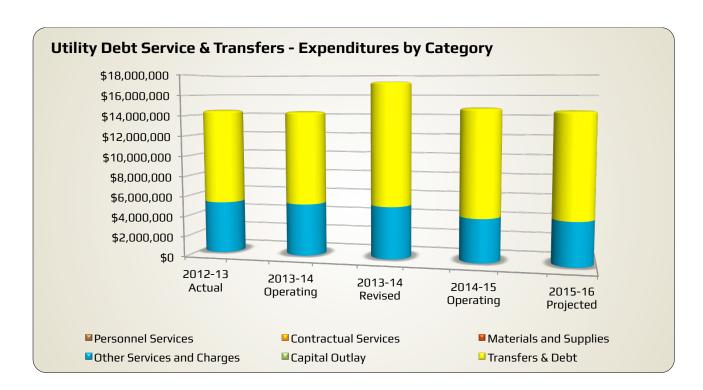
The Utility Debt Service and Transfers primary customers are the citizens of Round Rock through the management of the long term debt.

#### **Customer Expectations and Requirements:**

This department provides visibility of all long term debt and the payments associated with that debt.

### **Utility Debt Service & Transfers**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$0	\$0	\$0	\$0	\$0
Contractual Services	0	0	0	0	0
Materials and Supplies	0	0	0	0	0
Other Services and Charges	5,140,290	5,175,000	5,175,000	4,300,000	4,325,000
Capital Outlay	0	0	0	0	0
Transfers & Debt	9,306,959	9,180,850	12,136,769	10,502,064	10,250,000
Total Expenditures:	\$14,447,249	\$14,355,850	\$17,311,769	\$14,802,064	\$14,575,000
Expenditures per Capita:	\$137.85	\$133.38	\$160.84	\$133.59	\$127.85



						Authorize	ed Personnel	as a % of
		Expenditur	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Utility Debt Serv.								
& Transfers	39.1%	35.1%	42.2%	35.6%	34.5%	0.0%	0.0%	0.0%

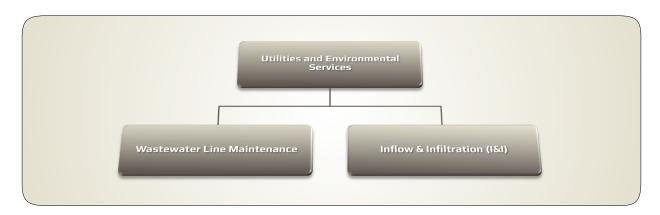
Wastewater Line Maintenance

#### **Wastewater Line Maintenance**

The Wastewater Line Maintenance (WWLM) Division is responsible for the maintenance and repair of 8,872 manholes and 429 miles of the City's Wastewater Collection System. Wastewater Line Maintenance is structured utilizing multiple three-man maintenance crews under the direction of the Wastewater Line Maintenance Superintendent reporting to the Utility Operations Manager, all of whom report to the Director of Utilities.

Vision: Provide all of our customers with safe, adequate, reliable, and high quality wastewater services.

**Mission:** We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department, which we are expected to support and communicate to each internal and external Utility Department customer.



#### **Major Business Functions:**

**Wastewater Line Maintenance:** This program operates 24 hours a day, 365 days a year with on-call personnel after hours, weekends and holidays. Wastewater Line Maintenance crews repair line breaks and remedy service problems, as well as perform preventative maintenance and locates of existing utility lines as needed in accordance with the Texas Line Locate Bill, "One Call".

**Inflow and Infiltration (I&I):** With the current inspection, correction and documentation requirements of the Texas Commission on Environmental Quality (TCEQ) Edwards Aquifer Rules (Chapter 213), the I&I division identifies and corrects inflow and infiltration into the City's wastewater collection system during rainy periods. This requires testing and certification of all wastewater facilities.

#### **Key Customers:**

Wastewater Line Maintenance has both internal and external customers. Internal customers consist of all department employees within the City of Round Rock. Externally, this division responds to resident concerns, commercial/business entities, contractors, non-profit organizations, and local, state and federal governed agencies.

Wastewater Line Maintenance

#### **Customer Expectations and Requirements:**

All customers require a prompt and professional response to their concerns, issues and/or questions regarding water and wastewater; efficient and effective preventative maintenance; and compliance with all State and Federal laws and regulations.

#### FY 2013-14 Highlights:

The WWLM division has been working on improving service and meeting mandated rules by:

- Working in conjunction with City staff and consulting engineers to reach a common goal of eliminating I&I sources in specific target areas.
- Coordinating I&I video inspection and line crew assignments to help enhance the efficiency of the work unit and successfully complete projects on target.
- Upgrading the I&I camera equipment to enhance the performance of the I&I crews.
- Rehabbing and replacing multiple wastewater lines that are in severe conditions.

#### FY 2014-15 Overview and Significant Changes:

The WWLM division will continue to work on reducing the amount of I&I introduced into the wastewater collection system. We intend to make improvements by:

- Restructuring all wastewater crews/equipment setup to achieve a uniform standard that will
  produce a more efficient work force.
- Continuing to rehab and replace wastewater lines that have deteriorated over time.
- Improving the process in which wastewater maps and information is updated (real time application)
- Upgrading I&I inspection equipment to improve inspection quality, meet the current demand (new camera/tractor units) and to enhance the performance of the I&I crews.

#### New Programs for FY 2014-15:

No New Programs

#### FY 2015-16 Overview and Beyond:

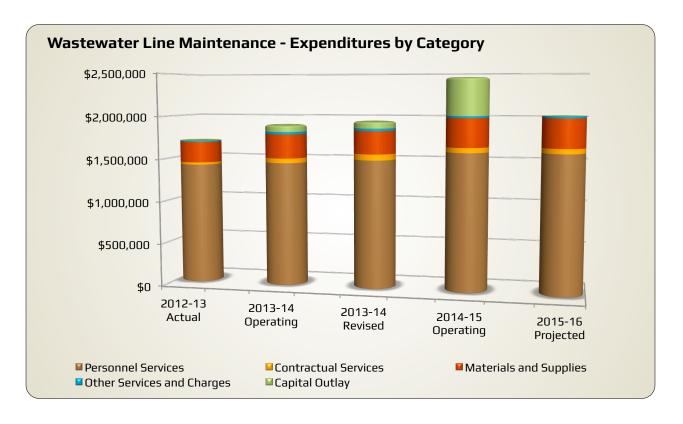
Upgrade/Improve current equipment in order to meet the needs of CORR infrastructure expansion, and improve I&I prevention program by:

- Integrating a new work order system (real time)
- Linking Rehab Inspection System software to the new work order system
- Enacting a plan to consolidate all Utility Field Divisions into one central service center.
- Replacing the oldest equipment in our fleet: Combination Truck asset #011448, Camera Van asset #012163, and both pull behind jetters #930467 and #940507.

Wastewater Line Maintenance

#### **Wastewater Line Maintenance**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,418,673	\$1,452,174	\$1,499,927	\$1,599,630	\$1,601,972
Contractual Services	26,356	54,747	69,747	57,927	57,927
Materials and Supplies	242,850	283,578	268,578	336,582	336,582
Other Services and Charges	13,557	28,670	28,670	21,170	21,170
Capital Outlay	0	78,000	78,000	434,842	0
Total Expenditures:	\$1,701,437	\$1,897,169	\$1,944,922	\$2,450,151	\$2,017,651
Expenditures per Capita:	\$16.23	\$17.63	\$18.07	\$22.11	\$17.70



						Authoriz	ed Personnel	as a % of
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Wastewater Line								
Maintenance	5.2%	4.6%	4.7%	5.9%	4.8%	20.6%	20.4%	20.2%

Wastewater Line Maintenance

### **Wastewater Line Maintenance**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Administrative Technician	205	1	1	1	1.00	1.00	1.00
Superintendent - Utility Services	112	1	1	1	1.00	1.00	1.00
Supervisor - Utility Services	213	2	2	2	2.00	2.00	2.00
Utility Services Crew Leader	210	8	8	8	8.00	8.00	8.00
Utility Services Technician	209	2	2	2	2.00	2.00	2.00
Utility Services Worker - Senior	209	1	5	5	1.00	5.00	5.00
Utility Worker	206	11	7	7	11.00	7.00	7.00
Total		26	26	26	26.00	26.00	26.00

Wastewater Systems Support

#### **Wastewater System Support**

The Wastewater Systems Support Department is responsible for the operation, maintenance and repair of the City's Wastewater Collection System Lift Stations. Wastewater Systems Support is structured utilizing multiple water/wastewater maintenance crews. Reporting lines of authority and accountability are shown below.

**Vision:** Provide the highest quality treated effluent for irrigation, utility, recreation, aquatic habitat and future drinking water uses.

**Mission:** We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department, which we are expected to support and communicate to each internal and external Utility Department customer.



#### **Major Business Functions:**

**Wastewater Systems Support:** This department maintains the mechanical and electrical equipment on the City's 12 lift stations and is under the direction of the Utility Support Superintendent. The lift stations are used to pump wastewater because variations in topography do not allow for gravity flow. The lift station maintenance program assures system reliability by performing routine inspections of the system's wastewater lift stations. These routine inspections include the maintenance and repair of pumps, motors, electrical control systems, and various control devices at each lift station. In order to maximize the system's reliability, Wastewater Systems Support maintains an emergency response team that is on call 24 hours a day, 365 days a year.

#### **Key Customers:**

Our key customers include the residents and/or businesses that are located in areas of the City that require lift stations.

#### **Customer Expectations and Requirements:**

Our customers expect their wastewater to be collected and treated as required by State Law to meet the public health and safety requirements.

Wastewater Systems Support

#### FY 2013-14 Highlights:

- Continue to maintain and assure proper operations of the City's 12 lift stations.
- Upgraded SCADA system at all sites for better communication and control.
- Improved coordination and cleaning of lift stations with assistance from Wastewater Line Maintenance personnel.

#### FY 2014-15 Overview and Significant Changes

- Plans for consolidating all Utility field divisions into one central service center location, allowing
  more flexibility in training and possibly allow for a reduction in staff and improved service.
- Continue cross-training opportunities with other employees in the Utilities and Environmental Services Department.
- Evaluate possibility of combining lift station maintenance into Wastewater Line Maintenance Division's responsibilities.
- Continue reduction in number of equipment and vehicles.

#### New Programs for FY 2014-15:

Wastewater Systems Support is proposing no new programs for FY 2014-15.

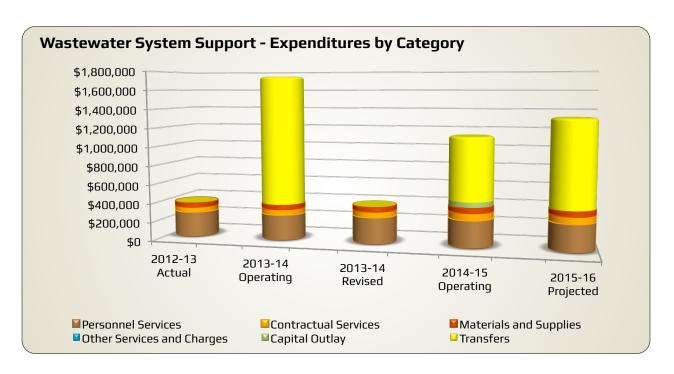
#### FY 2015-16 Overview and Beyond:

- Enact plan to consolidate all Utility Field Divisions into one central service center.
- Continue to upgrade SCADA system at all sites for better communication and control.
- Potentially combine staff in the Wastewater System Support Division with the Wastewater Line Maintenance Division.
- Provide dual license and certification opportunities for employees.

Wastewater Systems Support

### **Wastewater System Support**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
<del>-</del>	Actuui	Buuget	Buuget	Buuget	Buuget
Personnel Services	\$267,593	\$269,060	\$278,452	\$284,523	\$284,889
Contractual Services	55,392	61,105	61,105	75,025	75,025
Materials and Supplies	47,175	48,524	48,524	54,027	54,027
Other Services and Charges	759	4,000	4,000	4,000	4,000
Capital Outlay	0	0	0	54,051	0
Transfers	0	1,361,019	0	666,254	914,189
Total Expenditures:	\$370,919	\$1,743,708	\$392,081	\$1,137,880	\$1,332,130
_					
Expenditures per Capita:	\$3.54	\$16.20	\$3.64	\$10.27	\$11.69



						Authoriz	ed Personnel	as a % of
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Wastewater								
Systems Support	1.1%	4.3%	1.0%	2.7%	3.2%	3.2%	3.1%	3.1%

Wastewater Systems Support

# **Wastewater System Support**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Superintendent - Utility Services Supervisor - Utility System	112	1	1	1	1.00	1.00	1.00
Mechanic	213	1	1	1	1.00	1.00	1.00
System Mechanic	207	2	2	2	2.00	2.00	2.00
Total		4	4	4	4.00	4.00	4.00

Wastewater Treatment Plant

#### **Wastewater Treatment Plant**

The primary activity of the Wastewater Treatment Plant Division is the treatment of residential, commercial and industrial wastewater to a level that meets or exceeds state and federal regulations. This is accomplished by using sophisticated equipment, advanced treatment technologies and state certified wastewater treatment plant operators provided by the Brazos River Authority.

**Vision:** Provide the highest quality treated effluent for irrigation, utility, recreation, aquatic habitat and future drinking water uses.

**Mission:** We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department which we are expected to support and communicate to each internal and external Utility Department customer.



#### **Major Business Functions:**

**Wastewater Treatment Plant:** The Wastewater Treatment Plant's major function is to treat domestic sewerage. The operation is regional and includes customers from Williamson and Travis counties. Round Rock in partnership with the Cities of Austin and Cedar Park, purchased the Wastewater Treatment Plant from the Lower Colorado River Authority. Since the transaction with the LCRA, the City of Leander has purchased capacity in the regional wastewater system. The Brazos River Authority continues to operate and maintain the Wastewater Treatment Plant.

#### **Key Customers:**

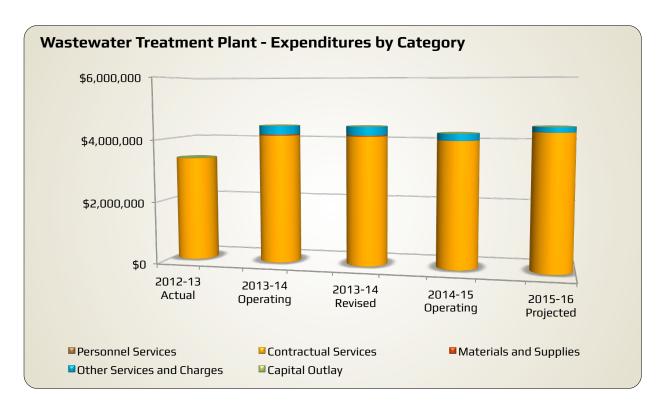
The Brushy Creek Regional Wastewater System provides wastewater collection and treatment to the Cities of Round Rock, Austin, Cedar Park and Leander. The customers in the Round Rock service area include all residential, commercial and industrial properties, as well as Municipal Utility Districts.

#### **Customer Expectations and Requirements:**

All customers expect proper collection and treatment of wastewater according to local, state and federal requirements. The City will cost effectively operate and maintain the wastewater system infrastructure in order to ensure competitive rates to its customers.

### **Wastewater Treatment Plant**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$0	\$0	\$0	\$0	\$0
Contractual Services	3,356,879	4,126,543	4,126,543	4,029,010	4,309,010
Materials and Supplies	3,705	35,324	35,324	4,925	4,925
Other Services and Charges	0	278,480	278,480	215,000	165,000
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$3,360,584	\$4,440,347	\$4,440,347	\$4,248,935	\$4,478,935
Expenditures per Capita:	\$32.07	\$41.25	\$41.25	\$38.35	\$39.29



					Authorized Personnel as a % of			
		Expenditure	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Wastewater								
Treatment Plant	10.2%	10.9%	10.8%	10.2%	10.6%	0.0%	0.0%	0.0%

Water Line Maintenance

#### **Water Line Maintenance**

The Water Line Maintenance Division (WLM) maintains approximately 595 miles of water lines, 14,492 valves and 5,672 fire hydrants in the City's water distribution system. Water Line Maintenance uses multiple three-man maintenance crews and a three-man night crew under the direction of a Water Line Maintenance Superintendent who reports to the Utility Manager who reports to the Utility Director.

Vision: Provide all our customers with safe, adequate, reliable, and high quality water services.

**Mission:** We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department, which we are expected to support and communicate to each internal and external Utility Department customer.



#### Major Business Functions:

Water Line Maintenance: This program operates 24 hours a day, 365 days a year ensuring that all residents living in Round Rock have safe drinking water and that the sanitary sewers are flowing properly. Water Line Maintenance crews repair water line breaks and service leaks, including flushing dead-end water mains in accordance with Texas Commission on Environmental Quality (TCEQ). Field crews also perform preventative maintenance on all valves, fire hydrants and existing water utility locations in accordance with State law, Texas Line Locate Bill, and "One Call," ensuring adequate pressure and fire protection. Water Line Maintenance has an evening shift crew who responds to after-hour calls and makes emergency water and wastewater repairs. This is an essential service that provides more accessibility to the citizens as well as saving the City money on overtime.

#### **Key Customers:**

Water Line Maintenance has both internal and external customers. Internal customers include all City Departments. Externally, the department responds to all Round Rock resident concerns, commercial/business entities, contractors, wholesale customers within the City's ETJ, as well as local, state and federal government agencies.

#### **Customer Expectations and Requirements:**

All customers require a prompt and professional response to their concerns, issues and/or questions regarding water and wastewater; efficient and effective preventative maintenance; and compliance with all State and Federal laws and regulations.

Water Line Maintenance

#### FY 2013-14 Highlights:

Although the City continues to experience drought conditions, the number of main breaks and service leaks have been average compared to previous years. The division continues to be proactive in exercising the valves and maintaining the fire hydrants.

- Repaired a total of 80 water leaks
- Exercised 6,324 valves
- Repaired/serviced 2,150 fire hydrants
- Installed 1,100 feet of 8-inch water main and 300 feet of 2-inch water main for the Rabb House PARD project
- Assisted Utility Support with installing AMR meters

#### FY 2014-15 Overview and Significant Changes:

- In an effort to be more efficient, the division has eliminated one repair crew and added support to our line locating and warehouse duties.
- The division is also responding to wastewater calls during regular business hours, which allows the wastewater division to take on more storm water and re-use projects
- Continue using IPad's for data collection on all fire hydrants and valve maintenance
- Working on standardizing all service trucks and equipment. This will reduce traveling time from the work site to the yard, plus keeping the cost of our inventory lower.

#### New Programs for FY 2014-15:

No new programs

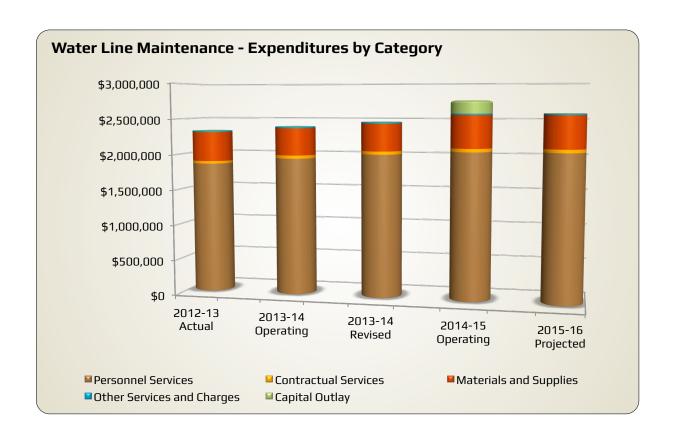
#### FY 2015-16 Overview and Beyond:

- Keep improving our valve and fire hydrant maintenance programs by cross training, dual license and certifications.
- Continue to update mapping and provide hardware necessary for field personnel to have the ability to access utility maps. Issue iPads to all crews, which will improve efficiency by allowing them to complete their own work orders.
- Continue working on consolidating all utility field divisions into one central service center.

Water Line Maintenance

#### **Water Line Maintenance**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,855,807	\$1,942,700	\$2,013,346	\$2,059,596	\$2,062,609
Contractual Services	36,541	44,360	44,360	47,654	47,654
Materials and Supplies	414,788	384,307	384,307	458,570	457,270
Other Services and Charges	16,654	17,366	17,366	17,366	17,366
Capital Outlay	0	0	0	176,000	0
Total Expenditures:	\$2,323,790	\$2,388,733	\$2,459,379	\$2,759,186	\$2,584,899
			·		
Expenditures per Capita:	\$22.17	\$22.19	\$22.85	\$24.90	\$22.67



					Authorized Personnel as a % of			
		Expenditur	es as a % of		Utility Fund FTEs			
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Water Line								
Maintenance	7.1%	5.8%	6.0%	6.6%	6.1%	25.4%	25.0%	24.9%

### **Water Line Maintenance**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Administrative Associate	206	0	0	1	0.00	0.00	1.00
Manager-Utility Services	113	1	1	1	1.00	1.00	1.00
O & M Office Manager	210	1	1	0	1.00	1.00	0.00
Parts-Inventory Specialist	207	1	1	1	1.00	1.00	1.00
Superintendent - Utility Services	112	1	1	1	1.00	1.00	1.00
Supervisor - Utility Services	213	0	0	2	0.00	0.00	2.00
Utility Line Locator	203	1	1	0	1.00	1.00	0.00
Utility Service Worker	206	12	15	7	12.00	15.00	7.00
Utility Service Worker - Senior	209	0	0	9	0.00	0.00	9.00
Utility Services Crew Leader	210	9	9	9	9.00	9.00	9.00
Utility Services Technician	209	4	1	1	4.00	1.00	1.00
Water Line Maintenance							
Coordinator	206	2	2	0	2.00	2.00	0.00
Total		32	32	32	32.00	32.00	32.00

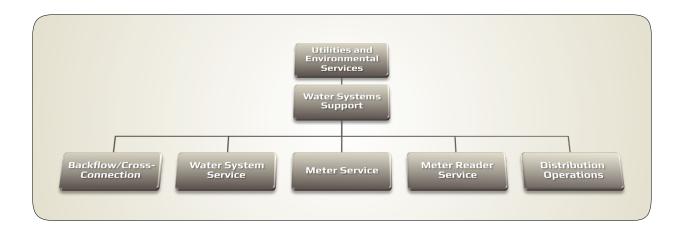
Water Systems Support

#### **Water Systems Support**

The Water Systems Support Division is responsible for the operation, maintenance, and repair of the City's water distribution system. Responsibilities are discharged through the utilization of multiple maintenance crews. Reporting lines of authority and accountability are shown below.

Vision: Provide customers with safe, adequate, reliable, and high quality water services.

**Mission:** We are committed to provide our staff a stable work environment with equal opportunity for learning and personal growth. Innovation, trust, and professionalism are encouraged for improving the effectiveness of the department. Above all, each staff member will be provided the same concern, respect, and caring attitude within the department which we are expected to support and communicate to each internal and external Utility Department customer.



#### **Major Business Functions:**

Water Systems Support consists of: a) Backflow/Cross-Connection; b) Water System Service; c) Meter Service; d) Meter Reader Service; and e) Distribution Operations. These components are under the direction of the Utility Support Superintendent whose position is in Wastewater Systems Support. The Water Systems Support Division closely monitors, maintains, stores, and distributes safe drinking water to the citizens of Round Rock by ensuring the accurate amount of raw water is delivered to the Water Treatment Plant for processing and the treated water is properly distributed.

**Backflow/Cross-Connection:** Personnel perform on-site inspections and update information on residential/commercial customers for required cross-connection device certification to keep the water safe for the public. This ensures safe and potable drinking water to the customers and maintains compliance with state regulations and the cross-connection policies defined by City ordinance.

**Water System Service:** Assures system reliability and safety through its Water System Equipment Maintenance program by performing routine inspections of 53 water distribution control sites (i.e. wells, storage tanks, booster pump stations, pressure reducing valves, etc.). Maintenance and repairs are performed on motors, pumps, electrical controls (i.e. solenoid valves, control panels, starters, etc.), and pressure control valves. In order to maximize the system's reliability, Water Systems Support maintains an emergency response team that is on call 24 hours a day, 365 days a year.

Water Systems Support

**Meter Service:** Ensures water use accountability by testing, repairing and replacing commercial/residential meters. This process maximizes meter performance and accuracy. It allows personnel to oversee all of the new commercial and residential meter installations. The service also maintains all wholesale fire hydrant meter accounts.

**Meter Reader Service:** Personnel accurately and efficiently read approximately 32,000 commercial and/or residential water meters monthly. Meters are re-read for inaccurate field readings and high/low consumption if flagged by the Utility Billing Department.

**Distribution Operations:** Personnel monitor and operate the water distribution system to ensure storage tank levels are adequate for water system pressure and fire protection. Distribution pumps are operated to provide adequate water supply and pressure.

#### **Key Customers:**

The Water Systems Support Division's customers are both internal and external. Internal customers include all City Departments. The external customers include all citizens of Round Rock, business owners, wholesale customers, educational institutions, government entities, etc. One of our main functions is to store water for fire protection and meet the daily demand of the City.

#### **Customer Expectations and Requirements:**

Our Customers expect clean, safe drinking water at their homes and/or businesses, and the availability of water for fire protection.

#### FY 2013-14 Highlights:

- Installation of AMI (Advance Metering Infrastructure) System
- AMR Water Meters installation at 99 % complete
- SCADA Equipment upgrade for Water Distribution sites
- Utility Cross-Connection Technician position filled to ensure compliance
- Reuse Water Elevated Storage Tank complete
- Reuse Water Distribution System expanded in the northeast part of the City

#### FY 2014-15 Overview and Significant Changes:

- AMI System and AMR Meter Installation projects completed
- BCRUA Segment 3 Waterline complete which will allow the City to receive treated Lake Travis water.
- Continual expansion of Reuse Water Distribution System

#### New Programs for FY 2014-15:

No New Programs

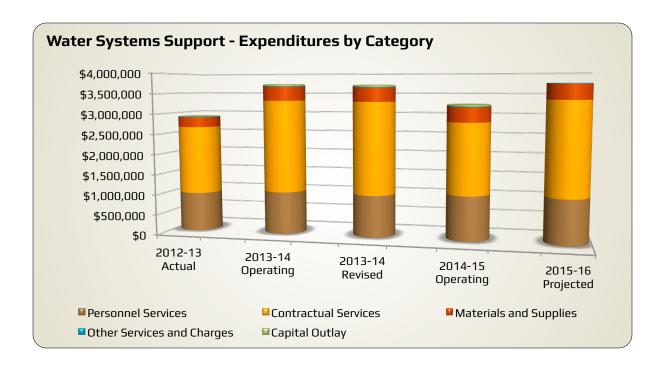
#### FY 2015-16 Overview and Beyond:

Implement Southside Water System Improvements

Water Systems Support

### **Water Systems Support**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$963,013	\$1,046,373	\$1,028,726	\$979,630	\$981,270
Contractual Services	1,685,898	2,278,292	2,278,292	1,742,925	2,280,725
Materials and Supplies	250,708	349,550	349,550	366,735	370,251
Other Services and Charges	10,425	13,000	13,000	14,000	14,000
Capital Outlay	0	47,000	47,000	44,000	0
New Programs	0	0	0	0	0
Total Expenditures:	\$2,910,044	\$3,734,215	\$3,716,568	\$3,147,290	\$3,646,246
Expenditures per Capita:	\$27.77	\$34.69	\$34.53	\$28.41	\$31.98



					Authorized Personnel as a % of			
		Expenditur	es as a % of	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Water Systems								
Support	8.9%	9.1%	9.0%	7.6%	8.6%	15.1%	13.3%	13.2%

Water Systems Support

# Water Systems Support

		Positions			Full Time Equivalents			
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
Administrative Technician	205	1	1	2	1.00	1.00	2.00	
Meter Service Representative	206	4	3	2	4.00	3.00	2.00	
Meter Services Representative - Senior	206	5	5	5	5.00	5.00	5.00	
Supervisor - Meter Services	210	1	0	0	1.00	0.00	0.00	
System Mechanic	207	6	5	3	6.00	5.00	3.00	
System Mechanic Crew Leader	210	1	2	2	1.00	2.00	2.00	
Systems Mechanic - Senior	209	0	0	2	0.00	0.00	2.00	
Water Distribution-Technician	210	1	1	1	1.00	1.00	1.00	
Total		19	17	17	19.00	17.00	17.00	

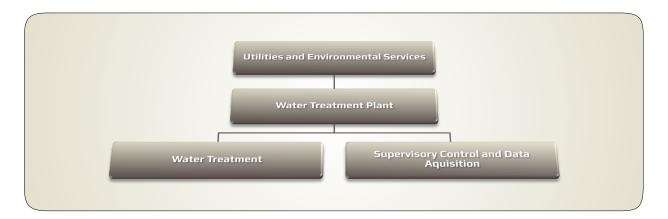
Water Treatment Plant

#### **Water Treatment Plant**

The primary activity of the Water Treatment Plant Division is the treatment of surface and ground water sources to a level that meets or exceeds state and federal regulations. This is accomplished by utilizing sophisticated equipment, innovative treatment technologies and state certified waterworks operators. The Water Treatment Plant is also responsible for the operations of the computer system used to monitor and control the treatment and distribution of water and collection of wastewater.

**Vision:** To be recognized, respected leaders in the Water Treatment industry.

**Mission:** Provide the highest quality, best tasting drinking water of sufficient quantity, volume and pressure, for domestic use and fire protection in a cost conscious manner.



#### **Major Business Functions:**

**Water Treatment:** This program is responsible for the treatment and distribution of surface and ground water. The primary objective is to provide superior water quality, which meets or exceeds the applicable regulations, as efficiently as possible. This is accomplished by acquiring untreated raw water from Lake Georgetown and the Edward's Aquifer, adding treatment chemicals, providing filtration and disinfection, and ensuring accurate storage of the treated water for immediate and/or later usage. The surface water treatment plant can treat 52 million gallons of water per day, and the ground water treatment plant treats an average of 4.5 million gallons of water per day.

**Supervisory Control and Data Acquisition (SCADA):** The SCADA program maintains and operates the computerized automation system which controls plant operations, water distribution, and the wastewater lift stations. This system consists of field instruments and measuring devices, remote terminal units, programmable logic controllers, radios and human/machine interface devices. The SCADA system is essentially a collection of devices that allow the operator to control and monitor equipment. This automation optimizes operations and improves the quality of service.

#### **Key Customers:**

The Water Treatment Plant Division's external customers include every home, office, commercial business, industry, municipal utility district, regulatory agencies and any other individual or entity that receives treated water from the City. Internal customers include all City employees and departments for consumption, irrigation, recreation, fire protection and all other general water usage.

#### **Customer Expectations and Requirements:**

All customers expect a safe superior quality product delivered with adequate pressure in a cost conscious manner. This level of service is demanded 24 hours a day, 365 days a year. The customer also expects the department to ensure that an adequate water supply is available for the future.

#### FY 2013-14 Highlights:

In FY 2013-14, the Water Treatment Plant focused on improving efficiencies, optimizing treatment systems and meeting new regulations. The division implemented several projects intended to achieve those goals.

- Implemented the monitoring requirements for the Stage Two Disinfectant Byproduct Rule.
- Replaced a significant portion of the Supervisory Control and Data Acquisition (SCADA) infrastructure including network switches, computers, software and data server.
- Replaced critical electrical switch gear in order to ensure continuous operation and safe power conversion to self-generated power.
- Worked with the Utility engineering staff on designing modifications to the reuse water treatment facility take-point at the Brushy Creek Regional Wastewater Treatment Plant (BCRWWTP).

#### FY 2014-15 Overview and Significant Changes:

Improving efficiencies, optimizing treatment and meeting new regulatory requirements continue to dominate the Water Treatment Plant activities. In particular, the division is focusing on the following.

- Considering methods to implement remote access to the water system without jeopardizing security.
- Installing new Remote Terminal Units with upgraded software and new radios for faster and improved data transmission.
- Beginning the second phase of monitoring for the Long-Term Two Enhanced Surface Water Treatment Rule.
- Reuse water treatment facility take-point modifications to be constructed at BCRWWTP.

#### *New Programs for FY 2014-15:*

No new programs

#### FY 2015-16 Overview and Beyond:

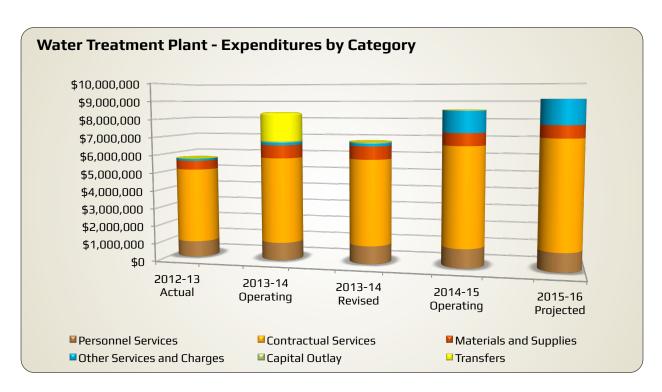
In the upcoming years, the Water Treatment Plant will concentrate on activities geared toward maintaining and optimizing existing facilities as well as planning to meet the future water needs of the City and its customers.

- The division will continue to monitor drought conditions and implement source water management strategies that ensure water is available for the future.
- The water treatment plant will continue to monitor the impact of new regulations that may result in a need to alter treatment techniques.
- As portions of the surface water treatment facilities begin to age, the division will focus on preventive maintenance and routine equipment change-outs.

Water Treatment Plant

### **Water Treatment Plant**

_	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$897,202	\$1,003,942	\$1,008,674	\$1,059,021	\$1,060,502
Contractual Services	4,186,179	4,810,079	4,810,079	5,570,580	6,028,580
Materials and Supplies	508,933	737,817	737,817	694,185	695,432
Other Services and Charges	120,610	147,800	147,800	1,187,800	1,357,800
Capital Outlay	0	75,000	75,000	41,000	0
Transfers	0	1,594,900	0	0	0
Total Expenditures:	\$5,712,924	\$8,369,538	\$6,779,370	\$8,552,586	\$9,142,314
Expenditures per Capita:	\$54.51	\$77.76	\$62.98	\$77.19	\$80.20



					Authoriz	ed Personnel	as a % of	
		Expenditur	es as a % o	Utility Fund FTEs				
	2012-13	2013-14	2013-14	2014-15	2015-16	2012-13	2013-14	2014-15
	Actual	Operating	Revised	Operating	Projected	Actual	Operating	Operating
Water								
Treatment Plant	17.5%	20.7%	16.8%	20.8%	21.9%	11.1%	11.7%	11.7%

Water Treatment Plant

### **Water Treatment Plant**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Coordinator - Water Conservation	109	1	1	1	1.00	1.00	1.00
Manager - Utility Services	113	1	1	1	1.00	1.00	1.00
SCADA Technician	210	1	1	1	1.00	1.00	1.00
Supervisor - Water Plant	213	0	1	1	0.00	1.00	1.00
Utility Systems Integrator	111	1	1	1	1.00	1.00	1.00
Water Plant Operator	208	8	6	6	8.00	6.00	6.00
Water Plant Operator - Senior	209	1	4	4	1.00	4.00	4.00
Water Plant Operator Trainee	208	1	0	0	1.00	0.00	0.00
Total		14	15	15	14.00	15.00	15.00

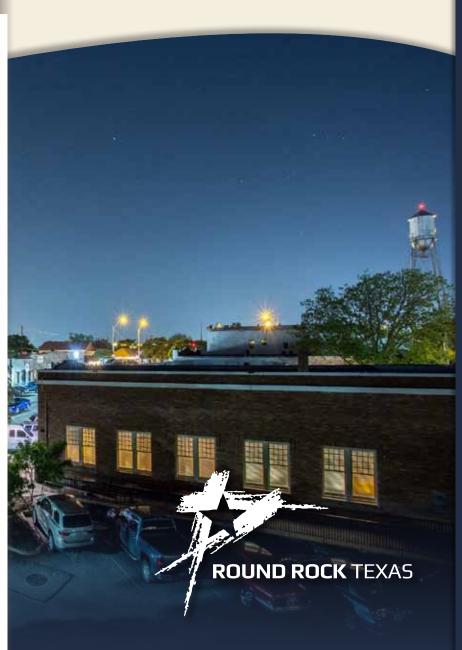




# Drainage Fund

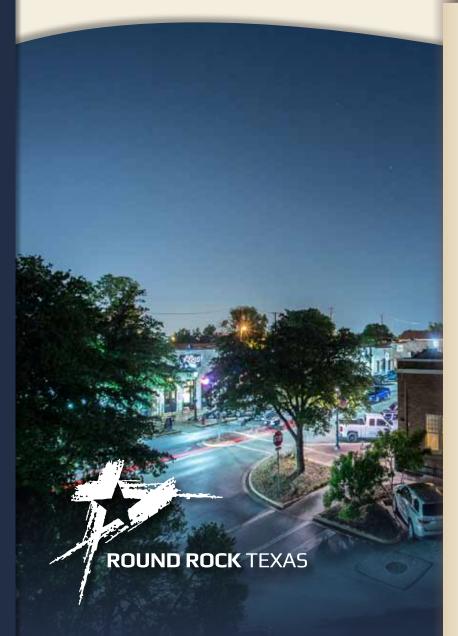
2014-2015

Drainage Fund Revenue & Expenditures

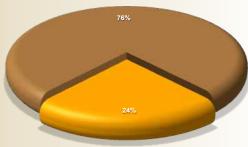


# Drainage Fund

2014-2015



Drainage Fund Expenses



Engineering
Operations



### Drainage Fund – Program Description

This Fund administrates all aspects of the City's Storm Water Program including planning, engineering, programs, operations and maintenance associated with storm water drainage, floodplain management and water quality management. The Drainage Fund collects fees based on a property's impact to the City's drainage system.

# **Summary of Revenues and Expenditures:**

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Revenues	Actual	Budget	Budget	Budget	Budget
Drainage Fee - Residential	\$916,413	\$912,980	\$962,980	\$1,475,000	\$1,475,000
Drainage Fee - Commercial	1,024,690	1,275,108	1,275,108	1,650,000	1,650,000
Miscellaneous (Interest Income)	693	0	0	1,000	1,000
Total Revenues	\$1,941,797	\$2,188,088	\$2,238,088	\$3,126,000	\$3,126,000
Expenditures					
Personnel Services	\$1,031,436	\$1,088,010	\$1,142,112	\$1,159,439	\$1,161,121
Contractual Services	219,803	502,755	502,755	435,750	437,250
Materials and Supplies	127,851	156,529	156,529	193,540	193,540
Other Services and Charges	13,428	36,875	36,875	40,600	40,600
Capital Outlay	17,729	258,000	258,000	490,500	0
Transfers	76,350	138,175	138,175	638,000	773,000
Total Expenditures	\$1,486,597	\$2,180,344	\$2,234,446	\$2,957,829	\$2,605,511
Net Change in Operations	\$455,200	\$7,744	\$3,642	\$168,171	\$520,489

### **Drainage Fund**

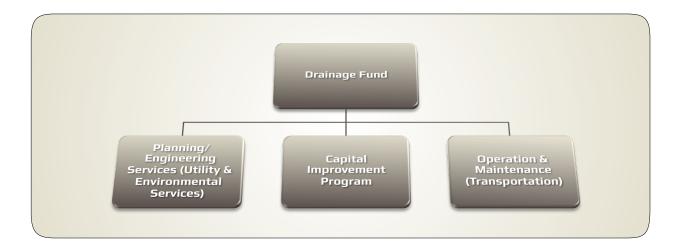
The Drainage Utility fee funds all aspects of the Storm Water Program including planning, engineering, programs, operations and maintenance associated with storm water drainage, floodplain management and water quality management. The Drainage Fund is composed of two divisions: Engineering Services and Operations and Maintenance.

**Vision:** The Storm Water Program strives to be a premier organization that values innovation, trust, teamwork and professionalism.

#### We will:

- Accept the challenge of change and be committed to continually enhancing the safety, environment, quality of life and economic vitality of our community
- Be accountable for our performance and our organization's success, and be recognized for our achievements
- Be committed to provide our employees a stable work environment with equal opportunity for learning and personal growth
- Be respectful of each other and the internal and external customers we support

**Mission:** The Storm Water Program's mission is to plan, design, construct, operate and maintain cost-effective, safe, reliable and sustainable City storm water infrastructure and facilities to protect the welfare of our citizens and meet the needs of the community.



#### **Major Business Functions:**

**Planning/Engineering Services Division:** Administers the planning, engineering and project management efforts for storm water activities in the City. Staff also provides technical engineering assistance to City Departments and the public regarding floodplain management, drainage and water quality.

The Planning/Engineering Services staff cultivates and maintains relationships encouraging cooperation and collaboration with local jurisdictions, state and federal entities to address regional storm water management and water quality compliance issues.

### Drainage Fund

Drainage

**Capital Improvement Program:** Funds the planning, design and construction of capital improvement projects to rehabilitate and/or enhance storm water infrastructure. Funding for this program began in March 2013.

**Operation and Maintenance Division:** Maintains all City-owned storm water infrastructure including inlets, storm drains, channels and water quality ponds. The operation and maintenance staff are responsible for ensuring continued conveyance to avoid localized and regional flooding.

The Operation and Maintenance staff is also responsible for continued maintenance of water quality infrastructure to ensure cleanliness of storm water draining to creeks and regulatory compliance.

#### **Key Customers:**

The Storm Water Program staff serves both internal and external customers. Key customers include the citizens of Round Rock, the City Council, the City Manager's office and other City Departments involved in all aspects of the overall operations of the City including: planning, building, maintaining and operating the City's storm water drainage and water quality infrastructure.

Customers also include developers, business owners, local, state and federal agencies.

#### **Customer Expectations and Requirements:**

Customers expect a prompt, professional and accurate response to their requests for information or service. If the customer is asking for an explanation or clarification about a City process or regulation, the customer expects City staff to be knowledgeable about processes and regulations. The customer's expectation is to be treated with courtesy and respect by staff members and wants his or her issue resolved as efficiently as possible within a reasonable timeframe.

Internal customers/employees expect other staff members to provide timely and accurate responses to their questions in a professional manner. Internal customers should be provided prompt and accurate information while being mindful that as an organization staff needs to work collaboratively to serve our external customers.

#### FY 2013-14 Highlights:

- Staff completed the project identification portion of the Storm Water Master Plan and initiated multiple projects associated with the first ever storm water Capital Improvement Program. The program is funded by a Council approved increase to the drainage utility rate.
- The City coordinated with other communities in the Brushy Creek drainage basin in an effort led
  by the UBCWCID (Upper Brushy Creek Water Control and Improvement District) to update and
  modernize area floodplain planning models. This effort will also allow for future updating of the
  FEMA Risk maps for the portion of Round Rock within Williamson County.
- The City renewed the TCEQ mandated TPDES small MS4 permit. The new five year permit requires an increased commitment of resources, regulation and monitoring to maintain compliance with the state and federal water quality programs.
- In March, 2014 drainage monthly fees and rates were increased for both residential and non-residential units. In addition, in May, 2014 \$8.0 million in bonds were issued to fund expansion and improvements to the City's drainage system.

#### FY 2014-15 Overview and Significant Changes:

 A full time engineer was assigned to the Storm Water Program for the planning, engineering and oversight required for the implementation of the Capital Improvement Program. Previously, an engineer was assigned part-time to the program for floodplain management responsibilities. This drainage utility funded position will now cover both aspects along with other storm water duties.

#### New Programs for FY 2014-15:

New programs for Operations and Maintenance:

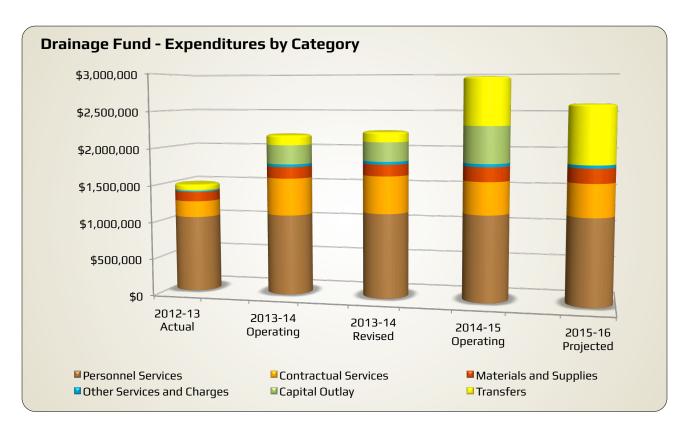
- Gradall Equipment
- Gooseneck trailer

#### FY 2015-16 Overview and Beyond:

- The City will work with other communities in the Brushy Creek drainage basin in an effort led by the UBCWCID to update the FEMA Risk maps for the portion of Round Rock within Williamson County.
- Localized projects including neighborhood drainage, aging infrastructure and obstructions will be developed and prioritized utilizing historical knowledge, complaint history and pipeline camera inspection.
- Water quality permits will continue to demand additional staff resources. The newly adopted MS4 permit places additional compliance and program responsibilities on the City once the City annexes to a population of 100,000.

### **Drainage Fund**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$1,031,436	\$1,088,010	\$1,142,112	\$1,159,439	\$1,161,121
Contractual Services	219,803	502,755	502,755	435,750	437,250
Materials and Supplies	127,851	156,529	156,529	193,540	193,540
Other Services and Charges	13,428	36,875	36,875	40,600	40,600
Capital Outlay	17,729	258,000	258,000	490,500	0
Transfers	76,350	138,175	138,175	638,000	773,000
Total Franchitums	#4 40C F07	<b>₫つ 100 ⊃</b> <i>44</i>	<b>#1 774 44</b> C	<b>#3.057.030</b>	<b>#3.COF.E44</b>
Total Expenditures:	\$1,486,597	\$2,180,344	\$2,234,446	\$2,957,829	\$2,605,511
Expenditures per Capita:	\$14.18	\$20.26	\$20.76	\$26.70	\$22.86



## **Drainage Fund**

		Positions		Full 1	Γime Equiva	lents	
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
City Engineer	114	0	0	1	0.00	0.00	1.00
Drainage/EO II	204	1	0	0	1.00	0.00	0.00
Engineer Technician - Senior	210	1	1	1	1.00	1.00	1.00
Equipment Operator	206	9	5	5	9.00	5.00	5.00
Manager-Storm Water	113	1	1	1	1.00	1.00	1.00
Project Manager Senior	110	1	1	1	1.00	1.00	1.00
Storm Water Technician	207	1	1	1	1.00	1.00	1.00
Storm Water Technician - Senior	209	1	1	1	1.00	1.00	1.00
Street Foreman	212	1	0	0	1.00	0.00	0.00
Street Maintenance Worker	204	0	3	3	0.00	3.00	3.00
Supervisor-Transportation	110	1	1	1	1.00	1.00	1.00
Transportation Crew Leader	211	1	4	4	1.00	4.00	4.00
Total		18	18	19	18.00	18.00	19.00

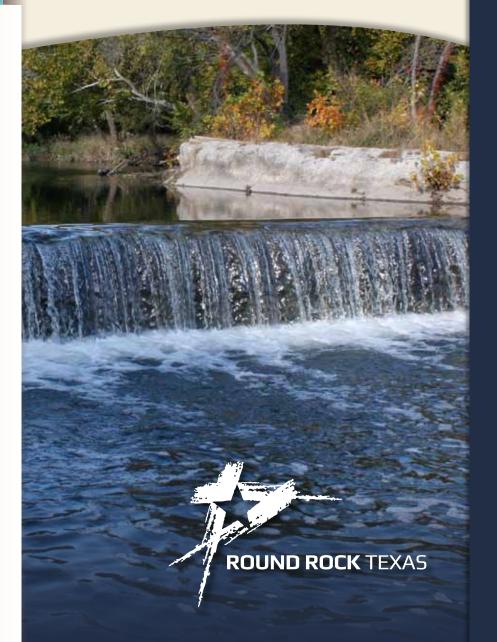
## Drainage Fund



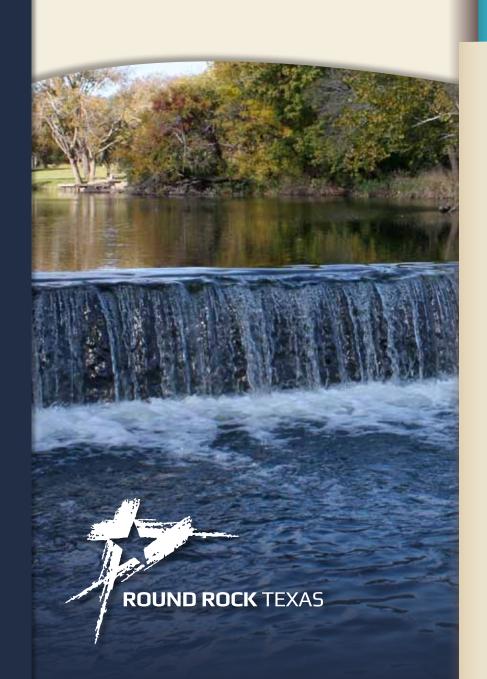
2014-2015

Capital Improvement Program
General Government
Transportation
Water / Wastewater Utility
CIP - Project Cost Summary
Major CIP Projects Completed

**Completed Project Highlights** 



2014-2015



## **Capital Improvement Funds Expenditures**

### Capital Improvement Program (CIP)

The City of Round Rock has a capital plan separate from its annual operating budget which represents the funding plans for City construction and repair projects. A "capital project" is defined as the construction, reconstruction, acquisition, or installation of a physical public improvement with a value of \$50,000 or more and a useful life of at least five years. The City of Round Rock looks to the future for planning community growth and development and providing citizens with quality services and programs. With a growth rate recently ranked second-fastest in the nation, the City of Round Rock meets the challenges of growth by providing the needed capital improvements and infrastructure.

The City's capital projects are paid for with self-funding - "pay as you go", Type B sales tax or borrowed funds.

The projects funded are essential to the City's future, reflecting how Round Rock will evolve in the coming years. Many of these projects have a significant impact on the City's plan to stimulate growth in the local economy. These projects are "quality of life" improvements for the City as a whole.

### **Planning**

Master planning involves assessing the needs of the community through citizen and customer surveys, researching technological innovation, demographic trend analysis and observation of other factors affecting the community. This assessment also determines the needs of each City department for its area of responsibility and makes informed assumptions concerning the community's general needs for an ultimate growth scenario. This assessment combined with the City Council's direction, provides a foundation for master planning. Some of the planning documents include:

#### **General Plan**

- Transportation Master Plan
- Water Master Plan
- Wastewater Master Plan
- Parks and Open Space Plan
- Citywide Trails Master Plan

These planning documents are updated every ten years with a major amendment at the five year midpoint. Updates and amendments are presented to the Council and the public through formal hearings.

The City of Round Rock Strategic Plan for 2013-2027 contains goals that directly affect the planning and prioritization of capital projects:

- A Family-Friendly Community that is Safe and Distinctive by Design
- Sports Capital and Major Medical and Educational Destination
- Authentic Downtown and choice of Great Neighborhoods

CIP Funds Expenditures

### **Project Selection**

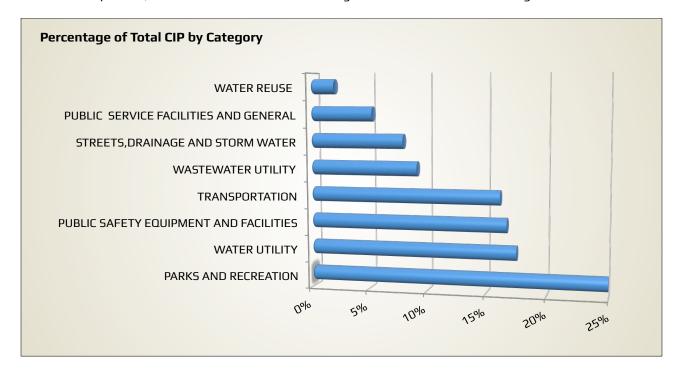
The master planning process and documents establish near term planning horizons for the initial ranking of Capital Improvement Projects. City staff determines the timing, cost, and priorities for each project to further refine ranking which is coordinated with the City Manager. This information is used to translate Council priorities into project priorities. The ranking process then begins a formal process which may include public hearings and consideration and approval by a board or citizen task force. Final priorities are approved by the City Council. In the case of a general obligation bond, project approval must be obtained from the voters.

One of the key elements in developing and coordinating capital projects is identifying the funding sources. This requires the review of potential internal and external funding sources, assessing the City's financial condition and the ability to service existing and new debt. The evaluation of the best source of funds needed for capital projects provides the foundation for the proposed project.

Using the prioritized list of needed improvements along with the assessment of sources and availability of funding, the capital improvement spending plan is prepared. The plan identifies the capital improvements that are programmed in the next fiscal year. The capital improvement spending plan is presented to Council for approval, and then used by City staff to execute projects.

The CIP project selections will vary from year to year due to changes in priority and needs of the City. With the annual review and planning process the ten year road map evolves to meet those needs and priority changes.

The total CIP plan is \$234,397,581, allocated into categories as noted in the following chart.



CIP Funds Expenditures

### **Project Management**

The City of Round Rock executes projects that meet the needs of the citizens within schedule and cost constraints. City staff uses a comprehensive method for managing projects which begins during the planning process and continues through project close out. Project management starts with establishing the project's; technical requirements, scope, cost estimate, scheduling and an annual operating cost estimate. Once a project has been executed City staff monitors at all levels for adjustments to scope, scheduling and cash flows. Cash flows determine the timing and size of project expenditures to assure the project's financial commitments.

Annual operating cost estimates and potential savings resulting from a capital project are developed during the planning process and used as an element in ranking project priority. Annual operating costs can include personnel, equipment, scheduled repairs, maintenance and utility usage. Annual savings can include a reduction in any of these costs. Future operating budgets will reflect these costs and savings in the year the budget is impacted.

### **Multiyear Capital Improvement Program Project Summary**

CIP is a multiyear plan covering a minimum of five years that forecasts spending for all anticipated capital projects. The plan addresses repair and replacement of existing infrastructure, as well as the development or acquisition of new facilities, property, improvements, and capital equipment to accommodate future growth. As a planning tool, it enables the City to identify needed capital projects and coordinate facility financing, construction, operation, and scheduling. The CIP encompasses the following components.

**General Government** - These projects include; municipal facilities, parks and park improvements, sidewalks, landscaping, traffic signals, street, regional detention, drainage improvements, public safety capital equipment and facilities. Projects in this component are funded from resources such as property tax, sales tax, and the issuance of authorized bonds. Regional detention projects are primarily funded through developer fees.

**Transportation** - In August 1997, the Citizens of Round Rock authorized the adoption of an additional sales and use tax within the City at the rate of one-half of one percent, with the proceeds thereof to be used for arterial roadways and other related transportation system improvements. The Round Rock Transportation System Development Corporation (RRTSDC) and the City utilized the sales tax revenue to leverage other sources of funding and maximize the number of transportation projects in the City of Round Rock. In 2011, the citizens voted to approve expanding the use of funds for economic development while maintaining the transportation infrastructure efforts. As a result, the name of the corporation was changed to the Round Rock Economic Development and Transportation Corporation (RREDTC). This additional revenue is not part of the City's general operating budget but is budgeted and spent by a non-profit economic development corporation established expressly for the above purpose with the approval of the Round Rock City Council.

**Water and Wastewater Utility** - These projects are major water and wastewater repairs, replacements, and the development or acquisition of new facilities. Water and wastewater utility projects are funded from the sale of water and wastewater services, utility impact fees, and the issuance of revenue bonds.

CIP Project Cost Summary

Project/Program Title	Total Project Cost	Type of Funding	Other Funding Source	Source of Other Funding
Facility Maintenance Annual Programs	\$752,506	GSFC		
PARD Annual Programs	1,332,930	GSFC		
ITC Annual Programs	1,098,533	GSFC		
2012 Street Maintenance Overlay	4,938,444	GSFC		
Bathing Beach	1,000,000	GSFC		
Bowman Road Culvert Rehabilitation	400,000	GOBD/GSFC		
Brushy Creek East Gap Trail	3,006,780	GOBD/GSFC	\$2,769,500	TxDOT / WMSON
Brushy Creek Regional Trail	1,925,000	GOBD		
Creekbend Drive Improvements	2,971,875	GOBD		
Document Management	112,371	GSFC		
Downtown Land and Parking Lots	2,055,762	GSFC		
Fire Station #3 Remodel	2,328,000	GOBD		
Fire Station No. 8 Land Acquisition	500,000	GSFC		
Heritage Trail West	6,500,000	GOBD		
Heritage Trail East	11,200,000	GOBD		
Intermodal Parking Facility Office Build Out	180,000	TRANSIT		
Intelligent Transportation System	831,942		831,942	TxDOT
Lake Creek Trail	2,000,000	GOBD		
Land Management	285,606	GSFC		
Library Land	1,500,000	GOBD		
Mays at Gattis	303,643	GOBD		
McConico Building Renovation	322,685	GOBD/GSFC		
Municipal Court Building	3,800,000	GOBD		
OSPV Multipurpose Complex/Soccer	14,000,000	GOBD		
Neighborhood Revitalization	685,928	GOBD/GSFC		
Northwest Fire Station	405,000	GOBD		
Oxfor Blvd. Culvert Replacement	382,000	GOBD		
PARD ADA Improvements	1,000,000	GOBD		
Funding source acronyms: COBD - 2007 CO Bonds GOBD - 2001, 2002, 2004, 2007 GO Bonds Corporation GSCF - General Self Finance Construction	TRA TxD	.NS - Economic De OT - Texas Depart	ater/Drainage Rever velopment & Transp ment of Transporta	portation
HMCF - Hotel Motel Construction Fund HMRB - 2012 Hotel Motel Revenue Bonds	UCF - Utility Construction Fund WMSON - Williamson County			

CIP Project Cost Summary

Project/Program Title	Total Project Cost	Type of Funding	Other Funding Source	Source of Other Funding
PARD Facility Improvements PARD Old Settler Park	500,000	GOBD		
Improvements PARD-Various Park	880,000	GOBD		
Improvements	1,620,000	GOBD		
Public Safety Training Facility	16,300,000	GOBD		
Rabb House Renovations	2,700,000	GOBD/GSFC		
Railroad Quiet Zones RedBud Ln at Forest Creek Right	318,502	GSFC		
Turn Lane	242,783	GOBD		
Rockin' River Expansion Rockhollow Drainage	6,600,000	GOBD		
Improvements	60,920	GSFC		
Southeast Fire Station Storm Water Master Plan	4,267,000	GOBD		
Assessment	394,849	GSFC		
Austin Avenue Stormtrooper	160,000	GSFC		
Street Seal Coat Program	5,092,239	GSFC		
General Government Total	\$104,955,298		\$3,601,442	

Funding source acronyms:

COBD - 2007 CO Bonds

GOBD - 2001, 2002, 2004, 2007 GO Bonds

Corporation

GSCF - General Self Finance Construction

HMCF - Hotel Motel Construction Fund HMRB - 2012 Hotel Motel Revenue Bonds REVBD-2014 Stormwater/Drainage Revenue Bonds TRANS - Economic Development & Transportation

TxDOT - Texas Department of Transportation

CIP Project Cost Summary

Project/Program Title	Total Project Cost	Type of Funding	Other Funding Source	Source of Other Funding
2012-2016 Major Maintenance	COST	runung	Source	runung
Program	5,183,782	TRANS		
Arterial Improvement Program	2,275,210	TRANS		
Arterial Sidewalks	450,000	TRANS TRANS /		
Creekbend Blvd.	585,000	GOBD		
Cypress Blvd.	2,400,000	TRANS		
FM1460 from University	552,629	TRANS		
Gander Mountain Way	100,000	TRANS		
Gattis School Rd. Widening IH35 Ramp Reversal & Frontage	500,000	TRANS		
Roads	1,300,000	TRANS		
Major Bridge Maintenance	500,000	TRANS		
Mays Street	835,481	TRANS		
North Kenney Ft. Blvd.	140,000	TRANS		
RM 620	16,000,000	TRANS	4,000,000	WMSON
Railroad Quiet Zones	2,000,000	TRANS		
South Mays at Gattis School Rd. Southwest Downtown Main St.	1,169,762	TRANS		
Phase 4 Southwest Downtown Main St.	6,450,109	TRANS		
Phase 5	13,714,410	TRANS		
Traffic Management Center	350,000	TRANS		
Traffic Signals	5,900,000	TRANS		
University Blvd-6 Lane Design	2,050,000	TRANS		
Southeast Downtown	250,000	TRANS		
Seton Parkway	2,000,000	TRANS		
Transportation Consulting	946,293	TRANS		
Transportation Total	\$65,652,676	TRANS	\$4,000,000	

Funding source acronyms:

COBD - 2007 CO Bonds

GOBD - 2001, 2002, 2004, 2007 GO Bonds

Corporation

GSCF - General Self Finance Construction

HMCF - Hotel Motel Construction Fund

HMRB - 2012 Hotel Motel Revenue Bonds

REVBD-2014 Stormwater/Drainage Revenue Bonds TRANS - Economic Development & Transportation

TxDOT - Texas Department of Transportation

CIP Project Cost Summary

D : ./D = T::1	Total Project	Type of	Other Funding	Source of Other
Project/Program Title	Cost	Funding	Source	Funding
Brushy Slopes Chisholm Valley North &	550,000	REVBD		
South	750,000	REVBD		
Chisholm Valley-East & West	1,000,000	REVBD		
Eagle Ridge	175,000	REVBD		
Forest Creek/Harvey Penick	400,000	REVBD		
Greenlawn Gilleland Creek Kensington Place & Windy	250,000	REVBD		
Park	1,375,000	REVBD		
Lake Forest	100,000	REVBD		
Old Settler's Chandler Branch	300,000	REVBD		
RockHollow	450,000	REVBD		
Sonoma at Brushy Creek	500,000	REVBD		
Sonoma at Forest Creek Drive	350,000	REVBD		
SouthCreek	600,000	REVBD		
The Woods	300,000	REVBD		
Various Drainage				
Improvements	838,857	REVBD		
Stormwater/Drainage Total	\$7,938,857			

Funding source acronyms:

COBD - 2007 CO Bonds

GOBD - 2001, 2002, 2004, 2007 GO Bonds

Corporation

GSCF - General Self Finance Construction

HMCF - Hotel Motel Construction Fund HMRB - 2012 Hotel Motel Revenue Bonds REVBD-2014 Stormwater/Drainage Revenue Bonds TRANS - Economic Development & Transportation

TxDOT - Texas Department of Transportation

CIP Project Cost Summary

Project/Program Title	Total Project Cost	Type of Funding	Other Funding Source	Source of Other Funding
12" Creek Bend Waterline Various Ground & Elevated Storage Tank	620,000	UCF		_
Improvements	250,000	UCF		
Utility Service Center Building & Land	2,400,000	UCF		
Asbestos Pipe Replacement Program	1,940,700	UCF		
Parcel 150 36" Waterline Remote Terminal Unit installation &	2,955,650	UCF		
Enhancements Automated Meter Reading Replacement	600,000	UCF		
Program  Various Annexation Utility Improvements-	2,450,000	UCF		
Citywide Chandler Creek 1 Upper Wastewater	2,665,000	UCF		
Improvements	2,050,200	UCF		
CR112 24" Waterline	1,500,000	UCF		
FM 1460 Waterline	650,000	UCF		
Groundwater Filtration, Phase 1 & 2 Lake Creek 2 & 3 Wastewater	5,990,000	UCF		
Improvements McNutt Creek Segment C9 Wastewater	2,724,300	UCF		
Interceptor	2,467,000	UCF		
2014-2015 WW Collection System Inspection & Rehabilition Program Regional Water Transmission Line-	4,090,100	UCF		
Segment 3	8,400,000	UCF		
Diverging Diamond Utility Improvements - Interstate 35 @ RM 1431 RM 1431 (Texas Crushed Stone) Waterline	250,000	UCF		
Improvements	586,000	UCF		
Funding source acronyms: COBD - 2007 CO Bonds GOBD - 2001, 2002, 2004, 2007 GO Bonds Corporation	TRANS - E	Economic Deve	er/Drainage Reven elopment & Transp	ortation
GSCF - General Self Finance Construction HMCF - Hotel Motel Construction Fund HMRB - 2012 Hotel Motel Revenue Bonds	TxDOT - Texas Department of Transportation UCF - Utility Construction Fund WMSON - Williamson County			tion

CIP Project Cost Summary

Project/Program Title	Total Project Cost	Type of Funding	Other Funding Source	Source of Other Funding
36" University Blvd. Waterline, Phase 1 Various Pump Station Improvements-	3,634,100			
Citywide Various Water Reuse Facility & Line	1,888,000	UCF		
Improvements	4,449,600	UCF		
Double Creek 16" Waterline	2,100,000	UCF		
Cypress Boulevard Wastewater Improvements Chandler Creek 2 Wastewater	200,000	UCF		
Improvements	427,500	UCF		
Brushy Creek 2 Wastewater				
Improvements	562,600	UCF		
Water / Wastewater Utility Total	\$55,850,750		\$0	

<b>Total Capital Projects</b>	\$234.397.581	\$7,601,442
rotar capitar rojects	Ψ <b>-</b> 3-7,337,301	ψ1,001, <del>11</del> 2

Funding source acronyms:

COBD - 2007 CO Bonds

GOBD - 2001, 2002, 2004, 2007 GO Bonds Corporation

GSCF - General Self Finance Construction

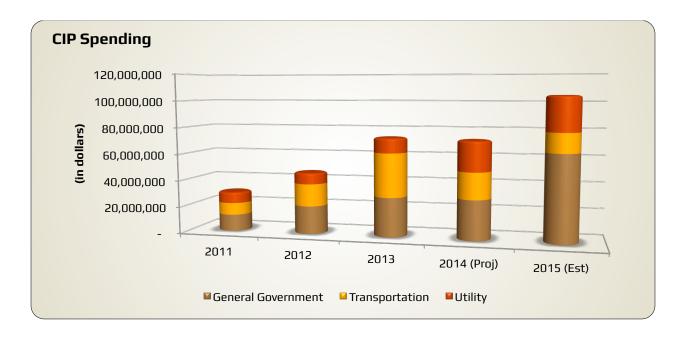
HMCF - Hotel Motel Construction Fund HMRB - 2012 Hotel Motel Revenue Bonds REVBD-2014 Stormwater/Drainage Revenue Bonds TRANS - Economic Development & Transportation

TxDOT - Texas Department of Transportation

CIP Major Projects Completed

## **Major Capital Improvement Projects Completed**

The chart below shows the CIP spending by category over the last several years.



Examples of completed CIP projects are on the following pages, each of these includes a project description, completion date and history of expenditures with funding sources.

CIP Project Highlights

Project Title: 1431 Water Tower

<u>Location:</u> Vista Oaks Drive & FM 1431, Round Rock, TX

Year Completed: 2010

### **Project Description:**

The 2.0 Million Gallon (MG) Elevated Water Storage Tank was designed and built to provide an adequate water supply and pressure to existing and future City of Round Rock potable water customers. In addition, the tank will allow the City to efficiently manage and deliver water from the Brushy Creek Regional Utility Authority (BCRUA) water treatment plant to the City's water distribution system.

### **History of Expenditures:**

Sources of Funding: Utility Construction Fund

Year	Amount	Annual Operatii	ng Budget
2008	\$225,800	Starting in: 2011	\$650
2009	3,560,700		
2010	796,500		
Total	\$4,583,000		



CIP Project Highlights

Project Title: Intermodal Parking Facility

<u>Location:</u> 300 W. Bagdad Ave, Round Rock, TX

Year Completed: 2011

### **Project Description:**

The 56,661 square-foot, two-story facility includes 110 parking spaces, a bus loading/unloading area, a transit pavilion, bike racks, lockers and pedestrian amenities. The facility will serve as the City's public transportation hub and as the beginning and ending points for one of the Peak Hour Express Bus Service routes. The facility provides a safe connection for pedestrians, bicyclists, automobiles and transit vehicles as well as provides public parking for visitors to southwest downtown Round Rock. Funding for the facility was provided from 2002 City of Round Rock General Obligation Bonds, the U.S. Department of Transportation through the American Recovery and Reinvestment Act of 2009, and the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users.

### **History of Expenditures:**

Sources of Funding: General Self Finance Construction Fund, GO Bonds, American Recovery and Reinvestment Act, Grants

Year	Amount	Annual Operati	ng Budget
2009	\$327,114	Starting in: 2012	\$45,000
2010	4,010,977		
2011	994,248		
2012	788		
Total	\$5,333,127		



CIP Project Highlights

**Project Title:** Play for All Abilities Park

<u>Location:</u> 151 North A.W. Grimes Boulevard, Round Rock, TX

Year Completed: 2012

### **Project Description:**

City Council added the Play for All Abilities Park as a high priority project in the Parks Master Plan after being approached by citizens and organizations in Round Rock about installing an adaptive swing for children with autism and the great need expressed in an earlier playground grant process. With these requests in mind, the City began development of a park plan that would provide ALL children, regardless of ability, with an opportunity to play and develop skills in a fun, outdoor environment. City General Self Finance Construction (GSFC) and Park Development funds were used to complete this project. Contributions from local organizations and companies added to the success of this project.

### **History of Expenditures:**

Sources of Funding: General Self Finance Construction Fund, Park Development Fund, Donations

Year	Amount	Annual Operati	ng Budget
2011	\$18,230	Starting in: 2013	\$65,500
2012	732,483		
Total	\$750,713		



CIP Project Highlights

**Project Title:** Arterial A/ Kenny Fort Blvd.

<u>Location:</u> Kenny Fort Boulevard, Round Rock, TX

Year Completed: 2013

### **Project Description:**

Construction of a Union Pacific Railroad (RPRR) bridge and a six-lane roadway segment under US 79 and the UPRR track, and a bridge over Brushy Creek. Improve mobility by providing an alternate north and south route for east Round Rock. This project was completed under budget and ahead of schedule.

### **History of Expenditures:**

Sources of Funding: Type B Fund, Williamson County and Texas State Highway Fund.

Year	Amount
2011	\$1,910,920
2012	8,360,890
2013	10,281,025
Total	\$20,552,835

Annual Opera	ting Budget
Starting in: 2014	\$84,000







CIP Project Highlights

Project Title: Rabb House Remodel

<u>Location:</u> 151 North A. W. Grimes, Round Rock, TX

Year Completed: 2014

### **Project Description:**

Remodel of flood damaged facility. The facility features a 1,800 square foot event room that expands to 3,000 square feet onto a balcony overlooking Brushy Creek and full Audio/Video capabilities. The facility also features a Pavilion with a grand staircase entry, restrooms, amphitheater, and associated support spaces. An additional parking lot has also been constructed to accommodate large parties and events.

### **History of Expenditures:**

Sources of Funding: General Self Finance Construction Fund, CO Bonds, Park Development Fund

Year	Amount	Annual Operating Budget			
2012	\$484,865	Starting in: 2014	\$275,000		
2013	490,481				
2014	1,746,939				
Total	\$2,722,285				





## 2014-2015

Hotel Occupancy Tax Fund (H.O.T.) Fund Revenue & Expenditures

H.O.T. Sports & Community Venue (H.O.T. S&CV) Fund Revenue & Expenditures

Law Enforcement Fund Revenue & Expenditures

Library Fund Revenue & Expenditures

Municipal Court Fund Revenue & Expenditures

Parks Improvement & Acquisitions

Public, Educational, Government (PEG)
Access Fund Revenue
& Expenditures

Tree Replacement Fund Revenue & Expenditures

Utility Impact Fees Fund Revenue & Expenditures



2014-2015





## Hotel Occupancy Tax Funds -

The Hotel Occupancy Tax is made up of two programs. The Hotel Occupancy Tax rate of 7% is used to promote tourism and the convention and hotel industry. Another 2% is used to promote the Sports Center and the programing of the center.

These are explained in more detail in the following Hotel Occupancy Tax pages.



## Hotel Occupancy Tax Funds – Program Description

The Hotel Occupancy Tax rate is 7% and is collected to be used to promote tourism and the convention and hotel industry. This includes the Convention and Visitor's Bureau (CVB) which administers and manages the City's tourism efforts and long-range tourism plans. This Hotel Occupancy Tax Fund budget includes funding for the CVB as well as continued funding for tourism events and debt service associated with the Dell Diamond/Convention Center complex.

## H.O.T. – CVB/Tourism Summary of Revenues and Expenditures:

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Revenues	Actual	Budget	Budget	Budget	Budget
Hotel-Motel Occupancy Tax	\$3,204,139	\$3,100,000	\$3,100,000	\$3,200,000	\$3,300,000
Interest Income	23,103	25,000	25,000	20,000	20,000
Other	0	0	0	0	0
Contributions	0	0	0	0	0
Total Revenues	\$3,227,242	\$3,125,000	\$3,125,000	\$3,220,000	\$3,320,000
Expenditures					
Multi-Purpose Stadium/Convention Facility	\$1,108,030	\$1,159,240	\$1,489,322	\$1,153,250	\$1,155,250
Event & Tourism Funding	21,910	25,500	15,500	25,500	25,500
Convention & Visitors Bureau	554,422	716,322	719,240	727,438	727,693
Capital Projects	1,120,036	423,000	178,000	0	0
Transfer to Sports Center	0	590,000	590,000	400,000	400,000
Total Expenditures	\$2,804,398	\$2,914,062	\$2,992,062	\$2,306,188	\$2,308,443
Net Change in Operations	\$422,844	\$210,938	\$132.938	\$913,812	\$1,011,557

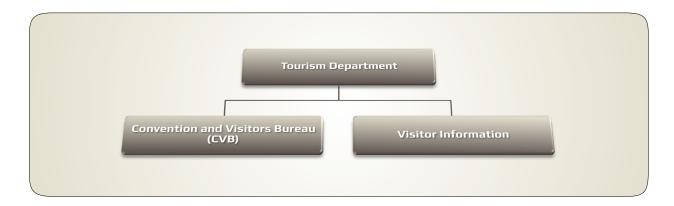
Convention & Visitors Bureau

### **Convention & Visitors Bureau**

The function of this department is to implement the City's long-term Tourism Plan and represent the City in all other functions related to tourism and the Convention and Visitors Bureau (CVB). The CVB is the designated sales and marketing department for the City of Round Rock (designated DMO - "Destination Marketing Organization"). The tourism department's mission aligns with the strategic plan by directly contributing to the economic vitality and enhancing the quality of life in Round Rock.

**Vision:** To help promote Round Rock as the city of choice for tourists and citizens.

Mission: To Promote Economic Diversity by Developing the Tourism Industry in Round Rock



### **Major Business Functions:**

**Convention & Visitors Bureau:** The purpose of this program is to implement a pro-active, aggressive marketing and sales campaign for the City. The primary goal of this program is to increase occupancy at local lodging facilities and to increase tourism spending in Round Rock.

**Visitor Information:** The Convention and Visitors Bureau is responsible for providing brochures and maps upon request to local residents and out of town guests. The CVB is the sole City Department that is designated to respond to correspondence requests by distributing literature about Round Rock. Our goal is to promote Round Rock's attractions, sports facilities, lodging and dining businesses, and local retail establishments.

#### **Key Customers:**

The Convention and Visitors Bureau has both internal and external customers. Internal customers include the City Council and all City employees. We also serve the citizens of Round Rock, visitors to Round Rock, organizations, participants, and spectators who come for events.

Convention & Visitors Bureau

### **Customer Expectations and Requirements:**

Our customers expect a professional, results driven department that provides first-class representation of the City of Round Rock. Exceeding our customer's expectations would allow us to accomplish our mission of economic diversity and offer our visitors and citizens the best experience possible in the Sports Capital of Texas.

### FY 2013-14 Highlights:

- \$2.8 million increase in economic activity
- 23,535 increase in website visits
- 19,402 increase in visitor information distributed
- Round Rock Sports Center: Website Launched, Logo Launched, Grand Opening, and all weekends booked through July.
- Visitor guide redesign

### FY 2014-15 Overview and Significant Changes:

The CVB is focusing on implementing the recommendations submitted in the 2008 Updated Tourism Plan.

- Continue to develop contacts to build clientele for indoor sports venue.
- Continue marketing plan and public relations campaign and aggressively recruit tournaments to Round Rock.
- Continue to market and grow outdoor events.

### New Programs for FY 2014-15:

Convention & Visitors Bureau is proposing no new programs for FY 2014-15.

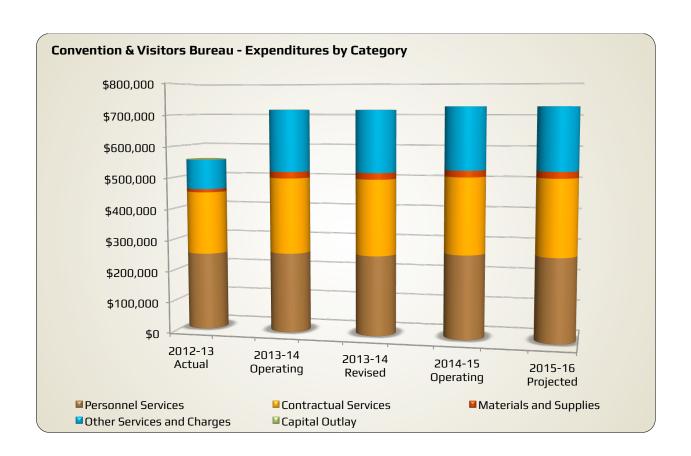
#### FY 2015-16 Overview and Beyond:

The CVB will continue to use sales and marketing efforts to find new ways to promote Round Rock.

- Continue to develop and grow relationships with sports events groups.
- Continue education of citizens on the benefits of tourism.
- Continue to be the designated City department for visitor's information.

## **Convention & Visitors Bureau**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$ 247,994	\$ 256,231	\$ 256,231	\$ 267,337	\$ 267,592
Contractual Services	201,251	242,321	242,321	242,321	242,321
Materials and Supplies	10,456	20,770	20,770	20,780	20,780
Other Services and Charges	94,721	197,000	197,000	197,000	197,000
Capital Outlay	0	0	0	0	0
Total Expenditures:	\$ 554,422	\$ 716,322	\$ 716,322	\$ 727,438	\$ 727,693
Expenditures per Capita:	\$5.29	\$6.66	\$6.66	\$6.57	\$6.38



Convention & Visitors Bureau

## **Convention & Visitors Bureau**

			Positions		Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Director CVB	EX	1	1	1	1.00	1.00	1.00
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Coordinator - Marketing and Events	110	1	1	1	1.00	1.00	1.00
Total		3	3	3	3.00	3.00	3.00



## Hotel Occupancy Tax Funds – Program Description

In November 2011, the citizens voted to increase the Hotel Occupancy Tax rate by 2% to support a Sports & Community Venue project. This will be a multi-purpose facility that will attract overnight stays and generate tourism revenue for the City of Round Rock.

## H.O.T. – Sports Center Summary of Revenues and Expenditures:

		2013-14	2013-14	2014-15	2015-16
	2012-13	Operating	Revised	Operating	Projected
Revenues	Actual	Budget	Budget	Budget	Budget
Hotel-Motel Occupancy Tax	\$919,720	\$867,000	\$867,000	\$925,000	\$952,750
Rental/Concessions	4,500	656,000	656,000	643,000	662,290
Interest Income/Donations	216	52,500	52,500	52,000	53,530
Event Revenue	0	0	0	72,180	74,345
Transfer Received	0	590,000	590,000	400,000	400,000
Total Revenues	\$924,436	\$2,165,500	\$2,165,500	\$2,092,180	\$2,142,915
Expenditures					
Sports Center Operations	\$133,638	\$1,790,445	\$1,792,445	\$1,650,490	\$1,657,393
Debt Service	592,000	365,500	363,500	363,500	371,000
Total Expenditures	\$725,638	\$2,155,945	\$2,155,945	\$2,013,990	\$2,028,393
Net Change in Operations	\$198,798	\$9,555	\$9,555	\$78,190	\$114,522

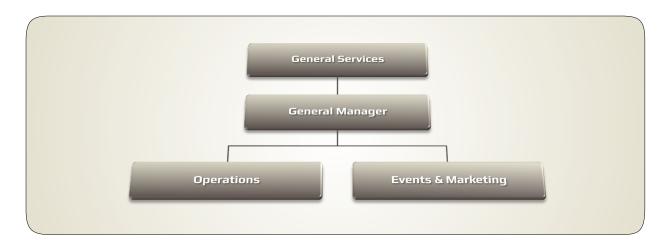
Sports Center

## **Sports Center**

The Round Rock Sports Center is the superior youth sports complex in Texas. The facility is projected to host over 70,000 players and 120,000 spectators annually for tournaments, league sports and club sports. Focused on national and regional sporting events, the RRSC provides a premier players environment with spectator comfort and family entertainment opportunities. The center features a multi-sport building, outdoor pavilion and plaza and ample parking for buses and over 500 cars.

**Vision:** To help promote Round Rock Sports Center as a keystone to the sports tourism marketing program of Round Rock.

Mission: To Promote Economic Diversity by Developing the Tourism Industry in Round Rock.



#### **Major Business Functions:**

**Operations:** This team is in charge of the overall operations of the center. This includes maintenance of the center and the supplies needed to operate. The scheduling and support of all the events will be coordinated by this team. Since the center is designed to support many different sports, this makes the operations a very diverse challenge.

**Events and Marketing:** This group will provide the local programming within the facility as well as promote the center itself and the variety of resources available. The center will have sponsorship available through naming of the buildings as well as advertising throughout the center. All concessions will be managed and promoted through this group.

### **Key Customers:**

The Sports Center has both internal and external customers. Internal customers include the City Council and all City employees. We also serve the citizens of Round Rock, visitors to Round Rock, organizations, participants, and spectators who come for events.

Sports Center

### **Customer Expectations and Requirements:**

Our customers expect a professional, results driven department that provides first-class representation of the City of Round Rock. Exceeding our customer's expectations would allow us to support the goal of Round Rock providing economic diversity and to offer our visitors and citizens the best experience possible.

### FY 2013-14 Highlights:

- Sports Center construction was completed on-time and under budget.
- Grand Opening of the Sports Center on January 28, 2014
- Hired all full-time and part-time staff to operate the building and concession stand on a daily basis.
- All weekends booked with tournaments from March 1, 2014 through the last weekend in July 2014.

### FY 2014-15 Overview and Significant Changes:

- Expand programming options to attract high level boxing or mixed martial arts events
- Obtain TABC alcohol sales permit for beer and wine sales during large scale events hosted at the Sports Center

### New Programs for FY 2014-15:

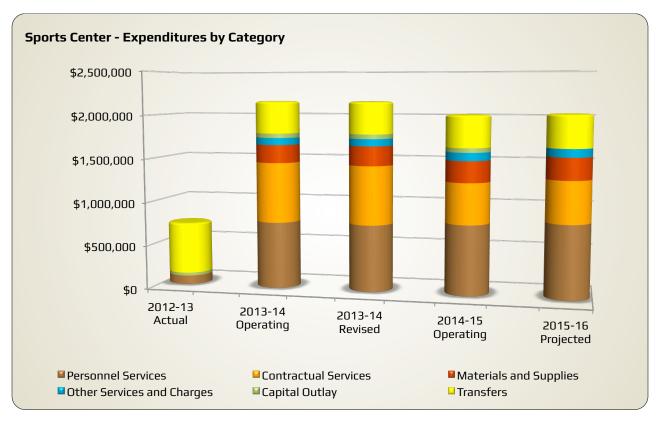
• Events & Marketing Assistant

### FY 2015-16 Overview and Beyond:

 Continue to provide routine maintenance and daily cleaning to maintain a first-class facility for the City.

## **Sports Center**

	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget	2015-16 Projected Budget
Personnel Services	\$97,708	\$761,708	\$761,708	\$797,388	\$834,172
Contractual Services	2,773	690,605	672,403	468,375	479,642
Materials and Supplies	1,158	206,717	223,419	242,900	250,187
Other Services and Charges	511	81,327	81,327	91,827	93,392
Capital Outlay	31,489	50,088	51,588	50,000	0
Transfers	592,000	365,500	365,500	363,500	371,000
Total Expenditures:	\$725,638	\$2,155,945	\$2,155,945	\$2,013,990	\$2,028,393
Expenditures per Capita:	\$6.92	\$20.03	\$20.03	\$18.18	\$17.79



Note: Fund established in FY2013

## **Sports Center**

		Positions			Full Time Equivalents		
		2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
Authorized Personnel	Grade	Actual	Adopted	Adopted	Actual	Adopted	Adopted
Administrative Assistant	208	1	1	1	1.00	1.00	1.00
Assistant Operations Coordinator	108	0	1	1	0.00	1.00	1.00
Concessions Coordinator	104	0	1	1	0.00	1.00	1.00
Custodian P/T	203	0	4	4	0.00	2.00	2.00
Events Coordinator	110	1	1	1	1.00	1.00	1.00
Event & Marketing Assist	108	0	0	1	0.00	0.00	1.00
Maintenance Tech	206	0	1	1	0.00	1.00	1.00
Manager-Sports Center	113	1	1	1	1.00	1.00	1.00
Operations Coordinator	110	1	1	1	1.00	1.00	1.00
Total		4	11	12	4.00	9.00	10.00



## Law Enforcement Fund – Program Description

This fund accounts for the forfeiture of contraband gained from the commission of criminal activity. Proceeds from fund are to be used for law enforcement purposes.

Law Enforcement Summary of Rev. & Exp.

## **Law Enforcement Fund**

Revenues	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget
Interest Income	\$299	\$418	\$418	\$0
Non-Grant Reimbursement	18,097	0	0	0
Proceeds - Sale of Assets	13,335	0	0	15,000
State & Local Funds	7,906	0	0	0
Federal Funds	466,663	0	0	0
Total Revenues	\$506,300	\$418	\$418	\$15,000
Expenditures				
Local	\$66,928	\$19,000	\$19,000	\$24,000
Federal	242,411	671,000	671,000	364,250
Total Expenditures	\$309,339	\$690,000	\$690,000	\$388,250
Net Change in Operations	\$196,961	(\$689,582)	(\$689,582)	(\$373,250)



## Library Fund – Program Description

This fund accepts donations by patrons of the library for various books and videos to be purchased and housed in the Library.

Library Summary of Revenue & Expenditures

# **Library Fund**

		2013-14	2013-14	2014-15
	2012-13	Operating	Revised	Operating
Revenues	Actual	Budget	Budget	Budget
Interest Income	\$5	\$10	\$10	\$10
Library Donations	3,999	4,000	4,000	3,000
Total Revenues	\$4,004	\$4,010	\$4,010	\$3,010
Expenditures				
Books & Materials	\$99	\$5,550	\$5,550	\$2,400
Total Expenditures	\$99	\$5,550	\$5,550	\$2,400
		_	_	
Net Change in Operations	\$3,905	(\$1,540)	(\$1,540)	\$610



### Municipal Court Fund – Program Description

This fund accounts for fees collected on conviction of certain Municipal Court offenses and is intended to enhance the safety of children, provided the technology for processing court cases, create a security plan for the courtroom and established a Juvenile Case Manager program.

# **Municipal Court Funds**

		2042 44	2042.44	2042 44
		2013-14	2013-14	2013-14
	2012-13	Operating	Revised	Operating
Revenues	Actual	Budget	Budget	Budget
Child Safety Fines	\$3,683	\$20,055	\$20,055	\$3,025
Child Safety Fines Interest Income	33	0	0	0
Technology Fees	44,209	40,195	40,195	32,050
Technology Fees Interest Income	164	0	0	0
Security Fees	33,156	30,050	30,050	24,025
Security Fees Interest Income	39	0	0	0
Juvenile Case Manager Fees	0	37,500	37,500	40,000
JCM Fees Interest Income	0	0	0	0
Total Revenues	\$81,284	\$127,800	\$127,800	\$99,100
Expenditures				
Child Safety Fines	\$0	\$0	\$0	\$0
Technology Fees	43,522	40,705	40,705	26,550
Security Fees	0	36,300	36,300	35,400
Juvenile Case Manager - Transfer to GF	0	30,000	30,000	40,000
Total Expenditures	\$43,522	\$107,005	\$107,005	\$101,950
Net Change in Operations	\$37,762	\$20,795	\$20,795	(\$2,850)



# Parks Improvement & Acquisitions Fund – Program Description

This fund accounts for the collection and expenditure of fees from two specific parks and recreation related sources: sports league teams fees used for the improvement and maintenance of facilities and park development fees collected from developers of subdivisions who choose to provide cash in lieu of designating parkland. These funds are restricted based on guidelines provided in the subdivision ordinance.

Parks Imp. & Acquisitions Summary of Rev. & Exp.

# Parks Improvement & Acquisitions Fund

Revenues	2012-13 Actual	2013-14 Operating Budget	2013-14 Revised Budget	2014-15 Operating Budget
Sports League Fees	\$6,400	\$0	\$0	\$6,000
Interest Income	547	0	0	100
Donation/Contributions	0	0	0	90,467
Field Enhancements - McNeil Park	23,375	0	0	8,000
Total Revenues	\$30,322	\$0	\$0	\$104,567
Expenditures				
Parkland Development	\$0	\$0	\$0	\$90,467
Total Expenditures	\$0	\$0	\$0	\$90,467
Net Change in Operations	\$30,322	\$0	\$0	\$14,100

Note: No budget adopted for FY14



# Public, Educational, and Government Access (PEG) Fund – Program Description

This fund accounts for cable franchise fees which are used for public, educational, and government access purposes consistent with state and federal law.

PEG Summary of Revenue & Expenditures

### **PEG Fund**

		2013-14	2013-14	2014-15
	2012-13	Operating	Revised	Operating
Revenues	Actual	Budget	Budget	Budget
Interest Income	\$600	\$1,000	\$1,000	\$50
PEG Fees	237,244	240,000	240,000	240,000
Transfers	0	0	0	0_
Total Revenues	\$237,844	\$241,000	\$241,000	\$240,050
Expenditures				
PEG Expenses	\$284,045	\$450,000	\$450,000	\$250,000
Total Expenditures	\$284,045	\$450,000	\$450,000	\$250,000
Net Change in Operations	(\$46,201)	(\$209,000)	(\$209,000)	(\$9,950)



# Tree Replacement Fund – Program Description

This fund accounts for developer contributions used solely for the purpose of purchasing and planting trees in public rights-of-way, public parkland or any other City-owned property.

Tree Replacement Summary of Rev. & Exp.

# **Tree Replacement Fund**

	2012-13	2013-14 Operating	2013-14 Revised	2014-15
Revenues	Actual	Budget	Budget	Operating Budget
Tree Replacement Fees	\$109,920	\$25,000	\$25,000	\$35,000
Donations/Contributions	1,200	500	500	1,000
Interest Income	206	340	340	100
Total Revenues	\$111,326	\$25,840	\$25,840	\$36,100
Expenditures				
Tree Replacement	\$76,580	\$248,100	\$248,100	\$197,200
Total Expenditures	\$76,580	\$248,100	\$248,100	\$197,200
Net Change in Operations	\$34,746	(\$222,260)	(\$222,260)	(\$161,100)



# Utility Impact Fees Fund – Program Description

The Utility Impact Fees are additional and supplemental to any other requirements imposed by the City for development of land or the issuance of building permits. These fees assure the provision of adequate public facilities to serve new development in the City by requiring each development to pay its pro rata share of the costs of improvements necessitated by and attributable to such new development.

Utility Impact Fees Summary of Rev. & Exp.

# **Utility Impact Fees Fund**

		2013-14	2013-14	2014-15
	2012-13	Operating	Revised	Operating
Revenues	Actual	Budget	Budget	Budget
Interest Income	\$6,545	\$3,000	\$3,000	\$5,000
Water Impact Fees	2,407,645	2,000,000	2,000,000	2,000,000
Commercial Water Impact Fees	1,296,258	500,000	500,000	500,000
Sewer Impact Fees	1,106,716	800,000	800,000	800,000
Commercial Sewer Impact Fees	477,758	150,000	150,000	200,000
Total Revenues	\$5,294,922	\$3,453,000	\$3,453,000	\$3,505,000
Expenditures				
Capital Projects	\$12,840,000	\$2,900,000	\$2,900,000	\$3,000,000
Transfers	1,840,000	1,840,000	1,840,000	1,840,000
Total Expenditures	\$14,680,000	\$4,740,000	\$4,740,000	\$4,840,000
Net Change in Operations	(\$9,385,078)	(\$1,287,000)	(\$1,287,000)	(\$1,335,000)





# Debt Schedules

2014-2015

Schedule of Bonded Debt by Purpose
Schedule of General Obligation

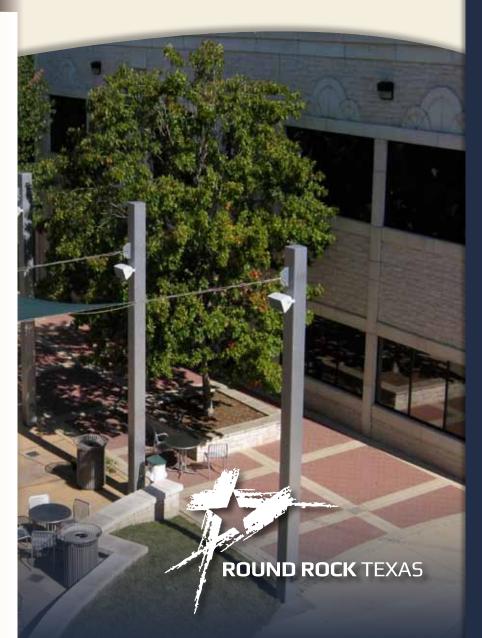
- Debt Service

Schedule of Revenue Bonds

- Debt Service & Hotel Occupancy Tax

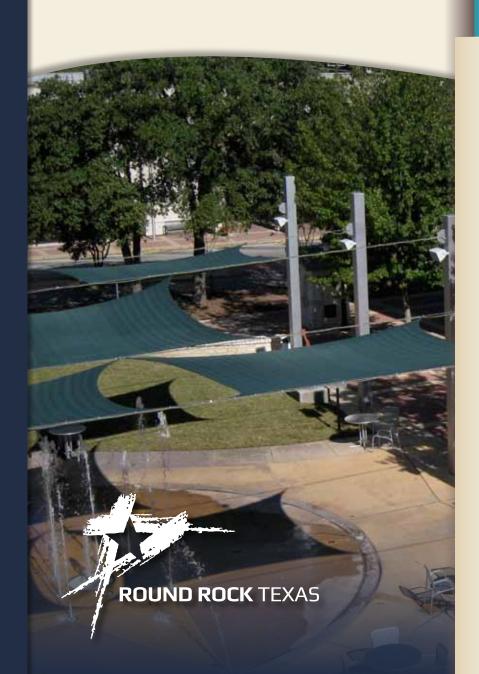
General Obligation Bonds Payment Schedule

Revenue Bonds Payment Schedule



# Debt Schedules

2014-2015



# Debt Schedules



## **Debt Schedules**

# **Purpose of Bonds Issued**

ICCUE	AMOUNT	ENGINEERING	BOLICE	FIRE
ISSUE	ISSUED	& DEV. SERVICES	POLICE	FIRE
2014 Utility (Drainage) Rev. Bonds	\$8,000,000			
2014A G. O. Refunding Bonds	10,465,000			
			Training	Construct, Improve
2014 G. O. Bonds	66,885,000		Facilities	Facilities
2013 G. O. Refunding Bonds	8,615,000			
2012 H.O.T. Revenue Bonds	7,715,000			
2011 G. O. Refunding Bonds	19,580,000	Streets, Bridges and Sidewalks	Construct, Improve Facilities	Construct, Improve Facilities
2010 G. O. Refunding Bonds	18,575,000	Streets, Bridges, Sidewalks/Building Expansion	Construct, Improve Facilities	Construct, Improve Facilities
2009 Utility System Revenue Bonds	78,785,000			
2007 Comb. Tax/Rev C.O.	14,915,000			
2007 G.O. & Refunding Bonds	44,770,000	Streets, Bridges and Sidewalks		Engine Replacement
2007 H.O.T. Rev. Refunding Bonds	8,920,000			
2006 Utility System Revenue Bonds	12,000,000			
2005 G. O. Refunding Bonds	19,915,000	Street, Drainage, Mtn. Facility		Trucks, Station Const.

# Debt Schedules

#### Bonded Debt by Purpose

#### WATER/

		WAIEK/		
ISSUE	PARKS	LIBRARY	WASTEWATER	OTHER
2014 Utility (Drainage) Rev. Bonds				Drainage Improvements
2014A G. O. Refunding Bonds				Partial Refund
2014 G. O. Bonds	Park Improvements	Library Facilities		
2013 G. O. Refunding Bonds				Partial Refund
2012 H.O.T. Revenue Bonds				Multi-purpose Sports Facility
2011 G. O. Refunding Bonds				Partial Refund
2010 G. O. Refunding Bonds				Partial Refund
2009 Utility System Revenue Bonds			Regional Wastewater System	
2007 Comb. Tax/Rev C.O.	Park Improvements			
2007 G.O. & Refunding Bonds	Recreation Center			Municipal Complex/Partial Refunding
2007 H.O.T. Rev. Refunding Bonds				Convention Ctr.
2006 Utility System Revenue Bonds			Regional Water Project	
2005 G. O. Refunding Bonds				Partial Refund

# Debt Schedules

G.O. Debt Service Schedule

# **Schedule of General Obligation Debt Service**

Fiscal Year 2014-15

				Amount	10/1/14
				Issued	Amount O/S
	Interest	Date of	Date of	(Net of	(Net of
ISSUE	Rates/%	Issue	Maturity	Refunding)	Refunding)
2014 G. O. Refunding Bonds	2.00 - 5.00	20-May-14	15-Aug-21	\$10,465,000	\$10,305,000
2014 G. O. Bonds	3.00 - 5.00	06-Mar-14	15-Aug-39	66,885,000	66,885,000
2013 G. O. Refunding Bonds	0.50 - 2.00	21-May-13	15-Aug-24	8,615,000	7,615,000
2011 G. O. Refunding Bonds	2.00 - 5.00	15-Nov-11	15-Aug-27	19,580,000	16,910,000
2010 G. O. Refunding Bonds	2.00 - 4.00	15-Aug-10	15-Aug-27	18,575,000	16,785,000
2007 Comb. Tax/Rev C.O.	4.00 - 4.63	01-Jul-07	15-Aug-27	14,915,000	11,135,000
2007 G.O. & Refunding Bonds	4.00 - 5.00	01-Jul-07	15-Aug-32	44,770,000	37,280,000
Capital Leases	Var.	Var.	Var.	2,900,000	2,238,721
TOTAL				\$186,705,000	\$169,153,721

# Schedule of General Obligation Debt Service

Fiscal Year 2014-15

			Total
	2014-2015	2014-2015	Principal &
ISSUE	Principal	Interest	Interest
2014 G. O. Refunding Bonds	\$1,510,000	\$509,850	\$2,019,850
2014 G. O. Bonds	0	3,009,494	3,009,494
2013 G. O. Refunding Bonds	860,000	83,733	943,733
2011 G. O. Refunding Bonds	1,570,000	592,375	2,162,375
2010 G. O. Refunding Bonds	140,000	642,913	782,913
2007 Comb. Tax/Rev C.O.	660,000	490,631	1,150,631
2007 G.O. & Refunding Bonds	2,355,000	1,785,235	4,140,235
Capital Leases	757,637	67,668	825,305
TOTAL	\$7,852,637	\$7,181,899	15,034,536
		# Less amount funded by UTILITY FUND ## Less self-supporting	0
		GOLF FUND	(450,054)
		Add paying agent fees	9,000
		Total to be paid from PROPERTY TAXES	\$14,593,482

#### Schedule of Revenue Bond Debt Service

Fiscal Year 2014-15

Issue	Interest Rates/%	Date of Issue	Date of Maturity	Amount Issued	10/1/14 Amount O/S (Net of Refunding)
2009 Utility System Revenue Bonds	2.00 - 5.00	08-Dec-09	01-Aug-39	\$78,785,000	\$72,370,000
2006 Utility System Revenue Bonds	2.20 - 2.95	various	01-Aug-26	12,000,000	8,655,000
TOTAL				\$90,785,000	\$81,025,000

Schedule of Hotel Occupancy Tax (H.O.T.) Revenue Bonds Fiscal Year 2014-2015

Issue	Interest Rates/%	Date of Issue	Date of Maturity	Amount Issued	10/1/14 Amount O/S (Net of Refunding)
Hotel Occupancy Tax Rev. Bonds Series 2012	2.00 - 4.00	28-Feb-12	01-Dec-37	\$7,715,000	\$7,605,000
Hotel Occupancy Tax Rev. Refunding Bonds Series 2007	4.00 - 4.50	15-Jan-07	01-Dec-24	8,920,000	6,190,000
TOTAL-Funded by Hotel Occupancy Tax Revenues				\$16,635,000	\$13,795,000

Schedule of Drainage System Revenue Bonds Fiscal Year 2014-2015

					10/1/14 Amount O/S
	Interest	Date of	Date of	Amount	(Net of
Issue	Rates/%	Issue	Maturity	Issued	Refunding)
Utility System Revenue Bonds Series 2014	2.00 - 4.00	29-May-14	01-Aug-34	\$8,000,000	\$8,000,000
TOTAL-Funded by Drainage Fee Revenues				\$8,000,000	\$8,000,000

# Debt Schedules

#### G.O. Debt Service Schedule of Revenue Bonds

lssue	2014-2015 Principal	2014-2015 Interest	Total Principal & Interest
2009 Utility System Revenue Bonds	\$2,280,000	\$3,449,525	\$5,729,525
2006 Utility System Revenue Bonds	620,000	238,398	858,398
TOTAL	\$2,900,000	\$3,687,923	\$6,587,923

<u>Issue</u>	2014-2015 Principal	2014-2015 Interest	Total Principal & Interest
Hotel Occupancy Tax Rev. Bonds Series 2012	\$110,000	\$253,230	\$363,230
Hotel Occupancy Tax Rev. Refunding Bonds Series 2007	460,000	250,036	710,036
TOTAL-Funded by Hotel Occupancy Tax Revenues	\$570,000	\$503,266	\$1,073,266

Issue	2014-2015 Principal	2014-2015 Interest	Total Principal & Interest
Utility System Revenue Bonds Series 2014	\$0	\$306,866	\$306,866
TOTAL-Funded by Drainage Fee Revenues	\$0	\$306,866	\$306,866

# 2014-2015 General Obligation Bonds Payment Schedule

	2014 2015	Logges	Docomind	2005 G.O.	2007 G.O. &	2007 Tax/Rev	2010 G.O.
Oct	2014-2015 P	Leases	Reserved	Refunding	Refunding(##)	C.O.	Refunding
	I						
Nov	P I						
Dec	P I						
Jan	P I						
Feb	P I			\$0	\$892,617	\$245,315	\$321,457
Mar	P I	\$378,819 33,834					
Apr	P I						
May	P I						
Jun	P I						
Jul	P I						
Aug	P I			0	2,355,000 892,618	660,000 245,316	140,000 321,456
Sep	P I	378,819 33,834					
	Total	\$825,305	\$0	\$0	\$4,140,235	\$1,150,631	\$782,913
			Leases	G.O. Debt	Utility Supported Debt	Golf Supported Debt	Total
Total	Daymonts Do	combor	Leases	d.o. Deot	Deoc	Deut	Total
Total Payments - December Total Payments - January Total Payments - February Total Payments - March Total Payments - June		\$412,653	\$3,457,088	\$0	\$100,027	\$3,557,115 412,653	
Total	Payments - Ju Payments - Au Payments - Se	ıgust	412,652	10,302,089	0	350,027	10,652,116 412,652
	- All Payments		\$825,305	\$13,759,177	\$0	\$450,054	\$15,034,536

(##) Includes golf supported debt

G.O. Bond Payment Schedule

		2011	2013		2014A
	2014-2015	G.O.	G.O.	2014 G.O.	G.O.
Oct	P	Refunding	Refunding	G.U.	Refunding
Occ	i				
Nov	Р				
	i				
Dec	Р				
200	i				
Jan	Р				
Ju	i				
Feb	Р				
	1	\$296,187	\$41,867	\$1,504,747	\$254,925
Mar	Р				
	1				
Apr	Р				
•	1				
May	Р				
,	I				
Jun	Р				
	1				
Jul	Р				
	1				
Aug	Р	1,570,000	860,000	0	1,510,000
_	1	296,188	41,866	1,504,747	254,925
Sep	Р				
•	1				
	Total	\$2,162,375	\$943,733	\$3,009,494	\$2,019,850

(##) Includes golf supported debt

# 2014-2015 Revenue Bonds Payment Schedule

		2006 Utility	2009 Utility	2007 H.O.T.	2012 H.O.T.	2014 Drainage
	2014-2015	Rev. Bonds	Rev. Bonds	Rev. Bonds	Rev. Bonds	Rev. Bonds
Oct	Р					
	I					
Nov	Р					
	·					
_	_			± 450 000	± 4 4 0 0 0 0	
Dec	P I			\$460,000 129,618	\$110,000 127,165	
	ı			123,010	127,103	
Jan	Р					
	1					
Feb	Р					
	I	\$119,199	\$1,724,763			\$175,975
Mar	Р					
IVIdI	l					
Apr	P					
	ļ					
May	Р					
	I					
Jun	Р					
3411	·			120,418	126,065	
	_					
Jul	P					
	I					
Aug	Р	620,000	2,280,000			
	I	119,199	1,724,762			130,891
Sep	Р					
·	I _					
	Total	\$858,398	\$5,729,525	\$710,036	\$363,230	\$306,866
					5 .	
			Utility	H.O.T. Rev.	Drainage	
			Supported Debt	Supported Debt	Supported Debt	Total
		-	Deat	Deat	Deat	10.01
	Total Paymen	its - December		\$826,783		\$826,783
	Total Paymen	its - February	\$1,843,962		\$175,975	2,019,937
	Total Paymen			246,483		246,483
	Total Paymen	-	4,743,961		130,891	4,874,852
	Total - All Pay	ments =	\$6,587,923	\$1,073,266	\$306,866	\$7,968,055

# Tax Information & Levy

# Tax Information & Levy

2014-2015

**Property Tax Rates Definitions** 

**Property Tax Summary** 

**Property Tax Analysis** 

Actual & Taxable Assessed Value of Property

Property Tax & Debt Summary

**Property Tax Rates** 

- Direct and Overlapping Governments

**Principal Property Taxpayers** 

**Property Tax Levies and Collections** 



# Tax Information & Levy

2014-2015



Property Tax Rate Definitions

#### **Property Tax Rate Definitions**

The total tax rate adopted annually by the City Council is used for General Fund operations and Debt service. Under state law, six separate tax rates are calculated by the City's tax assessor/collector.

#### The Proposed Tax Rate

This is the rate considered by the City Council for adoption and which is determined to be necessary to fund operations and pay principal and interest on outstanding debt (debt service).

#### The Effective Tax Rate

If adopted, this rate would provide the same amount of revenue collected last year from properties on the tax roll last year. This rate calculation requires the taxing entity to account for changes in the value of existing properties, but this rate calculation, however, is not affected by new properties.

#### The Maintenance and Operations Rate

This rate is one of two component rates that make up the total tax rate. Revenue generated by this rate is used to fund general operations of the City.

#### The Debt Service Rate

This rate is the second of two component rates that make up the total tax rate. This rate is set by law in an amount sufficient to generate enough revenue with which to pay the City's maturing general obligation debt.

#### The Rollback Rate

Under the Rollback Rate calculation, the Maintenance and Operations component exceeds the Maintenance and Operations component of the Effective Tax Rate by 8%. This rate is the rollback rate. An adopted tax increase beyond 8% is subject to being "rolled back" by the electorate to the rollback rate.

#### Sales Tax Adjustment Rate

A voter-authorized additional 1/2 cent sales tax generates revenue for the City's General Fund which, by law, must directly and proportionately reduce the property tax rate. This sales tax adjustment rate is calculated by the tax assessor as a reduction to the overall property tax rate.

# Tax Information and Levy

Property Tax Summary

# **Property Tax Summary**

#### Tax Levies, Rates and Collections for Twenty-Three Years (Real & Personal Property)

١	YEAR		BASES	AND	RATE	TAXABLE VALUE	TAX LEVY
				\$		\$	\$
1992	-	1993	100%	0	0.62459	913,079,155	5,703,001
1993	-	1994	100%	0	0.56924	1,090,306,343	6,206,479
1994	-	1995	100%	0	0.48896	1,380,376,965	6,749,505
1995	-	1996	100%	0	0.42635	1,673,266,815	7,133,973
1996	-	1997	100%	0	0.39880	1,961,647,818	7,823,051
1997	-	1998	100%	0	0.37707	2,314,286,302	8,726,410
1998	-	1999	100%	0	0.38500	2,540,922,164	9,782,550
1999	-	2000	100%	0	0.36295	2,965,017,390	10,761,531
2000	-	2001	100%	0	0.33031	3,678,007,528	12,148,827
2001	-	2002	100%	0	0.32207	4,446,753,347	14,321,659
2002	-	2003	100%	0	0.34220	4,978,982,250	17,038,077
2003	-	2004	100%	0	0.35715	5,071,176,374	18,349,189
2004	-	2005	100%	0	0.37972	5,251,484,692	19,940,938
2005	-	2006	100%	0	0.37105	5,667,029,945	21,027,515
2006	-	2007	100%	0	0.37105	6,356,956,240	23,587,486
2007	-	2008	100%	0	0.36522	7,417,279,787	27,089,389
2008	-	2009	100%	0	0.36522	8,121,902,884	29,662,814
2009	-	2010	100%	0	0.39661	8,206,161,568	32,546,457
2010	-	2011	100%	0	0.41728	7,893,143,364	32,936,509
2011	-	2012	100%	0	0.42321	8,004,285,176	33,874,935
2012	-	2013	100%	0	0.42035	8,238,143,748	34,629,318
2013	-	2014	100%	0	0.41949	8,624,749,167	36,179,960
2014	-	2015	100%	0	0.41465	9,634,156,426	39,948,030

# Property Tax Analysis – Fiscal Year 2014-15

Average Residential Property Value (2014-2015)	\$198,578
Last Year's Effective Tax Rate (*)	\$0.40749
Last Year's Rollback Tax Rate	\$0.45070
Last Year's Adopted Tax Rate	\$0.41949
This Year's Effective Tax Rate (*)	\$0.38473
This Year's Rollback Tax Rate	\$0.44457
This Year's Proposed Tax Rate	\$0.41465

#### Tax Levy:

	Maintenance		Total
	& Operations	Debt	Rate & Levy
Taxable Value	9,634,156,426	\$9,634,156,426	\$9,634,156,426
x Maint & Operations Rate / 100 x Debt Rate / 100	0.26283	0.15182	0.41465
Total Levy	\$25,321,453	\$14,626,576	\$39,948,030
x Collection Rate (rounded estimate)	0.99	0.99	0.99
= Estimated Tax Revenue	\$25,100,000	\$14,500,000	\$39,600,000

<sup>(\*)</sup> All tax rate figures are net of the sales tax gain rate (discussed in the budget message)

## Tax Information and Levy

Actual & Taxable Assessed Value of Property

## **Actual and Taxable Assessed Value of Property**

#### **Last Ten Fiscal Years**

	Actual Assessed Value			Less:	Total	
Fiscal	Real	Personal		Tax Exempt	Taxable Assessed	Total Direct
Year	Property	Property	Total	Property	Valuation	Tax Rate
	\$	\$	\$	\$	\$	\$
2004	4,603,800,464	786,481,840	5,390,282,304	250,319,487	5,139,962,817	0.3572
2005	4,794,995,393	726,483,588	5,521,478,981	190,331,290	5,331,147,691	0.3797
2006	5,199,431,315	749,984,473	5,949,415,788	175,933,206	5,773,482,582	0.3711
2007	5,929,650,836	783,793,471	6,713,444,307	198,475,704	6,514,968,603	0.3711
2008	6,954,733,744	852,374,495	7,807,108,239	303,674,692	7,503,433,547	0.3652
2009	7,623,482,042	957,142,673	8,580,624,715	386,156,997	8,194,467,718	0.3652
2010	7,843,041,122	880,412,269	8,723,453,391	401,156,676	8,322,296,715	0.3966
2011	7,581,182,068	831,489,169	8,412,671,237	395,522,799	8,017,148,438	0.4173
2012	7,654,036,144	850,976,608	8,505,012,752	408,354,355	8,096,658,397	0.4232
2013	7,837,387,397	947,316,007	8,784,703,404	493,653,067	8,291,050,337	0.4204

Source: Williamson Central Appraisal District

Note - Property in the City is assessed each year. Property is assessed at actual value; therefore, the assessed values are equal to actual value. Tax rates are per \$100 of assessed value.

#### **Property Tax and Debt Summary**

City of Round Rock Analysis of Debt Issuance September 2014

Current Tax Base \$9,634,156,426

(Total taxable value of all property, net of exemptions)

Adopted City Tax Rate	41.465	Cents per \$100 valuation	
Operations Tax Rate	25.793	Cents	
Debt Service Tax Rate (G.O.)	15.182	Cents	
Total Tax Rate	41.465	Cents	

Average Residential Property Value \$198,578

GENERAL OBLIGATION BONDS CURRENTLY OUTSTANDING:

General Obligation Debt \$166,915,000

Maturities through the year 2032

#### REVENUE BONDS CURRENTLY OUTSTANDING:

Revenue Debt (Waterworks and Sewer Utility System)

\$89,025,000

Revenue Debt (Hotel Occupancy Tax) 13,795,000

Total \$102,820,000

Maturities through the year 2039

TOTAL OUTSTANDING DEBT \$269,735,000

# Tax Information and Levy

Property Tax Rates – Direct & Overlapping

# Property Tax Rates – Direct and Overlapping

# PER \$100 OF ASSESSED VALUE LAST TEN FISCAL YEARS

	Ci	ty Direct Rates		Over			
	Round Rock						Total
				Independent			Direct and
Fiscal	Operating	Debt Service	Total	School	Williamson	Special	Overlapping
Year	Rate	Rate	Direct	District	County	Districts	Rates
	\$	\$	\$	\$	\$	\$	\$
2004	0.2018	0.1553	0.3571	1.8643	0.4482	0.0200	2.6896
2005	0.2092	0.1705	0.3797	1.8572	0.4789	0.0200	2.7358
2006	0.2089	0.1622	0.3711	1.8334	0.4997	0.0200	2.7242
2007	0.2164	0.1547	0.3711	1.6406	0.4997	0.0200	2.5314
2008	0.1960	0.1692	0.3652	1.3238	0.4891	0.0200	2.1981
2009	0.2171	0.1481	0.3652	1.3324	0.4683	0.1154	2.2813
2010	0.2491	0.1475	0.3966	1.3800	0.4900	0.1146	2.3812
2011	0.2665	0.1508	0.4173	1.3800	0.4900	0.1151	2.4024
2012	0.2751	0.1481	0.4232	1.3350	0.4877	0.1148	2.3607
2013	0.2830	0.1373	0.4203	1.3800	0.4890	0.1151	2.4044

# **Principal Property Tax Payers**

#### **Current Year and Nine Years Ago**

	% of Net Total Net Net Assessed Assessed Assesse		Net Assessed	% of Total Net Assessed				
Name of Taxpayer	Valuation	Rank	Valuation		Valuation	Rank	Valuation	
Dell Computer Holdings, LP	\$155,156,519	1	1.871	%	\$174,361,699	1	3.392	%
CPG Round Rock, LP	134,005,150	2	1.616		-		-	
Baltgem Development Corp.	78,890,823	3	0.952		74,758,917	3	1.454	
Columbia/St. David Healthcare	62,942,176	4	0.759		23,937,707	7	0.466	
Dell Computer Corp.	56,450,337	5	0.681		86,378,689	2	1.681	
CMF 15 Portfolio, LLC	47,642,352	6	0.575		-		-	
Oncor Electric Delivery Co.	40,170,098	7	0.484		33,612,480	5	0.654	
Inland American University Oaks, LP	38,354,296	8	0.463		-		-	
Round Rock Luxury Apartments, .TD	35,310,952	9	0.426		-		-	
Fisher-Rosemount Systems, Inc.	33,000,000	10	0.398		-		-	
DuPont Photomasks, Inc.	-		-		51,811,666	4	1.008	
Drever, Limestone, LP	-		-		27,178,999	6	0.529	
Southwestern Bell Telephone	-		-		23,882,716	8	0.465	
La Frontera Lodging	-		-		23,306,673	9	0.453	
La Frontera Multi-Family		-			21,921,047	10	0.426	-
	\$681,922,703	: :	8.225	%	\$541,150,593		10.528	%

Source: Williamson Central Appraisal District

# Tax Information and Levy

Property Tax Levies & Collections

# **Property Tax Levies and Collections**

**Last Ten Years** 

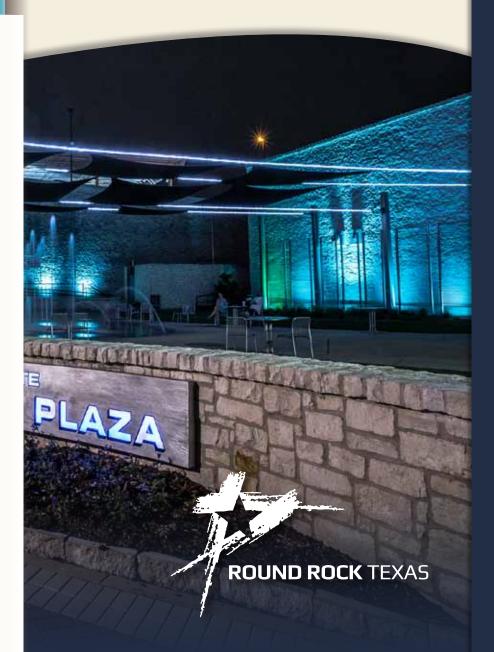
#### Collected within the

		Fiscal Year	of the Levy	Total Collect	ions to Date	
	Taxes Levied			Collections		
Fiscal	for the		Percentage	in Subsequent		Percentage
Year	Fiscal Year	Amount	Of Levy	Years	Amount	Of Levy
	\$	\$	%	\$	\$	%
2004	18,304,458	18,117,224	98.98	168,010	18,285,234	99.89
2005	20,296,494	20,103,093	99.05	177,979	20,281,072	99.92
2006	21,432,170	21,260,880	99.20	158,302	21,419,182	99.94
2007	24,021,443	23,862,022	99.34	145,742	24,007,764	99.94
2008	27,220,882	27,194,031	99.90	10,729	27,204,760	99.94
2009	29,911,292	29,745,017	99.44	138,014	29,883,031	99.91
2010	32,968,572	32,822,350	99.56	107,806	32,930,156	99.88
2011	33,446,224	33,330,239	99.65	78,265	33,408,504	99.89
2012	34,239,367	34,161,567	99.77	28,803	34,190,370	99.86
2013	34,851,430	34,717,536	99.62	-	34,717,536	99.62

## Personnel Summary

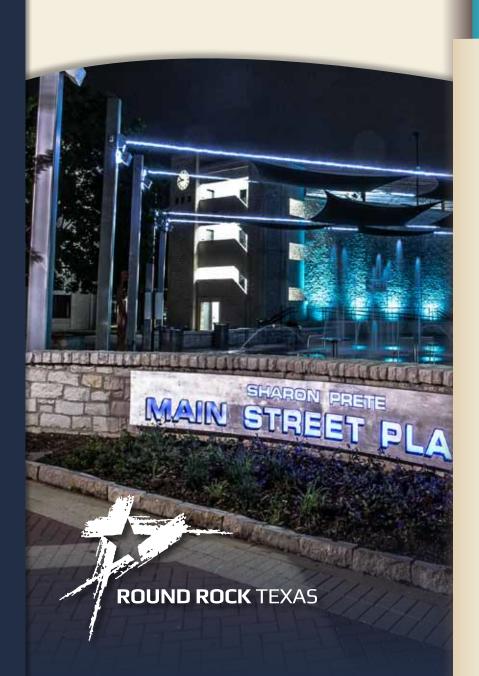
2014-2015

Authorized Personnel by Fund
Pay & Classification by Range
Pay & Classification - Public Safety



# Personnel Summary

2014-2015



#### **Authorized Personnel**

	Positions			Full Time Equivalents		
	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15
	Actual	Adopted	Adopted	Actual	Adopted	Adopted
General Fund						
Administration	14	15	15	14.00	15.00	15.00
Finance	43	43	43	41.00	41.00	41.00
Fire	130	137	137	130.00	137.00	137.00
Fiscal Support Services	0	0	0	0.00	0.00	0.00
General Services	34	38	40	32.50	36.50	38.50
Human Resources	11	11	11	10.75	10.75	10.75
Information Technology	22	22	22	22.00	22.00	22.00
Legal Services	0	0	0	0.00	0.00	0.00
Library	37	38	38	29.50	30.50	30.50
Parks & Recreation	103	103	103	91.25	91.25	91.25
Planning & Development Services	34	34	35	33.75	33.75	34.75
Police	224	225	235	221.00	223.00	233.00
Recycling Services	3	3	3	2.75	2.75	2.75
Transportation	52	52	50	52.00	52.00	50.00
Total	707	721	732	680.50	695.50	706.50

Note: FY 14 - 2 SROs added to Police

in Budget Revision II

FTE change from FY14 to FY15:

	Positions			Full Time Equivalents			
	2012-13 2013-14 2014-15 20		2012-13	2013-14	2014-15		
	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
Drainage Fund							
Drainage	18	18	19	18.00	18.00	19.00	
_Total	18	18	19	18.00	18.00	19.00	

FTE change from FY14 to FY15:

1.00

11.00

#### **Authorized Personnel**

	Positions			Full Time Equivalents			
	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	
	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
Utility Fund							
Utilities - Administration	10	10	11	10.00	10.00	11.00	
Utilities - Billings & Collections	16	19	19	15.00	17.75	17.75	
Utilities - Environmental Services	6	6	6	6.00	6.00	6.00	
Utilities - Transfers	0	0	0	0.00	0.00	0.00	
Wastewater Line Maintenance	26	26	26	26.00	26.00	26.00	
Wastewater Systems Support	4	4	4	4.00	4.00	4.00	
Wastewater Treatment Plant	0	0	0	0.00	0.00	0.00	
Water Line Maintenance	32	32	32	32.00	32.00	32.00	
Water Systems Support	19	17	17	19.00	17.00	17.00	
Water Treatment Plant	14	15	15	14.00	15.00	15.00	
Total	127	129	130	126.00	127.75	128.75	

FTE change from FY14 to FY15:

1.00

	Positions			Full Time Equivalents			
	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	
	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
HOT Funds							
Convention & Visitors Bureau	3	3	3	3.00	3.00	3.00	
Sports Venue	4	11	12	4.00	9.00	10.00	
Total	7	14	15	7.00	12.00	13.00	

FTE change from FY14 to FY15:

1.00

## Personnel Schedules

Authorized Personnel by Fund

#### **Authorized Personnel**

	Positions			Full Time Equivalents			
	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	
	Actual	Adopted	Adopted	Actual	Adopted	Adopted	
Authorized Personnel Summary							
General Fund	707	721	732	680.50	695.50	706.50	
Drainage Fund	18	18	19	18.00	18.00	19.00	
Utility Fund	127	129	130	126.00	127.75	128.75	
Hotel Occupancy Tax Fund	7	14	15	7.00	12.00	13.00	
Total	859	882	896	831.50	853.25	867.25	

FTE change from FY14 to FY15:

14.00

## Personnel Schedules

Pay & Classification by Grade

#### **Grade & Pay**

#### Pay Range

Grade	Pay Cycle	Min	Max
Executive			
EX	Annual	\$70,000	\$205,920
Exempt			
104	Annual	\$36,198	\$54,298
105	Annual	\$38,008	\$57,012
106	Annual	\$39,909	\$59,863
107	Annual	\$42,303	\$63,455
108	Annual	\$44,841	\$67,262
109	Annual	\$47,532	\$71,298
110	Annual	\$50,384	\$75,576
111	Annual	\$53,407	\$80,110
112	Annual	\$57,145	\$85,718
113	Annual	\$64,003	\$96,004
114	Annual	\$75,523	\$113,285
		, ,	, ,
Non-Exempt			
201	Annual	\$22,880	\$34,320
202	Annual	\$23,795	\$35,693
203	Annual	\$24,747	\$37,121
204	Annual	\$25,737	\$38,605
205	Annual	\$27,024	\$40,536
206	Annual	\$28,375	\$42,562
207	Annual	\$29,794	\$44,690
208	Annual	\$31,283	\$46,925
209	Annual	\$33,160	\$49,741
210	Annual	\$35,150	\$52,725
211	Annual	\$37,610	\$56,416 \$50,000
212	Annual	\$40,619	\$60,929
213	Annual	\$44,275	\$66,413 \$73,300
214	Annual	\$48,260	\$72,390

#### **Civil Service Pay Structure**

#### Police Department

Officer	\$ 47,670	\$ 70,947
Sergeant	\$ 66,648	\$ 84,965
Lieutenant	\$ 81,137	\$ 98,161
Captain	\$ 93,071	\$ 113,453

#### Fire Department

Firefighter	\$ 41,276	\$ 63,252
Driver	\$ 54,815	\$ 69,581
Lieutenant	\$ 62,119	\$ 76,539
Captain	\$ 70,400	\$ 84,189
Battalion Chief	\$ 82,040	\$ 95,217

Shift Firefighters are annualized at 2912 hours.

Non-shift Firefighters are annualized at 2080 hours.

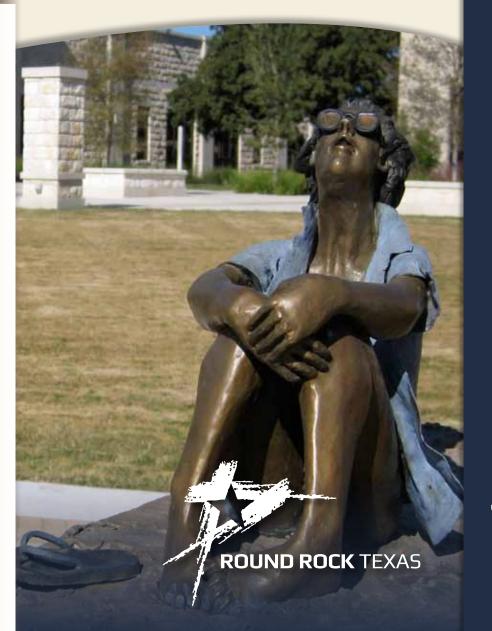
## Personnel Schedules



## Strategic Plan

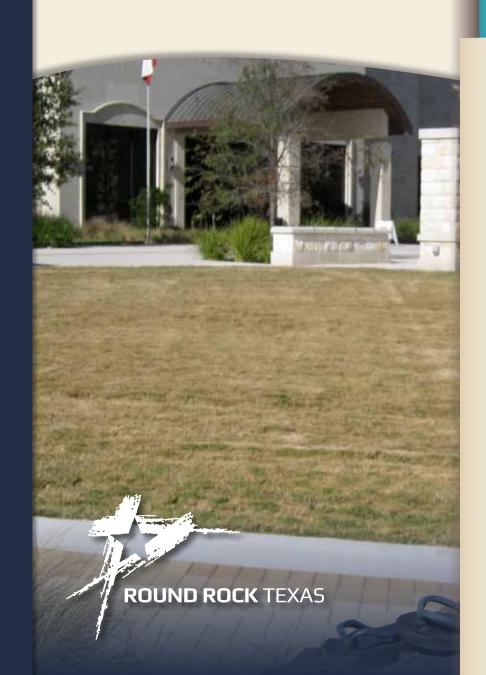
2014-2015

City of Round Rock Strategic Plan Strategic Plan Measures



# Strategic Plan

2014-2015



#### Strategic Planning of the City

The City views its planning and operations in a strategic manner. This planning approach involves making assumptions about the community's needs for the next ten years. Planning for the Water/Wastewater Utility extends to twenty years for infrastructure needs and well beyond thirty years for water reserves. These needs are identified through citizen and customer surveys, open house forums, research into technological innovation, demographic trend analysis, and observation of other factors affecting the community.

The Round Rock City Council recently reviewed and updated the strategic plan which is designed to help achieve the City's long-range vision. Each year the Council will review the vision and recommit to a five year strategic plan. The Plan identifies the City's underlying principles on which decisions should be based and includes specific goals to be achieved. Each goal is further defined by a set of objectives and short term actions to be taken to achieve these associated goals.

The Plan was developed to reinforce long term planning for both day to day operations and capital projects. The City Council enlisted staff assistance via department directors in developing the plan. This team approach is critical to success as it allows staff to better understand the City Council's goals and vision for the City. In turn, staff can more successfully plan City projects and budgets to achieve the shared vision.

#### 2013-2027 Goals

- Financially Sound City Providing High Value Services
- City Infrastructure Water: Today and for Tomorrow Great Community to Live
- "The Sports Capital of Texas" for Tourism and Residents
- Authentic Downtown Exciting Community Destination
- Sustainable Neighborhoods Old and New

#### **Performance Measurement**

The City believes that it is important to not only plan for and provide adequate levels of quality service, but to also provide a means of measuring and reporting the results of our efforts. As more information is provided about how we are performing, the City Council, the public, the staff and others can determine the value of programs and opportunities for improvements.

This document attempts to provide basic measurement data regarding changes in funding for the various departments. The manner in which this measurement data is presented is a standard bar chart reflecting changes in costs and comparative expenditures per capita for the current and most recent fiscal years. The mission of every department incorporates a variety of complex operations, making it difficult to provide a single or even a few statistical measures. However, the per capita funding comparisons provide a broad view of changes in level of service for the departments.

With regard to the fiscal year ending on September 30, 2014, the City anticipates another solid performance in terms of financial condition and quality of service provided. Financial policies will be met and the City's strong financial position will be maintained. Substantial progress has been made toward goals set last year by the City and its departments and levels of service have continued to meet the demands of a growing community.

#### **Strategic Plan 2012 - 2027**

In 2012, the City Council and City management reviewed and adopted a new multi-year strategic plan for the City. This new plan includes goals to be accomplished and guidelines to be followed to reach the vision for the City by 2027.

#### The vision outlined for 2027 is for Round Rock to be:

- A Family-Friendly Community that is Safe and Distinctive by Design
- The Sports Capital and Major Medical and Educational Destination
- An Authentic Downtown and choice of Great Neighborhoods

For each of these components of the vision, these are the Guiding Principles identified for each.

#### A. Family-Friendly Community

- Sense of community identity and pride
- Strong community events, festivals and activities
- Top quality schools and educational programs
- Strong presence of faith institutions
- Strong cultural arts: residents engaged or participating in programs and activities

#### B. Safe

- Recognition as the safest community in the U.S.A.
- No tolerance for criminal activities
- Low crime rate: Part I and Part II
- Timely response to emergency calls for service
- No visual blight attractive and safe appearance

#### C. Distinctive By Design

- Distinctive gateways and entrances "You know that you are entering Round Rock"
- City facilities and landscaping reflective of local character
- New developments and major buildings designed for attractiveness
- Preservation of Round Rock's historic character
- Native water-wise landscaping in public and private areas

#### D. The Sports Capital

- Round Rock expanded brand as: "The Sports Capital"
- First class sports facilities and fields: state of the art and well-maintained
- Balance field facilities use: recreation, tournaments, tourism
- Multi-use fields and facilities for practice and games
- Attraction of regional and national tournaments

#### E. Major Medical And Educational Destination

- World class hospitals and medical facilities
- Medical research, biotech, and technology businesses
- Attraction of medical related businesses, including small scale trial manufacturing and medical tech manufacturing
- Technology incubator supporting opportunities to start and grow a business

 Expanded educational institutions: Austin Community College, Texas A & M Medical School, Texas State, Trade and Technical Educational Schools

#### F. Authentic Downtown

- Reputation as an exciting, "trendy" place to go and hang out
- Variety of entertainment venues and activities, restaurants, bars and live music
- Public trail access and use of Brushy Creek
- River walk with public spaces and commercial businesses
- Preservation of historic buildings and character

#### G. Choice Of Great Neighborhoods

- Range of housing choices: town homes, patio homes, upscale homes, and starter homes
- Easy access to open spaces, neighborhoods, recreation and leisure facilities and activities
- Well-maintained modernized housing stock
- High-end housing in executive neighborhoods
- Active home-owner associations and organizations for socializing and sharing responsibility for the neighborhood

Goals have been established and prioritized through 2018 with target areas assigned to department directors. These goals and objectives are reviewed annually to evaluate accomplishments and modify as necessary. This annual review will allow for changes to happen in a timely manner and as needed in order to ensure that they are still valid and meaningful.

Each of the target areas are classified by the actions required to accomplish the task, along with a priority level. The classifications are Policy and Management. Policy requires direction from the City Manager and/or City Council and might need department involvement for information. The Management classification requires action from the department level and will have a set deliverables.

## Strategic Plan

## Strategic Plan Measures

#### Policy Agenda - Top Priority Projects

Target Area	Action	<u>Goal</u>	Department	<u>Due</u> Date	<u>Done</u>
Creek Bend Extension		Goal 2	Transportation		
Milestones:	<ol> <li>Prepare report with options/costs</li> </ol>			6/14	
	2. Council Decision: Direction			7/14	
	[Construction: 3/15 - 9/16]				
Status:	Right-of-way acquisition process is	underway.			
Gypsum Site Development		Goal 3	Planning		
Milestones:	1. Complete RFQ for Developer 2. Council Decision: Developer		City Manager	7/14	
	selection, request proposal			8/14	
	3. Developer submit proposal			12/14	
	4. Council Presentation: Proposal 5. Council Decision: Final			2/15	
	Developer Selection			5/15	
Class "A" Office Development	1. Develop notential incentive for	Goal 6	City Manager		
Milestones:	Develop potential incentive for Spec Class "A"     Develop report with			8/14	
	recommendation			8/14	
	3. Council Decision: Adoption			9/14	
Status:	Working with Mark IV Capital on co confidential parcel to build additior been drafted to incentivize this dev	nal Class A o	rf Summit II and to p ffice. A developmen	ourchase a t agreemen	t has
University Corridor		Goal 2	Transportation		
Milestones:	1. Complete engineering design			12/14	
	2. Secure County funding			12/14	
	3. Council Decision [Utility Relocates / ROW: Initiate 1/15: 3/15 - 9/16]			1/15	
Status:	The engineering work is in progress process. Negotiations with propert				

## Policy Agenda - Top Priority Projects

Target Area	<u>Action</u>	<u>Goal</u>	<u>Department</u>	<u>Due Date</u>	<u>Done</u>
East Downto	wn Infrastructure Master Plan				
Milestones	1. Complete scope and fee	Goal 3	Transportation	4/14	
	2. Council Decision: Award Contract		Utilities	6/14	
	3. Complete Master Plan		Planning	6/15	
Status	Recently awarded contract with HDR for the in	nitial master	planning.		
Sports Facili	ties / Market Analysis / Tourism Plan	Goal 4	CVB / Finance		
Milestones	1. Hire Consultant			5/14	X
	<ol><li>Complete Study: Economic Impact on Sports, Tourism,</li></ol>			8/14	
	Facilities Audit - Next "Big Thing"				
	3. Council Presentation and Direction			9/14	
Status	Facilities Audit will be presented to the Counc	il on July 24,	2014.		
Economic De	velopment Deals and Agreements	Goal 6	City Manager's Office		
Milestones	1. Respond to potential proposals			Ongoing	
Status	Benchmark Electronics was recruited to Round Development Fund. There are three potential next few months.				

## Strategic Plan

## Policy Agenda - High Priority Projects

Target Area	Action	<u>Goal</u>	<u>Department</u>	<u>Due</u> Date	<u>Done</u>	
Library: Use of Repurpose or Location		Goal 3	Library			
Milestones:	1. Identify site for main library 2. Council Decision: Decision		City Manager's Office	8/14 8/14		
	3. Acquire property 4. Council Decision:			12/14		
	Funding for Design			9/14		
	5. Initiate Design			6/15		
Status:	Services to have an en	vironmen with Half	ntified. Currently working tal and traffic study com and associate's now and O days.	pleted. W	le are	
City Staffing Plan (Citywide)		Goal 1	Human Resources			
Milestones	1. Inventory department needs & projections; repurpose positions, triggers			1/15		
Milestoffes	33			2/15		
	<ol> <li>2. Finalize report</li> <li>3.Council Decision:</li> <li>Direction</li> <li>4. Present budget</li> </ol>			4/15		
	recommendations			6/15		
Status:	Staff will begin working on this in August. Work will include updating organizational charts for each department, evaluate current position & vacancies, employees eligible to retire within 5 years, and turnover reports for each department. Findings will then be reviewed & discussed with departments to determine future needs & growth projections. This process should take about 60-90 days.					

## Policy Agenda - High Priority Projects

Target Area	Action	Goal	<u>Department</u>	<u>Due Date</u>	Done
Neighborhoo	nd Revitalization Program: Enhancement	Goal 5	Administration (NRP)		
Milestones:	Implement Tool Lending Center     Identify gaps with Property Maintenance     Standards		Planning	4/14 8/14	X
	3. Prepare report with recommendations 4. Develop Matching Grant: Neighborhood Association 5. Council Decision: Property Maintenance Standards 6. Conduct 2nd Annual Neighborhood Conference 7. Develop Curb Painting Kit			9/14 9/14 10/14 6/15 Ongoing	
Status:	Milestone #2 - Staff has identified the gaps in the present to Council in September. Milestone #7 - Rolling Ridge area. Neighborhood clean-up sche	- Two Kits	are being utilized for the	Mesa Ridge a	
Gattis Schoo	l Road - Improvements	Goal 2	Transportation		
Milestones	A. Complete Corridor Improvement				
	1. Complete Study (Mays to Red Bud)			12/14	
	<ul><li>B. Gattis School Road / Mays (Right Turn Lane)</li><li>1. Council Decision: Bid (Gattis School /Mays)</li><li>2. Complete Construction</li></ul>			4/14 10/14	
Status:	Corridor study is still in progress. Construction o completed by early August.	n the inter	section improvements at		be
Light Industi	rial Development Strategy	Goal 6	Planning		
Milestones	1. Review location / amount of acreage			10/14	
	2. Prepare report			10/14	
	3. Council Decision: Direction			11/14	
Status:	Staff has conducted extensive research on this a Additionally, staff will discuss the need to seek a			uncil in Octob	er.

#### Policy Agenda - High Priority Projects

Target Area	<u>Action</u>	Goal	<u>Department</u>	<u>Due</u> Date	Done	
City Facilitie	s Plan (Non-Bond Projects)	Goal 1	General Services			
Milestones	A. Parks					
	1. Decision: Park Office Location			7/14		
	2. Hire architect			7/14		
	3. Complete design			1/15		
	4. Determine funding FY2015			7/15		
	B. Luther Peterson Complex 1. Develop Master Plan / Utility Service Center					
	Design			3/15		
	2. Relocation of soccer complex			3/15		
Status:	The parks projects are currently on hold. GS, Utilities, and Transportation are working togeth will be published by early August 2014.	er to maste	er plan the Luther Pete	erson site. A	An RFQ	
Transportati	Transportation Projects: Funding Mechanism Goal 1 Transportation					
Milestones	1. Develop report with recommendations			6/14		
	2. Council Decision: Budget, Service Level, Project			8/14		
	Priority, Dollars available for funding					

Staff is reviewing available funding opportunities from other sources and identifying project priorities.

Status:

## Policy Agenda - Moderate Priority Projects

Target Area	<u>Action</u>	<u>Goal</u>	<u>Department</u>	<u>Due</u> Date	<u>Done</u>
Annexation I	Policy and Actions	Goal 6	Planning		
Milestones:	1. Report with rankings			4/14	Χ
	2. Council Decision: Direction			4/14	Χ
Status:	This project is complete. Staff will begin with the '	'no-cost" an	nexations.		
Downtown V	/ision, Branding and Marketing Plan	Goal 3	City Manager's office		
Milestones:	Complete data gathering     Presentation: Insights - One Line / "Elevator"     Transt Market		and Communication	4/14	X
	speech; Target Market			5/14	Х
	3.Council Decision: Direction			6/14	
	4. Develop materials			9/14	
Status:	5. Develop action plan Consultants finalizing their research stage and will	be providing	g the results of the study	11/14 to staff in	July
	5. Develop action plan	be providing Goal 2	g the results of the study  Utilities		July
	5. Develop action plan Consultants finalizing their research stage and will 2014.  c (Ordinance)				July
Water Reuse	5. Develop action plan  Consultants finalizing their research stage and will 2014.			to staff in	July
Water Reuse Milestones Status:	5. Develop action plan  Consultants finalizing their research stage and will 2014.  E (Ordinance)  1. Complete draft ordinance  2. Council Decision: Adoption  Drafting an amendment to the existing ordinance reuse projects in the water capital recovery fee. The northeast are of the City.	Goal 2 for the Coun	Utilities acil to consider which will	to staff in 5/14 7/14 include the	e water
Water Reuse Milestones Status:	5. Develop action plan  Consultants finalizing their research stage and will 2014.  e (Ordinance)  1. Complete draft ordinance  2. Council Decision: Adoption  Drafting an amendment to the existing ordinance reuse projects in the water capital recovery fee. The	Goal 2 for the Coun	Utilities acil to consider which will	to staff in 5/14 7/14 include the	e water
Water Reuse Milestones Status:	5. Develop action plan  Consultants finalizing their research stage and will 2014.  2014.  2 (Ordinance)  1. Complete draft ordinance  2. Council Decision: Adoption  Drafting an amendment to the existing ordinance reuse projects in the water capital recovery fee. The northeast are of the City.  Arts Space in Downtown - Feasibility Study  1. Contracted with Corgan and Associates  2. Research, Planning, Demand Analysis, Facility	Goal 2 for the Coun	Utilities acil to consider which will	5/14 7/14 include the	e water
Water Reuse Milestones Status: Performing A	5. Develop action plan  Consultants finalizing their research stage and will 2014.  2014.  2 (Ordinance)  1. Complete draft ordinance  2. Council Decision: Adoption  Drafting an amendment to the existing ordinance reuse projects in the water capital recovery fee. The northeast are of the City.  Arts Space in Downtown - Feasibility Study  1. Contracted with Corgan and Associates	Goal 2 for the Coun	Utilities acil to consider which will	5/14 7/14 include the	e water

## **Management Agenda - Top Priority Projects**

Target Area	Action	Goal	<u>Department</u>	<u>Due</u> Date	Done
Economic De	velopment Goals and Strategy (with Chamber)	Goal 6	City Manager's Office		
Milestones:	1. Revisit target areas / strategy			12/14	
	2. Council Decision: Direction			1/15	
Status:	Meeting to begin discussions will be scheduled lat	ter this year.			
Vehicle Fleet	t <b>Replacement Policy and Plan</b> 1. Complete inventory, use and condition,	Goal 1	General Services		
Milestones:	needs/purposes			8/14	
	2. Prepare report and recommendation			8/14	
	3. Council Decision: Direction			9/14	
Brushy Creek	k Vision / Master Plan for Land Use	Goal 6	Planning		
Milestones:	1. Review land use		PARD	1/15	
	<ul><li>2. Provide recommendations to the Council</li><li>3. Hire consultant - Define scope of project, if</li></ul>			2/15	
	necessary			4/15	
	4. Prepare master plan			5/15	
	5. Council Decision: Direction			6/15	
Status:	The Ledbetter study is underway; recommendatio early 2015, staff will analysis the Brushy Creek Corand rezoning recommendations.				
UBC - WCID -	Brushy Creek Watershed Study	Goal 2	Utilities		
Milestones:	1. Complete Study			6/14	
	2. Council Presentation: Lake Creek Watershed Project			7/14	
Status:	Project ongoing - update to FEMA floodplains are	scheduled to	be completed in Janua	ry 2015.	

## **Management Agenda - High Priority Projects**

Target Area	Action	Goal	Department	<u>Due</u> Date	Done
_	velopment Goals and Strategy (with Chamber)	Goal 6	City Manager's Office		
Water Reuse	System: Expansion	Goal 2	Utilities		
Milestones	1. Phase III: Old Settlers Park to Higher Education Center			10/14	
	2. Phase IV-A College Park Drive			10/14	
	3. Phase IV-B College Park Drive to Tower			10/14	
Status:	Continuing to promote water reuse in the northeas Freeman Tract have been connected to the water r			gends Villag	e, and
Road Infrasti	ructure Plan for Northeast Quadrant	Goal 2	Transportation		
Milestones:	1. Continue to work with the county			Ongoing	
	2. County Plan			TBD	
Status:	We are working with the County and following the	ir lead.			
Major Sports	Attraction Strategy and Marketing	Goal 4	City Manager's Office		
Milestones	1. Hire consultant			7/14	
	2. Complete study			11/14	
	3. Council presentation and Direction			12/14	
Status:	Council Presentation is scheduled for July 24, 2014	-			
Round Rock S	Sports Center: Success Year 1	Goal 4	General Services		
Milestones	1. Complete 1st Year Report			1/15	
Status:	Staff will provide a 6-month budget review to the C	Council be	fore the end of the year.		
Utility Infrast	tructure Plan for Northeast Quadrant	Goal 2	Utilities		
Milestones	1. Water Line - University Water			12/14	
	2. Water Line - Parcel 150			12/14	
	3. Wastewater Line - McNutt C-9			12/14	
	4. Water Line - County Road 112			1/15	
Status:	All utility project listed are under construction and	on schedu	ıle.		
Facility Main	tenance Long Range Plan (20 yr.)	Goal 1	General Services		
Milestones	1. Finalize Plan			4/14	Х
	2. Council Presentation: Plan			5/14	Χ
Status:	The project is complete.				

## Strategic Plan

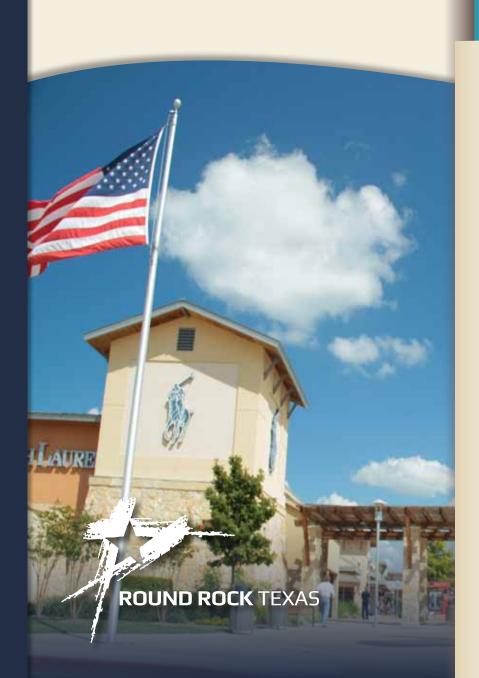


2014-2015

Statistics as of September 30, 2013



2014-2015





#### **Financial Statistics**

Fund Balances of Governmental Funds

#### **Fund Balance of Governmental Funds**

Last Ten Fiscal Years

(Modified Accrual Basis of Accounting)

	2004	2005	2006	2007
Non-spendable-				
Inventories, prepaids and other	\$123,200	\$100,000	\$0	\$0
Restricted for-				
Debt service	2,338,493	2,600,354	3,200,508	3,058,395
Authorized construction	89,938,067	79,063,821	71,499,038	115,324,128
Hotel-motel tax	2,377,007	2,638,467	3,566,831	4,457,721
Public safety	291,713	520,145	697,587	564,391
Community development	19,181	19,181	19,181	19,181
Committed to-				
Authorized construction	16,511,045	23,915,700	29,813,838	32,755,858
Drainage	0	0	0	0
Public education	0	0	0	0
Landscape improvements	28,125	33,128	66,802	388,111
Annexation fees	536,461	1,007,685	60,335	62,340
Library	14,127	14,551	14,269	14,815
Unassigned	26,759,957	28,705,017	32,472,684	34,340,001
Total governmental funds	\$138,937,376	\$138,618,049	\$141,411,073	\$190,984,941

#### Fund Balances of Governmental Funds

2008	2009	2010	2011	2012	2013
\$0	\$0	\$0	\$288,758	\$321,044	\$375,087
3,431,063	2,887,281	1,944,761	2,238,270	2,301,340	2,415,427
106,064,681	91,521,069	90,105,139	90,281,425	83,684,508	43,630,036
6,375,196	7,005,856	7,314,509	8,114,729	8,927,441	9,549,082
521,354	497,243	862,273	1,024,405	937,105	1,249,246
0	0	0	0	0	0
35,210,559	32,584,099	35,739,591	37,731,396	37,645,374	31,856,334
0	0	0	573,809	1,179,777	1,570,994
0	0	0	862,066	872,484	826,282
788,440	574,093	571,705	542,779	248,771	283,518
158,190	158,886	158,990	39,163	39,190	39,211
15,164	14,302	11,176	11,239	6,625	10,530
40,685,364	39,497,430	40,287,116	40,253,360	40,926,887	38,604,781
\$193,250,011	\$174,740,259	\$176,995,260	\$181,961,399	\$177,090,546	\$130,410,528

Taxable Sales by Category

#### **Taxable Sales by Category**

**Last Ten Calendar Years** 

Year	Retail Trade	Wholesale Trade	Services	Manufacturing	Utilities	Construction
2003	1,085,691,925	876,997,596	229,692,253	13,208,185	24,017,807	16,269,980
2004	1,125,319,697	924,947,365	245,301,178	19,188,881	13,748,708	16,760,649
2005	1,022,046,302	1,164,889,028	271,930,962	23,056,605	13,835,732	26,144,588
2006	1,204,017,407	1,286,347,769	284,232,565	20,117,751	15,736,435	26,619,939
2007	1,145,110,919	1,591,303,790	304,759,747	27,335,653	18,904,449	43,424,237
2008	1,169,341,432	1,437,462,827	331,204,107	20,237,658	16,645,969	43,124,472
2009	1,103,261,058	1,228,096,597	323,957,885	18,637,403	16,313,752	30,415,221
2010	1,076,705,717	1,364,186,925	331,286,488	20,916,060	17,788,882	46,025,144
2011	1,105,890,841	1,364,773,284	345,856,874	20,631,380	20,631,380	61,424,806
2012	1,223,316,405	1,191,461,753	380,227,320	18,545,355	26,448,906	69,836,183
	\$11,260,701,703	\$12,430,466,934	\$3,048,449,379	\$201,874,931	\$184,072,020	\$380,045,219

Source: Texas Comptroller of Public Accounts

Taxable Sales by Category

			City Direct	State	
Finance, Insurance	Other	Total	Sales Tax Rate	Sales Tax Rate	Overlapping
1,074,384	4,100,156	2,251,052,286	2.0%	6.25%	8.25%
1,189,215	2,977,318	2,349,433,011	2.0%	6.25%	8.25%
1,323,272	180,746,146	2,703,972,635	2.0%	6.25%	8.25%
1,410,360	62,544,068	2,901,026,294	2.0%	6.25%	8.25%
1,782,201	-	3,132,620,996	2.0%	6.25%	8.25%
1,674,015	-	3,019,690,480	2.0%	6.25%	8.25%
2,198,134	-	2,722,880,050	2.0%	6.25%	8.25%
2,114,837	-	2,859,024,053	2.0%	6.25%	8.25%
2,996,141	-	2,922,204,706	2.0%	6.25%	8.25%
2,841,380	<del>-</del>	2,912,677,302	2.0%	6.25%	8.25%
\$18,603,939	\$250,367,688	\$27,774,581,813	=		

Hotel Taxpayers

# Hotel Taxpayers September 30, 2013 (by Total Collections)

		Hotel Motel	Total Collections	Number	% of
	Hotel Motel	Occupancy	Year Ended	of	Total
Taxpayer	Occupancy Tax	Venue Tax	September 30, 2013	Rooms	Collections
Austin Marriott North	\$586,139	\$167,468	\$753,607	295	18.2%
Homewood Suites	292,392	83,541	375,933	115	9.1%
Hilton Garden Inn	212,333	60,667	273,000	122	6.6%
Hampton Inn	198,340	56,669	255,009	93	6.2%
Courtyard by Marriott	174,615	49,890	224,505	113	5.4%
Residence Inn	172,874	49,393	222,267	96	5.4%
Springhill Suites	149,770	42,792	192,562	104	4.7%
Holiday Inn	140,817	40,233	181,050	124	4.4%
Holiday Inn Express	130,480	37,280	167,760	91	4.1%
La Quinta Inn	127,284	36,367	163,651	116	4.0%
Staybridge Suites	112,834	32,238	145,072	81	3.5%
Baymont Inn	105,044	30,013	135,057	86	3.3%
Red Roof Inn	98,117	28,033	126,150	100	3.0%
Wingate Inn	91,097	26,407	117,504	100	2.8%
Sleep Inn	91,308	25,088	116,396	74	2.8%
Best Western Executive Inn	72,335	20,573	92,908	69	2.2%
Microtel Inn & Suites	69,310	19,877	89,187	100	2.2%
Comfort Suites	68,684	19,641	88,325	63	2.1%
Candlewood Suites	66,203	18,915	85,118	98	2.1%
Extended Stay America # 6197	58,608	16,745	75,353	104	1.8%
Country Inn & Suites	54,639	15,611	70,250	63	1.7%
Extended Stay America # 6030	52,023	14,864	66,887	138	1.6%
Round Rock Inn	39,044	11,155	50,199	62	1.2%
Days Inn & Suites	37,664	10,761	48,425	48	1.2%
Value Place	19,246	5,499	24,745	121	0.6%
	\$3,221,200	\$919,720	\$4,140,920	\$2,576	100%

# Hotel Occupancy Tax Collection History by Quarter Last Ten Years

Fiscal Year					
Ended	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	
9-30	Oct. – Dec.	Jan. – Mar.	Apr. – June	July – Sept.	Total
	\$	\$	\$	\$	\$
2004	406,795	352,486	414,176	476,691	1,650,148
2005	448,789	401,171	476,219	578,870	1,905,049
2006	521,640	459,601	578,711	708,667	2,268,619
2007	594,826	695,452	729,813	818,598	2,838,689
2008	669,345	749,897	806,813	713,297	2,939,352
2009	609,608	589,006	640,846	554,685	2,394,145
2010	504,062	582,719	661,356	543,189	2,291,326
2011	684,430	678,090	716,629	604,897	2,684,046
2012	610,280	835,331	1,004,705	802,227	3,252,543
2013	964,181	1,091,350	1,152,982	932,407	4,140,920

#### **Computation of Direct and Overlapping Debt**

**September 30, 2013** 

	Total		***	Estimated
	General		Estimated	Share of
	Debt		Percentage	Overlapping
Name of Governmental Unit	Outstanding		Applicable	Debt
Debt repaid with property taxes-				
Round Rock Independent School District	\$664,400,000	**	39.78%	\$264,298,320
Williamson County	773,914,942	*	21.89%	169,409,981
Austin Community College	85,258,659	**	6.75%	5,754,959
Georgetown ISD	197,460,000	**	0.23%	454,158
Travis County Healthcare District	14,160,000	**	0.27%	38,232
Travis County	632,324,987	*	0.27%	1,707,277
Subtotal, overlapping debt				441,662,928
City direct debt				164,241,110
Total direct and overlapping debt				\$605,904,038

<sup>\*</sup>Gross Debt as of 9-30-13

Source: City of Round Rock Finance Department and Texas Municipal Reports

Note: Overlapping governments are those that coincide, at least in part, with the geographic boundaries of the City. This schedule estimates the portion of the outstanding debt of those overlapping governments that is borne by the residents and businesses of the City of Round Rock. This process recognizes that, when considering the government's ability to issue and repay long-term debt, the entire debt burden borne by the residents and businesses should be taken into account. However, this does not imply that every taxpayer is a resident, and therefore responsible for repaying the debt, of each overlapping government.

<sup>\*\*</sup>Gross Debt as of 10-31-13

<sup>\*\*\*</sup>The percentage of overlapping debt applicable is estimated using taxable assessed property values.



#### **Legal Debt Margin Information**

#### **Last Ten Fiscal Years**

Legal debt margin

280

	2004	2005	2006	2007
Debt limit	\$921,367,824	\$955,638,811	\$1,034,929,880	\$1,167,845,500
Total net debt applicable to limit	97,029,376	93,578,032	89,029,039	132,491,172
Legal debt margin	\$824,338,448	\$862,060,779	\$945,900,841	\$1,035,354,328
Total net debt applicable to the limit				
as a percentage of debt limit	10.53%	9.79%	8.60%	11.34%
Legal Debt Margin Calculation for Fiscal Year 2013				
Total assessed value			\$8,291,050,337	
Debt limit - Maximum serviceable at perr	mitted allocation			
of \$1.50 per \$100 of assessed value			\$1,486,218,341	
Amount of debt applicable to debt limit:				
Total General Obligation Debt		\$108,110,000		
Less:				
Amount available in Debt Service Fund	d	(2,415,427)		
Amounts considered self-supporting	-	(3,870,000)		
Total net debt applicable to debt limit		-	101,824,573	

There is no direct debt limitation in the City Charter or under state law. The City operates under a Home Rule Charter (Article XI, Section 5, Texas Constitution), approved by voters in August, 1977, that limits the maximum tax rate, for all City purposes, to \$2.50 per \$100 assessed valuation. Administratively, the Attorney General of the State of Texas will permit allocation of \$1.50 of the \$2.50 maximum tax rate for general obligation debt service.

\$1,384,393,768

Assuming the maximum tax rate for debt service of \$1.50 on January 1, 2012, assessed valuation of \$8,291,050,337 at 100% collection, tax revenue of \$124,365,755 would be produced. This revenue could service the debt on \$1,486,218,341 issued as 20-year serial bonds at 5.50% (with level debt service payment).

Legal Debt Margin

2008	2009	2010	2011	2012	2013
\$1,345,033,513	\$1,468,905,352	\$1,491,819,433	\$1,437,119,854	\$1,451,372,470	\$1,486,218,341
126,786,525	122,512,295	117,540,239	112,406,730	107,568,660	101,824,573
\$1,218,246,988	\$1,346,393,057	\$1,374,279,194	\$1,324,713,124	\$1,343,803,810	\$1,384,393,768
Ţ1,210,240,300	Ţ1,340,333,U3 <i>1</i>	<b>Ψ1,374,273,134</b>	Ţ1,324,713,124	\$1,343,0U3,01U	¥1,304,333,700
9.43%	8.34%	7.88%	7.82%	7.41%	6.85%

Schedule of Revenue Bond Coverage

#### Schedule of Revenue Bond Coverage

**Last Ten Fiscal Years** 

				Net Revenue	Debt Service Requirements	Revenue
	Fiscal	Gross Revenue	Direct Operating	Available		Bond
_	Year	(1)	Expenses <sup>(2)</sup>	for Debt Service	Principal and Interest	Coverage
		\$	\$	\$	\$	
	2004	25,583,013	16,467,400	9,115,613	1,279,975	7.12
	2005	28,197,344	18,452,453	9,744,891	1,016,058	9.59
	2006	32,985,447	20,962,289	12,023,158	284,310	42.29
	2007	31,921,522	21,369,755	10,551,767	5,966	1768.65
	2008	36,629,189	24,736,819	11,892,370	153,666	77.39
	2009	39,095,039	27,356,759	11,738,280	568,400	20.65
	2010	39,240,390	22,243,281	16,997,109	4,007,882	4.24
	2011	46,215,387	21,880,865	24,334,522	5,081,298	4.79
	2012	44,098,633	21,274,247	22,824,386	5,893,953	3.87
	2013	44,479,457	25,401,579	19,077,878	6,101,113	3.13

<sup>(1)</sup> Water and Sewer Fund operating and non-operating revenues.

<sup>(2)</sup> Water and Sewer Fund operating expenses, excluding depreciation.

# **Demographic and Economic Statistics**

#### **Last Ten Years**

Fiscal Year	Population <sup>(1)</sup>	Personal Income	Per Capita Income <sup>(2)</sup>	Medan Age <sup>(3)</sup>	School Enrollment <sup>(4)</sup>	Unemployment Rate <sup>(3)</sup>
		\$	\$			%
2004	81,825	2,207,556,675	26,979	30.6	36,608	3.1
2005	86,000	2,423,308,000	28,178	30.5	37,909	3.7
2006	89,800	2,581,211,200	28,744	30.6	39,112	3.3
2007	92,500	2,686,755,000	29,046	31.0	40,342	3.5
2008	96,200	2,831,069,800	29,429	31.2	41,489	4.2
2009	99,500	2,971,866,000	29,868	31.2	41,867	6.4
2010	100,800	3,066,033,600	30,417	31.4	42,683	6.2
2011	101,500	3,122,749,000	30,766	31.6	44,331	6.1
2012	102,515	3,190,164,285	31,119	32.0	45,000	5.9
2013	104,900	3,301,727,500	31,475	32.0	45,361	5.0

Sources: (1) Planning Department, City of Round Rock

<sup>(2)</sup> Texas Workforce Commission; data is for Williamson County, which is representative of the City; data for City not available.

<sup>(3)</sup> Round Rock Chamber of Commerce

<sup>(4)</sup> Round Rock Independent School District

Principal Employers

# **Principal Employers**

# **Current Year and Nine Years Ago**

		2013		-	2004	
			% of Total			% of Total
			City			City
Name of Employer	Employees	Rank	Employment	Employees	Rank	Employment
			%			%
Dell, Inc.	13,000	1	23.97	9,500	1	23.04
Round Rock Independent School District	5,750	2	10.60	4,600	2	11.15
Sears TeleServe	1,500	3	2.77	1,450	3	3.52
City of Round Rock, Texas	824	4	1.52	703	4	1.70
Emerson Process Management	750	5	1.38			
Scott & White University Medical Campus	750	5	1.38			
Field Asset Services	700	7	1.29			
Texas Guaranteed Student Loan	700	7	1.29	550	7	1.33
Round Rock Medical Center	689	9	1.27	650	5	1.58
Seton Williamson Medical Center	450	10	0.83			
Farmers Insurance				600	6	1.45
Dresser Wayne, Inc.				500	8	1.21
DuPont Photo Mask				375	9	0.91
Sysco Food Services, Inc.				350	10	0.85
	25,113		46.31	19,278		46.75

Source: Round Rock Chamber of Commerce

# **Top Ten Water Customers**

**September 30, 2013** 

			% of Total	
		Water	Water	
		Consumption	Consumption	
Name of Customer	Type of Business	in Gallons	in Gallons	
Fern Bluff Municipal Utility District	Municipal Utility District	323,460,000	5.109	%
Williamson County Municipal Utility District # 11	Municipal Utility District	222,604,000	3.516	
Williamson County Municipal Utility District # 10	Municipal Utility District	189,240,300	2.989	
Chandler Creek Municipal Utility District	Municipal Utility District	162,554,800	2.568	
Vista Oaks Municipal Utility District	Municipal Utility District	139,467,200	2.203	
Dell, Inc.	Electronic Equipment	88,987,300	1.406	
Round Rock Independent School District	Public Schools	80,442,100	1.271	
Michael Angelo's	Food Production	59,136,000	0.934	
Walsh Ranch Municipal Utility District	Municipal Utility District	59,046,800	0.933	
AquasourceTonkawa Springs	Water Service Provider	49,924,000	0.789	
		1,374,862,500	21.716	%

Source: City of Round Rock Finance Department

Operating Indicators

# Operating Indicators Last Ten Fiscal Years

	2004	2005	2006	2007
Function:				
Police-				
Arrests	2,625	3,592	4,013	3,754
Accident reports	2,669	1,942	1,907	1,990
Index crimes reported	1,679	2,326	2,072	2,512
Crimes per thousand residents	21	28	23	28
Officers per thousand of population	1	2	2	1
Fire-				
Incident volume	5,219	6,709	6,430	7,463
Priority calls answered	3,959	5,376	4,977	4,592
Non-emergency calls answered	1,260	1,333	1,453	2,871
Priority calls-response less than 6 minutes	78%	76%	73%	73%
Public Works-				
Street-				
Street resurfacing (lane miles)	72	71	124	130
Potholes repaired annually	3,223	3,223	4,000	4,000
Signals maintained	36	42	52	57
Shop-				
Work orders	4,650	4,468	4,118	5,418
Number of departments served	15	15	18	18
Culture and Recreation-				
Library-				
Number of items circulated	648,609	647,343	671,816	725,370
Number of card holders	42,321	41,448	42,792	44,820
Number of library visits	288,100	298,996	302,900	306,000
Parks & Recreation-				
Total park acres maintained	1,532	1,532	1,547	1,610
Number of athletic fields maintained	38	38	38	38
Number of trees planted	350	325	843	500
Number of recreation enrollees	330,036	359,128	372,998	371,201
Water-				
New connections	1,578	1,228	1,549	1,181
Line maintenance work orders	5,938	5,434	4,242	4,400
Average monthly consumption	439,000,000	474,500,000	553,600,000	432,101,000
Sewer-				
Average monthly treatment	286,166,666	287,948,166	303,103,333	298,038,200
Line feet reviewed for infiltration & inflow	142,817	163,143	181,316	152,515

Source: City of Round Rock Finance Department

# Operating Indicators

2008	2009	2010	2011	2012	2013
3,749	3,908	4,328	4,521	6,715	6,182
1,997	1,646	1,877	2,747	4,485	4,845
2,449	2,960	3,154	3,154	2,777	2,632
30	30	31	31	27	25
2	2	1	1	1	1
7,690	8,000	8,500	8,141	8,350	8,749
5,656	5,800	6,000	5,916	3,475	3,728
2,034	2,200	2,500	2,225	4,875	5,021
64%	65%	65%	65%	60%	60%
135	137	137	45	60	80
4,000	4,000	4,000	4,000	4,000	4,000
59	59	59	68	76	79
5,618	6,330	6,930	4,609	5,336	4,447
19	19	19	19	19	19
762,926	780,000	810,000	854,000	903,219	940,135
49,829	51,000	53,000	59,000	55,336	81,620
311,000	310,000	320,000	292,000	294,768	323,384
1,610	1,757	1,780	1,935	2,035	2,035
38	43	45	46	49	49
818	877	350	345	558	163
402,548	401,000	401,000	420,000	420,000	487,455
572	254	356	335	313	442
4,400	4,226	4,044	3,185	3,279	5,500
552,610,000	589,159,550	466,096,342	655,615,475	560,281,041	549,154,150
296,208,875	301,433,205	327,351,600	475,482,100	457,967,400	344,243,619
161,291	156,934	114,176	317,789	361,784	377,783

Capital Asset Statistics

# **Capital Assets Statistics**

## **Last Ten Fiscal Years**

_	2004	2005	2006	2007
Function:				
Police-				
Number of stations	1	1	1	1
Number of units	126	136	142	186
Fire-				
Number of stations	5	6	6	6
Number of fire trucks	9	10	10	11
Public Works-				
Street-				
Lane miles	266	898	997	1,036
Drainage miles	92	92	92	92
Number of street lights	4,656	4,702	4,796	5,034
Number of traffic signals	36	42	52	57
Shop-				
Repair facilities	1	1	1	1
Number of bays	19	19	19	19
Culture and Recreation-				
Library-				
Number of library books	150,436	160,559	133,111	147,000
Number of library facilities	1	1	1	1
Parks & Recreation-				
Total park acres	1,532	1,532	1,547	1,610
Number of athletic fields	38	38	38	38
Number of parks	70	52	52	53
Number of tennis courts	21	23	23	23
Number of pools	4	4	5	5
Water-				
Number of miles of water lines	394	425	458	481
Pumping stations	14	14	14	14
Tanks	18	18	18	18
Treatment capacity (millions of gallons/day)	48	48	48	48
Sewer-	.5		.5	70
Number of miles of sewer mains	242	355	365	376
Wastewater lift stations	12	11	11	11
	· <b>-</b>	• •	• •	

Source: City of Round Rock Finance Department

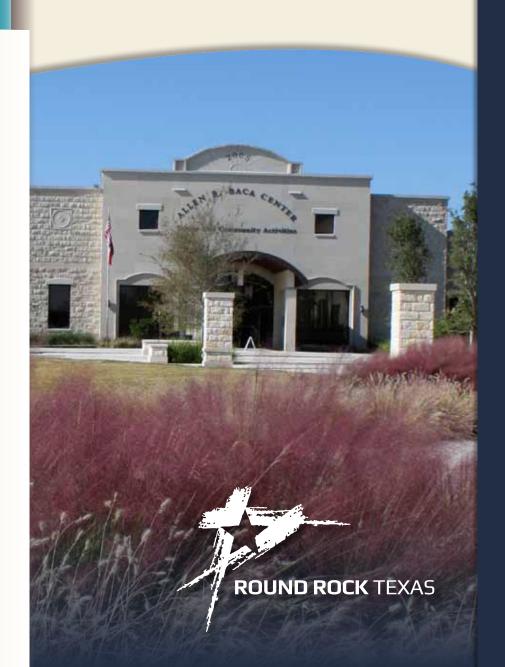
# Capital Asset Statistics

 2008	2009	2010	2011	2012	2013
1	1	1	1	1	1
189	195	199	199	199	201
7	7	7	7	7	7
11	14	15	16	16	16
1 174	1 174	4 427	4 700	4 300	4 350
1,124 100	1,124 100	1,137 100	1,200 100	1,200 100	1,250 150
5,075	5,103	5,104	5,119	5,312	6,000
59	59	59	68	76	79
33	33	33	00	70	, ,
1	1	1	1	1	1
19	19	19	19	19	19
180,397	185,000	185,000	183,000	195,000	150,211
1	1	1	1	1	1
1,610	1,855	2,119	2,274	2,035	2,035
38	44 60	46 84	47	49	49
53 23	23	23	85 23	62 23	62 23
5 5	5	5	4	4	4
3	3	3	7	7	-
487	503	591	584	585	587
14	15	15	15	15	14
18	19	20	20	20	20
48	48	52	52	52	52
392	400	417	422	422	424
12	12	12	12	12	12



2014-2015

Budget Calendar
Home Rule Charter
Ordinances
Glossary
Acronyms



2014-2015



# Budget Calendar 2014

## 2014

	January								
			1	2	3	4			
5	6	7	8	9	10	11			
12	13	14	15	16	17	18			
19	20	21	22	23	24	25			
26	27	28	29	30	31				
						/			

		Fe	brua	ary		
S						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
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		Notes
-	Jan Feb	Develop Budget Materials
-	Feb. 3	Budget materials distributed
-	Feb. 20	Budget Kick-off Meeting
-	Mar 08	Personnel Worksheets, Capital &
-		New Program forms distributed
-	Mar 17	Strategic Budget templates distributed
-	Apr 14	Munis Level 2 - released to departments
-	Apr 18	Strategic Budgets returned
-	Apr 14	New Program requests due
-	Apr 25	Munis Level 2 closed
-	May 05	Munis Level 3 opened
-	May 09	Munis Level 3 closed
-	June	Departmental meetings with Gty Mgmt
-	July	City Council review meetings
-	Aug 01	Proposed Operating Budget submitted Proposed Tax Rate submitted
-	Aug 20	Council Retreat
-		
-	Sep 11	1st vote on Budget & Tax rate
-	Sep 18	Special Public Hearing on Proposed Tax rate
-	Sep 25	2nd vote on Budget & Tax rate
-	Oct 01	Adopted Budget & Tax rate are effective
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## **Home Rule Charter**

## **ARTICLE 8**

#### FINANCIAL ADMINISTRATION

#### SECTION 8.01 FISCAL YEAR

The fiscal year of the City shall begin on the first day of each October and end on the last day of September of the succeeding year. All funds collected by the City during any fiscal year, including both current and delinquent revenues, shall belong to such fiscal year and, except for funds derived to pay interest and create a sinking fund on the bonded indebtedness of the City, may be applied to the payment of expenses incurred during such fiscal year, except as provided in this Charter. Any revenues uncollected at the end of any fiscal year, and any unencumbered funds actually on hand, shall become resources of the next succeeding fiscal year.

#### SECTION 8.02 PUBLIC RECORD

Copies of the budget adopted shall be public records and shall be made available to the public for inspection upon request.

#### SECTION 8.03 ANNUAL BUDGET

(a) Content.

The budget shall provide a complete financial plan of all City funds and activities and, except as required by law or this Charter, shall be in such form as the City Manager deems desirable or the City Council may require. A budget message explaining the budget both in fiscal terms and in terms of the work programs shall be submitted with the budget. It shall outline the proposed financial policies of the City for the ensuing fiscal year, describe the important features of the budget, indicate any major changes, from the current year in financial policies, expenditures, and revenues, with reasons for such changes. It shall also summarize the City's debt position and include such other material as the City Manager deems desirable. The budget shall begin with a clear general summary of its contents and shall show in detail all estimated income, indicating the proposed property tax levy, and all proposed expenditures, including debt service, for the ensuing fiscal year. The proposed budget expenditures shall not exceed the total of estimated income. The budget shall be so arranged as to show comparative figures for actual and estimated income and expenditures of the current fiscal year and actual income and expenditures of the preceding fiscal year, compared to the estimate for the budgeted year. It shall include in separate sections:

 an itemized estimate of the expense of conducting each department, division, and office;

- (2) reasons for proposed increases or decreases of such items of expenditure compared with the current fiscal year;
- (3) a separate schedule for each department, indicating tasks to be accomplished by the department during the year, and additional desirable tasks to be accomplished, if possible;
- a statement of the total probable income of the City from taxes for the period covered by the estimate;
- (5) tax levies, rates, and collections for the preceding five years;
- an itemization of all anticipated revenue from sources other than the tax levy;
- (7) the amount required for interest on the City's debts, for sinking fund and for maturing serial bonds;
- the total amount of outstanding City debts, with a schedule of maturities on bond issue;
- (9) anticipated net surplus or deficit for the ensuing fiscal year of each utility owned or operated by the City and the proposed method of its disposition (subsidiary budgets for each such utility giving detailed income and expenditure information shall be attached as appendices to the budget);
- (10) a Capital Improvement Program, which may be revised and extended each year to indicate capital improvements pending or in process of construction or acquisition, and shall include the following items:
  - i. a summary of proposed programs;
  - a list of all capital improvements which are proposed to be undertaken during the five (5) fiscal years next ensuing, with appropriate supporting information as to the necessity for such improvements;
  - cost estimates, method of financing and recommended time schedules for each such improvement; and
  - the estimated annual cost of operating and maintaining the facilities to be constructed or acquired; and
- (11) such other information as may be required by the City Council.
- (b) Submission.

On or before the first day of August of each year, the City Manager shall submit to the City Council a proposed budget and an accompanying message. The City Council shall review the proposed budget and revise same as deemed appropriate prior to general circulation for public hearing.

#### Home Rule Charter

#### (c) Public Notice and Hearing.

The City Council shall post in the City Hall a general summary of the proposed budget and a notice stating:

- the times and places where copies of the message and budget are available for inspection by the public; and
- (2) the time and place, not less than two (2) weeks after such publication, for a public hearing on the budget.

#### (d) Amendment Before Adoption.

After the hearing, the City Council may adopt the budget with or without amendment. In amending the budget, it may add or increase programs or amounts and may delete or decrease any programs or amounts, except expenditures required by law or for debt service or for estimated cash deficit, provided that no amendment to the budget shall increase the authorized expenditures to an amount greater than the total of estimated income plus funds available from prior years.

#### (e) Adoption.

The budget shall be finally adopted not later than the final day of the last month of the fiscal year. Adoption of the budget shall constitute a levy of the property tax therein proposed. Should the City Council take no final action on or prior to such day the budget, as submitted, together with its proposed tax levy, shall be deemed to have been finally adopted by the City Council. No budget shall be adopted or appropriations made unless the total of estimated revenues, income and funds available shall be equal to or in excess of such budget or appropriations, except as otherwise provided in this Article.

(Charter amendment approved by voters January 20, 1996; May 10, 2008)

#### SECTION 8.04 ADMINISTRATION OF BUDGET

#### (a) Payments and Obligations Prohibited.

No payment shall be made or obligation incurred against any allotment or appropriation except in accordance with appropriations duly made and unless the City Manager or designee first certifies that there is a sufficient unencumbered balance in such allotment or appropriations and that sufficient funds therefrom are or will be available to cover the claim or meet the obligation when it becomes due and payable. Any authorization of payment or incurring of obligation in violation of the provisions of this Charter shall be void and any payment so made illegal. Such action shall be the cause for removal of any officer who knowingly authorized or made such payment or incurred such obligations, and such officer shall also be liable to the City for any amount so paid. However, this prohibition shall not be construed to prevent the making or authorizing of payments or making of contracts for capital improvements to be financed wholly or partly by

the issuance of bonds, time warrants, certificates of indebtedness, or certificates of obligation, or to prevent the making of any contract or lease providing for payments beyond the end of the fiscal year, provided that such action is made of approved by ordinance.

#### (b) Financial Reports.

The City Manager shall submit to the City Council at least quarterly the financial condition of the City by budget item, budget estimate versus accruals for the fiscal year to date. The financial records of the City will be maintained on an accrual basis to support this type of financial management.

(Charter amendment approved by voters January 20, 1996; May 6, 2000)

#### SECTION 8.05 EMERGENCY APPROPRIATIONS

At any time in any fiscal year, the City Council may, pursuant to this section, make emergency appropriations to meet a pressing need for public expenditure, for other than regular or recurring requirements, to protect the public health, safety or welfare. Such appropriation shall be by ordinance adopted by the favorable votes of five (5) or more of the City Council members qualified and serving, and shall be made only upon recommendation of the City Manager. The total amount of all emergency appropriations made in any fiscal year shall not exceed the amount allowed by state law.

(Charter amendment approved by voters January 20, 1996)

#### SECTION 8.06 BORROWING TO MEET EMERGENCY APPROPRIATIONS

In the absence of unappropriated available revenues or other funds to meet emergency appropriations provided for under the preceding Section 8.05, the City Council may by resolution, authorize the borrowing of money to meet such deficit as provided by law.

(Charter amendment approved by voters January 20, 1996)

#### SECTION 8.07 BORROWING IN ANTICIPATION OF PROPERTY TAXES

In any fiscal year, in anticipation of the collection of the ad valorem property tax for such year, whether levied or to be levied in such year, the City Council may by resolution authorize the borrowing of money, not to exceed in any fiscal year an amount equal to ten percent (10%) of the budget for that fiscal year. Such borrowing shall be by the issuance of negotiable notes of the City, each of which shall be designated, "Tax Anticipation Note for the Year \_\_\_\_\_ " (stating the tax year). Such notes shall mature and be payable not later than the end of the fiscal year in which issued.

(Charter amendment approved by voters January 20, 1996)

#### SECTION 8.08 DEPOSITORY

All monies received by any person, department or agency of the City for or in connection with affairs of the City shall be deposited promptly in the City depository or depositories, which shall be designated by the City Council in accordance with such regulations and subject to such requirements as to security for deposits and interest thereon as may be established by ordinance. All checks, vouchers, or warrants for the withdrawal of money from the City depositories shall be signed by the Mayor or City Manager and countersigned by an authorized designee, as approved by City Council ordinance. Provided, that the City Council, under such regulations and limitations as it may prescribe, may by ordinance authorized the use of machine-imprinted facsimile signatures of said Mayor and City Manager and authorized designee on such checks, vouchers and warrants.

(Charter amendment approved by voters January 20, 1996; May 15, 2004)

#### SECTION 8.09 PURCHASE PROCEDURE

All purchases made and contracts executed by the City shall be pursuant to a requisition from the head of the office, department or agency whose appropriation will be charged and no contract order shall be binding upon the City unless the City Manager certifies that there is to the credit of such office, department or agency a sufficient unencumbered appropriation and allotment balance to pay for the supplies, materials, equipment or contractual services for which the contract or order is to be issued.

(Charter amendment approved by voters November 6, 1979; April 5, 1986)

#### SECTION 8.10 INDEPENDENT AUDIT

At the close of each fiscal year, and at such other times as it may be deemed necessary, the Council shall cause an independent audit to be made of all accounts of the City by a certified public accountant. The certified public accountant so selected shall have no personal interest, directly or indirectly, in the financial affairs of the City or any of its officers. Upon completion of the audit, a copy of the audited annual financial report shall be placed in the public library and placed on file in the City Secretary's office as public record.

(Charter amendment approved by voters January 20, 1996; May 15, 2004; May 10, 2008)

### **Budget**

#### **ORDINANCE NO. 0-2014-1765**

AN ORDINANCE APPROVING AND ADOPTING A BUDGET FOR THE CITY OF ROUND ROCK, TEXAS, FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2014, AND ENDING SEPTEMBER 30, 2015, DIRECTING THE CITY CLERK TO FILE A TRUE COPY OF THE BUDGET WITH THE COUNTY CLERKS OF WILLIAMSON AND TRAVIS COUNTIES, TEXAS.

**WHEREAS**, the City Manager of the City of Round Rock, Texas, has heretofore submitted, in accordance with the state law and the City's Charter, a budget for said City, for the fiscal year beginning October 1, 2014, and ending September 30, 2015; and

WHEREAS, proper and timely notice that a public hearing on such budget would be held on September 11, 2014 was given and made in accordance with the law and within the time limits set forth by law; and

WHEREAS, such public hearing was held in accordance with law on September 11, 2014, prior to final adoption of this ordinance; Now Therefore

# BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROUND ROCK, TEXAS, THAT:

The budget submitted by the City Manager for the fiscal year beginning October 1, 2014 and ending September 30, 2015, is hereby in all things approved and adopted and it shall be effective as of October 1, 2014.

In accordance with §102.008(a)(1), Local Government Code, the Director of Finance is directed to file with the City Clerk a true copy of the final budget as adopted by the City Council, and the City Clerk is directed to certify as a true copy said budget and file it with this ordinance in the official records of the City.

In accordance with §102.008(a)(2)(A), Local Government Code, the City Clerk is directed to ensure that a copy of the budget, including the cover page, is posted on the City's website.

0112.1404; 00310156

In accordance with §102.008(a)(2)(B), Local Government Code, the City Clerk is directed to ensure that the record vote described by §102.007 (d)(2), Local Government Code is posted on the City's website at least until the first anniversary of the date this ordinance is adopted.

In accordance with §102.009(d), Local Government Code, the City Clerk is directed to file a certified copy of this ordinance along with a true copy of the budget with the County Clerk of Williamson County and the County Clerk of Travis County.

The City Council hereby finds and declares that written notice of the date, hour, place and subject of the meeting at which this Ordinance was adopted was posted and that such meeting was open to the public as required by law at all times during which this Ordinance and the subject matter hereof were discussed, considered and formally acted upon, all as required by the Open Meetings Act, Chapter 551, Texas Government Code, as amended.

READ and APPROVED on first reading this the 11th day of September, 2014.

READ, APPROVED and ADOPTED on second reading this the 25<sup>th</sup> day of September , 2014.

ALAN MCGRAW, Mayor City of Round Rock, Texas

ATTEST:

SARA L. WHITE, City Clerk

### Tax Levy

#### **ORDINANCE NO. 0-2014-1772**

AN ORDINANCE LEVYING TAXES FOR THE MAINTENANCE AND OPERATION OF THE MUNICIPAL GOVERNMENT OF THE CITY OF ROUND ROCK, TEXAS, AND PROVIDING FOR THE INTEREST AND SINKING FUND FOR THE YEAR 2014.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROUND ROCK, TEXAS:

I.

That there is hereby levied and there shall be collected for the maintenance and operation of the municipal government of the City of Round Rock, Texas, for the year 2014 upon all property, real, personal and mixed, within the corporate limits of said City subject to taxation, a tax of 41.465 cents on each One Hundred Dollars (\$100.00) valuation of property. THIS TAX RATE WILL RAISE MORE TAXES FOR MAINTENANCE AND OPERATIONS THAN LAST YEAR'S TAX RATE. THE TAX RATE WILL EFFECTIVELY BE RAISED BY 1.89 PERCENT AND WILL RAISE TAXES FOR MAINTENANCE AND OPERATIONS ON A \$100,000 HOME BY APPROXIMATELY \$4.88.

That there is hereby levied and there shall be collected for the City of Round Rock, Texas, to provide for Interest and Sinking Funds for the year 2014 upon all property, real, personal and mixed, within the corporate limits of said City subject to taxation, a tax of 15.182 cents on each One Hundred Dollars (\$100.00) valuation of property.

#### SUMMARY

Maintenance and operation of the Municipal Government

26.283 cents

Interest and Sinking

15.182 cents

Total Tax per \$100.00 of valuation

41.465 cents

0112.1404; 00310164

Ordinances

That the City Clerk shall ensure that the City's home page of its internet website shall include the following statement: "THE CITY OF ROUND ROCK ADOPTED A TAX RATE THAT WILL RAISE MORE TAXES FOR MAINTENANCE AND OPERATIONS THAN LAST YEAR'S TAX RATE."

II.

All monies collected under this ordinance for the specific items herein named, be and the same are hereby appropriated and set apart for the specific purpose indicated in each item and that the Assessor and Collector of Taxes, and the City Finance Director shall keep these accounts so as to readily and distinctly show the amount collected, the amounts expended and the amount on hand at any time, belonging to such funds. All receipts for the City not specifically apportioned by this ordinance are hereby made payable to the General Fund of the City.

The City Council hereby finds and declares that written notice of the date, hour, place and subject of the meeting at which this Ordinance was adopted was posted and that such meeting was open to the public as required by law at all times during which this Ordinance and the subject matter hereof were discussed, considered and formally acted upon, all as required by the Open Meetings Act, Chapter 551, Texas Government Code, as amended.

READ and APPROVED on first reading this the 11th day of September.

READ, APPROVED and ADOPTED on second reading this the 25th day of plember, 2014.

ALAN MCGRAW, Mayor City of Round Rock, Texas

ATTEST:

SARA L. WHITE, City Clerk

### Water / Sewer Utility Rates

ORDINANCE NO. G-13-05-09-F2 1 2 3 AN ORDINANCE AMENDING CHAPTER 44, SECTIONS 44-29 AND 44-30, CODE OF 4 ORDINANCES (2010 EDITION), CITY OF ROUND ROCK, TEXAS, REGARDING 5 6 WATER AND SEWER RATES; AND PROVIDING FOR A SAVINGS CLAUSE AND REPEALING CONFLICTING ORDINANCES AND RESOLUTIONS. 7 8 BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROUND ROCK. 9 TEXAS: 10 I. 11 That Chapter 44, Section 44-29(f)(4), Code of Ordinances (2010 Edition), City of 12 13 Round Rock, Texas, is hereby amended to read as follows: Sec. 44-29. Water. 14 15 16 Water rates for retail customers. 17 Volume rates for nonpeak billing periods. For water consumed during nonpeak billing 18 (4) 19 periods, each customer shall pay a volume rate of \$2.35 in the amount set forth below 20 per 1,000 gallons or fraction thereof consumed during such billing period. 21 **Effective** Effective Charge Effective Charge January 1, 2016 before\_January 1, January 1, 2015 20105 \$2.35 \$2.42 \$2.49 22 23 II. 24 That Chapter 44, Section 44-29(f)(7), Code of Ordinances (2010 Edition), City of 25 26 Round Rock, Texas, is hereby amended to read as follows: Sec. 44-29. Water. 27 28 29 (f) Water rates for retail customers. 30 Monthly service charge. Except as provided below, in addition to the above volume 31 (7) rates, each customer shall pay a monthly water service charge pursuant to the 32 following schedule regardless of the amount of water used: 33 Meter Size in inches Monthly Service Monthly Service Monthly Service Charge Effective Until Charge Effective Charge Effective

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January 1, 2015

\$14.26 \$19.86 January 1, 2016 \$14.69

\$20.46

January 1, 20105

\$13.84

\$19.28

#### Ordinances

\$30.45 \$31.36 1 2 3 1 1/2 \$58.34 \$60.09 2 3 4 \$91.81 \$94.56 4 \$169.92 \$175.02 \$180.27 5 \$281.51 \$289.96 \$298.66 6 6 \$877.65 \$903.98 \$931.10 8 \$1,534.03 7 \$1,580.05 \$1,627.45 10 \$2,409.19 \$2,481.47 \$2,555.91 12 \$2,956.17 \$3,044.86 8 \$3,136.21

III. 9

That Chapter 44, Section 44-30(a)(1) and (2), Code of Ordinances (2010 10

Edition), City of Round Rock, Texas, is hereby amended to read as follows: 11

#### 12 Sec. 44-30. Sewer.

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Sewer rates for retail customers inside the city limits. The rate schedule for retail customers of the city's sanitary sewer system shall be hereinafter set forth.

Volume rates. The sewer volume rate for retail customers shall be \$3.23 in an amount set (1) forth below per 1,000 gallons of water used for all users-:

\$32.30

\$61.89

\$97.40

Charge I	Charge January 1,	Effective 2015	Charge January 1,	Effective 2016
201 <del>0</del> 5				
\$3.23	\$3.29		\$3.39	

Meter Size	Monthly Service Charge Effective Until January 1, 20105	Monthly Service Charge Effective January 1, 2015	Monthly Service Charge Effective January 1, 2016
5/8"	\$12.63	<u>\$12.88</u>	<u>\$13.27</u>
3/4"	\$16.48	<u>\$16.81</u>	<u>\$17.31</u>
1"	\$23.63	<u>\$24.10</u>	<u>\$24.82</u>
1½"	\$43.08	<u>\$43.94</u>	<u>\$45.26</u>
2"	\$66.43	<u>\$67.76</u>	<u>\$69.79</u>
3"	\$120.89	<u>\$123.31</u>	<u>\$127.01</u>
4"	\$198.70	\$202.67	<u>\$208.75</u>
6"	\$585.64	<u>\$597.35</u>	\$615.27
8"	\$1,021.96	\$1,042.40	<u>\$1,073.67</u>
10"	\$1,603.71	<u>\$1,635.78</u>	<u>\$1,684.85</u>

1		12"	and the second s	\$1,967.29	\$2,006.64	\$2,066.84	
2 3 4 5	2)		each custo		t as provided below, in monthly sewer service unt of water used:		
6					IV.		
7	Α.		All ordina	ances, parts of ord	dinances, or resolut	ions in conflict here	ewith are
8	expressly	y re	pealed.				
9	В.	•	The inva	lidity of any sec	tion or provision o	of this ordinance	shall not
10	invalidate	e oth	ner section	ns or provisions the	ereof.		
11	C.		The City	Council hereby fir	nds and declares tha	at written notice of	the date,
12	hour, pla	ce a	ınd subjec	t of the meeting a	t which this Ordinan	ce was adopted wa	s posted
13	and that	suc	h meeting	was open to the	e public as required	l by law at all time	s during
14	which th	is C	rdinance	and the subject r	natter hereof were	discussed, conside	ered and
15	formally	acte	ed upon, a	all as required by	the Open Meeting	s Act, Chapter 55	1, Texas
16	Governm	nent	Code, as	amended.			
17	RI	EAD	and A	APPROVED on	first reading th	his the $25^{11}$	day of
18	Apr	عند		, 2013.			
19	RI	EAC	, APPRO	VED and ADOP	「ED on second rea	ding this the $9^{t_1}$	_ day of
20	Ma	у		, 2013.	1		
21 22 23 24 25 26 27 28	ATTEST SARA L.	M	L . UG IITE, City (	Ш	ALÁN MCGRAW, N City of Round Rock Kris Whitfield	Tavas	 -tem
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Glossary

## Glossary

**Accrual Basis** – A method of accounting that recognizes the financial effect of events, and interfund activities when they occur, regardless of the timing of related cash flows.

**Ad Valorem Tax** – A tax levied on the assessed value of real property (also known as "property taxes").

**Amortize** – To provide for the gradual extinguishment of (as a mortgage) usually by contribution to a sinking fund at the time of each periodic payment.

**Appropriation** – a specific amount of money authorized by City Council to make expenditures and incur obligations for specific purposes, frequently used interchangeably with "expenditures".

**Assessed Valuation** - A valuation set upon real estate or other property by a government as a basis for levying taxes. (Note: Property values are established by the Williamson County Appraisal District).

**Asset** - A probable future economic benefit obtained or controlled by a particular entity as a result of past transactions or events. A current asset is cash or readily convertible into cash within a one-year time frame.

**Benchmark** - A comparison of performances across many organizations in order to better understand one's own performance.

**Bond** - A written promise to pay a specific sum of money, called the face value or principal amount, at a specific date or dates in the future, called the maturity date, together with periodic interest at a specified rate.

**Bonded Debt** - The portion of indebtedness represented by outstanding bonds.

**Budget** - A plan of financial operation specifying expenditures to be incurred for a given period to accomplish specific goals, and the proposed means of financing them.

**Budget Calendar** – The schedule of key dates or milestones which the City follows in preparation, adoption, and administration of the budget.

Budget Year - From October 1st through September 30th, this is the same as the fiscal year.

**Capital Improvement Program** – A plan for capital expenditures to provide long-lasting physical improvements to be incurred over a fixed period of several future years. Examples include land, improvements to land, easements, buildings, building improvements and infrastructure.

**Capitalized Lease Proceeds** - Financing obtained through a three to five year leasing program for durable equipment and rolling stock.

**Capital Outlay** - Expenditures which result in the acquisition of or addition to fixed assets.

**Capital Projects Fund** - A fund created to account for financial resources to be used for the acquisition or construction of major capital facilities or equipment.

Capital Recovery Fee - see Impact Fee

**Community Development Block Grant (CDBG)** – Federal HUD entitlement funds to meet a variety of needs of low income citizens including housing, infrastructure, equipment, facilities and public services.

**Certificate of Obligation (C.O.)** - A form of general obligation debt.

**Certified Tax Roll** - A list of all taxable properties, values and exemptions in the City. This roll is established by the Williamson County Appraisal District.

**Comprehensive Annual Financial Report** - The annual financial report prepared by the City of Round Rock covering all financial activities and audited by an independent certified public accountant.

**Convention and Visitor's Bureau (CVB)** – The designated sales and marketing department for the City.

**Debt Service** – The payment of principal and interest on borrowed funds.

**Debt Service Fund** - A fund established to account for the accumulation of resources for, and the payment of, long-term debt principal and interest.

**Delinquent Taxes** - Taxes remaining unpaid on and after the date due.

**Demand** - Reflects the scope of a program in terms of population or user activity.

**Department** - A logical division or classification of activities within the City (e.g. Police Department, Water Treatment Plant Department, etc.).

**Depreciation** – The decrease in value of physical assets due to use and the passage of time.

**Destination Marketing Organization (DMO)** – A resource used by the CVB to enhance the "Sports Capital of Texas" marketing program for the City.

**Division** – A logical subset of the city department used to help manage expenditures by activity.

**Effectiveness** - A program performance indicator that measures the quality of the program outputs.

**Efficiency** - A program performance indicator that measures the accomplishments of program goals and objectives in an economical manner.

**Encumbrance** – Commitments related to unperformed (executory) contracts for goods or services.

**Enterprise Fund** – A fund used to account for operations financed and operated in a manner similar to private business enterprises in that they are self-supported by user fees. These funds use full accrual accounting.

**Executive Pay** – This is the pay structure established for the City Management and City Director level positions.

**Exempt Pay** – This is the City's pay structure for positions that are not paid by the hour. These positions also do not have overtime compensation.

**Expenditure** - The actual outflow of funds paid for an asset obtained or goods and services obtained.

**Expense** – A charge incurred in an accounting period, whether actually paid in that accounting period or not.

**Filing Fee** - A processing and review fee charge when any map (or plat) is tender to the planning department.

Glossary

Fiscal - Pertaining to finances in general

**Fiscal Year** - A twelve-month period to which the annual operating budget applies and at the end of which a government determines its financial position and the results of its operations.

**Fixed Assets** - Assets of a long-term character which are intended to continue to be held or used, such as land, buildings, improvements other than buildings, machinery and equipment.

**Franchise** - A special privilege granted by a government permitting the continuing use of public property and rights-of-way, such as city streets.

**Full Faith and Credit** - A pledge of the general taxing power of the City to repay debt obligations. This term is typically used in reference to general obligation bonds.

**Full-time Equivalent (FTE)** – A quantifiable unit of measure utilized to convert hours worked by part-time, seasonal employees into hours worked by full-time employees. Full-time employees work 2080 hours annually. A part-time employee working 1040 hours annually represents a .5 FTE.

**Fund** - A fiscal and accounting entity with a self-balancing set of accounts recording cash and other financial resources, together with all related liabilities and residual equities or balances, and changes therein. Funds are usually established to account for activities of a certain type.

**Fund Balance** - The excess of assets over liabilities in a governmental fund.

**Gap Analysis** - A technique for determining the steps to be taken in moving from a current state to a desired future-state. Also called need-gap analysis, needs analysis, and needs assessment.

**GAAP** – Generally Accepted Accounting Principles.

**General Fund** - The fund used to account for all financial resources except those required to be accounted for in another fund. This fund includes most of the basic operating services such as police and fire protection, parks and recreation, library services, street maintenance and general administration.

**General Obligation Bonds** - Bonds for the payment of which the full faith and credit of the City is pledged.

**GIS (Geographical Information System) Fees** - A fee intended to defray costs of adding plats to the City's electronic mapping system.

**Goals** - Generalized statements of where an organization desires to be at some future time with regard to certain operating elements (e.g. financial condition, service levels provided, etc.)

Governmental Fund – It refers to the General Fund, all Special Revenue Funds and Debt Service Funds.

**Grant** – Contributions or gifts of cash or other assets from another government to be used for a specific purpose, activity or facility.

**I&S G.O. Bond Fund** - Interest and Sinking General Obligation Bond Fund (See also Debt Service Fund).

**Impact Fee** - A fee assessed to new water and wastewater service connections. Fees are to be used for specific water and wastewater system improvements and are accounted for in the Water/Wastewater Utility Impact Fee account group.

**Income** - Funds available for expenditure during a fiscal year.

**Infrastructure** - Substructure or underlying foundation of the City (e.g. streets, utility lines, water and wastewater treatment facilities, etc.)

**Inputs** – A program performance indicator that measures the amount of resources expended or consumed by the program in the delivery of service during the fiscal year.

**Inventory** – A detailed listing of property currently held by the City.

LaserFiche - a document management system

**Liability** – Probable future sacrifices of economic benefits, arising from present obligations of a particular entity to transfer assets or provide services to other entities in the future as a result of past transactions or events. Current liabilities are expected to require the use of cash within a one-year time frame.

**Levy** – To impose taxes, special assessments, or service charges for the support of City activities.

**Line Item Budget** – A budget that itemizes each expenditure category (personnel, supplies, contract services, capital outlay, etc.) separately, along with the dollar amount budgeted for each specified category.

**Long-Term Debt** – Any un-matured debt that is not a fund liability with a maturity of more than one year.

**Modified Accrual Basis** – The basis of accounting in which revenues are recognized in the accounting period in which they become measurable and available. Expenditures are recognized in the accounting period in which the fund liability is incurred, if measurable.

**Non-exempt Pay** – This is the City's pay structure for positions that are paid by the hour. These positions are eligible for overtime pay after working eight hours a day which would reflect a week's total hours above 40.

**Objectives** - Specific, measurable targets set in relation to goals.

**Operating Budget** - Plans of current, day-to-day expenditures and the proposed means of financing them.

**Outputs** - These are program performance indicators that measure the quantity of work performed by the program. These are units of service delivered by the program to its customers. Sometimes this is called workload.

**Performance Budget** - A budget that focuses upon activities rather than line item expenditures. Work load and unit cost data are collected in order to assess efficiency of services.

**Policy** – A plan, course of action, or guiding principle, designed to set parameters for decisions and actions.

**Program** - A logical division or classification of activities within the City or within a Department. See also Department.

**Property Ta**x - Taxes that are levied on both real and personal property according to the property's valuation and tax rate.

Glossary

**Public Works** – A combination of city departments organized to support the City Strategic Plan by sharing resources to improve efficiencies of common tasks.

**Reserve** – An account used to indicate that a portion of a fund's balance is legally restricted for a specific purpose and is, therefore, not available for general appropriation.

**Re-use Water** – Water that has been treated from the wastewater treatment plant which meets TCEQ requirements to be used in limited ways rather than potable water.

**Revenue** - Funds received as income. It includes such items as tax payments, fees from specific services, fines, interest income, franchise fees, etc.

**Revenue Bond** - Bonds whose principal and interest are payable exclusively from user fees (e.g. Water and Wastewater utility rates).

**Repair and Replacement Fund** - A utility fund established for major wastewater system improvements. Funding originated through the conveyance of a portion of the City's regional wastewater plant to the City of Austin.

**Risk Management** – An organized effort to protect the City's assets against loss, utilizing the most economical methods.

**Sales Tax** - Levied on applicable sales of goods and services at the rate of 8.25 percent in Round Rock. The City receives revenue from the sales tax at the rate of 1.5 percent. The Round Rock Transportation System Corp. receives 0.5 percent. Revenue from the remaining portion of the rate is collected by the state.

**Self-Financed Construction Fund** – A fund used to allocate cash funding for projects rather than issuing debt. The fund's sources are year-end transfers from the respective fund.

**Special Revenue Fund** - A fund used to account for the proceeds of specific revenue sources that are legally restricted to expenditure for specified purposes (e.g. Hotel/Motel Special Revenue Funds, Drainage Fund, Law Enforcement Fund, Library Fund, Municipal Court Fund, Parks Improvement and Acquisition Fund, PEG Fund, Tree Replacement Fund).

**Strategic Budget** – A budget that is closely linked to the City's Strategic Plan and Departmental Goals, Objectives, and Performance Measures. Strategic Budgeting is the process that the City of Round Rock utilizes to link the City's Strategic Plan and individual Departmental strategy and performance to the City's Budget.

**Strategic Plan** - A collectively supported vision of the City's future including observations regarding the potential effects of various operating decisions.

**Subdivision Development Fee** - A fee related to the inspection of subdivision improvements equating to 1.5 percent of the actual total construction costs.

**Tax Base** – The total value of all real and personal property in the City as of January 1st of each year, as certified by the Appraisal Review Board.

**Tax Levy** – The total amount of taxes imposed by the City on taxable property, as determined by the Williamson Central Appraisal District.

**Tax Rate** - The amount of tax stated in terms of a unit of the tax base (e.g. cents per hundred dollars valuation).

**Travis Central Appraisal District** - Established under state law and granted responsibility for discovering and listing all taxable property, appraising that property at market/production value, processing taxpayer applications for exemptions, and submitting the appraised values and exemptions to each taxing unit. This listing becomes the Certified Tax Roll for the taxing unit.

**Utility Fund** - See Water/Wastewater Utility Fund.

**Water/Wastewater Utility Fund** - A governmental accounting fund better known as an enterprise fund or proprietary fund in which the services provided are financed and operated similarly to those of a private business. The rates for these services are established to insure that revenues are adequate to meet all necessary expenditures.

**Williamson Central Appraisal District** - Established under state law and granted responsibility for discovering and listing all taxable property, appraising that property at market/production value, processing taxpayer applications for exemptions, and submitting the appraised values and exemptions to each taxing unit. This listing becomes the Certified Tax Roll for the taxing unit.

**Working Capital** - The excess of current assets over current liabilities.

#### Acronyms

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#### **List of Acronyms**

ADA Americans with Disability Act
AED Automatic External Defibrillator

ALS Advanced Life Support

ARRA American Recovery and Reinvestment Act

ASE Automotive Service Excellent

BCRUA Brushy Creek Regional Utility Authority

BCFM General Services – Building Construction & Facility Maintenance

BLS Basic Life Support

BMP Best Management Practice BRA Brazos River Authority

CAFR Comprehensive Annual Financial Report

CAMPO Capital Area Metropolitan Planning Organization

CARTS Capital Area Rural Transit System
CDBG Community Development Block Grant
CID Criminal Investigations Division
CIP Capital Improvement Program
CMRC Clay Madsen Recreation Center
CO's Certificate of Obligations Debt
CSR Customer Service Representative

CTRMA Central Texas Regional Mobility Authority

CTTS Central Texas Turnpike Authority DRC Development Review Committee

EDPOC Economic Development Partnership Operations Committee

EMT Emergency Medical Technician
EPA Environmental Protection Agency
ESD Emergency Service District
ETJ Extraterritorial Jurisdiction

FEMA Federal Emergency Management Agency FRAP First Responder Advanced Provider

FTE Full-Time Equivalent

FY Fiscal Year

GAAP Generally Accepted Accounting Principles
GASB Governmental Accounting Standards Board
GFOA Government Finance Officers Association

GIS Geographical Information Systems

GO's General Obligations Debt GPS Global Positioning Satellite

GSFC General Self-Financed Construction
HMCF Hotel / Motel Construction Fund
HMRB Hotel / Motel Revenue Bonds
H.O.T. Hotel Occupancy Tax Fund

H.O.T S&CV Hotel Occupancy Sports & Community Venue Fund

HPC Historic Preservation Commission HPO High Performance Organization

HRMS Human Resources Management System

I & I Inflow & Infiltration
 I & S Interest & Sinking Bonds
 ILS Integrated Library System
 ISO Insurance Services Office, Inc.

ITC Information Technology & Communication

#### Acronyms

LCRA Lower Colorado River Authority

LUE Living Unit Equivalent MGD Million Gallons per Day

MS4 Municipal Separate Storm Sewer System

MUD Municipal Utility District

NELAC National Environmental Laboratory Accreditation Conference

NFPA National Firefighter Protection Association
NPDES National Pollutant Discharge Elimination System

NRMSIR's Nationally Recognized Municipal Securities Information Repositories

O & M Operations & Maintenance
OCA Office of Court Administration
P & Z Planning and Zoning Commission
PARD Parks and Recreation Department

PEG Public, Educational, Governmental Access

PMA Preventive Maintenance Basic
PMC Preventive Maintenance Complete
PUD's Planned Unit Developments

ROW Right-of-Way

RREDTC Round Rock Economic Development & Transportation Corporation

RRHEC Round Rock Higher Education Center
RRISD Round Rock Independent School District
SALT Seniors and Law Enforcement Together
SCADA Supervisory Control and Data Acquisition

SDWA Safe Drinking Water Act

SEC Securities and Exchange Commission
TAP Telephone Assurance Program
TCAD Travis Central Appraisal District

TCEQ Texas Commission on Environmental Quality

TML Texas Municipal League

TPDES Texas Pollutant Discharge Elimination System

TRANS Round Rock Economic Development & Transportation Corporation

TWDB Texas Water Development Board
TxDOT Texas Department of Transportation

UCF Utility Construction Fund

VMF General Services – Vehicle Maintenance Facility

VoIP Voice over Internet Protocol

WCID Water Control & Improvement District WCAD Williamson Central Appraisal District

WiFi Wireless Fidelity
WMSON Williamson County
ZBA Zoning Board of Appeals

