play for all

ROUND ROCK TEXAS
PARKS AND RECREATION

EXPANSION 2016

Sponsorship Opportunities

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What is Play for All?

The Play for All Abilities Park is an exciting opportunity to provide a safe, fun place for children and their families to play regardless of ability. The park has been recognized with numerous national awards and representatives have come from around the globe in hopes to one day build a comparable park in their own communities.

In the beginning, members of local civic clubs joined forces and formed the Play for All Foundation a 501 (c)(3) non-profit foundation and raised more than $100,000 for the project. The Round Rock City Council stepped forward in April 2011 and authorized the remaining $300,000 needed to make the Play for All Park a reality.

With the help of the community, awarded grants, in-kind donations and sponsorships from local businesses, the City was able to build a 1.3 million dollar park for $600,000.

You can help make the **Play for All Park Expansion** a reality by making a donation in honor of a loved one, family or individual. The expansion plan is being led by a committee of dedicated members of the Williamson County community whom have set up a 501 (c)(3) non-profit foundation and the City of Round Rock. Corporate sponsorships are also available. Together let's lets lock arms again and make the Play for All Expansion a reality.

A special thanks to our past corporate sponsors:

Nyle Maxwell Family of Dealerships

CHASCO CONSTRUCTORS

WAG·A·BAG

H-E-B

Seton Medical Center Williamson
A member of the Seton Family of Hospitals

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It's time to grow!

The park has truly become a treasure and from opening day, millions have visited the park from Central Texas and across the nation. On any given day, children are bussed in from surrounding communities to enjoy this one of a kind park. The need and love of this park has far surpassed expectations and it's time to grow again to meet the needs of our community.

After hosting several community input meetings, plans are in place to take the Play for All Park to the next level by doubling the size of the current park by creating 3 additional themed play spaces and expanding 4 current play spaces. In addition, to accommodate the large crowds that visit the park, another parking lot will be constructed featuring car and bus parking.

Conceptual Expansion Pods

Adventure Pod and Adventure Hill
Large Playscape Pod
Nature Pod
Retreat Pod
Rock Band Pod
Swing Pod
Brushy Creek Village and Track

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Individual & Family Sponsorships

All support is greatly appreciated. Your contribution helps make this dream a reality. Thank you!

www.roundrocktexas.gov/pfaexpansion

Levels of Sponsorship

FRIEND	$500
SILVER	$1,000
GOLD	$2,500
PLATINUM	$5,000+

FRIEND Recognition Includes:

Name in program at Play for All Abilities Grand Opening Ceremony

SILVER Recognition includes:

Recognition on City of Round Rock Park and Recreation website as a sponsor to the park
+ FRIEND Recognition

GOLD Recognition includes:

Park tree dedication
+ SILVER Recognition

PLATINUM Recognition includes:

Park bench dedication
+ SILVER Recognition

Silver and + sponsors included in park dedication art/architectural piece of the park

The Play for All Abilities Foundation would like to thank you for your generous support. Please contact us for any additional information about the project.

Play for All Foundation
309 East Main
Round Rock, Texas 78664

Kris Whitfield 512-689-2450 kriswhitfield@roundrocktexas.gov
Rachel Birkhead 512-944-4749 rachelbirkhead@hotmail.com
Nancy Rabb 512-255-1029

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Corporate Sponsorships

All support is greatly appreciated. Your contribution helps make this dream a reality. Thank you!

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Levels of Sponsorship

FRIEND	$1,000
SILVER	$2,500
GOLD	$5,000
PLATINUM	$10,000

FRIEND Recognition Includes:

Name in program at Play for All Abilities Grand Opening Ceremony
Recognition on City of Round Rock Park and Recreation website as a sponsor to the park

SILVER Recognition includes:

Professional photograph of the Play for All Abilities Park Grand Opening Ceremony
+ FRIEND Recognition

GOLD Recognition includes:

Promotional business booth for your company/organization at the Play for All Abilities Grand Opening Ceremony
+SILVER Recognition

PLATINUM Recognition includes:

Sponsorship Certificate Plaque
+GOLD Recognition

All corporate sponsors included in park dedication art/architectural piece of the park

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Additional Sponsorship Opportunities

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PLAY FEATURE/TRADE SPONSORSHIP

Contact Play for All Foundation for giving opportunites.

TREEHOUSE SPONSOR

$15,000

Recognition includes:
Your logo on the specific treehouse
Sponsorship Certificate Plaque
Logo and link to your website on the Parks and Recreation Play for All Abilities website
Professional photograph of the Play for All Abilities Park Grand Opening Ceremony
2x-Full page color sponsor ad in Round Rock Leader newspaper
2x-Half page color sponsor ad in Community Impact newspaper

PAVILION SPONSOR
EXISTING NORTH, EXPANDED NORTH, EXISTING SOUTH

$20,000

Recognition includes:
Company logo included on the specific pavilion
Sponsorship Certificate Plaque
Logo and link to your website on the Parks and Recreation Play for All Abilities website
Professional photograph of the Play for All Abilities Park Grand Opening Ceremony
2x-Full page color sponsor ad in Round Rock Leader newspaper
2x-Half page color sponsor ad in Community Impact newspaper
4x-Company recognition via e-mail blast (41K email distribution)

All sponsors included in park dedication art/architectural piece of the park

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VILLAGE POD BUILDING SPONSOR

$25,000

Recognition includes:
Your logo on village building
Sponsorship Certificate Plaque
Professional photograph of the Play for All Abilities Grand Opening Ceremony
Logo and link to your website on the Parks and Recreation Play for All Abilities website
2x-Full page color sponsor ad in Round Rock Leader newspaper
2x-Half page color sponsor ad in Community Impact newspaper
4x-Company recogition via e-mail blast (41K email distribution)
Company recognition via social media-Facebook Twitter, Instagram, YouTube (50K reach)
Check presentation at City Council meeting with public recognition

POD SPONSOR

Adventure, Playscape, Nature, Retreat, Rock Band, Swing, Brushy Creek Village and Track

Contact Play for All Foundation for giving opportunites.

Recognition includes:
The purchased pod will include your name/logo in the specific pod
Sponsorship Certificate Plaque
Professional photograph of the Play for All Abilities Grand Opening Ceremony
Logo and link to your website on the Parks and Recreation Play for All Abilities website
2x-Full page color sponsor ad in Round Rock Leader newspaper
2x-Half page color sponsor ad in Community Impact newspaper
4x-Company recogition via e-mail blast (41K email distribution)
Company recognition via social media-Facebook Twitter, Instagram, YouTube (50K reach)
Round Rock 'News Flash' utility bill message (55K reach)
Check presentation at City Council meeting with public recognition

All sponsors included in park dedication art/architectural piece of the park

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