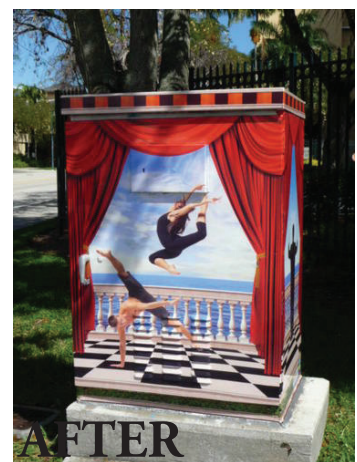




# Signal Cabinet Sports Art Program

## CALL TO ARTISTS





CALL-TO-ARTISTS FOR SIGNAL CABINET SPORTS ART  
Sports Capital of Texas

The City of Round Rock Arts and Culture seeks ARTISTS for SIGNAL CABINET SPORTS ART applicants for its 2018 Signal Cabinet Art program.

The Signal Cabinet Sports Art Program is a vision of the City of Round Rock Arts and Culture as part of the City of Round Rock Arts and Culture Master Plan. The goals are to provide visual interest at traffic lights; celebrate the Sports Capital of Texas identity of Round Rock; increase the number and variety of outdoor public art installations by local and regional artists; stimulate creative thought and reflective conversation among residents and visitors; provide opportunities for community branding and increase cultural tourist through art; and soften the visual impact of numerous industrial-looking signal cabinets and increase the public value of these assets.

We invite artists to submit their original works of “sports art” in a jpeg or pdf format for the 2018 Signal Cabinet Sports Art Program. We are focusing on artist’s vision with specific theme of “sports art” to where each signal cabinet is located. All works submitted must be of original in design and execution.

GUIDELINES AND SUGGESTIONS:

The following guidelines and suggestions define the considerations the City of Round Rock Arts and Transportation will use to review the designs (drawings, paintings, photos, and other mediums are all accepted as long as they can be submitted in a jpeg or pdf format): ✦

- ✦ The art must represent some form of sport. It could be of baseball, football, soccer, tennis, boxing, running and many other types of sports-related activities.
- ✦ The primary purpose of this program is to create a public benefit. Therefore, images that convey messages appearing to advertise, or promote a private entity (corporation, neighborhood business, or other community organization) will not be accepted.
- ✦ Applications are encouraged to create designs for the boxes that contribute to the visual quality of the street-scape.
- ✦ Images that create a driver distraction or could be confused with traffic signs will not be accepted. Artwork shall not distract motorists, be designed in a manner that allows them to be confused with traffic signs, or block the view of pedestrians. Designs must not be offensive or contain any representations of traffic lights, signs or signals.
- ✦ If the design is to include text, it must be included in the design. Designs may not be used for advertisement or to promote a business, product or viewpoint.
- ✦ Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activity or involve the attachments of any object(s) to the box.
- ✦ Because the program is to help deter graffiti vandalism, designs should not mimic or take the style of tags or graffiti.

- ✦ The finished artwork(s) will be in the public domain and therefore may be vandalized. Accordingly, artists should be thinking about having a large open area in the design – for example, large areas of the blue sky might give a vandal the perfect spot to deface the work.
- ✦ Artist agrees that the City of Round Rock owns the original work of art substantially as described in the design concept. Artist agrees that this work shall be a unique example of Artist's work and Artist shall not anywhere else produce such work in full scale, without the express written consent of City. Copies of the work can be made by Artist for the purposes of display or applications for further commissions provided City is credited with commissioning the original work.
- ✦ Artist grants City of Round Rock an irrevocable license to make two-dimensional reproductions of the work for non-commercial purposes, including but not limited to reproductions used in advertising, brochures, media, publicity and catalogs.
- ✦ The City of Round Rock will hire a professional printing company does the printing and installation on the signal cabinets. Vinyl wraps will be professionally created and printed by a company of the city's choice. All vinyl warps will be professionally installed.
- ✦ Signal Cabinet Art may have specific themes – example: the Chisholm Trail and Sam Bass area signal cabinets might have a historic/cowboy theme; cabinets near a high school might display school spirit.
- ✦ The city retains the right to graphically reproduce the image of the artwork for municipal purposes.
- ✦ The artwork is intended to remain on signal boxes for a period of five to ten years. However, the city reserves the right to remove, paint out, reuse the installation, or control boxes at any time without notice.
- ✦ Artists work selected for a signal box display will receive a \$500 honorarium.
- ✦ All art media types accepted as long as it can be transformed to be printed on a vinyl wrap that will be applied directly to the signal cabinets. All signal cabinets will be wrapped with vinyl and will be paid by the City of Round Rock.

## THE SELECTION PROCESS

Artists are invited to submit three sports (3) jpeg/pdf images of their work for review and email to [arts@roundrocktexas.gov](mailto:arts@roundrocktexas.gov) Artist must complete the attached "Artist Information sheet" to be included in the submission review. Images will be selected based on the originality of the piece, its design and concept to the area, safety, durability, and suitability for an outdoor public exhibit. The City of Round Rock reserves the right to reject any and all entries at any time in the review and selection process.

## MORE INFORMATION

For more information call Scot Wilkinson, Executive Director of Arts and Culture at 512-671-2705 or [arts@roundrocktexas.gov](mailto:arts@roundrocktexas.gov)

## **ARTISTS ELIGIBILITY**

The Signal Cabinet Sports Art Program is open to artists or team of artist residing in Round Rock or Williamson County, 13 years and older. All eligible applications, regardless of race, sex, religion, nationality, origin or disability, will be considered.

## **CALL FOR ART**

September – December 1, 2018: Call for entries must be received in City of Round Rock Arts office.

## **TIMELINE FOR SIGNAL CABINET ART DISPLAY**

January 7 – March 30, 2019 sports images selected to be installed.

Sunday, March 31, 2019: Signal Cabinet Sports Art and Artists' Reception.

## **CONTRACT**

Upon selection and final design approval, the artist must complete an agreement with the City of Round Rock Arts. All finished work will reflect the drawings, design, and concept approved by the City of Round Rock Arts and Culture department.



City of Round Rock Signal Cabinet Sports Art  
Artist Information Sheet

Deadline for submission: December 1, 2018



Entries must be of original work. Definition of original work – all work must be from the artist's own imagination or personal reference. All art submitted must be completed within the past five years and not previously exhibited at any City of Round Rock Signal Cabinet Art and Display. All mediums and artworks are welcome. All artwork entires must be submitted by a jpeg or pdf formats to arts@roundrocktexas.gov

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_



Signal Cabinet Sports Art #1 (name): \_\_\_\_\_

Description of Art: \_\_\_\_\_

Date Created: \_\_\_\_\_



Signal Cabinet Sports Art #2 (name): \_\_\_\_\_

Description of Art: \_\_\_\_\_

Date Created: \_\_\_\_\_



Signal Cabinet Sports Art #3 (name): \_\_\_\_\_

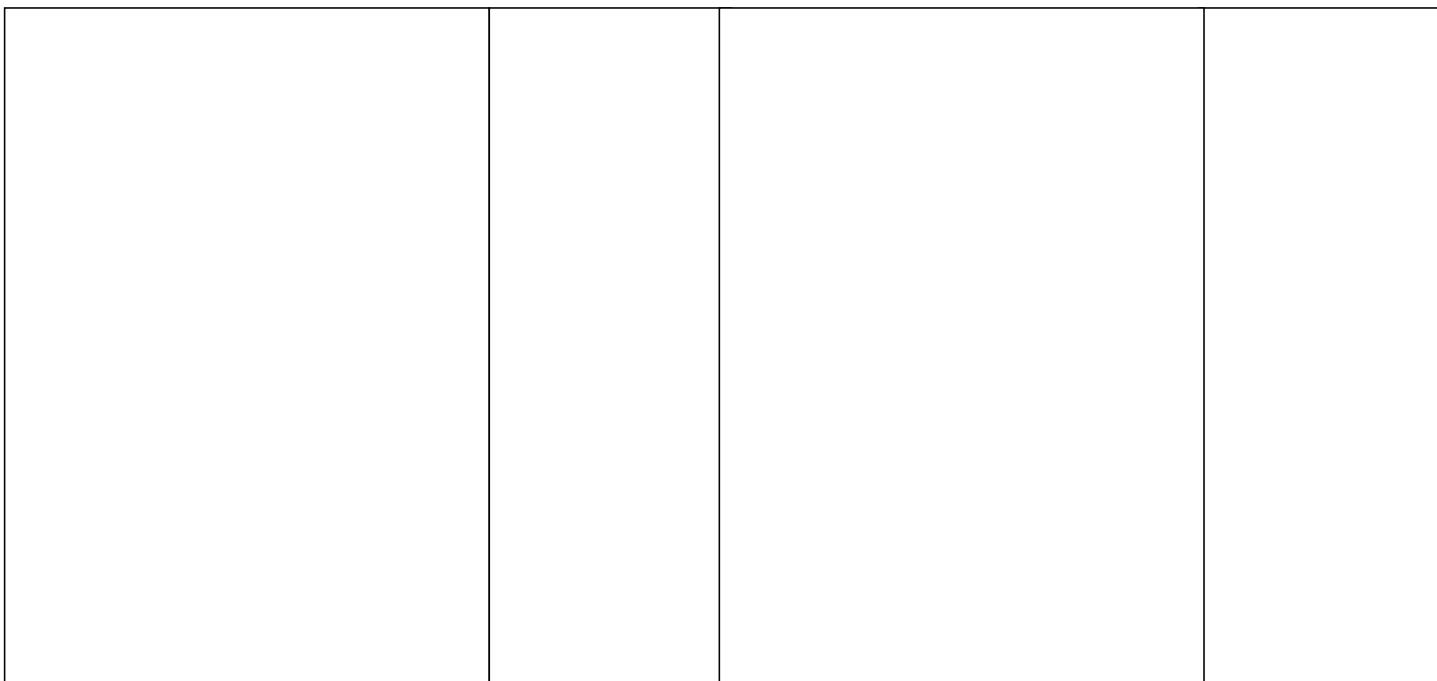
Description of Art: \_\_\_\_\_

Date Created: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Signal Cabinet Sports Art Design Template

This is a flat template of a typical traffic box showing the front, back and sides; it is not to scale, although approximate dimensions are provided. To get a sense for the actual project, visit the proposed signal box at Mays Street and Main Street. It is understood that the design may need to be updated or re-worked once selected.



**Front Approximately  
50" x 36"**

**Side Approx.  
50" x 18"**

**Back Approximately  
50" x 36"**

**Side Approx.  
50" x 18"**

