Round Rock 2030
DEVELOPING OUR FUTURE
THE COMPREHENSIVE PLAN
Agenda

• Welcome/Sign in
• Boards
• Video
• What is a Comprehensive Plan?
• Visioning exercises (2)
• Policy exercise
• Polling questions
• Round Rock 2030 timeline/Meeting wrap-up
Quadrant Meetings:

**Southeast:** Tuesday, February 5, 6-8 p.m.
Allen R. Baca Center Grand Room, 301 W. Bagdad Ave.

**Southwest:** Tuesday, February 12, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.

**Northeast:** Tuesday, February 26, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.

**Northwest:** Tuesday, March 5, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.
Round Rock 2030 Video
Round Rock 2030 will plan for almost **45,000** new residents!

By 2020 the City is projected to have **127,297** residents.

In 2030 the City is expected to reach **158,217** residents.
Why do cities plan?

- To guide city growth
- To influence policy decisions
- To ensure a successful future
What is a comprehensive plan?

• Guide for City Leaders to decide “what goes where”
• Used by City Staff to make policy decisions about transportation, parks, utilities, economic development, land use, etc.
• Reflects the needs and wants of businesses and residents
• Critical for sustainable growth
What is a comprehensive plan?

A comprehensive plan is:
• A vision for the future
• A decision-making guide
• A basis for policy
• A basis for zoning
• Flexible and adaptive

A comprehensive plan is not:
• A zoning ordinance
• Rigid, unchanging policy
• Specific in scope
• The only planning tool used by the City
What do land use decisions impact?
Contents of Round Rock 2030

- Policy guide for 2020-2030
- Maps for the guidance of land use and development
- Primarily focused on land use considerations, but incorporates high level policy objectives pertaining to:

  - Transportation
  - Utilities
  - Parks and Recreation
  - Public Facilities and Services
  - Economic Development

  - Community Development
  - Historic Preservation
  - Urban Design
  - Implementation
Who uses the plan?

CITIZENS
(Residents, business owners, developers)
Use the plan to submit development & zoning proposals to the City

CITY COUNCIL
(Elected by citizens)
Use the plan to guide policy decisions regarding land use and zoning and to develop regulations

CITY STAFF
(Planning & Development Services)
Use the plan to provide land use and zoning recommendations to the Planning & Zoning Commission

PLANNING & ZONING COMMISSION
(Citizens appointed by City Council)
Use the plan to provide policy recommendations to City Council
Visioning Exercise
Write your vision on a sticker and place it on the board!

When you place your vision stickers on the board, if you like someone else's vision as well, place a dot on the sticker.
Quadrant Exercise
Write your comments on stickers and place them on the board!

When you place your stickers on the board, if you like someone else’s comment as well, place a dot on the sticker.
Planning Policy
Planning Policy Discussion

• Let’s start a discussion on land use planning policies for Round Rock from 2020-2030!
• City staff has incorporated concepts from the previous plan and current trends in planning practice as a starting point
• What do you think Round Rock’s planning priorities should be?
Foster revitalization by encouraging redevelopment, infill and upkeep (maintenance) of older commercial buildings and aging commercial centers while adjusting to changes in retail markets.

Increase density and building heights in certain nodes of the city where mixed use development is appropriate.

Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.

Provide a mixture of housing types to meet all residents and potential residents' housing needs.

Examine the existing suburban form and develop connections between areas of the city, especially between neighborhoods.

Retrofit older arterials to accommodate pedestrian facilities and improve appearance through arterial beautification projects and standards.

Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while and do multiple activities.

Consider how changing technology and environmental sustainability require modifications to development codes. Examples include addressing site development layout, building design, parking standards, walkability, and changing transportation patterns.

Maintain and preserve older neighborhoods and structures in the City.

Continue to be the “City of Choice” for entrepreneurs and development professionals by focusing on planning policy that promotes high quality development projects reviewed by City Staff with an unmatched level of service.
Polling Exercise
About polling/polling directions

- Polls are anonymous
- You can respond with your cell phone!
- Text **roundrock2030** to **22333** and wait for the survey to start or type **poll.ev/roundrock2030** in your web browser
- If you need help, let a meeting organizer know!
- If you would like to change an answer, type **UNDO** or **CLEAR**
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<thead>
<tr>
<th>Year</th>
<th>Season</th>
<th>Event</th>
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<tbody>
<tr>
<td>2018</td>
<td>Summer</td>
<td>Community Survey Results presented to City Council</td>
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<td>Public outreach plan presented to City Council</td>
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<td>2019</td>
<td>Fall</td>
<td>Staff develops material to present at quadrant meetings</td>
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<td>Winter</td>
<td>Advertisements created for quadrant meetings</td>
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<td>Spring</td>
<td>Staff presents at Teen Advisory Board meeting</td>
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<td>Quadrant meetings are held</td>
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<td>2020</td>
<td>Summer</td>
<td>Online survey is released for additional input</td>
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<td></td>
<td>Fall</td>
<td>Staff compiles and reviews public input</td>
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<td>Winter</td>
<td>Staff drafts text and graphics for Round Rock 2030</td>
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<td>Spring</td>
<td>Open houses are held to review draft plan</td>
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<td>Winter</td>
<td>Planning and Zoning Commission makes recommendation to City Council</td>
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<tr>
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<td>Spring</td>
<td>Anticipated adoption by City Council</td>
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Questions? Comments?

Follow project and subscribe: roundrocktexas.gov/roundrock2030
Email: roundrock2030@roundrocktexas.gov