



Round Rock

20 30

DEVELOPING OUR FUTURE



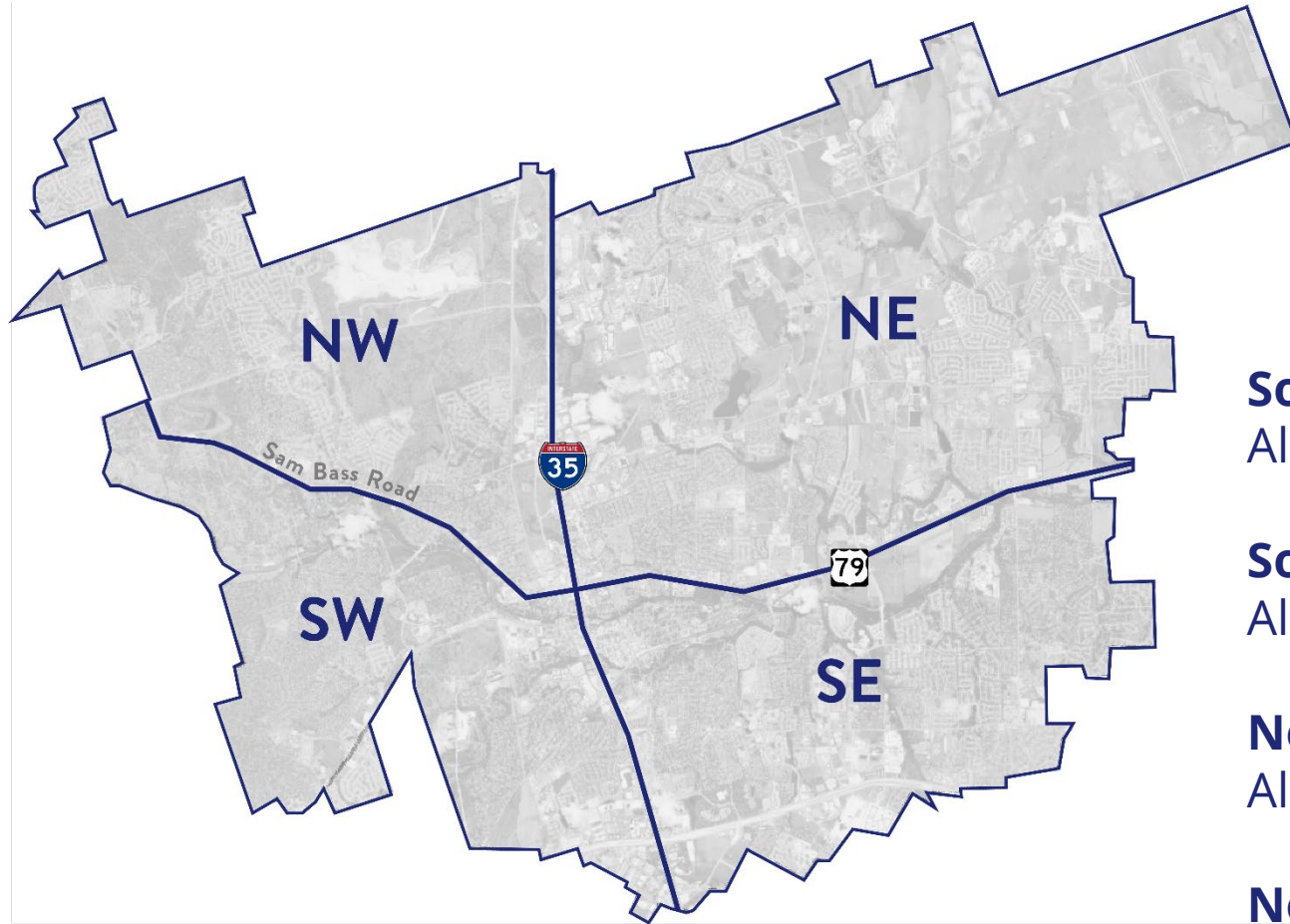
THE COMPREHENSIVE PLAN

Agenda

Round
Rock **20
30**

- Welcome/Sign in
- Boards
- Video
- What is a Comprehensive Plan?
- Visioning exercises (2)
- Policy exercise
- Polling questions
- Round Rock 2030 timeline/Meeting wrap-up





Quadrant Meetings:



Southeast: Tuesday, February 5, 6-8 p.m.
Allen R. Baca Center Grand Room, 301 W. Bagdad Ave.

Southwest: Tuesday, February 12, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.

Northeast: Tuesday, February 26, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.

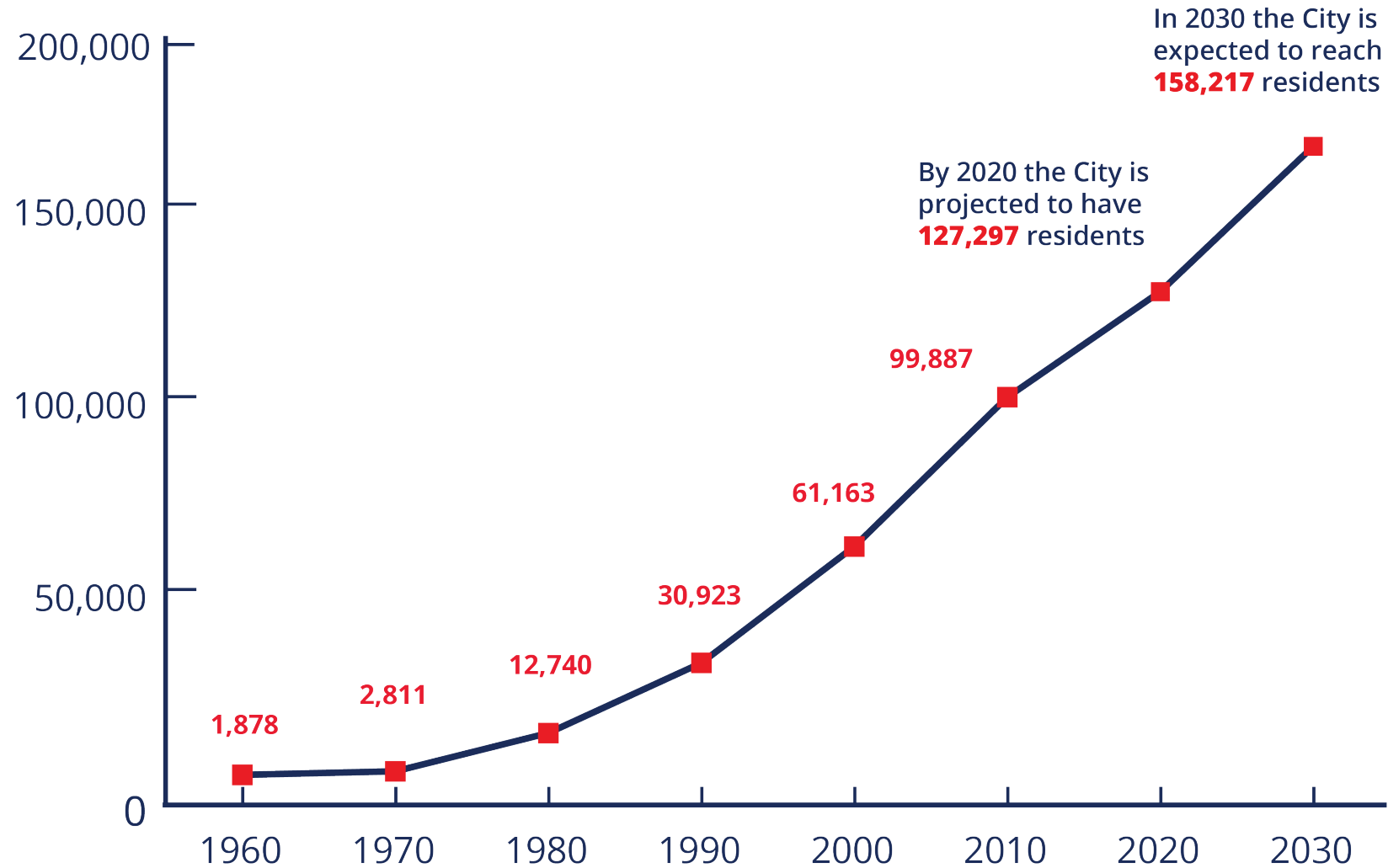
Northwest: Tuesday, March 5, 6-8 p.m.
Allen R. Baca Center Dining Room, 301 W. Bagdad Ave.



Round Rock 2030 Video



Round Rock 2030 will plan for almost 45,000 new residents!



Why do cities plan?

- To guide city growth
- To influence policy decisions
- To ensure a successful future



What is a comprehensive plan?

- Guide for City Leaders to decide “what goes where”
- Used by City Staff to make policy decisions about transportation, parks, utilities, economic development, land use, etc.
- Reflects the needs and wants of businesses and residents
- Critical for sustainable growth



What is a comprehensive plan?

A comprehensive plan is:

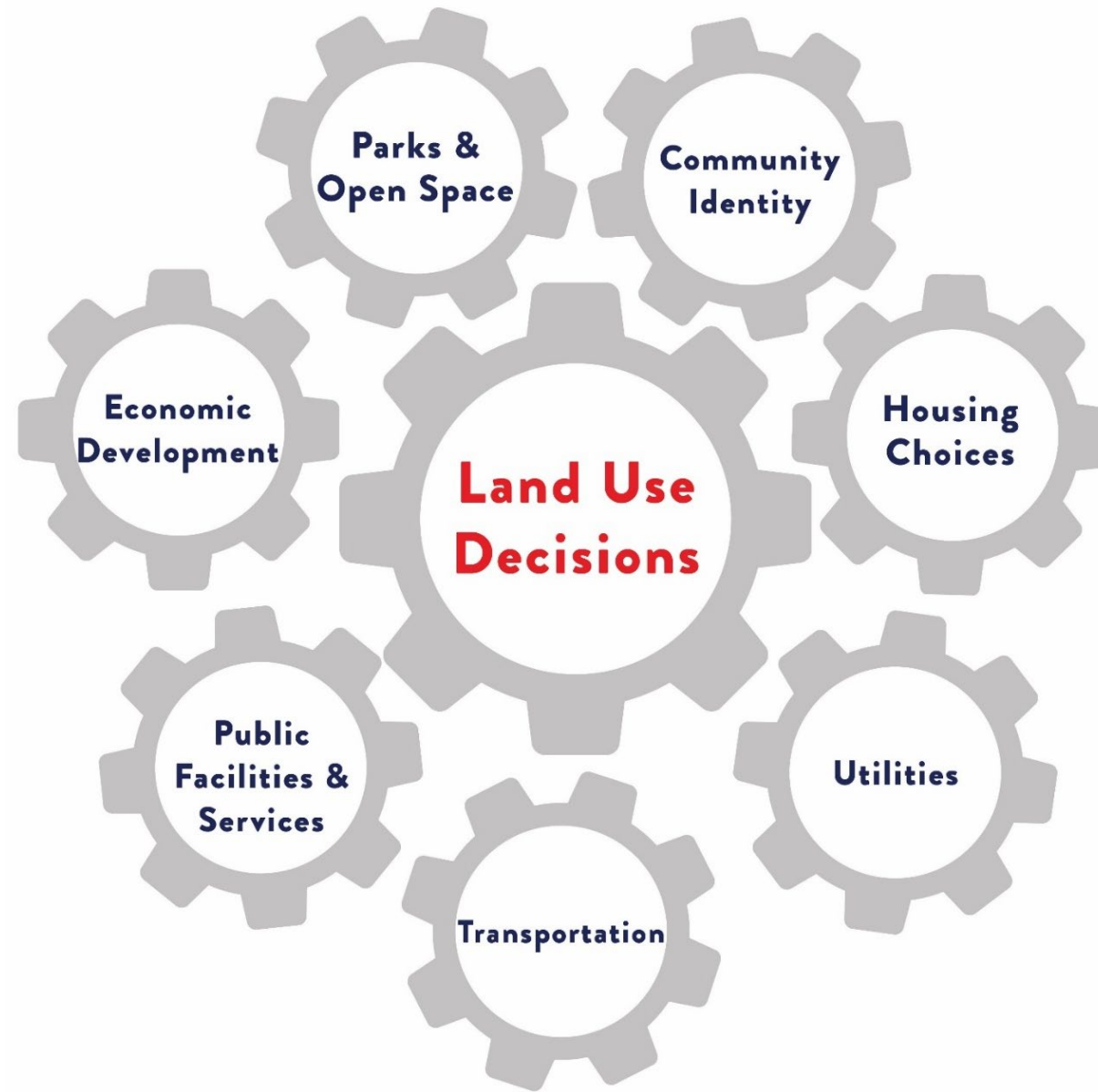
- A vision for the future
- A decision-making guide
- A basis for policy
- A basis for zoning
- Flexible and adaptive

A comprehensive plan is not:

- A zoning ordinance
- Rigid, unchanging policy
- Specific in scope
- The only planning tool used by the City



What do land use decisions impact?

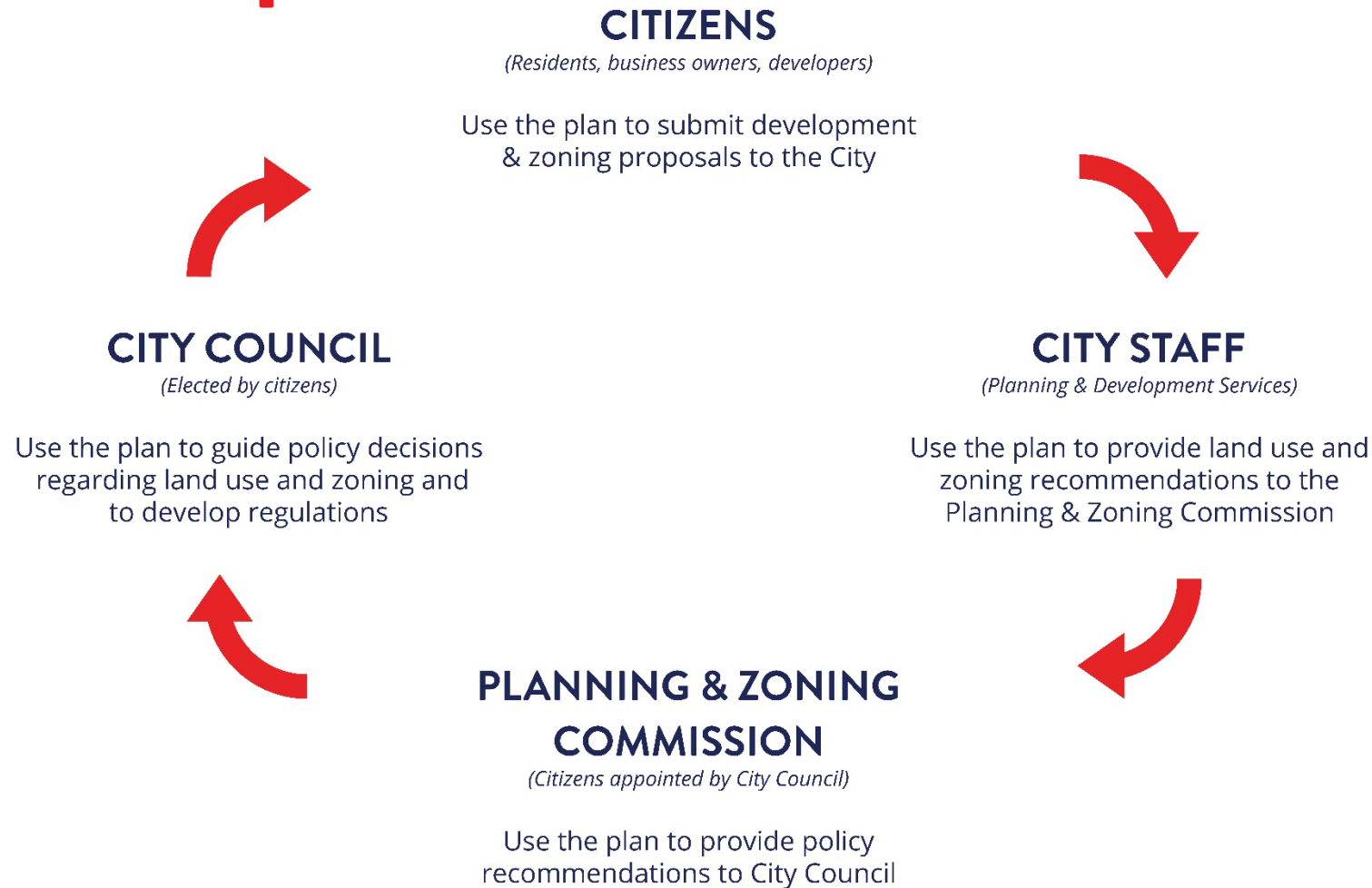


Contents of Round Rock 2030

- Policy guide for 2020-2030
- Maps for the guidance of land use and development
- Primarily focused on land use considerations, but incorporates high level policy objectives pertaining to:
 - Transportation
 - Utilities
 - Parks and Recreation
 - Public Facilities and Services
 - Economic Development
 - Community Development
 - Historic Preservation
 - Urban Design
 - Implementation



Who uses the plan?



Visioning Exercise



TODAY, ROUND ROCK IS ...



TOMORROW, ROUND ROCK WILL BE ...



Write your vision on a sticker and place it on the board!

When you place your vision stickers on the board, if you like someone else's vision as well, place a dot on the sticker.



Quadrant Exercise



WHAT DO YOU LIKE ABOUT YOUR QUADRANT?



WHAT WOULD MAKE YOUR QUADRANT BETTER?
DESCRIBE YOUR IDEA AND ITS BENEFITS.



*Write your comments on
stickers and place them on the
board!*

*When you place your stickers
on the board, if you like
someone else's comment as
well, place a dot on the sticker.*



Planning Policy



Planning Policy Discussion

- Let's start a discussion on land use planning policies for Round Rock from 2020-2030!
- City staff has incorporated concepts from the previous plan and current trends in planning practice as a starting point
- What do you think Round Rock's planning priorities should be?



Foster revitalization by encouraging redevelopment, infill and upkeep (maintenance) of older commercial buildings and aging commercial centers while adjusting to changes in retail markets.

Increase density and building heights in certain nodes of the city where mixed use development is appropriate.

Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.

Provide a mixture of housing types to meet all residents and potential residents' housing needs.

Examine the existing suburban form and develop connections between areas of the city, especially between neighborhoods.

Retrofit older arterials to accommodate pedestrian facilities and improve appearance through arterial beautification projects and standards.

Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while and do multiple activities.

Consider how changing technology and environmental sustainability require modifications to development codes. Examples include addressing site development layout, building design, parking standards, walkability, and changing transportation patterns.

Maintain and preserve older neighborhoods and structures in the City.

Continue to be the "City of Choice" for entrepreneurs and development professionals by focusing on planning policy that promotes high quality development projects reviewed by City Staff with an unmatched level of service.



Polling Exercise

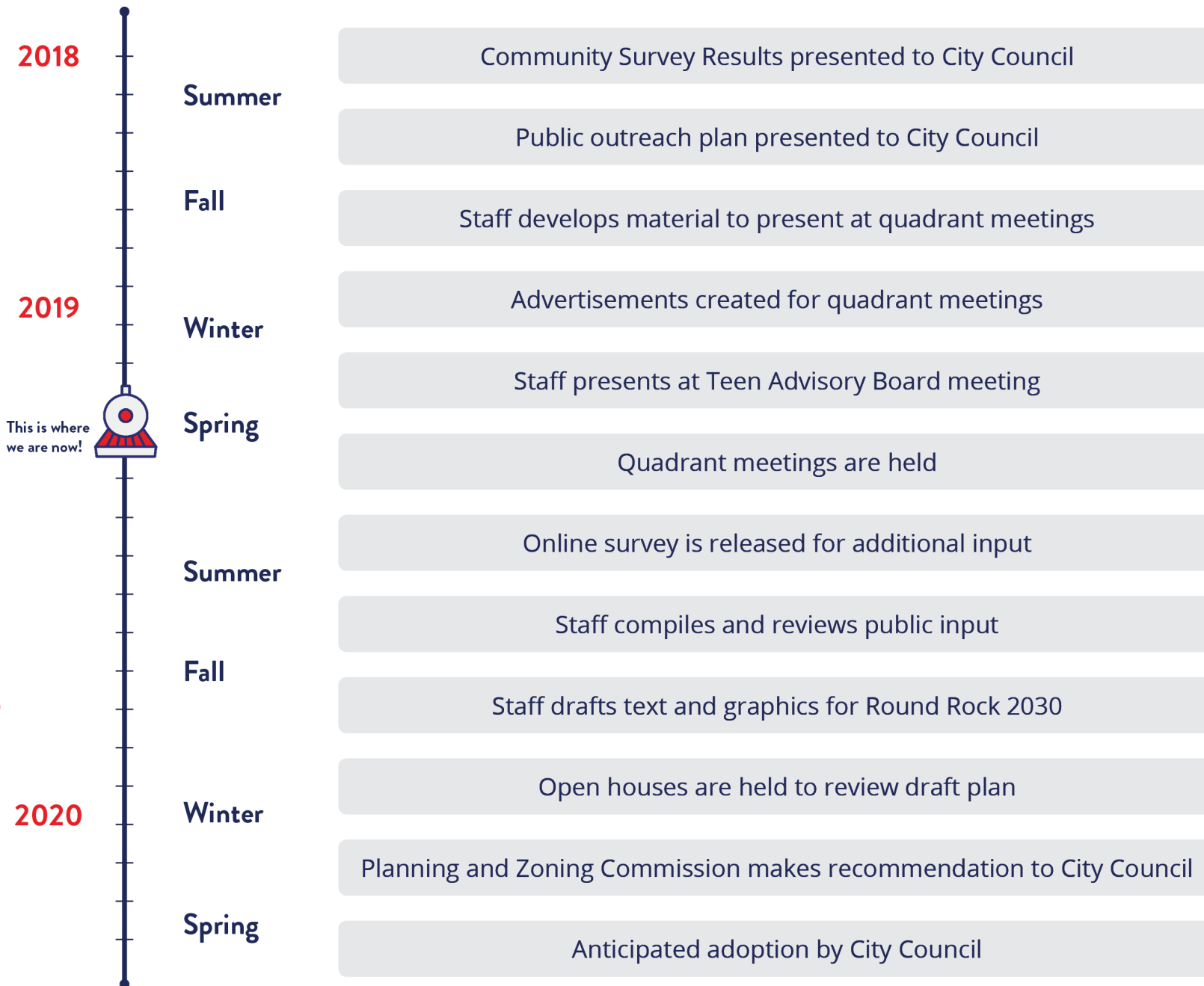


About polling/polling directions

- Polls are anonymous
- You can respond with your cell phone!
- Text **roundrock2030** to **22333** and wait for the survey to start or type **poll.ev/roundrock2030** in your web browser
- If you need help, let a meeting organizer know!
- If you would like to change an answer, type **UNDO** or **CLEAR**



Round Rock 2030 Timeline



Questions? Comments?

Follow project and subscribe:
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Email:

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