

QUADRANT MEETING

POLICY DISCUSSION REPORT



DISCLAIMER:

The following document is noninteractive and is only intended for reference purposes. The content of this report provides the activity directions and results from the quadrant meetings. Policies are coded only for organization. Numbers are assigned according to the order of appearance in the policy discussion activity. Policies are not ranked by importance in any way. Policies were recorded verbatim from quadrant meeting materials.

ACTIVITY DIRECTIONS:

Let’s start a discussion! This is a starting point for land use planning policies the City of Round Rock is developing for the comprehensive plan. In the draft policies below, Planning staff has incorporated concepts from the previous comprehensive plan as well as current planning trends.

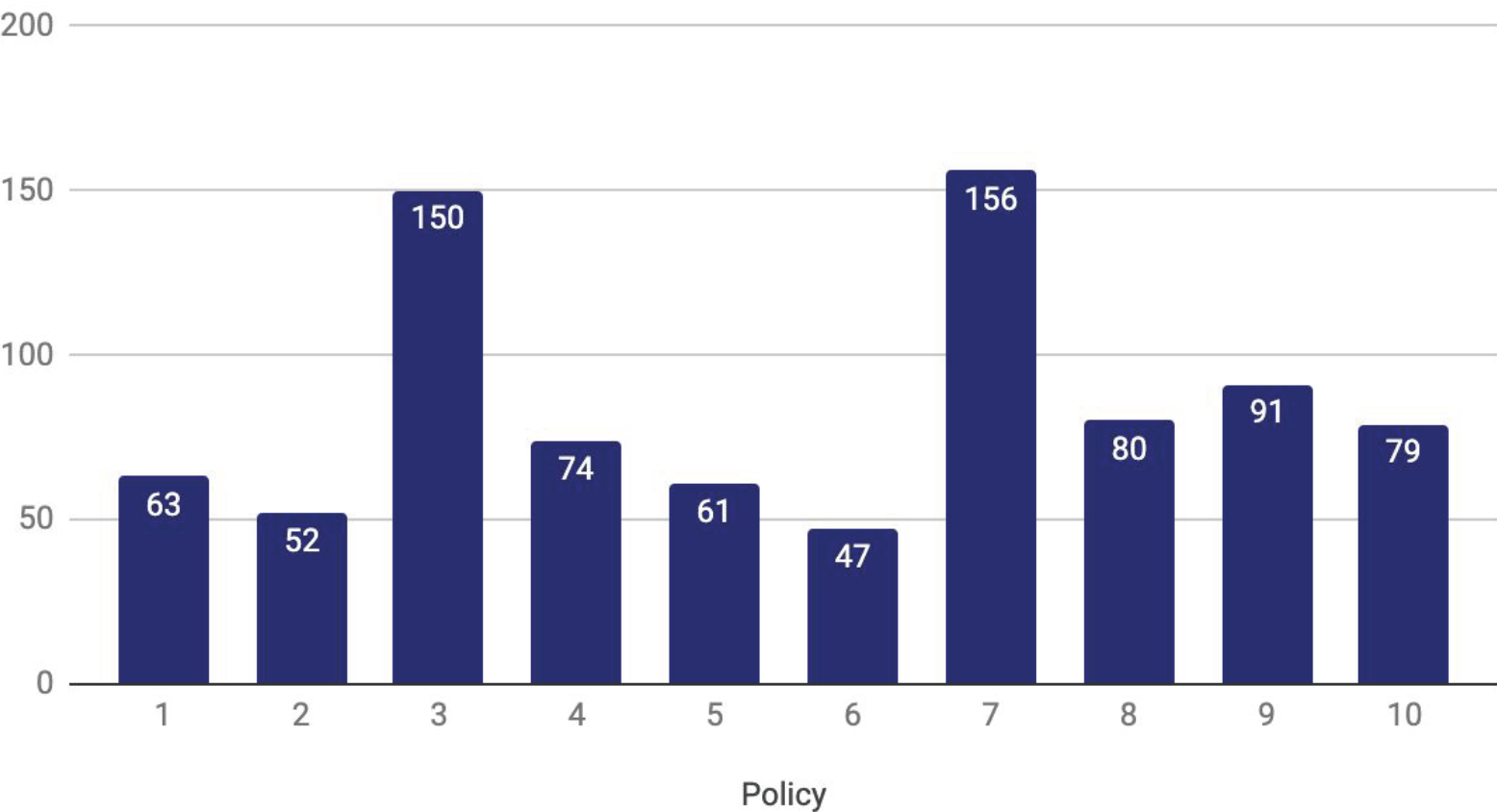
Let us know what you think of the policies by commenting in the blanks provided. Indicate the three policies that are most important to you by placing a checkmark in the boxes located directly to the left of each policy. To add new policies, write them on the back!

# POLICY DISCUSSION RESPONSES

## GRAPHS:

After the quadrant meetings, the results of the policy discussion were recorded and tallied. In the Total Checks Per Policy graph, the totals indicate the number of times a policy was identified as one of three policies the respondent feels are most important. This does not prioritize any specific policy over another. In the Comments Per Policy graph, the totals indicate the number of comments that were provided under each policy across all public meetings. Just as before, the totals do not prioritize any specific policy over another.

Total Checks Per Policy



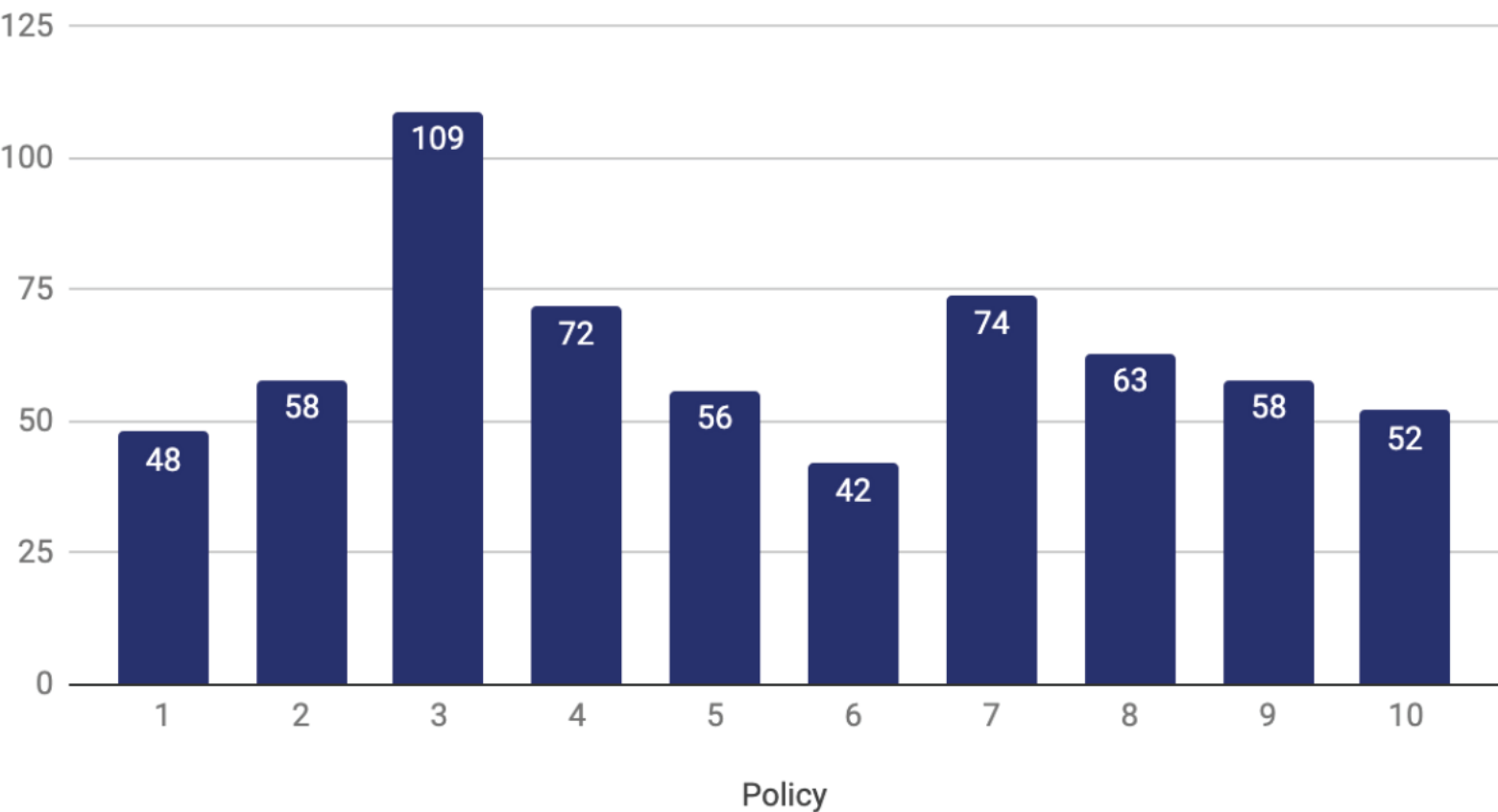
## TOP 3 MOST CHECKED POLICIES:

**7.** Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while to do multiple activities.

**3.** Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.

**9.** Maintain and preserve older neighborhoods and structures in the City.

Comments Per Policy



# POLICIES

- 1.** Foster revitalization by encouraging redevelopment, infill and upkeep (maintenance) of older commercial buildings and aging commercial centers while adjusting to changes in retail markets.
- 2.** Increase density and building heights in certain nodes of the city where mixed use development is appropriate.
- 3.** Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.
- 4.** Provide a mixture of housing types to meet all residents and potential residents' housing needs.
- 5.** Examine the existing suburban form and develop connections between areas of the city, especially between neighborhoods.
- 6.** Retrofit older arterials to accommodate pedestrian facilities and improve appearance through arterial beautification projects and standards.
- 7.** Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while to do multiple activities.
- 8.** Consider how changing technology and environmental sustainability require modifications to development codes. Examples include addressing site development layout, building design, parking standards, walkability, and changing transportation patterns.
- 9.** Maintain and preserve older neighborhoods and structures in the City.
- 10.** Continue to be the "City of Choice" for entrepreneurs and development professionals by focusing on planning policy that promotes high quality development projects reviewed by City Staff with an unmatched level of service.

# POLICY DISCUSSION RESPONSES

## POLICY 1:

Foster revitalization by encouraging redevelopment, infill and upkeep (maintenance) of older commercial buildings and aging commercial centers while adjusting to changes in retail markets.

CHECKS: 63

COMMENTS: 48

## RESPONSES:

RESPONSE	CHECKED?
As long as some retail can be less expensive, this sounds great. Support local!	-
especially along 1-35 (which is improving but needs more). I think I35 roads are a great start!	-
Revitalization is always a good thing except when it becomes gentrification. It's important that in these areas the community nearby is given agency and a voice to express their needs and desires.	-
How about demolishing some of the worst and rebuilding from bare ground? If you can increase use of the same plat of land it could be worth it.	-
Also encourage redevelopment of older housing stock	-
What does "encourage" mean? Tyrannical city gov't codes?	-
Merge new with old	Checked
Help biz modernize appearance...but maintain historic buildings + convert...not destory and replace	Checked
I'm all for making older retail look more attractive rather than building new and using up more of our open space. Love greenspace and want to maintain as much of that as we can	Checked
Downtown has a unique atmosphere with its older buildings. Don't modernize it	Checked
crossed out entirely	-
Do this carefully as has been done downtown. Else risk loosing character & identity. Focusing on the water tower & the Round Rock itself have been stupendous.	-
Thoughtful use and maintenance is key to the longevity and look of the community. Having uniformity in construction materials leads to the overall appearance.	-
Anchor stores that are vacant!! Too many	-
Also very important- always revitalizing	-
Better street + parking lot lighting	-
Leverage multi-use/residential/retail within walking distance less than 2 miles	-
This is probably important so parts of town don't get run down.	-
The zoning seem odd in some places. An old strip mall next to a nice new center.	Checked
More retail is built at expense of existing retail . I'm not in favor of corporate tax breaks while city taxes are a smaller part of property tax % it is becoming less affordable due to property taxes	Checked
It's important to preserve and maintain older buildings and incorporate with newer structures	Checked
improve old/unsightly strip shopping on 79 and on Mays	Checked
We don't want to see a bunch of crumbling, abandoned buildings!	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 1 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
every building is a reflection of the time at which it was built. Even the ones being built today, celebrate this.	Checked
keep an awareness of empty retail space before approving more. work at making the infill residential lots legal for new, small, single family homes	Checked
"older" underutilized	Checked
The major shopping centers on either side of I35/45 are looking old + rundown. Need makeover so that people continue to shop in RR	Checked
Keep some history but replace where practical with modern, efficient commercial structures	Checked
The best way to encourage redevelopment, maintenance, and adjustment to market conditions is to get out of peoples way and stay out. Low taxes, simple regulatory environment.	Checked
Maintain charm of downtown. keep it family friendly. promote shops, reastaurants. fewer bars (no mini 6th street)	Checked
Tax reduction on historic buildings downtown so they can be kept up.	Checked
Downtown is unique but needs a little facelift & emphasis on emphasis on history	Checked
More retail downtown	Checked
Downtown, of course.	Checked
Tax reduction on historic buildings downtown	Checked
Great, but needs to serve a purpose	-
Yes! No need to build any further, we can use what is already there. REPURPOSE	-
Responsibility of developers	-
Need to keep older building in downtown	-
Make good use of what we have already- don't overlook a diamond in the rough.	Checked
protect the history + its origins. Keep its farming and ranching alive and thriving.	Checked
Historic preservation thru tax reduction and policy flexibility	Checked
redevelopment is just as useful as new development. Repuposing space to appropriately serve the public can be more impactful than new builds.	Checked
Older commercial buildings could be repurposed. That circuit city bldg in La Frontera has sat vacant for years, would be a performance space perhaps. Downtown library should be kept and maintained as a library, a branch library, or a "library of arts" a building that includes use as artist studios, dance studios, music studios.	Checked
Agreed.	-
Focusing only on new development does not utilize all the space of the city, focus on those redevelopment to encourage people movement to these areas to maximize space use	Checked
Don't destroy buildings but adjust for development	Checked
Keep the trees & plants around	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 2:

Increase density and building heights in certain nodes of the city where mixed use development is appropriate.

## CHECKS: 52

## COMMENTS: 58

## RESPONSES:

RESPONSE	CHECKED?
Transportation is a big concern. Create islands	-
:( Round Rok has a history/uniqueness that needs to be cherished buildings over 5-6 stories will destroy the coziness of RR	-
I'd like to keep the height of buildings on the lower side. You lose the sky, the water tower, and visibility with tall buildings. However, if there is a designated area for this that will not prevent these things, then this is a good idea	-
maximize all real estate, going up, including parking (esp for new RRPL/Library)	Checked
needs to address ways to decrease impervious cover for new buildings	Checked
more live, work, play developments	Checked
At all major N-S/E-W intersections. Any 4-6 lane roads.	Checked
No	-
No high rise buildings	-
Place a cap on building hights to no more than 5 stories	-
I'm good with a "Round Rock Domain"	-
not much acreage available for this but support concept	-
Only in areas with easy access to major roads, like 130 + I45! Could work well in that type of area	-
Reduce height restrictions along major NS, EW corridors particularly where they intersect	Checked
Mixed use w/affordable % of residents designated	Checked
No- do not agree- is bad enough how RR is already loosing the small country town status	Checked
Style	-
The code needs to define a height in feet. 1 story is subjective to what a structural engineer can design	-
Where appropriate I believe density through height offers a great opportunity to revitalize existing areas provide mixed uses and also provide a wide range of housing options	Checked
crossed out entirely	-
in areas near freeways - and with less cement growth this can be a good addition	-
Like the domain- walk from home to bars, restaurants, and movies	-
This has started through last zoning change	-
plan for roads and traffic	-
Be mindful of traffic and roads.	-
Good idea, but plan the locations carefully	-
:)	-
A bad idea. A slippery slope that will continue to degrade quality of life.	-

# POLICY DISCUSSION RESPONSES

## POLICY 2 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Density concerns are- causes mreoe traffic but if you can go up to save more land for greenspace, this is acceptable	-
This should not be a city plan. It should be allowed where it makes sense and it will only happen where people want it. If you force increased density, you create slums.	-
Neighborhood centers with small grocery stores and walkable/bikable access from surrrounding residential	-
eg/domain, eg/Mueller Austin retail/residence	Checked
I would like to see downtown have potential for a 2nd or 3rd level development, while keeping historic charm. Perhaps condos above.	Checked
Yes yes yes. Reduce sprawl. The more folks live east, the more they clog the arterials to get to large roads. If they were already living there, the arterials stay flowing. Sometimes a tiny shop w/in subdivision allows folks to stay put, but NOT in domain style. Note midwest model.	Checked
Downtown!	Checked
To decrease traffic, I would love to see other people live in villages, like the domain, + sell their cars + be able to thrive without leaving their community	Checked
Create pedestrian centers	Checked
no keep a cap on building heights	Checked
We could allow higher buildings in certain areas but they should still be fairly limited	Checked
Growth will happen. We need to avoid the pitfall of "Sprawl"	Checked
design standards need to be more flexible, less prescriptive= more about performance	Checked
Do not let it become like Austin neighborhoods	Checked
*Not my block please* 606 Pecan Ave by Veterans Park	Checked
Communities must incorporate as many services as possible	Checked
Limit density and Limit building heights. Building height limits are a must! Density must be controlled. In San fransisco you are only allowed to have one parking space in front of your house in some areas. Congestion is awful. A condominium was built (a 15-20 story) adjacent to an area similar to downtown RR. It was a huge negative + we all wonder what government officials gave permission for that monstrosity	Checked
Lots of sprawl now. Want walkable destinations or desirable retail. Too much fast food, auto service, car wash and sttorage now	-
How does this impact utilities, especially water? How does this impact traffic/mobility?	-
nooooo!	-
Mixed use where appropriate and affordable for developers	-
I35 corridor could use more building and not the downtown area. I live in southwest but dislike our lovely downtown residents quality being destroyed by rows of bars, bring back retail and restaurants in downtown that shut down at a reasonable hour and don't attract drunks on the streets.	-
Downtown RR would benefit from something like the Triangle in Austin	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 2 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Yes, this model works. Something like the domain might work in RR yet, but our trail net work is attractive for younger people looking for a fun place to live.	Checked
Need more vertical height off I35, 45 + 130 among other large N-S and E-W corridors. Even in single use commercial.	Checked
Like Mueller area in Austin. or even better... like West Seattle	Checked
I'd rather avoid dense high rise ares	-
This may help us feel like we are part of a bigger city. A bigger downtown will also be beneficial to this city.	Checked
I think that a higher population density, especially in downtown would change the vibe of the city and make it more appealing to live downtown and to go downtown	Checked
Urban housing is welcome	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 3:

Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.

CHECKS: 150

COMMENTS: 109

## RESPONSES:

RESPONSE	CHECKED?
Add a park for children in walking distance downtown. Ensure new library has connection with downtown.	Checked
More places than just bars. Need a "Healthy" "Mixed-use" downtown	Checked
Recommend mor elighting and secutiry downtown with officers	Checked
Fewer alcohol places	Checked
Including art galleris	Checked
Preserve historic quaintness, nature spaces, art-lots of it, quant bed and breakfasts	Checked
Expand the downtown- very limited, as is	Checked
Honor our heritage AND our modern culture	Checked
and art/cultural galleries and facilities. Too many bars right now. We don't want 6th street in Round Rock	Checked
Downtown is getting pretty crowded in evenings with all of the bars. The Library is growing too! Maybe some more of those things for families + visitors. keep the water tower!	Checked
Review Downtown Master Plan; evolve into mixed use, dense, consider additional heights	-
Daytime business --> does this imply that bars/restaurants aren't wanted or valued?	-
How incorporate new develop with older homes/residents and keep them feeling welcome in their neighborhood and not overrun with businesses	-
I think our investment in downtown will pay off exponentially. Increase taxbase, tax revenue, redevelopment of under-utilized properties are just a few benefits	Checked
Attracting businesses is part of success but also assisting the businesses to survive long term in a growing district with increased expenses in older buildings and increased rents	Checked
Keep the historic buildings but keep them maintained	-
Already done. Pat yourself on the back.	-
Stop allowing more bars to move into downtown. Do you want a town of drunks? Replace with mixed use, restaurants, art centers, community gathering places, co-working spaces, invest in existing buildings	-
Very lovely redevelopment of city complex.	-
:)	-
Y'all have done so well here so far	-
Don't let downtown become another "6th" (bars & drunks)	-
Right now downtown is adults only. How about some family-friendly options?	-
has become a mini-6th street- don't like all the bars..why can't it be more like Georgetown square ares?	-
The best way to attract businesses is to get out of their way. Provide a predictable environment without complexity.	-

# POLICY DISCUSSION RESPONSES

## POLICY 3 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
I love downtown! One of our best assets. Entertainment & Arts shuold be focus. Culture.	-
something beyond making RR a mini 6th street... so many more family friendly options are needed	-
Great progress in recent years	-
Doesn't need to be the bar district	Checked
More shopping	Checked
Less bars! more family friendly. Keep Round Rock NORMAL	Checked
expand or build parking garage downtown to avoid excessive street parking in residential areas	Checked
As well as an active nightlife that brings in revenue	Checked
with sufficient parking	Checked
less bars/more shops	Checked
Downtown night life is on the upswing but daytime still has little-except for the soon to be relocated library- to attract residents downtown	Checked
Include evening businesses + weekend hours comparable to travis county	Checked
no more bars are needed downtown a more family friendly atmosphere would be nice	Checked
crossed out residential options	Checked
attraction of quaint retail, not big box retail	Checked
No more bars!	Checked
the downtown is quickly becoming a little 6th street. Businesses focused on alcohol service need to be limited.. and the city council is moving in the exact opposite direction	Checked
Downtown + youth sports make Round Rock unique... Dell Diamond and the future water park brings people from around the state	Checked
LOVE THIS. Walkability can be improved around the city and downtown Round Rock could be really lovely	Checked
already looks great!	-
Need more parking	-
never will happen- it will not be safer- only more crowded. higher taxes- as if we are taxed enough	-
How does city do this? RR chamber??	-
Is there a reason that focus has to be on downtown, rather than throughout community	-
We enjoy going to Georgetown. They have a blend of restaurants, shopping, wineries, etc. within walking distance. Small town feel.	Checked
Like the domain! walkable! controlled/organized/planned	Checked
More bike racks downtown	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 3 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
not bars! we do not need a "6th street" in Round Rock	Checked
Limit number of bars. Limit noise.	Checked
Downtown has become a great destination for night life, however we need more shops and less professional businesses on Main st. This will make it attractive on Sat + Sun afternoons as well (Georgetown Squire)	Checked
I would like to see downtown RR become even more of a social/entertainment destination. It would be nice to have a theatre downtown like Hoover library Theatre (look at website) with city sponsored concerts. Convert an existing bldg or build ground up.	Checked
Must have evening businesses to maintain "eyes" on the street	Checked
the kids have no where to go! recreation centers are needed for kids that reside downtown: clay is over packed + YMCA is too expensive	Checked
expand beyond main st and more retail	Checked
Make downtown MUCH more family friendly!	Checked
Expand "downtown" more parks north of downtown, better connection for walking from east & west across mays	Checked
need to work at maintaining a balance of businesses	Checked
Fewer bars.	Checked
Yes- also provide safe/efficient "mass transit" for all to/from downtown	Checked
more family-friendly	Checked
NOT BARS!	Checked
Need more than bars downtown. Need more park space - maybe . another parking highrise.	Checked
Yes. We have a nice downtown with with restaurants.	Checked
Development will be dependent on more parking!!! All tthese uses will fail without easy access!	Checked
Safety is paramount. The drug activity in . Lake Creek Park which is within walking distance of downtown, is simply out of control. Where is the RRPD presence?	Checked
Help businesses not shut down, they need to succeed & grow. Support local businesses.	Checked
There needs to be a safe pedestrian path over the railroad tracks on Burnet to connect the dog park, Lake Creek Park, and Dove Creek to downtown.	Checked
Bagdad under Mays under Mays needs to be bike/pedestrian friendly path. This would connect East & West Downtown safely.	Checked
This would be awesome!	Checked
Yes encourage more diverse music, live bands in downtown	-
allow apartments in older buildings downtown	-
Round rock should respect the original tenants of the area. Downtown can be a vibrant area without reducing quality of life for surrounding neighborhood	-

# POLICY DISCUSSION RESPONSES

## POLICY 3 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
We love Downtown! We go 2x a month to enjoy new businesses. Keep it going!	Checked
Daytime businesses are more <u>family oriented</u> . How about a Buccee's?	Checked
Downtown should be connected to old town, joining historical destinations with updated downtown to attract tourists and boost economy	Checked
Keep downtown safe + inviting at day + night.	Checked
Limit the number of bars that serve alcoholic bevs. The new library is important addition!	Checked
Current high rents for retail space is limiting businesses to bars!	Checked
Don't want Mueller or the Domain in Round Rock. Less bars downtown. I live in Egger Acres. Instead of cows or church bells in the evening, I hear downtown music. It's too loud.	Checked
Expand across I-35 and invest in "Old Town" & its revival too. Super happy with direction of downtown, just hate to see lack of investment on the other side.	Checked
No more bars. Yes to restaurants, shops, galleries.	Checked
and night time	Checked
Yes! Downtown could be so much more! There's great potential but there's a need for more businesses, restaurants, mixed-us, etc.	Checked
Reduce restrictions to spur development of downtown. Right now, there are only a few good places to dine downtown, maybe focus on some apartments and town homes to bring more customers to the walkable space.	Checked
This should include the same guiding principle but in also in other ares in addition to downtown.	Checked
providing job opportunities for other forms besides restaurant and retail, tech, or medical	Checked
Add more parking	Checked
I miss the beautiful medians. I love making it more family friendly and useable. Consider blocking traffic from main street. Bring back the green medians + also shops that are local + desirable.	Checked
More parking	Checked
Having attracting retail and businesses that draw to downtown is important. Things need to be there that families and a wide variety of citizens want to shop at or visit.	Checked
With tech disruption increasing our workforce training needs will rapidly change-necessitating spaces for collaboration, innovation and new ??? job training	Checked
No more bars.	Checked
The only places teens hang out: Star Coffee, RR donuts, and Kawaii's. In comparison to downtown Georgetown, it's sad.	Checked
I think more of the alleyways should be lit more so the people can be a lot safer	Checked
I feel like there should be WAY LESS bars in downtown Round Rock and that there should be pastry shops & bakeries in their place...This should not be a dangerous place but that's what it becomes when too many people get drunk.	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 3 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Downtown should be a place that is fun to hang out in and a place that people will come to in their free time.	Checked
Add boba place (teapioca) in downtown RR, more parks	Checked
More places that are fun to be at.	Checked
More kid-teen firedly things to do; less bars	Checked
More teen inclusive places, less bars	Checked
Maybe include restructuring roads in Downtown so there aren't too many cars?	Checked
more shopping malls and attractions for teens	Checked
There should also be an emphasis on recreational activities- such as rec centers	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 4:

Provide a mixture of housing types to meet all residents and potential residents' housing needs.

## CHECKS: 74

## COMMENTS: 72

## RESPONSES:

RESPONSE	CHECKED?
Sure. Pretty vague.	-
No...	-
No	-
More higher-end traditional subdivisions are needed in NE quadrant	-
Agree! from single ready to mingle to adulting w/kids and then empty nesters, you should be able to live here through all stages of life	-
prefer more townhome options with private yards to cater to young professionals	Checked
Now- too much high density + each requires vehicle to reach other amenities	Checked
affordable housing is a basic need and should be a higher priority	Checked
to include affordable housing and mixed residential options such as senior housing with housing for caregivers & companions	Checked
quality affordable housing, smaller easier upkeep	Checked
Keep Round Rock affordable	Checked
Include manufactured housing for lower income. \$350,000 homes too expensive for many	-
No high rise buildings over 5 stories	-
I do not feel that we should look to Austin as an example of forcing low income housing into all areas of the City!	-
creating a bunched up atmosphere- one on top of each other bad idea	-
Need one story "garden" homes for seniors who want to downsize, can't climb stairs & don't want to live in a place like Provident. Lots of 2 story townhomes- but can't do stairs.	Checked
We have a critical need for affordable + transitional housing.	Checked
More affordable housing needed with a community development department with financial assistance	Checked
mixed income as well	Checked
when approving a development, require a \$ or land contribution for affordable housing	Checked
reduce minimum lot size to match house size	Checked
allow/require mixed size/income level of housing in a development	Checked
People who work here should be able to live here	Checked
include price spectrum	Checked
Would be nice to have some garden homes or attached homes for people who want to downsize+ aren't ready for senior living	Checked
affordability focus on	-
I would like to have Round Rock be diverse enough to offer housing for all residents in all phases of life "cradle to grave" where people could live for their entire lives	Checked
This should be more defined. Is it 20 homes/ac or 3? Is this apartments next to	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 4 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
mansions?	
single family, duplex, senior all ranges bld	-
this can be dangerous. Watch demographics as population ages through one need type to another. Apt-SFM-Senior	-
Need more dense connected structures multilevel	-
do not have too much high density housing. This creates too much congestion.	-
Need larger lots >15k square feet	-
Again, incorporate retail/dining/etc vs. "build the fields" and drive everywhere	-
It is not the city's purpose to provide housing. If it tries, we will have rundown, abandoned properties, where the city guessed wrong.	-
Supported by a mixture of commercial services	-
Keep afforrdable	-
affordability!	Checked
necessary for successful future	Checked
we need more housing projects close to downtown	Checked
Keep the ratio of multifamily at 20% vs single family at 80%	Checked
We need more density + mixed use in downtown! No duplexes!	Checked
Affordable owned condos without outrageous association dues. Around mixed development	Checked
yes to this idea + affordable housing!	Checked
Yet not overdevelopment of any single type. Balance.	Checked
Senior alternaties	Checked
Senior Living	Checked
need more affordable housing options	Checked
Caution: make sure people do not get priced out of their homes	Checked
more affordable options. CORR employees should be able to live in Round Rock without spending entire paycheck on mortgage or rent.	Checked
less high + mid density please! more single family dwelling must require new development even residential to use graywayer for irrigation.	Checked
More zeroscaping	Checked
Need to consider more affordable living options and housing options for those on fixed incomes (seniors)	Checked
senior housing	Checked
No Section 8 mixture	-
This seems to be taken care of.	-



# POLICY DISCUSSION RESPONSES

## POLICY 4 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Don't mow down all trees during the development process. Trees add huge value to properties, our experiences, and encourage people to interact w/neighbors, other shoppers, etc.	-
This should include low income housing.	Checked
Be careful with apartment density!	Checked
Affordable housing has to be top of list. Can't continue to bring in development that includes services if they can't afford housing.	Checked
Affordable senior living communities, smaller homes, low maintenance, amenities	Checked
Senior living retirement living duplex or 4plex	Checked
RR is too expensive- we are not Austin. People want genuine fair market priced housing- not govt. assistance (every place does not need to be luxury)	Checked
Need neighborhood plan for commercial centers	Checked
we need more low income housing in Round Rock	Checked
Affordable. Condos. Multi-use. Lower HOA fees. Want to buy but don't want yard. Housing for single adults who don't want to be around kids.	Checked
Housing types should include homes that are lower priced. A single-family home should not be 220,000 plus for the base. Older people would like/need to move into a home, not a senior living facility.	Checked
This would help out so many of my friends who have parents that are separating. Their parents don't need a large house, but that doesn't mean they want an apartment	-
This is crucial. Lots of Round Rock is unaffordable. Not opposed to ranches/agrarian living either.	-
Mainly towards apartment as many people moving to Round Rock leave usually after 5 years as service industry employees move where demand is required (Dell is an example)	Checked
Due to Round Rock's proximity to Austin, some may want type of houses that are available in Austin to be available in Round Rock	Checked
Don't build tons of apartments, as that tends to swamp the community, which isn't a bag thing but, not a lot of apartments	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 5:

Examine the existing suburban form and develop connections between areas of the city, especially between neighborhoods.

## CHECKS: 61

## COMMENTS: 56

## RESPONSES:

RESPONSE	CHECKED?
Just a comment: The current trend of single family subdivision development is not sustainable and needs to be re-thought. Multi-use development should be the new standard.	-
What kind of connections? trails? roads? parks? zoning?	-
This is a big concern- neighborhood silos are toxic	Checked
Public transportation & connectivity i.e. increasing the rail line & making it accessible	Checked
continue bldg/expanding north/south streets so we can SAFELY avoid IH35	Checked
Especially needed for Vizcaya0 there is only 1 way in/out	Checked
to improve traffic flow and provide alternative transportation such as bike paths, wide sidewalks, expanded bus service with an eye towards new technologies like driverless vehicles	Checked
Especially west of 35	Checked
Cty Rd 112 from AW Grimes to Cty Rd 110 is a safety hazard. Influx of traffic from Paloma Lake and Siena subdivisions. Too narrow, poor conditions, needs widening. Head on collissions likely. No shoulders. Rd buckling + jagged edges	Checked
pedestrian friendly community must be a MUST	Checked
Maintain and expand current highways and roads to meet the growing need of the population	Checked
NO!! (parenthesis around develop connections between areas of the city) Please be thoughtful with arterial roadways. We don't want 4 lane roads through neighborhoods.	-
Crime will increase easier access to neighborhood	-
this would encourage people to cut through neighborhoods when congestion increases. However for safety reasons, all communities should have 2 entrances	-
Limit connection between neighborhoods to maintain safety of residents	Checked
A definite yes- traffic nowadays is becoming a nightmare + need improvement	Checked
connectability throughout City with different choices of transportation (ie car, bike, pedestrian, bus & train)	Checked
roads open belts trails	-
maybe develop "sister cities" idea	-
This can be accomplished by adding public transit, like a light rail, to allow people to meet their neighbors. Nobody meets one another by driving in their car alone.	-
No single/minimal access neighborhoods like gated communities neighborhoods should flow together	-
Balance between commercial & residential	-
Yes! bridge over brushy creek was brilliant!	-
Do not put "housing" out in undeveloped areas without adding base retail	-
Connectors, collectors & sub arterials to encourage sharing of public and commercial uses	-

# POLICY DISCUSSION RESPONSES

## POLICY 5 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
like Brushy Creek Trl	-
but Valerian? extended does not make sense. the section between Doublecreek and Plume Grass is usually hard to navigate due to street parking and with the curve, it is too hard to see around any parked vechiles. Also- what happened to Doublecreek extended? and what is happening with logan?	Checked
Fails. Architects in land development are taught poor mechanic curved subdivision roads, rather than grid creates roadway bottlenecks hindering mobility. I don't visit some stores now because it takes 30 min to get there = economic suffering.	Checked
Yes!! (: Make it fair!	Checked
Connect the trail to the far side of Red Bud	Checked
make all neighborhoods feel they are part of the "whole" Round Rock	Checked
"gondolas"	Checked
improve road network, and maybe encourage bus services & biking trails	Checked
Safe, wide roads and sidewalks. Don't overthink it.	Checked
More side walks From downtown to near by neighborhood	Checked
This can be done by iimplamment the ideas of "moon light" lighting this will save on electricity	Checked
Huge! Can't get out of neighborhoods.	-
Bike lanes	-
Trails!!	-
Sub-arterial connection arterials to collect traffic from residential areas to destination area	-
(combine with 6) these two go together. Trails, bike paths, buses, better connectivity for non-drivers	-
neighborhood connectivity is needed w/sidewalks and bike lanes as well as trails	-
Inter city mass mobility especially on weekends cut back on gas, etc.	Checked
Reduce the number off all-way stop signs! Not needed for safety. More turn lanes at intersections. Also add acceleration lanes on major intersections (e.g. frontage roads under/near SH-45 at La Frontera).	Checked
and make access to highways and tollroads wider to reduce traffic	Checked
More ways of getting around. Transportation is a big problem here.	Checked
My wife jokes that they call it Round Rock because you have to go a "Round" to get where you need to go.	Checked
Too much multi-family housing is far from the larger job centers in Round Rock.	Checked
Bike lanes + trails!	Checked
connect corridor ??? sports center, old town, chisholm tail roads + historic downtown making old town + this corridor a destination point for residents and guests	Checked
This is so important for many of us. Our city is so large that I could drive to Austin more easily than some areas. (The Wyoming Springs bridge was very helpful!)	Checked
Although there are many people who live in Round Rock, there are many others who don't live here cuz of how dange expinsive it is to live here!!	Checked
Make it easier to get around without having to get on the interstate to go everywhere.	Checked
Make larger sidewalks	Checked
Add more sidewalks or trails to busier roads	Checked
Walkability and shrubbery are a good start. No more wide intersections.	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 6:

Retrofit older arterials to accommodate pedestrian facilities and improve appearance through arterial beautification projects and standards.

## CHECKS: 47

## COMMENTS: 42

## RESPONSES:

RESPONSE	CHECKED?
Widen existing arterials to get traffic off I35. Complete the arterials that are planned must be completed	-
I agree. There are plenty of roads with no sidewalks or bike lanes. "If you built it, they will come"	-
Added "cycle, public transit" between pedestrian facilities	Checked
Need many commute options!	Checked
Widen sidewalks/bike paths	Checked
Bury electrical wires along highway 79 & get rid of electrical poles	Checked
add bike lanes	Checked
Keep Round Rock quaint and beautiful	Checked
more street lighting on major arterials	Checked
Bring all areas up to a high level of quality & appearance with lights and sidewalks, bike lanes, etc.	Checked
Safer pedestrian and bicycle lanes	Checked
Not sure if this applies but Chisholm Trail going to be extended to connect w/1431 to ease traffic	Checked
more plants! trees! bike lanes! trails & greenspace	Checked
Have no idea what is meant by "standards"- does that mean you force home/property owners to execute & fund upgrades? don't drive people off their property	Checked
while desirable, would rate this as a lesser goal	-
Tough to say. This is an issue cuz of land developer (w/city's permission) of failure	-
Don't overdo planting requirements should be in line with water conservation goals	-
Ease of access and looks matter	-
Sidewalks are nice, but try to avoid being like Austin- reducing traffic capacity of roads to deter people from using cars.	-
Yes	-
Better lighting	-
consider transportation needs before building new subdivision	-
This sounds great, but most cities that try this create gridlock, low visibility crossings, and expensive to maintain extras that fall into disrepair at the first downturn	-
Street & Pavement improvement in older neighborhoods	-
Need more lighting in neighborhoods. Add more sidewalks in the area close to Brushy Creek add sidewalk to connect to trail by Dog Park	Checked
underlined pedestrian facilities and arterial beautification	Checked
Similar to fairmount park in philadelphia, I would love to see a super highway for pedestrians to get around without a car from Round Rock to Hutto, Georgetown, The	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 6 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Domain + Austin	
Widen Heatherwild from 45 to 79. It is a bottleneck! Timed traffic lights that will keep traffic flowing on Gattis School Road, esp Mays on 79, etc.	Checked
Make the city cleaner, better organized & navigable & beautiful, & businesses will thrive, & people will believe their . city really is working for them.	Checked
Pedestrian paths on the Mays Bridge are in poor condition. Crossing 79 at Grimes is not safe. Vehicles do not yield to pedestrians.	Checked
Yes! Accomodate bikes too.	-
do this while expanding these roads to support the traffic	-
(combine with 5) these two go together. Trails, bike paths, buses, better connectivity for non-drivers	-
OLDER and ALL ARTERIALS should be planted w/trees and include wide sidewalks and bike lanes, or sidewalks suitable for bikes	-
Need to be able to walk/ bike places - recreationally. I get stuck at edge of neighborhood.	Checked
Also bike lanes! Ever try to get from Oak Creek to downtown Round Rock by bike? DANGEROUS!	Checked
No bike lanes on busy arterials- too dangerous. But yes- beautify and raise standards. Low signs, landscaping, etc. I'm thinking specifically of RM 620.	Checked
It is important to keep our community beautification projects going. Love seeing wildflowers, crepe myrtles, etc. in bloom. Who wants asphalt & concrete everywhere. I love how clean our roadways & highways are kept... free of trash & debris.	Checked
HWY620 is getting better. Thank you!	Checked
Many intersections are "ugly" with different signal light styles and tangled electric/telephone wiring.. ie 79 and Red Bud intersection.	Checked
sidewalks, trails, bike lanes	Checked
plan for future arterials to solve congestion	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 7:

Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while to do multiple activities.

CHECKS: 156

COMMENTS: 74

## RESPONSES:

RESPONSE	CHECKED?
If we do these things the \$ will take care of itself	Checked
Question marks next to placemaking and iconic	Checked
Stop over developing Old Settlers Park!	Checked
theaters, museums, movies, dance, art	Checked
one of the big pluses for RR is family-friendly - don't lose it!	Checked
Include parkland + wild spaces. Be bird-friendly both in forested or riparian areas and in prairie environment towards the east	Checked
Theater, dance, symphony	Checked
Absolutely. Baca center is a great example. We need pocket areas/facilities like it that give the city cohesiveness & identity. Also, we need more non-organized-sport space in our parks for more unstructured recreation.	Checked
1000% YES! A strong community stems from people interacting with each other, and nature. A strong community = strong foundation = safer community and happier people!	Checked
? have no idea what placemaking is	-
Clean air (don't encourage polluters). Make Round Rokc a beautiful nature oriented small city with sustainable, ecofriendly development	Checked
"place-making" is key as it will be rememberable & people will come back!	Checked
Agree, however also with food trailers and on occasion provide complimentary food, perhaps complimentary movie days	Checked
ex: develop multiple activity sites along Brushy Creek to capitalize on the "water feature" aspect of the water course	Checked
Get deliberate about downtown commerce. Too many bars-not good! It is "6th street north." Georgetown has done a MUCH better job. DO NOT MOVE THE CHALK WALK TO DELL DIAMOND!!	Checked
It would be great if locals could walk and bike to these spaces. Bike lanes within 10 miles of main st?	Checked
Blend across the city	Checked
Focus on communication as well so our citizens know what to do, where to go for entertainment for different age groups	Checked
Already doing this. Thank you. Continue. Work-shop like this are immensely valuable.	-
placemaking?	-
:)	-
Delete. development has to make economical sense or it won't happen	-
again, incorporate mass transportation needs	-
"synergy" "placemaking" you need to read more Dilbert. These are actions of people who don't know what they are doing but want to sound like they do.	-
Need more large parks - not athletic playfields.	-

# POLICY DISCUSSION RESPONSES

## POLICY 7 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Need more all abilities parks	-
create place where people want to be unique places	Checked
Quality of live is undervalued. It's nice to have amenities near our home.	Checked
Ampitheater, parks, paths	Checked
with arrival of Kalahari, RR can increase profile as a travel destination of its own	Checked
How many water parks do we need?	Checked
Need to maintain to promote green spaces. Even the parks get developed. How about trails or sports fields only few can use	Checked
we get quality of life when we do things that make economic sense.	Checked
Flix Brewhouse is great. Bring in an Alamo Drafthouse	Checked
Create destinations	Checked
Chose and focus set areas	Checked
Give families more to do in the city! expand/better advertise market days, more concerts downtown, etc.	Checked
connect the trails- more access to trails & parks from neighborhoods	Checked
Let's stay unique and special and have a character that is Round Rock	Checked
parks, renovate recreation center and/or create new one	Checked
Gattis School Road from Red Bud Lane to 130 desperately needs restaurants + not more fast food restaurants	Checked
Include language that encompasses health and well-being of residents, not just entertainment and community synergy	Checked
Parks (not just athletic play fields)	Checked
Where is an environmenal, ecological area in Round Rock?	Checked
Parks here are amazing - please keep them up to date & well maintained.	Checked
What's going on with that "beach" project on Chisholm? Seems like it's disappeared from the scene.	-
Yes	-
Economic development that improves quality of life. should not impede on the quality of life of nearby residents	-
Not much of this in suburban areas other than parks/ trails. I have to travel 15 minutes to entertainment	Checked
Include ways to make RR a welcoming multicultural environment	Checked
Please please DO NOT ever build & develop Southeast Round Rock - Palm Valley & Gattis School areas as we need this to remain green & open space. We do not want traffic congestion.	Checked
We need more destinations for our adolescents to come meet and get to know eachother that is not related to a church function but a community function.	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 7 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Need small and large arts venues to house arts programming.	Checked
The west side of I-35 could use a community center.	Checked
Need a performing arts center for city use- not at a high school. Should include visual art space.	Checked
Connection between spaces by walking biking. Thought about green spaces, parks, & trails, play space for kids & sports.	Checked
Sports is not the only thing in the world. We need to broaden our reason to include performance art.	Checked
Continue to build the arts community here.	Checked
A modern well funded curated art gallery and museum should be a center-piece of downtown revitalization (eg. Georgetown art center) with a strong emphasis on galleries, creative spaces, and good restaurants! NOT BARS!	Checked
DIVERSITY + INCLUSIVITY!!	Checked
Arts, culture. Healthy activities, environmentally asteric. more cell tower connection	Checked
Be careful to implement this to scale- again, RR is not Austin	Checked
increase ??? to grow tourism + fund growth of HP Program with Hotel occupancy taxes. reate a large history center to prevent loss of history + to grow history educational opportunities + develop a sense of place for residents	Checked
Need to focus more on family friendly.	Checked
Many people only consider a portion of downtown to actually be downtown. Improve upon those other areas.	-
more stuff (safe stuff) for teens in Downtown	-
There is already so many areas for the RR economy, but many of the younger residents feel they have to go to Austin to hang out	Checked
In the future, it would be nice if Round Rock would become a place to move to for reasons other than jobs and/or family. Other reasons: entertainment, city life, landmarks, etc.	Checked
Have recycling at schools, have a movie theater (affordable) and arcade for families to hangout in the afternoon	Checked
A place for homeschoolers to take/teach classes.	Checked
Maybe build an art museum for local artists	Checked
Movie theaters closer to Downtown Round Rock, indoor swimming pools, family friendly activities	Checked
underlined quality of life	Checked
more general entertainent centers (such as a larger sports stadium)	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 8:

Consider how changing technology and environmental sustainability require modifications to development codes. Examples include addressing site development layout, building design, parking standards,walkability, and changing transportation patterns.

## CHECKS: 80

## COMMENTS: 63

## RESPONSES:

RESPONSE	CHECKED?
Yes please	-
need better or more lighting on sidewalks and parking lots. intersection at RR donuts really needs improvements. Consider one-way streets?	Checked
being environmentally mindful is a huge indicator of a prosperous community	Checked
transportation patterns that decrease traffic, increase reliance on public transportation and lower the risk of death/injury from MVC crashes, bike crashes, pedestrian crashes, etc.	Checked
An example of boom with poor planning is by hopdoddy's area. No parking for people. The have to park on the streets to visit the establishments. Make parking or make public transportation!!	Checked
renewable energy- georgetown is a leader here	Checked
Let Round Rock remain small by maintaining the size of buildings, height floors, square footage	Checked
Does this include mass transit? I love the new bus routes & hope to see more options & innovative solutions. Secondly, I think the city would be better if it put in light pollution controls (a major issue around old settlers park)	Checked
This is very important. plan for the long term. Sustainability is key. Alternative methods of transportation (bike, walk, public trans.) are key. Adding more roads only brings more cars and congestion. This is a fact.	Checked
This would be my fourth :p	-
eliminate requirement for garages to make housing more affordable	-
environmental sustainability not addressed in these examples	-
Also incorporating attentive pre-fab or building materials	Checked
Address traffic issues	Checked
Ideas for less litter. Litter is a problem all over Round Rock and in its green spaces. Look into bike rental/scooter rental/public transportation, trail connectivity.	Checked
Less cars	Checked
environmentally sustainable buildings that last & can be re-purposed as community needs change	Checked
Mobile & Blending of walkable areas	-
a link to light-rail that reaches across entire metro seems crucial for future needs	-
Please make Round Rock more walkable, and consider light rails to get around without a car, or better pedestrian + biking trails that are not next to a roadway.	-
Let's plan turn lanes and multidirectional lanes to improve traffic flow	-
Must have evening businesses to maintain "eyes" on the street	-
need more EV charging stations, smart traffic controls can you take a "smarter city" initiative using modern technology?	-

# POLICY DISCUSSION RESPONSES

## POLICY 8 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Change them to make them simpler, less expensive.	-
Do NOT want bikes and or scooters.	-
This does come w/ development	-
Be careful of increasing cost of development	-
We must keep up. NO scooters.	-
get ahead of the traffic. Don't be Austin & think Bike lanes will help. No schooters!	Checked
Changing transpo tech isn't driving force. Growth& Amenities & New companies are. Disagree with wording.	Checked
Need more parking buildings downtown RR	Checked
sync growth with road improvements. could add parking shade tarps that have solar power	Checked
efficiency standards in bldg code. Chargin stations for EVs/ other "green" innovations	Checked
resolve conflicts between transportation mode (rail, automobile, bus, bike, etc.)	Checked
Make sure turn lanes are long enough. Fix areas with traffic backups.	Checked
continue to explore new ways of moving people. Get away from dependence on the personal car	Checked
"master plan" needs to incldue shopping/dining/etc	Checked
delay plan for perking meters - NO scooter companys.	Checked
Increase walkability & public transportation from Round Rock to Downtown Austin	Checked
less important for next 10 years other than special events with uber/ lyft	-
yes but do it	-
Yes	-
BIKE LANES are easy and inexpensive to implement. ROUND ROCK SHOULD INCLUDE BIKE LANES FOR OUR CHANGING POPULATION THAT WOULD USE THESE FOR COMMUTING.	-
Include environmental iimpact as part of this	Checked
Glad to see more bike lanes & pedestrian options.	Checked
Can we stop with the crazy intersections? I appreciate trying something new to solve unresolved and persistent traffic issues, but the madness needs to end!	Checked
residents should have the same transpo. convenience as large cities- short term car rental, bike rental, frequent bus service (every 15-30 min)	Checked
More green building, more bike & hike areas that connect, more parks that are not sports focused. Make it easier to get eastside of Round Rock to West by bike of food. Encourage green building & dark skies. Better busing	Checked
RR Light rail	Checked
the rate of change and disruption will only increase. We need to be prepared for change. Should also consider greater partnerships/connectability among our schools, higher	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 8 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
education, and businesses to prepare for rapid changes in education and workforce training	
Transportation is such a nuisance in RR, and I know that many people are willing to change patterns so long as it saves them time	-
include renewable energy sources (solar, wind, etc.)	-
Traffic accidents should be lower down, as such changes in road layout such as roundabout & diverging diamond intersection saves lives even if residents do not like them	Checked
Public transit fails to meet in all the more heavily populated areas	Checked
New methods for using parking space with maximum efficiency	Checked
I think there should be more roads & bridges. My mom missed a road she was trying to get on. It was in the evening when everyone in Austen was going home and she missed her road.	Checked
Traffic is or can be a problem so more public transportation can be helpful around downtown. Maybe more rural buses.	Checked
I think that a new, non-personal method of transportation, whether it be city owned like buses or a private company like one of the scooter companies	Checked
Have bikes of scooters you can rent (Lime) like in Austin	Checked
Maybe have a transportation system to Round Rock from different neighborhoods.	Checked
More roads so that there is less traffic, making crosswalks safer	Checked
including expaning bus routes?	Checked
Public transportation 7 days of the week. This city is impossible to live in without a car. We NEED wider sidewalks, or even sidewalks at all for that matter.	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 9:

Maintain and preserve older neighborhoods and structures in the City.

## CHECKS: 91

## COMMENTS: 58

## RESPONSES:

RESPONSE	CHECKED?
More concern with open spaces & nature than old buildings	-
sidewalks	Checked
I'd like to add neglected neighborhoods where houses/yars/sidewalks aren't maintained	Checked
old doesn't always mean bad	Checked
preserve legacy. Example: Europe has restaurants dating back hundreds of years. Sense of history	Checked
Keep Round Rock small by maintaining what we already have	Checked
Reduce strict zoning rules for older neighborhoods	Checked
I feel RR is in danger of becoming a cookie-cutter string of retail. We moved hre 16 years ago for the character & home "feel" to the town. As the calm empty places fill in with characterless boxes, RR loses its charm	Checked
Absolutely! Restoring and preserving round rocks roots is integral to its future	Checked
every house is aging- the small 2 bedroom to the large 5/6 bedroom; the neighborhood bulk trash and love the rock are great programs	-
who makes decisions on what stays/goes?	-
especially our older parts of RR where families may need financial assistance to maintain homes	Checked
Very important	Checked
Importatnt to hold on to how we grew	-
What are some examples?	-
again, a lesser goal. Nice, but not a first-priority	-
Downtown is cool. But I accept old town. I disagree that it is perperuated as long as it old. The town moved when rail came (1800s). The old town holdouts now create charm we have to deal with.	-
To a point structures must serve a purpose and not just be saved for emotion	-
see the first item on this list, some balace is required with this	-
Character, careful planning	-
:)	-
O.K. but upkeep must also be owner driven	-
tax reduction and protection of historic buildings	-
Do NOT get rid of those who have been here for many generations	Checked
Slow the conversion of old homes to commercial business.	Checked
The neighborhoods existing parks, trails and green areas need to be kept current	Checked
Yes!! (:	Checked
Limit noise after 10pm	Checked

# POLICY DISCUSSION RESPONSES

## POLICY 9 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Yes. Don't tear down 'old' houses - fix it up for historical purposes and use it.	Checked
I live in Dove Creek, one of the oldest neighborhoods in RR. We work very hhard to keep our streets safe but the city needs to work harder! The drug activity in our 'hood - close to downtown - is out of control.	Checked
Maintain roads & parks, (upward facing arrow) security/ prevent drug activiity	Checked
Keep neighborhoods free from those who are "trash" builders	Checked
keep up keep to allow for a decrease in taxes	Checked
Thisd could be a great community service project for our teen folk!	-
yes	-
should be responsibility of homeowners. What remains beside the old Stagecoach Inn? Should be a community vote.	-
emphasize preservation of characters & natural areas	-
Maintain, preserve, and update sidewalks and bike lanes for pedestrian safety	-
Historical preservation integrated with overall feel of Round Rock makes our city unique.	Checked
WITH A FOCUS ON OLD TOWN. OLD TOWN PROVIDES US WITH OPPORTUNITY FOR MORE GREEN SPACES, PARKS AND LOWER POPULATION DENSITY WHILE ADDING HISTORICAL CHARACTER TO ROUND ROCK	Checked
Ways to display/tell our story	Checked
Don't lose our history- make it a viable part of daily life.	Checked
I feel it is important to maintain & preserve history in RR. I think it is part of what has drawn ppl. to call this community home for many decades.	Checked
Keep & maintain history of RRock. Invest in it's & use it as a way to encourage people to come to RR. Icon locations, stories, lore.	Checked
We have done a good job in the past with codes to protect our historic district. It is part of the culture of our city and need to be protected.	Checked
w/new sidewalks, fencing, etc.	Checked
Stay true to our roots that made RR a place to live. Do not overbuild or be too focused on attracting big business that do not fit in with our culture. Keep open land- not just parks.	Checked
Citizens used the comp plan in existance at time of purchasing their homes. These neighborhoods should be able to rely on future comp plans to protect their homes and neighborhoods. Zoning codes should also be enforced.	Checked
don't lose sight of what makes Round Rock desirable	Checked
thru tax reduction for historical structures	Checked
Revitalize old town to downtown historic structures	Checked
Expand HP Program to accomodate growing #'s of historic bldgs eligible for the HP program	Checked
Preservation not as important if more could improve	-
Historic Round Rock is a pleasant destination. Preservation and revitzliation are good priorities.	-
Many older neighborhoods are poorly lit and in the back of them, there tends to be more damage	Checked
We shouldn't lose what's left of our historic past!	Checked
TREES! - fixing plumbing in older neighborhoods caused by tree roots, while maintaning the nature in older neighborhoods.	Checked
underlined preserve	Checked



# POLICY DISCUSSION RESPONSES

## POLICY 10:

Continue to be the "City of Choice" for entrepreneurs and development professionals by focusing on planning policy that promotes high quality development projects reviewed by City Staff with an unmatched level of service.

## CHECKS: 79

## COMMENTS: 52

## RESPONSES:

RESPONSE	CHECKED?
Yes	-
Seems like an internal goal, not outward facing	-
completely crossed out	-
Sure. Innovative, creative, transformative companies are important to provide high quality jobs	-
Support small business development	Checked
By doing such shortens work commute significantly, expands TAX base, which hopefully keeps property taxes down & increase food/beverage & retail sales. Plus hi-quality developments attract better educated, financially responsible, more conscientious homeowners & residents. Noo more HUD housnig apts! Waters on Sunrise- already kinda slummy & extra RRPD resources assigned there	Checked
focus on growth of small businesses	Checked
Assist small businesses by making it easier to start	Checked
Promote development of spaces suitable for startups. build the ???system so they see RR as valid alternative to Austin	Checked
love growth- w/traffic plans	Checked
Make sure Round Rock has an adequate water supply	-
That all seem to be located in certain corridors- closest to Austin. might some be located throughout the city	-
Build a stronger entrepreneur ecosystem including spaces for new companies to quickly locate here when they first start to grow	Checked
Bring maximum \$ to community & attract great jobs = better schools = better desirable community	Checked
Needs to be pro-business & small-business too! The small business is backbone of America	Checked
with focus on employers so we can live, work & play in RR	-
very importatnt to attract clean growth	-
Review times should be of utmost importance at every stage. I feel like the beginning stages (flood studies, PUD development and annexation) tends to be overly lengthy	-
crossed out entirely	-
underlined development projects and unmatched level of services	-
So far so good. Dell. Prime outlets to offset Dell's change. Emerson. Kalahari-Jury is out.	-
City for residents	-
we don't need everyone to want to come here (residential or commercial)	-
Do not attempt to pick winners and losers. We will be the city of choice for entrepreneurs if we stay out of their way. Read about the garage startups of silicon valley	-
Development process without "veto" power from departments	-



# POLICY DISCUSSION RESPONSES

## POLICY 10 RESPONSES (CONTINUED):

RESPONSE	CHECKED?
Permit process needs to be quick	Checked
Maintain policies that put us in the position we are now	Checked
Good employers with jobs and tax base	Checked
RR appears to have unique opportunities in this area.	Checked
Need to consider quality of life for citizens not just developers. It is misleading to say transportation effects from Kalahari will be minimal, for example.	Checked
I didn't know we were the city of choice. Yes, please promote entepreneurship, business, co-working spaces, community interaction of professional interests + encourage large employers to build father north to reverse commute from Austin	Checked
Desirable places for businesses	Checked
more small businesses, less giant companies that are too large to fail	Checked
smart economic development choices to encourage jobs, but requiring fair tax requirements	Checked
Maybe city gardens, bring community together	Checked
Don't let them get away wittth not putting money into roads and other systems. Can't all be on taxpayers.	-
Attract more jobs to people don't need to commute to Austin	-
NO MORE TAX CREDITS FOR CORPORATIONS- especially without job guarantees	-
Small business, up start help incentives	Checked
Underlined "promotes high quality development."	Checked
We need to be careful not to throw away so many millions of dollars in tax revenue to attract business in an escalating war with P-ville, Georgetown, and other neighbors as well as state-wide and nationally.	Checked
Contined growth is important to any town that is wanting to become a thriving city	Checked
Push for empty areas like Robinson Ranch to be used for larger corporate campuses. This drives people and tax dollars to RR.	Checked
have the EDC promote startups as a target sector	Checked
but shift the focus to providing more diverse job opportunities that pay well. I would love to work where I live, but the salaries are not in line with the cost of living.	Checked
need to promote neighborhood plans for small grocery stores not super + super + super grocery stores	Checked
One area of focus should be on promoting/facilittaing tech connectivity- high -speed ??? and 5G. The communities that are tech-connected will leapfrong their peers in job creation and prosperity.	Checked
Important for our growth + economy, but I feel that a focus on policies that focus more highly on community inclusivity is more important	-
Attract other or local businesses and attract jobs. Maybe make cheap and affordable office spaces.	-
Yes.	-
Attracting technological companies and innovative public services.	Checked
This should also focus on increasing the number of jobs available	Checked

# POLICY DISCUSSION RESPONSES

## ADDITIONAL RESPONSES:

These responses reflect comments added in the “new policies” section on the back of the Planning Policy Discussion exercise.

RESPONSE
To maintain RR's, please promote clean industrial development, being mindful to protect citizens from negative traffic pollution and over development/highly concentrated development
Mass transit (Capital Metro) will become more critical- city should plan to provide increased transportation options
More parking downtown so that sidewalks could be wider
Encourage diversity, intersectionality, and interactions between generations, economic levels, and religions. RR is too white & conservative!
Maintain at least 20% open spaces for wildlife (or some reasonable %)
Provide close, safe, enriching spaces for children to play in all parts of the city
Encourage arts & entertainment in many forms to increase diversity awarenesss and interaction
Please put policies in place that will prevent Austin's homelessness population from infiltrating our city!
Solve traffic issues especially 70 with upcoming Kalahari
In NE Quadrant- need 4 way stop at N. Red Bud entrance to Paloma Lake + CR 117/CR 122
As evaluating traffic on AW Grimes, please address longterm zoning to remove chainlink fence storage areas directly North of 79
Increase east/west access between I-35 + 130 (old settlers & university have extreme congestion almost all day)
Preserve or restore natural habitat where possible, enhancing beauty and ecological value
SAFETY @ all schools esp. high schools. Kudos to RRPD- they are great!!
More schools in North east
Education/school development
limitation of non-family friendly businesses...bars, strip clubs, etc.
Souns/vibration remediation on AW Grimes/railroad, which now runs 24/7
I would like Round Rock to incorporate all the unincorporated holes. That way the city can grow without areas being left behind. Hopefully this leads to consistent future development
Add more state + city jobs for the citizens of Round Rock
Add more centers for kids to have resources-more affordable learning centers
Introduce tiny homes to Round Rokc for non HOA residents
encouragement of more parks throughout neighborhoods and better connected trails
Develop safe and affordable public transportation- light rail
Building wider roadways is not a good long term solution. At some point we have to say "enough." Don't make Round Rock a plae that people travel through in a hurry. Yes, need to address congestion- but not at the cost of quality of life for residents.
Incorporate more forests + natural areas into development plan
Consider utility demands prior to any major developments

# POLICY DISCUSSION RESPONSES

## ADDITIONAL RESPONSES (CONTINUED):

RESPONSE
Encourage development of more than 1,2,3 town centers with options to live-work-play in each of these town centers
Keep city gov friendly + policies + stds that are not onerous
prevent approval processes from being rigid + too lengthy- keep appropriate level of staffing at appropriate levels to be suff yet thorough unlike Austin
expand facilities to provide for youth & seniors to spend time; as we grow additional services of locations (buildings) will be neede
You've addressed policies, but not services. How sad
Do NOT get rid of those who have been here for many generations. We should value those who have historical value w/in our city not throw them away.
Sustainable transportation where one can travel to downtown, sueprmarkets, libraries, rec center, schools, etx. and not have to walk far to catch the transport or change to different lines to travel to different ares
Start meetings on time not 15 mins late
More affordable housing
More bus routes + bike lanes connect trails
Please DO NOT ALLOW SCOOTERS to be commercially introduced
We need a water policy for developers. No more st. Augustine.
Obviously R Rock is growing. For death investigations the justice of the peace sstem is already outdated and scary. We/Williamson county needs a medical examiner office or we need to join forces w/travis county.
Better recycling. Apartments don't have any recycling programs
Growth is inevitable, so is the rising crime rate (just sayin'). More cops + support staff! Ausitn police has a "property crime scene unit/civilian unit."
Bus Route 50 is a good start. Linking to Austin lite rail would be nice someday.
Add more city jobs/state jobs/government jobs for RR/wilco residents
Leave downtown round rock alone- you always have done enough- look at other areas of round rock that need attention
Balance growth with available funding for roads, schools & utilities
Lower density housing with more parks, trails, school areas.
We need a cultural district
reduce commuters to work- connect trail, bus, east/west roads
Resolve skyrocketing water cost. Look at reprocessing waste water into drinking water. Add gray use line to all new and some older neighborhoods.
Preserve old town areas
I'd like to see improvements to the appearance of RR along the I35 corridor and other major routes in to and out of RR

# POLICY DISCUSSION RESPONSES

## ADDITIONAL RESPONSES (CONTINUED):

RESPONSE
A much greater focus on planning ahead for our growth. This includes infrastructure improvements to roads, water, etc.
Move towards using renewable energy
Pass the cost of new infrastructure (water supply, waste treatment, schools, roadways, etc.) to developers. They can then include those costs in their prices for incoming residents + businesses. Why should longtime homeowners pay theyse costs, when the new demands are from new residents? Why should developers profit by passing on costs of bonds to existing homeowners? If this has the effect of slowing growth, so be it. Our quality of life diminishes as more _more land is diverted to road& parking and runoff/flooding intensifies as well. The demand for water alone is causing skyrocketing costs. The families brinigng in children should be paying for the new schools (let the developers pass that cost to them).
Consider the impact of climate change. Eg. more intense storms, new tropical diseases, temperature extremes, modications of floodplain, impact on vegetation + wildlife, etc.
Would like more parks, trails
enforce traffic laws
keep taxes affordable
Don't let businesses overrun residents
Protect quality of life for my older neighbors who just want their houses to last as long as their physical health. Don't force them to leave, don't force them to upgrade their houses, and don't force them to listen to loud bar music late at night.
should have split library into or NW and SE locations, not one main library again in crowded downtown
we need a train to austin area- light rail line for round rock, pflugerville, more ways to not have to always take ones own vehicle
Better trash/litter management + rodent population controls. Rodents causing lots of damage to homes + brings disease/health concerns. Just because they do not carry rabies , does not mean excuse to not address
Low taxes
Simple regulatory environment
Educational pluralism
Consider banning Dilbert-speak. It obscures subjects from public policy and communications
Look at zoning rules to be able to have neighborhood restaurants that we could walk to.
Encouragement of small grocery stores in different areas of town instead of 4 or 5 maega grocery stores if we truly want to make RR a mixed use community that is walkable
Public transportation system so that people don't to depend on cars to get somplace in RR
Brad Wiseman
A no panhandling and lotering - homeless camps building shelters
Keep entertainment areas out of neighborhoods!
Maintain small town feeling.

# POLICY DISCUSSION RESPONSES

## ADDITIONAL RESPONSES (CONTINUED):

RESPONSE
MAINTAIN the small town feel of RR through retaining open, UNdeveloped green space. DO NOT develop or build on all green space. Leave it wild & beautiful to retain quality of life & HABITAT for wild animals & birds.
Provide convenient, cheap public transportation to SE RR (Forest Creek Area) that goes to Medical facilities, and cultural activities
Our park system is awesome, but it could be 2nd to none! We continue to use land for commercial purposes but why is this land not being used to promote community togetherness/ wellbeing by building a park or community garden?
Plan for better transportation mass amount of people before it gets out of hand. We have water resort, rugby, baseball, technology comin g to RR and it already is bottle neck traffic to get out to I35, Mopac or etc. Don't want toll roads and more roads
want a train or some sort of rail. Austin is becoming for rich. Must have car, car insurance, maintain car, toll tag, gas, to get to work in Austin. And then 'weekends' Round Rock does not offer bus service currently to ride #50 bus to train station. visitors must have a car.
Type of land use do you think RR - Event center to bring concerts like Cedar Park has
FAR HIGHER RESTRICTIONS ON NEW APARTMENT ZONEING AND CONSTRUCTION. THE NARRATIVE IMPACT OF HEAVY POPULATION DENSITY FAR OUTWEIGHS ANY BENEFITS GAINED.
PROVIDE MORE GREENBELTS CONNECTING NEIGHBORHOOD WITH A FOCUS ON WATERWAYS AND CREEKS.
We need our new library fast!
Consider adding a cultural arts center to promote cultural awareness and appretiation.
We need to have a solid plan for growth that not only includes traffic & housing- but how we are going to pay for it- where will we get water & electricity in the future? Where will we take our trash?
Support transit expansion (use the rail thru Robinson Ranch). Extend Red Line into RR.
Add more forms of effective public transport such as railways, buses, and carpool opportunities for residents
Larger space for arts & entertainment events.
Restrict height near residential areas to reduce the prospect of "we're watching you" feelings
Limitation on bars in the area. Do not want RR to become Austin & its liberal attitudes.
Enforce zoning plans/maps to protect residents that made purchasing decisions of adjacent or nearby properties based on those zoning plans/maps.
What should we be looking at to perserve RR's farms + ranches. They are being pushed out. How can we save?
Everything is focusing on building. What is being focused on to find areas to protect + preserve.
When building new buildings stay within RR's historical roots. No modern looking buildings.
NO MORE LIGHTS !!!
Stay on top of raising crime rate. More cops + civilian support.



# POLICY DISCUSSION RESPONSES

## ADDITIONAL RESPONSES (CONTINUED):

RESPONSE
MAINTAIN AND CAPITALIZE ON OUR BAT POPULATION. Bats are a free way to reduce mosquito and they are also pollinators of crops. There is a large green lot on McNeil near the "Bat bridge" and that could be an important tourist attraction. Round Rock should look at the resources we HAVE before paying to import other businesses from other states.
Green spaces- parks that have trees, landscaping, not more sports fields
You may also be interested in Dell's recent research into how the world will be different in 2030 due to emerging technologies and the human-machine partnerships (google "Dell realizing 2030") A couple of key takeaways: 1 change will only increase, impacting our workforce, education systems, healthcare, mobility, etc and 2: those communities/regions/governments that recognize and enforce the potential of such emerging technologies will leapfrog their peers, while those that do not will fall behind. Happy to talk further.
Annexation of the ETJ's like Fern Bluff and Brushy Creek.
There needs to be a comprehensive energy/ watter plan. How to implement green energy practices in existing buildings, in new developments, etc. Encourage water conservation practices
Intorduce a comprehensive green energy policy in both development & transportation
Plans to use renewable energy require space planning out for the energy demands from current & future demand is important as electric car, lights & building need energy
Maintain schools better. For example, the cleanliness could use some work. Also the hours and work load is too much for me personally.
A lot of people mention safety in RR, but I often don't feel safe going to my car in downtown after volunteering (bars, not many lights)
Recreational dance, arts, cooking etc creates more city jobs + brings profit to the city, and enjoyment for residents
Better landscaping, less water usage
Better law enforcement around school zones or in general add stop signs and make all stoplights have equal wait time b/c the one by goodwill leading from Downtown RR is slow
Sam Bass rd should add more lanes because it is hard to get out of my neighborhood b/c there is two (only) lanes
Amenities, activity centers, in Southwest RR
Innovative and convenient public areas, community centers etc.
Change in development: End mandatory limestone faces on buildings. It complicates development and is often executed poorly.