

WHAT WE DO STARTS WITH YOU

PLANNING POLICY DISCUSSION

Let's start a discussion! This is a starting point for land use planning policies the City of Round Rock is developing for the comprehensive plan. In the draft policies below, Planning staff has incorporated concepts from the previous comprehensive plan as well as current planning trends.

Instructions: Let us know what you think of the policies by commenting in the blanks provided. Indicate the three policies that are most important to you by placing a '✓' in the boxes located directly to the left of each policy. To add new policies, write them on the back!

- ☐
- Foster revitalization by encouraging redevelopment, infill and upkeep (maintenance) of older commercial buildings and aging commercial centers while adjusting to changes in retail markets.
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- ☐
- Increase density and building heights in certain nodes of the city where mixed use development is appropriate.
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- ☐
- Manage and guide the redevelopment of downtown as an exciting community destination. Downtown should be safe, walkable and pedestrian friendly. Attention should be given to attracting retail, residential options and daytime business.
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- ☐
- Provide a mixture of housing types to meet all residents and potential residents' housing needs.
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- ☐
- Examine the existing suburban form and develop connections between areas of the city, especially between neighborhoods.
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- ☐
- Retrofit older arterials to accommodate pedestrian facilities and improve appearance through arterial beautification projects and standards.
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- ☐
- Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Examples include those that are focused on entertainment and public gathering spaces that are connected to the community, create synergy, promote placemaking, and are iconic destinations where you can stay for a while and do multiple activities.
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- ☐
- Consider how changing technology and environmental sustainability require modifications to development codes. Examples include addressing site development layout, building design, parking standards, walkability, and changing transportation patterns.
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- ☐
- Maintain and preserve older neighborhoods and structures in the City.
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- ☐
- Continue to be the "City of Choice" for entrepreneurs and development professionals by focusing on planning policy that promotes high quality development projects reviewed by City Staff with an unmatched level of service.
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Is there a policy you'd like included in the comprehensive plan that wasn't included on the front? Let us know below!

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FOR REFERENCE ONLY