The current adopted comprehensive plan, **Places & Spaces: Round Rock General Plan 2020**, was adopted by City Council in 2010. The plan is a policy guide and framework for land use decisions for 2010 to 2020. The City adopts a new comprehensive plan every 10 years. The new comprehensive plan will highlight how Round Rock has changed over the past decade and create a vision for the next decade. Round Rock 2030 will be published in a user-friendly print format and a web-based companion to facilitate the plan’s use as a reference.

**WHY DO CITIES PLAN?**
- To guide city growth
- To influence policy decisions
- To ensure a successful future

**WHAT IS A COMPREHENSIVE PLAN?**
- Guide for City Leaders to decide “what goes where”
- Used by City Staff to make policy decisions about transportation, parks, utilities, economic development, land use, etc.
- Reflects the needs and wants of businesses and residents
- Critical for sustainable growth

**WHO USES THE COMPREHENSIVE PLAN?**
- **CITIZENS**
  (Residents, business owners, developers)
  Use the plan to submit development & zoning proposals to the City
- **CITY COUNCIL**
  (Elected by citizens)
  Use the plan to guide policy decisions regarding land use and zoning and to develop regulations
- **CITY STAFF**
  (Planning & Development Services)
  Use the plan to provide land use and zoning recommendations to the Planning & Zoning Commission
- **PLANNING & ZONING COMMISSION**
  (Citizens appointed by City Council)
  Use the plan to provide policy recommendations to City Council

**WHAT DO LAND USE DECISIONS IMPACT?**

**WHAT DO CITIES PLAN?**
- To guide city growth
- To influence policy decisions
- To ensure a successful future

**A comprehensive plan is:**
- A vision for the future
- A decision-making guide
- A basis for policy
- A basis for zoning
- Flexible and adaptive

**A comprehensive plan is not:**
- A zoning ordinance
- Rigid, unchanging policy
- Specific in scope
- The only planning tool used by the City
Round Rock anticipates significant growth. By 2030, the City is expected to have almost 45,000 new residents! All of these new residents will require housing. Round Rock is already experiencing growth in the City's housing stock, with thousands of new units in various phases of construction. The map below shows where new housing in Round Rock is currently under construction or planned to accommodate the influx of new residents.

### POPULATION GROWTH

Round Rock is projected to surpass 100,000 residents in 2020 and almost 158,217 residents by 2030.

### RESIDENTIAL LAND USE GROWTH

Numbers represent total units currently planned.

### HOUSING UNITS DEVELOPMENT BY TYPE

<table>
<thead>
<tr>
<th></th>
<th>Units in Development (expect completion 2019-2020)</th>
<th>Units currently in planning phases (to be completed 2020+)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Family</td>
<td>1,684</td>
<td>4,192</td>
</tr>
<tr>
<td>Townhomes</td>
<td>180</td>
<td>348</td>
</tr>
<tr>
<td>Multifamily</td>
<td>2,652</td>
<td>520</td>
</tr>
<tr>
<td>Senior/Assisted Living</td>
<td>529</td>
<td>396</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>5,045</td>
<td>5,456</td>
</tr>
</tbody>
</table>
Round Rock has continued to diversify its economy. An extraordinary amount of new development has occurred in the past decade. The map below highlights areas of Round Rock where major projects have either been completed in the past decade or are currently in the development process.

*Note: only a portion of the many projects from the last decade are shown on the map.*
Work with neighborhood members and groups to combat neighborhood deterioration.

Encourage mixed-use development by developing codes supporting the necessary infrastructure.

Limit proportion of multi-family units to 20% of the housing stock.

Revise sign regulations to reflect street type and neighborhood character.

Resolve conflicting development code requirements.

Review zoning codes to provide more flexibility for infill projects.
Mobility and connectivity are central to the City's vibrancy, health, and overall growth strategy. An effective transportation network allows people and goods to move through the city effectively and safely. Getting people and things where they need to be, when they need to be there, in a safe manner, is a key quality of life issue for residents and visitors to the City. The City's Transportation Master Plan was created in 2015, and an update to the plan was adopted by City Council in 2017.

The following are the goals of the Transportation Master Plan:

**COMPLETING THE NETWORK**

New roadways will be needed to connect people safely and efficiently to new destinations. Existing roadways already at capacity will need to be improved. The City's Transportation Master plan outlines recommendations to the ultimate roadway network that are anticipated as a result of new development. Implementation can occur when funding is identified.

**PLANNING FOR TRANSIT**

The City of Round Rock has been proactive in creating increased transit opportunities for its residents. The City partners with Capital Metro for transit service on local and commuter routes. Public transportation helps to lessen transportation impacts on the environment, provides different opportunities for mobility, and contributes to reduced fuel costs. Implementing new transit services and connections to regional destinations will help meet the demands of growing population, employment and travel patterns.

**IMPROVING FLOW**

In a rapidly growing cities, congestion often results when roads are forced to accommodate more traffic than they were designed for. Innovative intersections such as Diverging Diamonds, Continuous Flow Intersections, and Median U-Turns have been shown to be effective tools to reduce traffic congestion in a sustainable and affordable manner, and in situations where right-of-way is limited. Utilizing best practices in access management enhance the overall safety and mobility of the transportation network.

**DESIGNING COMPLETE STREETS**

Complete Streets seek to enhance roadway capacity while contributing to a balanced transportation network. Complete Streets include areas for inhabiting the street (sidewalk cafes, benches) landscaping, and paths for pedestrians, cyclists, and transit as well as cars. The underlying themes of Complete Streets (community, connectivity, capacity, calming, choices) serve as guides to balance mobility goals.
UTILITIES

The adequate provision of utilities is important for the City as it strives to maintain a desired level of service for residents and businesses and promote economic development. Utilities require substantial financial investment. Consequently, utilities must be planned well in advance to meet projected peak community demands and must be commensurate with the City's financial capabilities.

WATER & WASTEWATER

In 2012, the reuse water system was expanded to provide up to six million gallons per day (MGD) of reuse water to the northeast area of Round Rock. By expanding the reuse water system, the City conserves the drinking water supply and provides a good source of processed water for industries to use at a lower cost to the City. From 2012 to 2017, all residential water meters were replaced with Automatic Meter Reading technology. This has allowed the City to obtain daily meter reads that are available to our water customers through a Customer Portal.

STORMWATER

The City prepared a Storm Water Management Program (SWMP) which documents a comprehensive plan to manage the quality of the discharges from the Municipal Separate Storm Sewer System (MS4) and ultimately protect and improve water quality in our creeks and waterways. The City will continue to analyze and construct drainage improvements in order to reduce the risk to properties that have experienced flooding in the past.

ENVIRONMENTAL SERVICES

The Environmental Services Division performs the following functions for Round Rock:

- solid waste/recycling
- household hazardous waste elimination
- waste and wastewater laboratory
- pretreatment services

The City will continue looking for tactics to divert waste from the landfill. Additionally, it will escalate recycling efforts by educating and promoting recycling to our citizens, conducting collection events, and expanding the recycling program to include multi-family residents.
“Ensure that Round Rock is an active, vibrant, and beautiful City with a diversified and quality parks and recreation system that produces economic, health, and social benefits for the entire community.”

- Parks & Recreation Department Vision

**GOALS OF THE PARKS & RECREATION MASTER PLAN**

1. Link the Community

2. Community Cohesion
   *Creating a sense of place*

3. Sustainable Parks & Recreation System

4. Environmental Stewardship

5. Equity
   *Distribution of Resources*

**GROWING & MAINTAINING THE PARK & RECREATION SYSTEM**

Due to the rapid growth in Round Rock’s population, the City makes every effort to target strategic land preservation and acquisition to continue moving towards its vision of preserving 14 percent of the City and ETJ as parks and open space. One method used by the Parks and Recreation Department to grow the system is by receiving parkland dedication as part of the subdivision process, as well as encouraging parks to be developed and maintained by homeowners’ associations. Additionally, the Parks and Recreation team and City management continually pursue large land acquisitions in areas of projected growth, such as the northeast sector of the City, to complement the existing community and regional parks.
LIBRARY

The Round Rock Public Library System (RRPL) provides our growing and diverse community with a variety of programs and services. The mission is to provide the highest quality educational, informational, leisure, and cultural resources and services to a diverse population. With additional space, the library can expand its core services to children, teens and adults, as well as enhanced technology and providing more meeting spaces and program rooms. The library plans to construct additional facilities to meet the needs of Round Rock's growing population. By 2030, the department hopes to have completed construction of a new main library.

FIRE DEPARTMENT

Round Rock Fire Department has had many major accomplishments over the past decade, particularly in relation to the growth of the department. One fire station was repurposed as a Logistics Operations Center, two additional fire stations were opened, and a new state-of-the-art joint training facility was opened in 2018. These accomplishments were driven by service demand and service improvements to the coverage area. As more growth is expected by 2030, land-use decisions will be a key factor of RRFD facility placement. Future facilities are being evaluated in the Northwest and Northeast. In the next decade the Department would like to coordinate the purchase of land where growth is occurring and increase Community Risk Reduction efforts in targeted risk areas.

POLICE DEPARTMENT

The Police Department provides law enforcement and related services to Round Rock's 36.4 square miles of incorporated area largely through a geographic-based patrol. The Department believes the best way to keep Round Rock safe is to forge strategic partnerships that address quality-of-life issues before they become serious public safety or crime problems. A key area of concern as Round Rock continues to grow over the next decade is how growth impacts the demand for police services. The Department performs police functions largely from a single facility - its headquarters building located at 2701 N. Mays St. In 2018, a new public training facility for both the police and fire departments opened in the City.
ARTS & CULTURE

The City of Round Rock Arts and Culture Office supports the economic development of the community by adding value through the arts to downtown Round Rock and other areas. Arts and culture are important to quality of life, strong communities and creating a fun, interesting place to live for our residents. As Round Rock continues its rapid pace of growth, the construction of more and higher-quality community facilities, as well as the improvement and expansion of existing facilities, will be necessary. The arts are growing as well. The need for more funding for the arts and more cultural and performing arts facilities will be necessary to make our city prosper and be whole.

SPORTS MANAGEMENT & TOURISM

Round Rock, known as the Sports Capital of Texas, has established itself in the sports tourism industry with the quality of facilities maintained and the number of events hosted. However, most of those events are mainly state and regional with a few national events. By 2030, the department aspires to become a true industry leader and host for many national events, which would call for the planning, design, and construction of three additional facilities.

Current Facilities:
• Round Rock Sports Center
• Round Rock Multipurpose Complex
• Dell Diamond
• Forest Creek Golf Club
• Convention & Visitors Bureau
MIXED USE & TRADITIONAL SUBDIVISIONS

TRADITIONAL SUBDIVISIONS
This type of development is mostly occupied by single-family homes. This means that people must leave their neighborhoods to shop, dine, etc.

MIXED USE DEVELOPMENT
Mixed use developments are places where people can live, work, shop, and dine in a pedestrian-friendly area.
COMMUNITY SURVEY

Every two years, the City conducts a city-wide statistically valid survey to gauge how residents feel about services provided in the City. For the 2018 survey, Planning and Development Services asked 5 questions regarding land use in Round Rock.

Q25. Should there be more, about the same, or fewer of the following types of places in Round Rock? by percentage of respondents (excluding don't knows)

Source: ETC Institute (2018 Round Rock Community Survey)

Q26. Likelihood of Using the Following Modes of Transportation in Lieu of Personal Vehicle by percentage of respondents (excluding don't knows)

Source: ETC Institute (2018 Round Rock Community Survey)

Q27. Would you prefer that new neighborhoods in the City are developed as typical suburban subdivisions or new homes be built in a mixed-use development? by percentage of respondents (excluding don't knows)

Source: ETC Institute (2018 Round Rock Community Survey)

Q28. Satisfaction With the Quality/Appearance of Recent Commercial Development in the City by percentage of respondents (excluding don't knows)

Source: ETC Institute (2018 Round Rock Community Survey)

Q29. Satisfaction With the Quality/Appearance of Recent Residential Development in the City by percentage of respondents (excluding don't knows)

Source: ETC Institute (2018 Round Rock Community Survey)