The Southeast meeting was the first in a series of four quadrant meetings and took place on February 5, 2019 from 6:00-8:00PM in the Allen R. Baca Center Grand Ballroom. The meeting was attended by 113 members of the community, which was higher than any previous comprehensive planning public meeting the City had held in the past. The high attendance led to the City moving all other quadrant meetings to the Baca Center to accommodate the high turnout.

At the meeting, attendees were shown an introductory “What is a comprehensive plan?” presentation before starting a series of three exercises. The first exercise comprised of a series of open-ended questions, which attendees wrote their answers on stickers and placed them on boards. They then had the opportunity to place dots to agree with other answers. The second exercise was focused on getting the public involved in the policy-making process. Attendees were given a list of ten draft policies for the next decade that they could edit, comment on, and prioritize. They were also given the opportunity to create their own. The third exercise was a live polling exercise in which attendees could answer questions and immediately see how other people in the community answered.

EXERCISE BOARD RESPONSES

Today, Round Rock is...  
- Friendly and diverse  
- Needing to focus on transportation  
- A good place to live, work, and raise a family

Tomorrow, Round Rock will be...  
- A leader in protecting our environment  
- Progressive  
- In 2030, Round Rock will have more people, more traffic, maybe a water problem

What do you like about your quadrant?  
- Historic Main Street! Play for All Abilities! Historic architecture + homes. Music on Main. RR Library.  
- It is safe and has good residents who care about the community and the people; it has good schools  
- Still feels a bit rural, homes/trees/families/large lots

What could improve your quadrant?  
Describe your idea and its benefits.  
- Widen Red Bud Lane by HEB  
- More affordable housing close to public transportation, more bus stops, bus stops that directly connect to Austin stops  
- Mixed use development

POLLING RESPONSES

Round Rock has enough housing choices for me to be able to up-size or down-size throughout my life without having to leave Round Rock.  
- Strongly Agree 27%  
- Agree 31%  
- Neutral 0%  
- Disagree 33%  
- Strongly Disagree 9%

Which type of new housing developments would you like to see built in Round Rock?  
- Single-family with small lots  
- Single-family with large lots  
- Multi-family Townhouses  
- Mixed-use  
- High-rise condominiums  
- Senior housing  
- Other

Some new developments are planned so that people can live, work, shop, and dine in a pedestrian-friendly area. How strongly do you agree this type of development is good for Round Rock?  
- Strongly Agree 46%  
- Agree 31%  
- Neutral 11%  
- Disagree 5%  
- Strongly Disagree 4%

Aside from traffic, what do you think are the biggest issues Round Rock will face in the next ten years?  
- Not enough new development  
- Providing enough shopping and dining establishments  
- Adequate public transportation  
- Crime/safety  
- Thomason flooding  
- High property maintenance fees  
- Aging infrastructure  
- Lot size and/or location  
- Aging development  
- Lack of employment options  
- Adequate pedestrian connections  
- Cost of living/housing

Compared to what the City has now, what type of land use do you think Round Rock needs more than any other?  
- Parks and trails  
- Public gathering spaces/plazas  
- Cultural arts  
- Retail  
- Restaurants  
- Entertainment  
- Mixed-use  
- Senior housing  
- Agricultural

How important are alternative modes of transportation besides cars to increase travel options in Round Rock?  
- Very Important 46%  
- Important 31%  
- Neutral 10%  
- Unimportant 4%  
- Very Unimportant 6%

The following is a summary of the exercise board and live polling responses from the Southeast quadrant. Policy exercise data is available separately. All public input information will be available as an appendix to the comprehensive plan, Round Rock 2030.