The Northeast meeting was the second in a series of four quadrant meetings and took place on February 12, 2019 from 6:00-8:00PM in the Allen R. Baca Center Dining Room. The meeting was attended by 65 members of the community.

At the meeting, attendees were shown an introductory “What is a comprehensive plan?” presentation before starting a series of three exercises. The first exercise comprised of a series of open-ended questions, which attendees wrote their answers on stickers and placed them on boards. They then had the opportunity to place dots to agree with other answers. The second exercise was focused on getting the public involved in the policy-making process. Attendees were given a list of ten draft policies for the next decade that they could edit, comment on, and prioritize. They were also given the opportunity to create their own. The third exercise was a live polling exercise in which attendees could answer questions and immediately see how other people in the community answered.

The following is a summary of the exercise board and live polling responses from the Southwest quadrant. Policy exercise data is available separately. All public input information will be available as an appendix to the comprehensive plan, Round Rock 2030.

**EXERCISE BOARD RESPONSES**

**Today, Round Rock is...**
- Congested with traffic
- Trying too hard to be a big city
- A great place to live, work, raise a family

**What do you like about your quadrant?**
- Historic old town area w/museum, etc.
- Historic old town recognition, trails, parks, etc.
- Schools, no HOA, and pride in neighborhood friendliness

**Tomorrow, Round Rock will be...**
- A community that has preserved its character and is distinct from Austin and still offers opportunity to work + play in RR
- A vibrant city that recognizes its historic past and buildings, past and present
- A hip, exciting, culturally diverse community still oriented to family

**What could improve your quadrant?**
**Describe your idea and its benefits.**
- More lighting and crosswalks
- Protection of old town area
- Connect it with the larger RR trail system

**POLLING RESPONSES**

Round Rock has enough housing choices for me to be able to up-size or down-size throughout my life without having to leave Round Rock.

Which type of new housing developments would you like to see built in Round Rock?

- Single-family with small lots
- Single-family with large lots
- Multi-family
- Mixed-use
- High-rise condominiums
- Senior housing
- Other

Some new developments are planned so that people can live, work, shop, and dine in a pedestrian-friendly area. How strongly do you agree this type of development is good for Round Rock?

- Agree 49%
- Strongly Agree 31%
- Neutral 19%
- Disagree 7%
- Strongly Disagree 2%

Aside from traffic, what do you think are the biggest issues Round Rock will face in the next ten years?

- Adequate parks/plazas/trails
- Lack of employment options
- Aging infrastructure
- Too much new development
- Loss of small town feel
- Aging developments
- Too many people
- Road repair/maintenance/expansion
- Adequate parking/places to park
- Adequate public transportation
- Cost of living/housing

Compared to what the City has now, what type of land use do you think Round Rock needs more than any other?

- Retail
- Restaurants
- Cultural arts
- Public gathering spaces/plazas
- Agricultural
- Senior housing
- Better variety of residential options
- Better variety of non-residential uses (commercial, recreation, etc.)

How important are alternative modes of transportation besides cars to increase travel options in Round Rock?

- Very Important 42%
- Important 25%
- Neutral 22%
- Unimportant 5%
- Very Unimportant 9%

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