



# 2019

Round Rock  
Sertoma  
July 4th Parade

## GENERAL INFORMATION

### RULES & REGULATIONS

FOR MORE INFORMATION CONTACT 512-218-5540





# GENERAL INFORMATION



Round Rock  
Sertoma  
July 4th Parade

**DATE: THURSDAY, JULY 4, 2019**

## SCHEDULE

- 4:00 a.m. Streets around the route and staging areas are closed. Crowd control barriers are set up by contractor.
- 6:00 a.m. Parade staging begins
- 9:00 a.m. Parade begins
- 11:00 a.m. Parade ends (approximate time)
- 11:00 p.m. Street sweeper begins cleanup

**Distance:** 1.2 miles (approximately)

**Parade Route:** Mays Street, between  
Mays Crossing and Highway 79

*Times subject to change.*

## ENTRY FEES

\$50 Business  
\$25 All other entries  
(non-profit, civic, clubs & individuals)

**Deadline:** Wednesday, June 14, 2019  
A \$50 late fee will be applied after June 14th  
if space allows.



# RULES AND REGULATIONS

All applications will be reviewed by and are subject to the approval of event organizers. No entry will be accepted for consideration until the application process is completed.

Entries in The Round Rock Sertoma July 4th Parade are expected to reflect the spirit of Independence Day and must be suitable for a family entertainment event.

All instructions and directions from Parade Officials must be obeyed.

No alcoholic beverage of any type will be allowed.

Entry fees are non-refundable.

No 18 wheeler rigs or full size school buses allowed.



## 1. DECORATIONS AND ATTIRE

- All parade entries must be decorated in keeping with the patriotic spirit of the Parade. Any entry not decorated may be pulled from the parade lineup.
- Walking Units should dress in coordinating attire or costumes to reflect their organization/business.

Examples:



## 2. BANNERS

- One banner preceding your entry is allowed. No size limit.
- Banner carriers must be capable of maintaining the parade pace. If the pace of the banner carriers is impeding the parade progress, the banner will be removed.

## 3. BUSINESS

- Entries may be sponsored by an individual business or businesses in a mutual association.
- A logo or business name may be used on an entry, however, the entry may not be used primarily for advertising purposes and must be decorated in keeping with the patriotic spirit of the parade.

Examples:



# RULES AND REGULATIONS: CONTINUED

## 4. HAND-OUTS AND GIVEAWAYS

- Walkers distributing candy and/or novelty items must do so along the crowd control barriers in a safe manner and must keep up with the pace of the parade.
- No throwing of candy.
- Walkers slowing up the parade may be pulled from parade by parade officials.
- NO HANDOUTS (paper leaflets, flyers) OF ANY KIND ARE PERMITTED DURING THE PARADE.
- For safety reasons, any activity that entices spectators to enter the parade route is prohibited.

## 5. SUPPORT VEHICLES

- Motorized entries (floats, cars, etc) will not be permitted to have a support vehicle. Marching units and walking entries are permitted to have ONE support vehicle.
- You must describe your vehicle on the application to be eligible to have a support vehicle in the parade.
- Support vehicles must be decorated in red, white and blue in keeping with the patriotic spirit of the parade.

## 6. SAFETY RULES

- Minimum age to walk in the parade is eight (8) years old unattended. If under 8 years, the following is mandatory:
  - \* Must have a 4:1 ratio (1 adult per 4 kids).
  - \* Adults must walk in front of and behind their group with the kids in the middle.
  - \* Adults must be in similar attire.
  - \* Everyone must be able to keep the pace of the parade. If a younger participant cannot keep up and is slowing the parade down, they will be asked to step out of the parade with an adult.
- No one under eight (8) years of age may appear on a float or in a vehicle unless they are accompanied by a person 18 years or older at all times.
- Materials used in each entry should be fire-retardant and not of a dangerous nature. An on-board fire extinguisher is recommended for all entries.
- Helmets are mandatory for bicycle riders under the age of 18.
- For safety reasons, any activity that entices spectators to enter the parade route is prohibited. See Handouts and Giveaways above.



# RULES AND REGULATIONS: CONTINUED

## 7. APPLICATIONS

- There is a **\$50 entry fee for business entries and \$25 for all other entries (non-profit, civic, clubs & individuals)**
- All applications and entry fees must be **submitted by Friday, June 14, 2019 as space permits.**  
LATE APPLICATIONS ARE SUBJECT TO AVAILABILITY AND PARADE COMMITTEE APPROVAL. If allowed, a \$50 late fee will be assessed.
- All information for Announcer's Script must be submitted with entry application. Information provided for Parade Announcers is subject to editing to meet time constraints of the Parade.
- A separate application must be submitted for each entry in parade. Example: A school that enters their drill team, cheerleading squad, and color guard to be judged, must submit a separate application for each. If to be considered as one entry, submit one application only.
- If an organization has more than one entry, please list on one of your applications, the order in which you wish them to appear. Example: Schools with cheerleaders, marching band, and drill team.

## 8. ENTRY MARSHALS

- Each entry is required to appoint an Entry Marshal. This position will be the main contact person for your entry, who is expected to communicate the parade information to your entry participants and to supervise the smooth and efficient operation of the parade from the staging/lineup area, through the parade route and back to the parking lot.
- Know the parade rules for your entry and ensure compliance.
- The Entry Marshal is to be available to parade officials for relaying information to your entry in the staging area and along the parade route.
- Keep your entry together and organized in the staging area.
- Accompany your entry during the parade.
- Control entry speed on the parade route to maintain a 20-30 foot interval between your entry and units before and after. If a gap develops, close it up.
- Ensure the safety of your entry and entry participants. Be safe!

# AWARDS

## JUDGING CRITERIA

- Floats will be judged on their originality, use of materials, theme and overall quality and craftsmanship.
- Other entries will be evaluated for their presentation, appearance and showmanship and overall crowd appeal.

### MAYOR'S AWARD

Presented to the Best Overall Entry. This entry must be of a patriotic nature.

### COMMUNITY SPIRIT AWARD

Presented to the entry which best personifies a spirit of dedication, ingenuity, originality, and enthusiasm, and brings the greatest pleasure to and response from the spectators.

### BEST HIGH SCHOOL AWARD

Presented to Best Overall High School Marching Band/Drill Team/Cheerleaders/Color/ Guard Unit.

### BEST FLOAT AWARDS: (1ST-3RD PLACE)

Presented to the top three floats.

### STARS & STRIPES AWARD

Presented to the Best Military/Veterans Organizations.

### HOT ROD AWARD

Presented to the Best Vehicle(s) - Individual or Club.

### YANKEE DOODLE DANDY AWARD

Presented to the Best Youth Entry.

### PATRIOTIC PERFORMANCE AWARD

Presented to the Best Music, Dance or Cheer Demonstration.

### FIRECRACKER AWARD

Presented to Best WOW!.

### SPARKLER AWARD

Presented to Parade Official's Choice!

## FLOAT RULES

- Floats must be decorated in keeping with the patriotic spirit of the Parade.
- Floats may not exceed 80 feet in length including the tow vehicle.
- Float width may not exceed 14 feet.
- Because of overhead obstacles, no superstructure may exceed 13 feet from street level and must be wired or otherwise secured. It must be able to go under the gateway entry signs, traffic lights and utility wires along the parade route.
- Professionally built floats are not eligible for award consideration.
- An on-board fire extinguisher is recommended for all floats.







# THANK YOU

FOR YOUR SUPPORT



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