

# Round Rock

# 20 30

DEVELOPING **OUR** FUTURE

POLCO POLICY DISCUSSION  
SURVEY REPORT



ROUND ROCK TEXAS  
PLANNING AND DEVELOPMENT SERVICES



## INTRODUCTION

The City conducted its third phase of public input for Round Rock 2030 from mid-April through mid-June using Polco, an online public engagement tool. 21 standalone questions and 2 surveys were developed based on input received at the in-person quadrant meetings the City hosted in February and March. In mid-May the City added a policy discussion survey to the City's Polco page. This policy discussion is an important step in creating land use policies for *Round Rock 2030*. Policies are meant to be general statements that guide the comprehensive plan. City staff incorporated concepts from the currently adopted comprehensive plan and current trends in planning practice to draft the initial policies.

The first policy discussion activity took place during a series of public meetings in February and March. Attendees were given a list of 10 draft policies for land use decisions throughout the next decade that they could edit, comment on, and prioritize. They were also given the opportunity to create their own new policies. After the quadrant meetings, planning staff reworked the draft policies to reflect the 745 public comments received.

The online policy exercise allows participants to tell City staff whether or not they support the draft policies, and to suggest changes to the wording of the policies. With the Polco feedback, planning staff will adjust the policies again to reflect the online input.

Specific information and implementation strategies related to each policy statement will be incorporated into Round Rock 2030 as it is developed. Input received for all of the online engagement questions and surveys will ultimately be incorporated into the content of *Round Rock 2030*.

## POLICY DISCUSSION QUESTIONS

Respondents were asked whether or not they support each of the 12 draft policies in a multiple-choice format. The answer choices were:

- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

Respondents were prompted '*If you said you would change the wording for Policy \_\_, what changes would you make?*' However, due to the limitations of Polco, respondents were able to comment on each policy regardless of their answer choice.

At the end of the survey, respondents were prompted '*Please leave any additional comments you have about the draft policies.*' In order to submit the survey, respondents were required to answer all multiple-choice questions. Respondents were encouraged but not required to provide comments.

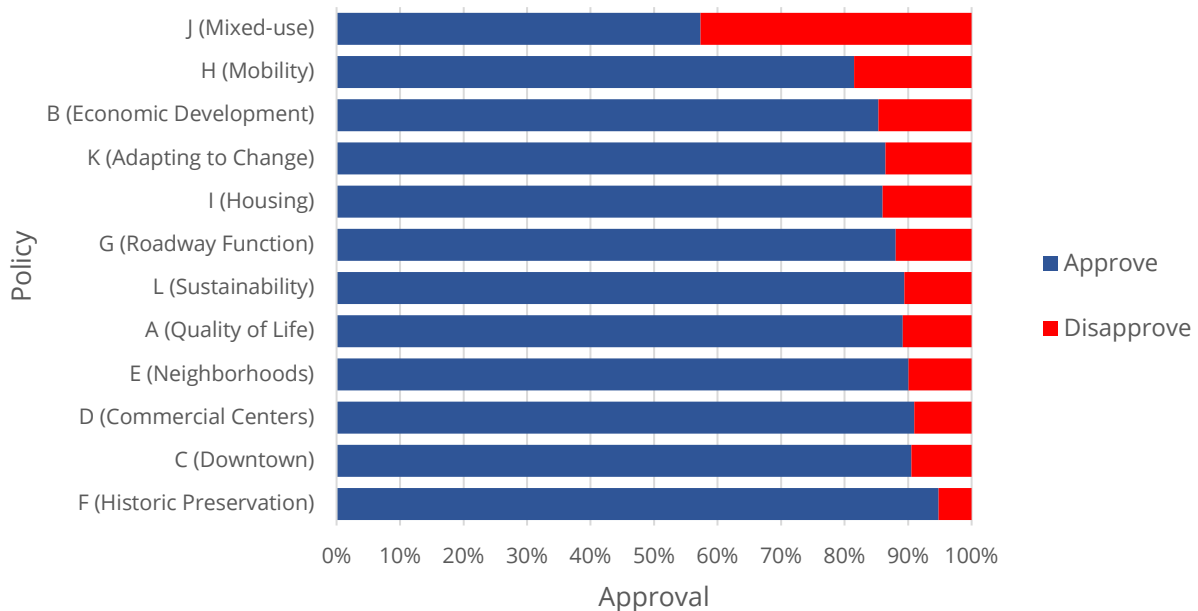
## VERSION OF DRAFT POLICIES PRESENTED IN POLCO POLICY DISCUSSION SURVEY

- **(Quality of Life):** Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.
- **(Economic Development):** Continue to be the “City of Choice” for entrepreneurs by focusing on planning policy that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth.
- **(Downtown):** Manage and guide the redevelopment of downtown as a safe and walkable community destination with exciting and unique activities for all.
- **(Commercial Centers):** Foster revitalization, maintenance, and reuse of aging commercial centers while adapting to shifts in consumer preferences.
- **(Neighborhoods):** Maintain older neighborhoods to ensure longevity and desirability.
- **(Historic Preservation):** Preserve buildings and sites that contribute to Round Rock’s history.
- **(Roadway Function):** Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel.
- **(Mobility):** Develop multimodal connections within and between neighborhoods and local destinations.
- **(Housing):** Enable a mixture of housing types to meet all residents’ housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without leaving the city.
- **(Mixed-use):** Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways.
- **(Adapting to Change):** Consider modifications to development codes to account for transportation innovations, changing technology, and consumer behavior.
- **(Sustainability):** Consider policies that promote environmental sustainability while accommodating growth. Facilitate development that incorporates natural resource conservation and energy efficiency.

## SURVEY DATA SUMMARY

- **443** Respondents
- **723** Comments
- On average, **68%** of respondents selected *'Yes, I support the policy the way it is worded'*
  - **79%** barring outliers [Policies B (City of Choice), H (Mobility), & J (Mixed-Use)].
- Average Approval (With and Without Edits): **86%**
- Highest Approval (Without Edits): **88%** (Policy F – Historic Preservation)
  - Policy F Combined Approval (With and Without Edits): **95%**
- Lowest Approval (Without Edits): **51%** (Policy J – Mixed-use)
  - Policy J Combined Approval (With and Without Edits): **57%**
- Most Comments: **83** (Policy C – Downtown)

### Approval (With or Without Edits) vs Disapproval by Policy



## ABOUT THE POLICY DISCUSSION SURVEY

**Important:** The following document is noninteractive and is only intended for reference purposes. The content of this report provides the description and results from the Polco Policy Discussion Survey.

**Policy Organization:** Policies are coded only for organization. Letters are assigned to policies according to the order of appearance in the policy discussion survey. Policies are not ranked by importance in any way.

**Comments:** Comments were recorded verbatim from Polco as entered by respondents. Comments are organized into three sections: 'rewrites', 'rewords' and 'all comments'. Re-writes are comments that added wording into the existing draft policies. Re-words are comments that made specific suggestions for wording changes to the draft policies. Finally, all comments including re-writes and re-words are listed in the 'all comments' section.

**Data:** Only total respondent data is included in this report. Percentages were rounded to the nearest whole number and may not sum to 100%. Response difference between total and registered voters and self-reported residents is negligible (+/- no more than 3% across all policies). While only data for 'all respondents' is presented in this report, there are several types of users categorized by Polco. The definitions of each user type is listed below.

**All Respondents:** all users that responded to a question regardless of demographic data

**Registered Voters in Round Rock, TX:** users that are registered to vote in Round Rock as verified by Polco using public records

**Live in Round Rock, TX – Self-reported:** users that self-identified as living in Round Rock regardless of voter verification information

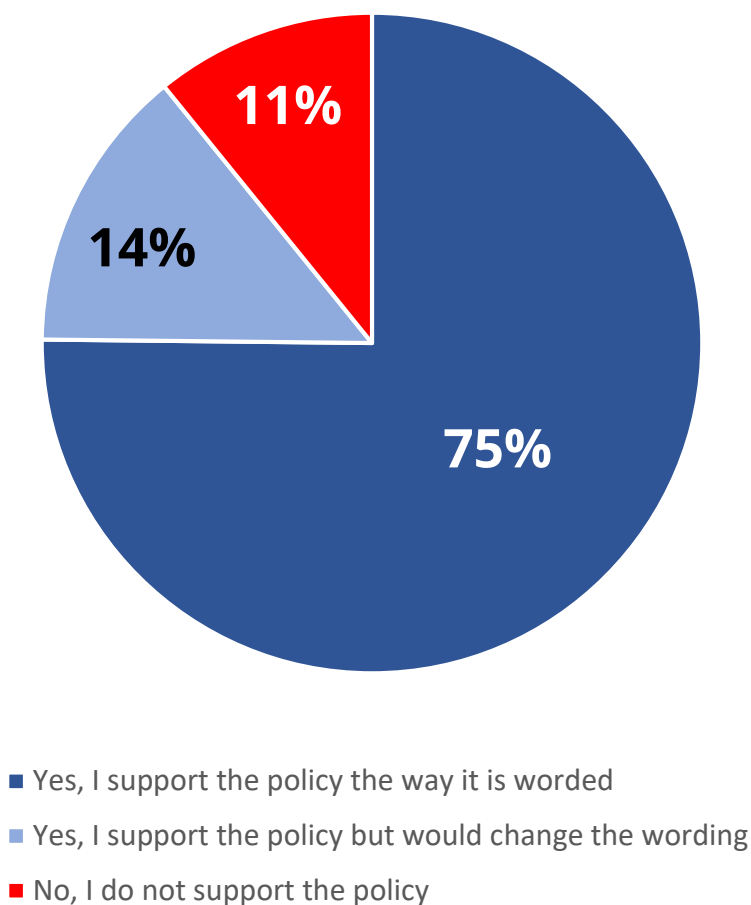
**Registered Voters from Anywhere:** users that are registered voters as verified by Polco using public records, regardless of where they are registered to vote

## POLICY A

### (QUALITY OF LIFE)

Focus economic development initiatives on those that improve quality of life and not just those that make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	333	75%
Yes, I support the policy but would change the wording	62	14%
No, I do not support the policy	48	11%
<b>Total</b>	443	100%



## RE-WRITES

Focus economic development initiatives on those that improve quality of life and make economic sense. Invest in the arts, culture and entertainment by creating community gathering spaces for all ages.
Focus economic development initiatives on those that improve quality of life and security, not just those that make economic sense. Invest in three key areas: 1-community gathering spaces, for all ages, that support the arts, culture and entertainment; 2- Well-being and entertainment for elderly residents; 3- Personal safety of all residents and visitors.
Focus economic development initiatives on those that improve quality of life and that make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life even if they don't make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life through the creation of good jobs. Pursue initiatives that make make economic sense and Invest in community gathering places for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life while making economic sense.
Focus economic development initiatives on those that PROVIDE THE GREATEST BENEFIT TO OUR LOCAL COMMUNITY WHERE THE FINANCIAL INVESTMENT IS CLEARLY JUSTIFIED BY THE WELFARE, VALUE AND ENJOYMENT THAT IT PROVIDES TO THE ROUND ROCK COMMUNITY AT LARGE. ...
Focus economic development initiatives with equal consideration for improving the quality of life and building economic sustainability....some wording that emphasizes a goal of balanced outcomes.
Focus on community investments that improve the quality of life and make economic sense.
Focus on quality of life, be economical. Don't do stupid stuff that Austin does, like scooters, bike lanes everywhere. Don't put money into stuff that attract crime, drug, corner bums.

## RE-WORDS

"that improve quality of life and not just those that make economic sense, while maintaining and protecting our natural environments."
add outdoor recreation or at least recreation to the list
and outside activities,
arts, culture and entertainment change it to just entertainment places.
Change "not just those that make economic sense" to "while remaining economically responsible".
delete "and not just " substitute with "in addition to"



Delete the last sentence.
I would add revise the last sentence to: Invest in community gathering spaces for all ages that support the arts, culture, entertainment, enjoyment of nature and easy access to those venues.
I would also specify outdoor recreation in the list with arts, culture, and entertainment.
I would avoid wording the first sentence in a negative way. The arts and entertainment are an important part of RR's economy, not an add-on perk. "Focus economic development initiatives on those that improve quality of life WHILE CONTRIBUTING TO OUR ECONOMIC SUCCESS."
I would include a reference to small business owners. "economic development initiatives " should focus on helping local small and medium business growth. Having the "improve quality of life" is nice, but try to keep Round Rock local small business owner friendly too.
I would strike the entire second sentence because it to prescriptively tries to define "quality of life." I value the items listed in the second sentence by quality of life to me means: Less traffic on the roads, fewer commuters using my neighborhood roads to commute to their new neighborhood, feeling safe to continue riding my bike in the community, the preservation of some green space, access to real public transportation, and not seeing the same strip malls with the same chain stores every five miles.
Remove "and not just those that make economic sense." I would change "entertainment" to "recreation." I would also add wording that supports the diverse socioeconomic base of the city.
Take out economical sense. Expand on the quality of life, family, arts, etc.
I think that improving quality of life makes economic sense. I might reword it to say "and not just those that have a direct economic impact"

## ALL COMMENTS

"that improve quality of life and not just those that make economic sense, while maintaining and protecting our natural environments."
Add "promotes sustainability." Teach people how to keep the city clean. Especially on these types of events.
Add comments about mass transit.
add outdoor recreation or at least recreation to the list
Add plans for safety/security and public transportation for locals and visitors alike to alleviate related stress make some places within walking distance of neighborhoods
and outside activities,
Any and all development needs to be voted on by the taxpayers and does not require tax increases for road maintenance or new schools!
arts, culture and entertainment change it to just entertainment places.
As is, it sounds like money is no object. Need verbiage in there to say there are limitations to what will be spent, or taxes raised
As the tax base grows due to economic development add more focus on the development of quality of life initiatives.

Balance between economic sense and arts and culture events
Be more specific about what support the arts, culture and entertainment means.
Be more specific regarding the meaning of "quality of life".
Before something is built and taxpayer money is spent, voter approval should be sought.
Change "not just those that make economic sense" to "while remaining economically responsible".
Community gathering spaces for all ages including kids to have a recreational place, besides Clay Madsen.
delete "and not just " substitute with "in addition to"
Delete the last sentence.
depends on the changes made to the areas I live in.
Development initiatives still need to make economic sense and also impact quality of life
Economic development initiatives should consider both those that make economic sense and those that improve quality of life such as community gathering spaces for all ages and interests.
Focus economic development initiatives on those that improve quality of life and make economic sense. Invest in the arts, culture and entertainment by creating community gathering spaces for all ages.
Focus economic development initiatives on those that improve quality of life and security, not just those that make economic sense. Invest in three key areas: 1-community gathering spaces, for all ages, that support the arts, culture and entertainment; 2- Well-being and entertainment for elderly residents; 3- Personal safety of all residents and visitors.
Focus economic development initiatives on those that improve quality of life and that make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life even if they don't make economic sense. Invest in community gathering spaces for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life through the creation of good jobs. Pursue initiatives that make make economic sense and Invest in community gathering places for all ages that support the arts, culture and entertainment.
Focus economic development initiatives on those that improve quality of life while making economic sense.
Focus economic development initiatives on those that PROVIDE THE GREATEST BENEFIT TO OUR LOCAL COMMUNITY WHERE THE FINANCIAL INVESTMENT IS CLEARLY JUSTIFIED BY THE WELFARE, VALUE AND ENJOYMENT THAT IT PROVIDES TO THE ROUND ROCK COMMUNITY AT LARGE. ...
Focus economic development initiatives with equal consideration for improving the quality of life and building economic sustainability....some wording that emphasizes a goal of balanced outcomes.
Focus on community investments that improve the quality of life and make economic sense.
Focus on economic growth, and everything else will come.

Focus on quality of life, be economical. Don't do stupid stuff that Austin does, like scooters, bike lanes everywhere. Don't put money into stuff that attract crime, drug, corner bums.
Focus on the money we get to invest in the city and people of Round Rock.
For all communities in Round Rock and not just certain areas.
Give me the checkbook and goals list... Then let's talk.
Have more community involvement
I don't give a rat's ass about "arts, culture and entertainment." We are not Paris, London, NYC, Milan, Tokyo, etc. We are Round Rock, and we already pay for too much crap that too few people use. FOCUS ON ROADS and reducing property taxes! Stop wasting our money on woo-woo crap, businesses we didn't ask for, and roads that go nowhere.
I don't like the implication that funding the arts doesn't make economic sense. Remove this phrase: not just those that make economic sense.
I don't see anything about sports. I would like sports mentioned because we need some more open spaces for kids to play things like football / baseball. In my community there isn't really a space for that as much as just an open field they can try to use and hope no one else shows up.
I think that improving quality of life makes economic sense. I might reword it to say "and not just those that have a direct economic impact"
I wholeheartedly agree with this statement. The government's role is to invest in community projects that may not make purely economic sense, otherwise private businesses would be able to fill that role.
I would add revise the last sentence to: Invest in community gathering spaces for all ages that support the arts, culture, entertainment, enjoyment of nature and easy access to those venues.
I would also specify outdoor recreation in the list with arts, culture, and entertainment.
I would avoid wording the first sentence in a negative way. The arts and entertainment are an important part of RR's economy, not an add-on perk. "Focus economic development initiatives on those that improve quality of life WHILE CONTRIBUTING TO OUR ECONOMIC SUCCESS."
I would include a reference to small business owners. "economic development initiatives " should focus on helping local small and medium business growth. Having the "improve quality of life" is nice, but try to keep Round Rock local small business owner friendly too.
I would include something about open spaces or open spaces; also there's nothing that includes historic preservation, Round Rock has a history
I would like community spaces that encourage interaction with nature and outdoor recreation to also be considered as part of quality of life.
I would strike the entire second sentence because it to prescriptively tries to define "quality of life." I value the items listed in the second sentence by quality of life to me means: Less traffic on the roads, fewer commuters using my neighborhood roads to commute to their new neighborhood, feeling safe to continue riding my bike in the community, the preservation of some green space, access to real public transportation, and not seeing the same strip malls with the same chain stores every five miles.
I'd include nature and open space as ways to improve quality of life

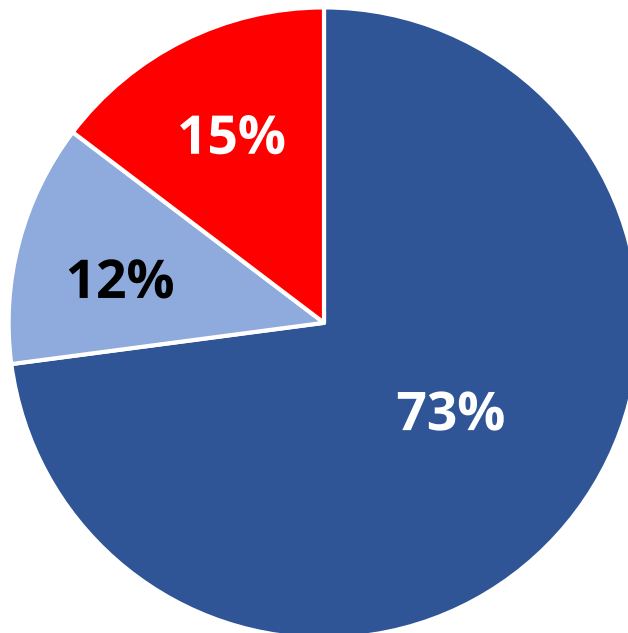
If it doesn't make economic sense it doesn't make sense at all. Do not endeavor into something if you do not have the budget to do so.
Invest in community gathering spaces if it makes economic sense.
Invest in community Walking and Cycling trails, more Bike lanes that actually go someplace and connect West and East Round Rock. This would allow workers to ride to work and recreational riders to visit Downtown and other areas for the City
It should not make BAD economic sense just to do something community. That doesn't help the community, either.
Less focus on arts culture and entertainment.
Let the market decide. Who decides what quality of life is?
Let the people handle economic matters organically, and not handed down by a local Soviet.
More affordable housing with backyard and garages
Needs to make economic sense. Its our tax dollars!
Needs to say something about these spaces being economically neutral or something - don't want to be like Austin and spend a lot on such things while neglecting areas of necessity.
Private sector support
Remove "and not just those that make economic sense." I would change "entertainment" to "recreation." I would also add wording that supports the diverse socioeconomic base of the city.
Respond to the views of constituents and acknowledge the need for progress while respecting the value of the area's history.
Support the entertainment of our residents and visitors to our city.
Take out economical sense. Expand on the quality of life, family, arts, etc.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
To ensure that EP stays affordable, "economic sense" should have a higher priority. In current form, Policy A effectively conveys that anything that benefits anyone will be considered or pursued.
to honor the ARTS and provide a place for gathering, sharing, performing and celebrating the many aspects of the ARTS
Usually the first thing that suffers when you focus on the economy is the environment, especially in Texas. Arts, culture, and entertainment are all kinda redundant and doesn't protect the environment.
We already have old settlers park. I enjoy the outdoor spaces but being fiscally responsible rather than creating a little Austin is a better choice for tax payers dollars.
When considering economic development initiatives, there should be a balance between quality of life (community gathering spaces, arts, history, etc.) and increasing property values.
While I applaud the council for considering an investment in the arts, this wording suggests that investment in gathering spaces that support the arts, culture and entertainment do not make economic sense when studies show the arts have a positive economic impact on communities.

## POLICY B

### (ECONOMIC DEVELOPMENT)

Continue to be the “City of Choice” for entrepreneurs by focusing on planning policy that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	323	73%
Yes, I support the policy but would change the wording	55	12%
No, I do not support the policy	65	15%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Continue to be the "City of Choice" for entrepreneurs and citizens by balancing planning policies that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth.
Continue to be the "City of Choice" for entrepreneurs by focusing on planning policy that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate rapid growth.
Continue to be the "City of Choice" for entrepreneurs by reducing red tape and taxes, while ensuring that the City has adequate infrastructure and services to accommodate growth.
Focus on planning policy that promotes quality, attractive development while ensuring that Round Rock has adequate infrastructure and services to accommodate growth and maintains our status as "City of Choice" for entrepreneurs.

## RE-WORDS

"while ensuring that the City has adequate infrastructure and services to accommodate growth without increasing the tax burden on current residents and effectively forcing them to subsidize development that lowers their quality of life."
"...attractive development. To ensure that the city-- to accommodate growth, the said new developments will pay for the cooresponding infrastructure they caused to be needed by their coming here."
"Adequate" is a way to stick your head in the sand about how terrible traffic is. How do you define "adequate." "Plentiful" is a better word, and stays ahead of the growth you so desperately want as the expense of the residents that have been here for generations.
"attractive development"? What does that mean?
, and making sure that's entrepreneurs participate in the cost of infrastructure and that they are not given tax breaks that would create additional taxes for local taxpayers, and that the tax breaks well not only pay for themselves but create revenue for the city.
,while ensuring that the city has adequate protections for the quality of life of its citizens, including protections against the majority of jobs created being minimum wage and or part time jobs, and ensuring that the city has infrastructure....
. . . while ensuring that the City PRIORITIZES adequate infrastructure and services to accommodate growth.
[Continue to be the "City of Choice" for entrepreneurs] and independent business owners, by focusing on planning policy that promotes hig quality, attractive development; while ensuring the city has adequate infrastructure and services that accommodate growth; without impeding current business owners' ability to grow.
"Adequate infrastructure" should be changed to EXEMPLARY infrastructure.
Add "sustainable" before the word "growth."

Instead of "entrepreneurs" I would use the words "small business owners."
Take out "focusing on planning policy". Again, the city council should aspire to be central planners.
Don't use the word adequate. Adequate means just barely good enough. Change it to superior.

## ALL COMMENTS

"while ensuring that the City has adequate infrastructure and services to accommodate growth without increasing the tax burden on current residents and effectively forcing them to subsidize development that lowers their quality of life."
Focus on economic growth, and everything else will come.
In order to continue to be the city of choice for entrepreneurs, we must ensure adequate infrastructure and services to accommodate growth and focus our planning policy in a way that promotes high quality attractive development. Emphasize infrastructure which is more important than services. I would like to see development that encourages less curb cuts, less stop lights. Each time a new stop light is added, it pushes existing residents further and further away in commute times from what they do.
"...attractive development. To ensure that the city-- to accommodate growth, the said new developments will pay for the corresponding infrastructure they caused to be needed by their coming here."
"Adequate" is a way to stick your head in the sand about how terrible traffic is. How do you define "adequate." "Plentiful" is a better word, and stays ahead of the growth you so desperately want as the expense of the residents that have been here for generations.
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, and making sure that's entrepreneurs participate in the cost of infrastructure and that they are not given tax breaks that would create additional taxes for local taxpayers, and that the tax breaks well not only pay for themselves but create revenue for the city.
,while ensuring that the city has adequate protections for the quality of life of its citizens, including protections against the majority of jobs created being minimum wage and or part time jobs, and ensuring that the city has infrastructure....
. . . while ensuring that the City PRIORITIZES adequate infrastructure and services to accommodate growth.
[Continue to be the "City of Choice" for entrepreneurs] and independent business owners, by focusing on planning policy that promotes high quality, attractive development; while ensuring the city has adequate infrastructure and services that accommodate growth; without impeding current business owners' ability to grow.
"Adequate infrastructure" should be changed to EXEMPLARY infrastructure.
06/08/2019 00:58 - Add "sustainable" before the word "growth."
Add in something promoting environmentally friendly businesses

Adequate though positive, ample might be of choice so growth continues and not become pseudo chaos. Traffic, schooling and local infrastructure
Any needed infrastructure changes needs to be funded by the developer.
Beef up what constitutes adequate infrastructure. Don't want to see economic development at the expense of inadequate systems (think transportation) because we gave developers a pass to get their business and then it ends up on the backs of taxpayers to fix it.
Bring jobs to Round Rock so we don't have to drive to Austin.
CITY OF CHOICE
Continue to be the "City of Choice" for entrepreneurs and citizens by balancing planning policies that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth.
Continue to be the "City of Choice" for entrepreneurs by focusing on planning policy that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth. HOWEVER, WE WANT TO MAINTAIN THE RELAXED SMALL TOWN FEEL OF ROUND ROCK WITHOUT OVERCROWDING OUR DENSITY OR ROAD WAYS.
Continue to be the "City of Choice" for entrepreneurs by focusing on planning policy that promotes high quality, attractive development while ensuring that the City has adequate infrastructure and services to accommodate rapid growth.
Continue to be the "City of Choice" for entrepreneurs by reducing red tape and taxes, while ensuring that the City has adequate infrastructure and services to accommodate growth.
Developers and entrepreneurs can help with needed new or updated infrastructure and services.
Do not build more empty office space buildings "hoping" that tenants will come. You will take away green space for wasted space, which is true for the 4th storage center recently built a one square mile area in SE RR.
Don't use the word adequate. Adequate means just barely good enough. Change it to superior.
Entrepreneurs need access to cheap, well educated talent. Rest is good.
Entrepreneurs usually start out of their home/house with extremely limited budgets and little credit so rather than (or in addition to) "high quality, attractive", as an entrepreneur, "affordable" is more important. Vendor streets, and culture & market districts are common methods that work well in other countries (i.e. Japan).
Focus on local business, regulations are crazy, rent and taxes really high. That is why businesses close so soon. Lets not only give breaks to big corporations, lets focus on small businesses that creates jobs
Focus on planning policy that promotes quality, attractive development while ensuring that Round Rock has adequate infrastructure and services to accommodate growth and maintains our status as "City of Choice" for entrepreneurs.
Growth without roads and alternate modes of transport Buses, Bike Lanes and Walking Paths, is detrimental to the City.



I believe that the two characteristics entrepreneurs value the most are low costs and lack of rules. Establishing more and more specific rules about what makes developments attractive is the moving the opposite direction of lower costs and fewer rules. I don't really support Policy B & only clicked the support Policy B so I could use the text box.
I believe the developers should pay for the required new infrastructure, not the existing taxpayers.
I don't believe it's the role of the city to promote (ie: hand out tax money) entrepreneurs. Round Rock, nor any city, should be in the Corporate Welfare business. Attract entrepreneurs by investing in our community for the people that live and work here.
I would add "affordability" to infrastructure services
I would emphasize that quality of life, i.e. Policy A, is more important.
I would like to see more support for locally owed endeavors rather than big box stores and corporations.
I would like to see something that talks about parks or open spaces as well as something that speaks to historic preservation as Round Rock has a history
I would make sure it is clear that infrastructure includes traffic.
I'd like too see more focus in improving infrastructure to accommodate growth.
I'm unsure what "high quality, attractive development" means. Attractive to the entrepreneurs or to the citizens of Round Rock? I would also like to have quality of life balanced into this equation because attractive development for businesses might detract from neighborhood life.
Includ3 quality of life issues (parks, trails, pools, etc.)
Infrastructure first before growth. Schools are full and traffic unbearable.
Instead of "entrepreneurs" I would user the words "small business owners."
Less focus on development and more focus on infrastructure for existing citizens. Slow the growth.
Lets STOP the growth already! If people want to live in a growing big city they live in Austin. Lets keep a small town feel in RR!
Make it seem less focused on capitalism and making money
Make sure that East Round Rock does not get most of the apartments and ensure communication with the rrisd board
More affordable housing with backyards and garages
More focus on local small business and less on outside corporations like Kalahari. We're at risk of become the next Arlington, TX and I do NOT want that.
not only for "entrepreneurs"
Repurpose current buildings rather than taking one spaces and building new structures
Round Rock's appeal is a family friendly quieter place, while expansion is inevitable you will lose community feel with more businesses.
Specify what would happen with this sentence "attractive development while ensuring that the City has adequate infrastructure and services to accommodate growth."

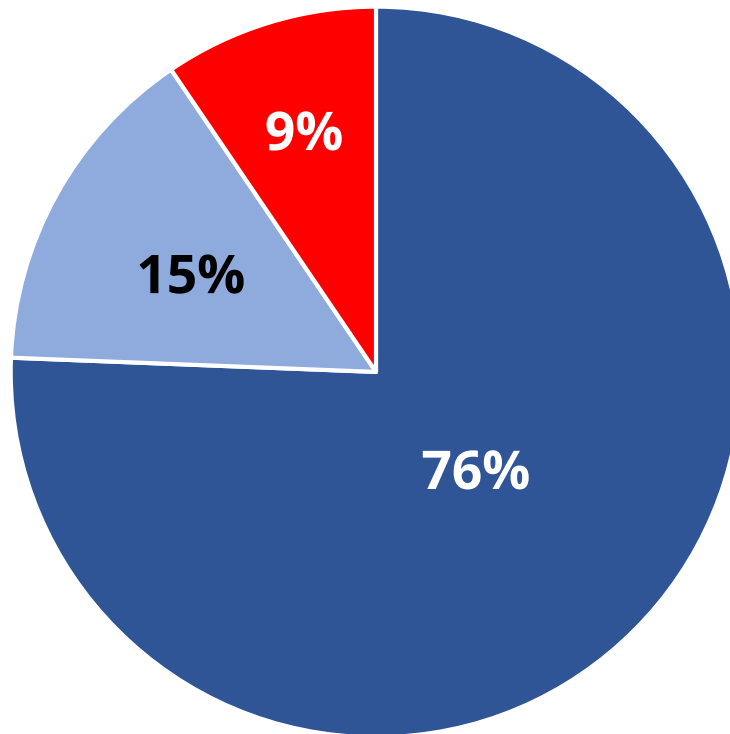
Take out "focusing on planning policy". Again, the city council should aspire to be central planners.
The only additional new development we need at this point is affordable housing for public servants. We have Teachers Aides on welfare. If you work here you should be able to live here.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
The word "attractive" implies to me that we would not be willing to support entrepreneurial efforts if they didn't fit the "look" of our city. It feels like we would exclude great ideas bc people could say "that's great, but not in my neighborhood." Consider how that could be changed to more inclusive language.
This just sound like it's contradicting policy A I'm all for supporting entrepreneurs but I feel we have enough "high quality, attractive developments"
Thus policy sounds like i wont be able to afford living here much longer lol
Too vague. This could mean anything in terms of how much new development you would allow.
Use wording less opinion based.
We have enough development. Need to focus on repairing and ceeating infrastructure, mainly preserving water.
We want to be the city everyone is jealous of because we are the best and people are lining up to move here.
We're going to put a screeching halt when it comes to our current behaviors that are turning downtown Round Rock into 6th Street. We are NOT Austin and we do NOT want to be Austin.
What do "high quality," "attractive development" and "adequate" mean?
What is unattractive development?
with respect, of course, to Policy A
Yes to infrastructure. No to the other nonsense.

## POLICY C

### (DOWNTOWN)

Manage and guide the redevelopment of downtown as a safe and walkable community destination with exciting and unique activities for all.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	335	76%
Yes, I support the policy but would change the wording	66	15%
No, I do not support the policy	42	9%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Manage and guide the redevelopment of downtown (without losing it's small town charm) as a safe and walkable community destination that includes exciting and unique events/activities for all.
Manage and guide the redevelopment of downtown , WHILE PRESERVING OUR HISTORIC BUILDINGS AND CHARACTER, WHILE MAKING IT A SAFER AND MORE WALKABLE FRIENDLY community destination with exciting and unique activities for all.
Manage and guide the redevelopment of downtown as a safe and walkable community destination with exciting and unique activities for all while preserving as much of its residential component as possible.
Manage and guide the redevelopment of downtown as a safe and walkable community destination with exciting and unique activities for all, WHILE MAINTAINING OUR UNIQUE HISTORIC CHARACTER.
Manage and guide the redevelopment of downtown as a safe and walkable community destination with modern entertainment and exciting activities for all.
Manage and guide the redevelopment of downtown as a safe and walkable community, with plenty of nearby parking, and a destination with exciting and unique activities for all.
Manage and guide the redevelopment of downtown as a safe, walkable and bicycle-friendly community destination with exciting and unique activities for all.
"Manage and guide the development of safe and walkable community destinations with exciting and unique activities." Safe, vibrant and walkable communities are great but Round Rock is a large city. Why focus on just downtown? Why not have several community hubs within our sub-communities (Old Settlers Park, Red Bud and Gattis, Downtown, La Frontera, over on 620, etc) and provide transportation between those community hubs?

## RE-WORDS

Change "walkable" to "pedestrian friendly". Might be a PC thing but some people can't walk.
... exciting, unique, inclusive, and culturally enriching activities for all.
....; while ensuring appropriate parking and infrastructure that does not unduly increase or impede flow of traffic.
remove "with exciting and unique activities for all"
Remove "with exciting and unique."
add: "including accessibility and parking."
Delete the exciting word.
Instead of "exciting and unique activities," I would say "attractive, fun, and affordable activities for all."
I would add "while maintaining the historical value" to the end.

I would add "bicycle friendly." My husband and I live close to downtown but when we tried to ride our bikes there we couldn't find a single bike rack.
I would remove the words safe and walkable. You can't have policy that relies on the intelligence of those that should follow it. My husband and I just drove east on Gattis School Road. Between the corner of Grimes and the entrance of South Creek, 4 young men were trying to run across Gattis School Road halfway between 2 crosswalks. In our own community, very close to where this was, people have been hit by cars. Obviously that did not affect their choice.
I would add: Create a shuttle system between the Allen R. Baca Center and downtown Round Rock east of Mays Street to facilitate residents' access to the activities on both sides of Mays Street.

## ALL COMMENTS

...while attempting to maintain and enhance as much of "feel" of Round Rock
A safe and walkable community doesnt mean implementing a sound ordinance that keeps live music away from downtown which is what has been done.
Add specifics related to family and senior oriented attractions and environment
Add: We're not going to bring any more bars into downtown...in fact, we're going to lose some of them. While we're at it we're going to lose the tacky tattoo shop on Main Street. We're going to get rid of the hideously ugly modern sculptures. We're going to focus on preserving the old buildings.
Allow the redevelopment of downtown as a safe and walkable community destination by getting out of the way of people providing exciting and unique activities for all.
Be inclusive of the residents that still exist. I'm not sure how many families frequent bars since that is the majority of businesses downtown so I remain hopeful that there actually are exciting and unique activities for all. Getting drunk every night is neither exciting or unique. How about a community center for the at-risk children in the neighborhood. Especially since they are doing away with CD Fulkes football field. Many of those families are in the low socio economic status and cannot afford to join leagues at YMCA or Clay Madsen. Let's give back to the community for a change.
Currently, there is not enough activities for all---too many bars. People coming and drinking excessively could result in an unsafe area. We don't want downtown Round Rock to become another 6th street like in Austin. I miss all the cute shops Round Rock had when we first moved here and like Georgetown currently has.
Define exciting and unique activities that please all
Don't think it needs much work, would continue to ensure it stays as is
Downtown always seems weird to me. I am not sure who the target audience is. There are some things that seem designed to attract families but it is mostly bars and non-family friendly restaurants.

Downtown has become dirty, grimy, and Round Rock's version of 6th street. If the policy sets out to provide a place for "all", then council should limit the number of bars and incentivize restaurants and cultural gathering spaces.
Downtown Round Rock should remain historical. Don't turn it into 6th Street.
Driving up Main Street, downtown now is beginning to resemble Austin's 6th Street. That's not family friendly...lipstick on a pig still makes it a pig.
Ensure that the activities are family friendly
Focus on economic growth, and everything else will come.
Focus on local small business growth, and SAFE WALK-ABLE community. (We have Austin for big business. Compete with Frerickburge for downtown small business dominance.)
Guide the redevelopment of downtown as an interesting and historical community destination, including unique activities for all ages that is also safe with adequate, free parking.
I also would add that the current development on West Main is not congruent with the downtown area and should not have been approved. Add wording that requires future development to keep the current look of the down area.
I am concerned with "for all." That seems like a very high goal and one that cannot be met. You cannot make everyone happy.
I do not support the redevelopment of downtown
I don't want to see Round Rock's Main Street become Austin's 6th Street. Bar after Bar after Bar.
I live downtown and feel like some of the newer businesses are making it "too adult" for families. Specifically I think any bar named "Sugar Daddies" should move over to the freeway with Hooters and Twin Peaks and Ricks. I don't mind that these businesses exist, but they are not a good fit for downtown if we really want to be welcoming to families with kids.
I support this policy but would like to see cycling included NOW! Not 2 decades from now.
I would have fewer bars downtown.
I would like to see investment and attention for other parts of our city to help those clusters of business grow and add events there, ie in Old Town. Also, my concern in downtown is the negative impact growth has on the residents living in the neighborhood.
I would make sure shopping is a priority for downtown as well. I'm not sure if "activities" is sufficient.
I would not make it limited to "activities," but include restaurants and shopping.
I'd include wording on the provision of free parking spaces.
In the development planning process, try to incorporate utilizing Brushy Creek riverfront for more alcohol serving restaurants with outdoor patio areas or with high rise residential living space with restaurants on street level.
Include a statement about historic preservation of downtown Round Rock. There's a vast history in downtown that could be lost through redevelopment
Include expansions for local business and museums
including cutting edge technology
Investment on public transportation would be a great addition.

Let's be honest going downtown with your kids where the bars are is a challenge. The city is big enough to have a happy medium where the kids don't have to mingle with the drunks.
Love it the way it is :)
More affordable housing with backyard and garages
Move the insanely loud Tejano bars away from the money making places.
Need more details. Elaborate please.
Need to ensure adequate parking that helps make it walkable from different points, don't clutter down town with too much parking, instead more open and community spaces with parking at the perimeter.
Need walk/bike connections from downtown to rest of city to reduce parking problems
not necessarily wording changes to the policy, but thought to the downtown area as a destination spot both during the day as well as for the "night life"
Not sure what the wording would be, but would like to see something besides bars in downtown.
Place limits on the number of bars. We don't want downtown to become a "6th St. bar district".
Redevelopment seems like losing what currently there. I would say something like fully recognize the potential of downtown.
Revise the policy to reflect that safe includes safe persons with disabilities and safe for LGBT individuals. Walkable means disability accessible. Somehow, the downturn area needs to address that the majority of businesses in the old town area are either bars or restaurants that prominently display bars. Does The City Of Round Rock really mean safe and walkable for a pub crawl?
RRPD needs to focus more on preventing crime and car break ins and less on their public intox initiatives. That is now well known and many many folks are now not going downtown out of fear of RRPD
Safety includes insuring that the children walking home from school can do so safely
Stop trying to Manage and Guide people. Each council member should mind their own economic affairs and let the rest of us do the same.
Strike the whole thibg. We've achieved this via tha last project.
The downtown area just isn't designed for the traffic that would result from "exciting and unique activities for all."
The downtown is great already. How about instead of the word "redevelopment " use a phrase "further development" ? By the way, I love the downtown area- you already did a wonderful job there!
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
This is so key! Downtown has improved so much already - we need to continue with this initiative!
too vague
Too vague- "exciting and unique activities for all"? What does that even mean?
Walkable

Walkable makes it sound like nobody would be able to park or driving to parking would be difficult.
We do not need to be Austin 2.0...lets be more family friendly in downtown too
We need a population limit. If the city has all this money to blow on redoing downtown when there's literally nothing wrong with it, then why do we still have title one schools? Why are our teachers being so underpaid?
When delivered by city officials, in current wording the "for all" will mean EP needs to do all things for everyone. That is not how effective government happens. EP has placed too high a priority on cultural diversity, in that the cultural minorities have excessively high priority when speaking.
When government tries to make things equal for all it gets in the way of free enterprise.
You need to include something about respecting your neighbors. I live near downtown and the music is sometimes a bit much after 11pm
You say you want to make it available to all, yet it is all bars? What are we going for here, a 6th street vibe. You are bringing clientele that is not good for Round Rocks image. Bars are fine but find a balance. So maybe make it a more family friendly town (that includes some bars!)

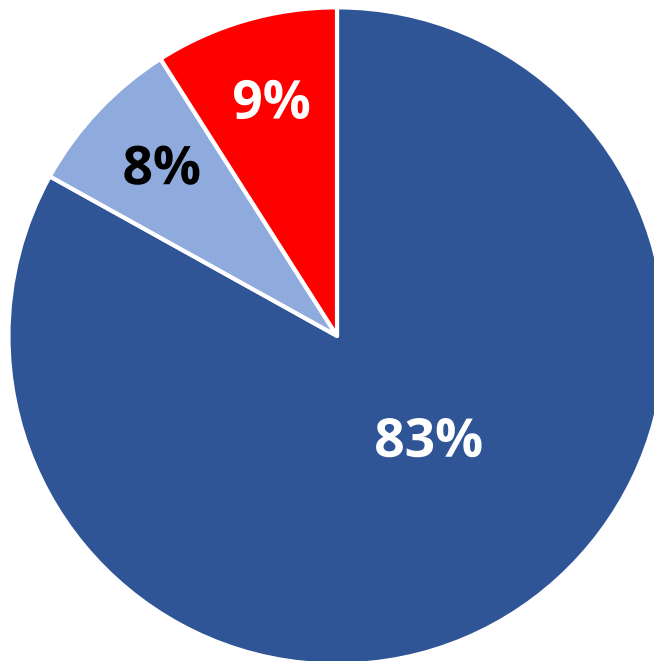


## POLICY D

### (COMMERCIAL CENTERS)

Foster revitalization, maintenance, and reuse of aging commercial centers while adapting to shifts in consumer preferences.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	368	83%
Yes, I support the policy but would change the wording	35	8%
No, I do not support the policy	40	9%
<b>Total</b>	<b>443</b>	<b>100%</b>



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Foster revitalization, maintenance, and non-profit reuse of aging commercial centers while adapting to shifts in consumer preferences.
Foster revitalization, maintenance, and reuse of aging commercial centers by reducing taxes and red tape to make it easier for owners to adapt to shifts in consumer preferences or to sell to newer entrepreneurs.
Foster revitalization, maintenance, and reuse of aging commercial centers that is economically feasible, while adapting to shifts in consumer preferences.

## RE-WORDS

...while adapting to shifts in consumer preferences and addressing environmental concerns.
...while protecting local landmarks, and being cognizant about gentrification.
Change "reuse" to "re-purposing". Works better with the continuation of the policy statement.

## ALL COMMENTS

...while adapting to shifts in consumer preferences and addressing environmental concerns.
...while protecting local landmarks, and being cognizant about gentrification.
Add environmentally friendly solutions
An additional line or two needs to be added to indicate how that fostering is to take place. Tax credits for companies that are willing to do the work? Free/cheap rental? Grants?
As long as the city/small town environment of Round Rock stays in tack and we remember that the "history" of our community (buildings/structures, community activities/life style) remains.
Change "reuse" to "re-purposing". Works better with the continuation of the policy statement.
Consumer preferences change every couple of years...while standing the test of time.
Consumer preferences is too vague
Depending on return on revitalization versus rebuilding.
depends on the "types" of shift- businesses that are proposed
Ensure that those older centers are updated and that we do not keep empty stores in them before promoting new centers
Focus in affordability too
Focus on economic growth, and everything else will come.
Foster revitalization, maintenance, and non-profit reuse of aging commercial centers while adapting to shifts in consumer preferences.

Foster revitalization, maintenance, and reuse of aging commercial centers by reducing taxes and red tape to make it easier for owners to adapt to shifts in consumer preferences or to sell to newer entrepreneurs.
Foster revitalization, maintenance, and reuse of aging commercial centers that is economically feasible, while adapting to shifts in consumer preferences.
Get rid of anything old that pollutes and is holding us back
How about just getting out of the way of the people of Round Rock?
I have no idea what that means.
I would change it to include; the preservation/revitalization of historical structures. Design pedestrian-only malls and city centers.
In revitalizing and reusing aging commercial buildings include historic preservation in the language
Include bringing infrastructure up to date and focus on energy efficiency in reuse and revitalization.
Include energy efficiency, landscaping with native plants
Include replacing some aging plazas that are old, rundown, and no longer aesthetically pleasing.
It would be wonderful if you would invest in local or businesses.
Make sure the aging commercial centers do not have their name changed to apply to someone's political agenda
More affordable housing with backyard and garages
Recognizing the trend toward declining "brick & mortar" retail outlets, determine how vacant retail spaces could be re-purposed to alternative commercial / employment uses that are compatible with adjacent retail spaces.
Simplify
Specify revitalization is preferred over new development
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
This is a pretty vague statement. The wording "consumer preferences" needs further definition, and there needs to be further description as to how the city would "foster revitalization, maintenance, and reuse of aging commercial centers".
This not the city's area to delve into but the architects of the future developers. Just ensure code is upheld.
This one is a slippery slope for tax supported renovation of private businesses.
This seems like a vague policy... not a lot of direction or goal oriented wording that is measurable. Maybe something like "Incentivize redevelopment or reuse of commercial centers built prior to 1990 through tax breaks, etc. with a goal of face lifts on 50% of these properties by 2030". Something like that.
This unnecessary as it is a function of free enterprise.

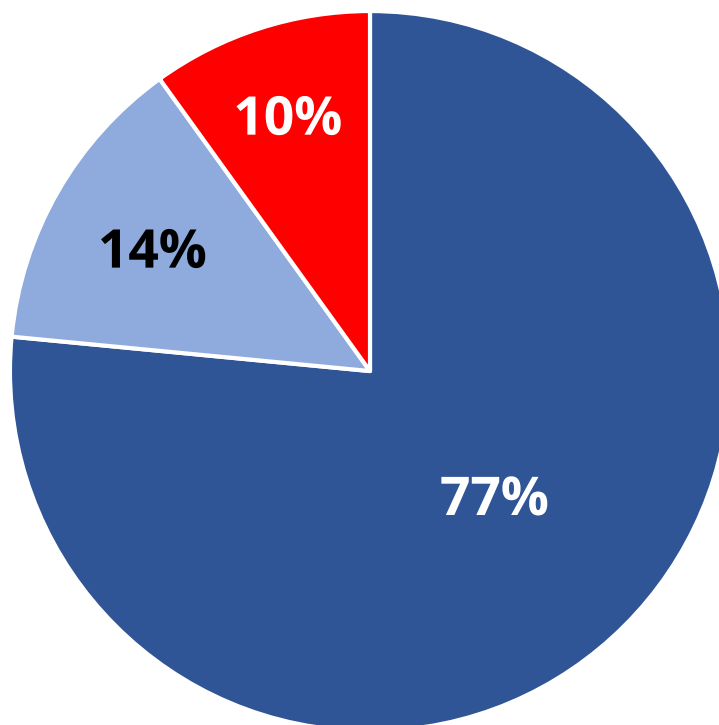
Upgrading aging building with proper mold prevention, fibre connectivity, fire prevention, economic lighting, and upgraded power infrastructures to include solar/wind/renewable resource energy.
Use current commercial centers before tearing up more open land
We're not going to ugly-fy our beautiful historical areas.
What this means is if you want to be the best looking city it's going to cost us.
When we do so, this means thinking of these aging commercial centers for reuse by city and schools not just private reuse. Stop always choosing to build brand new buildings for everything.
with emphasis on revitalizing aging centers
WTH does "shifts in consumer preferences" mean? Just lop off the second part of the sentence and leave it "Foster revitalization, maintenance, and reuse of aging commercial centers."
Yes, we need to use what we have before building more.

## POLICY E

### (NEIGHBORHOODS)

Maintain older neighborhoods to ensure longevity and desirability.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	339	77%
Yes, I support the policy but would change the wording	60	14%
No, I do not support the policy	44	10%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Maintain all older neighborhoods to ensure longevity and desirability for all. Enhance the recreation quality of these neighborhoods.
Maintain and improve older neighborhoods to ensure longevity and desirability. This could include adding/repairing sidewalks, street lights, etc.
maintain and improve/beautify all older ...
Maintain AND PROTECT THE DENSITY OF older neighborhoods to ensure longevity and desirability.
Maintain and provide updates such as community gardens, playgrounds, and common areas...
maintain and update older neighborhoods
Maintain and upgrade older neighborhoods to ensure desirability -- to include sidewalks and maintenance of common areas.
Maintain and/or modernize the infrastructure supporting older neighborhoods...
Maintain established neighborhoods to ensure longevity and continued desirability.
Maintain' is too broad of a term here. What does it include/exclude? I agree the city should support the infrastructure of older neighborhoods but beyond that, it should be the property owners responsibility.
Maintain older neighborhoods and revitalize to ensure longevity and desirability.
Maintain older neighborhoods to ensure continuity of quality across communities.
Maintain older neighborhoods to ensure longevity and desirability and support re-development when it makes sense.
Maintain older neighborhoods to ensure longevity and desirability without resorting to converting all residential units to businesses.
Maintain older neighborhoods to ensure longevity and quality as defined by the people who live there, not by non-residents who might wish to impose their concepts of desirability, especially when those concepts are based on marketing, growth, and higher density.
Maintain older neighborhoods to ensure longevity, desirability, AND AFFORDABILITY.
Maintain sounds like there will never be improvements. Hard to just do maintenance and ensure desirability when new neighborhoods have improvements.
Maintain the affordability of older neighborhoods to ensure longevity, desirability, and stability for current families.
Maintain, revitalize, and/or update older neighborhoods to ensure longevity and desirability.

## RE-WORDS

... to ensure SAFETY, longevity and desirability
... and affordability
... longevity, desirability, and affordability.
...while also carefully managing zoning needs to support a growing population.
I would add, "Install sidewalks and sidewalk ramps to make them safe for families, pedestrians and those with limited mobility."
I would change older neighborhoods to established

## ALL COMMENTS

"Maintain" as in the city would provide maintenance services for these neighborhoods or that residents would be required to incur costs based on changing codes? Or some of both?
... to ensure SAFETY, longevity and desirability
... and affordability
... longevity, desirability, and affordability.
...while also carefully managing zoning needs to support a growing population.
Absolutely. Step 1 would be to not turn those neighborhood roadways into commuter highways to other, newer neighborhoods.
Add information about how you intend to enact this policy
Be careful with gentrification and how it can negatively impact people living in some of these areas.
Be specific as to what maintaining is and the cost
Because I live in what is becoming an older neighborhood, I see some of the struggles. Our biggest issues are bc of aging infrastructure that isn't being updated. For example, internet and cable options. We are in an in between aged neighborhood (25-35yrs) and have only a single, aging option for internet. And it's slower than usual because we all use it. The city could support incentives for companies to run the required wiring to bring neighborhoods up to date. So my suggestion is to include infrastructure maintenance and updates in the wording.
Clarify the nature of changes proposed.
Connect neighborhoods with hike/bike trails, support energy efficiency upgrades
Continue with neighborhood revitalization efforts and empowering those older neighborhoods to work together to help their communities
Describe the "how" of maintaining older neighborhoods. Does this just mean repaving roads and sidewalks, or helping plant and maintain existing vegetation and trees? Rebuilding fences that are falling down?
Do something about the rising property tax driving so many away as it gets more and more expensive to stay

Dont allow low income apartments in the nice neighborhoods. Don't put restrictions on property like Austin does.
Don't want to just "maintain" the older neighborhoods; I would want to continue to make infrastructure improvements to enhance their desirability as well as longevity.
Ensure that new / remodeled structures are compatible in style with existing development.
Ensure that older communities are not pushed out
Focus on economic growth, and everything else will come.
Foster revitalization, maintenance, and improvements in older neighborhoods to ensure longevity and desirability. (No HOA)
Highly support the concept. These are the neighborhoods with character, and old growth trees. It takes 20+ years for new developments to become attractive from an arbor aesthetic perspective. This will mean of course that the road and trees in older neighborhoods will require more maintenance and upkeep
How does the city maintain neighborhoods? Street maintenance, water service etc. Why is this included?
How is this to be done? Hire contractors to replace pipes and wires? Redo roads and sidewalks? Provide grants, loans, or tax credits to local home owners to encourage said maintenance/improvements?
I would add with a plan to annex MUDs into the city as they age out by 2030.
I would add, "Install sidewalks and sidewalk ramps to make them safe for families, pedestrians and those with limited mobility."
I would also add something about maintaining value of the homes as well.
I would change older neighborhoods to established
Identify ways to maintain and improve older neighborhoods with a combination of city funding and volunteer activities .
If homes in older neighborhoods are falling apart year them down and redevelop the area
I'm a homeowner. I can maintain my home just fine. The sum of each of us maintaining our homes is our neighborhood. Please don't try to maintain my home for me.
Improve security and law enforcement (l.e. leash laws) and activities within walking distance or public transportation (such as trolleys to downtown or park n rides) with security
Include historic preservation language
It's unclear what this would involve.
Just be sure you insert the rules for maintaining older neighborhoods and the Manpower to enforce those rules.
Lower property taxes to help meet that goal
Maintain all older neighborhoods to ensure longevity and desirability for all. Enhance the recreation quality of these neighborhoods.
Maintain and improve older neighborhoods to ensure longevity and desirability. This could include adding/repairing sidewalks, street lights, etc.
maintain and improve/beautify all older ...



Maintain AND PROTECT THE DENSITY OF older neighborhoods to ensure longevity and desirability.
Maintain and provide updates such as community gardens, playgrounds, and common areas...
maintain and update older neighborhoods
Maintain and upgrade older neighborhoods to ensure desirability -- to include sidewalks and maintenance of common areas.
Maintain and/or modernize the infrastructure supporting older neighborhoods...
Maintain established neighborhoods to ensure longevity and continued desirability.
Maintain' is too broad of a term here. What does it include/exclude? I agree the city should support the infrastructure of older neighborhoods but beyond that, it should be the property owners responsibility.
Maintain older neighborhoods and revitalize to ensure longevity and desirability.
Maintain older neighborhoods to ensure continuity of quality across communities.
Maintain older neighborhoods to ensure longevity and desirability and support re-development when it makes sense.
Maintain older neighborhoods to ensure longevity and desirability without resorting to converting all residential units to businesses.
Maintain older neighborhoods to ensure longevity and quality as defined by the people who live there, not by non-residents who might wish to impose their concepts of desirability, especially when those concepts are based on marketing, growth, and higher density.
Maintain older neighborhoods to ensure longevity, desirability, AND AFFORDABILITY.
Maintain sounds like there will never be improvements. Hard to just do maintenance and ensure desirability when new neighborhoods have improvements.
Maintain the affordability of older neighborhoods to ensure longevity, desirability, and stability for current families.
Maintain, revitalize, and/or update older neighborhoods to ensure longevity and desirability.
Many of the older neighborhoods are not very desirable, they have fallen into disrepair or do not show attention to detail.
More affordable housing with backyard and garages
Not maintain but Update. Not Gentrify, but Improvements such as safe sidewalks, bike paths, roadways, lights, infrastructure. Please put an emphasis on the downtown district.
Older leaves room for interpretation.
Perhaps reword to soften the "longevity and desirable" aspect. These are people's longtime homes!
Progress sometimes means that older neighborhoods are replaced by an expanding city center when property values increase. Austin is trying to hang on to older neighborhoods in East Austin and it's not benefitting anyone.
Property owners should maintain their own place. I don't expect government to maintain my property.
See policy D.

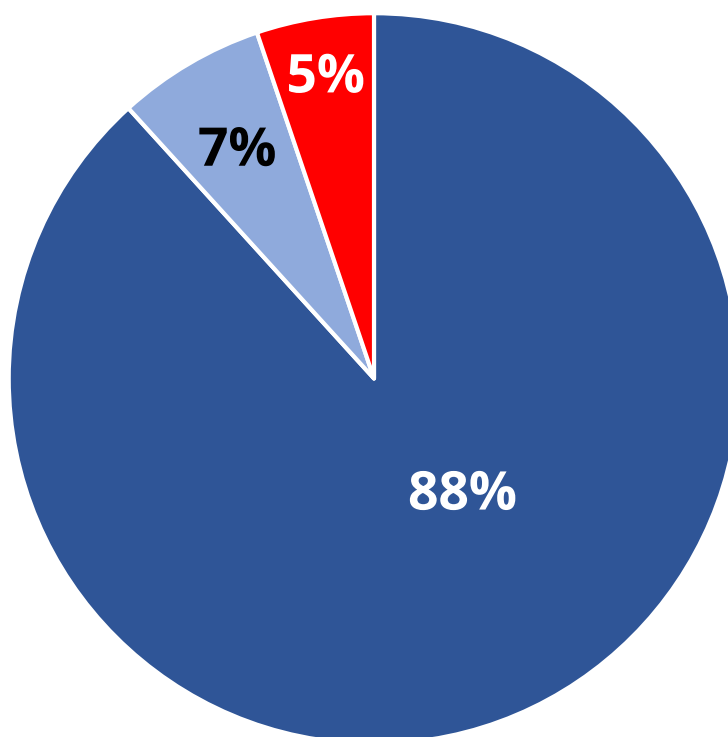
Seems like this needs more about HOW the city will assist with this. Old neighborhoods that are not maintained bring down the entire community and foster crime.
Stop rezoning the older homes/residential areas as commercial areas.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
The word Maintain takes ownership. This should be the responsibility of the homeowners. Perhaps foster is a better word
The world changes. Neighborhoods changes. I would like to say about appropriateness.
This needs perspective on what's an "older neighborhood." Absent that, this is a meaningless policy that can be taken in absolutely any direction that any city official wants ... in current form, it's a policy without a position.
Update older communities with the proper power infrastructure and offer renewable resource options for power. Fix, repair, and repave older community roads.
What does "maintain" entail? It would be nice if the fence around the basketball court near Georgetown St. was altered to be less like a cage.
What does the word maintain mean? Define the word. Pay for people to reside their houses, cut their lawns and renovate their kitchens and bathrooms?
What we are trying to say is those people that have goats and cars in there front lawn are really making it bad for the rest of us. Let's clean it up there people!
What will be maintained? New sidewalks, playground equipment, repave streets? Again, need some specificity or something measurable. Maybe there will be objectives or goals associated with policies that I'm missing...
Whose going to pay for the tax increase?

## POLICY F

### (HISTOIC PRESERVATION)

Preserve buildings and sites that contribute to Round Rock's history.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	391	88%
Yes, I support the policy but would change the wording	29	7%
No, I do not support the policy	23	5%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Preserve and interpret buildings and sites that contribute to Round Rock's history while also promoting their use.
Preserve buildings and sites that contribute to Round Rock's history and culture.
Preserve buildings, sites, and natural features such as undeveloped green areas that contribute to important elements of Round Rock's history as defined by the long time residents who continue to live nearby.

## RE-WORDS

Add "as long as these buildings and structures remain functional and it remains economically feasible to maintain them."
--

## ALL COMMENTS

[This really depends on what history they contribute to and economic feasibility.] Preserve buildings and sites that contribute positively to Round Rock's history.
Acknowledging history has value. Preserving buildings & sites is wasteful.
Add "as long as these buildings and structures remain functional and it remains economically feasible to maintain them."
Add information about how you intend to enact this policy - funding??
Again, I would like to preserve but as long as it meets the needs of the city and not a hinderance to progress.
And putting them to use for the betterment of the city
As long as the policy does not inhibit reasonable economic development in such an area
As much as possible while not sacrificing need for infrastructure to support the growth of the community, preserve buildings and sites...
But for the most part, it is too late. Since the mid-60's, far too many of the historic buildings have been removed or radically modified.
Dependent on the history and appearance and use of the building the correct decisions should be vetted.
Don't move historic buildings from their sites
Even if it means getting rid of the really tacky bars that run rampant now.
Focus on economic growth, and everything else will come.
Have the policy reflect that the city should take reasonable efforts to preserve buildings and sites, including but not limited to partnering with other public and private entities to maintain such

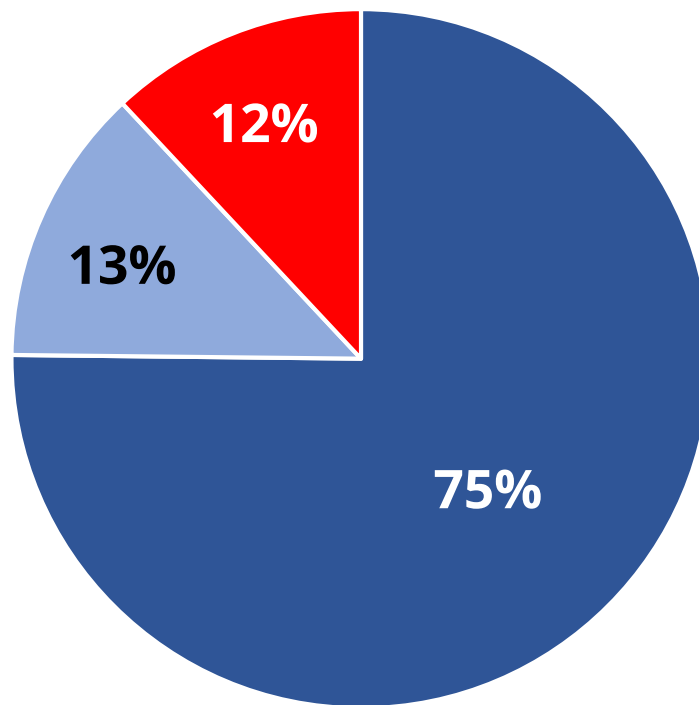
sites. The way it is worded can be interpreted as an absolute. If it contributes to the history, the City will pay to preserve and maintain it.
How are they to be preserved? Surface maintenance? Tour guide historians? Or restricted access (which reduces appreciation)?
I have only seen things disappear like the Gazebo
I would add: "Devise a program to educate the populace about Round Rock's rich history and promote it. Further, use these sites to display, and educate the public about, eco-friendly, sustainable gardening." Walking tours would be pretty awesome.
I would like to see this limited. I used to live in a place where they saved too many worthless things. Just because it was from your childhood doesn't mean it is valuable history, it should be actual history not just nostalgia. Old things should disappear and be replaced, it is the way of the world.
If the buildings are truly historical. We don't need overzealousness in this area, where someone cannot tear down an unsightly building just because it is old.
Include how you intend to pay for that in the policy, and what defines a site or building that qualifies for preservation.
Keep what got us here in the first place so we don't forget the past.
Limit property tax exemption for "historical" properties.
More affordable housing with backyard and garages
No opinion
Not all buildings can be preserved. Qualifications are needed to limit resources required. That is difficult to do fairly but some to that effect are needed.
Preserve and interpret buildings and sites that contribute to Round Rock's history while also promoting their use.
Preserve buildings and sites that contribute to Round Rock's history and culture.
Preserve buildings, sites, and natural features such as undeveloped green areas that contribute to important elements of Round Rock's history as defined by the long time residents who continue to live nearby.
Preserve but also be proactive in celebrating
Sell the buildings and let the owners decide where their value lies.
Specifically state something about historic preservation as it has specific meaning. Preserving historic properties - historic properties being those listed or eligible for listing on the national or state register
That contribute to
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
Upon and after inspection, it could be voted on whether to keep certain buildings and/or sites in the interest of Round Rock history.
We need to see what is considered sites that contribute to the history of the city. Who decides what those sites are?

## **POLICY G**

### **(ROADWAY FUNCTION)**

Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	333	75%
Yes, I support the policy but would change the wording	57	13%
No, I do not support the policy	53	12%
<b>Total</b>	<b>443</b>	<b>100%</b>



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Enhance the appearance and function of transportation corridors that pose a potential risk. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel where bicycle use requirements justify the change and expense.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel, acknowledging that the safest bicycle routes are wide roadways without confusing signage or segregated lanes that block left turns of bicycles or right turns of motor vehicles, and that cyclists fare best when they act and are treated as drivers of vehicles.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel. Interconnect trails to provide safe connectivity between neighborhoods. Improve paddling trails through connecting local waterways with safe portages.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian, bicycle, and public transportation travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian, electrical scooter, wheelchair and bicycle travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian.
Enhance the function and appearance of transportation corridors. Upgrade older arterial roadways to accommodate safe vehicle, pedestrian, and bicycle travel.
"Enhance the function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel." I could care less what it looks like so long as it works well.

## RE-WORDS

...safe AUTO, pedestrian and bicycle travel
"Accommodate" could be changed to PROMOTE
Delete the last sentence.
change accommodate safe pedestrian and bicycle travel to safe walkways for pedestrians.
I would add: "Increase use of the greenbelt and other natural areas by increasing parking at access points."
Remove "the appearance and." The appearance can be managed by interested parties/residents.
Remove adding bicycle travel. It is always used by very few and its dangerous.
Remove bicycle travel

## ALL COMMENTS

And not just endless adding of new lanes. Also note that "safe pedestrian and bicycle travel" includes crossing the arterials, not just moving along beside them.
"Enhance the function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel." I could care less what it looks like so long as it works well.
"function of transportation corridors" and "arterial roadway" seem a bit jargon-like. could just say high-traffic/capacity roads or give an example.
...safe AUTO, pedestrian and bicycle travel
"Accommodate" could be changed to PROMOTE
100% support safe pedestrian and bicycle travel ♡
accommodate increased auto traffic and safe pedestrian/bicycle travel.
Add electric car charging stations that are FREE!!!!
Add maintenance of existing roadways.
Add no more Diamond Divergent intersections. They are unsafe. I see wrong way Driver's every week, and have seen multiple wrecks since they have been installed. Terrible idea
As long as making roads bicycle friendly doesn't mean doing what Austin did and taking away an entire lane of traffic and making it a bike lane.
Bikes and pedestrians DO NOT belong on major roadways. PERIOD.
change accommodate safe pedestrian and bicycle travel to safe walkways for pedestrians.
Delete the last sentence.
do not add parks to the Now Green belt of Round Rock West
Either list "function" first, or leave out "appearance" all together.
Elongate or add turn lanes where needed.
Enhance appearance and function yes, but not every corridor or arterial roadway needs to be pedestrian and bike safe. Create bike corridors yes in places, but don't accept traffic congestion for the sake of bike lanes
enhance appearance and safety function of...
Enhance the appearance and function of transportation corridors that pose a potential risk. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel where bicycle use requirements justify the change and expense.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel, acknowledging that the safest bicycle routes are wide roadways without confusing signage or segregated lanes that block left turns of bicycles or right turns of motor vehicles, and that cyclists fare best when they act and are treated as drivers of vehicles.



Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian and bicycle travel. Interconnect trails to provide safe connectivity between neighborhoods. Improve paddling trails through connecting local waterways with safe portages.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian, bicycle, and public transportation travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian, electrical scooter, wheelchair and bicycle travel.
Enhance the appearance and function of transportation corridors. Upgrade older arterial roadways to accommodate safe pedestrian.
Enhance the function and appearance of transportation corridors. Upgrade older arterial roadways to accommodate safe vehicle, pedestrian, and bicycle travel.
Establish policies related to scooters, autonomous vehicles, etc.
Focus on economic growth, and everything else will come.
For all ages
Function over beauty
How about accomodating the tenfold increase in traffic?
I do not support removal of driving lanes for the input of bike lanes. Don't Austin my Round Rock
I don't support bicycle lanes for our community as it isn't a viable mode of transportation....unless it is restricted to the mini- domain type community suggested
I personally rate this as a very high priority, higher than most other policies. For a city that says they're the "Sports Capital" it's not very friendly to bicyclists and pedestrians.
I prefer focusing on the usability over aesthetic when discussing for funding. Obviously beauty is ideal, but that can come later
I think that we should focus more on the traffic that is building up on these old arterial roadways, so maybe in addition to sidewalks and bike lanes (if they will be used anyway) synchronize the stoplights and upgrade the roads, cause at the rate we are growing and the inaction that y'all take, we are all gonna be sitting in traffic like New York City and Los Angeles.
I would add: "Increase use of the greenbelt and other natural areas by increasing parking at access points."
Improve the functions of transportation corridors, and identify places where additional pedestrian and bicycle paths and walkways, separate from vehicle traffic, can be created to ensure safety for all.
Include possible passenger light rail/train service to connect different areas of Round Rock and to connect to the city of Austin for commute. Of course update roads but focus on ways to reduce the traffic on those roads such as mass transit.
Include something about historic preservation- some roads in Round Rock have history attached to them and could potentially be eligible for listing on the national or state register. Widening certain roads could change the character of a historic roadway (potential adverse effect)

Increasing pedestrian and bicycle pathways is great, but better transportation should not focus on roadways. It has been disproved that widening roads improves traffic. We need public transportation - a metro rail. Make Round Rock better for all, not just the McMansionites.
Leave out bicycle travel.
Let's be honest it takes money to have the best roads in Texas so don't complain about the cost.
Making bicycle lanes that are hardly used is not responsible. I am an avid cyclist but I do not believe we should encourage cyclists being in close proximity to cars. The BCRT expansion is a great thing. Cycling lanes? Not so much.
Modify to making separate bike and walking paths protected from street traffic such as significant space between roadway and paths. Walking paths that are more protected and obvious to everyone
More affordable houseing with backyard and garages
No bike lanes
No more bicycle paths , we need more car lanes
Not a fan of spending our money for bicycle travel.
Provide access to sidewalks for residents
Putting bicycles in with cars is ridiculous ..it is not safe. Please do not encourage bicycles on busy roadways. And who walks in America? No one so it seems like a waste of money to make a nice place to walk on a busy roadway.
Quit it with the bike lanes nonsense.
References to allocating funds to promote pedestrian and bicycle traffic are likely to generate a lot of push-back from citizens who think this is wasteful and will not be greatly utilized. Not sure how to reword the policy but car drivers are going to argue for another vehicular lane rather than be "bothered" by pedestrians.
Remove "the appearance and." The appearance can be managed by interested parties/residents.
Remove adding bicycle travel. It is always used by very few and its dangerous.
Remove bicycle travel
Roads are for cars.
Safe bicycle & safe pedestrian travel are 2 separate things. It's short-sighted to think of them as one. Safe pedestrian travel is of value. I recognize this sounding cold, but safe bicycle travel is much less of need. The percent of travelers on bike will always be a constantly small percent that's receiving an inordinate amount of attention.
Safe pedestrian yes, but bicycle traffic can be addressed without giving up the need, at this time, for safer, less congested auto traffic.
Strict bicycle laws
Take out bicycles
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
This would change the entire way we look at our City. I fully support Policy "G"

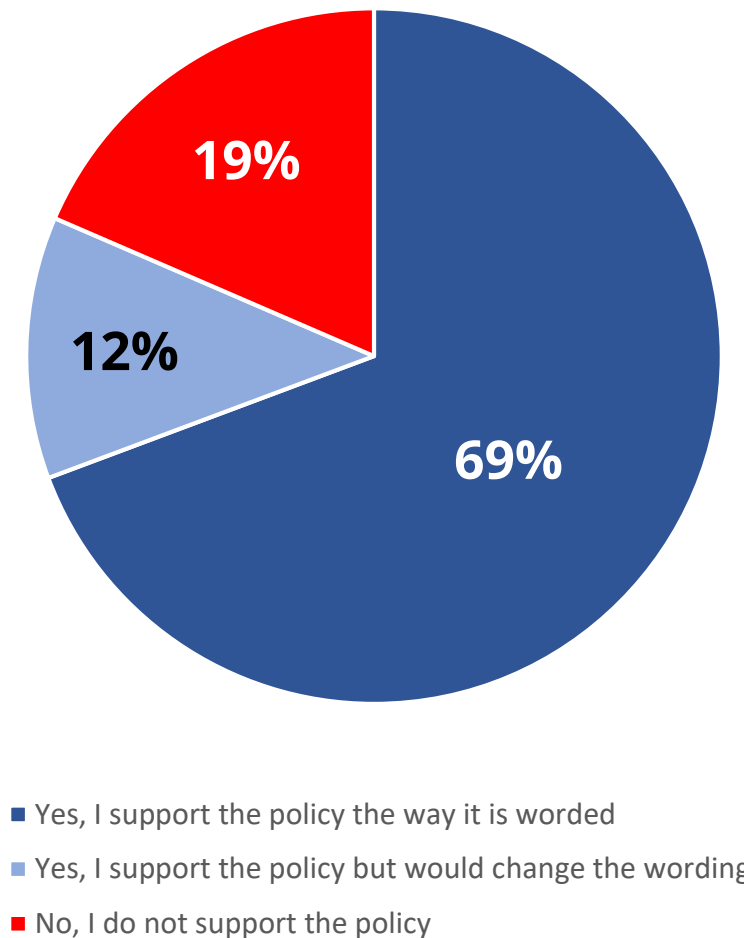
Transportation corridors should not focus on bicycle and pedestrian traffic, but instead focus on North and South movement through the city.
Two polices, maintain transportation corridors and accommodate safe pedestrian and bicycle travel may not always work together. Widening roads may eliminate some pedestrian traffic.
We have enough traffic problems without the city council intentionally adding to them.
We have seen the incredible waste in Austin's pursuit of bike lanes.
We need to invest in public transportation.
We're not going to make it ugly and wipe out precious trees like we're doing on 620 at the RR crossing. (By the way...whoever drew up that plan should be fired and the only thing they should be able to draw with ever again is a box of Crayons.)
While bike paths would be cool, upgrading frequently congested corridors would benefit me more. The I 35 construction off/on ramp near the downtown exit has helped 5 o'clock traffic so well, it has taken off 10 minutes on my return commute home on average. Do lore great things like this.
While not impeding or increasing other modes of traffic.
Y'all. How much pedestrian traffic would there be on Hwy. 79? Or some of the other "older arterial roadways? I can't make a decision without knowing what y'all are thinking about.

## POLICY H

### (MOBILITY)

Develop multimodal connections within and between neighborhoods and local destinations.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	307	69%
Yes, I support the policy but would change the wording	54	12%
No, I do not support the policy	82	19%
<b>Total</b>	443	100%



## RE-WRITES

Develop multimodal connections (i.e., bus, train, bike lanes) pithing and between neighborhoods and local destinations.
Develop multimodal connections within and between neighborhoods and local destinations for areas that can reduce time getting in and out of area as well as possibly reduces traffic congestion.
Develop multimodal connections within and between neighborhoods and local destinations WITH AN ABUNDANCE OF EMPATHY AND CONCERN FOR PROTECTING THE WELL BEING AND SAFETY OF THOSE FAMILIES LIVING IN THOSE NEIGHBORHOODS.

## RE-WORDS

Change to "Make it easier to get around without needing a car."
remove the word "multimodal."

## ALL COMMENTS

"multimodal connections" could be changed for easier understanding.
[This needs an explanation of "multimodal" connections to make it understandable.]
'Multimodal connections' needs definition; doesn't communicate a clear concept.
"Multimodal" needs to be defined and made more user friendly.
A little redundant but it's going to cost money.
Absolutely believe that Round Rock should focus on the development of community centers in each neighborhood (with unique offerings, not just another HEB, McDonalds, Home Depot, etc) and then develop transportation opportunities between them. This transportation should extend into neighboring communities such as Hutto and Taylor as well as just Round Rock.
Add free charging stations for electric cars!
As long as there are no bike lanes added to existing or future roads. Stand alone bike paths between neighborhoods are fine.
Bike trails and walking paths that connect communities would be great. when new commercial development goes it they should create connections through to the neighborhoods that don't require the people living in those areas to always have to jump in a car to get there. The focus is connectivity.
Change or define "multimodal" - it's unclear if this is related to transit, and if so, what type it is referring to.
Change the wording to clarify what this policy covers. It is too vague.
Change to "Make it easier to get around without needing a car."

Clarify what "multimodal connections" means. Streetcars? More Uber and Lyft? Rental scooters? Moving sidewalks? Overhead cable cars? More buses? Hyperloop? Dirigibles? Catapults? Sled dogs and troikas? Suspended walkways or bikeways?
Define "multimodal" with common language.
Describe the "how". What all is included in "multimodal connections": buses, trails, etc.?
Develop multimodal connections (i.e., bus, train, bike lanes) pithing and between neighborhoods and local destinations.
Develop multimodal connections within and between neighborhoods and local destinations for areas that can reduce time getting in and out of area as well as possibly reduces traffic congestion.
Develop multimodal connections within and between neighborhoods and local destinations WITH AN ABUNDANCE OF EMPATHY AND CONCERN FOR PROTECTING THE WELL BEING AND SAFETY OF THOSE FAMILIES LIVING IN THOSE NEIGHBORHOODS.
Don't understand the phrase multimodal connections and what that means.
Every neighborhood does not need an escape route for criminals.
Explain what you mean by multimodal connections. I think you mean "not just cars", but you should clarify it rather than let others make assumptions.
Explicit focus on public transportation
Focus on economic growth, and everything else will come.
Give examples: Busses? Trolleys?
Give more detail on "multimodal"
Hard to be against such a bland meaningless statement as this policy is currently worded, but it's easy to anticipate this is incorrectly built on a concept that a city can change both it's structure and the minds of its citizens. It cannot. You've just spent 20 years putting townhouses, condos & apartments in any land that had trees. By having done that, you're stuck with needing that major trafficway to support that, which is why the city is blocked with busy roads & its structure. This policy tries to change that by saying you're prioritizing on walking, biking, etc. That's unrealistic & a wildly unachievable expense.
Heavily invest in light rail.
I am not sure what "multimodal connections" means.
I don't know what "multimodal" means in this context. Does it include pedestrian and bike connections? Green space? different surfaces such as more natural surfaces like gravel?
I had to look up multimodal
I need more details.
I think it is unclear and too general of a statement to be effective,
I think multimodal should be explained or replace by other verbiage.
I would expand on the types of multimodal connections that would be developed.
I would like to see specific items listed explicitly such as bike lanes or multi use paths.
I'm not sure what this means. Bike and walkways? Bus routes?
Incredible vague

Instead of being social engineers, how about noting how most of us are already trying to get around and making that easier.
It's unclear what this means.
Link Williamson county park to Brushy creek park please!
Make sure all tollroads have a service road!
More affordable housing with backyard and garages
More clarification needs to be shared with the public as to what multimodal additions are being considered.
Multimodal is unclear.
Multimodal: Define what is meant. That has been used to mean so many things.
multimodal?
My concern is that some of the changes will cause a quiet neighborhood to become a major thoroughfare, ie Logan Street connection, which will vastly change the two neighborhoods. It doesn't connect them in a positive way.
Need to expand width of 79, Gattis, and Red Bud
No such internal connection is needed.
No, we need a population limit.
Not clear what multimodal is
Not even sure what is meant by this, needs more clarity.
Not specific
Not sure many people know what "multimodal" means. Plain language fosters understanding and agreement.
Not sure what multimodal connections are. Clarify
Not sure what you are trying to say? Develop feeder roads that connect to a main arterial? Yes! We have too many single business turns on the arterials that block traffic from moving efficiently.
Please explain multimodal and give specifics
Please put an emphasis on the downtown district.
remove the word "multimodal."
Side: Really have to complete the bike/ walk path connecting brushy creek with rabbit house trail... east and west. Been discussing for 15 yrs
strongly support this policy. need more available transportation options, especially for the aging and special needs populations which often get overlooked.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
The wording is unclear and vague with regards to what it is really saying. "Multimodal?."
This should be voted on by the neighborhoods themselves to determine if they want the extra traffic.
Too broad a policy.
Use an easier to understand word than "multimodal."

Use ore plain english. Using complex words for policy making will confuse and often hide options the city wants to do. Be more forthcoming as to what multimodal means.
What does that even mean?
What does this mean? Policy speak is not a great way to communicate with the citizens.
What is a multimodal connection?
What the heck does that even mean???
With a focus on better traffic flow and solutions.
You'll only rip out trees and old businesses so all roads lead to your bars. Who told you people you know how to plan a city? They should be slapped on both sides of their faces so hard they wouldn't see straight for years to come. Y'all should get in line for the same slapping.

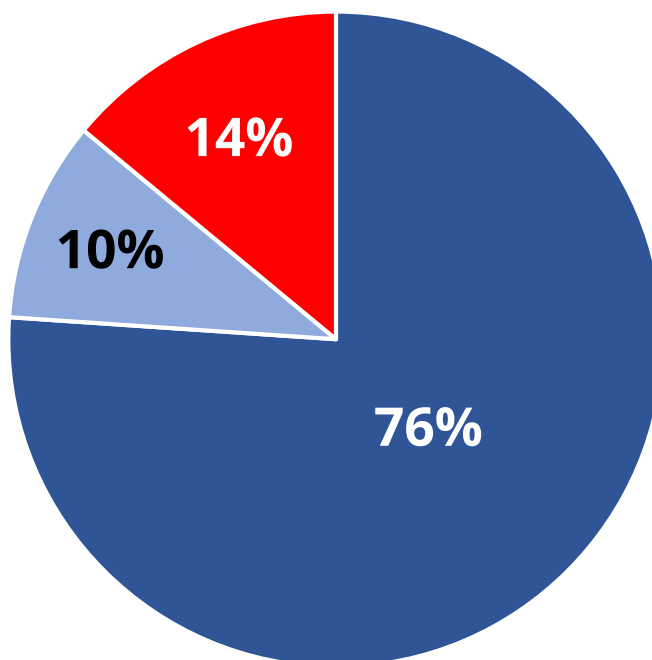


## POLICY I

### (HOUSING)

Enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without leaving the city.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	337	76%
Yes, I support the policy but would change the wording	44	10%
No, I do not support the policy	62	14%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Enable a mixture of housing types to meet all residents' housing and income needs and preferences. Low and middle income residents should be able to up-size or down-size through all stages of life without leaving the city.
Enable a mixture of housing types to meet all residents' housing needs and preferences WITH THE INTENT TO PROTECT OUR SEVERELY DWINDLING NATIVE FORESTS AND HARDWOOD TREE GROVES BY PROMOTING DENSE DEVELOPMENT ON SUBSTANTIALLY OPEN LAND. DEVELOPMENT OF EXISTING FORESTS WILL LARGELY BE DIRECTED TOWARD MUCH MORE OPEN/LESS DENSE DEVELOPMENT OPTIONS SUCH AS PARKS, CHURCHES AND OTHER SUBSTANTIALLY LESS DENSE DEVELOPMENTS THAT COVER LESS THAN 50% OF THE LAND WITH WITH IMPERVIOUS COVER. Residents should be able to up-size or down-size through all stages of life without leaving the city.
Enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without interference by red tape and high taxes.
Enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without leaving the city or city ETJ.
Enable a mixture of housing types to meet all residents' housing needs, preferences, AND DIVERSITY OF INCOMES.

## RE-WORDS

Delete the word "all". Define the types of housing, do not leave it open-ended, even on a policy.
... to meet all residents' housing needs, preferences, and income levels...
Change the word enable to "encourage".
I would add the line: affordable housing of mixed residence types.

## ALL COMMENTS

... to meet all residents' housing needs, preferences, and income levels...
a Mixture of housing types would mean multi-family structures. Please reduce the amount of large Multi-family apartment structures. Keep Single family homes. Go ahead and allow for smaller lot sizes, and smaller sqr/footage but please stop pushing large apartment complexes all over the city... It really causes the city to loose its small town feel.
Add a sentence: Low-wage employees of businesses and city employees should have a choice of living options in Round Rock.
Add something explicit about low income housing.

Ah, yes, the inevitable policy saying that EP can be all things to all people at all times. It cannot do that successfully, other than end up as the next Richfield in 20 years. You're just completing adding as many residents who cannot afford this city. Now you're creating/shifting policy statements to try to accommodate being all things to all people all the time. You're creating a city that will not be able to afford itself.
Also include affordable housing.
and without large cost of living increases for renters, elderly or the disabled.
As an older, retired homeowner in Round Rock for over 40 years I wonder where the younger folks are going to live. Where are the "started homes"? How many kids, just getting started with young families, and newer careers, can afford most of the new home subdivisions in RR? The starting prices are ridiculously high. Where are the affordable, smaller homes for older adults?
As the population ages and downsizes, make it affordable to stay in RR and help them with taxes they can afford on reduced and fixed income.
But you can not change the designation of a subdivision or plot of land without letting all residents know of the change around them. This 100 yards of the actual change in policy (letters sent out to neighbors) is not enough area for residents to know what changes are coming to their community.
Change the word enable to "encourage".
Clarify housing types.
Delete the word "all". Define the types of housing, do not leave it open-ended, even on a policy.
Does affordability for single parents come into play? There is demographic of single parent households who make too much for HUD homes and vouchers, but not enough for a mortgage with inflated home prices.
Enable a mixture of housing types to meet all residents' housing and income needs and preferences. Low and middle income residents should be able to up-size or down-size through all stages of life without leaving the city.
Enable a mixture of housing types to meet all residents' housing needs and preferences WITH THE INTENT TO PROTECT OUR SEVERELY DWINDLING NATIVE FORESTS AND HARDWOOD TREE GROVES BY PROMOTING DENSE DEVELOPMENT ON SUBSTANTIALLY OPEN LAND. DEVELOPMENT OF EXISTING FORESTS WILL LARGELY BE DIRECTED TOWARD MUCH MORE OPEN/LESS DENSE DEVELOPMENT OPTIONS SUCH AS PARKS, CHURCHES AND OTHER SUBSTANTIALLY LESS DENSE DEVELOPMENTS THAT COVER LESS THAN 50% OF THE LAND WITH WITH IMPERVIOUS COVER. Residents should be able to up-size or down-size through all stages of life without leaving the city.
Enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without interference by red tape and high taxes.
Enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without leaving the city or city ETJ.

Enable a mixture of housing types to meet all residents' housing needs, preferences, AND DIVERSITY OF INCOMES.
Ensure compatibility between higher and lower density development (apartments / senior living complexes versus single-family / two-family detached).
Focus on economic growth, and everything else will come.
Focusing on more single family residences, enable a mixture of housing types to meet all residents' housing needs and preferences. Residents should be able to up-size or down-size through all stages of life without leaving the city.
Housing must also be affordable.
I think people can move as needed for different stages of their life, Round Rock should focus on bringing in working professionals and their families.
I would add the line: affordable housing of mixed residence types.
I would add, between the two sentences: "Increase the appeal of older neighborhoods by adding trees and public restrooms to their parks." It's amazing how many parks we have that are intolerable during the summer months, when they would be most used, because they offer no shade, water or public restrooms. These small additions would do much to enhance the quality of life in those neighborhoods, as well as maintain, or raise, their market value.
I would reword to not include mobile homes!
If this means eliminating building codes, permitting, and zoning, I am super in favor!
If you are meaning duplex, fourplex, and apartments; this is a no. Housing should mean HOUSES, not poorly build complexes with extremely poor management. Build more small economic houses 2 bed/2bath, 3 bed/2 bath, 4 bed/ 3 bath, 5 bed/3 bath. We should ONLY be building these types of houses and making them affordable, not jacking their prices so high up no one can afford them, not counting sky high property taxes.
Keep the taxes down keeps people in there home. Regardless of what your going to build. It would be good to upgrade or downsize but if the taxes are to high it prices us all out of both.
Long-time residents should get a break in property taxes
Might add something about relation to income. People bitch that housing costs an "arm and a leg" or "breaks the bank" but never say what they are willing to pay. Simply saying "up-size" or "down-size" doesn't address economics. People should pay about 1/3 of income for housing.
More affordable housing with backyard and garages
More sustainable developments - integrated communities with walkable grocery store
need to make sure housing is not only available but affordable also
Neutral on this policy but haven't looked into housing options for when our kids are out of the house. Our dream scenario is to live in an 1800 sq ft main house and have a 800 sq ft Mother in Law or Casita out back for parents and/or our children but don't believe that is an option and will need to leave the community of Round Rock when we get to that point in a couple of years.
People shouldn't have to upsize or downsize,
Residents should be able to afford to upsize or downsize and should Not have to be in a community with HOA fees

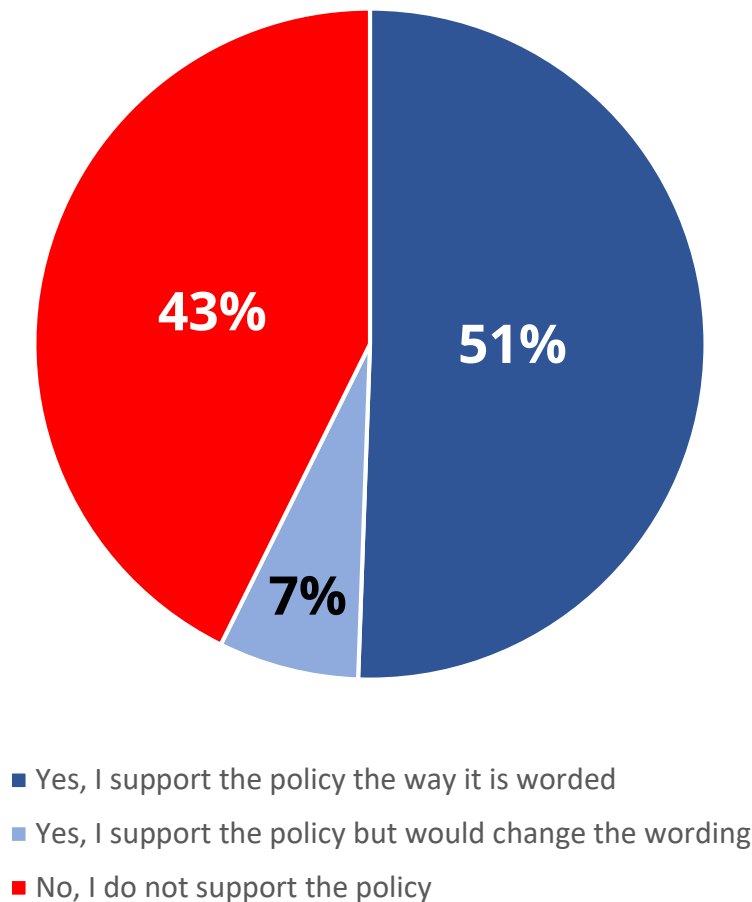
Sounds idealistic considering the rate of growth.
Specify focus on revitalizing currently existing housing options and continuing growth in central Round Rock, not just it's new edges.
Stop building apartments
Take care of that through property tax lowering!
That train has left the station. Mowing down trees so a developer can pack homes into a subdivision is the strong suit around here.
The city must be careful here. Nothing wrong with assisted living facilities, but fight the urge to say yes to every apartment home developer with a plan. RR will only remain on the northern outskirts of what will be a legitimate Austin metropolitan area for so long. All the real estate sacrifices for apartment homes for a quick buck today will be difficult to recoup when the market shifts to more local buyers desiring stand alone homes.
The market should be driven by demand not forced to follow a specific, narrow view.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
There already exists different types of available housing. I'd like to see restrictions as to percentages for types of housing.
There are so many apartments already and adding more apartments we are adding more congestion to roads and schools.
There are so many apartments near neighborhoods that increase traffic, Neighborhoods should be smaller groups that can look after each other....
This is silly, people can downsize by moving anywhere in the Austin area since it is a large city. We shouldn't be wasting time on this concept.
Those that have mansions should not necessarily be able to "upsized". And there should be limits to "downsize"; we don't need "Japanese coffin hotels", for example.
Too long. Also we seem to be building 500 apartments for every single home. Those numbers don't seem to scale.
We have too many apartments already. I would be okay with this if it was specific to single family homes. Also, as worded it implies support for low income housing which I don't support.
While limiting the number of Multi residential properties. I.e. apartment buildings,condominiums,duplexes triplex etc...
Without use of multifamily buildings, like apartments and condos. Single family dwellings.
YES, YES, YES!!!!

## POLICY J

### (MIXED-USE)

Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	224	51%
Yes, I support the policy but would change the wording	30	7%
No, I do not support the policy	189	43%
<b>Total</b>	<b>443</b>	<b>100%</b>



## RE-WRITES

Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways as long as it is feasible and provides a good return on investment as well as potential contingency plans.
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways IF TRAFFIC FLOW WILL NOT BE MATERIALLY SLOWED OR BACKED UP AND BUILDING HEIGHTS WILL BE CAPPED AT OR BELOW 6 STORIES.
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways to include green space.
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways, except when said building will be next to a neighborhood that the increased height can allow people to look down into peoples homes.
Accommodate mixed use development by providing incentives or or removing restrictions for increasing density and building heights at intersections of major transportation arteries and along highways.
Accommodate smart mixed development which preserves City integrity along highways.

## RE-WORDS

Delete prepositional phrases "at intersections" and "of major--arterials". Allow for higher buikdnfs to be hidden among trees ala Arboretum. Having a "Domain" next to thoroughfares cloggs arterials by adding point-source vehicle conflicts.
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## ALL COMMENTS

"Increased density" equates to packing more people into a smaller area, yes? Why would I want that?
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways as long as it is feasible and provides a good return on investment as well as potential contingency plans.
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways IF TRAFFIC FLOW WILL NOT BE MATERIALLY SLOWED OR BACKED UP AND BUILDING HEIGHTS WILL BE CAPPED AT OR BELOW 6 STORIES.
Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways to include green space.

Accommodate mixed use development by increasing density and building heights at intersections of major arterials and along highways, except when said building will be next to a neighborhood that the increased height can allow people to look down into peoples homes.
Accommodate mixed use development by providing incentives or or removing restrictions for increasing density and building heights at intersections of major transportation arteries and along highways.
Accommodate smart mixed development which preserves City integrity along highways.
Add wording about density being contingent upon adequate roadway and traffic management infrastructure.
And ensure the safety of pedestrians and motorists
At some point we need to limit population size, rather than having incessant increase in density. I don't see the setting of Bladerunner (or the examples of Manila, Kolkata, or Lagos) as being a desirable future.
Be SPECIFIC on locations, and limit the locations to specific area. We don't need large tall buildings near residential areas. Work on Mays street from 79 north. Clean that area up please. It currently looks like a run down Parmer/lamar..... clean it up or this city will suffer.
Critical to put a limit on building height. I am all for density and responsible land use, but anything over 5 stories in a city this size would be a big mistake.
Delete prepositional phrases "at intersections" and "of major--arterials". Allow for higher buikdinf to be hidden among trees ala Arboretum. Having a "Domain" next to thoroughfares cloggs arterials by adding point-source vehicle conflicts.
Don't Austin my Round Rock.
Don't just limit this at intersections and highway areas.
Enough apartments already, especially on the NE side
Focus on economic growth, and everything else will come.
I am opposed to both more density and increased heights.
I assume this has something to do with traffic but I have no idea what it means.
I do not support increasing density as it ruins neighborhoods as currently happening in Austin
I don't understand what this means
I support but not along 79. I hope 'highways' does not include 79.
I would not increase density and building heights at major intersections and highways, at all. You would LOSE the beauty of Round Rock and become another Austin who thinks they are a small town. Heading out on Louis Henna towards work in the morning and seeing a beautiful sunrise over the hills and seeing a gorgeous sunset at the end of a crazy day is priceless. Increased density and building height will totally ruin that.
Include public transportation
Increased density at intersections will greatly impact traffic and flow.
Let builders decide for themselves what types and heights of buildings to build.



Let the free market decide.
Let's not attract any more , let's build for the ones who are here now more and more will come let's make more mobility
Little difficult to envision what benefits this provides to the community.
Mixed use development is a cumbersome and adds insane traffic congestion. Not everything needs to be like the domain, avoid that at all costs. Leave the large business on the outskirts of the city.Do not build housing right next to it, but do build side walk and bike paths so people can safely get to those places.
More affordable housing with backyard and garages
No desire to pack us in like sardines
No development increasing height or density is needed not wanted.
No tall buildings. No blocking the view of the water tower.
Not sure about this one. Will this lead to more traffic congestion?
Not sure I knows what this means.
Not sure if I want more height at intersections.....
Once highways and major arterials can support increased traffic then we can accommodate increased density and building heights.
Place limit on height
Round Rock should be a smaller city, don't try to one-up Austin. I like it because it doesn't have big buildings and such.
Save the downtown water tower view
Specify these areas need to be walkable with adequate green space to mitigate heat buildup and to maintain attractive corridors.
The impact of traffic at these intersections has to be addressed, perhaps with a clause recognizing traffic impact. There are few arterial intersections today that are not already clogged including University and IH 35, IH 35 and Louis Henna, AW Grimes and Louis Henna eastbound during evening rush hour and AW Grimes and 79 during rush hour.
The larger you scale Round Rock, the less desirable it will be to live in. The current draw is the location to Austin and the suburb life.
This is not clear enough. How much would you want to increase building heights and the density of development.
This needs more specificity... meaning where. What constitutes a major artery?
This would create "Valleys;" very unattractive.
We do it need to be Austin 2.0. Tall buildings take away from the beauty of our city and outlying communities
We do not need high density anywhere. Your motto seems to be "block the Rock".
We want to build so much along our highways we can't tell where one city starts and one city ends.
While providing appropriate traffic infrastructure.

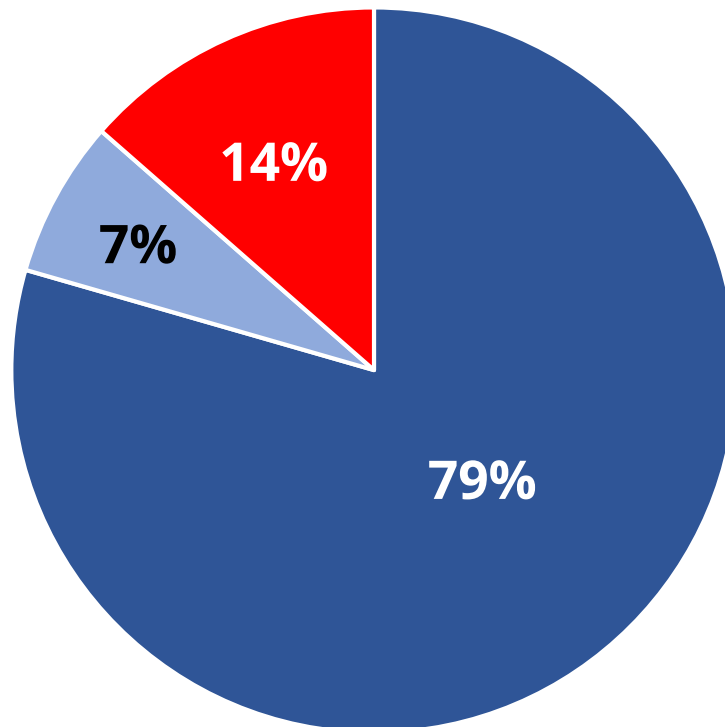
While supporting infrastructure requirements
with respect for maintaining the integrity of a neighborhood identity; enhances without negatively affecting the desirability
Within reason, we don't want to change the major visual landscape along major corridors but could contribute to more little town center type developments with mixed use corridors etc. Key here is less curb cuts and more multipurpose multi use that do not generate additional car trips. Smart development, park once, do many things, simply walk back to car.

## POLICY K

(ADAPTING TO CHANGE)

Consider modifications to development codes to account for transportation innovations, changing technology, and consumer behavior.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	352	79%
Yes, I support the policy but would change the wording	31	7%
No, I do not support the policy	60	14%
<b>Total</b>	<b>443</b>	<b>100%</b>



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Consider modifications to development codes to account for transportation innovations and changing technology.
Consider modifications to development codes to account for transportation innovations, changing technology, and consumer behavior as long as trees are replanted for trees that have been removed.
Consider reducing the size of development codes to account for transportation innovations, changing technology, and consumer behavior.

## RE-WORDS

Instead of "to account", say "to allow".
--

## ALL COMMENTS

Again, more specificity needed. I do not support widening of certain farm roads or residential areas for commercial use. This is currently occurring behind my residence and has created safety hazards such as a large rock hauler overturning in my neighbors backyard and damage to existing vegetation.
Be more specific. Are we talking like increasing maximum building height allowances or what?
But do not tear up more open land to achieve this. Use currently developed land instead. rebuild or revitalize that which already exists.
Consider modifications to development codes to account for transportation innovations and changing technology.
Consider modifications to development codes to account for transportation innovations, changing technology, and consumer behavior as long as trees are replanted for trees that have been removed.
Consider reducing the size of development codes to account for transportation innovations, changing technology, and consumer behavior.
Consider voter-driven modifications....
Details!
Development codes must take density, police and fire response times and the ability for school growth
Electric vehicles?
Explain proposed changes this is not enough information

Focus on economic growth, and everything else will come.
I believe in mass transit but do not see it as something highly desired in Round Rock.
I do not know what Policy K means. What is meant by "modifications of development codes for ...." Is this a "code" that is used for in house policy/procedures?
I don't understand what this policy means...
I hope this does not include increased use of scooters. These have become a nuisance and a safety issue in downtown Austin.
I think this needs to cite more specific changes before I can say whether I support changes to codes. Which codes? This is too vague as written.
I would add with the community's approval. No one wants to see 10,000 flying scooters laying all over the streets for the sake of innovative transportation.
I would add wording that indicates that any modifications made is for sustainability and reduction in contributions toward climate change.
In a fair and just way to property owners
Increase codes to maximize new innovations, changing technology, and consumer behavior and not to meet minimum requirements that fall short in providing longterm viability and lasting results.
Instead of "to account", say "to allow".
Maintain the code requirements that emphasize building materials that provide for longevity / durability and the "Round Rock look".
Maintaining safety and quality of life for current residents/property owners as top priority
Maybe. Need more information.
Modify development codes to account for transportation innovations and changing technology, as long as these reasons are not used as a smokescreen for changes in density, character, quality, enforcement, and livability as defined by the current residents of the areas affected.
More affordable housing with backyard and garages
More specificity of "consider modifications"
No scooter littering plz
Not a big fan of the transportation innovations like the diverging diamond at I35 and 1431, and whatever that mess is at 1431 and Parmer. I do like the braided ramps on 35 though.
Not specific
Please add free electric charging stations and walk ways and bike baths ,
Round Rock is only interested in making sure folks go downtown to drink.
The wording opens up for more public transport. Which causes the small home town feel to turn into a large city feel... be careful on being too broad.
There is no way to change this. Free market should drive development.
This could negatively affect historic preservation and neighborhoods
This is very vague. Does it include public transportation?
This sentence lacks any real definition of how changing codes would aid our community.

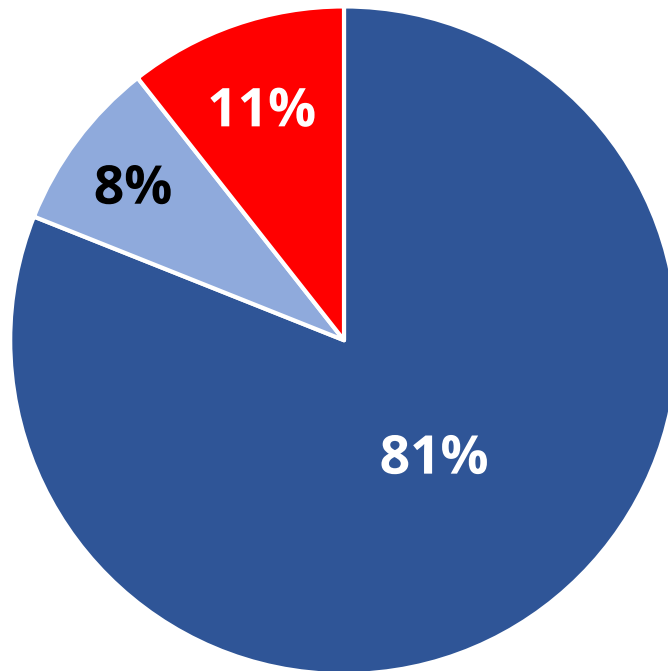
Though without more specifics, I see this with potential risks. Just as one example (which is feasible today, not in some SF future), I would not want store fronts to identify passersby through facial recognition, then display individually tailored ads for them, based on their past shopping history or search history.
too vague
Too vaguely worded, what modifications?
Verbiage is a little ambiguous
We want to change how you get around in the best city in America!
What does consumer behavior mean? Define your objectives.

## POLICY L

### (SUSTAINABILITY)

Consider policies that promote environmental sustainability while accommodating growth. Facilitate development that incorporates natural resource conservation and energy efficiency.

All Respondents		
Options	Count	Percent
Yes, I support the policy the way it is worded	359	81%
Yes, I support the policy but would change the wording	37	8%
No, I do not support the policy	47	11%
<b>Total</b>	443	100%



- Yes, I support the policy the way it is worded
- Yes, I support the policy but would change the wording
- No, I do not support the policy

## RE-WRITES

Consider policies that balance environmental sustainability with growth. Facilitate development that incorporates natural resource and open space conservation and energy efficiency.
Consider policies that promote environmental sustainability and deterring growth. Facilitate slower development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth AND MORE RIGOROUSLY PRESERVING EXISTING HARDWOOD FORESTS. REMOVING THESE NATIVE HARDWOODS, ALMOST ALL OF WHICH ARE SMALLER THAN MONARCH MEASUREMENTS AND REPLACING WITH SMALL POTTED NURSERY TREES SHOULD BE GREATLY MINIMIZED VIA CITY DEVELOPMENT PLANS. DEVELOPMENT HAS TO ALSO BETTER PROTECT OVER DUMPING GREATER WATER RUN OFF INTO OUR STREAMS! Facilitate development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Allow only development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Facilitate development that encourages and incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Require development that incorporates natural resource conservation and energy efficiency.

## RE-WORDS

I would remove "while accommodating growth". The literal survival of our species depends on environmental sustainability now. Without any "hedge" phrases.
I would revise the last sentence: Facilitate development that strives to mitigate the effects of ozone pollution while incorporating natural resource conservation and energy efficiency.
Change "Consider" to "Determine."
...and make an iron-clad pledge to reduce carbon emissions from energy consumption by an aggressive target date. This could be done either by creating a municipal utility like Austin, or through carbon offsets.
"Adopt policies". Don't just consider policies, adopt them.
A policy to consider other policies? How about "Promote businesses, programs and projects that support " environmental sustainability...



## ALL COMMENTS

"Adopt policies". Don't just consider policies, adopt them.
...and make an iron-clad pledge to reduce carbon emissions from energy consumption by an aggressive target date. This could be done either by creating a municipal utility like Austin, or through carbon offsets.
A policy to consider other policies? How about "Promote businesses, programs and projects that support " environmental sustainability...
Accommodating growth -- what other factors relate to this? This is vague.
Again, clarification. This is vague. Are we talking policies like Austin's SOS initiatives?
As long as homeowners aren't forced into costly "environmentally friendly" upgrades
Change "Consider" to "Determine."
Commit to solar / wind sources for all administrative city operated facilities
Consider policies that balance environmental sustainability with growth. Facilitate development that incorporates natural resource and open space conservation and energy efficiency.
Consider policies that promote environmental sustainability and deterring growth. Facilitate slower development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth AND MORE RIGOROUSLY PRESERVING EXISTING HARDWOOD FORESTS. REMOVING THESE NATIVE HARDWOODS, ALMOST ALL OF WHICH ARE SMALLER THAN MONARCH MEASUREMENTS AND REPLACING WITH SMALL POTTED NURSERY TREES SHOULD BE GREATLY MINIMIZED VIA CITY DEVELOPMENT PLANS. DEVELOPMENT HAS TO ALSO BETTER PROTECT OVER DUMPING GREATER WATER RUN OFF INTO OUR STREAMS! Facilitate development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Allow only development that incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Facilitate development that encourages and incorporates natural resource conservation and energy efficiency.
Consider policies that promote environmental sustainability while accommodating growth. Require development that incorporates natural resource conservation and energy efficiency.
Consider. Stop considering and just do it. Stop raping the landscape in Round Rock.
Create and consider all policies, including infrastructure, that promote and enhance environmental sustainability while accommodating growth and tourists. Facilitate development that incorporates natural resource conservation and energy efficiency.
Don't be Austin. What conserving resources? Are you too demanding with restrictions? They aren't listed, so I can't support the policy as written.
Eliminate 'while accommodating growth.' Theres too much growth already. Improve what we have without overcrowding via constant 'growth'
Emphasize LEED development, landscape / shade elements, and water conservation.

ENCOURAGE policies that promote environmental sustainability while accommodating growth.
Encourage, and incentivize in some cases don't force.
Environmental sustainability will be a requirement for future growth. I.e. all new homes must include solar panels by _____. (Date)
Focus on economic growth, and everything else will come.
Historic properties are a resource, include historic preservation in this policy
I am all for being environmentally friendly, but we don't want to become totally green like Georgetown. Too expensive and not feasible.
I support environmental sustainability, but do not support growth. Round Rock is in the midst of a development orgy that has already nearly ruined the character and livability of the city. Yes, I'm totally pissed off about Kalahri, and more.
I support the environmental aspect and would add that growth overall be curbed. We are maxed out with development.
I would like to see park & open space listed explicitly as an item to conserve as well.
I would remove "while accommodating growth". The literal survival of our species depends on environmental sustainability now. Without any "hedge" phrases.
I would revise the last sentence: Facilitate development that strives to mitigate the effects of ozone pollution while incorporating natural resource conservation and energy efficiency.
I would separate this into two different policies.
Let's see where we haven't built yet so we can get rid of our open land without hurting the environment.
Make sure the climate change Hoax is not part of this
More affordable housing with backyard and garages
Not if the development leaves taxpayers at the mercy of technology that doesn't work like Georgetown's green energy snafu!
Not much more important than the environment but how about Round Rock stop accommodating growth for a bit. We're nothing but sprawl and congestion as it is. If you want to protect the environment, stop bulldozing fields for projects like Kalahari.
Not specific
Pretty vague. And it sounds like more economic planning, replacing the changing wants and needs of the people with arbitrary goals.
The phrase "while accommodating growth" is an oxymoronic statement. Although destroying or modifying one natural area and/or sensitive feature as long as it is replaced or preserved in an area of like kind, that is still destroying a natural system. It would be like telling an amputee that their new prosthetic is just as good as the one they lost.
The policy is fine. Incorporate wordings that the efforts won't create new or increase property taxes.
This lacks specificity also.
Too complicated...
Too much power in the hands of government.

Unclear what this would involve exactly.
What does accommodating growth mean? If it would cost more to build a structure, all requirements for environmental sustainability are voided? Sounds nice but easily avoided.
What is environmental sustainability?
Yes I love this but specifically free electric car charging stations! This is the only way to truly help the community save money and become more mobile

## ADDITIONAL COMMENTS

At the end of the survey, respondents were prompted *'Please leave any additional comments you have about the draft policies.'* In order to submit the survey, respondents were required to answer all multiple-choice questions. Respondents were encouraged but not required to provide comments. Below are the comments as entered by respondents.

All policies should keep health of people and communities in mind. More environmentally friendly options are needed too. What I don't see clearly in the policies above is how we can support lower income families in an equitable way that provides them with opportunities and does not displace them from the city or continue to segregate them. Mixed income neighborhoods are important. It would have been nice to have a neutral option on this survey.
Anything that's environmental and Technology and helping people to live better lives within the community. let's move with a x let's move forward; I am totally for keep a happy community. Sustainability and Technology
Comments left above. You need to work on "Active Phrasing" to make places more accessible.
Facilitate innovative development that is appropriate to the soil movement due to clay and avoid costly foundation repairs
Focus on the community
From annexation and development planning, I see no efforts to push limited native forest (especially native hardwoods) development toward the lowest density/ lowest removal of native hardwood trees development options. With current policy and direction, as our vastly dwindling supply of monarch trees dies, there will be nothing of significant size to take their place! There is more open farm land available in Round Rock than there are native hardwood forests and the city should aggressively promote and allow dense development on the much more open land and preserve at least 50% or more of these native hardwood forest trees during development. Apartment complexes, office buildings that cover the majority of the land with parking lots and buildings, and 70 foot or less home building lot developments should not be allowed where native forests will be largely destroyed! For example, half acre and up custom homes designed around a very large portion of these trees should be promoted. I also believe the diameter of Monarch trees, especially native oaks should be at least 20% to 25% smaller to better protect more trees. Thanks, you can not readily replace a tree that nature has nurtured and protected for the past 50 to 200 years.
I am not completely opposed to policy J, but would like more detail around what that means. I don't want Round Rock to become more urban.
Also, while I want to take common sense steps towards environmental sustainability, that needs to be carefully balanced with the needs of residents and employers.

I do not support policy J. I don't think we need to increase building heights in the city at all. Higher buildings mean more traffic. We all agree that the roadways are congested as they are now, why would we deliberately set policies to increase traffic at major intersections???
I don't see anything about annexing MUDs to make the city bigger. There should be a goal to bring them into the city in the long term plan so that they don't continue on forever.
I feel that infrastructure support must be a priority before any new development or revitalization is approved. Our quality of life is not only about economic growth. Livability means we must have the proper infrastructure in place.
I have not seen criminality and/or safety been included in any of the 2030 initiatives. One of the main reasons, if not the main reason, why so many people and businesses have moved to Round Rock or are considering moving to Round Rock are the low criminality rates we currently enjoy. But with growth comes not only the good but also the bad. The city needs to have a very aggressive plan to ensure that the police force and other security agencies are well funded so they can also grow and expand at the same rate that the population, including residents, businesses and visitors, is expected to grow. Crime prevention initiatives must be ahead of the curve rather than being relegated and then having to play catch up with increased crime rates that can be expected with the projected city growth.
Increasing the ability to easily commute to Austin should also be a priority.
More parkland on the west side. Buy land on the south side of 620 for this before it develops. I envision something on the order of Old Settlers Park. Mass transit. Establish it now and allow growth to follow it.
Our City is a great place, our green spaces, community development, and arts and culture make it great. Please work to make it more accessible and affordable to all.
Please preserve some land/ forest for wildlife too. Rapid deforestation is damaging the beauty of RoundRock. The city is losing it's suburban charm with so much constructions everywhere. Nature and wildlife bring peace and tranquility in our daily life which is already very stressful.
Something I would like to see addressed: Extend the scope of para-transit so that Round Rock residents with disabilities have the opportunity to attend ACC campuses that are in Travis county. Currently Round Rock para-transit can drive only within the bounds of Round Rock, which excludes ACC campuses in North Austin.
"Good government can be likened to the lungs in our body. The best lungs work so effortlessly that you do not feel your own breathing. If you can feel your lungs doing the breathing, then there must be something wrong with your lungs."—Lao Zi
Thanks for publishing this survey! I will pass it along.
Policy G: bicycles adjacent to a car, etc is not safe, pedestrian pathways that go where no one goes are useless. Policy J: high rise buildings do not add to the attractiveness of RR. No one likes looking out their back door to see a tall building which blocks the view which attracted them to move there is the first place.
A sound deterrent wall is needed along the train line on 79. Train horn noise in the subdivisions is unacceptable. If I knew it was this bad, I never would have bought in Ryan's Crossing.

allow space for rapid mass transit systems with San Antonio, Austin, Houston, and Temple side. Keep space to build Metro, as it will be helpful in the long run.
Annex Siena and other land on the east/northeast side of Round Rock. Lots of land to grow the city.
As a resident and tax payer I appreciate the opportunity to contribute to the conversation. Please keep this manner of dialogue open to us all.
As for these general 'roadway improvement' policies. Stop getting rid of center-left turn lanes and replacing them with hard medians. It does not help prevent accidents, it makes entering and exiting establishments next to impossible. Additionally, traffic circles are great. Just not when they exit to stop signs after 20 ft.
Basically, I against development in general and specifically City of Round Rock, or governmental interference.  You talk about the quality of life. As I see it the more people the less quality of life we have. Congestion everywhere is NOT good. These changes to intersection to Chandler Road and I-35 (notice I did not say University Blvd) have not helped traffic.  Changing names of roads just confuses longer-term residents. Changing intersections have not helped. There is nothing you can do short of keeping people from coming here. People came to Round Rock to live and not to work. All of these businesses just cause crowds and more congestion.  All of these new people do not know where they are going nor do they know what the Center Left-turn lane is for (turning left only).  I have been here 26 + years--longer than most, fyi.
Bring more options for renewable resources. Solar/Wind, we need infrastructure to accommodate that for coming future energy needs.
Build roads. Build roads. BUILD ROADS. B. U. I. L. D. R. O. A. D. S.
Building must cease! No more building permits. Take care of what we have. Conserve water.
Considering "master planned communities" and town homes, Parking seems to be a recurring issue. One drive way along the back of a stretch of houses accompanied with small garages do not supply enough parking and cause streets to become congested and blocked.
Do all of the above without a tax increase that exceeds the percentage of Federal Cost of Living Adjustment.
Everyone wants to live in a progressive environment, if they can afford it. RR has been my home for over 40 years and taxes are reaching the point that I have to consider moving now that I am retired. The younger progressives have good ideas, but do not have foresight for when their income changes.
Focus on economic growth, and everything else will come.

Highway 79 from I 35 through Hutto (possibly Taylor) really needs to become a freeway.
<p>I appreciate that the City Council is working to grow Round Rock and maintain the quality of life in the Sports Capital of Texas.</p> <p>I'd like to suggest that some consideration be given to increasing access to the greenbelt with additional parking and/or additional stops in the transportation system with the transportation system vehicles allowing transportation of recreational devices like bicycles. I'd also like to suggest that some of our neighborhood parks be made more user friendly by planting fast- and slow-growth trees for shade, and installing public restrooms, water, and more emergency stations.</p> <p>I also think Round Rock might capitalize on the opportunity to use many of our public recreation areas by landscaping them and promoting educational, walking tours for xeriscaping and eco-friendly landscaping options. We also have a few places in Round Rock that could easily be developed into estuaries for public viewing and education through the Parks and Recreation Department. I believe these upgrades to our greenspaces would improve the quality of life in Round Rock by providing more educational activities in Round Rock for families. If promoted, I think these upgrades could also be an additional source of income for Round Rock through tourism.</p> <p>Lastly, I'd like to see Round Rock City Council turn some attention to meeting the needs of older residents who have mobility issues in the downtown areas east and west of Mays Street, and along Chisholm Trail between Sam Bass and Hwy 620. (Try navigating those spaces in a non-motorized wheelchair, or with a walker, and you'll see what I mean.) While I love that Round Rock is attentive to the needs of young families, I think the needs of their elderly who live independently are somewhat overlooked.</p>
I feel that developers are not replacing the gerth of trees they are removing. ALL developers should be replacing trees / bushes, etc... that they are removing. (1 for 1) Continue to connect the current hike and bike trails to other trails.
I love downtown Round rock. I feel it's flavor should be preserved but strengthened with local business incentives. Transportation around downtown is in dire need of repairs and accessibility to all. Preserve downtown its integrity and promote farmers markets and festivals. Christmas downtown was amazing! Can wait to join wed evening concerts.
I love Round Rock and I know change is inevitable, but lets not go crazy. All change is not good change. Be mindful of the many citizens who love Round Rock and don't want to see it become "way north Austin"
<p>I love the upgrade and downgrade of housing. We need that diversity.</p> <p>Also, please make Round Rock a 100% green city.</p> <p>Keep excellent law enforcement everywhere. 😊</p>
I saw multimodal which I assume includes public transportation. I think public transportation connecting our city, even more than it already does, will be an important factor in improving and

maintaining our quality of life here in Round Rock. Thank you for getting all of this input from the community! I am a native Texan who has been in Austin since 1999, and Round Rock since 2005, and I love living here more and more each year! Your work is a big part of that! Thanks again 😊
I saw very little if anything that addressed historic preservation in any of the policies. Historic properties could be a source of attraction for Round Rock.
I strongly support this effort to direct growth in an intentional way, rather than letting development dictate that growth. would hate to see Round Rock go the way of Austin.
I think most of the draft policies are good as is. The policy relating to increasing density needs more detail and clarity. I don't want to see every major road in our city covered with 4 story apartments with ground level retail. Most of us moved to Round Rock because it wasn't north Austin. I'd hate to see our major roads end up looking like north Lamar or Burnet road.
I think that allowing densely populated areas to occur in our city are a bad idea. Neighborhoods that are densely populated such as multiple apartment buildings on one street or a street full of duplexes will not only cause excessive traffic to new areas not capable of sustaining a steady flow but will also see an increase in crime. The policies are all looking good would just like to see our community stay wholesome
I thought that they were all issues that need to be seriously addressed. I hope that your focus is on increasing quality of life in Round Rock, roadway development, and adopting more environmental-friendly policies. Roadways should be a major concern for y'all, especially since most of the lights are not timed appropriately and cause traffic jams (There are also too many lights popping up everywhere. If the lights were properly synchronized, then you could do with half as many) Additionally, it would be very interesting if Round Rock started to build up instead of out. I was also thinking about this the other day, but off Round Rock Ave (620) across from the Hospital, there is empty land. It would be cool if that stayed like that, maybe turned into a natural park or something. Being conscious about the environment is very attractive to big companies like Apple, Google, Amazon, and others. And with big companies come big tax profits.
<p>I would assume that there should be an emphasis on the downtown section.</p> <p>Please try to focus on certain areas and sections in Round Rock.....</p> <p>What is needed in the downtown part of round rock is different than what is needed in the 79/mays portion, which is different than what is needed in the park area of round rock....</p> <p>Being overly broad with your policy allows for issues.....</p>
I would like a statement that states any area rail development be studied at length and meets the demand for that mode of transportation and covers areas that have access to most of the residents and will extend our travel needs throughout the region.
I would like more clarity on the expected direction of some of these, but overall they seem to be appropriate and forward-thinking.
I would like to see the train to downtown run through round Rock, more green spaces, live music and family friendly gatherings offered.



I would like to see townhomes and condos vs. Apartments everywhere.
I would really like to see a focus on not just keeping infrastructure up with growth, but feel we haven't even caught up to current growth.
I would welcome explicit policies mentioning plans for Round Rock ETJs.
If I wanted the Austin lifestyle, restrictions & atmosphere, I would live there.
In general I feel RR is on the verge of going too cookie cutter and losing personality. I encourage policies that support SMBs and individual expression. We shy away from more chains, more oversized multi-tenet housing and tourist attractions. Character and culture please!
It is imperative to grow while equally providing for current independent business owners and dealing with current automobile traffic before increasing traffic issues and noise.
It's obvious the city council does not like or trust the people of Round Rock, and is more interested in managing them than in liberating them.
Keep Round Rock as a family-centric community. Do not let the schools slide this will affect values.
Keep Round Rock, Round Rock. I don't want to live in little Austin.
Less development that requires stoplights to be added. More access roads and connectivity between neighborhoods.
More affordable housing with backyard and garages
More focus on public transportation and environmental policies would be great. Development that encourages smaller shopping centers near to Holmes would also be great. It would be nice to have neighborhood grocery stores etc. More outdoor recreation areas would also be nice.
More trees please
Need affordable housing like duplexes for teachers, police officers and fire fighters and also first-time home buyers
Nice job. Being concerned about a great quality of life will bring business without needing tax incentives! Thanks
No further comments
Nothing that raises any kind of tax on property owners
Please continue to develop the bike paths!!! I'm in Sonoma and would love to be able to bike to Old Settlers Park!!
Also looking forward to the mixed-use development (the district?) at greenhouse and 45 :)
Please limit growth and dense multi-use development. Traffic is horrible already. We don't need to be AUSTIN or NEW YORK, we are Round Rock. Let's keep it small and simple so we can actually enjoy it, once it's gone, it's gone.
Please remember the true future prospects are all behind electric charging facilities, make a huge electric charging yard with businesses and food and drink and coffee shops around the charging station area. This is the future
Re Policy A: I think it is really sad that the Sports Center is so nice and not open to residents while Clay Madson is so small and so much lower quality. We need a second recreation center on the west side of I-35.

Re Policy K: too vague for me to decipher. Are you talking about eliminating parking requirements because of the Uber+Lyft fantasy?
Replace street lamps with led lighting.
Round rock is an amazing place to live. The city center is so small and many decisions are made without the consideration or approval from all residents that live outside the city limits. If there will be innovation and large infrastructures added all round rock residents should have a say. A perfect example is Kalahari. I live in the area but outside the city limits and I will be affected by this in my daily living yet I did not get a vote on this sale and purpose of land. The traffic will be an issue and the people that old this project beleive it will not be a factor in peak times however that is a ridiculous comment and clearly stated by individuals that do not travel these roads on a daily basis. Growth is happening, I know, but what goes up must come down and if that is not considered in the future plans of round rock, there could be more harm then good in the future. Pace yourself....
Round Rock does not need to be a part of the United Nation's Agenda for sustainable development. Let freedom dictate growth.
Round Rock is totally bending over for developers. It's already little more than a big strip mall and theme park . Reverse that trend!
Seriously stop building Diamond Divergent intersections. They are unsafe. I see wrong way Driver's every week, and have seen multiple wrecks since they have been installed at 1431/35. Terrible idea.
Seriously...our mayor and the city council should watch It's a Wonderful Life and realize that sooner rather than later they have accomplished turning Round Rock into a Pottersville. It's heartbreaking. We thought we'd never leave Round Rock...well that's off the table.
Stop building high density housing, especially around East Round Rock
Stop with the development that is brining in leftist from Californistan!
Take a group from the Planning Department to Carmel Indiana. I would be glad to go along and pay for my own expenses. You will see a town that has grown tremendously over the last 45 years but dealt with all the issue we have discussed in the poll. Tremendous growth from Indianapolis north to Carmel and some of the best infrastructure I have seen in the US. Certainly comparable to the growth we are seeing from California and Austin. Don't let this City get way from us. Certainly we need strong leadership from our Politicians and our Planning Department.
Th a city really needs to focus on more affordable housing options. All the entertainment and consumerism concerns are nice, but not necessary and can wait.
Thank you for seeking public input. Overall, I love Round Rock. It is hard to see the growth explosion, but overall the city has done a good job in keeping the small town feel. My biggest complaint is with the downtown area becoming a bar scene. The restaurants are a nice addition, but with all the bars, it is not as family friendly as it was in the 80's when we moved here.
The central Texas area desperately needs mass transit rail connectivity. Use existing rail lines if available or develop a plan to build new to connect Pflugerville, Round Rock, Hutto, Taylor,

Georgetown, Leander, Cedar Park, Austin, and on to San Antonio eventually. The Round Rock Georgetown Austin route is a current necessity.
The focus seems to be on GROWTH, GROWTH, GROWTH. Unchecked growth does not improve quality of life in Round Rock. It benefits developers and the tax collectors of Round Rock. Honestly though, it feels like it is too late. Once our children graduate, we'll likely seek to live somewhere that isn't so characterized by sprawl and congestion. Hopefully our home will still have some value by the time we're ready to sell and get out.
There is already too much growth. And it is too concentrated. The city needs to be walkable, clean and safe.
These are WAY too broad for me to even consider answering. For all I know, I answer yes to "Consider innovations" and then someone is all "Oh, good, she wants light rail!!" NO!!
These policies are too vague, which allows the council too much leeway to interpret them as they see fit or as is convenient at the time. Policies must provide definitions of terms and the intent behind them. These policies, as they are, are masks to push agendas the residents that have been here from the get-go won't like.
To be honest we are every day people trying to support our families. It would help to just be black and white in explaining the proposals so we common folks can understand and same goes with our voting too.
To remain a desirable place to attract businesses and growth, we must focus on preparing the roads for increased traffic. It can be miserable to drive from one side of Round Rock to the other. Even people in Austin complain about traffic in and around Round Rock.
Ways to support solar energy for residents
We have ENOUGH GIGANTIC APARTMENT COMPLEXES. We are primarily a bedroom community and that's why we moved here and to GET AWAY FROM AUSTIN CRAZINESS!!! would like to see traffic plans to accommodate new growth
We need pedestrian options to get to downtown, parks, entertainment districts, shopping and to the new dense-growth centers planned. Otherwise the city will always be playing catch-up on roads and traffic.
We need sidewalks and bike lanes on all streets!!
We need to make this city more affordable for low and middle income families. We shouldn't be driven 45 minutes outside of the city, creating 1.5+ hour commutes for ourselves because the city is trying to accommodate for only the wealthy. Take care of your citizens.
West side of 35, we need more grocery stores! It should not take 20 minutes to get to one. 34 yr resident, business owner.
What is perhaps missing is a sense of limit to growth, and a sense of balance with natural, undeveloped spaces and other uses, like agriculture. Shall it be city, suburbs all the way to the borders, every penny of revenue squeezed out? What is the end goal? Determined what should be preserved before its gone.
When/where can residents meet to hear out these proposed policies?

Wherever feasible, include community involvement as a required part of any decisions that require the use of tax revenue to implement changes.
While I support most of the policies they are vague and leave a lot of room for interpretation. Will they be more specific as they evolve?
Will objectives or goals be developed that are measurable performance measures?
Would like to encourage more bus access. With Kalahari opening, they will need a substantial workforce that may need bus transportation. Right now there is no bus access on Kenny Fort.