



2021

Round Rock &
Sertoma July 4th
Parade

GENERAL INFORMATION

RULES & REGULATIONS

FOR MORE INFORMATION CONTACT 512-218-5540

★ TEXAS
EXEMPT
133-6407

GENERAL INFORMATION



SERTOMA
Round Rock

ROUND ROCK TEXAS
PARKS AND RECREATION

DATE: SATURDAY, JULY 3, 2021

SCHEDULE

- 4:00 a.m. Streets around the route and staging areas are closed. Parade barricades set along parade route.
- 6:30 a.m. Parade staging begins
- 8:30 a.m. Parade begins
- 10:30 a.m. Parade ends (approximate time)

Distance: 1.2 miles (approximately)

Parade Route: Mays Street, between
Mays Crossing and Highway 79

Times subject to change.

ENTRY FEES

\$50 Business
\$25 All other entries
(non-profit, civic, clubs & individuals)

Deadline: Sunday, June 13, 2021
A \$50 late fee will be applied after June
13th if space allows.

RULES AND REGULATIONS

All entries in the Round Rock Sertoma July 4th Parade are expected to reflect the spirit of Independence Day and must be suitable for a family entertainment event.

All applications will be reviewed by and are subject to the approval of the event organizers. No entry will be accepted for consideration until the application and payment process is completed.

Due to logistics of parade entry, space and time constraints of this event, these criteria must be met to create a smooth, safe and fun parade for all.

ENTRIES

- Entries can include vehicles, marching units, truck/trailer, floats, performances. No 18 Wheeler rigs or full size school busses allowed.
- Entries may not exceed 80 feet in length including the tow vehicle
- Entries width may not exceed 14 feet
- Because of overhead obstacles, no superstructure may exceed 13 feet from street level and must be wired or otherwise secured. It must be able to go under the gateway entry signs, traffic lights and utility wires along the parade route.

DECORATIONS AND ATTIRE

- Entries must be decorated in keeping with the patriotic spirit of the parade
- Walking Units should dress in coordinating attire or costumes to reflect their organization/business.

Examples:



BANNERS

- One banner preceding your entry is allowed. Banner width cannot exceed 14 feet.
- Banner carriers must be capable of maintaining the parade pace. If the pace of the banner carriers is impeding the parade progress, the banner and banner carriers will be removed.

COMMERCIAL/BUSINESS ENTRIES

- Entries may be sponsored by an individual business or businesses in a mutual association.
- A logo or business name may be used on an entry, however, the entry may not be used primarily for advertising purposes and must be in keeping with the patriotic spirit of the parade.

Examples:



RULES AND REGULATIONS: CONTINUED

HAND-OUTS/GIVEAWAYS

- No throwing of candy/trinkets/novelty items from onboard the parade entries.
- Walkers distributing candy/novelty items must do so along the crowd control barriers in a safe manner and must keep up with the pace of the parade.
- No paper advertisements (handouts, flyers, leaflets) of any kind are permitted during the parade.
- For safety reasons, any activity that entices spectators to enter the parade route is prohibited.

SUPPORT VEHICLES

- Motorized entries (floats, cars, etc) will not be permitted to have a support vehicle.
- Marching units and walking entries are permitted to have ONE support vehicle.
- Support vehicles are encouraged to be decorated in red, white and blue in keeping with the patriotic spirit of the parade.

SAFETY

- All instructions and directions from Parade Officials must be obeyed.
- Minimum age to walk in the parade is eight (8) years old unattended. If under 8 years, the following is mandatory:
 - o Must have a 4:1 ratio (1 adult per 4 kids)
 - o Adults must walk in front of and behind your group with the kids in the middle
 - o Adults must be in similar attire
 - o Everyone must be able to keep the pace. If a younger participant cannot keep up (and is slowing the parade down), they will be asked to step out of the parade with an adult.
- No one under eight (8) years of age may appear on a float or in a vehicle unless they are accompanied by a person 18 years or older at all times.
- Adult supervision is mandatory on all vehicles/truck beds/trailers/floats when minors (17 years and under) are riding.
- An on-board fire extinguisher is required for all floats and recommended for all entries.
- Helmets are mandatory for bicycle riders under the age of 18.
- Keep a safe distance (min recommendation of 30 feet) in between entries.
- Car/Motorcycle Clubs must control their vehicle in a safe manner at all times (no tricks, hot rodding, accelerating, etc)
- Participants are not allowed to jump between floats. Once on board, stay on board.
- Participants must stay in truck bed or on trailer.
- Please be prepared to take care of yourself and group with any needed supplies such as hydration, sunscreen, snacks.
- No alcoholic beverages of any type will be allowed.
- For safety reasons, any activity that entices spectators to enter the parade route is prohibited. See Handouts and Giveaways above.

ENTRY MARSHALS

- Each entry is required to appoint an Entry Marshal. This position will be the main contact person for your entry, who is expected to communicate the parade information to your entry participants and to supervise the smooth and efficient operation of the parade from the staging/lineup area, through the parade route and back to the parking lot.
- Know the parade rules for your entry and ensure compliance.
- The Entry Marshal is to be available to parade officials for relaying information to your entry in the staging area and along the parade route.
- Make sure the entry number is properly placed on your entry.
- Keep your entry together and organized in the staging area.
- Accompany your entry during the parade.
- Control entry speed on the parade route to maintain a 20-30 foot interval between your entry and units before and after. If a gap develops, safely close it up.
- Ensure the safety of your entry and entry participants. Be safe!

APPLICATIONS/REGISTRATION

- There is a \$50 entry fee for business/commercial entries and \$25 for all other entries (non-profit, civic, clubs & individuals). Entry Fees are non-refundable.
- A limited number of entries will be allowed in the parade. All applications are reviewed based on submittal date. Applications will be closed when capacity is met.
- All applications and entry fees must be submitted by Sunday, July 13, 2021 as space permits. Late applications are subject to availability and parade committee approval. If approved a \$50 late fee will be assessed.
- All information for announcers script must be submitted with entry application. Information provided for parade announcers script is subject to editing to meet time constraints of the parade
- A separate application must be submitted for each entry in parade. Example: A school that enters their drill team, cheer squad and color guard to be judged individually must submit a sperate application for each. If to be considered as one entry, submit one application only.
- If an organization has more than one entry, please list on your application the order in which you wish them to appear. Example: Schools with multiple entry's - 1. Cheer Squad 2. Marching band 3. Drill Team
- Submittal of parade application does not guarantee acceptance. Entries will be informed of acceptance/denial into parade. Do not assume that submission of application guarantees you a space in the Parade.
- Upon completion and review of approved applications, parade officials will contact the Entry Marshal for payment. Parade entry is not complete until payment is made. Failure to meet payment deadlines could result in removal from parade.

EVENT DAY CHECK IN/PARKING

- Only parade vehicles/entries (parade vehicle, tow vehicle, trailers, support vehicles) will be allowed to enter the Big Lots Staging Area.
- All entrants must be checked in by 7:00am and in their assigned location by 8:00am
- All entries will be assigned a staging zone. Line up in zones will occur as entries arrive. The entries in each staging zone are NOT in any particular order and numbers will not be assigned. Once you check in, you will be taken to your zone and your Staging Zone Captain will place you in order within your zone. This gives us flexibility to move entries as needed.
- Late parade entries may be submitted to being placed at the back of the parade or denied entry into the parade regardless of zone assignment.
- ALL personal, non-parade vehicles must park their car at the First United Methodist Church, 1004 N. Mays. If using GPS, enter intersection of Sunset Drive and Summit Street.
- o Since Mays Street will be closed, you will enter from the IH-35 north bound frontage road to Sunset Drive. Parade officials will direct you from there.
- Shuttle buses will be located at the front entrance off of Mays Street and will transport all parade participants/riders to the staging area at the Big Lots parking lot. This is not a shuttle for spectators.
- Shuttle buses will begin transportation at 6:00am.
- Shuttle service will end at 8:00am

EXITING THE PARADE/DISBANNING

- Parade ends at Sunset Drive.
- To drop off participants at the First United Methodist church, turn left on Sunset Drive and right turn into the church parking lot.
- Follow all parade official's directions.
- If not stopping to disband, continue to IH35 Frontage Road, Northbound.
- If dismantling float at FUMC, you are responsible for your own trash removal.
- DO NOT STOP ON SUNSET DRIVE; DO NOT BLOCK CHURCH ACCCESS

AWARDS

- Entries will be judged on their originality, use of materials, theme and overall quality and craftsmanship.
- Some entries will be evaluated for their presentation, appearance, showmanship and overall crowd appeal.
- The award committee will be reviewing all entries beginning at 7:00am in the staging area. All entries wishing to be considered for judging must be present by 7:00am and completely decorated.
- Awards (except the Community Spirit Award) will be handed out prior to the parade start.
- Judge decisions are final.

MAYOR'S AWARD

Presented to the Best Overall Entry. This entry must be of a patriotic nature.

COMMUNITY SPIRIT AWARD

Presented to the entry which best personifies a spirit of dedication, ingenuity, originality, and enthusiasm, and brings the greatest pleasure to and response from the spectators.

BEST HIGH SCHOOL AWARD

Presented to Best Overall High School Marching Band/Drill Team/Cheerleaders/Color/ Guard Unit.

BEST FLOAT AWARDS: (1ST-3RD PLACE)

Presented to the top three floats.

STARS & STRIPES AWARD

Presented to the Best Military/Veterans Organizations.

HOT ROD AWARD

Presented to the Best Vehicle(s) - Individual or Club.

YANKEE DOODLE DANDY AWARD

Presented to the Best Youth Entry.

PATRIOTIC PERFORMANCE AWARD

Presented to the Best Music, Dance or Cheer Demonstration.

FIRECRACKER AWARD

Presented to Best WOW!

SPARKLER AWARD

Presented to Parade Official's Choice!





THANK YOU

FOR YOUR SUPPORT



FOR MORE INFORMATION CONTACT 512-218-5540