



Round Rock Public Library

Business Plan Competition | Round Rock Public Library

Your Company's Name

SUMMARY PAGE

To be submitted to The Round Rock Public Library by March 31, 2022

Team Leader 1

Title

Address, Round Rock, TX
11111

Phone: 512-555-5555

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Email: Your company's email
address@yahoo.com

Website:

www.YourCompany.com

Team Leader 2

Title

Address, Round Rock, TX
11111

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Team Leader 3

Title

Address, Round Rock,
TX 11111

Phone: 512-555-5555

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Email: Your company's
email

address@yahoo.com

Website:

www.YourCompany.com

I. Introduction

The Round Rock Public Library is proud to announce their Business Plan Competition for Round Rock-based startup entrepreneurs. Entrants can win \$10,000 to start their business, as well as gain practical insights about starting and growing a business while using [the comprehensive small business resources at Round Rock Public Library](#).

Entrants will utilize [Gale Business – Plan Builder](#), an online resource available at the Round Rock Public Library. Find below each component of the business plan to be submitted for the competition. [Gale Business – Plan Builder](#) has the ability to download each component from within the database. You can choose to download directly from the database or create your own document. If you choose to create your own document, the components listed below are required.

To use Gale Business – Plan Builder, entrants will require a [library card](#) from the Round Rock Public Library and their PIN number.

II. Summary

(Gale Business Plan Builder – Dashboard - Lean Business Plan – Summary section)

For your Summary section, describe your company as you would in a 30–60 second television commercial of your company. This paragraph needs to be to the point and crisp. You need to capture the attention of your reader quickly, or they will not go further. What problem does your company solve? What impact will your company make to the industry you are in? What products and/or services does your company have that make it unique?