

Getting the Word Out

Now that you have done all the groundwork for the first meeting, you need to publicize the event in a way to insure the highest participation possible. Below are some tips to insure high attendance:

- Create meeting announcement flyers which include time, date, and place. Distribute to as many places as possible such as: apartment building lobbies, grocery store bulletin boards, churches, schools, and public online forums such as [Neighborhood Link](#).
- Share invitations to your meeting on social media sites including NextDoor, Association Website, and Facebook.
- Take your flyers door-to-door and canvass the neighborhood or block you are organizing.
- Offer food and or door prizes as a way of boosting attendance.

The Internet has truly revolutionized how homeowner associations are managed, how it communicates with its members and how its members communicate with each other. If good communication and active participation are the two biggest challenges to building and managing a strong association, then the solution is an effective website.

Although there are many ways to build a website, there are two that we find easiest: using a website builder or using WordPress. If this is your first time, we recommend using a website builder like [Wix](#), [Squarespace](#), or [Weebly](#) to create your site – it's the best option for tech novices.

No matter which option you go for, you'll be able to build a website in no time if you follow these nine easy steps.

1. Choose the right website builder for you.
2. Sign up for a plan that suits your needs and budget.
3. Choose a unique and relevant domain name.
4. Pick a design template you love.
5. Customize your template design.
6. Upload and format your own content.
7. Choose and download apps.
8. Preview and test your website.
9. Publish your website on the internet.