



Strategic Plan 2022 – 2027 – 2037

VISION 2037

**Round Rock 2037
is a Family-Friendly Community
that is Safe ^(B)
and Distinctive by Design,**

**Round Rock 2037
is “The Sports Capital of Texas”
and Diverse Local Economy,**

**Round Rock 2037
has an Authentic Downtown
and choice of Great Neighborhoods**

GOALS 2027

**Financially Sound City
Providing High-Value Services**

City Infrastructure: Today and for Tomorrow

**“The Sports Capital of Texas”
for Tourism and Residents**

Great Community to Live

**Authentic Downtown –
Exciting Community Destination**

Sustainable Neighborhoods – Old and New

POLICY AGENDA 2022 – 2023

Top Priority

Bond Election 2023
Projects, Plan and Calling for an Election
Sports Center 2: Direction and Funding
Comprehensive Water Strategy/Future Alternative
Water Supply Strategy:
Partnership with Brazos River Authority (BRA)
Noise Ordinance Refinement:
Report with Options and Direction
Police Services and Staffing:
Review, Direction and Funding
Town Green Development:
Direction, Building Demolition, Design/Plan,
Direction, Funding and Temporary Event

High Priority

Tax Rate Policy:
Review and Direction
(Balancing Sales Tax and Property Tax)
Central Fire Station:
Relocation, Plan and Funding Mechanism
Sheppard Street Pedestrian Bridge Project:
Land Acquisition and Engineering Design
Multipurpose Complex 2:
Direction and Funding Mechanism
Fire Services and Staffing: Direction and Funding
Public Safety Training Center Expansion:
Direction, Funding and Timing (Bond Package)

MANAGEMENT AGENDA 2022 – 2023

Top Priority

City Litigation with Comptroller: Resolution
Crisis Response Unit (CRU) Implementation:
Completion
Harris Tract Development: Site Plan and Permitting
New Fire Station:
Direction and Funding Mechanism (Bond Package)
– NE Prototype; NW Design and Staffing
Transportation Master Plan: Update
2nd Recreation Center:
Direction and Funding (Bond Package)

High Priority

Dumas Crossing:
Property Acquisition, Relocation and Design
Dell Diamond AAA Requirements:
Agreement and Funding
City Electric Vehicles Preparation:
Direction and Actions
Community Events/Festivals
Expansion/Enhancement:
Review, Direction and Funding
State Legislative Agenda and Advocacy
Dispatcher Turnover: Chief’s Update Report

MANAGEMENT IN PROGRESS 2022 – 2023

Round Rock UniverCity Program: Implementation
– Adult; Teen

5-Year Financial Model: Update

Biennial Community Survey: Completion and
Presentation

Management Succession Planning and Program:
Update

City Library Staffing: Additional Positions and
Funding (Budget FY 23)

Local Legend Award Process Revamp:
Completion

Five Upgrades:
Completion – Financial; Utility Billing and Portal;
Human Resources; Employee Self-Service; eBid
Software: Funding (Budget FY 23)

City Security/Video System Platform

Community Risk Reduction Program: Update

Public Safety Computer-Aided Dispatch/Records
Management System Upgrade Phase 1: Vendor
Award

Deputy City Clerk: Hired

New Public Information Specialist: Hired

EmployeeNet: Redesign

Regional Response Automatic Aid Agreements:
Completion – Hutto; Pflugerville; Sam Bass

Paramedic School: Training (Support for ALS)

Electric Vehicles: Acquisition – Funding; Delivery

Citywide Roof Assessment: Completion

Off-Road Bulk Diesel Delivery Additional
Capacity: Completion

HR Relationship Building with Schools:
Expansion

Apprentice Program: Development

HR Social Media: Expansion

Aspiring Leaders Development Program:
Implementation – Development; First Class

National IT Standard Security(NIST) Framework:
Implementation

ESRI Utility Network Migration: Completion

Land Management System Replacement:
Completion

Teams Voice System Enhancements: Completion

New Library Technology Infrastructure:
Installation

CityView Online GIS Viewer Replacement

Enterprise Storage Replacement at Data Centers:
Completion

Digital Literacy Program Expansion: Completion

Digital Library eBooks

Additional Library Lockers: Completion

New Library Staff Training: Completion

New Recreation Management Software: Installation

Community Projects Funding Submittal: Decision

Command Vehicle Grant: Process

Political Redistricting: Analysis of Impacts and
Meetings

Security and Video System for City Facilities
Assessment, Plan and Funding (Budget FY 23)

Elevator Assessment, Plan and Funding (Budget
FY 23)

Street Name Signs Replacement Program:
Direction, Design and Funding (Budget FY 23)

Electric Vehicles Charging Infrastructure: Plan
Development

Bulk Oil Storage Update: Funding (Budget FY 23)

“Project Tidy” Median and Landscaping Standards:
Update and Revision

Alternative Water Supplies for Williamson County:
RFP; Select Groundwater Vendor

Automated Irrigation System Requirements for
Non-Residential Ordinance: Adoption

Brushy Creek Regional East Wastewater Treatment
Property Solid Waste Transfer Station Lease
Evaluation

Water Reuse Project Switch

Stormwater Master Plan 2022

2D Modeling – Southeast Area 1 Drainage
Assessment

Big 12 Women’s Soccer Championship

Hotel Development/Construction: Monitoring:
Embassy Suites: Opening; Hilton Home2 Suites

National Tournament: Preparation (4 + 1)

Round Rock Amp: Opening

Contracting for Engineering Services – Plan
Review: Direction

“Keep Round Rock Beautiful” Project – Adopt-a-
Street

Community Enhancement Team: Hired and
Operational

Automated License Plate Reader Beta Test:
Installation

Forensic Technician: Hired

Parklet Music Program – Pilot

Downtown Dumpster District – Phase 2: Bid;
Construction

NE Downtown Infrastructure Project: Construction

Stagecoach Inn Restoration Plan: Development

MAJOR PROJECTS 2022 – 2023

Kinningham House: Construction	RM 620 – IH 35 to Deepwood: Construction (TxDOT)
Council Chamber Cameras and Related Equipment Update: Completion	Dell Diamond Marque Sign: Installation
Level-2 EV Chargers: Installation	Forest Creek Golf Club Paths and Drainage Project: Completion
Police Department LED Lighting Initiative: Completion	Heritage Trail East: Land Acquisition; Construction
Public Safety Training Center Improvements: Completion	Bathing Beach/Heritage Trail Development: Construction
Police HVAC Replacement: Completion	Behrens Ranch Park and Mountain Bike Trail Development: Construction
City Hall Parking Garage Repairs: Completion	Quiet Zone Project – Burnet Street to Red Bud Lane (Segment 2)
Citywide Surveillance Cameras Replacement: Completion	Prete Plaza Stage Covering: Installation
Crisis Response Unit (CRU) Remodel: Completion	Yonders Point Phase 2: Design
Police Building Exterior Upgrade: Completion	Lake Creek Trail: Permitting
Baca Roof Replacement: Completion	Buck Egger Field 2 Turf
BCRUA – Phase 2 Raw Water Intake – Bid; Begin Construction	CR 112 – West: ROW Acquisition
Zebra Mussels at Raw Water Lake Georgetown: Construction	Gattis School Segment 3: Design
Annual Street Maintenance Program: Completion	North Mays Gap: Design
Kenney Fort: Segment 4C: Bid; Construction	South Mays Beautification: Construction
Luther Peterson Commercial Grade Car Wash: Construction	Old Settlers Blvd to CR 110: ROW Acquisition and Design
Dam 101: Design; Bid; Construction	Chisholm Trail – Sam Bass to Brushy Creek: Design
LED Lighting Replacement: Completion	Greenlawn Boulevard: Bid
Kenney Fort (Arterial A): Construction – Segment 2; Segment 3	BCRUA Phase 1D – Water Treatment Plant Expansion: Engineering
Gattis School Road Phase 6: Bid; Construction	Southeast Ground Storage Tank and Southeast Elevated Storage Tank Emergency Generators: Installation
BRA – Lake Stillhouse Hollow Zebra Mussel Control: Design	Chandler Creek MUD Water Reuse Line
Chlorine Scrubber Unit at Lake Creek Ground Water Site: Construction	AC Pipe Bursting – Greenhill
Wyoming Springs Boulevard Segment 1: Design; Bid for Construction	Raw Water Intake Screen Replacement
Chisholm Valley Area 3 Improvements: Construction	Lake Georgetown Chemical Feed System
Brushy Creek Trail Development: Construction (West); Acquisition (East)	Communications and WTP Control Systems
Lake Creek 1: Construction Wastewater	South 81 Elevated Storage Tank Rehabilitation
University Oaks to Sunrise: Construction	South Interceptor Manhole Rehab
Red Bud Lane: North and South – North – Design; South – Design	WTP Pressure Relief Valve
Library Building: Construction	South Creek Channel Improvements: Design
Brushy Creek Regional Wastewater Treatment Plant Expansion: Construction	Chandler Branch Tributary 3 Channel: Design
Fire Administration Remodel/Relocation Plan	Meadows Area 2 & 4: Design
University Boulevard Project: Construction – IH 35 to Sunrise; AW Grimes to SH 130	Round Rock West Area 3: Design
Northeast Downtown (Library Site): Construction	Round Rock West Area 5: Design
2021 Arterial SMP B: Construction	Chandler Branch Channel from University Boulevard to Hidden Valley Drive: Design
	Dry Branch Channel from Mimosa Trail to North of Juniper Trail: Design
	BCRUA – Raw Water Piping Replacement: Completion
	Dell IT/Network Upgrade: Completion