



11. General Purpose Banners: Amended Placement and Display Time Period; Added Permit Violation



CURRENT STANDARDS	PROPOSED CHANGE
One additional banner permitted for an additional occupant frontage facing a public ROW.	Deleted language
Banner must be attached and parallel with a wall; cannot cover any part of a building's windows or doors.	Added: Where architecture of building cannot accommodate a banner, other locations may be considered by Zoning Administrator.
No standards	Added: When a single occupant business use located a minimum of 75 ft from ROW or with visibility issues, Zoning Administrator may consider a freestanding banner location. This shall not apply to single occupants in a multi-tenant center.
Banner cannot be displayed for a period exceeding 30 consecutive calendar days per permit; maximum three permits issued in any consecutive 12-month period.	Amended: Permit may be issued for between one and 12 consecutive weeks. Banner permit may not exceed 12 weeks in a 12-month period.
Violation for existing permit but can apply for new banner permit.	Added: When banner is found in violation for a minimum of 30 days, a permit for any type of banner may not be issued for 12 months from date violation is noted.



11. New Occupancy Banners: Amended Display Time Period; Added Permit Violation and Extension



CURRENT STANDARDS	PROPOSED CHANGE
Banner for new occupancy or use allowed for a maximum of 60 days.	Amended maximum of 90 days.
Banner shall be removed when permanent sign is installed.	Added: Zoning Administrator may approve extensions in weekly increments to accommodate delays in permanent sign installation.
Violation for existing permit but can apply for new banner permit.	Added: When banner is found in violation for a minimum of 30 days, a permit for any type of banner may not be issued for 12 months from date violation is noted.