

20. Multifamily: Sign Standards

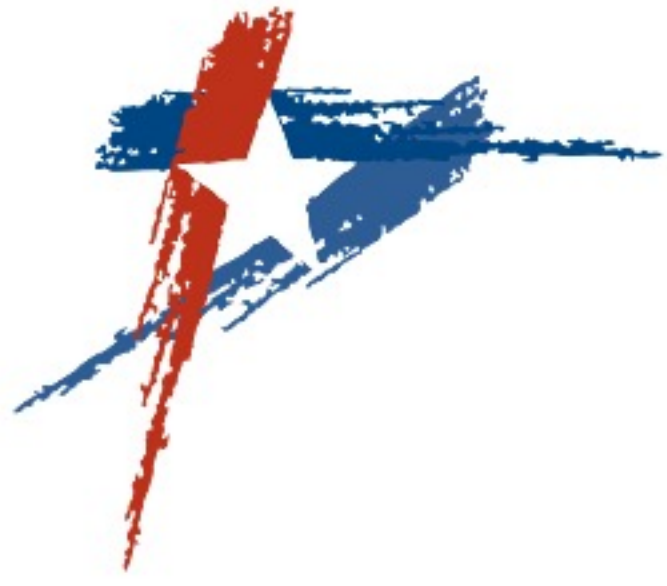
- “Multifamily” part of “Business Use” definition in current sign code.
- Removed “multifamily” from business use definition to create separate sign standards for multifamily developments; City has new multifamily development types.
- Created freestanding and building signs standards for all multifamily uses.



20. Multifamily: Freestanding Sign Standards

- Freestanding signs identifies name of multifamily development
- Design standards
- Illumination standards
- EMCs not allowed
- One sign permitted for each residential entrance to development

Freestanding Multifamily Sign Standards					
Sign Size by Road Type or Special Area		Freeway	Commercial Road	Neighborhood Road	Special Area - OS; DT
	Max. Sq. Ft. of sign display area	150	100	75	50
	Maximum Height	15'	10'	6'	6'



20. Multifamily: Building Sign Standards

- Limited to communal areas and structured parking garages
- Sign placement requirements
- Design standards
- Illumination standards
- EMC signs not allowed as wall signs
- Incidental signs not regulated
- Canopy, hanging, and projecting signs allowed using existing regulations
- One linear foot of sign display area per one linear foot of occupant frontage allowed for building signs