



# City of Round Rock

# STRATEGIC PLAN

2022 ➤ 2027 ➤ 2037

## VISION 2037

### Round Rock 2037...

- ...is a family-friendly community that is safe and distinctive by design
- ...is the "Sports Capital of Texas" and has a diverse local economy
- ...has an authentic downtown and choice of great neighborhoods

## GOALS 2027

- Financially sound city providing high-value services
- City infrastructure: today and for tomorrow
- "The Sports Capital of Texas" for tourism and residents
- Great community in which to live
- Authentic downtown and exciting community destination
- Sustainable neighborhoods - both old and new

## POLICY AGENDA 2022-2023

### TOP PRIORITY

- Bond Election 2023: Projects, Plan and Calling for an Election
- Sports Center 2: Direction and Funding
- Comprehensive Water Strategy/Future Alternative Water Supply Strategy: Partnership with Brazos River Authority
- Noise Ordinance Refinement: Report with Options and Direction
- Police Services and Staffing: Review, Direction and Funding
- Town Green Development: Direction, Building Demolition, Design/Plan, Direction, Funding and Temporary Event

### HIGH PRIORITY

- Tax Rate Policy: Review and Direction (Balancing Sales Tax and Property Tax)
- Central Fire Station: Relocation, Plan and Funding Mechanism
- Sheppard Street Pedestrian Bridge Project: Land Acquisition and Engineering Design
- Multipurpose Complex 2: Direction and Funding Mechanism
- Fire Services and Staffing: Direction and Funding
- Public Safety Training Center Expansion: Direction, Funding and Timing (Bond Package)

## MANAGEMENT AGENDA 2022-2023

### TOP PRIORITY

- City Litigation with Comptroller: Resolution
- Crisis Response Unit Implementation: Completion
- Harris Tract Development: Site Plan and Permitting
- New Fire Station: Direction and Funding Mechanism (Bond Package), NE Prototype, NEW Design and Staffing
- Transportation Master Plan: Update
- 2nd Recreation Center: Direction and Funding (Bond Package)

### HIGH PRIORITY

- Dumas Crossing: Property Acquisition, Relocation and Design
- Dell Diamond AAA Requirements: Agreement and Funding
- City Electric Vehicles Preparation: Direction and Actions
- Community Events/Festivals/Expansion/Enhancement: Review, Direction and Funding
- State Legislative Agenda and Advocacy
- Dispatcher Turnover: Chief's Update Report



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## MANAGEMENT IN PROGRESS 2022-2023

- Round Rock UniverCity Program: Implementation – Adult; Teen
- 5-Year Financial Model: Update
- Biennial Community Survey: Completion and Presentation
- Management Succession Planning and Program: Update
- City Library Staffing: Additional Positions and Funding (Budget FY 23)
- Local Legend Award Process Revamp: Completion
- Five Upgrades: Completion – Financial; Utility Billing and Portal; Human Resources; Employee Self-Service; eBid Software: Funding (Budget FY 23)
- City Security/Video System Platform
- Community Risk Reduction Program: Update
- Public Safety Computer-Aided Dispatch/Records Management System Upgrade Phase 1: Vendor Award
- Deputy City Clerk: Hired
- New Public Information Specialist: Hired
- EmployeeNet: Redesign
- Regional Response Automatic Aid Agreements: Completion – Hutto; Pflugerville; Sam Bass
- Paramedic School: Training (Support for ALS)
- Electric Vehicles: Acquisition – Funding; Delivery
- Citywide Roof Assessment: Completion
- Off-Road Bulk Diesel Delivery Additional Capacity: Completion
- HR Relationship Building with Schools: Expansion
- Apprentice Program: Development
- HR Social Media: Expansion
- Aspiring Leaders Development Program: Implementation – Development; First Class
- National IT Standard Security(NIST) Framework: Implementation
- ESRI Utility Network Migration: Completion
- Land Management System Replacement: Completion
- Teams Voice System Enhancements: Completion
- New Library Technology Infrastructure: Installation
- CityView Online GIS Viewer Replacement
- Enterprise Storage Replacement at Data Centers: Completion
- Digital Literacy Program Expansion: Completion
- Digital Library eBooks
- Additional Library Lockers: Completion
- New Library Staff Training: Completion
- New Recreation Management Software: Installation
- Community Projects Funding Submittal: Decision
- Command Vehicle Grant: Process
- Political Redistricting: Analysis of Impacts and Meetings
- Security and Video System for City Facilities: Assessment, Plan and Funding (Budget FY 23)
- Elevator: Assessment, Plan and Funding (Budget FY 23)
- Street Name Signs Replacement Program: Direction, Design and Funding (Budget FY 23)
- Electric Vehicles Charging Infrastructure: Plan Development
- Bulk Oil Storage Update: Funding (Budget FY 23)
- “Project Tidy” Median and Landscaping Standards: Update ad Revision
- Alternative Water Supplies for Williamson County: RFP; Select Groundwater Vendor
- Automated Irrigation System Requirements for Non-Residential Ordinance: Adoption
- Brushy Creek Regional East Wastewater Treatment Property Solid Waste Transfer Station: Lease Evaluation
- Water Reuse Project Switch
- Stormwater Master Plan 2022
- 2D Modeling – Southeast Area 1 Drainage Assessment
- Big 12 Women’s Soccer Championship
- Hotel Development/Construction: Monitoring; Embassy Suites: Opening; Hilton Home2 Suites
- National Tournament: Preparation (4 + 1)
- Round Rock Amp: Opening
- Contracting for Engineering Services – Plan Review: Direction
- “Keep Round Rock Beautiful” Project – Adopt-a-Street
- Community Enhancement Team: Hired and Operational
- Automated License Plate Reader Beta Test: Installation
- Forensic Technician: Hired
- Parklet Music Program: Pilot
- Downtown Dumpster District – Phase 2: Bid; Construction
- NE Downtown Infrastructure Project: Construction
- Stagecoach Inn Restoration Plan: Development





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## MAJOR PROJECTS 2022-2023

- Kinningham House: Construction
- Council Chamber Cameras and Related Equipment Update: Completion
- Level-2 EV Chargers: Installation
- Police Department LED Lighting Initiative: Completion
- Public Safety Training Center Improvements: Completion
- Police HVAC Replacement: Completion
- City Hall Parking Garage Repairs: Completion
- Citywide Surveillance Cameras Replacement: Completion
- Crisis Response Unit (CRU) Remodel: Completion
- Police Building Exterior Upgrade: Completion
- Baca Roof Replacement: Completion
- BCRUA – Phase 2 Raw Water Intake: Bid; Begin Construction
- Zebra Mussels at Raw Water Lake Georgetown: Construction
- Annual Street Maintenance Program: Completion
- Kenney Fort, Segment 4C: Bid; Construction
- Luther Peterson Commercial Grade Car Wash: Construction
- Dam 101: Design; Bid; Construction
- LED Lighting Replacement: Completion
- Kenney Fort (Arterial A): Construction – Segment 2; Segment 3
- Gattis School Road Phase 6: Bid; Construction
- BRA – Lake Stillhouse Hollow Zebra Mussel Control: Design
- Chlorine Scrubber Unit at Lake Creek Ground Water Site: Construction
- Wyoming Springs Boulevard Segment 1: Design; Bid for Construction
- Chisholm Valley Area 3 Improvements: Construction
- Brushy Creek Trail Development: Construction (West); Acquisition (East)
- Lake Creek 1: Construction Wastewater
- University Oaks to Sunrise: Construction
- Red Bud Lane, North and South: North – Design; South – Design
- Library Building: Construction
- Brushy Creek Regional Wastewater Treatment Plant Expansion: Construction
- Fire Administration Remodel/Relocation Plan
- University Boulevard Project: Construction – IH 35 to Sunrise; AW Grimes to SH 130
- Northeast Downtown (Library Site): Construction
- 2021 Arterial SMP B: Construction
- RM 620 – IH 35 to Deepwood: *Construction (TxDOT)*
- Dell Diamond Marque Sign: *Installation*
- Forest Creek Golf Club Paths and Drainage Project: *Completion*
- Heritage Trail East: *Land Acquisition; Construction*
- Bathing Beach/Heritage Trail Development: *Construction*
- Behrens Ranch Park and Mountain Bike Trail Development: *Construction*
- Quiet Zone Project – Burnet Street to Red Bud Lane (Segment 2)
- Prete Plaza Stage Covering: Installation
- Yonders Point Phase 2: Design
- Lake Creek Trail: Permitting
- Buck Egger Field 2 Turf
- CR 112 – West: ROW Acquisition
- Gattis School Segment 3: Design
- North Mays Gap: Design
- South Mays Beautification: Construction
- Old Settlers Blvd to CR 110: ROW Acquisition and Design
- Chisholm Trail – Sam Bass to Brushy Creek: Design
- Greenlawn Boulevard: Bid
- BCRUA Phase 1D – Water Treatment Plant Expansion: Engineering
- Southeast Ground Storage Tank and Southeast Elevated Storage Tank Emergency Generators: Installation
- Chandler Creek MUD Water Reuse Line
- AC Pipe Bursting – Greenhill
- Raw Water Intake Screen Replacement
- Lake Georgetown Chemical Feed System
- Communications and WTP Control Systems
- South 81 Elevated Storage Tank Rehabilitation
- South Interceptor Manhole Rehab
- WTP Pressure Relief Valve
- South Creek Channel Improvements: Design
- Chandler Branch Tributary 3 Channel: Design
- Meadows Area 2 & 4: Design
- Round Rock West Area 3: Design
- Round Rock West Area 5: Design
- Chandler Branch Channel from University Boulevard to Hidden Valley Drive: Design
- Dry Branch Channel from Mimosa Trail to North of Juniper Trail: Design
- BCRUA – Raw Water Piping Replacement: Completion
- Dell IT/Network Upgrade: Completion