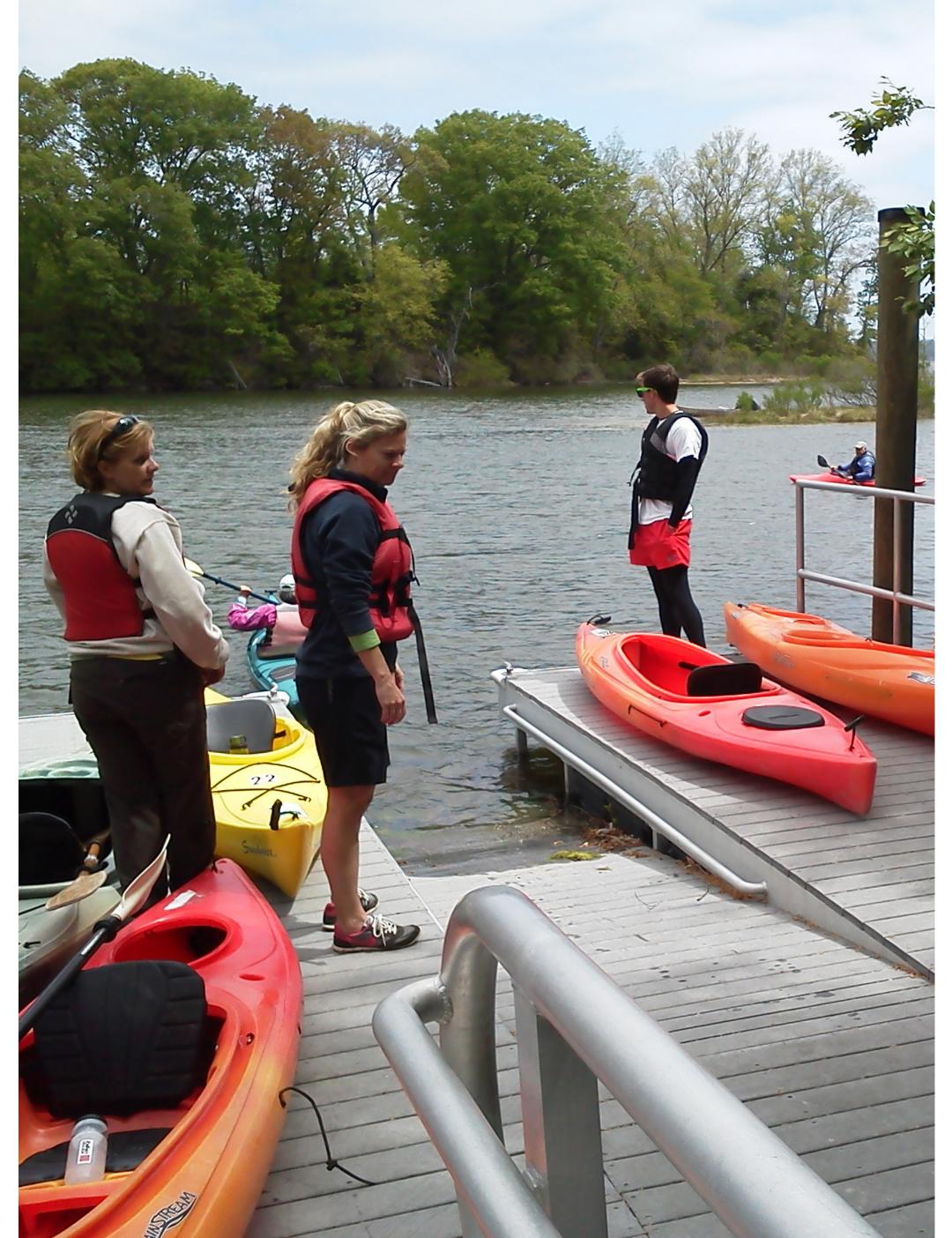
### **ECONOMICS**

A design that is sustainable and can withstand local flooding conditions

The park will serve as a catalyst for downtown round rock development

Plan for additional revenue generating resources in the park







#### **OTHER**

### COMMUNITY

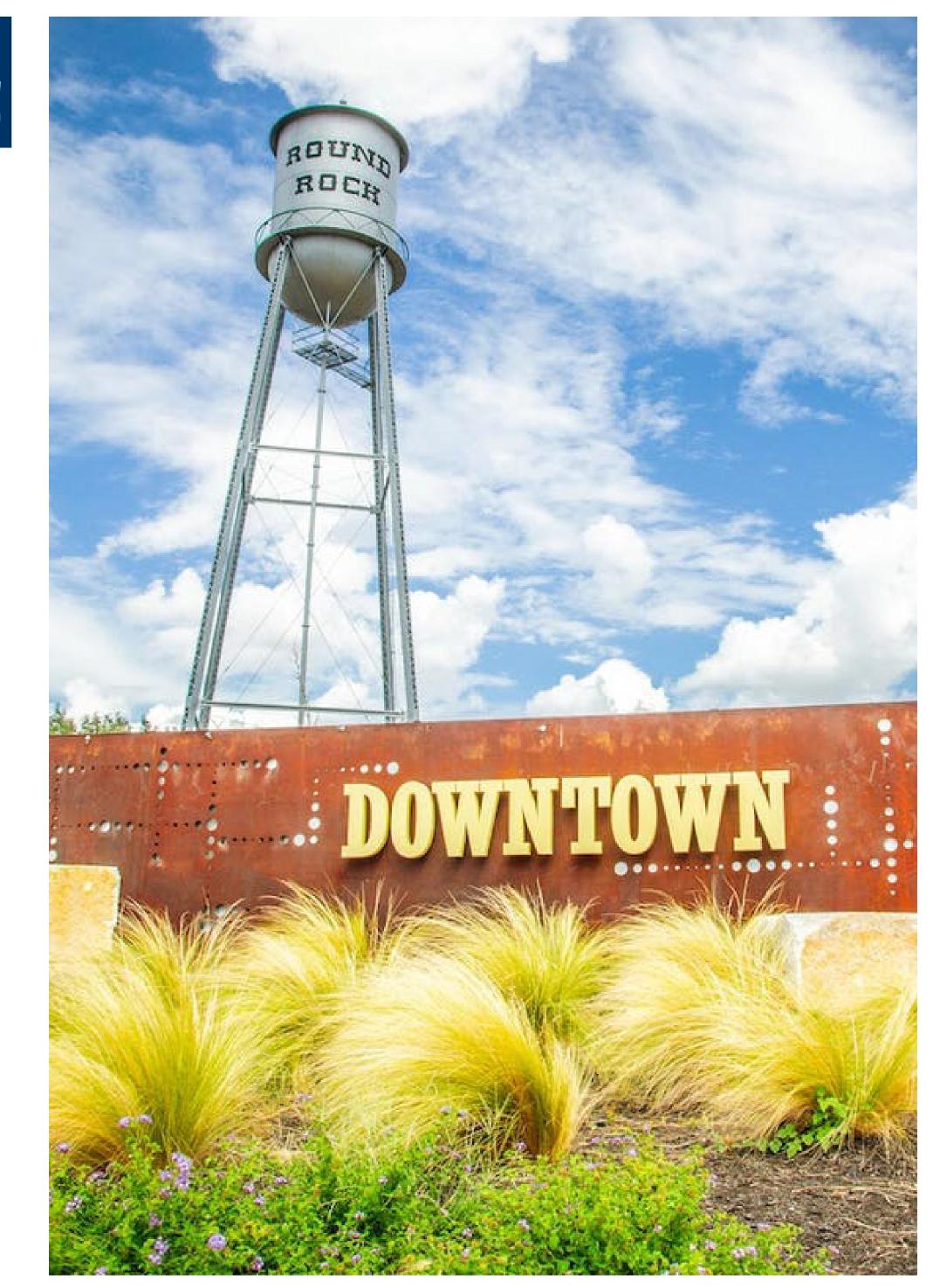
A community supported vision

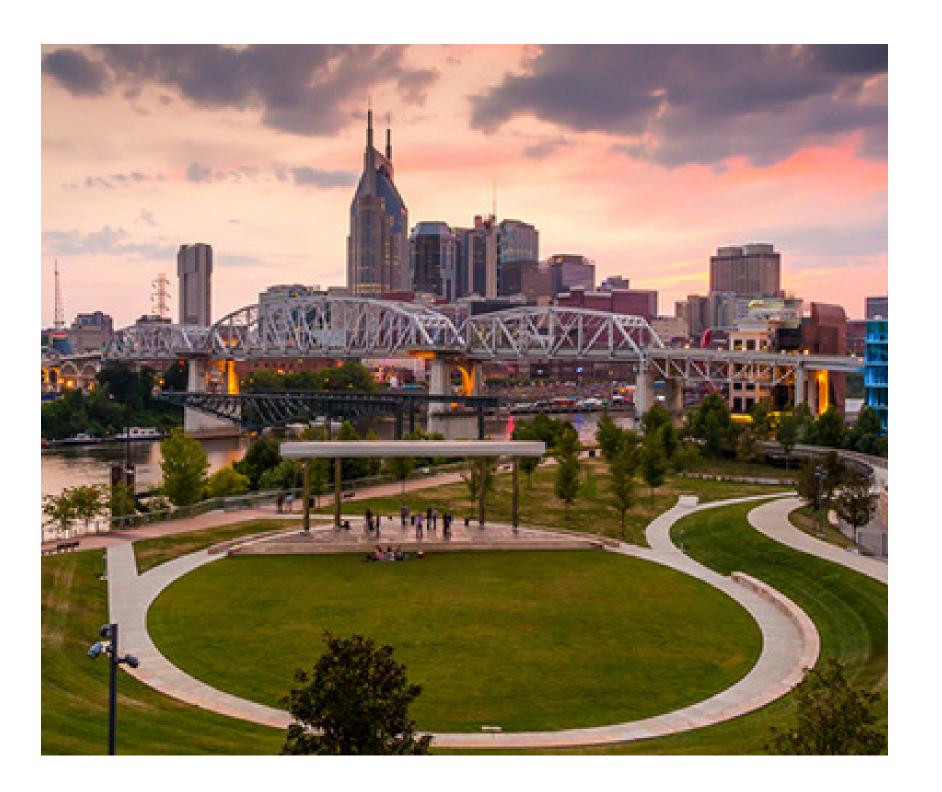
A mix of diverse active and passive programming for the entire Round Rock Community

Activation through all seasons

Clear safe connections to and from the park

A new education curriculum associated with the park







### **OTHER**

### **ENVIRONMENT**

Maximize landscape to absorb and retain stormwater

Use regional materials

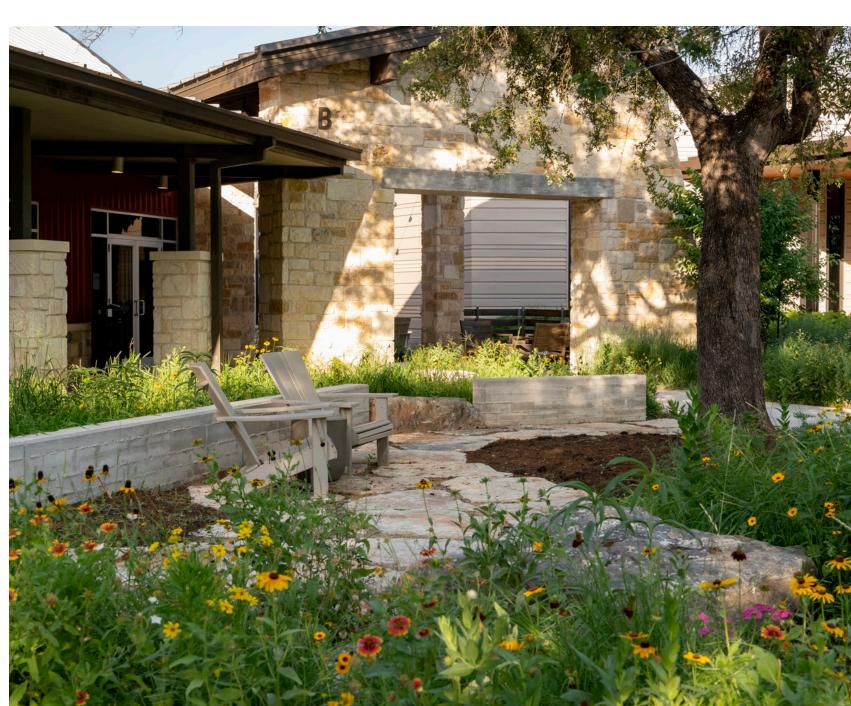
Restore Brushy Creek edges

Maximize habitat for wildlife









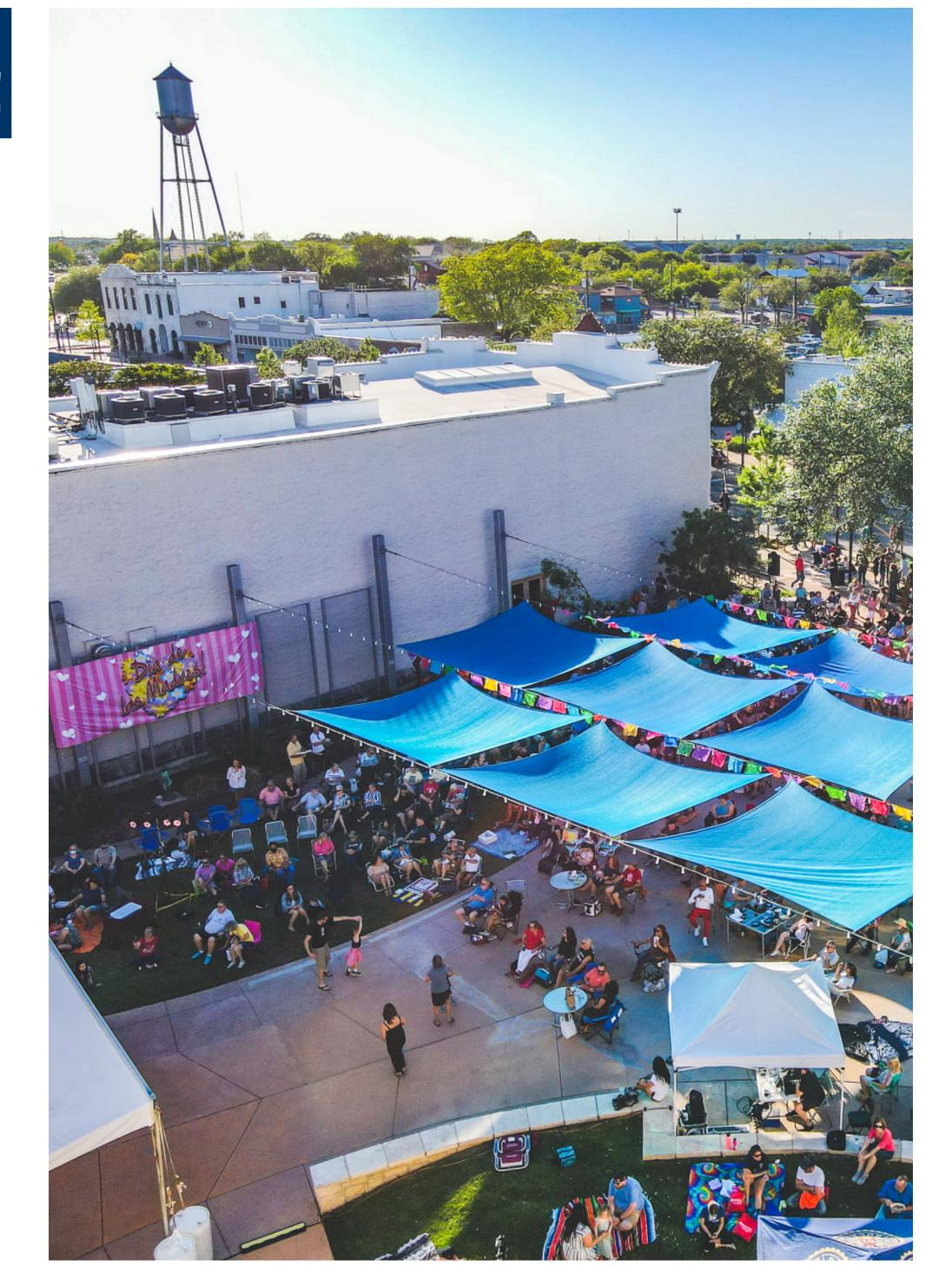
#### **OTHER**

## ART/ CULTURE

Create a sense of place through the built environment

Integrate the work of local artists

Consider seasonality with overall landscape design







#### **OTHER**