

Strategic Spending

- Continued focus on highvalue services
- Spending tied to strategic goals
- Setting the Scene for Success - meeting Council goals



What is a Successful Budget?

- Conveys accomplishments
- Outlines strategic goals
- Sets framework for:
 - Delivering services
 - Managing resources



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Consistent Philosophy

- Combines:
 - Strategic Plan
 - Annual Financial Plan
- Includes:
 - Operations
 - Capital Improvements

Setting the Scene for Success

– meeting Council goals







Policy Agenda – Top Priorities

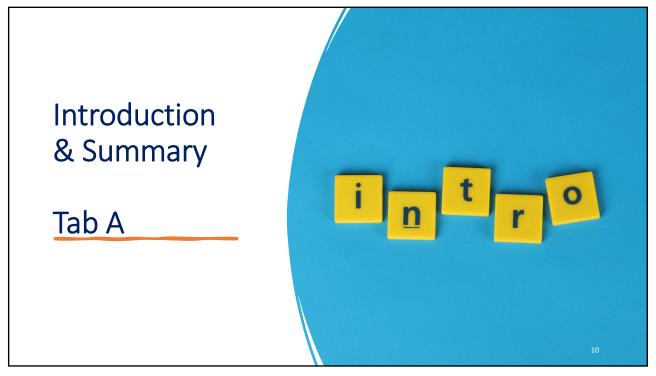
| Action | Status |
|--|-------------------------|
| Bond Election 2023: Election & Implementation Plan Development | Passed & In Progress |
| Comprehensive Water Strategy/Future Alternative Water Supply Strategy: Direction | In Progress |
| Comprehensive Impact Fees: Study Recommendations & Direction | In Progress |
| Homeless/Mental Health Strategy & City Action Plan: Direction & Development | In Progress |
| Old Settlers Park Conceptual Plan: Review & Direction | In Progress |

| Action | Status |
|--|-------------|
| City Services and Staffing: Review, Direction & Funding | In Progress |
| U.S. 79 Improvements | In Progress |
| Water Service to ETJ and Other Cities: Direction | In Progress |
| Forest Creek Golf Club Master Plan: Direction | In Progress |
| Community Theater Facility: Options, City Role and Funding | In Progress |

| Management |
|-----------------------|
| Agenda – |
| Top Priorities |

| Action | Status | | | |
|---|-------------|--|--|--|
| City Litigation with Comptroller: Resolution | In Progress | | | |
| Transportation Master Plan: Draft & Adoption | In Progress | | | |
| Crisis Response Unit/Mental Health Service Expansion: Report with Options, Direction and City Actions | Complete | | | |
| Griffith Building & Paseo: Design and Construction | In Progress | | | |
| Water Master Plan Update: Completion & Adoption | In Progress | | | |
| Wastewater Master Plan Update: Completion & Adoption | In Progress | | | |
| | | | | |

| | Action | Status |
|-----------------------------|---|-----------------------|
| | Economic Impact Studies on Tourism: Completion | In Progress |
| Management | Driving Progress 2 Projects: Direction & Funding | In Progress |
| Agenda – High Priorities | Pet Shops/Animal Ordinance: Monitoring Court Action, Review & Refinement | Preempted by State |
| | Multi-Family Housing: Report & Policy Direction | In Progress |
| | Arts Master Plan: Completion, Adoption & City Steps | Complete |
| | | 9 |



Budget Summary

Details Tab A, p. 6

| | FY22/23 Revised Budget | FY23/24 Proposed Budget |
|------------------------------|---------------------------|----------------------------|
| Total Budget | \$ 557.0 M | \$543.9 M |
| General Fund – Operating | \$ 145.2 M | \$ 161.6 M |
| Proposed additions included | \$ 5.1 M | \$ 5.7 M |
| New Staff | 56.5 FTEs | 43.1 FTEs |
| General Fund | 52.5 FTEs | 37.3 FTEs |
| Utility and Stormwater Funds | 4.0 FTEs | 3.9 FTEs |
| Tourism and Sports Funds | | 2.0 FTEs |
| Tax Rate | \$0.342 | \$0.350 |
| No water, wastewater, or sto | ormwater rate increases | |

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- Council goals and direction
- Growth and maintaining quality service levels
- Competitive employee compensation and benefits
- Maintenance of parks, facilities and streets
- Compliance with financial policies
- Inflation impacts on wage and operating costs



Budget

Drivers











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Workbook Walk Through

- · Introduction & Summary
 - Inflation and Cost Increases p. 23-24
- Growth Trends and 5-year GF Projections
- Financial Summaries & Schedules
- Property Values & Taxes
- Personnel & Benefits
- Community Investment Program (CIP)
- Debt
- Administration
- Communications and Marketing
- Community & Neighborhood Services
- Finance, Fiscal Support Services, & Legal

- Fire
- General Services
- Human Resources
- Information Technology
- Library
- Parks and Recreation
- Planning and Development Services
- Police
- Sports Management and Tourism
- Transportation
- Utilities and Environmental Services
- Supplemental

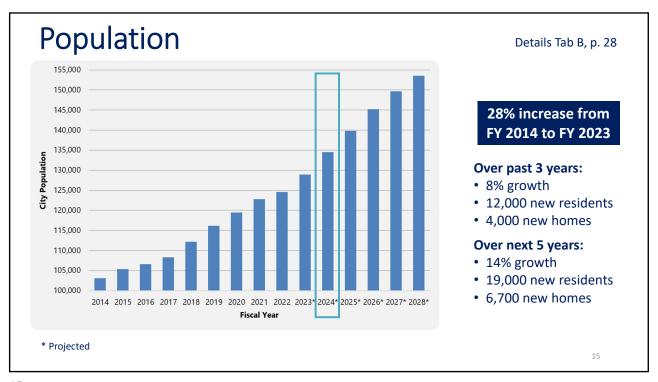
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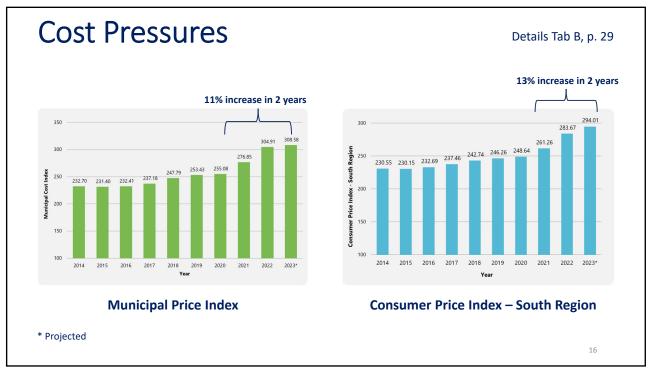
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Growth Trends

Tab B







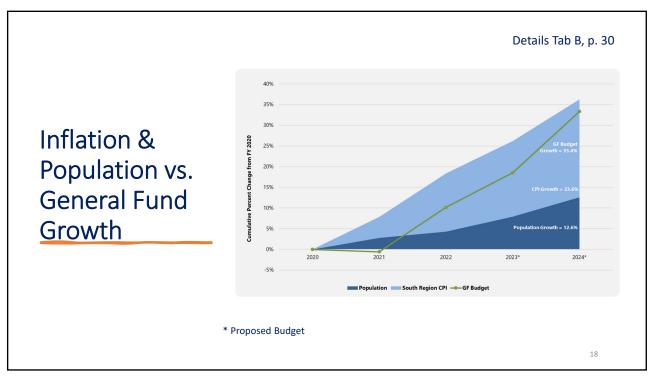
Salary Cost Pressures

| Position | Entry Level Salary FY 2014 | Entry Level Salary FY 2024 | Amount of Change | % of Change |
|---------------------|-------------------------------------|-------------------------------------|---------------------|----------------|
| Accounting Tech. | \$27,024 | \$47,112 | \$20,088 | 74.0% |
| Parks Maint. Worker | 25,737 | 42,744 | 17,007 | 66.0% |
| Police Officer | 47,670 | 69,160 | 21,490 | 45.0% |
| Firefighter | 41,276 | 67,827 | 26,551 | 64.0% |

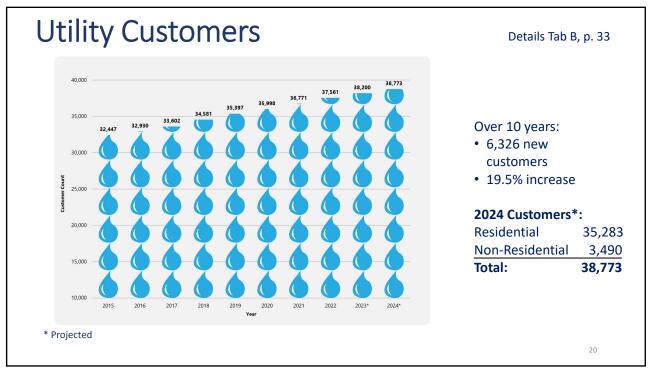
- Average salaries have increased 62% over the past 10 years
- Salaries and benefits are 74% of General Fund operations
- Competitive pressures

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Highlights: 5-Year General Fund Forecast



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Details Tab B, p. 35

Revenue Outlook for FY 2023/24

Sales Tax

- Largest & most volatile source of revenue -> over dependency always a risk
- Slower pace of growth for FY 2024 and beyond, but no recession in current projections
- General Fund cap at 45% of operations, but 40% is still the target
- Dell revenue has declined from its 2022 peak, but does not impact General Fund

Property Tax

- M&O rate increases as needed for the 2023 Voter Approved Bond program and growth
- Property Tax Rate increase 7.9% for FY 2024; 6.9% for FY 2025; averaging 7% beyond
- Never popular, but still among lowest in area

Goal → balance volatile sales tax against more stable property taxes

Fees rise with population growth and inflation, but declines expected in years with heavy construction at OSP and Clay Madsen

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Revenue

Outlook

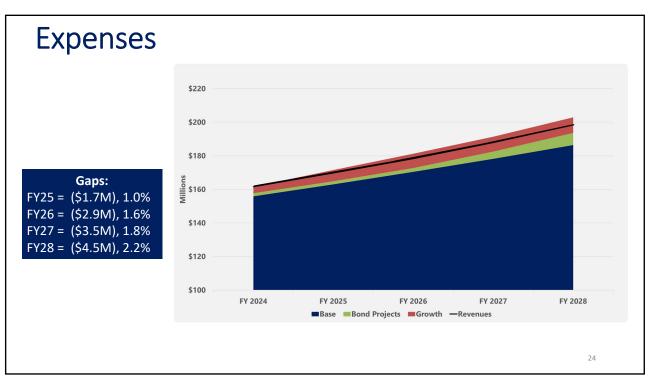
Major Programs over 5 Years

| Program | Annual Cost by FY 2028 | FTEs |
|--|---------------------------|------------|
| Fire – 1 new squad and 1 support staff; multi-year staffing plan; staffing for Fire Station #11* | \$30.2 million | 40 FTEs |
| Police – Added officers and civilian staffing for growth | \$2.1 million | 20 FTEs |
| PARD – Staff to support trails and growth; new Rec Center, OPS additions & bond projects | \$1.8 million | 30.75 FTEs |
| Library – Additional staff for new Library | \$0.6 million | 8.25 FTEs |
| Planning – Staff to support growth and new development | \$0.4 million | 4 FTEs |
| General Services – Bond Project Manager and support staff; facility and custodial staff for new buildings | \$1.1 million | 12 FTEs |
| All Other Departments – Additional positions and operating costs | \$5.2 million | 19 FTEs |

^{*}Fire station #10 to be staffed by 2^{nd} company at FS #7

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23



Five Year Outlook

Major Points

Strong outlook with some slowing in local economy projected Continued wage and inflation pressures but moderating

Taxable AV increasing

• FY 2024 from \$21.7B to \$24.1B, rises to \$31B by FY 2028

One of the lowest property tax rates in Central Texas and State

Property tax and sales tax revenues balanced at 41% each by 2028

• Dell sales tax exposure limits continued

Big, positive developments on the horizon

• Switch; Sabey Data Center; Toppan

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Overview

- Funding Highlights by Goal Tab A, pp. 8-16
 - As reviewed in briefings
- · Proposed Additions
 - Summaries of GF additions by department Tab A, p.17
 - Details of all additions by department Tab A, pp.18-20
 - Proposed Uses of General Self-Financed funds Tab A, p. 21
- Inflation and Cost Increases Tab A, p.23
- Proposed ARPA Allocation Plan Tab A, p.25

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Proposal Details

Details Tab A, p. 17 Base Budget for 2023/24 \$155,884,000

New Spending by Department Со

| Total | \$162 120 600 |
|---|---------------|
| Transfer to GSFC from 09/30/22 excess balance | \$1,500,000 |
| Total General Fund - operations | \$161,630,600 |
| Total New Spending (includes 37.25 FTEs) | \$5,746,600 |
| Solid Waste Management | 75,000 |
| Transportation | 190,000 |
| Police (5.0 FTEs) | 1,308,300 |
| Parks & Recreation (4.0 FTEs) | 316,100 |
| Library (8.25 FTEs) | 453,400 |
| Information Technology (3.0 FTEs) | 243,100 |
| Human Resources | 500 |
| General Services (4.0 FTEs) | 538,600 |
| Fire (7.0 FTEs) | 1,852,600 |
| Finance (2.5 FTEs) | 375,100 |
| Community & Neighborhood Services (2.5 FTEs) | 268,400 |
| Communications | 25,000 |
| Administration (1.0 FTEs) | 100,500 |

Total \$163,130,600

3.70% Percentage increase for new programs

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Details Tab A, p. 21 Projected Ending FY 2023 Uncommitted Balance 4,583,159 FY 2024 Funding Estimates Sales Tax 13.258.717 Transfer from Sports Center - repayment 2,500,000 Transfer from Rock'N River - OSP Reserve 200,000 Grant Revenue - COPS for PS CAD/RMS 2 000 000 **GSFC** Bond Reimbursement 7,340,000 Interest and Other 150,000 Estimated Available for FY 2024 Projects 30,031,876 **Proposal FY 2023 Commitment Estimates** Facility Maintenance Annual Program 1,000,000 Information Technology Annual Program Street Maintenance Program 1,000,000 Overview 4,300,000 Bob Bennett Campus Expansion - cash portion 10,000,000 Sales Tax Audit Repayment, Dell (Net) 4,000,000 City Manager Uncommitted 500,000 PARD Annual Program 1,000,000 Fire Equipment Replacement Program Police Equipment Replacement Program 350,000 Increase Annual Police Equip Replacement Program 50,000 enerator (Gen Services) 2,000,000 Estimated Ending FY 2024 Uncommitted Balance 5,431,876

Details Tab A, p. 25 Allocation Plan as presented July 2021 Crisis Response Unit (CRU)1 **ARPA** 10,705,000 Stormwater Infrastructure Projects \$16,400,000 Allocation **Updated Allocation Plan - July 2023** Crisis Response Unit Budge FY 2022³ FY 2024 Plan -ARPA Allocation for CRU \$ 992,200 2,300,000 2,000,000 5,695,000 Community Project Funding from (200,000) Representative John Carter's Office² **Updated** \$ 992,200 \$ 1,500,000 \$ 1,800,000 \$ 402,800 \$ 4,695,000 ARPA Allocation for CRU **Utility Infrastructure Projects** Reallocation of ARPA from CRU² \$11,705,000 Total Priority Uses of ARPA Funds \$ 16,400,000

³ Actual ARPA expended

Includes all personnel, operating, and capital requirements

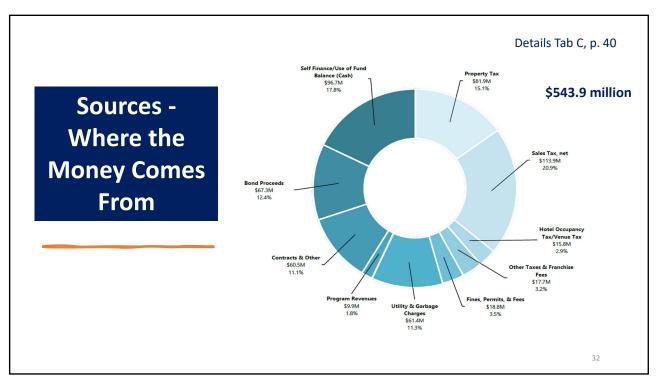
⁴ Costs incurred from October 1 through December 31, 2024

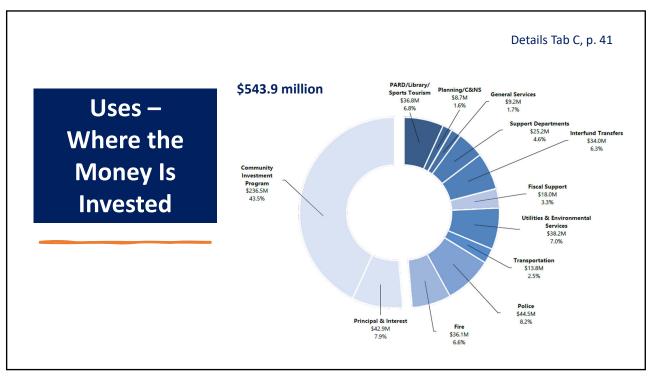
² ARPA funds not required for CRU will be shifted to Utility Infrastructure projects

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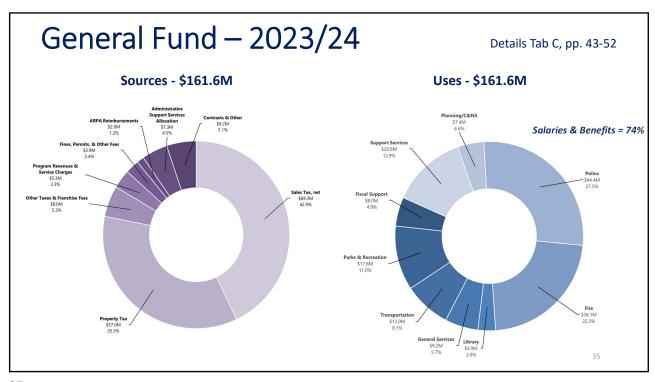
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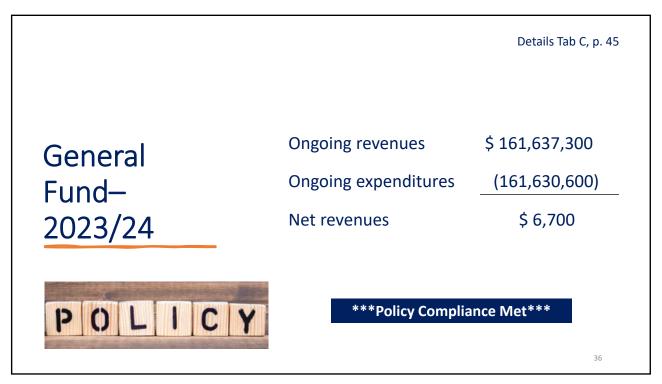


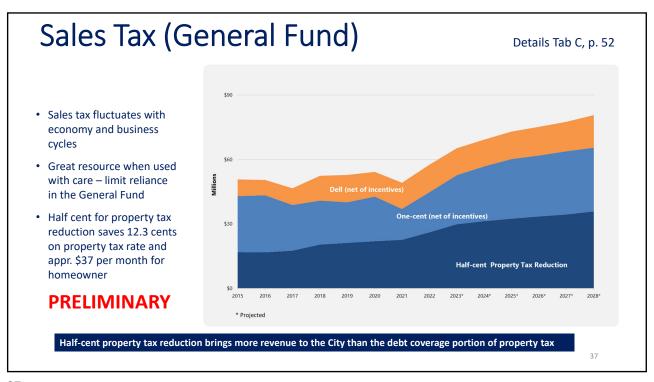


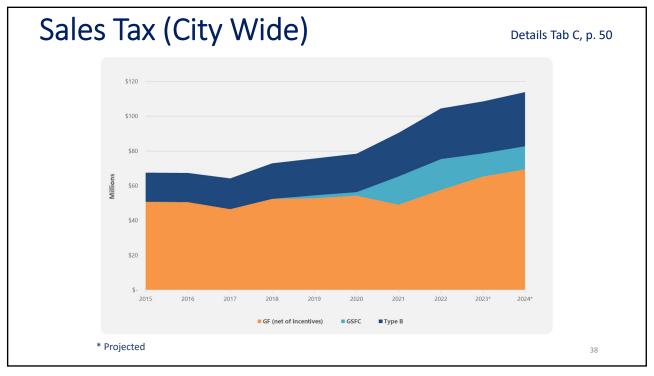


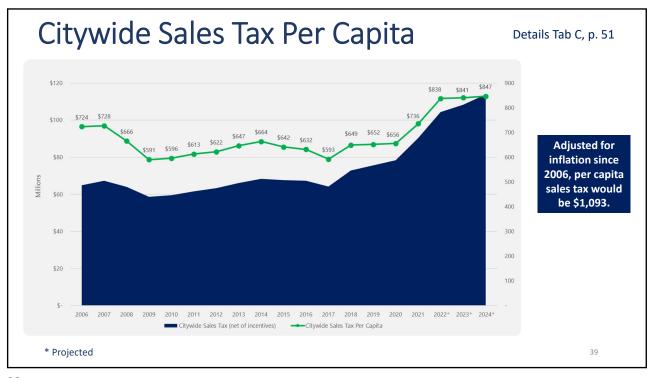
| | 01110 | | <i>-</i> | 10 | du | | | | | | | Details Tab C, p. 42 |
|--|-------------------------------|---------------------------------|--|----------------------|----------------------------------|-----------------------------------|---------------------------------|----------------------------|-------------|---|---|----------------------|
| imated Fund Balance/Working Capital | Total Budget \$395,441,200 | General Fund \$55,811,600 | General Capital Projects & Equipment \$31,906,300 | Debt Service Fund | Utility Fund \$127,834,900 | Stormwater Fund \$7,336,100 | Type B Fund \$142,139,100 | HOT Fund \$8,490,700 | Fund | Special Revenue & Other Funds \$ 12,036,500 | | |
| renues & Sources roperty Tax | 81,889,100 | 57,000,000 | | 24.889,100 | | | | | | | Revenues & Sources Property Tax | |
| ales Tax | 113,917,900 | 69,348,000 | 13,258,700 | 24,003,100 | | | 31,311,200 | | | | Sales Tax | |
| lotel Occupancy Tax | 15,811,100 | | | | | | | 6,701,900 | 3,513,600 | 5,595,600 | | |
| Other Taxes & Franchise Fees icenses Permits & Fees | 17,721,700 | 8,600,000 2,837,800 | | 86,700 | 12 081 700 | | | | | 9,035,000 | | |
| envice Charges | 61,392,800 | 1,497,900 | | | 12,081,700 \$5,716,700 | 4.158.200 | | | | 2,776,000 | Service Charges | |
| Program Revenues | 9,918,800 | 3,800,000 | | | 30,130,100 | 410000 | | 20,000 | 1,300,000 | 4,798,800 | | |
| ines & Forfeitures | 1,101,300 | 1,015,300 | | | | | | | | 86,000 | Fines & Forfeitures | |
| Contracts & Other | 60,494,400 | 8,283,300 | 6,991,900 | | 19,750,000 | 3,181,100 | 19,660,700 | 110,500 | 700,000 | 1,816,900 | | |
| lond Proceeds apital Lease/Limited Tax Notes | 63,287,700 4,000,000 | 2,004,700 | 36,000,000 4,000,000 | | 25,283,000 | | | | | | Bond Proceeds Capital Lease/Limited Tax Notes | |
| ransfers In | 20,904,700 | 7.250.300 | 3,913,200 | 4.724.800 | | 4,341,400 | | | | 675,000 | Transfers In | |
| al Revenues & Sources | 468,135,000 | 161,637,300 | 64,163,800 | 29,700,600 | 112,851,400 | 11,680,700 | 50,971,900 | 6,832,400 | 5,513,600 | 24,783,300 | Total Revenues | |
| | | | | | | | | | | | | |
| enditures & Uses dministration | 2.487,200 | 2,487,200 | | | | | | | | | Expenditures & Uses Administration | This represents a |
| ommunications | 3,329,300 | 1,525,700 | | | | | 250.200 | 1.120.400 | | 433,000 | | rilla representa a |
| Community & Neighborhood Services | 1,648,100 | 1,648,100 | | | | | | | | | Community & Neighborhood Services | |
| inance | 8,485,000 | 5,200,000 | | | 2,546,600 | | | | | 738,400 | | cash flow statement |
| ire iscal Support | 36,106,600 18,044,800 | 36,106,600 7,986,800 | | | 3,050,200 | | 7,007,800 | | | | Fire Fiscal Support | cash how statement |
| iscal Support inneral Services | 9,208,800 | 9,208,800 | | | 3,050,200 | | 7,007,800 | | | | Fiscal Support General Services | |
| luman Resources | 2,004,700 | 2,004,700 | | | | | | | | | Human Resources | for the City, not an |
| nformation Technology | 7,140,300 | 7,140,300 | | | | | | | | | Information Technology | for the city, not an |
| egal Services | 1,775,000 | 1,775,000 | | | | | | | | | Legal Services | |
| ibrary larks & Recreation | 4,906,400 20,100,600 | 4,886,100 17,812,100 | | | | | | | | 20,300 | Library Parks & Recreation | income statement. |
| fanning & Development | 6,965,400 | 5,720,000 | | | | | | | | 1,245,400 | Planning & Development | moonic statement |
| olice | 44,556,900 | 44,400,500 | | | | | | | | 156,400 | Police | |
| ports Management & Tourism | 11,838,600 | | | | | | | 3,339,400 | 3,059,600 | 5,439,600 | | |
| ransportation Hilities & Environmental Services | 13,761,300 38,181,900 | 13,047,300 481,400 | | | 34,326,200 | 3.374.300 | 714,000 | | | | Transportation Utilities & Environmental Services | |
| Sebt Payments | 42.889.800 | 46 (400 | | 29.112.000 | 12.287.300 | 555,300 | | 642.300 | 292,900 | | Debt Payments | |
| ransfers Out/Disbursements | 34,009,400 | 1,700,000 | | | 9,960,700 | 266,000 | 1,365,000 | 1,027,100 | 2,500,000 | 17,190,600 | Transfers Out/Disbursements | |
| roposed Uses - General SFC | 31,858,200 | | 31,858,200 | | | | | | | | Proposed Uses - General SFC | |
| SFC - Designated, not yet spent | 4,177,000 | | 4,000,000 | | | 177,000 | | | | | GSFC - Designeted, not yet spent Fleet Replacement | |
| leet Replacement lapital Improvement Projects | 200,418,800 | | 29,505,600 | | 61,100,600 | 6,260,000 | 93,750,000 | 6,883,600 | 2,310,000 | 609,000 | Capital Improvement Projects | |
| al Expenditures & Uses | 543,894,100 | 163,130,600 | 65,363,800 | 29,112,000 | 123,271,600 | 10,632,600 | 103,087,000 | 13,012,800 | 8,162,500 | | Total Expenditures & Uses | |
| Revenues & Sources | (75,759,100) | (1,493,300) | (1,200,000) | 588,600 | (10,420,200) | 1,048,100 | (52,115,100) | (6,180,400) | (2,648,900) | (3,337,900) | Net Revenues | |
| Reservations | | | | | | | | | | | Less Reservations | |
| ontingency | 62,081,700 | 40,407,700 | | | 17,638,900 | 910,100 | 1,000,000 | 1,001,200 | 764,900 | 358,900 | Contingency | |
| Oncentration Risk Fund | 12,434,000 | 12,434,000 | | | | | | | | | Concentration Risk Fund | |
| Pebt Reserves and Proceeds | 1,137,400 | | | | | | | 642,500 | 494,900 | | Debt Reserves Bond Proceeds | |
| Pesignations - Projects | 30.192,700 | | 19.757.000 | | | | 6.047.000 | 63.100 | 3,000,000 | 1,325,600 | Designations - Projects | |
| al Reservations | 105,845,800 | 52,841,700 | 19,757,000 | | 17,638,900 | 910,100 | 7,047,000 | 1,706,800 | 4,259,800 | | Total Reservations | |
| | | | | | | | | | | | Available Ending Fund | |











Details Tab C, pp. 54-55

Utility Fund 2023/24

Summary

Utilities = \$123.3 million

NO water or wastewater retail rate increases proposed for FY 2024

Wholesale customer rates adjusted February 2022

Water and Wastewater capital plan updates in process

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Details Tab C, p. 56

Stormwater Fund

| Stormwater Fund DRAFT - For Discussion Purposes Only | | | | | | | | | | | | | es Only | | | | |
|--|----|-----------|----|------------|--------------|-----------|-----------|------------|---------|----------------------|---------|------------|---------|-----------|---------|-----------|--|
| | | FY 20 | | FY 2023 | 2023 FY 2023 | | | FY 2024 | FY 2025 | | FY 2026 | | FY 2027 | | FY 2028 | | |
| | | FY 2022 | | Adopted | Adopted | | Projected | | | Estimated | | Estimated | | Estimated | | Estimated | |
| | | Actuals | | Budget | | Actual | | Budget | | Budget | | Budget | | Budget | | Budget | |
| Beginning Fund Balance/Working Capital | \$ | 8,780,923 | \$ | 4,021,966 | \$ | 6,121,259 | \$ | 7,336,066 | \$ | 8,384,166 | \$ | 1,819,066 | \$ | 2,014,966 | \$ | 2,322,066 | |
| Revenues | | | | | | | | | | | | | | | | | |
| Residential Fees | | 1,757,817 | | 1,811,054 | | 1,812,000 | | 1,848,200 | | 1,885,200 | | 2,327,800 | | 2,374,400 | | 2,421,900 | |
| Commercial Fees | | 2,253,919 | | 2,309,329 | | 2,265,000 | | 2,310,000 | | 2,356,300 | | 2,909,400 | | 2,967,600 | | 3,027,000 | |
| Interest Income | | 100,554 | | 10,000 | | 10,000 | | 22,500 | | 22,500 | | 23,000 | | 23,500 | | 24,000 | |
| Bond Proceeds | | - | | - | | - | | - | | - | | 4,700,000 | | 3,800,000 | | - | |
| Investment, Donations & Other Misc | | 51,599 | | 560,000 | | 250,000 | | 570,000 | | 70,000 | | 71,400 | | 72,800 | | 74,300 | |
| Contributions - Water/WW | | - | | - | | 5,000,000 | | 4,341,400 | | - | | - | | - | | - | |
| ARPA Reimbursements | | - | | 6,324,060 | | - | | 2,513,600 | | - | | - | | - | | - | |
| Regional Detention Fees | _ | 88,551 | | 100,000 | | 70,000 | | 75,000 | | 75,000 | | 75,000 | | 75,000 | | 75,000 | |
| Total Revenues | | 4,252,439 | | 11,114,443 | | 9,407,000 | | 11,680,700 | | 4,409,000 | | 10,106,600 | | 9,313,300 | | 5,622,200 | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| Expenses | | | | | | | | | | | | | | | | | |
| Operations | | 1,732,291 | | 2,180,307 | | 2,042,478 | | 2,370,000 | | 2,474,100 | | 2,597,800 | | 2,727,700 | | 2,864,100 | |
| Engineering | | 812,516 | | 927,101 | | 849,182 | | 1,004,300 | | 1,052,000 | | 1,104,600 | | 1,159,800 | | 1,217,800 | |
| Administrative Support Services | | 266,000 | | 266,000 | | 266,000 | | 266,000 | | 266,000 | | 279,300 | | 293,300 | | 308,000 | |
| Debt Principal & Interest Payments | | 553,731 | | 556,500 | | 556,500 | | 555,300 | | 563,000 | | 568,000 | | 905,400 | | 1,183,400 | |
| Total Expenses | | 3,364,538 | | 3,929,908 | | 3,714,160 | | 4,195,600 | | 4,355,100 | | 4,549,700 | | 5,086,200 | | 5,573,300 | |
| | | | | | | | | | | | | | | | | | |
| Net Revenues | | 887,901 | | 7,184,535 | | 5,692,840 | | 7,485,100 | | 53,900 | | 5,556,900 | | 4,227,100 | | 48,900 | |
| | | | | | | | | | | | | | | | | | |
| Less: | | | | | | | | | | | | | | | | | |
| Capital Replacement | | 263,305 | | 261,050 | | 261,050 | | 177,000 | | 250,000 6.369.000 | | 250,000 | | 250,000 | | 250,000 | |
| Capital Project Costs | | 3,284,261 | | 7,829,682 | | 4,216,982 | | 6,260,000 | _ | | | 5,111,000 | | 3,670,000 | | 120,000 | |
| Ending Fund Balance/Working Capital | | 6,121,259 | | 3,115,769 | | 7,336,066 | | 8,384,166 | | 1,819,066 | | 2,014,966 | | 2,322,066 | | 2,000,966 | |
| Reserves (25% of operating expenses) | | 702.702 | | 843.352 | | 789.415 | | 910.075 | | 948.025 | | 995.425 | | 1.045.200 | | 1.097.475 | |
| | \$ | 5,418,557 | s | 2,272,417 | s | 6,546,651 | \$ | 7,474,091 | s | 871,041 | s | 1,019,541 | s | 1,276,866 | \$ | 903,491 | |

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Stormwater Fund 2023/24

Summary

Stormwater = \$10.6 million

NO stormwater rate increase proposed for FY 2024

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Details Tab C, p. 57

Hotels Occupancy Tax Fund (HOT) - 7%

Projected
As of 0100000

HOT Fund 7%

| | | | | | | | As of: | 07/20/ |
|--|--------------|------------------------------|-----------|--------------|--------------|--------------|--------------|------------|
| | | 2023 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
| | 2022 | Adopted | Projected | Proposed | Estimated | Estimated | Estimated | Estimated |
| | Actuals | Budget | Actuals | Budget | Budget | Budget | Budget | Budget |
| Beginning Fund Balance | \$ 5,016,757 | \$ 8,125,003 ^r \$ | 8,125,003 | \$ 8,490,660 | \$ 2,310,178 | \$ 1,746,033 | \$ 4,715,308 | \$ 4,247,4 |
| Revenues | | | | | | | | |
| Hotel Occupancy Tax (Net of incentives) | 7.082.184 | 5.396.648 | 6.027.825 | 6.701.900 | 6.974.000 | 7.158.200 | 7.360.400 | 7,564,4 |
| Program Revenue and Interest | 71.945 | 30.500 | 141,999 | 30,500 | 31,500 | 32,500 | 33.600 | 35.0 |
| Event Trust Fund Reimbursements | 114.080 | 00,000 | 141,000 | 100,000 | 75.000 | 75.000 | | 75, |
| Repayment from Sports Center for Facility | 114,000 | | 1 | 100,000 | 700.000 | 700,000 | | 700. |
| Transfers in from Special Revenue Funds | 181.938 | 369.680 | 406.658 | | 700,000 | 100,000 | 700,000 | 700, |
| Total Revenues | 7.450,147 | 5,796,828 | 6,576,482 | 6.832.400 | 7,780,500 | 7,965,700 | 8,169,000 | 8,374, |
| Total Revenues | 7,430,147 | 3,780,020 | 0,370,462 | 0,032,400 | 7,760,300 | 7,903,700 | 8,109,000 | 0,374, |
| CVB Operating Expenses | | | | | | | | |
| Personnel | 423,772 | 442,496 | 452,500 | 476,000 | 499,800 | 524,800 | 551,000 | 578, |
| Operations | 1,013,503 | 1.372.695 | 1,040,700 | 1.372,800 | 1,386,500 | 1,400,400 | 1,414,500 | 1,428 |
| Total CVB Expenses | 1,437,275 | 1,815,191 | 1,493,200 | 1,848,800 | 1,886,300 | 1,925,200 | 1,965,500 | 2,007, |
| | | | | | | | | |
| Arts Expenses Personnel | 133.510 | 199,795 | 212,500 | 276,200 | 284,500 | 293.000 | 301,800 | 310. |
| Operations | 324.974 | 326.081 | 272,100 | 344,200 | 354,500 | 365,200 | | 387. |
| Total Arts Expenses | 458.484 | 525,876 | 484.600 | 620,400 | | 658,200 | 678.000 | 698.3 |
| Total File Experience | 100,101 | 020,070 | 101,000 | 020,100 | 000,000 | 000,200 | 0.0,000 | **** |
| Performing Arts | | | - | 500,000 | 50,000 | 50,000 | 50,000 | 50, |
| Historic Preservation | 30,140 | 446,003 | 640,500 | 192,000 | | | - | |
| Dell Diamond Maintenance | 649,791 | 653,323 | 641,800 | 843,715 | 500,000 | 500,000 | 500,000 | 500, |
| Other Operating Expenses and Debt | | | | | | | | |
| Incentive Payments | 114,245 | | 442,330 | 365,000 | 306,000 | 312,120 | 318,400 | 324, |
| Property Insurance | | 45.000 | 53,129 | 45,000 | 45.000 | 45.000 | 45.000 | 45. |
| Contingency | | 45,000 | 1.000 | 45,000 | 45,000 | 45,000 | 45,000 | 45, |
| Griffith Building Remodel & Paseo Project | | | | 2,182,800 | 2,000,000 | 425,300 | | |
| Transfer - OSP Multi-Purpose Complex | 675.000 | 675.000 | 675.000 | 675.000 | 675.000 | 675.000 | 4.675.000 | 675 |
| Dell Diamond Improvements | | 2.200.739 | 800,000 | 4.700.739 | 1,200,000 | | | |
| Transfer to Debt Service Fund for MPC Debt | 338.267 | 338.267 | 338.267 | 352,127 | 355,744 | 360,605 | 360.000 | 380. |
| Debt Payments | 638,700 | 641,000 | 641,000 | 642,300 | 642,600 | | | |
| Total Operating, Other Expenses, and Debt | 1, 766, 212 | 3,945,006 | 2,950,726 | 9,007,966 | 5, 269, 344 | 1,863,025 | 5,443,400 | 1,449, |
| Total Expenses | 4,341,901 | 7,385,400 | 6,210,825 | 13,012,881 | 8,344,644 | 4,996,425 | 8,636,900 | 4,705, |
| Net Revenue over Ongoing Expenses | 3,108,246 | (1,588,572) | 365,657 | (6,180,482) | (564,144) | 2,969,275 | (467,901) | 3,669, |
| Ending Fund Balance/Working Capital | 8.125.003 | 6.536.431 | 8.490.660 | 2.310.178 | 1,746,033 | 4.715.308 | 4.247.407 | 7,916, |
| Fund Reserve (25% of operating expense) | 643,922 | 860,098 | 815,025 | 1,001,229 | | 783,350 | | 813. |
| Designation for Historical Preservation | (30,140) | (446,003) | 50,159 | 63.131 | | 535.517 | | 1,031, |
| Debt Service Reserve - per bond covenant | 641,020 | 642,000 | 642,000 | 642,500 | | 030,017 | 700,007 | 1,031, |
| Delt Service Reserve - per bond coveriant Dell Diamond Fund Balance Reserve | 1,186,254 | 182,192 | 1,744,454 | 342,500 | | | | |
| Available Ending Fund Balance | \$ 5,683,946 | | | s 603.318 | s 680,662 | S 3.396.440 | \$ 2,668,445 | \$ 6.070.8 |

HOT Fund Revenues

Revenues Summary

Hotel Occupancy Taxes (net of incentives—increase from \$5.4M to \$6.7M)

- Revenues projected to grow 3% each year, net of incentives
- HOT revenues have normalized and will continue strong into 2023/24
- Strong reserves and excess fund balance
- Occupancy rate is 69.8% (12-month average)
- Current room count 4,862
- Plus 119 rooms under construction

45

45

Details Tab C, p. 57

HOT Fund Operating

| Operating Summary | 2023/24 |
|---|----------------|
| CVB Operations | \$ 1.8 million |
| Arts | \$ 620,400 |
| Minimum 5% of net HOT revenues by policy | |
| • FY 2024 proposed = 9.0% | |
| Support Multipurpose Complex | \$ 1.0 million |
| • \$675,000 operating transfer and \$352,000 for principal & interest payments | |
| Target debt & operating contribution = 50% (General Fund 50%) | |
| Historic Preservation Total | \$ 255,000 |
| Designate 3% of net HOT revenues annually | |
| • One-time designation in FY 2022 of fund balance = \$300,000 | |
| One existing fund commitment for Stagecoach Restoration | \$ 802,000 |
| Balance uncommitted | \$ 63,000 |
| | 46 |

HOT Fund Capital/Debt

| Capital/Debt Summary | 2023/24 |
|---|----------------|
| Dell Diamond annual maintenance & CIP | \$ 844,000 |
| New allotment of \$350,000 for FY 2023 plus prior year rollover funds | |
| Dell Diamond – upgrades to meet required MLB standards | |
| HOT Fund total for MLB improvements (total \$6M) | \$ 4.0 million |
| Dell Diamond CIP | |
| Final phase of \$3.5 million upgrade program in FY 2023 through FY 2025 | \$701,000 |
| Parking lot resurfacing slated for FY 2023 | |
| Fire suppression system slated for FY 2024 | |
| Annual debt payments – pays off in FY 2025 | \$ 642,000 |
| Funds Available in FY 2027 for MPC turf replacement | \$4.0 million |
| All reserves in place and policy compliance met | |

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Details Tab C, p. 58

Sports Center Fund 2%

| | 2022 Actuals | 2023 Adopted Budget | 2023 Projected Actuals | 2024 Proposed Budget | 2025 Estimated Budget | 2026 Estimated Budget | 2027 Estimated Budget | 2028 Estimated Budget |
|--|-----------------|---------------------------|------------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Beginning Fund Balance | \$ 7,082,982 | \$ 7,499,817 | \$ 8,966,138 | \$ 9,885,970 | \$ 7,237,069 | \$ 6,673,669 | \$7,893,870 | \$9,131,17 |
| Revenues | | | | | | | _ | |
| Hotel Occupancy Tax - Venue Tax | 3,367,108 | 3,234,245 | 3,427,600 | 3,513,600 | 3,601,800 | 3,692,300 | 3,785,200 | 3,880,50 |
| Interest Income | 66,265 | 37,500 | 115,000 | 40,000 | 40,800 | 41,600 | 42,400 | 43,20 |
| Facility Rental | 1,202,336 | 1,000,000 | 1,200,000 | 1,300,000 | 1,326,000 | 1,352,500 | 1,379,600 | 1,407,20 |
| Concessions/League Fees | 662,375 | 450,000 | 650,000 | 650,000 | 663,000 | 676,300 | 689,800 | 703,60 |
| Donations/Sponsorships | 7,775 | 10,000 | 10,000 | 10,000 | 10,200 | 10,400 | 10,600 | 10,80 |
| Total Revenues | 5,305,859 | 4,731,745 | 5,402,600 | 5,513,600 | 5,641,800 | 5,773,100 | 5,907,600 | 6,045,30 |
| Operating Expenses | | | | | | | | |
| Personnel | 1,242,950 | 1,603,052 | 1,603,052 | 1,877,100 | 1,971,000 | 2,069,600 | 2,173,100 | 2,281,80 |
| Operations | 881,400 | 680,036 | 680,036 | 1,182,500 | 1,194,300 | 1,206,300 | 1,218,300 | 1,230,60 |
| Total Operating Expenses | 2,124,350 | 2,283,088 | 2,283,088 | 3,059,600 | 3,165,300 | 3,275,900 | 3,391,400 | 3,512,40 |
| Debt Payments | | | | | | | | |
| Debt Payments (1) | 300,118 | 369,680 | 369,680 | 292,900 | 289,900 | 527,000 | 528,900 | 525,30 |
| Total Operating Expenses and Debt Payments | 2,424,468 | 2,652,768 | 2,652,768 | 3,352,500 | 3,455,200 | 3,802,900 | 3,920,300 | 4,037,70 |
| | | | | | | | | |
| Net Ongoing Revenues | 2,881,391 | 2,078,977 | 2,749,832 | 2,161,100 | 2,186,600 | 1,970,200 | 1,987,300 | 2,007,60 |
| Capital Costs and Transfers: | | | | | | | | |
| Repayment to GSFC (2) | 990,820 | 1,500,000 | 1,500,000 | 2,500,000 | 2,000,000 | | | |
| Repayment to HOT Fund (3) | | | | | 700,000 | 700,000 | 700,000 | 700,00 |
| Engineering, Machinery & Equipment | 7,415 | 50,000 | 50,000 | 330,000 | 50,000 | 50,000 | 50,000 | 50,00 |
| Capital Improvements | - | 280,000 | 280,000 | 1,980,000 | | | - | |
| Total Capital Costs and Transfers | 998,235 | 1,830,000 | 1,830,000 | 4,810,000 | 2,750,000 | 750,000 | 750,000 | 750,00 |
| Total Expenses | 3,422,703 | 4,482,768 | 4,482,768 | 8,162,500 | 6,205,200 | 4,552,900 | 4,670,300 | 4,787,70 |
| Ending Fund Balance | 8,966,138 | 7,748,794 | 9,885,970 | 7,237,069 | 6,673,669 | 7,893,870 | 9,131,170 | 10,388,77 |
| Fund Reserve (25% of operating expense) | 531,088 | 570,772 | 570,772 | 764,900 | 791,325 | 818,975 | 847,850 | 878,10 |
| Debt Reserve - per Bond Covenant | 536,286 | 536,286 | 536,286 | 494,900 | 509,300 | 526,200 | 526,100 | 525,90 |
| Capital Replacement Fund | 3,000,000 | 3,000,000 | 3,000,000 | 3,000,000 | 3,000,000 | 3,000,000 | 3,000,000 | 3,000,00 |
| Available Ending Fund Balance | \$ 4,898,764 | \$ 3,641,736 | \$ 5,778,912 | \$ 2,977,269 | \$ 2,373,044 | \$ 3,548,695 | \$ 4,757,220 | \$ 5,984,77 |

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Sports Center Fund 2023/24

| Sports Center Summary | 2023/24 |
|---|----------------|
| Venue tax – 2% | \$ 3.5 million |
| Includes venue tax from the Kalahari Resort | |
| Repayment to GSFC began in FY 2021 | \$ 2.5 million |
| Total amount owed is \$7.24 million | |
| Projecting loan from GSFC will be paid off by FY 2025 | |
| Annual Debt Payments | \$ 293,000 |
| \$7.7 million original debt for \$22 million facility | |
| Pays off in FY 2038 | |
| Capital replacement reserve fully funded | \$ 3.0 million |
| Debt and operating reserves remain fully funded | |
| Net revenues | \$ 2.2 million |

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Details Tab C, p. 59

Multipurpose Complex Fund

| Multipurpose Complex I | Fund (MPC) Draft - For Discussion Purposes Only | | | | | | | |
|---|---|---------------------------|------------------------------|-------------------------|-------------------|-----------------------------|-----------------------------|-----------------------------|
| | 2022 Actuals | 2023 Adopted Budget | 2023 Projected Actuals | 2024 Propos Budge | ed Estimated | 2026 Estimated Budget | 2027 Estimated Budget | 2028 Estimated Budget |
| Beginning Fund Balance | \$ 2,183,144 | \$ 2,226,699 | \$ 2,327,232 | \$ 2,469 | ,012 \$ 2,471,112 | \$ 2,465,012 | \$ 2,450,312 | \$ 1,876,312 |
| Revenues | | | | | | | | |
| Tournament Revenues | 241,083 | 255,000 | 255,000 | 260 | ,000 270,400 | 281,200 | 292,400 | 307,000 |
| Local Field Rentals | 375,494 | 375,000 | 375,000 | 375 | ,000 390,000 | 405,600 | 421,800 | 438,700 |
| Program Revenues | 57,129 | 50,000 | 50,000 | 60 | ,000 62,400 | 64,900 | 67,500 | 70,200 |
| Concessions | 81,790 | 100,000 | 100,000 | 100 | ,000 104,000 | 108,200 | 112,500 | 117,000 |
| Secondary Revenues | 785 | 2,500 | 2,500 | 2 | ,500 2,600 | 2,700 | 2,800 | 2,900 |
| Interest Income | 21,276 | 15,000 | 15,000 | 15 | ,000 15,300 | 15,600 | 15,900 | 16,200 |
| Transfer from HOT Fund (1) | 675,000 | 675,000 | 675,000 | 675 | ,000 675,000 | 675,000 | 4,675,000 | 675,000 |
| Total Revenues | 1,452,557 | 1,472,500 | 1,472,500 | 1,487 | ,500 1,519,700 | 1,553,200 | 5,587,900 | 1,627,000 |
| | | | | | | | | |
| Operating Expenses Personnel | 572.156 | 586,128 | 586,128 | 050 | .000 684,600 | 718,800 | 754,700 | 792,400 |
| Operations | 622.399 | 694,592 | 694,592 | | .400 791.200 | | 807,200 | 815,300 |
| Total Expenses | 1,194,555 | 1,280,720 | 1,280,720 | 1,435 | 1111 | , | 1,561,900 | |
| Capital, Debt, Transfers & Other Expenses (2) | 67,123 | 50,000 | 50,000 | 50 | ,000 50,000 | 50,000 | 4,600,000 | 50,000 |
| Total Expenses | 1,261,678 | 1,330,720 | 1,330,720 | 1,485 | ,400 1,525,800 | 1,567,900 | 6,161,900 | 1,657,700 |
| Net Revenues | 190,879 | 141,780 | 141,780 | 2 | ,100 (6,100 | (14,700) | (574,000 | (30,700 |
| Ending Fund Balance | 2,374,023 | 2.368.479 | 2,469,012 | 2,471 | .112 2.465.012 | 2,450,312 | 1,876,312 | 1,845,612 |
| MPC Synthetic & Sod Replacement (2) | 750,000 | 750,000 | 750,000 | | .000 750.000 | | 750,000 | 750,000 |
| Fund Reserve (25% of operating expenses) | 313,471 | 320,180 | 320,180 | | .850 368.950 | | 390,475 | 401.92 |
| Available Ending Fund Balance (3) | \$ 1,310,552 | \$ 1,298,299 | \$ 1,398,832 | | .262 \$ 1.346.062 | | | |

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Multipurpose Complex Fund 2023/24

| MPC Summary | 2022/23 |
|---|----------------|
| Revenues | \$ 1.5 million |
| Operating Revenues (53%) | 783,000 |
| Transfer from HOT Fund | 675,000 |
| Total Annual Operating Costs | \$ 1.5 million |
| Synthetic & Sod Field Replacement Reserve | 750,000 |
| Operating Reserve | 359,000 |
| MPC 5-year includes scheduled replacement of turf on artificial fields in FY 2027 | 4.0 million |

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Details Tab C, p. 61

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RRTEDC/ Type B Fund

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RRTEDC/ Type B Fund 2023/24

| Type B Summary | 2023/24 |
|---|-----------------|
| Revenues | \$ 51.0 million |
| Sales Tax revenues (1/2%) | 31.3 million |
| Contributions & other revenues | 19.7 million |
| Transportation | \$ 95.8 million |
| • TCIP | 93.8 million |
| Paving, signals, legal and other costs | 700,000 |
| Technical and administrative support services from GF | 1.3 million |
| Economic Development & Other | \$ 7.3 million |
| Committed ED projects | 6.2 million |
| Annual Chamber contract | 875,000 |
| Downtown maintenance and marketing | 250,000 |

53

53

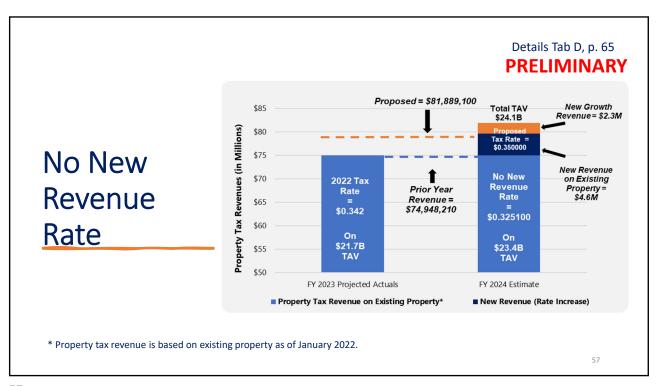
Type B Fund 5-Year Allocation Plan

| 230,732,900 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 1,251,000 21,215,200 21,215,200 31,259,500 52,474,700 |
|---|
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 4,642,600 1,251,000 15,321,600 21,215,200 31,259,500 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 4,642,600 1,251,000 15,321,600 21,215,200 31,259,500 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 4,642,600 1,251,000 15,321,600 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 4,642,600 1,251,000 15,321,600 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 4,642,600 1,251,000 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 |
| 11,258,600 5,645,200 247,636,700 49,000,000 296,636,700 |
| 11,258,600 5,645,200 247,636,700 49,000,000 |
| 11,258,600 5,645,200 247,636,700 |
| 11,258,600 5,645,200 |
| 11,258,600 |
| |
| 230,732,900 |
| |
| |
| 349,211,400 |
| 349.211.400 |
| (1,000,000) |
| 208,072,300 |
| 40,472,200 |
| 167,600,100 |
| |
| 142,139,100 |
| |
| |

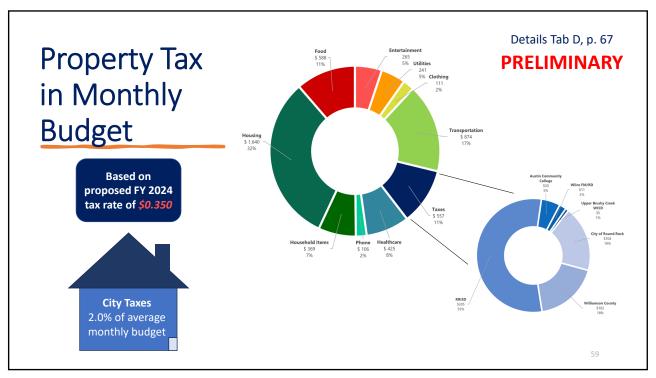
54

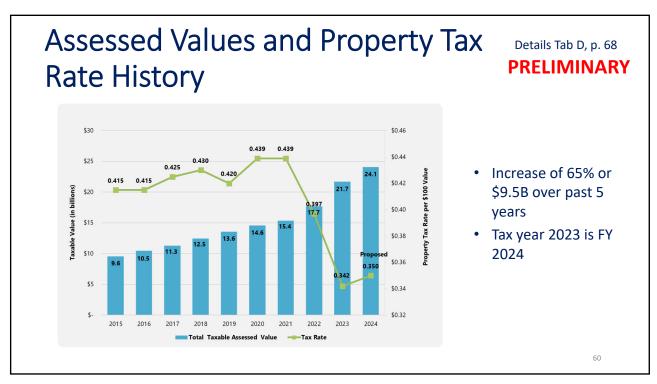


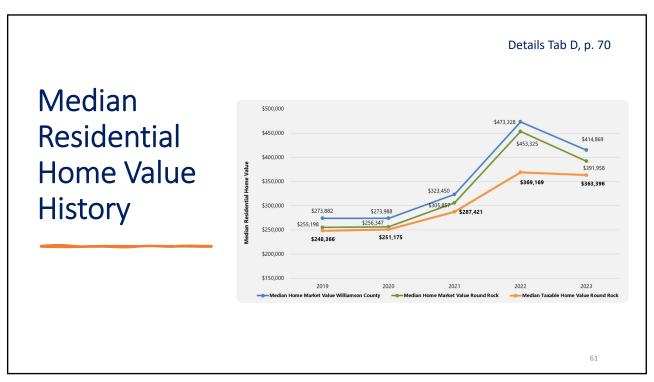
Details Tab D, p. 64 **Proposed Tax Rate** \$0.350000 No-New-Revenue Tax Rate \$0.325100 \$0.350000 **Proposed Tax Rate** PROPOSED INCREASE 2.4 cents +7.9% **Allocation of Increase** $Public\ Safety\ \hbox{(all programs plus 1 cent for September 2023 Fire contract)}$ 2.1 cent **Property Tax** Other Growth 0.3 cent TOTAL PROPOSED INCREASE 2.4 cents Rates - Final **CURRENT TAX RATE** \$0.342000 ***Utilizes unused M&O increment from 2020*** **PRELIMINARY** FY 2024 **City Property Tax Bill** Annual \$1,243 \$104 Monthly Monthly Increase \$7

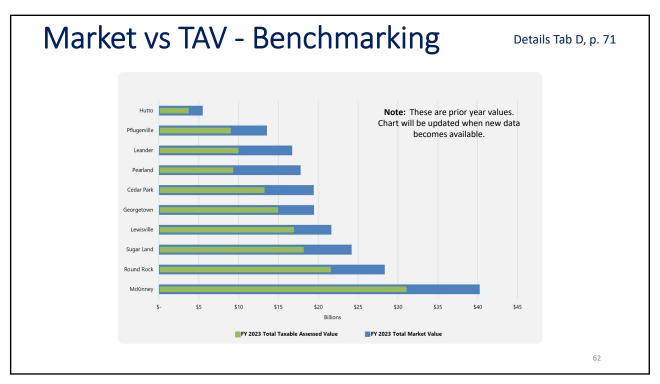


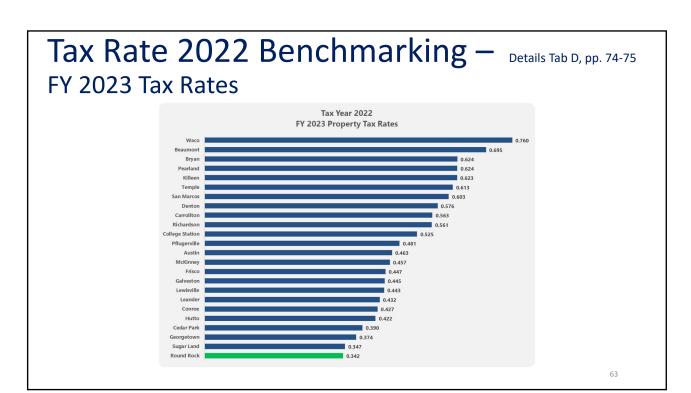


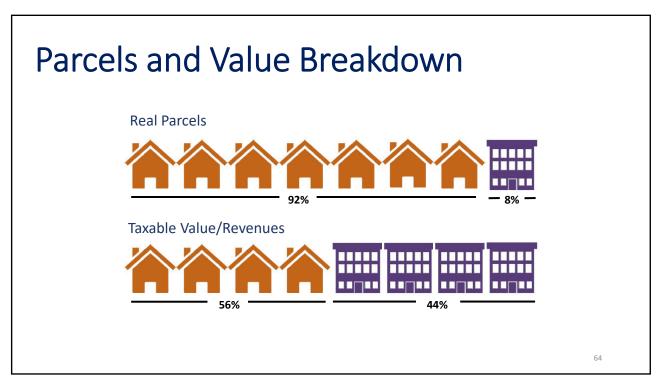








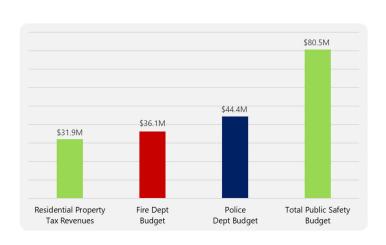




Residential Property Tax Facts

\$1.00:\$4.06

- For every \$1 of residential property taxes, the City uses another \$4.06 to pay for City services.
- General Fund Budget only 19.75% from residential property tax



PRELIMINARY

65

65

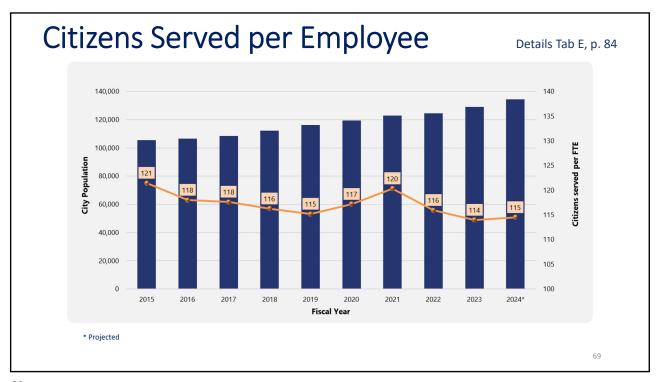
Personnel & Benefits

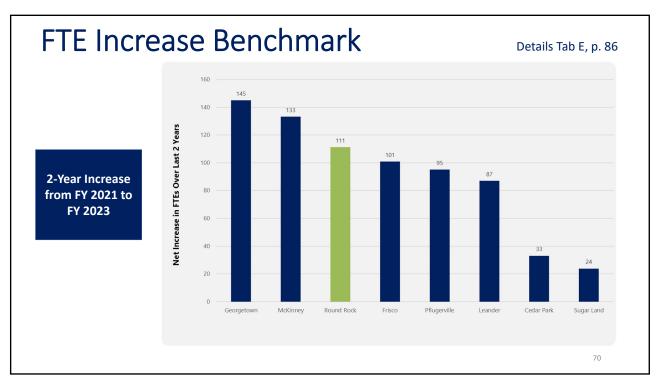
Tab E



| | Deta | ails Tab E, p. 79 |
|--------------|--|-------------------|
| | Highlights | 2023/24 |
| | Public Safety Steps & Market Adjustments | \$2.2 million |
| | General Government PFP & Market Adjustments (depending on market need) | \$3.8 million |
| Compensation | \$3.0 million in General Fund | |
| & Benefits | Retirement – TMRS – Total City contribution | \$17.5 million |
| | FY 2024 contribution rate | 17.22% |
| Highlights | Employee Health Insurance | \$14.1 million |
| | No planned employee premium increases. Premium increases expected for FY 2024 will be covered by the City's Self-Insurance Fund. | |
| | • Current rate is \$13,200 - \$13,572 per employee, per year. | |
| | | 67 |

| | | Details Tab E, pp. |
|-----------|-----------------------------------|--------------------|
| | New Positions Proposed | 43.125 FTEs |
| | Administration | 1.000 |
| | Community & Neighborhood Services | 2.500 |
| | Finance | 2.500 |
| | Fire | 7.000 |
| | General Services | 4.000 |
| 2024 FTEs | Information Technology | 3.000 |
| 2024 F1ES | Library | 8.250 |
| 1,174.85 | Parks & Recreation | 4.000 |
| 1,174.00 | Police | 5.000 |
| | General Fund Subtotal | 37.250 |
| | Utility Fund | 3.875 |
| | HOT Fund | 1.000 |
| | Sports Center Fund | 1.000 |
| | Other Funds Subtotal | 5.875 |
| | | |



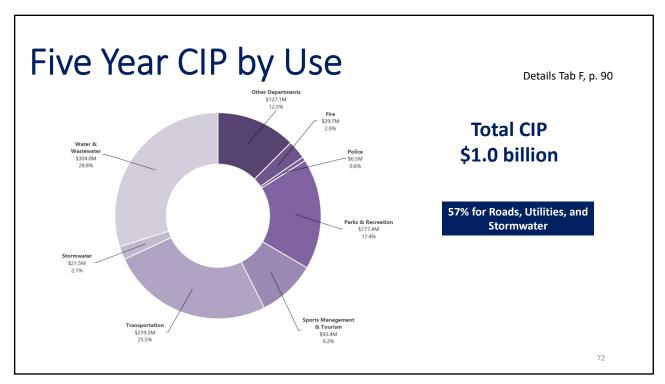


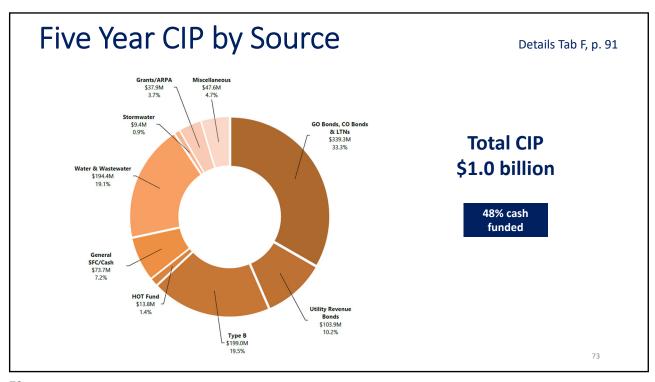
Community
Investment
Program (CIP)

Tab F

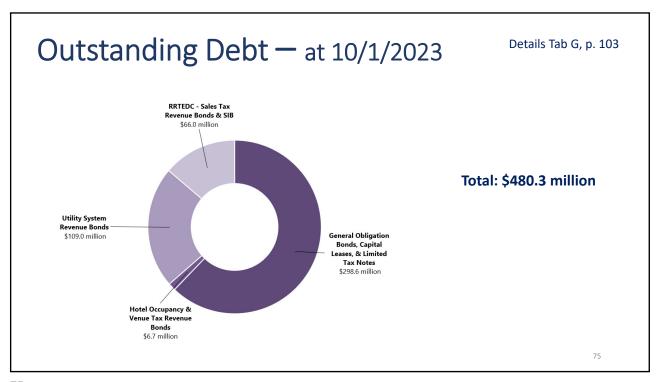


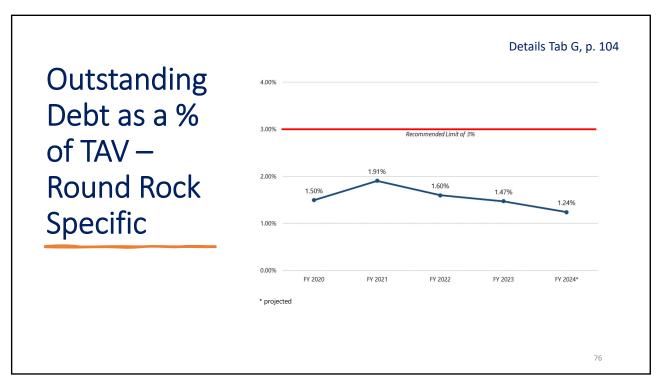
71











Details Tab G, p. 105

Debt Bond Ratings

1 of 8 cities in Texas with both GO and Utility Revenue debt AAA ratings

| Туре | Agency | Rating | Most Recent Rating Date | |
|--------------------|-------------------|--------|-------------------------|--|
| General Obligation | Standard & Poor's | AAA | April 2022 | |
| | Moody's | Aa1 | February 2014 | |
| Utility | Standard & Poor's | AAA | December 2017 | |
| BCRUA | Standard & Poor's | AAA | December 2017 | |
| Type B | Standard & Poor's | AA- | April 2021 | |
| Hotel | Standard & Poor's | A+ | August 2018 | |

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Planned Debt Issues – FY 2024

Details Tab G, p. 106

General Obligation

- Prop A Parks, Rec & Sports
- \$43.0 million
- First of 6 issuances

General Obligation

- Prop B Public Safety
- \$11.0 million
- First of 4 issuances

5 Year LTNs

- \$4.75 million
- General Fund fleet replacements
- Annual cost increased from \$3.0 million due to rising costs of vehicles

Total Planned New Debt = \$58.8 million

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Tab W



79

Details Tab W, pp. 217-233

Financial Policies -Compliance

| Financial Policies - Compliance | |
|--|----------|
| Guiding principals | |
| Addresses City Council Strategic Goals & Direction | / |
| Long-term needs identified and addressed in 5-year plans | ~ |
| Ongoing revenues exceed ongoing expenditures | / |
| Fund reserves and designations | ~ |
| Capital maintenance & replacement | / |

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Authorized Purchases

Authorized Purchases

Present to Council September 8, 2023

Routine items

- Over \$100,000 and under \$200,000
- · Included in proposed budget

Must comply with proper procurement and bidding laws and policies

Must follow legal and CM approval process

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Budget & Tax Adoption Schedule

☑ July 25

· Tax Rolls Certified

☑ July 25

 Packet Briefing: Budget Work Session – Review TAV, Communications Campaign

July 27

- All-day Budget Workshop
- Type B Meeting: Type B Budget Public Hearing and Adoption

August 8

 Packet Briefing: Budget Work Session – Review final rates and values, Budget Workshop follow up

August 10

 City Council Meeting: Action to publish and propose max tax rate, set public hearings

August 22

Packet Briefing: Budget Work Session – Review publications, discussion as needed

August 24

 City Council Meeting: Budget & Tax Rate Public Hearings, Budget & Tax Rate Ordinances (first reading), Adopt Financial Policies

September 12

 Packet Briefing: Budget Work Session – Any follow up items that needs discussion

September 14

 City Council Meeting: Final Adoption of Budget & Tax Rate Ordinances, Ratify property tax rate, Authorized Purchases List



City Organization Chart - Tab H, p. 115



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Administration Laurie Hadley

Details Tab H, pp. 116-118



Administration

Details Tab H, pp. 116-118

FY 2023 Highlights:

- In January 2023, the City held the grand opening of the new Round Rock Public Library
- In May 2023, the voters approved the 2023 Bond Package which includes new construction and upgrades to parks, recreation and sports facilities, as well as public safety facilities
- The City of Round Rock conducted the largest cleanup effort in its history with curbside pickup services, drop-off locations, and a dashboard to provide updates to the public on the brush collection

FY 2024 Overview:

 City staff from many departments will begin to implement and monitor the upcoming bond projects over the next few years













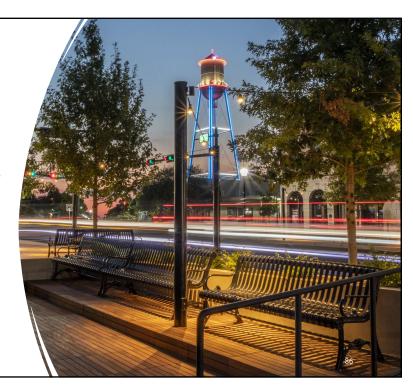
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Communications & Marketing

Sara Bustilloz

Details Tab I, pp. 119-125



Communications & Marketing

Details Tab I, pp. 119-122

FY 2023 Highlights:

Increased prominence of vertical and short-form video in social media efforts, expanding to include series-based content such as "Your City at Work"

- Led educational communication efforts for the 2023 GO Bond propositions
- Supported outreach efforts on the City's Transportation Master Plan
- Launched new design for downtownroundrocktexas.com
- Communicated essential information to the public during the February 2023 ice storm and brush pickup effort
- Completed multi-year effort to replace audio and video equipment in City Council Chamber
- · Implemented Downtown parking signage improvements
- Supported grand opening celebration of the new RR Public Library
- Designed new Downtown Walking Guide to promote awareness of RR's heritage
- Created new campaign to promote holiday events in Downtown RR

FY 2024 Overview:

- Implementation of new digital media storage solutions to improve workflow and management of video and image files
- Perform website audit to prioritize content and accessibility improvements to roundrocktexas.gov
- Communicate information and engage the public regarding the design and construction of projects included in the 2023 GO Bond package
- Research and incorporate artificial intelligence (AI) to improve efficiencies in communicating information to the public













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Arts and Culture

Details Tab I, pp. 123-125

FY 2023 Highlights:

- New Round Rock Creates Arts Master Plan
- Expanded Music on Main series with Lunchtime Parklet Performances
- Workshop for arts groups about fundraising and board development
- New canvas murals in the Downtown area
- New stage cover at Prete Plaza

FY 2024 Overview:

- Increasing funds available for arts, culture and creative economy through grant program
- · Hiring new employee to help with special events



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Community & Neighborhood Services

Joe Brehm





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Community & Neighborhood Services

Details Tab J, pp. 126-128

FY 2023 Highlights:

- Winter Storm Response: Neighborhood Services assisted by checking out saws and sharing information to neighborhoods about brush pickup – Code Enforcement and Community Enhancement Technicians spent weeks loading brush by hand in the downtown area
- Commercial Façade and Site Improvement program was approved by Council and two applications for \$100,000 each were also approved
- The Keep Round Rock Beautiful program was granted Silver Star Affiliate status by Keep Texas Beautiful
- The Adopt a Street program went live with 8 onemile-long road segments being adopted within two weeks

 The new Tool Shed program is in the building phase and is expected to be operational during the fiscal year

FY 2024 Overview:

 Manage the Tool Shed implementation: this will allow for contactless pickup and drop off of tools borrowed by citizens from the Neighborhood Services team, which will free up staff time and expand the hours of service











Finance, Fiscal Support, & Legal

Susan Morgan





Details Tab K, pp. 129-140



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Finance

Details Tab K, pp. 129-140

FY 2023 Highlights:

- Continued deployment of electronic signatures (AdobeSign) for contracting and implementation of electronic bid module (Bonfire) for solicitations
- Successful bond election for the construction of Public Safety, Parks & Recreation, and Sports Management & Tourism facilities
- Improved financial responsibility by capping sales tax revenue reported in the General Fund to 40% of total expenses
- Awarded the Triple Crown by the Government Finance Officers Association for the fourth straight year
- · Launched the new Utility Billing Customer Portal
- Completed Phase 1 of the Utility Billing Office Renovation

FY 2024 Overview:

- Revise long range financial plans for updated Water/Wastewater and Roadway master plans and as 2023 Voter Approved Bond projects develop
- Add three new positions to enhance management and monitoring capabilities for contracts and construction programs – Accounting Manager, Senior Accountant and Contract Specialist
- Upgrade Municipal Court software from Incode, including Municipal Justice 10
- Update and streamline policies and procedures including training and an eLearning library
- Reconfigure Business Center 2nd floor to accommodate additional staff for both Finance and Neighborhood Services departments



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Fiscal Support & Legal – pp. 137 - 140

Department accounts for:

- General government contracts that do not belong to a specific department
 - Social services contracts, WCCHD, WCAD, Wilco Tax Office, TCAD, etc.
- General Fund legal services details on p. 134
- General Fund economic development incentive payments
- Pay for performance and salary adjustments until allocated to departments
- City Manager's contingency account

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Fire

Details Tab L, pp. 141-144

FY 2023 Highlights:

- Programming for construction of Vizcaya FS and Northeast FS
- Construction started on new Fire Station 1
- · Feasibility study started on Central Fire Admin Building
- · Hired 19 cadets to attend the first Fire Academy
- Delivery of the new Squad 2 and Engine 5
- · New ballistic vest and helmets on front-line units
- 10 FD personnel in paramedic school
- FD maintained continuity of operations and CRU maintained 24-hour coverage during Winter Storm Mara
- Awarded the Federal Substance Abuse and Mental Health Administration Grant
- Purchase of software for CRU collab between first responders and social services







- Multiple CRU personnel recognized and represented the City by speaking at conferences, etc.
- Implementation of Compliance Engine software and of City Works software
- Personnel deployed as part of Texas Task Force 1 for Hurricane Ian and in Texas through TIFMAS for multiple events
- Recommended amendments to Animal Housing/Care ordinance - were adopted by City Council
- Hosted 2 Big Rig Rescue classes

FY 2024 Overview:

- Take delivery of the replacements for Engine 6 and 7
- Work with General Services on the master plan for Fire Department Administrative Building
- Order replacement for the supplied air trailer, capable of supporting Kalahari's FARS System
- Move into new Fire Station #1
- Completion of Fire Department Strategic/Master plan with Matrix consulting Group 95

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General Services

Chad McDowell

Details Tab M, pp. 145-148



General Services

FY 2023 Highlights:

- City of Round Rock Public Library Construction Completion
- Griffith Remodel and Paseo Design and Construction Started
- Fire Station 1 Design Completion and Construction Started
- PD Exterior Upgrades
- PD Locker Rooms
- Rock Care Wellness Center Design and Construction
- City Hall Parking Garage Repairs
- Utility Billing Remodel
- Water Treatment Plant Storefront and Window Replacement
- · Sports Center 2 Design Started
- McConico and RAAB House LED Conversion

PSTC Shooting Range Sink

- Fire Station 7 Repaint
- **CMRC Boiler Replacement**
- CMRC Racquetball Walls and Court
- **CMRC Storm Repairs**
- Intermodal Fence and Camera Installation
- Purchase of New Key Management Software
- **Rock Care Repairs**
- Police Department Gate Operator Replacement
- Central Fire Feasibility Study
- Heritage House Remodel
- Fire Station No. 7 Concrete and Fence
- **Tool Lending Lock Construction**

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General Services

FY 2024 Overview:

- Fire Station 1 Construction Complete
- · Dell Diamond MLB Standards Construction
- · City Hall Elevator Upgrade
- PD Landscape
- Sports Center 2 Construction Started
- Car Sharing Program
- OSP Buildout Design Start
- Bob Bennett Phase 2&3 Design Start
- Public Safety Training Center Phase Design Start

Details Tab M, pp. 145-148

Details Tab M, pp. 145-148

- Fire Station No. 11 Design Start
- **Bob Bennett Vehicle Charging Stations Construction Start**
- Police Facility Parking Lot Improvements







Valerie Francois

Details Tab N, pp. 149-151



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Human Resources

FY 2023 Highlights:

• 2nd Cohort of Leadership Development Program graduated June 2023

FY 2024 Overview:

• 1st Cohort of Aspiring Leaders Program



Details Tab N, pp. 149-151

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Information Technology

Ramsey Saad

Details Tab O, pp. 152-154



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Information Technology

Details Tab O, pp. 152-154

FY 2023 Highlights:

- Completed RFP process and selection of new Public Safety CAD/RMS System
- · Assisted with New Public Library Opening
- Munis v.21 upgrade
- Implement ArcGIS utility network data management solution
- Implemented new Land Management & permitting system, RecTrac Parks and Recreation system, and Bonfire eProcurement and contract management
- Downtown website redesign
- · Redeveloped Cityview web app
- Audio visual upgrades in City Facilities and life cycle planning
- Implemented new disaster recovery and backup solution







- Continued expansion of citywide fiber network and RRTX-WiFi
- Research and incorporate use of artificial intelligence (AI) technologies

FY 2024 Overview:

- Implementation of new Public Safety CAD/RMS system and resource scheduling solution for Public Safety
- Improvements to Laserfiche Document Management solution
- Expand staff use of Microsoft Cloud technologies
- Incode 10 upgrade
- Consumption related enhancements to Utility Billing public portal
- Assist with technology/infrastructure for new Fire Station 1, Griffith Building, and Round Rock Wellness Center
- Assist Communications with Multimedia Storage and Digital Asset Management (DAM) Solution
- Upgrade Station 6 EOC Audio Visual

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LibraryMichelle Cervantes

Details Tab P, pp. 155-157

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Library

FY 2023 Highlights:

- Earned the 2022 Achievement in Excellence in Libraries Award from the Texas Municipal Directors Association
- Launched seed library and seed savers program
- Completed marketing plan for the Library
- Completed Diversity, Equity, and Inclusion independent review and report
- Completed construction; grand opening January 28, 2023

FY 2024 Overview:

- Increase hours for part-time positions to maintain service levels
- Expand menu of programs and services in the new building



Details Tab P, pp. 155-157

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Rick Atkins

Details Tab Q, pp. 158-161



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Parks and Recreation

FY 2023 Highlights:

- · Restarting construction on Heritage Trail West Project
- Began construction on Lake Creek Trail RR West to Centennial Plaza
- Began design for Lawn on Brushy (Downtown Park)
- · Preparation and approval of 2023 GO Bond Election
- Continuation of the PARD Repair & Replacement Program which includes Freeman Park Playground Replacement, High Country Park Playground Replacement, and Old Settlers Park Improvements
- Implementation of a Special Events Team to better assist with special events planning & operations allowing full-time PARD employees to re-focus hours to daily operations
- · Begin design on Town Green Project









- Details Tab Q, pp. 158-161
- For the 7th Year in a row, Baca Center was named the "Best Senior Center" in the Senior Resource Guide's Best of Austin 2022 Reader's Choice Awards
- Provided assistance to Round Rock citizens during the Winter Storm 2023 by assisting with neighborhood cleanup of the storm debris and pruning hazard trees throughout the parks and rights-of-way

FY 2024 Overview:

- Design of several of the 2023 GO Bond projects
- Completion and opening of the Heritage Trail West Project
- Completion and opening of the Lake Creek Trail RR West to Centennial Plaza
- · Completion and opening of Behrens Ranch Park
- Construction of the Heritage Trail East Project
- Continuation of the PARD Repair & Replacement Program which includes Rock Hollow Park and Old Settlers Park Improvements
- CAPRA Re-Accreditation of the Department

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Parks and Recreation

Details Tab Q, pp. 158-161

FY 2024 Major Capital Projects:

- Trail Projects Heritage Trail East, Heritage Trail West, and Lake Creek Trails (\$20.2M)
- Clay Madsen Remodel/Expansion (\$3.4M)
- Downtown Park (\$5.0M)
- Old Settlers Buildout (\$9.8M)
- Park System Infrastructure (\$2.0M)
- Rock'N River (\$6.2M)



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Planning & Development Services

Brad Wiseman

Details Tab R, pp. 162-164



Planning & Development Services Details Tab R, pp. 162-164

FY 2023 Highlights:

- Worked with IT to launch the Round Rock Permit Portal, the new online permit application system which will drastically ease the permit application process for the development community and staff
- Met or exceeded deadlines on 99% of development permits during the continued crush of applications, all while managing a period of notable staff retirements
- · Successfully managed another year of high growth to the tune of a projected \$507 million in new nonresidential and multi-family projects and a projected 900 new single-family permits (the most since 2006) in accordance with established performance measures
- Worked with the development community to entitle and permit several high-density, garageparked multifamily developments as well as horizontal multifamily projects to meet market demand for housing units
- Facilitated the construction of the new City Library, Depot Townhomes, Switch and Sabey Data Centers, major expansion to St. David's Hospital and Baylor Scott & White Hospital, several large light industrial projects, and other economic development projects

FY 2024 Overview:

- Play an instrumental role in downtown redevelopment
- Comprehensive Plan 2030 implementation











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Police Chief Allen Banks

Details Tab S, pp. 165-168



Police

Details Tab S, pp. 165-168

FY 2023 Highlights:

- 13 additional sworn positions to keep pace with the growth in service demand
- 1 additional Public Safety Communications Officer to support the City's Crisis Response Unit
- Expanded the successful Flock program to include mobile cameras that can target isolated trouble spots

FY 2024 Overview:

 FY 2024 budget gives us a chance to fully train year's new officer hires while addressing support staff needs throughout the Department







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Sports Management & Tourism

Chad McKenzie

Details Tab T, pp. 169-180



Sports Management & Tourism

Details Tab T, pp. 169-180

FY 2023 Highlights:

CVB

- · Held 7 national tournaments
- · Social Media:
 - Total Impressions (Twitter, Facebook, Instagram): 6,583,745 (+69.7%)
 - Total Engagement: 537,844 (95.1%)
 - Total Video Views: 361,194 (+205.3%)
 - Total Post Link Clicks: 60,737 (+75.7%)

MPC

- NIRSA Flag Football Championships
- MCLA/WCLO National Lacrosse Championships

• Texas USA Wre

- Texas USA Wrestling Championships Year 1 of 3
- NCTTA National Championships
- Significant increase in revenue from training programs and camps

Forest Creek Golf Club

- Renovated and opened new event center complex on property
- Onboarded a new property GM and re-established some existing policies and procedures for the betterment of golf course operations





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Sports Management & Tourism

Details Tab T, pp. 169-180

FY 2024 Overview:

CVB

 Continue to position Round Rock as a premier destination for sports, meetings, and leisure travelers

MPC

- Four National Championship events scheduled
- Final year of Big 12 Women's Soccer Championship
- Push to increase revenue from facility-owned events

Sports Center

- Continue to build on momentum with additional training camps
- Transition to cashless food and beverage operation

Forest Creek Golf Club

- · Expand use of new event center complex on property
- · Replacement of current golf cart fleet
- Replacement and expansion of our maintenance equipment fleet, to allow us to maintain the golf course at even higher levels







Details Tab U, pp. 181-184



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Transportation

FY 2023 Highlights:

- Completed University Blvd., 6-lane section from IH35 to Sunrise Rd
- Completed construction on University Blvd. East, between A.W. Grimes and SH130, 4-lane divided section
- Construction continuing on Kenney Fort Blvd. Seg. 2&3
- Began construction on Kenney Fort Blvd. Seg. 4C
- NEDT/Library improvements
- Transit MOD contract
- Participated in the brush clean-up activities from the winter storm









Details Tab U, pp. 181-184

- Initiated activity to bring Google Fiber to the community
- S. Mays Beautification

FY 2024 Overview:

- Update Transportation Master Plan
- Review and Update Roadway Impact Fees
- Deepwood
- Kenney Fort Blvd Seg. 5&6
- · Eagle's Nest
- Evaluate MOD implementation

Utilities & Environmental Services

Michael Thane





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Utilities & Environmental Services

(Water, Wastewater, Stormwater, & Solid Waste)

FY 2023 Highlights:

Water

- Awarded construction contract for BCRUA Ph. 2 Deep Water Intake
- Leak detection of over 200,000 LF of waterlines, identified 12 leaks which reduced water loss
- Continued to change out at least five 3" or larger water meters per month to AMI
- Backflow Prevention Program currently at 91% compliance
- Completed numerous CIPs, including replacement of chlorine scrubber, Phase 3 flocculators, and chemical feed lines at WTP
- Complete Water Master Plan Update

Wastewater

- Completed BCRWWS East Wastewater Treatment Plant Expansion
- Wastewater Surcharge Program increased commercial/industrial accounts from 261 to 349

- Installed regional wastewater system flow meters to help identify I&I and growth in system
- Completed numerous rehabilitation projects in collection system and at BCRWWS East WWTP
- Complete Wastewater Master Plan Update

Stormwater

- Completed construction projects in Chandler Creek and Greater RR West subdivisions
- Completed Stormwater Master Plan
- WCID awarded construction contract for Dam 101
- Developed new City ordinance for private detention ponds, water quality ponds, etc. per MS4 permit requirements

Solid Waste

- Installed Styrofoam recycler at Recycling Center
- Completed block 4 and 5 dumpster enclosures in downtown Round Rock







Details Tab V, pp. 185-202

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Utilities & Environmental Services

(Water, Wastewater, Stormwater, & Solid Waste)

FY 2024 Overview:

Water

- Continue construction of BCRUA Phase 2 Deep Water Intake and Phase 1D WTP Expansion; commence design of BCRUA Phase 2A WTP Expansion
- Continue expanding Reuse Water System, including construction of a secondary electrical feed at plant, second ground storage tank, and distribution lines.
- Complete installation of three permanent generators in Water Distribution System
- Finalize agreement that will secure Carrizo-Wilcox Aquifer groundwater
- · Adopt updated Water Impact Fee
- Numerous water CIPS; new construction and rehabilitation

Wastewater

- Complete Regional Wastewater Master Plan, start design on the next BCRWWS East WWTP Expansion, and commence with installation of tertiary filters at WWTP
- · Obtain new discharge permit with the TCEQ
- Discussions/negotiations regarding future development in northeast ETJ
- Adopt updated Wastewater Impact Fee
- Numerous wastewater CIPS; new construction and rehabilitation

Stormwater

- Continue to identify stormwater drainage related issues throughout the City
- Update Stormwater Drainage Utility Rate Model
- Brushy Creek Watershed Protection Plan coordinate with TWRI on creation and implementation of a watershed protection plan for Brushy Creek

Solid Waste

- Continue to evaluate opportunities to expand the Downtown Dumpster District
- Commence with the Recycling Center Master Plan







Details Tab V, pp. 185-202

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Other Items to Discuss

Conclusion & Questions

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