



**Round Rock Arts Fest and Chalk Walk**  
**October 6 – 7, 2023**  
**Dell Diamond Northwest Parking Area**

### **Chalk Mural Artists**

#### **Chalk Mural Artists Requirements**

All Chalk Mural Artists must design a chalk art mural that fits in a 8' x 8' space. This design must be created during official festival times. We are asking artist to include a bee somewhere within their mural, as part of our "Bee City USA" designation and festival theme.

#### **Check-in**

Mandatory Artist Check in will be Thursday, October 5<sup>th</sup> from 5:00 pm to 7:00 pm in the Dell Diamond Parking lot at the check in booth.

#### **Items you will receive**

- 48-Color Set of Pastels
- Your Pre-Assigned Chalk Square Location #
- Chalk Walk T-Shirt: Size required:

#### **Chalk Square Signage and Identification**

We ask artists to please design their own 8 ½ x 11 sign that includes their name (or group name/school) and title of the artwork, so that visitors -- and the contest judges – can easily identify the artists/artwork. This sign may also include a QR code or website address to learn more about the artists. This sign can be taped below the chalk square.

#### **Items you may want to bring**

Knee pads/ towel or something to kneel on; Cardboard—to put underneath your knees so you don't smear your chalk painting while painting/moving around; Sunblock; hand wipes; Hand Sanitizer; Water; Snacks; Hat/Sun Visor; Sunglasses; Your Artist portfolio (to show off); A folding chair—when you just want to relax; Extra chalk (Always a good Idea to have a few extra sticks of Black & White chalk or any prominent colors); Chalk Line—to grid the pavement; Photo reference print of your painting (grid it); Broom—to sweep any debris away from your square before you begin to grid & paint; Tarp/Tape (in case of rain); Parking Lot area/spots may have cracks and dips

## Schedule of Events

Thursday, October 5<sup>th</sup>, 5:00 pm – 7:00 pm

Mandatory Artist Check-in at the Dell Diamond parking lot. Look for the Artist check in booth. Artists will receive their chalk, the location of their square, and other information. You may begin your drawing at your assigned area that evening.

Friday, October 6<sup>th</sup>, 7:00 am – 8:00 pm: Artists can work on their street paintings.

Saturday, October 7<sup>th</sup>, 7:00 am - 4:00 pm: Artists can work on their street paintings

Saturday, October 7<sup>th</sup>, 4:00 pm - 5:30 pm: Judging of artwork murals begin

Saturday, October 7<sup>th</sup>, 6:00 pm: Awards Ceremony for winners at the Main Stage area



## Chalk Mural Artist FAQ's:

**Theme:** Bees. The City of Round Rock is designated as a “Bee City USA”. We are asking everyone to display a bee in their art murals. This could be one little bee or many bees. <https://beecityusa.org/>

**Can I use Spray-Chalk?** No. Artists may only use pastel sticks to draw from

**Can I use a large printed template or “mask” to trace my artwork onto the street?** No. To maintain the integrity of the festival, artists may not bring in masks to trace their work. Any Artist using a mask will be disqualified from judging. The fun of the festival is to see artwork drawn by hand. However, Artists may use hand-drawn chalk-grids, chalk-lines, etc.

**Can I use large chalk sticks?** Yes. Large chalk sticks (aka. Jumbo Street Pastels) are approved. These are great for covering large areas.

**Do I need to fill the ENTIRE 8' X 8' SQUARE with my street artwork?** No. You will be assigned a 8' x 8' chalk square area but it is up to you on the size. But, murals looks best when the entire area is used.

**If I cannot check in on Thursday, October 5<sup>th</sup>, will there be a late check in?** No. Because the event is growing in size, it is important that all Artists check in on Thursday, October 5<sup>th</sup> from 5:00 pm -7:00 pm. If you cannot check in at that time, you will need to send someone to check in for you.

**Can I work with a team of Artists?** Yes. Just remember to register in the category that fits the age of the oldest Artist on your team. (i.e. if a high school student is working with an adult, then they should enter in the “Adult Artist” category)

## What are the prizes this year?

Best of Show: \$1500, Winning Murals: 2<sup>nd</sup> Place: \$750, 3<sup>rd</sup> Place: \$500

## Festival Ribbons awarded to:

Most Creative, Best Representation of Round Rock, Best Animal, Best Figure, Best Copy of a Famous Masterpiece, Best Elementary School, Best Middle School, Best High School, Best Bee-Related Artwork, and Best Optical Illusion Artwork.

## What if it rains?

If there is rain, please bring a plastic tarp with tape to cover your art work. No there is no guarantee your art work will be safe during a rain event.

**Rain or Shine Event:**

The Round Rock Arts Fest and Chalk Walk is a rain or shine event. No refunds or cancellations.

**Can I bring my portfolio to show off?** Yes. Artists who have portfolios or business cards are encouraged to bring them to the event. It can be a time to network, meet new fans, and show off your talent! If you have a portfolio, you may set it down near your chalk square and let people look through it!

**Miscellaneous:** No standing umbrellas/ tents are allowed at the chalk walk, as the shadows create distracting shadows over the artwork, and it makes it difficult for the festival attendees to see the artwork. Please stay safe and drink plenty of liquids.

**If you have any questions,** please email Nancy [nancy@cordovanartschool.com](mailto:nancy@cordovanartschool.com) or at the Cordovan Art School (512) 275-4040.