



City of Round Rock

STRATEGIC PLAN

2023

➤

2028

➤

2038

VISION 2038

Round Rock 2038...

- ...is a family-friendly community that is safe and distinctive by design
- ...is the "Sports Capital of Texas" and has a diverse local economy
- ...has an authentic downtown and choice of great neighborhoods

GOALS 2028

- Financially sound city providing high-value services
- City infrastructure: today and for tomorrow
- Great community in which to live
- "The Sports Capital of Texas" for tourism and residents
- Authentic downtown and exciting community destination
- Sustainable neighborhoods - both old and new

POLICY AGENDA 2023-2024

TOP PRIORITY

- Bond Election 2023: Election and Implementation Plan Development
- Comprehensive Water Strategy/Future Alternative Water Supply Strategy: Direction
- Comprehensive Impact Fees: Study, Recommendations and Direction
- Homeless/Mental Health Strategy and City Action Plan: Direction and Development
- Old Settlers Park Conceptual Plan: Review and Development

HIGH PRIORITY

- City Services and Staffing: Review, Direction and Funding
- U.S. 79 Improvements
- Water Service to ETJ and Cities: Direction
- Forest Creek Golf Club Master Plan: Direction
- Community Theater Facility: Report and Funding – Rock Creek Plaza Performing Arts; Sam Bass Theater

MANAGEMENT AGENDA 2023-2024

TOP PRIORITY

- City Litigation with Comptroller: Resolution
- Transportation Master Plan Update: Draft and Adoption
- Crisis Response Unit/Mental Health Service Expansion: Report with Options, Direction and City Actions
- Griffith Library and Paseo: Design and Construction
- Water Master Plan Update: Completion and Adoption
- Wastewater Master Plan Update: Completion and Adoption

HIGH PRIORITY

- Economic Impact Studies on Tourism: Completion – City Sponsored; Broad Economic Impacts
- Driving Progress 2 Projects: Direction and Funding
- Pet Shops/Animal Ordinance: Monitoring Court Action, Review and Refinement
- State Legislative Agenda and Advocacy: Adoption and Lobbying
- Multi-Family Housing: Report and Policy Direction
- Arts Master Plan: Completion, Adoption and City Steps



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MANAGEMENT IN PROGRESS 2023-2024

- Financial Policies and Procedures: Update Completion
- Utility Billing Portal Refinements: Completion
- Electronic Bid Software: Implementation
- Independent Auditor: RFP and Approval
- 5-Year Financial Plan: Update
- General Obligation Debt 1st Round Issue
- City Sponsored Events Accounting: Development
- Fire CAD Data Sharing Improvements Phase 1: RFP and Selection; Completion
- Community Risk Reduction Program: Build and Implementation
- Community Paramedicine Program Plan: Development
- Squad (2-Person Unit): Implementation
- Fire Administration Remodel/Relocation – Master Plan: Development; Budget FY 24: Funding for Implementation
- Intermodal Camera: Replacement
- Elevator Upgrade at Water Treatment Plant: Completion
- RockCare Wellness Center (Employee Gym): Creation; Completion
- Job Fair 2023
- Management Succession Planning and Program: Update Report
- HR Relationship Building with Schools: Expansion
- HR Social Media: Expansion
- Aspiring Leaders Development Program: Implementation – Development; First Class
- Public Safety CAD/RMS System Replacement Phase 1: RFP; Selection, and Contract Negotiation
- RecTrac Recreation Management Software: Implementation
- Digital Signature Solution to Support City Operations
- Contract Management Solution Using Bonfire
- Electronic Health Record System (CRU Group): Implementation
- CityView Web App Redevelopment
- Wastewater ESRI Utility Network Migration
- Employee Technology Standardization by Job Title
- Munis Financial/HR System: Upgrade
- Network Connectivity to Fire Station 1: Completion
- Audio/Video Inventory: Completion
- New Cityworks Permitting System: Go Live
- Building Inspections Transition: Completion
- Police Succession Planning and Program
- Lateral Hiring Process: Refinements
- Hire Back Program: Refinements
- Additional Patrol Sector: Establishment
- Round Rock UniverCity Program: Implementation: Adult; Teen
- Electric Vehicles Acquisition: Delivery and Operational
- National IT Standard Security (NIST) Framework: Implementation
- Land Management System Replacement: Completion
- Fire Master Plan Space Needs: Completion
- New Public Library Project: Closeout and Ongoing Finishing Touches
- Transit Changes/Mobility on Demand (MOD): Contract for New Provider
- BCRWWS Regional Wastewater Master Plan: Completion
- AMI Water Meters Additions
- Inspection Program for Industrial Facilities and Private Stormwater BMPs (Water Quality Ponds, etc.): Development and Implementation
- BCRWWS Master Agreements: Completion
- Water Shed Protection Plan
- Creek Cleaning Program
- Stormwater Master Plan: Completion
- Drought Contingency Plan: Update
- Stormwater Drainage Utility Rate Model: Update
- Street Name Signs Replacement Program: Implementation
- Bulk Oil Storage Update
- Median and Landscaping Standards: Update and Revision
- Water Reuse Project Switch and Dell Agreement: Approval
- 2D Modeling – Southeast Area 1 Drainage Assessment
- New Library Branding: Rollout
- Community Event Resources Expansion: Budget FY 24 Decision
- Tool Locker Program: Award Contract
- Adopt a Road: Implementation and Website Launch
- Façade and Site Improvement Grant: Website
- Library Delivery Services Expansion: Launch
- Book Lockers at City Facilities: Budget FY 24
- Library Marketing Plan – New Marketing Coordinator: Implementation
- Library Master Plan Update: Budget FY24
- Park Vandalism and Safety Audit: Completion
- Round Rock 2030 Comprehensive Plan – Housing Report with Recommendations
- Design and Construction Standards (DACS) Revision: Budget FY 24
- Minimum Parking Requirement for Non-Residential Land Uses: Decision
- Minimal Requirement for Multifamily Developments to Provide Electric Vehicle Charging Stations for Residents: Decision
- Big 12 Women’s Soccer Championship
- Hotel Development/Construction: Hilton Home2 Suites
- National Tournament: Preparation (4-5 Events)
- Forest Creek Golf Club Master Plan: Budget FY 24
- Parklet Music Program: Construction
- Arts and Culture Programming for Griffith Building
- Downtown Parking Signage Improvements: Completion
- Police Department’s Downtown Enforcement Program: Refinements
- Downtown Trash District Expansion



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MAJOR PROJECTS 2023-2024

- City Hall Parking Garage Repairs: Completion
- Police Building Exterior Upgrade: Completion
- Elevator Upgrade at Water Treatment Plant
- Rabb House Sliding Doors: Completion
- Electronic Vehicle Charging Station for City Vehicles: Installation
- Heritage House (Washington Anderson House) Upgrades: Completion
- Sports Center Expansion: Design
- Bob Bennett Building Phase 2/3: Design
- Fire Station 1 Relocation
- Water Treatment Plant Flat Work and Window Replacement: Completion
- Elevator Upgrades at City Hall
- Police – Women/Men Locker Room
- Lifetime Oil Filter Pilot: Completion
- CR 112 East & West (AW Grimes to CR 110) 6-Lane Divided: Bid Design; Construction
- Gattis School Road Segment 3 (Windy Park Drive to Double Creek Drive) 6-Lane Divided: Bid; Construction
- Gattis School Road Segment 6 (Via Sonoma Trail to Red Bud) 6-Lane Divided: Bid/Re-Bid; Start Construction
- Kenney Fort Boulevard Segment 4C (Old Settlers to Joe DiMaggio) 6-Lane Divided: Construction
- N. Mays Gap (Paloma Drive to Steam Way and Oakmont Drive to South of University) 5-Lane Section: Design/Bid
- University Boulevard (IH-35 to Sunrise Road) 6-Lane Divided: Construction
- Chisholm Trail Improvements (Sam Bass Road to Brushy Creek) 3-Lane Section: Design
- Chisholm Trail North (North of Old Settlers Boulevard to IH-35 SBFR) 5-Lane Section: Bid; Construction
- Red Bud South (US 79 to Gattis School Road) 4-Lane Divided: Bid; Construction
- University Boulevard East (AW Grimes to SH 130) 4-Lane Divided: Construction
- Wyoming Springs (Creek Bend Boulevard to Old Settlers Boulevard) 4-Lane Divided: Bid; Construction
- Kenney Fort Boulevard Segments 2&3 (Forest Creek Boulevard to SH 45) 6-Lane Divided: Construction
- RM 620 Safety Improvements (IH35 to Deep Wood Drive) 4-Lane Divided with Local Frontage Road
- Greenlawn Boulevard (IH-35 to SH 45) 6-Lane Divided: Bid; Construction
- Yearly Maintenance Projects (Arterials & Neighborhoods)
- Smaller Work Projects (Signals, Turn Lanes, Sidewalks, etc.)
- Sam Bass 42-Inch Waterline
- Kenney Fort Boulevard 2 and 3 – Water, Wastewater and Reuse
- Kenney Fort Boulevard 4 – 24-Inch Waterline
- Water Distribution System Generator Addition
- Water Treatment Plant Pressure Controls Valves
- Lake Creek 1 – 24-Inch Wastewater Line
- Cycle 3, Basin 4 and 5 Wastewater Rehabilitation
- Cycle 3, Basin 4 and 5 Wastewater Manhole Rehabilitation
- Reuse Water Clearwell at East Wastewater Treatment Plant
- 6-Inch Water Meter with RPZ at SW Williamson County Park
- Chandler Road 36” Waterline
- Old Settlers Park Backflow Prevention Devices
- South 81 Elevated Storage Tank and Southeast Ground Storage Tank Permanent Generators Installation
- Brushy Creek Regional Utility Authority (BCRUA)
- Phase 2 Deep Water Intake
- TCEQ Permit Renewal for the BCRWWS East WWTP
- BCRWWS East WWTP Expansion
- Brushy Creek East Regional Wastewater Treatment Plant Tertiary Filters: Design and Procurement
- South Creek Channel Improvements Project
- Chandler Branch Tributary #3
- Meadows – Water, Wastewater, and Storm Drain Improvements
- Round Rock West Area 5 and Area 3 – Water, Wastewater, and Drainage Improvements Project
- Round Rock West - Greenbelt Pipe and Water line Improvements
- Chandler and Dry Branch Channel Restoration
- BCRUA – Phase 1D Water Treatment Plant Expansion and Clearwell Projects
- BCRUA Phase 2A Water Treatment Plant
- Expansion Project: Design
- BCRWWS West Wastewater Treatment Plant: Design and Construction
- BCRWWS East Wastewater Treatment Plant Generator
- LED Lighting Replacement: Completion
- Chisholm Valley Area 3 Improvements: Construction
- Lake Creek 1: Wastewater Construction
- South Mays Beautification: Construction
- AC Pipe Bursting – Greenhill
- Water Treatment Plant Pressure Relief Valve
- BCRUA – Raw Water Piping Replacement: Bid
- Heritage Trail West
- Heritage Trail East
- Lake Creek Trail
- Playground Replacement: Bowman Park; Stark Park
- Old Settlers Park Eastside Electrical
- Lawn on Brushy Creek: Contract; Design Completion
- Behrens Ranch Park and Mountain Bike Trail Development: Construction
- Quiet Zone Project – Burnet Street to Red Bud Lane (Segment 2): Request
- Dell Diamond AAA Requirements Improvements: Completion – Visitor Clubhouse: Design and Construction; Electric Upgrade/Information Technology
- Forest Creek Golf Club Paths and Drainage Project: Completion
- City Hall Garage Repair
- Stagecoach Inn Restoration Plan: Construction