

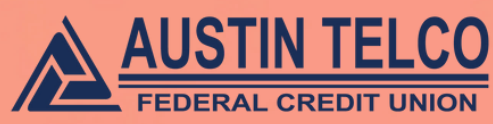


JUNETEENTH

Festival

SPONSORSHIP PACKET

YEAR 2024



www.roundrocktexas.gov/juneteenth

EVENT DETAILS

The Voice Inc., the Omega Psi Phi Fraternity Omicron Nu Nu Chapter, & the City of Round Rock Parks & Recreation Department Sponsorship Opportunities for the Round Rock Juneteenth Festival and Juneteenth BBQ Cook-Off.

Juneteenth BBQ Cook-Off Date: Friday, June 14th, 2024

Juneteenth Festival Date: Saturday, June 15th, 2024

Location: Old Settlers Park (3300 Palm Valley Blvd., Round Rock, TX)

Estimated Attendance: 30,000+

About the Event:

The Voice Inc. (non-profit organization), Omega Psi Phi Fraternity Omicron Nu Nu Chapter, and the City of Round Rock Parks and Recreation Department are joining forces again for the annual FREE Round Rock Juneteenth Festival, presented by Austin Telco Federal Credit Union, at the Lakeview Pavilion and Festival Area in Old Settlers Park.

This event will include a BBQ Cook-Off on June 14th, and a full festival on June 15th, complete with a health fair, moonwalks, games, specialty food, retail vendors, LIVE music, and more!

Your sponsorship support helps offset the cost of producing the event so EVERYONE can continue to enjoy this fantastic event!



To Apply, Contact: mbowman@roundrocktexas.gov

GOLD SPONSOR LEVEL

\$1,250

- Reserved area to set up a 10x10 promotional booth at the event site for **BOTH DAYS OF THE EVENT**: Includes Juneteenth BBQ Cook-Off and Juneteenth Festival.
 - Sponsor provides a canopy, table, chairs, and any other promotional materials.
- Corporate social media account (s) tagged in caption of social media promotional event posts on all PARD social channels.
- Corporate logo displayed on two jumbo LED event screens (between acts) and on Mobile Event Unit screens for both days of the event.
- Emcee announcements during both days of the event.
- Corporate logo, with link to company website, placed on Round Rock Juneteenth Festival webpage.
- Corporate logo, with link to company website, included in Round Rock Parks and Recreation e-newsletter promoting the event.



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SILVER SPONSOR LEVEL

\$750

- Reserved area to set up a 10x10 promotional booth at the JUNETEENTH BBQ COOK-OFF EVENT SITE ONLY.
 - Sponsor provides a canopy, table, chairs, and any other promotional materials.
- Corporate logo displayed on two jumbo LED event screens (between acts) and on Mobile Event Unit screens for both days of the event.
- Emcee announcements during both days of the event.
- Corporate logo, with link to company website, placed on Round Rock Juneteenth Festival webpage.
- Corporate logo, with link to company website, included in Round Rock Parks and Recreation e-newsletter promoting the event.



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EVENT SCREENS



MAX 23' wide by 13' tall LED screen. The high resolution screen can be comfortably viewed from up to 500 feet away and from a 160° angle.

MAX 12' wide by 7' tall Mobile LED Trailer. The Trailer LED Screen / Mini Jumbotron can be comfortably viewed from up to 200 feet away and from a 160° angle.



Mobile Events Unit

MORE INFO

About The Voice Inc.

Our Vision:

A family unit is the most historical fundamental social unit around the world. Home is where lives are shaped and developed. As family life changes, statistics show that family units are also disintegrating. This phenomenon is impacting the society at large. The Voice Inc. believes strongly in the value of the family connection. Our vision is to see a reconnection of the family through the changed lives of our children.

Our Mission:

To impact, empower, and enrich the community by providing a variety of social programs that will enhance the quality of life and revive the family connection.

Our Goals and Objectives:

To strengthen the family and the community by providing a variety of resources that will equip children and families with the tools they need to be successful in different aspects of their lives. This will empower them to make a positive change in their immediate families and respective neighborhoods/community.

About Omega Psi Phi Fraternity Omicron Nu Nu Chapter

Our Mission:

To establish Omicron Nu Nu as the go-to organization to effectively impact the lives of families in Round Rock and Williamson County by developing systems and partnership networks to mentor learners of all ages, offer substantial scholarship opportunities, provide connections to career advancements, and connect to volunteer services that bridge social mobility gaps.

About Round Rock Parks and Recreation

The Round Rock Parks and Recreation Department is a national leader in providing positive and memorable experiences to the residents of Round Rock and is nationally accredited by the National Recreation and Park Association (NRPA). Round Rock Parks and Recreation Department was awarded the National Gold Medal Award for Excellence in Park and Recreation. The NRPA God Medal Award is the highest national honor in the park and recreation industry.

The History of Juneteenth

Juneteenth is the oldest known celebration commemorating the emancipation of slavery in the state of Texas. Historically, the celebration falls on June 19th and commemorates the day in 1865 that Texans were told by Union troops that the Civil War had ended and that all slaves were now freed. Though the Emancipation Proclamation became official on January 1, 1863, there was little impact on the lives of Texans until 1865.

Today, Juneteenth celebrates African American freedom while encouraging self-development and respect for all cultures.