

VISION 2039

Round Rock 2039...

- ...is family-friendly and safe with a strong sense of community
- ...has a strong local economy, including recognition as "The Sports Capital of Texas" and a technology and educational destination
- ...has a vibrant and dynamic downtown, choice of great neighborhoods and leisure experiences for all.

GOALS 2029

- Financially sound city providing high-value services
- City infrastructure: today and for tomorrow
- Great community to live
- Authentic downtown - exciting community destination
- Desirable neighborhoods - old and new
- "The Sports Capital of Texas" for tourism and residents

POLICY AGENDA 2024-2025

TOP PRIORITY

- Water Conservation Program Enhancements
- Economic Development Strategic Plan and Action Plan for 2025 Development
- Strategic Land Acquisition Strategy/Action Plan
- Dell Agreement Extension
- Crisis Response Unit Effectiveness
- Downtown Zoning Districts

HIGH PRIORITY

- Budget FY 25 City Services and Staffing
- Major Community Events Policy Guidelines
- Forest Creek Golf Club Management and Facilities
- Reclaimed Water System Upgrade/Expansion
- Downtown Expansion and Connectivity with Brushy Creek: Arbor Pointe and Ruby
- Old Town (Chisholm Trail) Historic Area Vision & Plan
- Town Green Direction and City Actions



MANAGEMENT AGENDA 2024-2025

TOP PRIORITY

- Bond Projects 2023
- Leadership and Management Succession Planning
- State Legislative Agenda and Advocacy
- Highway 79
- Northeast Strategic Direction and City Actions
- Kalahari Convention Center Expansion

HIGH PRIORITY

- Wholesale Water Rate
- City Litigation with Comptroller
- Driving Progress 2 Projects
- Water/Wastewater Service to ETJ
- ETJ Strategy
- Minimum Requirement on Parking on Non-Residential Land/ Multi-Family Development



MANAGEMENT IN PROGRESS 2024-2025

- Financial Policies and Procedures
- Utility Billing Portal Refinements
- General Obligation Debt 1st Round Issue
- Community Paramedicine Program Plan
- Job Fair 2024
- HR Relationship Building with Trades/Technical Schools
- Aspiring Leaders Development Program
- Public Safety CAD/RMS System Replacement Phase 1
- Digital Signature Solution to Support City Operations
- Contract Management Solution Using Bonfire
- Wastewater ESRI Utility Network Migration
- Employee Technology Standardization by Job Title
- Fifth Patrol Sector in Northeast Round Rock
- Round Rock UniverCity Program
- Electric Vehicles Acquisition
- National IT Standard Security (NIST) Framework
- Biennial Community Survey
- Boards/Commissions Direction
- Social Media Commenting Policies and Training
- Municipal Justice 10 Software in Court
- Bonfire/eProcurement System
- Williamson County ESD #9 Methods to Reimburse for Full Cost of Providing Fire and Emergency Services
- Fire Truck Replacement (2)
- Paramedics Credentialing Process
- Fire Strategic Plan/Master Plan
- Hazard Mitigation Plan Update
- Attract Model Application
- Storage Solution for Large Media and Software Solution
- New Data Backup Solution and Storage
- Email Cybersecurity Tools Improvements
- Public Safety CAD\RMS System Replacement – Phase 2
- Legistar Replacement
- ArcGIS Enterprise Migration to New Virtual Server
- Public Portal for Requested Documents
- Cityworks Improvements and Upgrade (v23)
- Faster Web for Fleet Services
- Microsoft Windows 11 Operating System 1
- Electronic Health Recorded System for Crisis Response Unit
- New Software Solution for Meeting Rooms and Study Rooms
- National KOHA (Library System) Conference
- Closeout of the New Library Building Project
- AI's Potential in Our Library Ecosystem
- English as a Second Language Students Program
- Library Digital and Print Collections
- Library Fee Structure
- New Cityworks Permitting System Refinements
- Police Onboarding and Training Process for New Police Officers
- Communications Enhancements - Annual Report
- Public Safety Staffing - Annual Report (Police & Fire)
- “AAA” Bond Rating Retention

MANAGEMENT IN PROGRESS 2024-2025 (cont.)

- AI Impact on City
- BCRWWS Regional Wastewater Master Plan
- AMI Water Meters Additions
- Inspection Program for Industrial Facilities and Private Stormwater BMPs (Water Quality Ponds, etc.)
- Water Shed Protection Plan - Education Event
- Creek Cleaning Program
- Street Name Signs Replacement Program
- Median and Landscaping Standards
- Water Reuse Project - Switch and Dell Agreements
- Southeast Area 1 Drainage Assessment
- Proper Fire Station Placement
- City Facilities Re-Keying
- Business Center Foundation and Potential Issues
- Wyoming Springs Right-of-Way for County
- Tool Depot Program
- Design and Construction Standards (DACs) Revision
- Crime Reduction Plans
- Business Advocacy
- Smaller Façade and Site Improvement Grant Applicants
- Texas Baptist Children's Home PUD
- Arts and Culture Programming for Griffith Building
- Downtown Parking Signage Improvements
- Police Department's Downtown Safety/Enforcement Program Refinements
- Downtown Trash District Expansion - Evaluation and Two Block Design
- Amazon "Just Walk Out" - Concessions Store at the Sports Center





MAJOR PROJECTS 2024-2025

- Griffith Building and Paseo
- Bob Bennett Building Phase 2 & 3
- N. Mays Gap (Paloma Dr to Steam Way and Oakmont Dr to S. of University) 5-Lane Section
- Chisholm Trail North (North of Old Settlers Boulevard to IH-35 SBFR) 5-Lane Section
- Lifetime Oil Filter Pilot
- CR 112 East & West (AW Grimes to CR 110) 6-Lane Divided
- Gattis School Road Segment 3 (Windy Park Drive to Double Creek Drive) 6-Lane Divided
- Gattis School Road Segment 6 (Via Sonoma Trail to Red Bud) 6-Lane Divided
- Kenney Fort Boulevard Segments 2 and 3 (Forest Creek Boulevard to SH 45) 6-Lane Divided
- Greenlawn Boulevard (IH-35 to SH 45) 6-Lane Divided
- Yearly Street Maintenance Projects (Arterials and Neighborhoods)
- Smaller Work Projects (Signals, Turn Lanes, Sidewalks, etc.)
- Sam Bass 42-Inch Waterline
- Kenney Fort Boulevard 2 and 3 – Water, Wastewater and Reuse
- Kenney Fort Boulevard 4 – 24-Inch Waterline
- Water Distribution System Generator Addition
- Lake Creek 1 – 24-Inch Wastewater Line
- Cycle 3, Basin 4 and 5 Wastewater Rehabilitation
- Cycle 3, Basin 4 and 5 Wastewater Manhole Rehabilitation
- Chandler Road 36” Waterline
- South 81 Elevated Storage Tank and Southeast Ground Storage Tank Permanent Generators Installation
- Brushy Creek Regional Utility Authority (BCRUA) Phase 2 Deep Water Intake
- BCRWWS East WWTP Expansion
- Brushy Creek East Regional Wastewater Treatment Plant Tertiary Filters
- South Creek Channel Improvements Project
- Chandler Branch Tributary #3
- Meadows – Water, Wastewater, and Storm Drain Improvements
- Round Rock West Area 5 and Area 3 – Water, Wastewater, and Drainage Improvements Project
- BCRUA – Phase 1D Water Treatment Plant Expansion and Clearwell Projects
- BCRUA Phase 2A Water Treatment Plant Expansion Project
- Lake Creek 1: Wastewater Construction
- BCRUA – Raw Water Piping Replacement
- Old Settlers Boulevard Extension (Red Bud Lane to CR 110) 4-Lane Divided
- Emergency Operation Center (EOC) Upgrades at Fire Station 6
- PD Asphalt Resurfacing and Striping
- Playground Replacements and Shade Installation
- Old Settlers Park East Side Electrical
- Red Bud North (US 79 to CR 117) 4-Lane Divided
- CDBG Sidewalk Project – Chisholm Valley Subdivision
- Raw Water Relocation D. B. Woods Road
- McNeil Rd Extension Railroad Culverts/Drainage
- Raw Water Relocation State Highway 29
- Heritage Trail West
- Heritage Trail East
- Lake Creek Trail
- Old Settlers Park Eastside Electrical
- Lawn on Brushy Creek
- Quiet Zone Project – Red Bud Lane (Segment 2) - Request
- Stagecoach Inn Restoration Plan
- Dell Diamond AAA Requirements Improvements
- Multipurpose Complex 6-Field and Support Facilities Expansion