



What is City Planning?

Planning takes place in communities of all sizes across the globe. Planners shape both the identity and physical form of their community. The goal of planning is to facilitate the well-being of the people who live and work in a given place by meeting their unique needs and preferences.

Ways planners support community well-being:

- Build consensus among community members to establish goals for their communities
- Balance big-picture goals with research and data to develop policy and legislation
- Implement appropriate land use regulations and high quality development standards for all new construction
- Create plans that guide elected officials as they make decisions for their communities
- Anticipate how plans will impact the community in the present and in the future



Here are some examples of the many different types of planning that take place in Round Rock:

- *Land use planning* manages and organizes how land is utilized and developed so that the city can grow sustainably.
- *Transportation planning* focuses on creating and maintaining mobility systems and infrastructure networks that allow people to safely move from one place to another.
- *Environmental planning* promotes sustainable practices regarding the protection, management, and conservation of environmental, natural, and energy resources.
- *Historic preservation* ensures that the historic character of a community is preserved for future generations to learn from and enjoy.
- *Economic development* guides policy and identifies strategies, programs, and projects that will increase economic activity within a community.
- *Urban design* shapes the way communities look and feel through the regulation of design and development standards for buildings, streets, and public spaces.

For more information, visit roundrocktexas.gov/planning

October is National Community Planning Month!

Round Rock joins the American Planning Association and planners from across the country to celebrate National Community Planning Month to highlight the lasting value planning has on our city.

