

FRIDAY FUN NIGHTS AT YONDERS POINT

SPONSORSHIP Opportunities

“Friday Fun Nights” at Yonders Point IS BACK for 2025! This popular series includes 4 different event nights, each featuring a unique theme. With an estimated 750 – 1,500 attendees per event night, this is a great way to reach thousands of Central Texas residents with your brand, products, and services.

DATE	THEME
May 23rd	Pizza Party
June 27th	Beatle Mania
July 25th	Tx Luau
Aug. 22nd	GIANT Park Play Palooza

TIME

7:30PM - 10:00PM

LOCATION

Yonders Point at Old Settlers Park
3103 Aten Loop



SPONSORSHIP LEVELS*:

Silver Level Sponsor:

\$250 per event

- Sponsor logo featured, linked to sponsor website, on event(s) of choice webpage.
- Sponsor logo featured on event LED screens on rotation throughout the event(s) of choice.
- Emcee shoutouts throughout the event(s) of choice.
- Reserved area to set up a 10x10 promotional booth at the event(s) of choice.
 - Sponsor must provide canopy, table, chairs, lighting, and all other booth materials.
 - Booth must include a fun activity/giveaway for event attendees to enjoy.

Gold Level Sponsor:

\$1,000 per event - Includes Silver Level PLUS:

- Sponsor logo featured, and linked to sponsor website, in event(s) of choice email blast.
- Sponsor tagged in event(s) of choice social media promo post captions.
- Sponsor logo featured on ‘Presented By’ signage located adjacent to the event feature of choice at the selected event(s).
- Choice of sponsored event feature:



Food Sponsor



Entertainment Sponsor

*Sponsorship perks are only applicable to the event(s) selected by the sponsor. Sponsoring one event does not entitle a sponsor to receive perks or promotion at the other events in the series. Sponsorship of multiple, or all four events is available.

To apply, contact:

MBOWMAN@ROUNDROCKTEXAS.GOV

[CLICK HERE](#)

FOR MORE INFO ABOUT FRIDAY FUN NIGHTS AT YONDER’S POINT