

JUNETEENTH

CITY OF ROUND ROCK

'THE TASTE' BBQ COOK-OFF SPONSORSHIP PACKET

YEAR 2025



www.roundrocktexas.gov/juneteenth

EVENT DETAILS

The Voice Inc., the Omega Psi Phi Fraternity Omicron Nu Nu Chapter, & the City of Round Rock Parks & Recreation Department Corporate Sponsorship Opportunity for the Round Rock Juneteenth 'The Taste' BBQ Cook-Off.

Juneteenth 'The Taste' BBQ Cook-Off Date: Friday, June 13th, 2025

Juneteenth Festival Date: Saturday, June 14th, 2025

Location: Old Settlers Park (3300 Palm Valley Blvd., Round Rock, TX)

Estimated Attendance: 30,000+

About the Event:

The Voice Inc. (non-profit organization), Omega Psi Phi Fraternity Omicron Nu Nu Chapter, and the City of Round Rock Parks and Recreation Department are joining forces again for the annual FREE Round Rock Juneteenth Festival at the Lakeview Pavilion and Festival Area in Old Settlers Park.

This event will include a BBQ Taste-Off on June 13th, and a full festival on June 14th, complete with moonwalks, games, specialty food, retail vendors, LIVE music, and more!

Your sponsorship support helps offset the cost of producing the event so **EVERYONE can continue to enjoy this fantastic event!**



'THE TASTE' BBQ COOK-OFF SPONSOR

\$2,500 Investment - 1 Spot Available

Includes Juneteenth BBQ Cook-Off & Juneteenth Festival.

- Reserved area to set up a 10x10 promotional booth at the event site for BOTH DAYS OF THE EVENT: Includes Juneteenth 'The Taste' BBQ Cook-Off and Juneteenth Festival.
 - Sponsor provides a canopy, table, chairs, lighting, power, and any other promotional materials.
- Logo featured on event t-shirt.
- Logo displayed on two jumbo LED event screens (between acts) and on Mobile Event Unit screens for both days of the event.
- Organization tagged in caption of event promotional social media posts.
- Logo featured, and linked to company website, in event promotional email blast.
- Logo featured on Juneteenth 'The Taste' BBQ Cook-Off flyer.
- Logo featured, and linked to company website, on Juneteenth event webpage.
- Emcee announcements during both days of the event.
- Option to place branded signage throughout BBQ Cook-Off event area on Friday, June 13th.
- 3 complementary VIP backstage passes.



EVENT SCREENS



MAX 23' wide by 13' tall LED screen. The high resolution screen can be comfortably viewed from up to 500 feet away and from a 160° angle.

MAX 12' wide by 7' tall Mobile LED Trailer. The Trailer LED Screen / Mini Jumbotron can be comfortably viewed from up to 200 feet away and from a 160° angle.



Mobile Events Unit