

ROUND ROCK PARKS & RECREATION
DADDY DAUGHTER DANCE

SPONSORSHIP OPPORTUNITIES

Saturday, Jan. 24, 2026 ♦ 6:00-9:00PM
Kalahari Resort - Kilimanjaro Ballroom



The Round Rock Parks & Recreation Daddy Daughter Dance is one of our most popular annual events, with the 1,500 available tickets selling out quickly.

This year's "Boots & Bling" theme invites dads and daughters to dust off their boots, sparkle up their style, and two-step into an unforgettable night of fun!

SPONSORSHIP LEVELS:

RODEO SPONSOR

\$250

- Sponsor logo featured on the Daddy Daughter Dance event webpage.
- Sponsor logo hyperlinked between the Daddy Daughter Dance event webpage and sponsor website.
- Sponsor logo featured on Daddy Daughter Dance event flyer.
- Sponsor logo featured on table centerpiece at the event.
- Sponsor logo featured on event entrance signs located at event entrance.

RHINESTONE SPONSOR

\$1,000

Includes Rodeo Sponsor Level PLUS:

- Emcee shoutouts throughout the event.
- Sponsor logo featured larger on event entrance signs located at event entrance.
- Sponsor tagged in promotional Daddy Daughter Dance social media post captions.
- Option to set up a promotional table in the event ballroom at Kalahari Convention Center.
 - Sponsor will be provided with a table and 2 chairs.
- Sponsor logo featured on Parks and Recreation jumbo LED event screen which will be located outside of the Kalahari Convention Center entrance on the day of the event.
- Option for company representative(s) to participate as judges and announce the winners for the Dance Competition.
- Option to make a short statement from the stage prior to announcing the Dance Competition winner.



To Apply, Contact:

MBOWMAN@ROUNDROCKTEXAS.GOV