

FRIDAY FUN NIGHTS AT YONDERS POINT

SPONSORSHIP Opportunities

“Friday Fun Nights” at Yonders Point IS BACK for 2026! This popular series includes our 2 different event nights, both featuring a fan-favorite theme. With an estimated 1,500+ attendees per event night, this is a great way to reach thousands of Central Texas residents with your brand, products, and services.



DATE	THEME
May 22nd	Pizza Party
July 24th	Texas Luau

EVENT TIME

7:30PM - 10:00PM

LOCATION

Yonders Point at Old Settlers Park
3103 Aten Loop

SPONSORSHIP LEVELS*:

Supporting Sponsor:

\$250 per event

- Sponsor listed on event(s) of choice webpage.
- Sponsor logo featured on the event sponsor slide, alongside other sponsor logos, on event LED screens on rotation throughout the selected event(s).
- Emcee shoutouts throughout the event(s) of choice.
- Reserved area to set up a 10x10 promotional booth at the event(s) of choice.
 - Sponsor must provide canopy, table, chairs, lighting, and all other booth materials.
 - Booth must include a fun activity/giveaway for event attendees to enjoy.

Presenting Sponsor:

\$1,000 per event - Max 1 sponsor per event

- Sponsor logo featured, and linked to sponsor website, in event(s) of choice email blast.
- Sponsor tagged in event(s) of choice social media promo post captions.
- Sponsor logo featured, and linked to sponsor website, on event(s) of choice webpage.
- Sponsor logo featured on exclusive recognition graphic shown on event LED screens on rotation throughout event(s) of choice.
- Option to include a company advertisement or commercial in event animations shown on event LED screens on rotation throughout event(s) of choice.
 - Advertisement or commercial MUST be pre-approved by Round Rock Parks and Recreation team prior to event.
- Sponsor logo featured on ALL accompanying graphics shown on event LED screens on rotation throughout even(s) of choice.
- Emcee shoutouts throughout the event(s) of choice.
- Reserved area to set up a 10x10 promotional booth at the event(s) of choice.
 - Sponsor must provide canopy, table, chairs, lighting, and all other booth materials.
 - Booth must include a fun activity/giveaway for event attendees to enjoy.
- Option to place branded signage throughout event area of the event(s) of choice.
 - Signage MUST be pre-approved by Round Rock Parks and Recreation team prior to event.

***Things to Note:**

- Sponsorship perks are only applicable to the event(s) selected by the sponsor. Sponsoring one event does not entitle a sponsor to receive perks or promotion at the other event in the series.
- A portion of both events will take place at night. Light towers will be set up to provide lighting but we HIGHLY recommend sponsors provide supplemental lighting for their promotional booth to ensure visibility.
- Sponsors are welcome to stay for the duration of the event, but are allowed to pack up and leave the event starting at 9pm if they choose.

To apply, contact:

MBOWMAN@ROUNDROCKTEXAS.GOV

[CLICK HERE](#)

FOR MORE INFO ABOUT FRIDAY FUN NIGHTS AT YONDER'S POINT