



## MOONLIGHT MOVIE NIGHT

# SPONSORSHIP OPPORTUNITIES

Experience the magic of the Moonlight Movie Nights! Families and friends gather in the park with blankets and lawn chairs to enjoy a feature film on our jumbo LED screen in a relaxed, outdoor setting. With a family-friendly, laid-back community atmosphere, this series offers a unique opportunity for brand visibility in a focused and memorable environment.

7:00pm - 10:00pm | Yonders Point in Old Settlers Park (3103 Aten Loop)

May 1st



May 2nd



June 12th



July 17th



## Sponsorship Details:

### Moonlight Movie Night Sponsor:

**\$350 per event - Max 1 sponsor per event**

- Sponsor logo featured, and linked to sponsor website, on event(s) of choice webpage.
- Emcee shoutouts throughout the event(s) of choice.
- Sponsor tagged in event(s) of choice social media promotional post captions.
- Sponsor logo featured on event LED screens on rotation throughout the event(s) of choice prior to movie starting.
- Option to include a company advertisement or commercial in event animations shown on event LED screens on rotation throughout event(s) of choice.
  - Advertisement or commercial **MUST** be pre-approved by Round Rock Parks and Recreation team prior to event.
- Option for company representative to make a short statement and introduce the movie from the emcee microphone.
- Reserved area to set up a 10x10 promotional booth at the event(s) of choice.
  - Sponsor must provide canopy, table, chairs, lighting and all other booth materials.

To apply, contact:

**[MBOWMAN@ROUNDROCKTEXAS.GOV](mailto:MBOWMAN@ROUNDROCKTEXAS.GOV)**

**[Learn More About Moonlight Movie Night](#)**