

FRIENDS OF POP UP PLAY DAY

SPONSORSHIP OPPORTUNITIES

Pop Up Play Day is coming to a park near you! This summer, we're bringing the fun to neighborhood parks across Round Rock with three exciting event days. Each event takes place at a different park, showcasing the great amenities and spaces our community has to offer. With 250-350 attendees per event, Pop Up Play Days are perfect for families and neighbors to enjoy a fun-filled day outdoors!



Date	Location
May 16th	Rock Hollow Park
June 13th	Round Rock West Park
July 18th	Kensington Park

Event Time
9:00AM - 11:00AM

SPONSORSHIP DETAILS*:

Friend of Pop Up Play Day Sponsor:

\$100 per event

- Sponsor logo featured, and linked to sponsor website, on event(s) of choice webpage.
- Emcee shoutouts throughout the event(s) of choice.
- Sponsor tagged in event(s) of choice social media promotional post captions.
- Sponsors receive a "Friends of Pop Up Play Day" digital badge to use on their website, social media, or marketing materials to showcase their support of the community event series.
- Reserved area to set up a 10x10 promotional booth at the event(s) of choice.
 - Sponsor must provide canopy, table, chairs, and all other booth materials.
 - Booth MUST include a fun activity/giveaway for event attendees to enjoy.

*Sponsorship perks are only applicable to the event(s) selected by the sponsor. Sponsoring one event does not entitle a sponsor to receive perks or promotion at the other events in the series.

To apply, contact:
MBOWMAN@ROUNDROCKTEXAS.GOV

[CLICK HERE](#)
for more info about Pop Up Play Day