



CITY OF ROUND ROCK STRATEGIC PLAN

2026 ▶ 2031 ▶ 2041

VISION 2041

- Round Rock 2041 is a Family-Friendly and Safe Community with a Strong Sense of Community
- Round Rock 2041 has a Strong Local Economy, including recognition as “The Sports Capital of Texas” and a Technology and Educational Destination
- Round Rock 2041 has a Vibrant and Dynamic Downtown, choice of Great Neighborhoods and Leisure Experiences for All.

GOALS 2031



Financially Sound City Providing High-Value Services



Authentic Downtown — Exciting Community Destination



Great Community to Live



City Infrastructure — Today and for Tomorrow



Desirable Neighborhoods — Old and New



“The Sports Capital of Texas” for Tourism and Residents





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POLICY AGENDA 2026

Top Priority

- **Northeast Development – East Action Plan:** Report, Direction and City Actions
- **Northeast Development – West Action Plan:** Report, Direction and City Actions
- **State Legislative Agenda and Advocacy:** Monitoring Election, Legislative Proposal, and Legislative Agenda Development
- **Downtown Vision and Action Plan:** Short-Term Direction and Next City Steps – Motor Court Property: RFP, Flats Park AND Downtown Retail
- **City Employee Healthcare Cost/Retirement:** Direction and Funding

High Priority

- **The District Development Project:** PUD Amendment, Construction and City Actions
- **Stockwell Project:** PUD Amendment, Land Acquisition, Infrastructure Strategy
- **City Reuse Water System Expansion:** Update Report, Direction, Funding and City Next Steps
- **Driving Progress Phase 2/Future Road Projects:** CAMPO Funding Decision, Direction and Future Funding Strategy
- **Highway 79 Expansion Project:** Update Report and City Next Steps
- **Kalahari Land Acquisition:** Direction and City Actions



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MANAGEMENT AGENDA 2026

Top Priority

- **IAFF Ballot Measure:** Community Education and Information
- **District Attorney Follow-Up:** Update Report and Direction
- **Forest Creek Golf Club Future Direction:** Discussion, Options, Direction and City Next Steps
- **Contract with Williamson County ESD #9:** Decision
- **Downtown Development Project(s):** Update Report and City Actions
- **Clay Madsen Recreation Center/Complex Master Plan:** Plan Completion, Direction and Next City Steps

High Priority

- **Trail Master Plan Update:** Completion, Adoption, and Decision
- **Downtown Business Attraction Action Plan:** Quarterly Report
- **Multi-Family Policy Amendment:** Report and Direction
- **Water and Wastewater Master Plan Update:** Completion and Adoption
- **Watershed Protection Plan for Brushy Creek Basin:** Participation with Texas Water Resources Institute and regional Stakeholders, Development and City Actions
- **Water and Wastewater Rate Update for Wholesale and Retail Customers:** Study Completion, Direction and Implementation



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MANAGEMENT IN PROGRESS 2026

- **Round Rock UniverCity Program:** Implementation - Adults & Teens
- **Municipal Justice 10 Software in Court:** Implementation
- **Cityworks Improvements and Upgrade (v23)**
- **“AAA” Bond Rating Retention:** S & P Report
- **City Litigation with Comptroller:** Monitoring Update
- **5-Year Financial Plans and Strategies:** Update
- **New Debt Issues for 2026:** Approved Bond Program \$100 Million; Next Phase of COs for Roads – \$30.0 Million; Re-Evaluate and Prepare Utility Revenue Debt – \$60 M for Water
- **Full Staffing for the Crisis Response Unit:** Completion
- **Main Fiber Optic Network Loop to 10 Gig Connections Upgrade:** Completion
- **Munis/NeoGov Integration:** Completion
- **New Intercom Solution for PSTC and Clay Madsen Recreation Center:** Completion
- **Fiber Expansion and Deploy Technology to Fire Station 10:** Completion
- **Biennial Customer Service Survey:** Completion and Report
- **ADA Compliance Action:** Completion (All Digital)
- **Police Department (Including Crime Reduction Plans):** Annual Update
- **Business Advocacy:** Continuation
- **Tool Depot Experience Enhancement**
- **Bookmobile Funding:** Direction
- **Library Civic Engagement and Education Expansion**
- **Library Strategic Plan Update:** Survey, Plan Development and Direction
- **Chamber of Commerce Quarterly Report:** Performance Report, Current Actions and Action Plan for the Future
- **Mental Health:** Annual Update Report
- **Round Rock Police/Security Plan for Events:** Annual Update Report



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MANAGEMENT IN PROGRESS 2026 (cont.)

- **Inspection Program for Industrial Facilities and Private Stormwater BMPs:** Implementation
- **Wyoming Springs Right-of-Way for County Water Shed Protection Plan:** Submit Plans to TCEQ
- **Future Water Storage Tank and Pump Station:** Property Acquisition near CR110 and CR107
- **Zebra Mussels Control Strategy:** Pilot Test
- **Wyoming Springs Segment 2 (Old Settlers to 1431) ROW Acquisition:** Completion
- **Chamber of Commerce Lease Agreement**
- **Eagles Nest Phase 1 (Extension of Eagles Nest from Cypress Blvd to N Mays Street – Developer Dependent on Right of Way):** Construction Award
- **Gattis School Road, Segments 4 & 5:** Construction Award
- **CR 118 Proposed 3-lane Section Roadway (Originates at University Blvd and Terminates Southward at SH 130):** Construction Award
- **SH 45 (Louis Henna) Right Turn Lanes Development:** Construction Award
- **Sam Bass Road at Hairy Man Road Round-a-bout:** Construction Award
- **Sheppard Street Improvements:** Preliminary Design; Final Engineering Contract
- **Recycling Center Phase 1:** Construction Award
- **Design and Construction Standards (DACs):** Transportation and Utilities Revisions
- **Williamson County Regional Water Study:** Completion
- **Police Department’s Downtown Safety/Enforcement Program:** Refinements
- **Safe Street Crossings for Paseo:** Completion
- **Drone-as-a-First-Responder Program:** Development
- **Community Engagement Grant:** Pilot Program Implementation
- **High-Technology Law Enforcement:** Direction and Funding
- **Sales Strategies for Expanded Facilities:** Design and Implementation
- **Expanded Facilities Organizational Analysis and Staffing Projections:** Completion



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MAJOR PROJECTS 2026

- **Heritage Trail East:** Bid; Construction
- **Play for All Park Renovation – Phase 3:** Construction
- **Mayfield Archery:** Construction
- **Behrens Ranch Mountain Bike:** Construction
- **CR 112 East and West (AW Grimes to CR 110) 6-Lane Divided:** Construction
- **Gattis School Road Segment 3 (Windy Park Drive to Double Creek Drive) 6-Lane Divided:** Construction
- **Gattis School Road Segment 6 (Via Sonoma Trail to Red Bud) 6-Lane Divided:** Construction Complete
- **Greenlawn Boulevard (IH-35 to SH 45) 6-Lane Divided:** Construction Complete
- **Yearly Street Maintenance Projects (Arterials and Neighborhoods)**
- **Smaller Transportation Work Projects (Signals, Turn Lanes, Sidewalks, etc.)**
- **Brushy Creek East Regional Wastewater Treatment Plant Tertiary Filters:** Construction
- **Meadows Neighborhood – Water, Wastewater, and Storm Drain Improvementst:** Construction
- **BCRUA Phase 2A Water Treatment Plant Expansion:** Construction
- **Old Settlers Boulevard Extension (Red Bud Lane to CR 110) 4-Lane Divided:** Bid and Construction
- **Red Bud North (US 79 to CR 117) 4-Lane Divided:** Construction
- **McNeil Rd Extension Railroad Culverts/Drainage:** Construction
- **Raw Water Relocation State Highway 29**
- **Chisholm Trail South Reconstruction (Sam Bass Road to Brushy Creek) 3-Lane Section:** Construction
- **Annual Creek Cleaning Program**
- **CR 118 Project from University Boulevard to SH 130:** Construction
- **Red Bud Lane South Upgrade:** Plan, ROW Acquisition, Construction Start
- **Wyoming Springs Parkway (between Creek Bend Blvd and Old Settlers Blvd):** Construction
- **Harrell Parkway (through Old Settlers Park):** Reconstruction



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MAJOR PROJECTS 2026 (cont.)

- **Bob Bennett Facility Phase 2 Expansion:** Construction Complete
- **Northeast Area 1 Drainage Project:** Assessment Existing Conditions
- **Upper Brushy Creek WCID – Lake Creek Flood Mitigation:** Construction of Dam 101
- **Harrell Parkway Waterline Replacement:** Construction
- **Water Treatment Plant Miscellaneous Improvements:** Construction
- **Chisholm Trail South Waterline Replacement:** Construction
- **Stone Oak Pump Station Modification:** Construction
- **Downtown Small Waterline Replacement:** Construction
- **DB Wood Raw Waterline – San Gabriel River:** Construction
- **Cycle 4, Basin 1 & 2 Wastewater Rehabilitation:** Construction
- **Chandler Creek 4 Wastewater Upsize – Phase 1:** Construction (through Old Settlers Park)
- **Reuse Clearwell No. 2:** Construction
- **Reuse Dual Electric Feed and Pump Addition:** Construction
- **Kenney Fort 24-in Reuse Line Extension: Construction (Phase 7)**
- **Delivery Points Improvements – Phase 2:** Construction
- **WWTP Expansion to 30MGD:** Construction
- **WWTP Expansion to 40MGD:** Bid and Construction
- **Backup Power Supply at the Water Treatment Plant**
- **Round Rock West Area 5 Water, Wastewater, and Storm Drain Improvements:** Construction
- **Immortal 10 Bridge: Structural Improvements, Construction and Plan for Aesthetics:** Funding
- **Water Treatment Plant Miscellaneous Improvements (\$2.3M):** Construction
- **BCRWWS Interceptor and Capacity Improvements:** Preliminary Design
- **Water Tower Plaza:** Construction Completion and Opening Sheppard Street and Sidewalk Project
- **Multipurpose Complex 6-Field and Support Facilities Expansion:** Completion
- **Multipurpose Complex Field #2 Renovation:** Completion