

# *EXECUTIVE SUMMARY 2026*

Mayor, City Council and Directors



Round Rock, Texas  
January 2026



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*STRATEGIC FRAMEWORK*

**VISION 2041**

*“Desired Destination for Round Rock”*

**PLAN 2031**

*“Map to Round Rock’s Destination”*

**EXECUTION**

*“Route for Next Year”*

**MISSION**

*“Responsibilities of Round Rock Government”*

**BELIEFS**

*“Expectations of Round Rock Employees”*

# **Round Rock Vision 2041**

**Round Rock 2041  
is a Family-Friendly <sup>(A)</sup> and Safe <sup>(B)</sup> Community  
with a Strong Sense of Community<sup>(C)</sup>**

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**Round Rock 2041 has a Strong Local Economy <sup>(D)</sup>,  
including recognition as “The Sports Capital of Texas” <sup>(E)</sup>  
and a Technology and Educational Destination<sup>(F)</sup>**

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**Round Rock 2041  
has a Vibrant and Dynamic Downtown <sup>(G)</sup>,  
choice of Great Neighborhoods <sup>(H)</sup>  
and Leisure Experiences for All. <sup>(I)</sup>**

# **Vision 2041**

## **Guiding Principles**

**PRINCIPLE A**

**FAMILY-FRIENDLY COMMUNITY**

► **Means**

1. Outdoor gathering places and parks for family activities: active and passive
2. Housing options for all family generations at various price points
3. Strong cultural arts: residents engaged or participating in programs and activities
4. Reputation: great place for family living
5. National recognition as a “family-friendly” community
6. Top quality schools and educational programs
7. Attractive and beautiful community – major corridors and highways

**PRINCIPLE B**

**SAFE COMMUNITY**

**► Means**

1. Save and secure water supply for the future
2. Mental health and social services and programs serving our Round Rock community
3. Technology used to create a safer Round Rock community
4. Police and Fire Departments working with our Round Rock community to create a safe community
5. Top-quality public safety services, facilities, staffing and training
6. Proactive approach to addressing criminal activities
7. Residents feeling and are safe anywhere in Round Rock and any time of day
8. Timely response to emergency calls for service
9. Top-quality hospitals and healthcare services

**PRINCIPLE C**

**STRONG SENSE OF COMMUNITY**

**► Means**

1. Sense of community, identity and pride in our Round Rock community
2. Strong community events, festivals and activities with a high level of resident participation
3. Enhanced City communications with our Round Rock community
4. City working with the community to develop future community and civic leaders
5. Recognized as a welcoming community for all diverse cultures in our Round Rock community
6. Residents volunteering and contributing to make our Round Rock community better
7. Residents engaged in City governance

**PRINCIPLE D**

**STRONG LOCAL ECONOMY**

**► Means**

1. Redeveloped older/aging commercial centers (e.g., La Frontera)
2. The District built-out
3. Reputation as a “business friendly” City government
4. Strong working relationship and partnership between City government and the Chamber of Commerce to promote economic development and business investment
5. Home to additional major corporation headquarter and major regional corporate office
6. Positive business climate for innovators and entrepreneurs
7. Successful Kalahari Resort fully developed
8. Support for small business development and growth in Round Rock

**PRINCIPLE E**

**“THE SPORTS CAPITAL OF TEXAS”**

**► Means**

1. Recognized as a first-class sports facilities and fields: state of the art and well-maintained
2. Attraction of regional and national tournaments
3. Second indoor sports facility open and supporting additional of national tournaments
4. Range of activities and experiences to enjoy Round Rock between games and while in our community
5. Round Rock expanded national brand as: “The Sports Capital of Texas”
6. Expanded number of multipurpose fields and facilities for practice and games
7. Variety of quality hotels to support our guests
8. Expanding and repurposing current sports facilities to accommodate emerging sports

**PRINCIPLE F**

**TECHNOLOGY AND EDUCATIONAL  
DESTINATION**

► **Means**

1. Expanded educational institutions: Austin Community College, Texas A & M Medical School, Texas State, Trade and Technical Educational Schools
2. Expanded DOD-related businesses
3. Medical research, biotech, and technology businesses
4. Extended Dell Corporation agreement
5. Additional data centers locating in Round Rock
6. State-of-the-art information technology infrastructure
7. Expanded educational curriculum, programs and degrees/certificates opportunities in Round Rock

**PRINCIPLE G**

**VIBRANT AND DYNAMIC DOWNTOWN**

► **Means**

1. Variety of family friendly entertainment venues and activities, restaurants, bars and live music – indoor and outdoor
2. Variety of successful unique boutique retail businesses
3. Safe Downtown with visible and proactive Police presence
4. Green spaces throughout Downtown: Town Green with a variety of park amenities attracting residents and guests; successful Lawn at Brush Creek with a variety of park amenities
5. Variety of commercial businesses including restaurants along Brushy Creek
6. Welcoming sense of place and one destination Downtown/Brushy Creek – attractive, relaxed and pleasant community destination
7. Upscale dining and entertainment venues for adults to enjoy
8. Mid-rise, mixed-use buildings in Downtown and connecting to Brushy Creek
9. Manageable sized street fairs and events drawing residents and guests
10. Businesses serving the needs of Downtown residents – grocery store, drug store, etc.

**PRINCIPLE H**

**GREAT NEIGHBORHOODS**

**► Means**

1. Range of housing choices: town homes, patio homes, upscale homes, condos and starter homes
2. Well-designed and well-built mixed use developments adding value to our Round Rock community
3. Aesthetically pleasing and water-wise landscaping and plantings
4. Connectivity through trails and bike paths
5. Effective roads that support efficient traffic flow
6. Well-maintained neighborhood street and major corridors
7. Strong property-maintained codes with high compliance rate protecting home values
8. Well-maintained and modernized older homes

**PRINCIPLE I**

**LEISURE EXPERIENCES FOR ALL**

**► Means**

1. Old Settlers Park – a major community destination with a variety of amenities to attract our residents and guests
2. Expanded Playgrounds for All Abilities Park
3. Facilities and amenities to support emerging sports
4. Recreational programs responsive to the changing needs of our Round Rock residents
5. Expanded dining experiences – more quality restaurants
6. Well-maintained current park and park venues
7. Expanded experience-based businesses for our Round Rock residents
8. Brushy Creek with businesses at specific locations

# **City of Round Rock Goals 2031**

**Financially Sound City Providing High-Value Services**



**Great Community to Live**



**City Infrastructure: Today and for Tomorrow**



**Authentic Downtown – Exciting Community Destination**



**Desirable Neighborhoods – Old and New**



**“The Sports Capital of Texas” for Tourism and Residents**

**GOAL 1**

**FINANCIALLY SOUND CITY PROVIDING HIGH-VALUE SERVICES**

**► Objectives**

1. Diversify City revenues to support defined City services and service levels
2. Expand the City commercial tax base through economic expansion and diversity
3. Maintain responsible financial reserves consistent with City financial policies and national standards
4. Maintain and upgrade City facilities, equipment and apparatus
5. Develop, update and use long-range organization and strategic master planning
6. Hire and retain top-quality, diverse City workforce dedicated to serving the Round Rock community
7. Be recognized as a financially responsible City by maintaining a “AAA” bond rating

**► Short-Term Challenges and Opportunities**

1. State legislative and administrative actions on City service delivery and revenues and spending; local control/home rule
2. Firefighters’ Petition responding
3. Proactive economic development programs that stresses a diverse economic base and redevelopment, progressive use of Type B funds for economic development
4. Maintaining a sustainable General Fund operating budget with a 3.5% M & O property tax cap
5. Retaining and attracting quality employees with technical proficiency and provide opportunities for professional growth.
6. Increasing costs of services, capital projects, equipment and land acquisitions
7. Planning for and funding adequate staff for operations and maintenance of new facilities, especially Bond Project facilities
8. Law changes to local sales tax allocation methodology
9. Increasing benefit costs and potential enrichment of retirement fund

► **Actions 2026**

*Policy Agenda*

**PRIORITY**

- |   |                     |
|---|---------------------|
| 1. State Legislative Agenda and Advocacy: Monitoring Election, Legislative Proposal, and Legislative Agenda Development | <i>Top Priority</i> |
| 2. City Employee Healthcare Cost/Retirement: Direction and Funding  | <i>Top Priority</i> |
| 3. Fleet Replacement Plan: Update and Long-Term Funding   |                     |

*Management Agenda*

- |  |                     |
|--|---------------------|
| 1. IAFF Ballot Measure: Community Education and Information                | <i>Top Priority</i> |
| 2. Contract with Williamson County ESD #9: Decision                        | <i>Top Priority</i> |
| 3. Department Talent Development and Future Staffing: Implementation       |                     |
| 4. Development and Permit Fees Update: Study, Direction and Implementation |                     |
| 5. Personnel Policies Overhaul: Completion and Implementation              |                     |
| 6. Management and Employee Succession Program: Update Report               |                     |

*Management in Progress*

1. Round Rock UniverCity Program: Implementation
  - a. Adults
  - b. Teens
2. Municipal Justice 10 Software in Court: Implementation
3. Cityworks Improvements and Upgrade (v23)
4. “AAA” Bond Rating Retention: S & P Report
5. City Litigation with Comptroller: Monitoring Update
6. 5-Year Financial Plans and Strategies: Update
7. New Debt Issues for 2026: Approved Bond Program \$100 Million; Next Phase of COs for Road Program – \$30.0 Million; Re-Evaluate and Prepare Utility Revenue Debt – \$60 M for Water (**City Council Decision: Approval and Complete Issuance**)
8. Full Staffing for the Crisis Response Unit: Completion
9. Main Fiber Optic Network Loop to 10 Gig Connections Upgrade: Completion
10. Munis/NeoGov Integration: Completion
11. New Intercom Solution for PSTC and Clay Madsen Recreation Center: Completion
12. Fiber Expansion and Deploy Technology to Fire Station 10: Completion
13. Biennial Customer Service Survey: Completion and Report
14. ADA Compliance Action: Completion (All Digital)

**GOAL 2**

**GREAT COMMUNITY TO LIVE**

► **Objectives**

1. Expand and diversify the local business and job opportunities
2. Redevelop older commercial areas and corridors
3. Expand and maintain quality of life amenities for residents
4. Maintain desirable community where people love to be here
5. Diversify housing and homeownership opportunities
6. Have connecting trails (shared use path trail system) throughout the community
7. Expand high-quality retail businesses and opportunities

► **Short-Term Challenges and Opportunities**

1. Aging and unattractive commercial centers
2. Strategic land acquisition for economic development opportunities
3. Maintaining the City’s low crime rate given the proliferation of mobile burglary groups, organized retail theft, violent crime, homelessness, and cyber crime
4. Attracting quality retail and entertainment businesses
5. Managing future growth and development
6. Attracting the “right” targeted businesses to Round Rock (Chamber of Commerce)
7. Maintaining high levels of customer service and meeting established permit turnaround expectations during this continuing period of extreme development activity
8. Ensuring that public safety staff’s mental and physical health needs are met to reduce attrition and improve service

► **Actions 2026**

*Policy Agenda*

- |   | <b>PRIORITY</b>      |
|---|----------------------|
| 1. Northeast Development – East Action Plan: Report, Direction and City Actions   | <i>Top Priority</i>  |
| 2. Northeast Development – West Action Plan: Report, Direction and City Actions   | <i>Top Priority</i>  |
| 3. The District Development Project: PUD Amendment, Construction and City Actions | <i>High Priority</i> |
| 4. Stockwell Project: PUD Amendment, Land Acquisition, Infrastructure Strategy    | <i>High Priority</i> |
| 5. Kalahari Land Acquisition: Direction and City Actions                          | <i>High Priority</i> |
| 6. Strategic Land Acquisition/Investment: Direction, Funding and City Actions     |                      |

*Management Agenda*

- |  |                      |
|--|----------------------|
| 1. Clay Madsen Recreation Center/Complex Master Plan: Plan Completion, Direction and Next City Steps | <i>Top Priority</i>  |
| 2. Trail Master Plan Update: Completion, Adoption, and Decision                                      | <i>High Priority</i> |
| 3. Parking Policy and Standards for Non-residential: Direction and Implementation                    |                      |
| 4. Billboard Measure: Community Education and Information  |                      |

*Management in Progress*

1. Police Department (including Crime Reduction Plans): Annual Update
2. Business Advocacy: Continuation
3. Tool Depot Experience Enhancement
4. Bookmobile Funding: Direction (Friends of the Library), (Budget, Retail)
5. Library Civic Engagement and Education Expansion
6. Library Strategic Plan Update: Survey, Plan Development and Direction
7. Chamber of Commerce Report: Performance Report, Current Actions and Action Plan for the Future
8. Mental Health: Annual Update Report
9. Round Rock Police/Security Plan for Events: Annual Update Report
10. Data Centers: Community Education/Information, Direction and City Actions (if needed)

*Major Projects*

1. Heritage Trail East:
  - a. Bid
  - b. Construction
2. Play for All Park Renovation – Phase 3 Project: Construction
3. Mayfield Archery Project: Construction
4. Behrens Ranch Mountain Bike Project: Construction

**GOAL 3**

**CITY INFRASTRUCTURE: TODAY AND FOR TOMORROW**

**► Objectives**

1. Maintain responsible potable water use by City customers, City facilities and parks
2. Invest in City infrastructure to support future community growth and economic development
3. Expand water reuse throughout the City where feasible
4. Improve mobility throughout the City and the region
5. Upgrade and expand roads
6. Upgrade and expand drainage and stormwater system
7. Maintain, upgrade and expand regional wastewater system
8. Maintain road infrastructure

**► Short-Term Challenges and Opportunities**

1. Funding new and the maintenance of existing major infrastructure and rehabilitation needs, including neighborhood streets, roadways, utilities, existing trails, and parks
2. Land acquisition with high costs and funding, including ROW and strategic land purchases
3. Infrastructure pressures from growth in ETJ area
4. Upgrading current City facilities and infrastructure
5. Road projects impacting residents' mobility expectations and travel patterns
6. Impacts of growing use of Old Settlers Park related to supporting infrastructure
7. Escalating costs of Transit Service provision with Capital Metro
8. AMI water meters installed between 2012 and 2014 approaching the end of their operational life.
9. Connecting and upgrading sidewalks and street crossing, including funding

► **Actions 2026**

*Policy Agenda*

- |   | <b>PRIORITY</b>      |
|---|----------------------|
| 1. City Reuse Water System Expansion: Update Report, Direction, Funding and City Next Steps                     | <i>High Priority</i> |
| 2. Driving Progress Phase 2/Future Road Projects: CAMPO Funding Decision, Direction and Future Funding Strategy | <i>High Priority</i> |
| 3. Highway 79 Expansion Project: Update Report and City Next Steps  | <i>High Priority</i> |
| 4. Capital Bond Projects: Preparation and Construction  |                      |
| 5. Sidewalks Gaps Plan: Evaluation Report, Direction and Funding  |                      |
| 6. Business Center Foundation Action Plan: Report, Direction and Funding  |                      |

*Management Agenda*

- |   |                      |
|---|----------------------|
| 1. Water and Wastewater Master Plan Update: Completion and Adoption   | <i>High Priority</i> |
| 2. Watershed Protection Plan for Brushy Creek Basin: Participation with Texas Water Resources Institute and regional Stakeholders, Development and City Actions | <i>High Priority</i> |
| 3. Water and Wastewater Rate Update for Wholesale and Retail Customers: Study Completion, Direction and Implementation  | <i>High Priority</i> |
| 4. Regional Stormwater Management Program (RSMP) Update: Ordinance Amendment (RSMP) and Fee Direction   |                      |

*Management in Progress*

1. Inspection Program for Industrial Facilities and Private Stormwater BMPs (Water Quality Ponds, etc.): Implementation
2. Wyoming Springs Right-of-Way for County
3. Water Shed Protection Plan: Submit Plans to TCEQ
4. Future Water Storage Tank and Pump Station: Property Acquisition near CR110 and CR107(**City Council Action**)
5. Zebra Mussels Control Strategy: Pilot Test
6. Wyoming Springs Segment 2 Project (Old Settlers to 1431) ROW Acquisition: Completion
7. Griffith Building: Chamber of Commerce Lease Agreement
8. Eagles Nest Phase 1 (Extension of Eagles Nest from Cypress Blvd to N Mays Street – Developer Dependent on Right of Way): Construction Award (**City Council Action**)
9. Gattis School Road, Segments 4 & 5: Construction Award (**Council Action**)
10. CR 118 Proposed 3-lane Section Roadway (Originates at University Blvd and Terminates Southward at SH 130): Construction Award (**City Council Action**)

► **Actions 2026**

*Management in Progress* continued

11. SH 45 (Louis Henna) Right Turn Lanes Development: Construction Award (**City Council Action**)
12. Sam Bass Road at Hairy Man Road Round-a-bout Project: Construction Award (**City Council Action**)
13. Sheppard Street Improvements Project: Preliminary
  - a. Design
  - b. Final Engineering Contract
14. Recycling Center Phase 1: Construction Award (**City Council Action**)
15. Design and Construction Standards (DACs):
  - a. Transportation Revision (**City Council Decision**)
  - b. Utilities Revision (**City Council Decision**)
16. Williamson County Regional Water Study: Completion

*Major Projects*

1. CR 112 East and West (AW Grimes to CR 110) 6-Lane Divided Project: Construction
2. Gattis School Road Segment 3 (Windy Park Drive to Double Creek Drive) 6-Lane Divided: Construction
3. Gattis School Road Segment 6 (Via Sonoma Trail to Red Bud) 6-Lane Divided: Construction Complete
4. Greenlawn Boulevard (IH-35 to SH 45) 6-Lane Divided: Construction Complete
5. Yearly Maintenance Projects (Arterials and Neighborhoods)
6. Smaller Work Projects (Signals, Turn Lanes, Sidewalks, etc.)
7. Brushy Creek East Regional Wastewater Treatment Plant Tertiary Filters: Construction
8. Meadows Neighborhood – Water, Wastewater, and Storm Drain Improvements Project: Construction
9. BCRUA Phase 2A Water Treatment Plant Expansion Project: Construction
10. Old Settlers Boulevard Extension (Red Bud Lane to CR 110) 4-Lane Divided: Bid: Construction
11. Red Bud North (US 79 to CR 117) 4-In Divided: Construction
12. McNeil Rd Extension Railroad Culverts/Drainage: Construction
13. Raw Water Relocation State Highway 29
14. Chisholm Trail South Reconstruction (Sam Bass Road to Brushy Creek) 3-Lane Section: Construction
15. Annual Creek Cleaning Program
16. CR 118 Project (from University Boulevard to SH 130): Construction
17. Red Bud Lane South Upgrade Project: Plan, ROW Acquisition, Construction Start
18. Wyoming Springs Parkway Project (between Creek Bend Boulevard and Old Settlers Boulevard): Construction

► **Actions 2026 (Continued)**

*Major Projects*

19. Harrell Parkway (through Old Settlers Park) Project: Reconstruction
20. Bob Bennett Facility Phase 2 Expansion Project: Construction Complete
21. Northeast Area 1 Drainage Project: Assessment Existing Conditions
22. Upper Brushy Creek WCID – Lake Creek Flood Mitigation Project: Construction of Dam 101
23. Harrell Parkway Waterline Replacement Project: Construction
24. Water Treatment Plant Miscellaneous Improvements Project: Construction
25. Chisholm Trail South Waterline Replacement Project: Construction
26. Stone Oak Pump Station Modification Project: Construction
27. Downtown Small Waterline Replacement Project: Construction
28. DB Wood Raw Waterline – San Gabriel River Project: Construction
29. Cycle 4, Basin 1 and 2 Wastewater Rehabilitation Project: Construction
30. Chandler Creek 4 Wastewater Upsize – Phase 1 Project: Construction (through Old Settlers Park)
31. Reuse Clearwell No. 2 Project: Construction
32. Reuse Dual Electric Feed and Pump Addition Project: Construction
33. Kenney Fort 24-in Reuse Line Extension Project: Construction (Phase 7)
34. Delivery Points Improvements Project – Phase 2: Construction
35. WWTP Expansion to 30MGD Project: Construction
36. WWTP Expansion to 40MGD Project: Bid and Construction
37. Backup Power Supply at the Water Treatment Plant
38. Round Rock West Area 5 Water, Wastewater, and Storm Drain Improvements Project: Construction
39. Immortal 10 Bridge Project: Funding for Structural Improvements, Construction and Plan for Aesthetics: Funding
40. Water Treatment Plant Miscellaneous Improvements (\$2.3M) Construction
41. BCRWWS Interceptor and Capacity Improvements: Preliminary Design

**GOAL 4**

**AUTHENTIC DOWNTOWN – EXCITING  
COMMUNITY DESTINATION**

► **Objectives**

1. Increase public and commercial use of Brushy Creek
2. Expand day-time foot traffic
3. Have quality entertainment options
4. Expand housing opportunities: townhomes, apartments, condos
5. Have a beautiful Downtown – a sense of place attracting residents and guests
6. Have adequate, convenient parking
7. Have more quality restaurants and retail businesses
8. Create a safe and welcoming environment

► **Short-Term Challenges and Opportunities**

1. Managing and guiding the redevelopment of Downtown
2. Linking Downtown and Brushy Creek
3. Attracting additional retail businesses to Downtown
4. Increasing daytime/evening foot traffic and activities
5. Old Food Trailer lot as an amenity and trail entrance (e.g., small theater)
6. Investing in the infrastructure to support Downtown redevelopment
7. Having well-designed, attractive wayfinding signage
8. Maintaining a safe, walkable, and pedestrian-friendly Downtown
9. Developing residential options for Downtown

► **Actions 2026**

**PRIORITY**

*Policy Agenda*

1. Downtown Vision and Action Plan: Short-Term Direction and Next City Steps *High Priority*
  - Motor Court Property
  - Flats Park
  - Downtown Retail
2. Downtown Land Acquisition: Identification of Opportunities and Purposes, Direction and Funding

*Management Agenda*

1. Downtown Development Project(s); Update Report and City Actions *Top Priority*
2. Downtown Business Attraction Action Plan: Quarterly Report *High Priority*
3. Downtown Electrical Needs/Lighting for Hometown Year-Round/Holidays: Next Steps and Funding
4. Historic Preservation Design Guideline: Concept and Adoption

*Management in Progress*

1. Police Department's Downtown Safety/Enforcement Program: Refinements
2. Safe Street Crossings for Paseo: Completion

*Major Projects*

1. Water Tower Plaza Project: Construction Completion and Opening

**GOAL 5**

**DESIRABLE NEIGHBORHOODS – OLD AND NEW**

**► Objectives**

1. Be a safe community
2. Upgrade older housing stock: exterior and interior
3. Upgrade neighborhood parks and open spaces
4. Increase neighborhood connectivity through streets and trails
5. Maintain positive working relationships with homeowner associations/ neighborhood associations
6. Repair and upgrade neighborhood infrastructure: streets, sidewalks, utilities, fences, streetscapes
7. Have water-wise landscaping in neighborhoods

**► Short-Term Challenges and Opportunities**

1. Working with residents for neighborhood revitalization and safety
2. Increasing crimes committed by people who do not reside here
3. Aging housing stock needing maintenance and modernization
4. Differing standards and values among residents, tenants and landlords
5. Using technology to maintain safe neighborhoods
6. Challenge of neighborhood on-street parking
7. Addressing wildlife and urban interface

► **Actions 2026**

*Management Agenda*

1. District Attorney Follow-Up: Update Report and Direction
2. Multi-Family Policy Amendment: Report and Direction
3. Wildlife and Urban Interface: Option, Direction and Implementation

**PRIORITY**

*Top Priority*

*High Priority*

*Management in Progress*

1. Drone-as-a-First-Responder Program: Development
2. Community Engagement Grant: Pilot Program Implementation
3. High-Technology Law Enforcement: Direction and Funding

**GOAL 6**

**“THE SPORTS CAPITAL OF TEXAS” FOR  
TOURISM AND RESIDENTS**

► **Objectives**

1. Expand sports facilities (Sports Center/Multipurpose Complex) to support tourism
2. Increase number of tournaments: regional and national
3. Develop/maintain additional sports fields – practice, games, sports tourism
4. Maintain the quality and maintenance of current City sports facilities
5. Increase revenues from sports tourism/convention for benefit of residents and the local economy
6. Expand conventions/conferences
7. Maintain sports tourism reputation and presence – choice for tournaments and events

► **Short-Term Challenges and Opportunities**

1. Keeping up with growth and having enough sports facilities to satisfy demand
2. Competition from newer and larger sports venues/complexes
3. Planning and budgeting for major facility and equipment repairs at Dell Diamond
4. Promoting Round Rock as a sports, meetings, and leisure destination
5. Pressure from emerging sports such as pickleball, cricket, football alternatives, girls’ flag football, and other
6. Recruiting and maintaining staffing to retain high-customer services

► **Actions 2026**

*Policy Agenda*

**PRIORITY**

1. Forest Creek Golf Club Future Direction: Discussion, Options, Direction and City Next Steps *Top Priority*

*Management in Progress*

1. Sales Strategies for Expanded Facilities: Design and Implementation
2. Expanded Facilities Organizational Analysis and Staffing Projections: Completion

*Major Projects*

1. Multipurpose Complex 6-Field and Support Facilities Expansion: Completion
2. Multipurpose Complex Field #2 Renovation: Completion

# **Policy Agenda 2026 Targets for Action City of Round Rock**

## **TOP PRIORITY**

**Northeast Development – East Action Plan:  
Report, Direction and City Actions**

**Northeast Development – West Action Plan:  
Report, Direction and City Actions**

**State Legislative Agenda and Advocacy:  
Monitoring Election, Legislative Proposal, and Legislative Agenda Development**

**Downtown Vision and Action Plan:  
Short-Term Direction and Next City Steps – Motor Court Property:  
RFP, Flats Park AND Downtown Retail**

**City Employee Healthcare Cost/Retirement:  
Direction and Funding**

**HIGH PRIORITY**

**The District Development Project:  
PUD Amendment, Construction and City Actions**

**Stockwell Project:  
PUD Amendment, Land Acquisition, Infrastructure Strategy**

**City Reuse Water System Expansion:  
Update Report, Direction, Funding and City Next Steps**

**Driving Progress Phase 2/Future Road Projects:  
CAMPO Funding Decision, Direction and Future Funding Strategy**

**Highway 79 Expansion Project:  
Update Report and City Next Steps**

**Kalahari Land Acquisition:  
Direction and City Actions**

# **Management Agenda 2026 Targets for Action City of Round Rock**

## **TOP PRIORITY**

**IAFF Ballot Measure:  
Community Education and Information**

**District Attorney Follow-Up:  
Update Report and Direction**

**Forest Creek Golf Club Future Direction:  
Discussion, Options, Direction and City Next Steps**

**Contract with Williamson County ESD #9:  
Decision**

**Downtown Development Project(s):  
Update Report and City Actions**

**Clay Madsen Recreation Center/Complex Master Plan:  
Plan Completion, Direction and Next City Steps**

## **HIGH PRIORITY**

**Trail Master Plan Update:  
Completion, Adoption, and Decision**

**Downtown Business Attraction Action Plan:  
Quarterly Report**

**Multi-Family Policy Amendment:  
Report and Direction**

**Water and Wastewater Master Plan Update:  
Completion and Adoption**

**Watershed Protection Plan for Brushy Creek Basin:  
Participation with Texas Water Resources Institute and regional Stakeholders,  
Development and City Actions**

**Water and Wastewater Rate Update for Wholesale and Retail Customers:  
Study Completion, Direction and Implementation**

# Management in Progress 2026

## City of Round Rock

### ► Management in Progress 2026

- 1 1. Round Rock UniverCity Program: Implementation: Adults; Teens
- 1 2. Municipal Justice 10 Software in Court: Implementation
- 1 3. Cityworks Improvements and Upgrade (v23)
- 1 4. “AAA” Bond Rating Retention: S & P Report
- 1 5. City Litigation with Comptroller: Monitoring Update
- 1 6. 5-Year Financial Plans and Strategies: Update
- 1 7. New Debt Issues for 2026: Approved Bond Program \$100 Million; Next Phase of COs for Road Program – \$30.0 Million; Re-Evaluate and Prepare Utility Revenue Debt – \$60 M for Water (**City Council Decision: Approval and Complete Issuance**)
- 1 8. Full Staffing for the Crisis Response Unit: Completion
- 1 9. Main Fiber Optic Network Loop to 10 Gig Connections Upgrade: Completion
- 1 10. Munis/NeoGov Integration: Completion
- 1 11. New Intercom Solution for PSTC and Clay Madsen Recreation Center: Completion
- 1 12. Fiber Expansion and Deploy Technology to Fire Station 10: Completion
- 1 13. Biennial Customer Service Survey: Completion and Report
- 1 14. ADA Compliance Action: Completion (All Digital)
- 1 15. Police Department (including Crime Reduction Plans): Annual Update
- 1 16. Business Advocacy: Continuation
- 1 17. Tool Depot Experience Enhancement
- 1 18. Bookmobile Funding: Direction (Friends of the Library), (Budget, Retail)
- 1 19. Library Civic Engagement and Education Expansion

\*Number to far-left of area correlates the Goal to the Action listed

► **Management in Progress 2026 (Continued)**

- 1 20. Library Strategic Plan Update: Survey, Plan Development and Direction
- 1 21. Chamber of Commerce Report: Performance Report, Current Actions and Action Plan for the Future
- 1 22. Mental Health: Annual Update Report
- 1 23. Round Rock Police/Security Plan for Events: Annual Update Report
- 1 24. Data Centers: Community Education/Information, Direction and City Actions (if needed)
- 1 25. Inspection Program for Industrial Facilities and Private Stormwater BMPs (Water Quality Ponds, etc.): Implementation
- 1 26. Wyoming Springs Right-of-Way for County
- 1 27. Water Shed Protection Plan: Submit Plans to TCEQ
- 1 28. Future Water Storage Tank and Pump Station: Property Acquisition near CR110 and CR107(**City Council Action**)
- 1 29. Zebra Mussels Control Strategy: Pilot Test
- 1 30. Wyoming Springs Segment 2 Project (Old Settlers to 1431) ROW Acquisition: Completion
- 1 31. Griffith Building: Chamber of Commerce Lease Agreement
- 1 32. Eagles Nest Phase 1 (Extension of Eagles Nest from Cypress Blvd to N Mays Street – Developer Dependent on Right of Way): Construction Award (**City Council Action**)
- 1 33. Gattis School Road, Segments 4 & 5: Construction Award (**Council Action**)
- 1 34. CR 118 Proposed 3-lane Section Roadway (Originates at University Blvd and Terminates Southward at SH 130):Construction Award (**City Council Action**)
- 2 35. SH 45 (Louis Henna) Right Turn Lanes Development: Construction Award (**City Council Action**)
- 2 36. Sam Bass Road at Hairy Man Road Round-a-bout Project: Construction Award (**City Council Action**)
- 2 37. Sheppard Street Improvements Project: Preliminary: Design; Final Engineering Contract
- 2 38. Recycling Center Phase 1: Construction Award (**City Council Action**)
- 2 39. Design and Construction Standards (DACS): Transportation Revision (**City Council Decision**); Utilities Revision (**City Council Decision**)
- 2 40. Williamson County Regional Water Study: Completion
- 2 41. Police Department’s Downtown Safety/Enforcement Program: Refinements
- 2 42. Safe Street Crossings for Paseo: Completion
- 2 43. Drone-as-a-First-Responder Program: Development
- 2 44. Community Engagement Grant: Pilot Program Implementation
- 3 45. High-Technology Law Enforcement: Direction and Funding
- 3 46. Sales Strategies for Expanded Facilities: Design and Implementation
- 3 47. Expanded Facilities Organizational Analysis and Staffing Projections: Completion

# Major Projects 2026

## City of Round Rock

### ► Major Projects 2026

- 2 1. Heritage Trail East: Bid; Construction
- 2 2. Play for All Park Renovation – Phase 3 Project: Construction
- 2 3. Mayfield Archery Project: Construction
- 2 4. Behrens Ranch Mountain Bike Project: Construction
- 2 5. CR 112 East and West (AW Grimes to CR 110) 6-Lane Divided Project: Construction
- 2 6. Gattis School Road Segment 3 (Windy Park Drive to Double Creek Drive) 6-Lane Divided: Construction
- 2 7. Gattis School Road Segment 6 (Via Sonoma Trail to Red Bud) 6-Lane Divided: Construction Complete
- 2 8. Greenlawn Boulevard (IH-35 to SH 45) 6-Lane Divided: Construction Complete
- 2 9. Yearly Maintenance Projects (Arterials and Neighborhoods)
- 2 10. Smaller Work Projects (Signals, Turn Lanes, Sidewalks, etc.)
- 2 11. Brushy Creek East Regional Wastewater Treatment Plant Tertiary Filters: Construction
- 2 12. Meadows Neighborhood – Water, Wastewater, and Storm Drain Improvements Project: Construction
- 2 13. BCRUA Phase 2A Water Treatment Plant Expansion Project: Construction
- 2 14. Old Settlers Boulevard Extension (Red Bud Lane to CR 110) 4-Lane Divided: Bid: Construction
- 2 15. Red Bud North (US 79 to CR 117) 4-In Divided: Construction
- 2 16. McNeil Rd Extension Railroad Culverts/Drainage: Construction
- 2 17. Raw Water Relocation State Highway 29
- 2 18. Chisholm Trail South Reconstruction (Sam Bass Road to Brushy Creek) 3-Lane Section: Construction
- 2 19. Annual Creek Cleaning Program
- 2 20. CR 118 Project (from University Boulevard to SH 130): Construction
- 2 21. Red Bud Lane South Upgrade Project: Plan, ROW Acquisition, Construction Start
- 2 22. Wyoming Springs Parkway Project (between Creek Bend Boulevard and Old Settlers Boulevard): Construction
- 2 23. Harrell Parkway (through Old Settlers Park) Project: Reconstruction

► **Major Projects 2026 (Continued)**

- 2 24. Bob Bennett Facility Phase 2 Expansion Project: Construction Complete
- 2 25. Northeast Area 1 Drainage Project: Assessment Existing Conditions
- 2 26. Upper Brushy Creek WCID – Lake Creek Flood Mitigation Project: Construction of Dam 101
- 2 27. Harrell Parkway Waterline Replacement Project: Construction
- 2 28. Water Treatment Plant Miscellaneous Improvements Project: Construction
- 2 29. Chisholm Trail South Waterline Replacement Project: Construction
- 2 30. Stone Oak Pump Station Modification Project: Construction
- 2 31. Downtown Small Waterline Replacement Project: Construction
- 2 32. DB Wood Raw Waterline – San Gabriel River Project: Construction
- 2 33. Cycle 4, Basin 1 and 2 Wastewater Rehabilitation Project: Construction
- 2 34. Chandler Creek 4 Wastewater Upsize – Phase 1 Project: Construction (through Old Settlers Park)
- 2 35. Reuse Clearwell No. 2 Project: Construction
- 2 36. Reuse Dual Electric Feed and Pump Addition Project: Construction
- 2 37. Kenney Fort 24-in Reuse Line Extension Project: Construction (Phase 7)
- 2 38. Delivery Points Improvements Project – Phase 2: Construction
- 2 39. WWTP Expansion to 30MGD Project: Construction
- 2 40. WWTP Expansion to 40MGD Project: Bid and Construction
- 2 41. Backup Power Supply at the Water Treatment Plant
- 2 42. Round Rock West Area 5 Water, Wastewater, and Storm Drain Improvements Project: Construction
- 2 43. Immortal 10 Bridge Project: Funding for Structural Improvements, Construction and Plan for Aesthetics: Funding
- 2 44. Water Treatment Plant Miscellaneous Improvements (\$2.3M) Construction
- 2 45. BCRWWS Interceptor and Capacity Improvements: Preliminary Design
- 2 46.. Water Tower Plaza Project: Construction Completion and Opening
- 2 47. Multipurpose Complex 6-Field and Support Facilities Expansion: Completion
- 2 48. Multipurpose Complex Field #2 Renovation: Completion